

CITY OF RALEIGH ARTS COMMISSION
Tuesday, March 11, 2014
Duke Energy Performing Arts Center
5:30 p.m., Martin Suite

Present: Joanne Casey, Gene Davis, Laurent de Comarmond, Clyde Lundy, Nancy Novell and Bob Rankin

Absent: Joe Cebina, Jason Craighead, Linda Dallas, Diane Kuehn, Andy Martin and Sarah Powers

Guest: Martin Petherbridge, City of Raleigh, Internal Audit Manager
Shirley McFadden, City of Raleigh, Internal Auditor

Staff: Jerry Bolas, Executive Director, Office of Raleigh Arts
Sharon Coleman-Bullock, Administrative Assistant, Office of Raleigh Arts
Sarah Corrin, Arts Grant Coordinator, Office of Raleigh Arts
Kim Curry-Evans, Public Art Coordinator, Office of Raleigh Arts
Eliza Kiser, Director, Pullen Art Center, Office of Raleigh Arts
Julia Meder, Director, Sertoma Art Center, Office of Raleigh Arts
Belva Parker, Arts Program Director, Office of Raleigh Arts
Scott Payne, Assistant Director, Parks, Recreation and Cultural Resources Department

Call to Order

Chair Lundy called the meeting to order at 5:30 p.m.

Approval of Minutes

Chair Lundy noted that a quorum was lacking and postponed approval of both January and February minutes until the April 2014 meeting.

Revision to Agenda: The Raleigh Arts Plan Update will be the first Discussion Item.

Raleigh Arts Plan

Jerry Bolas reported that staff received seven proposals and interviewed four firms the previous week: Cultural Planning Group; Lord Cultural Resources; Metris Arts Consulting; and Millier, Dickinson & Blais. Staff is now further reviewing the proposals and checking references.

Artslosure and Operating Support Grants Audits

Martin Petherbridge, Internal Audit Manager, and Shirley McFadden, Internal Auditor, reviewed their recent audits of Artslosure and the Office of Raleigh Arts Operating Support Grants program (both audits had been emailed previously to Commissioners). Mr. Petherbridge and Ms. McFadden elaborated on the findings, recommendations and responses received from various departments.

Ms. McFadden reported that overall the arts grants process is a good role model for other City of Raleigh grant programs. The Artslosure audit had no findings. The audit of the operating support grants process includes eight recommendations for improving the grant management process. Most notable is the recommendation that the Arts Commission require stated outcomes for operating

support grants. Other recommendations address improvements in insurance, documentation and marketing requirements; the methods used by the Finance Department to review the financial strength of grant-funded partners; and verification of non-profit management practices used grant-funded partners.

Sarah Corrin reported on the impacts of implementation on organizations submitting and winning grant awards and on the staff. Gene Davis noted the importance of training for grant partners, and Ms. Corrin confirmed that guidance regarding new procedures would be incorporated into future grant partner training.

Pullen and Sertoma Art Center Presentations

Eliza Kiser, Director of the Pullen Art Center, distributed a map showing the geographic distribution of program participants and provided an overview of Pullen Art Center statistics (\$173,158 in revenue from 2,269 registrants in 2013). She continued with a review of programs including pottery; painting and drawing; glass; printmaking; bookmaking; fibers; Art4Fun; Fall Arts Fair; Scarecrow Festival; and the gallery program. She noted that Pullen's commitment is to offer high quality, beginning level and new specialized classes and workshops at intermediate levels.

Julia Meder, Director of the Sertoma Art Center, distributed a map showing the geographic distribution of program participants and provided an overview of Sertoma Art Center statistics (in 2012 there were 3,047 registrations from 1,570 registrants, of whom 63% enrolled in art classes and 29% enrolled in fitness classes, especially yoga) and a review of programs including pottery; painting and drawing; performing arts; photography; fibers; exercise; and the gallery program. There are plans underway to convert the photography dark room into a digital lab in the near future.

Executive Committee

Chair Lundy reported and discussed the following:

- There was no Executive Committee meeting this month
- Laurent de Comarmond is now the Commission liaison to the Public Art & Design Board
- Those interested in participating on the Medal of Arts selection panel should speak to Clyde
- Nancy Novell and he will meet with Councilor Maiorano on March 18.

Advocacy & Communications Committee

Belva Parker reported and discussed the following:

- Medal of Arts nominations are being received
- Carrie Knowles, author of short fiction, is the new Piedmont Laureate
- All five previous and current Piedmont Laureates will be speak on a panel together at the North Carolina Literary Festival on April 6 at the Hunt Library at NCSU
- Thanks to Councilor Weeks for speaking at the Gifts of Gold awards ceremony today
- The Committee is working on revisions to the advocacy brochure.

Art, Education and Collections Committee

Gene Davis reported and discussed the following:

- The Committee is working on an acquisition policy for the Municipal Art Collection, including a mission statement for the collection
- There has been a good response to the call to artists to submit proposals for public art at the International Bluegrass Music Association conference in September.

Grants Committee

Chair Lundy reported that the Grants Committee would hold two more interview sessions and make funding recommendations in April.

Public Art and Design Board

Chair Lundy reported that David McConnell and Matt McConnell presented concept designs for the Market and Exchange Plazas, and Jim Gallucci presented concept designs for the Southeast Raleigh Tennis Center.

Executive Director Report

Jerry Bolas thanked Commissioners for attending the Gifts of Gold event before the Commission meeting.

New/Other Business

Chair Lundy thanked Bob Rankin for his service on the Arts Commission and asked him to return in April for his certificate of appreciation.

Scott Payne announced that a complete draft of the Parks System Plan is now available online for public comment at www.yourparksyourfuture.com, and there will be a series of four public open houses to receive comments the last week in March.

With no further business the meeting was adjourned at 7:05 pm.

Submitted by:

Sharon Coleman-Bullock/JB