



**2019-2020- WORK PLAN:** The City of Raleigh Arts Commission proposes the following projects, programs and activities for the 2019-2020 fiscal year. All goal areas align with COR Strategic Plan Arts and Cultural Resources objectives as well as Parks, Recreation and Cultural Resources Departmental goals. Specific alignment with Raleigh Arts Plan is noted below.

**MISSION:** The Raleigh Arts Commission is the official municipal advisory body on the arts, broadly defined, which will promote, coordinate and strengthen public programs to further the cultural development of the City.

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**1. LEADERSHIP: Lead the effort to implement the Raleigh Arts Plan.**

- a. Advocate for increased investment in the arts, ensuring that adequate resources are in place and allocated strategically to implement the Arts Plan and establish Raleigh as a national leader in arts and culture. (RAP Goals 4.1, 8.1, 8.2, COR ACR 1.1, 2.4, 2.5)
- b. Collaborate with artists, arts organizations and community groups, cultivate partnerships with City departments, educational institutions, the business community and civic alliances in order to encourage art investments throughout the City. (RAP Goals 2, 4, 5, 7, COR ACR1.1, 2.4)
- c. Participate in cultural and art events to have direct experience with the community and a better understanding of delivering programming (RAP Goals 1, 3, 4, 5, 7, COR ACR 1.1, 2.1, 2.4)
- d. Showcase the Arts Commission's innovative approach to public and community art programs and the positive impacts Raleigh investments in the arts has on the City including economic development, community building and quality of life impact by telling the stories of our artists and community members. (RAP Goal 7, COR ACR 1.1, 2.3, 2.4)

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**2. EQUITY, ACCESS & INCLUSION: Expand access to the arts through strategic initiatives, trainings and collaborations with local and national partners.**

- a. Showcase Raleigh's leadership in disability arts and accessibility and contribute to the City's 30<sup>th</sup> anniversary celebration of the Americans with Disabilities Act through support of the John F. Kennedy Center for the Performing Arts' Leadership Exchange in Arts & Disability Conference, a national event to be held in Raleigh in August 2020. (RAP Goal 3, COR ACR 1.1)
- b. Prioritize equity, access and inclusion initiatives to provide training, strengthen policy and plan for future work in collaboration with the City of Raleigh and the Public Art and Design Board. (RAP Goals 3.2, 3.6)



- c. Empower the award-winning Arts Learning Community for Universal Access through funding, education and comradery to increase arts opportunities for people with disabilities and connect community leaders with resources and best practices. (RAP Goals 3.4, 3.5, 3.6)
- d. Ensure access to the arts for all Raleigh residents by developing art programs in community centers across the city including the Pop-up Studio Program, Sensory Friendly Saturday Events, Arts-in-Community programming as well as exhibitions and programs featuring artists with disabilities. (RAP Goals 1.1, 1.5, 1.9)
- e. Amplify the impact of this work through collaborations with organizations such as Downtown Raleigh Alliance, Greater Raleigh Convention & Visitors Bureau, North Carolina Arts Council, United Arts Council of Raleigh & Wake County, Raleigh Arts Partners and other City of Raleigh Departments (RAP Goal 3.1)

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### **3. PUBLIC AND COMMUNITY ART: Guide Raleigh's growing investments in public art, expanding arts programming and increase community engagement.**

- a. Engage artists, organizations and audiences through community conversations, access to capacity building and neighborhood programs. (RAP Goals 1.1, 1.5, 1.9, 3.1, 3.4)
- b. Build on the success of pilot projects like SEEK Raleigh, Raleigh Artbeats and the storm drain murals to encourage more community members, partners and COR departments to utilize public art to reach new audiences, build relationships and activate spaces. (RAP Goals 5.2, 5.3, 5.5, 5.6, 5.13, 5.14, 5.16)
- c. Increase the community's access to public art through strategic public art acquisitions and carefully adding new works of fine art to the Municipal Art Collection as well as maintaining, conserving and promoting 600 existing objects. (RAP Goal 4)
- d. Celebrate the unique spirit of Raleigh's neighborhoods in partnership with Housing and Neighborhoods by investing in a new arts category of the Neighborhood Improvement Funds and supporting applicants in developing projects. (RAP Goal 1.1, 1.2, 1.2, COR ACR 2.4)
- e. Advise internal and external partners to ensure the success of projects that originate outside of the Arts Commission and advocate for community-focused processes and artist-friendly practices. Leverage these partnerships to increase awareness about how to use public art as a community building tool in Raleigh. (RAP Goals 1.5, 4.2, 5.1, 5.2, 5.3, 5.5, 5.6)



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**4. EMPOWER ARTISTS, ARTS LEADERS AND ARTS & CULTURAL ORGANIZATIONS: Strengthen arts and cultural organizations through capacity building, funding opportunities, creative programming and professional development.**

- a. Fund, after rigorous, impartial and best-practice-based review, exemplary arts organizations as well as innovative and creative programming through Arts Grants to nonprofit partners. (RAP Goals 4.1, 4.3, 4.9)
- b. Promote the talents of local artists through public exhibitions including, Block Gallery, Block2 Video Series, Fall Arts Fair, Pullen and Sertoma Arts Center exhibition programs, as well as temporary public art in parks and greenways, and interdepartmental public art projects such as signal box and bus shelter wraps. (RAP Goals 1.1, 1.5, 1.6, 1.9, 4.3, COR ACR 1.1, 2.4)
- c. Collaborate to present literary advocacy programs featuring the Piedmont Laureate in collaboration with United Arts of Raleigh and Wake County, Durham Arts Council and the Orange County Arts Council. (RAP Goals 1.5, 1.8 COR ACR 2.4)
- d. Honor Raleigh's creative talent by recognizing the winners of award programs like Raleigh Medal of Arts, Betty Siegel Universal Access & the Arts Award, hosting the annual Pieces of Gold Exhibition, partnering to support the Piedmont Laureate and capturing the stories of our City through oral history projects. (RAP Goals 1.8, 3.4, 3.6, 4.3, 7.3 COR ACR1.1)