

Raleigh Arts Commission (CORAC)
June 20, 2017
5:30 PM, RMB 305

Present: Chanda Branch (Vice-Chair), Arrington Clark, Linda Dallas, Gene Davis (Chair), Laurent de Comarmond, Pam Hartley, Andy Martin, Gail Perry, Joanne Sullivan, Stan Williams

Absent: Moses T. Alexander Greene

Staff: Brad Johnson, Parks, Recreation and Greenway Advisory Board Liaison
Scott Payne, Assistant Director, Parks, Recreation and Cultural Resources Department
Sandi Sullivan, Administrative Specialist, Office of Raleigh Arts
Sarah Powers, Executive Director, Office of Raleigh Arts

Call to Order

Chair, Gene Davis, called the meeting to order at 5:33 PM.

Approval of April Minutes

Deferred until next meeting.

Discussion Items

AFTA Study Results: Sarah distributed the results and the numbers were amazing! Arts in Raleigh generated \$531 million in 2015, up from \$143 million in 2010. There are 18,894 employees in the arts, up from 10,000. The tax revenue earned from the arts in 2015 was \$25 million, up from \$6.5 million.

AFTA Study Breakfast Event: A flyer was distributed with event information. The breakfast event will be held at the Umstead Hotel in Cary on June 23. It will provide an opportunity to share The Arts & Economic Prosperity Study data with the community. There is also an informal event the night before at The Cary Arts Center.

Advocacy Update: Gene reported that Council has voted to move three permanent salaries out of per capita. The move will be phased, \$115K the first year and then an additional \$115K in year two. The funds are specifically for implementation of the RAP: capacity building, universal access, art tool kits, and access for everyone. Please thank the mayor and Council for their support.

July Meeting: Traditionally CORAC has not met in July. Joanne made a motion to cancel the July meeting and reconvene in August. Stan seconded and the motion carried unanimously.

2017-18 Work Plan: Sarah asked commissioners to do some homework and identify priorities for the coming year. A draft will be created by executive committee and the commission will be asked to review. Gene will present the final draft to Council in October.

Action Items

2017-18 Arts Learning Community for Universal Access Recommendations: A handout with funding recommendations was distributed. Chanda reported that there were several new applicants this year, as well as multiple participants from other organizations. Some members of the Learning Community will be unable to attend the LEAD conference and will not receive funding, but will still participate in the group. Last year there were 13 members. This year there will be 18, with 5 being funded by the United Arts Council. Andy made a motion to approve the learning community scholarships as presented. Linda seconded and the motion carried unanimously. Pam abstained from the vote.

Committee/Board Reports

Art, Education & Collections: Arrington

- The committee did not meet in June and brought forward no action items.
- The ArtLine was extremely successful and they are looking to coordinate something similar on a bus shuttle for Chavis Celebrates.
- Temporary public art is exploding! Staff are working on nine projects in the coming year.

- Austrian artist, Marcus Dorninger, will be visiting in July to do site scouting. He will be doing projection mapping artwork, multiple projects. This is collaboration with NCMA.
- The new Block 2 exhibition opens in August and will feature works by artists, Kiki Farish and Erin Oliver.

Grants Committee: Chanda

At the next committee meeting, they will be discussing improvements and enhancements to the process. They will also be looking at new potential committee members.

Public Art & Design Board: Laurent

- The annual meeting was held and visual artist, Lincoln Hancock, will replace Bob Rankin, who is rotating off the board.
- Laurent will serve as Chair for one more year and Scott Hazard was elected Vice Chair.
- Transportation funds allocated to public art were pooled and will be used for a project on New Bern Ave.
- \$66K has been allocated for a way finding public art project as part of the renovations in Oberlin Village.
- Lighting artist, Brian Brush, was selected as the finalist for the Duke Energy Center project.
- The ad hoc committee for Union Station has been meeting to strategize fundraising for Thomas Sayre's canopy.

PRGAB: Brad

- Barwell Rd. master plan was presented. This park is four miles from any other park in the city.
- Planners have been working on a neighborhood and community connections program which would increase connectivity amongst the parks.
- The city won a GIS award for their work on this program, which would increase traffic through the parks and on the greenways.
- The board recommended that the city adopt itself to City USA.
- Forest Ridge Park off Falls of Neuse will be completed in the next couple of months. The master plan was approved in 2006.

Executive Committee: Gene

- The committee did not meet in June.
- Arts partner events were highlighted and commissioners were encouraged to attend.
- The state budget was released and \$350K recurring has been earmarked for NC Symphony. Congrats, Stan!

In addition the NCMA received a \$2.1million recurring allocation, the largest ever, plus a \$250K allocation of non-recurring funds. The Natural Science Museum received \$1.5 million for the dueling dinosaurs exhibition. Total cost of the exhibition is \$12 million.

Executive Director Report: Sarah

- Raleigh Arts will administer a donation from the News and Observer's Together Raleigh initiative. Together Raleigh has raised funds for new bus shelters with public art. Raleigh Arts will work with Go Raleigh to wrap 10 existing bus shelters with artwork, similar to the Art-On-The-Move bus wrap project.
- Sertoma Arts Center is wrapping up the final stages of its renovation. Duke Energy donated materials and labor to replant the area around the center that was dug up during the waterproofing project. Home Depot will be installing new kitchen cabinets and appliances in the next few weeks.
- Sarah attended the AFTA Conference in San Francisco. There is #arteverwhere in San Francisco. Tour of the Presidio and the Andy Goldsworthy installations in the park was particularly interesting because they created the project to raise attendance at the park and it worked!
- Block Gallery call for artists is open until August 11. Please spread the word.
- Raleigh Arts is involved with two initiatives that won the ideaRALEIGH challenge. We are supporting Dix Park's Parkour project and we are the champion for Big Chess.
- The OPTIC Festival, an independent mural festival that was planned for October, has retreated and will regroup for 2018. Raleigh Arts will continue to pursue the projects it started as part of the festival. The mural/public art initiative group will continue to bring city, county and independent artists and organizations together around furthering temporary public art.

- EMC Arts made a presentation to Raleigh Arts including commissioners Chanda Branch and Pam Hartley. They are trying to develop a collaborative project in the Triangle centered around the arts. EMC Arts has worked with CORAC in the past for capacity building and our innovation grant category is based on their work. At this time there are no plans to start a new project, but CORAC will have the opportunity to participate in whatever regional efforts come out of this.

Public Comments

None

New/Other Business

Beth Kalifa is our new commissioner and will attend the next meeting.

Adjournment

Stan made a motion to adjourn. Gail seconded and the meeting was adjourned at 6:36 PM.

Submitted by Sandi Sullivan