



ANNUAL WORK PLAN

PUBLIC ART AND DESIGN BOARD

2025

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INTRODUCTION

Established in 2009 as part of Raleigh’s public art program, the mission of the Public Art and Design Board is to promote and facilitate the inclusion of art into Raleigh’s public realm by establishing processes that create a connection between artists, partners, and communities to enhance the City’s vitality.

The Public Art and Design Board serves as an advisory board for the public art program and:

- Develops and reviews public art policy and processes with the Arts Commission.
- Reviews and approves all issues related to Percent for Art projects, artist selection, design concepts and all other aspects of the public art program.
- Advises artists and project managers.
- Recommends and appoints members to artist selection panels for public art projects.
- Steers community engagement for public art projects.
- Recommends the nature and placement of Percent for Art public art projects.

MISSION STATEMENT & PURPOSE

The mission of the Public Art and Design Board is to promote and facilitate the inclusion of art into Raleigh’s public realm by means of an established process that creates connections between artists, partners, and communities for the purpose of enhancing the City’s vitality.



Raleigh Stories at Tarboro Road, Monolith, Brood Awakening SEEK Raleigh, Method Community Park Backpacking Method

ISSUES AND GOALS FOR 2025

The Public Art and Design Board (PADB) proposes the following priorities, projects, programs, and activities for 2025. The board has a robust workload and project portfolio. Many projects and initiatives are multi-year or continuing efforts. All goal areas align with COR Strategic Plan Arts and Cultural Resources Goals and Objectives 1, 2. Specific alignments with Raleigh Arts Plan (RAP) goals, and the Public Art Strategic Plan (PASP) goals are noted below.

1. Manage active Percent for Art and other COR permanent public art projects in various stages of design, fabrications or installation. There are currently 24 active Percent for Art projects.
2. Advocate for improved the quality of life in the City of Raleigh through public art.
3. Educate the public and stakeholders about the importance of public art.
4. Support the Arts Commission in reviewing Community-Initiated Public Art Projects.
5. Serve as public art advisors to other City initiatives.
6. Work toward a broader geographic distribution of public art throughout Raleigh's Neighborhoods (RAP 5.14) including efforts to increase the presence of public art in historically under-represented neighborhoods.
7. Encourage the inclusion of public art in private development (RAP Goal 4.5, 5.13 / PRCR 2.4) through toolkits, consultation, connections to local artists, sharing best practices and policy.
8. Review and update the Public Art Policy to reflect changes in ordinances and additional policies as they pertain to public art and the Municipal Art Collection, as recommended through the Public Art Strategic Plan.
9. Work to develop a broader funding approach for public art that provides flexibility, as recommended in the Public Art Strategic Plan.
10. Encourage public art through partnerships with organizations, institutions, private property owners, developers, and other government agencies. (RAP Goal 5.13 / PRCR 2.4)
11. Use education to create awareness of the public art program and the Public Art and Design Board through continued discussions with civic, business, education and government leaders on the importance and relevance of public art in Raleigh (Supports COR Plan A&CR Initiatives 2.1, 3.1, 3.2. 3.3 and RAP 5.1).
12. Advise staff on methods to overcome barriers that prevent engagement with public art, using technology and other means, in order to increase access to public process and artworks.
13. To support the implementation of the Public Art Strategic Plan, the Board will:
 - a. Continue to work to invest in public art that addresses the ongoing need for social, cultural and economic equity for historically underrepresented communities including equitable allocations and professional development programs.
 - b. Cultivate programs and expand outreach to help local artists develop public art skills.
 - c. Support deeper community engagement by working with local history-keepers and documenting local histories for inclusion in public art projects.



Raleigh Stories | Peach Road Raleigh Stories

Public Art Programs

Percent for Art

The Percent for Art program in Raleigh, North Carolina allocates 1% of construction funds for public art. The program's goal is to create a vibrant public environment that connects people to their community.

Percent for Art Projects

In Progress

1. Atlantic Avenue Improvement Project
2. Barwell Road Improvement Project - South
3. Biltmore Hills Park Tennis Improvements
4. Blue Ridge Road Widening Project
5. Carolina Pines Avenue Improvement Project
6. City Hall
7. Dorothea Dix Park: Gibson Play Plaza
8. Fire Station 3
9. Green Road Park Improvements
10. Greenway Public Art – City Wide
11. John Chavis Memorial Aquatics Center and Heritage Plaza (Phase 2)
12. John P. Top Greene Community Center Renovation and Expansion Project
13. Lake Lynn Loop Trail Improvements
14. Law Enforcement Training Center (Raleigh Stories)
15. Marsh Creek Road & Trawick Road Improvement Project
16. Method Road Park Improvements
17. Neuse River Park
18. Oberlin Road Streetscape Project
19. Poole Road Widening Project

20. River Cane Wetland Park (Kyle Drive) Master Plan and Implementation
21. Sertoma Art Center Renovation and Expansion Project
22. Six Forks Corridor Improvements
23. South Park Heritage Trail
24. Tarboro Road Community Center Improvements

Completed

1. Buffalo Road Athletic Park - 2012
2. Wilders Grove - 2014
3. NE Remote Operations Facility - 2014
4. Halifax Park - 2015
5. Central Operations Facility - 2015
6. Central Communications Center - 2016
7. Market and Exchange Plazas - 2016
8. Sandy Forks - 2017
9. Hillsborough Street Phase II - 2019
10. Fire Station 12 - 2019
11. Moore Square – 2019
12. Martin Marietta Center for Performing Arts – 2020
13. Union Station Canopy – 2020
14. John Chavis Memorial Park - 2021



Chavis Rising, Capital Bridges, Engagement, City Hall

Education and Outreach

Education programs include "Public Art 101", a digital series that explores the basics of public art, opening doors for access to local artists and demystifying the public art process for the public in general. The Board also partners with the community to host panel discussions and forums around public art issues.

Community Outreach

PADB is a resource to artists and project managers to engage the community throughout the public art process. Raleigh's public art projects engage the community throughout the process of creating public art and shared public meaning. Information about active public art projects is posted on raleighnc.gov and the Engage Raleigh Arts page on publicinput.com. Community members and groups are encouraged to sign up to be on a specific project's subscriber list, provide feedback on surveys, and participate in public meetings.

Community Engagement Highlights

Raleigh Stories is a community engagement public art project by Deborah Aschheim about Raleigh neighborhoods and communities. Aschheim creates unique drawings of the people and places that make up the Raleigh community. In addition to Aschheim's drawings and stories, she has partnered with other artists to tell the stories of communities and neighborhoods across Raleigh including Method Community Park, Peach Road Park Community Center, Walnut Creek Wetland Park and Tarboro Road Park.

Active and Recently Completed Temporary, Educational, and COR Permanent Public Art Special (Non-PA) Projects

1. BRT New Bern Corridor Station Public Art (12 artists, 19 stations)
2. BRT Southern Corridor Artist-In-Resident
3. BRT Western Corridor Artist-In-Resident
4. Nature Preserves Artist-in-Resident
5. Documentarians-in-Residence: Creating Living Archives
6. SEEK Raleigh (7 currently active and 2 recently completed)
7. Streebery Murals (7 completed in 2024)
8. Pedestrian Safety Pilot Projects
9. Lenticular Historical Artwork at Union Station
10. Mural on Biltmore Hills Rainwater Cisterns (Completed 2024)



Streebery | Artist Sarahlaine Calva

Plans and Policy

Raleigh Arts Plan

Raleigh Arts led the development of the Raleigh Arts Plan, a ten-year master plan to strengthen arts and culture for all of the City's many communities and people. The planning process began in July 2014 and ended with City Council adoption of the Plan in February 2016.

Raleigh Public Art Strategic Plan

The Raleigh Public Art Strategic Plan guides the work of Raleigh Arts staff, Arts Commission and the Public Art Design Board in planning and implementing public art projects. It provides a framework for partnerships with other City departments, artists, cultural organizations, and developers, toolkits for programming and art selection and will serve as a guide for creative community engagement.

Public Art Policy

Adopted in 2009, the City of Raleigh's Public Art Policy document outlines processes and ordinances that govern the Public Art Program and guide the development of public art throughout the City. The purpose of this policy is to give direction for:

- Establishing a diverse collection of public artworks.
- Creating works of public art with the cooperation of the community.
- Involving local, regional and national artists of diverse backgrounds.
- Providing ongoing opportunities for artists to advance their art forms with temporary and permanent public artworks.
- Considering economic development and cultural tourism when advocating for public art.
- Understanding of public art and encouraging public dialogue.
- Incorporating art and design projects of the highest quality throughout the community, in essence creating a museum without walls and making art accessible to all.
- Providing a legacy of art and culture for future generations.
- Establish process for the percent for art program and Municipal Art Collection.
- Guide the appropriation and allocation of Percent for Art Funds.



Gipson Play Plaza Public Art Project Rendering by Artist Mark Reigelman

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