

2018-2019 WORK PLAN: The City of Raleigh Arts Commission proposes the following projects, programs and activities for the 2018-2019 fiscal year. All goal areas align with COR Strategic Plan Arts and Cultural Resources objectives as well as PRCR FY18 goals. Specific alignment with Raleigh Arts Plan is noted below.

MISSION: The Raleigh Arts Commission is the official municipal advisory body on the arts, broadly defined, which will promote, coordinate and strengthen public programs to further the cultural development of the City.

A. LEADERSHIP: Lead the effort to implement the Raleigh Arts Plan.

- 1. **ADVOCATE** for increased investment in the arts, ensuring that adequate resources are in place and allocated strategically to implement the Arts Plan and establish Raleigh as a national leader in arts and culture. (RAP Goals 4.1, 8.1, 8.2)
- 2. **PRIORITIZE** racial and cultural equity initiatives to provide training, develop policy and plan for future equity work in collaboration with the City of Raleigh and the Public Art and Design Board. (RAP Goals 3.2, 3.6)
- 3. **BUILD** partnerships with other City departments, commissions and boards as well as community arts and education organizations (RAP Goals 2, 4.9, 7.2, 8.3) and business and civic alliances. (RAP Goals 5.1, 6.3, 7.1) to encourage art investments throughout the City.
- 4. **CELEBRATE** Raleigh's creative talent by recognizing the winner's of award programs like Raleigh Medal of Arts, Betty Siegel Universal Access & the Arts Award, hosting the annual Pieces of Gold Exhibition and partnering to support the Piedmont Laureate. (RAP Goals 1.8, 3.4, 3.6, 4.3, 7.3)
- 5. **COMMUNICATE** the value and benefits of the arts to the citizens of Raleigh and City leadership and communicate the compounding impacts of City of Raleigh investments in the arts including economic development, community building and quality of life impact and expand community engagement efforts to ensure all residents are invited to participate in the arts. (RAP Goal 7)

B. PUBLIC ART: Guide Raleigh's growing investments in public art and increase community engagement.

- 1. **ENCOURAGE** public art throughout the City by developing and promoting tool kits for artists and community groups to start their own projects as well as providing creative and inclusive ways for the community to be part of the process. (RAP Goals 5.3, 5.5, 5.6, 5.13, 6.4)
- 2. **ADVISE** and review community-initiated projects as well as City of Raleigh projects led by other departments. Provide guidance for internal and external partners to ensure the success of projects that originate outside of the Arts Commission. (RAP Goals 1.5, 4.2, 5.2, 5.3, 5.5, 5.6)



- 3. **ENHANCE** the Municipal Art Collection by carefully adding new works or art as well as maintaining and conserving 600 existing objects. (RAP Goal 4)
- 4. **INNOVATE** through collaborations with organizations such as St. Augustine's University, Dorothea Dix Park, the NC Museum of Art, NCSU African-American Cultural Center and Together Raleigh and other City of Raleigh Departments. (RAP Goals 5.3, 5.5, 5.6)

C. EXHIBITIONS & PROGRAMS: Develop and expand neighborhood arts programming to empower artists and engage the community.

- 1. **ENSURE** access to the arts for all Raleigh residents by developing short-term art programs in community centers across the city including the Pop-up Studio Program, Sensory Friendly Saturday Events, Arts-in-Community programming and other creative projects. (RAP Goals 1.1, 1.5, 1.9)
- 2. **PROMOTE** the talents of local artists through public exhibitions including, Block Gallery, Block2 Video Series, Fall Arts Fair, as well as Pullen and Sertoma Arts Center exhibition programs. (RAP Goals 1.1, 1.5, 1.6, 1.9, 4.3)
- 3. **COLLABORATE** to present literary advocacy programs featuring the Piedmont Laureate in collaboration with United Arts of Raleigh and Wake County, Durham Arts Council and the Orange County Arts Council. (RAP Goals 1.5, 1.8)

D. ARTS & CULTURAL ORGANIZATIONS: Strengthen arts and cultural organizations through capacity building, funding opportunities and professional development.

- 1. **ENGAGE** artists, organizations and audiences through community conversations, access to capacity building and neighborhood programs. (RAP Goals 1.1, 1.5, 1.9, 3.1, 3.4)
- 2. **FUND**, after rigorous, impartial and best-practice-based review, exemplary arts organizations as well as innovative and creative programming through Arts Grants to non-profit partners. (RAP Goals 4.1, 4.3, 4.9)
- 3. **EMPOWER** the award-winning Learning Community for Universal Access through funding, education and comradery to increase arts opportunities for people with disabilities and connect community leaders with resources and best practices. (RAP Goals 3.4, 3.5, 3.6)
- 4. **STRENGTHEN** Raleigh's leadership in arts inclusion through support of the fourth annual Universal Access & the Arts Day in spring of 2019 and the development of collaborations with local, state and/or national partners. (RAP Goal 3.1, 3.3, 3.4, 3.5, 3.6)

