# CITY OF RALEIGH ARTS COMMISSION MEETING July 17, 2018 5:30pm RMB 305

Present: Chair Chanda Branch, Natalie Bullock Brown, Arrington Clark (via phone), David Clegg (via phone), Laurent de Comarmond, Vice-Chair Moses T. Alexander Greene, Pam Hartley (via phone), Bain Jones, Beth Khalifa, Andy Martin, Patti Williams, Shelley Winters.
Staff: Kelly McChesney, Public Art Director Sarah Powers, Executive Director Sarah Corrin, Grants Director Scott Payne, Assistant Director Parks, Recreation and Cultural Resources

### Call to Order

Chanda called the meeting to order at 5:40 PM.

#### Approval of Minutes June 19, 2018

Motion to approve: Bain Jones Second: Patty Williams Unanimous

#### **Discussion Items**

A. Other Outside Grant Organizations Chanda provided an update around the changes City Council made to the Other Outside Agency (OOA) grant category on July 3. The policy that passed will allow arts organizations to apply for capital support through this program. It addressed the major concerns that were discussed at the last meeting. Chanda reported that Council may be looking at the feasibility of these policy changes for other grant programs in the City, including the Arts Grants. One change would include limiting grant panel terms to 2 years. Members expressed concern about how this would impact the arts process, which is structured very differently from OOA. For example, staff will do the reviews for OOA. Commissioners and volunteer subject matter experts review arts applications; organizations will only apply for capital funding in the OOA and will only be eligible for three years. Arts grants are for program or operating support, and organizations can receive funding as long as they are eligible. Further information will be provided over the next few months as it becomes available.

The Commission is eager to see the budget office collaborate with the different grant programs to bring about the most equitable changes. There is not a clear date for when these decisions will be made and implemented, so CORAC will continue to pay attention to this process and advocate so that the particular nature of arts organizations is considered in the decision-making process.

**Question:** Does the council understand the amount of time that the committee members have to put forth?

**Answer:** We are doing more advocacy and education with the community, and Council may not fully understand how much time and energy CORAC and volunteers dedicate to this process.

**Question**: Is there research and precedent for the most effective term length for grant panels?

Answer: The grants committee and staff are willing to look into it.

# B. Workplan Development

Chanda reported that the past workplan from 2017-2018 was included in the packet. She said that when the Commission sets clear strategic goals for what they want to accomplish, they usually surpass those goals. She expects the same for this upcoming year.

Chanda asked for participation and ideas for the 2018-2019 workplan. Commissioners were asked to review last year's plan in conjunction with the Raleigh Arts Plan.

- Timeline: Discussions during the committee meetings in August, present with PADB for Council approval in September.
- Staff will provide a shareable document that maps the Arts Plan goals and City Strategic goals.

# Action Items

# NC Center for Nonprofit Scholarship Program

Shelley presented information about a new scholarship program that will provide funding for 20 organizations to attend the annual North Carolina Center for Nonprofits conference in RTP September 12-14. With a focus on equity and inclusion, this year's event presents a special opportunity to provide capacity building programming to some current and future Raleigh Arts Partners. Participants would also attend the September 20 Learning Lunch on *Philanthropy in Diverse Communities and Grassroots Fundraising*, hosted by the Raleigh Arts Office and United Arts Council of Raleigh and Wake County. The keynote speaker Vu Le is a nationally respected person recognized for his work in racial equity.

The goals of this initiative are

- To increase the knowledge and skills of Raleigh Arts Partners regarding engaging diverse communities
- To provide professional development in nonprofit management
- To take advantage of local programming opportunities and programs to connect arts and cultural organizations to existing resources
- for the Raleigh Arts Plan, to address Goal 3 "Ensure Equity, Access and Inclusion in All Cultural Programming"

## **Committee/Board Reports**

## Art, Education & Collections: Presented by Arrington Clark

- 1. AEC did not meet in July.
- 2. An Artist Call for Temporary public art on Hillsborough Street went out last week to cover the conduit until the artwork can be installed. 6 artists will be chosen to do this project.

### **Grants Committee: Presented by Shelley Winters**

- 1. Universal Access in the Arts Day in June was a great success. The keynote speaker was phenomenal.
- 2. 100 people were in attendance.
- 3. We had participation from most art organizations in the greater Raleigh area, including museum staff from the Nasher Art Museum in Durham.

### Public Art & Design Board: Presented by Laurent de Comarmond

- 1. Bland Banjostand design and location approved
- 2. Brian Brush design approved to move forward
- 3. Community Engagement meetings and presentations
  - Biltmore Hills
  - Oberlin Village

### Equity Access and Inclusion Task: Presented by Moses T. Alexander Greene

- 1. Meeting is coming up in August
- 2. They will take a look at modules, training methods, and data for past ventures of the city in the arts and what the best method of training will be.
  - a. PADB, CORAC, Raleigh Arts Staff

# Raleigh Union Station Fundraising: Presented by Bain Jones

- 1. Funding for Thomas Sayer piece should be in place by August and the completion of that piece should occur by November.
- 2. The Joe Cox piece will be on permanent loan. Funding for the installation of the work and the mechanical updates are in progress.
- 3. The funding for the artwork for the Burts Bee Garden is in place.
- 4. Group of individuals are funding the large wall in front of the large staircase.
- 5. Searches for funding of the Roundabout and Video Art Wall are in progress.

### PRGAB Liaison:

- 1. Congratulations to Scott for his work developing policy on the unmanned aerial systems.
- 2. The parks workplan has already been approved for 2018-2019.

- 3. Pop up dog parks have been a big success, especially at Dix Park. The survey is out until September and they will be analyzing data in October.
- 4. The call for award certificate designs for the Sir Walter Awards are out and will close July 30th. Please pass this along to anyone who may be interested. Ceremony will be November 13th at Union Station.

**Question:** Kiwanis Park is getting a facelift. Has there been any thought for art in the park there?

**Answer:** It was not included in the masterplan. Percent for Art funds may not be dedicated for public art because it is a renovation project and not a new construction project. There is private fundraising going into that project. If it were a citizen- initiated project, our Public Art Director would be able to help.

# Executive Committee: Presented by Chanda Branch

- 1. Chanda has recently taken over as Chair of CORAC. Her previous roles have been filled by Shelley Winters taking over the Grants Committee, and Moses T. Alexander Greene taking over the Equity, Access and Inclusion Task Force.
- 2. Natalie Bullock Brown is our newest CORAC member. She is a professor in interdisciplinary studies and a documentary filmmaker. She is currently working on a documentary that explores how beauty ideals impact young black girls.
- 3. CORAC is a diverse group who both live in different areas of Raleigh and represent all areas of Raleigh's communities.
- 4. We are looking for ways to reach out to other commissions and find new ways to collaborate and help each other achieve goals.
- 5. The Executive Committee will now be meeting at 4pm instead of 12pm.

# **Executive Director Report: Presented by Sarah Powers**

- 1. Budget for this fiscal year was approved.
- 2. \$25,000 internal grant for the Pop Up Art Studio Program run by Eliza
- 1st phase of the transportation CIP projects came through for 14 projects, totaling \$998,000. Staff will be working on presenting to PADB on the 14 different eligible projects.
- 4. New initiative developed by the Americans for the Arts to profile all the local arts agencies. This will allow us to compare with all other agencies across the country.
- 5. Sarah and Kelly will meet in Charlotte on July 23rd for the annual meeting of the larger arts agencies in NC.
- 6. CORAC and United Arts Council got a shout out from Freddie Lee Heath
- 7. Tomorrow, July 18, is the last listening session of the summer at Carolina Pines Community Center.
- 8. Google Fiber will be putting some murals in Raleigh, Cary, and Durham. They have worked with Raleigh Mural Projects and Myriad Media to secure locations and artists and have been keeping Raleigh Arts informed about the projects.
- 9. Dare Coulter's mural with the ACLU was vandalized. Dare has been incredible in working with her project partners on fixing the mural and inviting community members to

participate. There has been overwhelming response and community support for fixing the mural, so she has found a way to share in the restoration with interested volunteers. See social media for more information.

# Public Comments:

None

## New/Other Business:

- Universal Access in the Arts Our members are headed off to the LEAD Conference in Atlanta this summer
- Chanda will be performing in Big Fish she expressed her gratitude for the opportunity to be a working artist in Raleigh
- Moses supported the Raleigh Little Theater and the Boys Choir. He shared his appreciation for the great arts organizations we have in the City of Raleigh.
- **Question:** Big events like the Sunflowers at Dix Park. How can we keep track of these pop-up art projects and photography that happen around these events? Staff responded that there isn't a formal process in place, but tracking this is on our radar.

## **Adjournment**

Motion to adjourn: Moses T. Alexander Green. Second: Natalie Bullock Brown

With no further business, the meeting was adjourned at 6:43PM.