



# Fiscal Year 2027 Community Budget Priorities

## ENGAGEMENT REPORT







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## **ENGAGEMENT REPORT**



**Raleigh**

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# Executive Summary

The Budget and Management Services Department (BMS) in the City of Raleigh is tasked each year to ensure the involvement of resident voices as part of the City's budget development process. In support of this task, BMS engages directly with the community throughout the annual budget process. The FY2027 Community Budget Priorities Engagement Report outlines steps taken by BMS as part of the City's budget engagement work, which commenced in October 2025 and concluded in November 2025. This critical work helps to shape the City Manager's Proposed FY2027 Budget, which will be presented to City Council on May 19, 2026.

During this engagement cycle, BMS staff continued to focus on accessibility through the provision of essential accommodations to include language access through interpreters as well as childcare provided by staff from the Parks, Recreation and Cultural Resources Department (PRCR). BMS staff also prepared material outlining City, County, and State services, to enhance resident understanding of the distinction between various government services and offerings.

Utilizing lessons from prior years, budget engagement was presented in a hybrid model in the form of virtual and in-person listening sessions. Staff conducted five in-person listening sessions – at community centers in each of the City's five districts and scheduled a virtual listening session in the month of October, 2025. In addition, for the third year in a row, BMS held the popular Budget and Brews event. Hosted at State of Beer on 401 Hillsborough St, 13 residents showed up to share pizza, beers, and their thoughts on the City's upcoming budget. Lastly, BMS made an effort to meet residents where they were, holding sessions with community partners the Boys & Girls Club of Wake County and the Raleigh Teen Council.

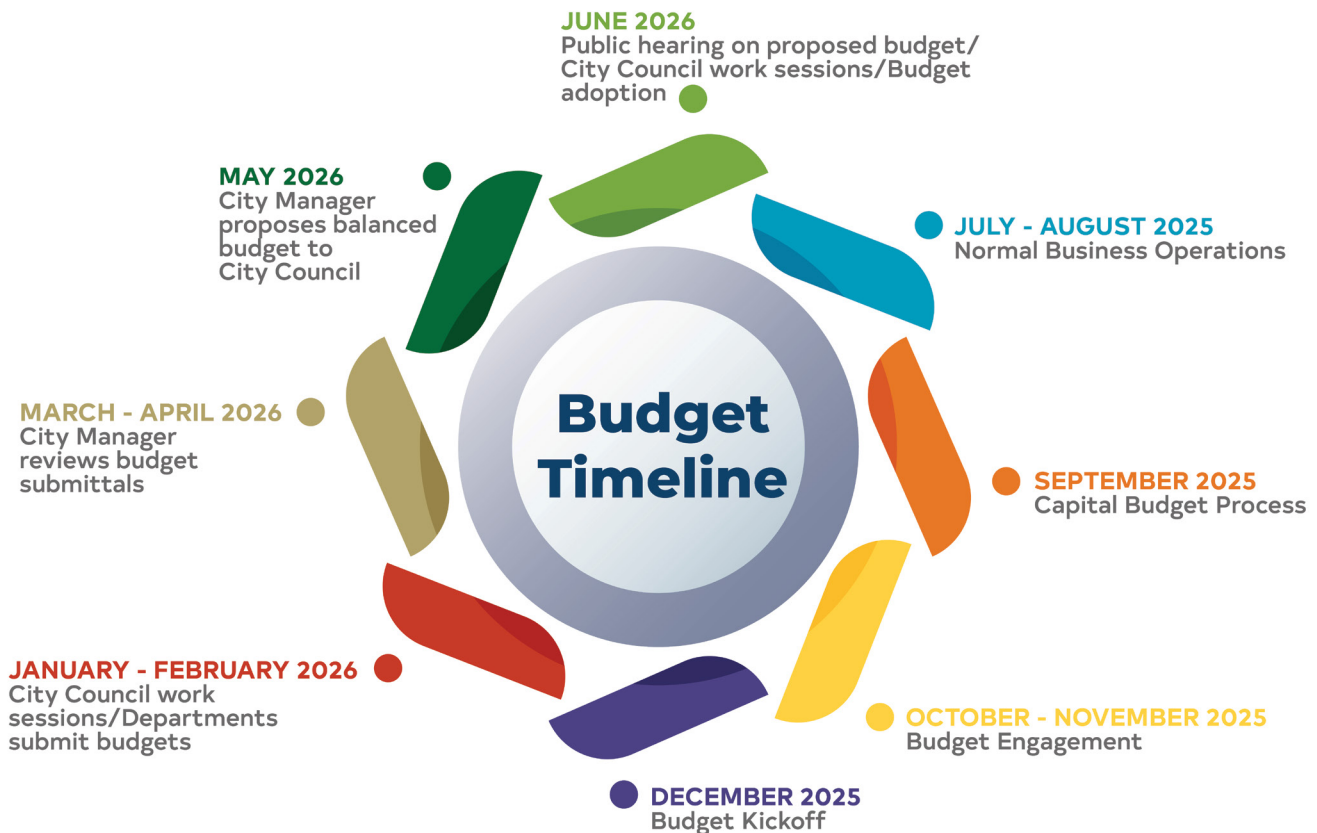
In order to reach more Raleigh residents, in lieu of the listening sessions, BMS also conducted a Community Budget Priorities Survey. The survey reached a total of 1,984 respondents and revealed that 82% of respondents felt good or excellent about Raleigh as a place to live, 72% felt good or excellent about Raleigh as a place to work, and 71% felt good or excellent about Raleigh as a place to play. Furthermore, the majority of respondents support the City dedicating additional resources for competitive City employee compensation, enhanced public safety services, and parks & recreation in the FY2027 budget. Top resident priorities for the FY2027 budget included housing, police, transit, and clean drinking water. Further priorities shared by residents can be found in the FY2027 Community Budget Priorities Survey section of this report.

This report includes an account of the FY2027 budget engagement process. It contains:

- Details related to this year's budget engagement process
- Resident input from the Community Budget Priorities Survey
- Resident input from in-person and virtual listening sessions
- Engagement fliers and additional data regarding how the listening sessions and survey were advertised

# Fiscal Year 2027 Budget Process and Engagement Report

## FY2027 Budget Process



The City of Raleigh's fiscal year begins on July 1 and ends on June 30 of the following year. In the Fiscal Year 2027 (FY2027) budget process, departments submitted their capital budget requests in October and preliminary operating budget requests in January. In February, departments selected by the City Manager to move forward submitted their detailed operating budget requests. Departments also reviewed their budgets at this time for reallocations to better serve community needs.

Throughout October and November, Budget and Management Services (BMS) staff conducted a virtual listening session and eight in-person listening sessions to gather community feedback on budget priorities. In February, BMS published this Engagement Report, containing the information gleaned from these sessions, and provided it to the City Manager. In February, departments will meet with the City Manager to discuss their budgets, and City Council will begin hosting a series of Budget Work Sessions to discuss FY26 budget development.

On May 19, BMS will present the City Manager's Proposed FY2027 budget to City Council. Before the end of June, City Council is required to adopt the next Fiscal Year budget. June 2, 2026, is the public hearing on the FY2027 proposed budget.



# Engagement Outreach

As in previous years, Budget and Management Services (BMS) partnered with the Communications Department to create a comprehensive outreach strategy for this year's engagement efforts. This included outreach for both the listening sessions and the Community Budget Priorities Survey.

A list of all the listening sessions conducted by BMS staff are below:

Virtual Listening Sessions Dates and Times:	
Wednesday, Oct. 15, 6-7:30 p.m. (VIRTUAL via Zoom)	
In-Person Listening Sessions Dates and Times:	
Wednesday, Oct. 1, 6-7:30 p.m. Chavis Community Center	Thursday, Oct. 2, 6-7:30 p.m. Green Road Community Center
Tuesday, Oct. 7, 6-7:30 p.m. Abbotts Creek Community Center	Monday, Oct. 13, 6-7:30 p.m. Jaycee Park Community Center
Tuesday, Oct. 14, 6-7:30 p.m. Laurel Hills Community Center	Thursday, Oct. 16, 6-7:30 p.m. "Budget and Brews" at State of Beer (free pizza provided)

As mentioned previously, this year's campaign included two phases – listening sessions and the FY2027 Community Budget Priorities Survey. The listening sessions kicked off on October 1 and ran through October 16 with the final session being Budget and Brews. In addition, the Community Budget Priorities Survey was available online from October 1 through November 30.

## Outreach Methods

Although not required to attend, a listening session registration form was made available so attendees could request childcare or translation services at any of the sessions (except for Budget and Brews).

There was a strong presence on [www.raleighnc.gov](http://www.raleighnc.gov) with news articles, event pages with links to register, and a banner on top of BMS webpages driving visitors to more information.

Email messages promoting the listening sessions were sent to residents signed up to receive emails via the City's GovDelivery system. Social media messages were posted on @RaleighGov channels including Facebook, Instagram, X, Bluesky, and Nextdoor.

To help spread the word to as many Raleigh residents as possible, fliers were distributed at community centers and by the Community Engagement Department's "Community Connectors" program.

In addition to these efforts, English and Spanish versions of digital advertisements were placed in GoRaleigh buses, and both the sessions and the survey were promoted in October's edition of "Your Service Connection" (water bill insert). The sessions were further promoted with paid media through the News and Observer and WRAL, with a combination of print ads, digital ads, streaming video, and radio spots.

The campaign also included advertisements on downtown digital billboards (Interactive Kiosk Experience, or IKE) and posters with QR codes which were hung at community centers throughout Raleigh.

# Simultaneous Promotion of Listening Sessions and Survey

The following outreach methods were utilized to promote both the listening sessions and the budget priorities survey simultaneously.

## Website

- News articles on [raleighnc.gov](http://raleighnc.gov) were featured on the homepage during both phases of this campaign
  - » 1,033 views
- A banner was placed at the top of the Budget and Management Services homepage and Budget Process page, with links to both the listening sessions and the survey
  - » 1,149 views

## Email Marketing

- Email message promoting both the listening sessions and the survey via GovDelivery
  - » Message sent to subscribers of Budget News, Community Engagement News, Neighborhood Services, News Releases, Media List with a combined reach of over 11,000
  - » Resulted in 174 clicks
  - » There were additional messages sent to subscribers that focused on either the sessions or the survey – that data is below

## Social Media, Bus, and IKE Advertising

- Social posts promoting both the sessions and the survey were posted on the City's @raleighgov Instagram, X, Bluesky, Facebook and Nextdoor accounts
  - » Resulted in 27,009 impressions and 333 engagements
- Details of engagement opportunities were shared in Monday social videos @raleighgov

## Print, Television/Radio, and Other Digital Advertising

- Digital ads promoting both phases of engagement were placed on [NewsObserver.com](http://NewsObserver.com)
  - » Resulted in 200,000 impressions and 1,631 clicks
  - » The click-through rate was .82 which is 10x<sup>1</sup> more than the normal rate, indicating this was a high performing campaign
  - » [Newsobserver.com](http://Newsobserver.com) garners more than 19.5 million monthly pageviews from 4.36 million unique monthly visitors
- Videos livestreamed and banner ads displayed on WRAL News/Capitol Broadcasting channels resulted in over 400,000 impressions
- Radio ads (on air and streaming) had an estimated reach of 164,750 resulting in 235,750 impressions
- "Your service connection" insert in Raleigh Water bills included information on both phases of this campaign
  - » Sent to approximately 223,500 Raleigh households

## Interactive Kiosk Experience (IKE Billboards)

- Unpaid ads on IKE billboards resulted in 5,632,550 impressions for both the survey and listening sessions combined

<sup>1</sup> Click-through rate is a measurement that describes the percentage of people who, after seeing an advertisement, click on it.



## Outreach Detail for Listening Sessions

The following outreach methods were utilized to promote the listening sessions only.

### Website

- In addition to the news articles and web banners, event listings were added to the City's online calendar for each listening session
  - » Included registration options for childcare and/or translation services
  - » 247 views

### Email Marketing

- Email message promoting only the listening sessions via GovDelivery
  - » Message sent to subscribers of Budget News, Community Engagement News, Neighborhood Services, News Releases, Media List with a combined reach of over 11,000
  - » Resulted in 159 clicks

### Social Media, Bus, and IKE Advertising

- Social posts promoting the listening sessions were posted on the City's @raleighgov Instagram, X, Bluesky, Facebook and Nextdoor accounts
  - » Resulted in a total of 18,305 impressions and 295 engagements
- Details of engagement opportunities were shared in Monday social videos @raleighgov
- Interactive Kiosk Experience (IKE) ads in downtown Raleigh with QR code
- Digital ads promoting the listening sessions in GoRaleigh buses
  - » English and Spanish versions

### Print, Television/Radio, and Other Digital Advertising

- Quarter-page ad in the News and Observer listing all listening session dates/locations
- Printed posters with listening session dates/locations and QR code were distributed to community centers, parks, and pools

## Outreach Detail for Survey

The following outreach methods were utilized to promote the budget priorities survey only.

### Email Marketing

- Email messages promoting the budget priorities survey via GovDelivery
  - » Message sent to subscribers of Budget News, Community Engagement News, Neighborhood Services, News Releases, Media List with a combined reach of over 11,000
  - » Resulted in 699 clicks

### Social Media, Bus, and IKE Advertising

- Social posts promoting the budget priorities survey were posted on the City's @raleighgov Instagram, X, Bluesky, Facebook and Nextdoor accounts
  - » Resulted in a total of 117,232 impressions and 1,854 engagements
  - » Paid, or boosted, posts accounted for the majority of these impressions and engagements with a total of 102,303 impressions and 1,670 engagements
- Details of engagement opportunities were shared in Monday social videos @raleighgov
- Interactive Kiosk Experience (IKE) ads in downtown Raleigh with QR code linked to survey
  - » Paid ads resulted in 99,104 impressions
- Digital ads promoting the survey in GoRaleigh buses
  - » English and Spanish versions

# Listening Session Format

The Budget and Management Services (BMS) Department held nine listening sessions over two months. Overall, a combined total of 86 participants shared feedback at the City's in-person and virtual listening sessions, along with Budget and Brews, Raleigh Teen Council, and Boys and Girls Club events. Sessions were facilitated by BMS staff. The goals of each session were to, a) educate residents about the City's budget process; b) gain feedback around BMS's efforts to increase accessibility and transparency of the City's budget; and c) provide an opportunity for resident feedback. To empower participants, BMS used [www.slido.com](https://www.slido.com) which encouraged interaction and allowed the department to get resident feedback in real time.

## Education

Each session began with introductions of City staff and residents, before launching into "Budget 101" – a crash course on the City's budget process, current fiscal year adopted budget revenues and expenses, and how budget decision-making occurs. Education about different types of budgets (operating, capital, etc.) was shared with residents, after which BMS shared knowledge about Citywide revenues and expenses. This increased the approachability of the budget listening sessions by giving residents the language to speak about their budget priorities, regardless of any prior knowledge or exposure to budgetary concepts. BMS updated this year's Budget 101 segment to cover topics of resident interest from previous years, such as capital budgeting and debt financing.







### **Efforts To Increase Accessibility And Transparency**

Over the past two fiscal years, the Budget and Management Services Department (BMS) has made consistent efforts to enhance accessibility and transparency in the budget process. During the listening sessions, residents were presented with these tools available to them on the City of Raleigh's website to learn more about the budget, including the [Budget in Brief](#) and the Interactive Budget Dashboard.

Along with the annual publication of the adopted budget book, the department also produces a four-page document called Budget in Brief which highlights key priorities and critical investments in the adopted budget.

In 2024, BMS also produced an [interactive budget dashboard](#) to provide residents with a deeper understanding of the City's budget. The dashboard provides an interactive, analytical look at how the City generates revenue and prioritizes spending. Displaying adopted budgets from Fiscal Year 2021 onward, the dashboard provides interactive trends through bar and pie charts for all City funds and provides a comprehensive look into departmental personnel and operating expenses. The dashboard also breaks out the City's capital budget spending by element.

During the listening sessions, residents were educated about the dashboard and Budget in Brief as avenues to further interact with and understand the City Budget.

### **Budget Games**

This year, two new "Budget Games" were added to make budget concepts accessible and easy to digest. The first game asked residents to guess the cost of common items in municipal budgeting, such as a firetruck with or without a ladder, a mile of sidewalk, and housing assistance for a set number of units. Then, residents were provided with the actual cost of these items. The second game asked residents to balance a sample budget, educating them about the process of balancing revenues and expenses.

### **Gathering Resident Feedback**

After concluding the education segments, as well as the budget games, residents were provided the opportunity to share their thoughts about the City budget. Their feedback is shown in the next section.



# Listening Session Feedback

Over the course of the City's nine listening sessions, 86 participants shared feedback at the City's in-person and virtual listening sessions, as well as at the Budget and Brews, Raleigh Teen Council, and Boys and Girls Club events. Sessions were facilitated by Budget and Management Services (BMS) staff. To empower participants, BMS used Slido.com, which encouraged interaction and enabled the department to receive resident feedback in real time. Participants could provide feedback anonymously via this tool.

At each session, BMS sought feedback from community members on three key questions shown below.

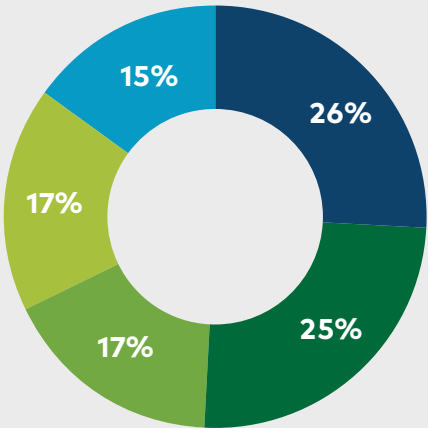
- 1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?**
- 2. What city services, in your opinion, are running well and being funded sufficiently?**
- 3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?**

Below is a collective summary of feedback obtained from participants at the in-person and virtual listening sessions, as well as the Budget and Brews, Raleigh Teen Council, and Boys and Girls Club events. As mentioned previously, staff obtained responses to questions through [www.slido.com](https://www.slido.com) anonymously. Resident responses to these questions, summarized by session, are shown in Appendix A.



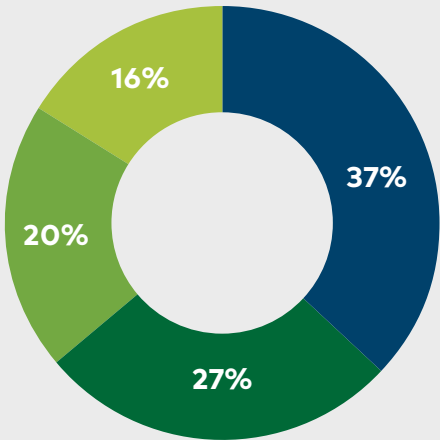
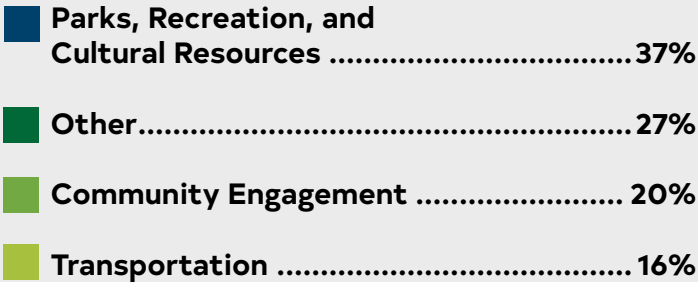


What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?



Responses indicate that **Transportation** is the top area residents would like to see receive additional funding (25%), with strong emphasis on increasing public transit reliability, bike and pedestrian infrastructure, and safe multimodal options for all users. Similarly, **Asphalt Maintenance** ranked second (17%), with participants overwhelmingly calling for more sidewalks, improved road conditions, and pothole repairs. **Public Safety** accounted for 17% of responses, reflecting requests for police and fire staffing, trauma-informed and mental health support for first responders, youth engagement and prevention programs, and community-based safety initiatives. **Affordable Housing** represented 15% of feedback, with residents emphasizing low-income housing, homelessness prevention and services, and incentives for sustainable housing development.

What city services, in your opinion, are running well and being funded sufficiently?



Responses indicate that **Parks, Recreation and Cultural Resources** are viewed as the strongest-performing and sufficiently funded service at 37%, with frequent praise for parks, greenways, Dix Park, community centers, recreation programs, special events, and arts and cultural amenities. **Community Engagement** ranked second at 20%, with participants highlighting downtown events and civic education programs, such as the Engage Raleigh Expo and the Ask a Planner Event, as effective and accessible efforts to engage residents in city operations. **Transportation** comprised 16% of responses, reflecting generally positive perceptions of road widening, transit services, bus infrastructure, bike lanes, and greenways. Overall, participants expressed confidence that these core services deliver visible value and meet community expectations at current funding levels.

**What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?**

In response to this question, participants at the listening sessions shared perspectives on City services they believed could be reduced or deprioritized. Detailed responses by session are provided in Appendix A. The word cloud below highlights themes that emerged consistently across sessions, with participants most often identifying City-owned housing, free parking, construction projects, and leaf collection as areas where budget reductions could be considered.





# FY2027 Community Budget Priorities Survey

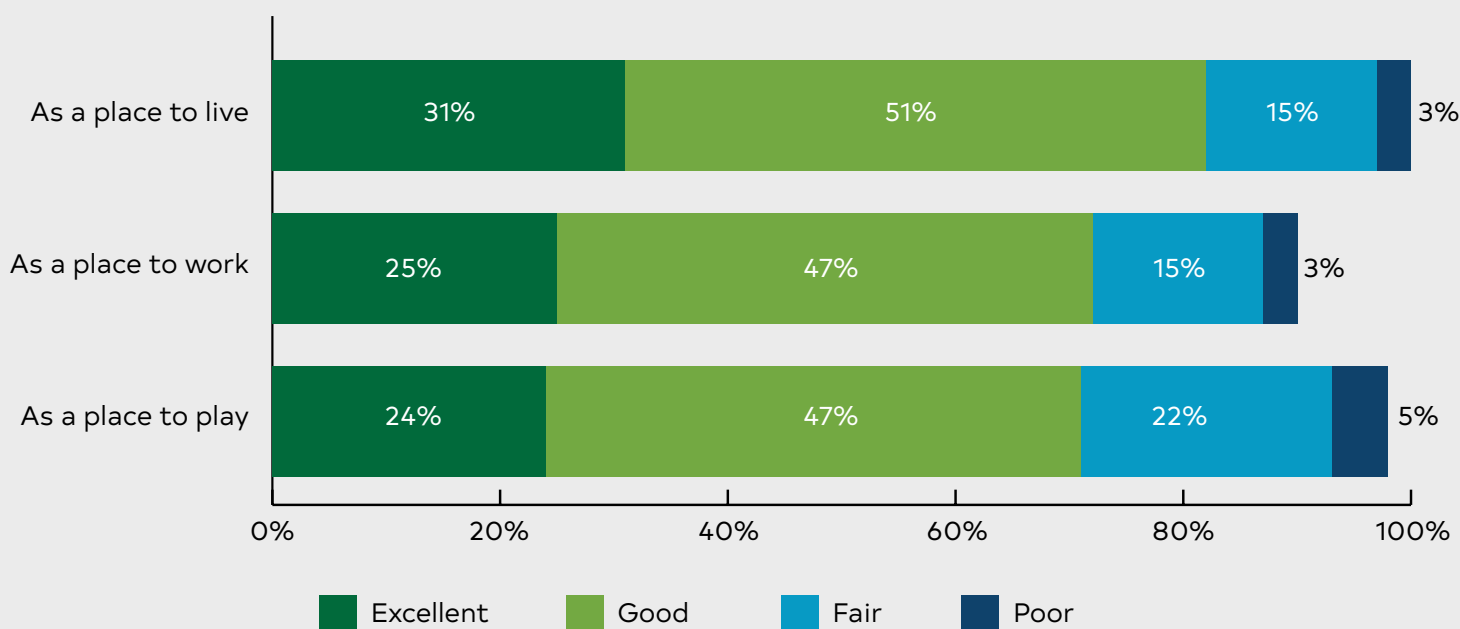
## Overview

Budget and Management Services conducted the FY2027 Community Budget Priorities Survey to engage Raleigh residents in the budget development process in addition to the listening sessions. The survey was designed to measure resident satisfaction levels for current City services and desired prioritization of City services for the upcoming budget cycle. Survey responses are a tool for City leadership to understand where residents feel City resources should be invested in the next budget.

The short online survey was open for two months, from October 1, 2025 to November 30, 2025, on the Public Input survey platform. The survey asked nine questions including two optional open-ended questions (see Appendix E for the full survey instrument). A total of 1,984 surveys were completed. All City Council districts are represented in the survey results. The survey findings analyses are based on all responses. District specific survey results can be found in Appendix D.

## Survey Findings

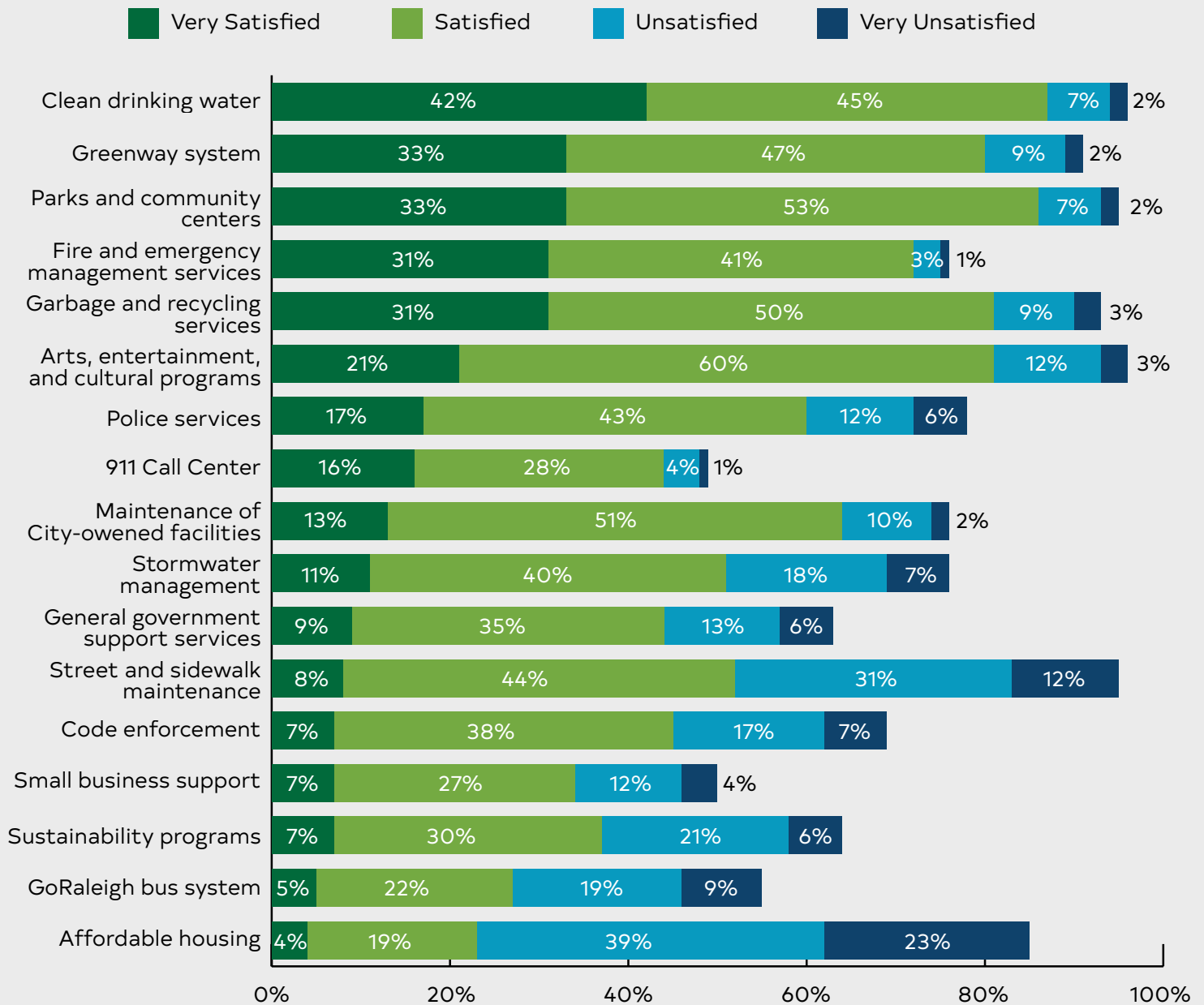
### Q1. How do you feel about Raleigh?



Please note the response "no opinion" is not included for comparison purposes.

Overall, residents expressed satisfaction with Raleigh as a place to live, work, and play. As a place to live, Raleigh received the most favorable results, with 82% of residents rating Raleigh as an excellent or good place to live. As a place to work, 72% of residents rated Raleigh excellent or good. Meanwhile, 71% of residents thought that Raleigh was an excellent or good place to play.

**Q2. How satisfied are you with the City services shown below:**



*Please note the response "not sure" is not included for comparison purposes.*

The city service with the highest percentage of satisfied respondents was clean drinking water, with a combined 87% of respondents sharing that they were either satisfied, or very satisfied. The greenway system and parks and community centers also received very high ratings of resident satisfaction, with 86% of residents marking that they were either satisfied or very satisfied with parks and community centers, and 80% felt either satisfied or very satisfied with greenways.

The services that respondents felt could use the most improvement were sustainability programs, the GoRaleigh bus system, and affordable housing. A combined 62% of respondents were either unsatisfied or very unsatisfied with affordable housing. Meanwhile, 28% of respondents were either unsatisfied or very unsatisfied with the GoRaleigh bus system, and 27% were unsatisfied or very unsatisfied with sustainability programs with 36% of respondents selecting "not sure" for this service area.



**Q3. As the City tries to maintain a high level of services with more financial needs than resources available, which *THREE* services listed below do you think should be prioritized through the FY2027 budget process?**

City Service	Weighted Ranking
Affordable Housing	1.40
Police services	1.83
911 Call Center	1.86
Clean drinking water	1.95
Fire and emergency management services	2.05
GoRaleigh bus system	2.06
Sustainability programs	2.09
Code enforcement	2.12
Street and sidewalk maintenance	2.13
Garbage and recycling services	2.16
Arts, entertainment, and cultural programs	2.19
Parks and community centers	2.20
Stormwater management	2.22
Maintenance of City-owned facilities	2.26
Greenway system	2.28
Small business support	2.37
General government support services	2.40

**Q4. Please share why you selected your top priorities in the space below. (optional)**

Four main themes emerged based on 928 comments from respondents explaining their priorities for the FY2027 budget. Those themes were affordable housing, transit, police, and clean drinking water.

### **Housing**

Housing was the most discussed theme in the Community Budget Priorities Survey. Affordable housing received 183 mentions in the survey, with 39% of respondents indicating they were unsatisfied and an additional 23% reporting they were very unsatisfied. Additionally, there were 101 further mentions of housing outside the "affordable housing" framework, speaking more generally to housing stock, development, and planning.

Overall sentiment reflects a strong consensus that affordable housing is insufficient to meet the needs of many Raleigh residents. Comments consistently cite a lack of housing options for low- and moderate-income households, with rents and home prices increasing faster than average incomes. Many respondents expressed concern that current development patterns are contributing to displacement and reduced access for long-term residents, young families, and seniors. Additionally, 52% of respondents listed affordable housing as a service that should be prioritized through the FY2027 budget process.

## Transit

Transit received 133 mentions in the survey; however, 44% of respondents reported having no opinion, while 22% indicated they were satisfied with current services. The high “no opinion” response appears to reflect uneven exposure to the transit system, as many residents do not regularly use public transportation but still recognize its importance for others. Despite this, the volume of comments indicates that transit is an important issue for frequent users and for residents concerned with accessibility and growth management. Respondents most often cited limited routes, long travel times, accessibility gaps, and delays in major projects as key shortcomings. Transit was frequently discussed in connection with affordable housing, development, and workforce access, expanding its relevance beyond daily ridership. Overall, the data suggest that while direct satisfaction varies, transit is widely viewed as a strategic investment critical to Raleigh’s long-term livability and inclusivity.

## Police

Police received 132 mentions in the survey, with 43% of respondents satisfied, 23% with no opinion, and 17% very satisfied. Police services generated strong, varied feedback but the dominant theme across comments was that residents view public safety as a core, non-negotiable municipal function. Many respondents expressed concern that Raleigh’s police staffing and response capacity have not kept pace with population growth, citing delayed response times, limited visible presence, and inadequate traffic enforcement as recurring issues. A large portion of comments emphasized pay, recruitment, and retention as the most practical levers to improve operational capacity.

At the same time, a smaller set of respondents argued that additional police funding will not address root causes and urged shifting resources toward alternative response models, such as the ACORNS unit, Raleigh CARES, mental health support, and prevention-oriented services.<sup>2,3</sup>

## Clean Drinking Water

Clean drinking water received 106 mentions in the survey, with 42% very satisfied and 45% being satisfied. Water management was consistently characterized as a non-negotiable, priority service that residents expect the City to deliver reliably. Most respondents expressed general confidence in the system and considered continued investment in water infrastructure critical to keeping pace with growth and to replacing aging systems. Also, respondents frequently referenced stormwater and runoff services in drinking water comments, with a focus on protecting waterways, the environment, and neighborhood conditions. Some respondents expressed a desire for stronger oversight and accountability of developers and clearer evidence that the City is proactively protecting water sources.

<sup>2</sup> ACORNS: Addressing Crises through Outreach, Referrals, Networking and Service Program

<sup>3</sup> Raleigh CARES: Crisis Alternative Response for Empathy and Support



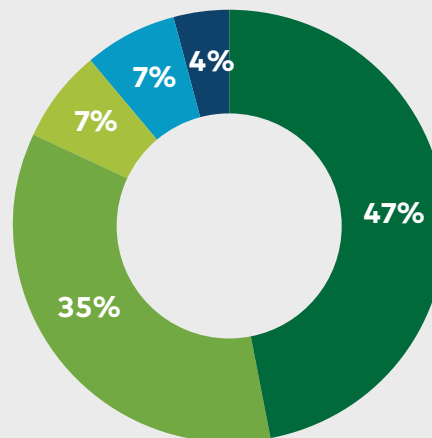


**Q5. The City has committed to ensuring that the upcoming annual budget dedicates resources to:**

- **Competitive City employee compensation**
- **Enhanced public safety services**
- **Parks and recreation**

**Do you support the City dedicating additional resources for the above commitments in the FY2027 budget?**

Strongly Support.....	47%
Somewhat Support.....	35%
Somewhat Oppose .....	7%
Not Sure.....	7%
Strongly Oppose .....	4%



Survey results indicate strong overall support for the City dedicating additional resources toward employee compensation, public safety, and parks and recreation in the FY2027 budget. Nearly half of respondents, 47%, indicated they strongly support increased funding, while another 35% somewhat support the commitments. Based on comments related to this question, participants who "somewhat support" disagreed with additional funding for one of the three items in the question. Participants who opposed dedicating additional resources to these items were relatively limited, with 7% somewhat opposing and 4% strongly opposing. An additional 7% of respondents were not sure.

**Q6. Do you have any additional suggestions for the FY2027 budget?**

As part of the survey, participants were asked for any additional suggestions regarding the FY2027 budget. This question received 748 total comments.

#### **Parks and Public Spaces**

In these comments, parks and public spaces were frequently mentioned, with a total of 101 references. Some residents expressed that the current number of parks is sufficient and that it's time to focus funding on other priorities. Conversely, other participants voiced continued support for investing in Parks and Recreation to address the maintenance of legacy parks, greenways, sidewalks, and recreational facilities, emphasizing the importance of routine upkeep and accessibility as the city grows.

#### **Affordable Housing**

Affordable housing received 83 mentions and consistently ranked as a top concern among survey respondents. Some participants specifically called for prioritizing housing development over amenities, creating tax assistance programs for seniors, and investing in solutions now. There is a general consensus that Raleigh is becoming more expensive, with fewer affordable housing options for middle- and low-income individuals.

Investment in Core Services

Additional comments indicate strong agreement among participants on the need for continued investment in core services, including public safety, clean drinking water, and transportation management. Transit and mobility generated 73 mentions, with respondents advocating for expanded bus services, safer pedestrian and bicycle infrastructure, and long-term investments in rail or metro systems.

Public Safety

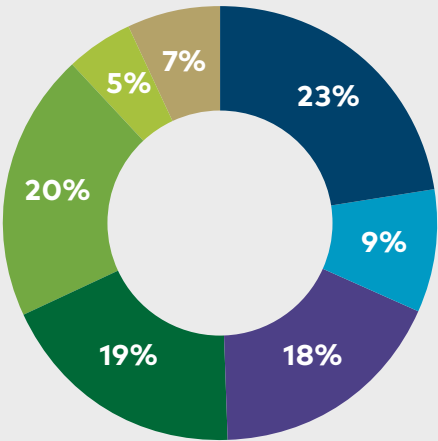
Public safety received 67 mentions and was discussed in terms of frontline staffing, including calls for more competitive compensation and benefits, as well as the need to invest in public safety to ensure the overall safety and vibrancy of Raleigh.

Sustainability

Lastly, sustainability and climate action were highlighted as urgent priorities, with 50 mentions. Participants called for stronger municipal responses to the climate emergency and transportation strategies that reduce pollution. Some specific concerns included reductions in tree canopy over time, the negative impact of stormwater runoff, and the broader ecological impacts of development as Raleigh continues to grow. These participants want to see investment in strategies that mitigate or fully negate the negative impacts resulting from Raleigh’s operations and expansion over time. Collectively, the comments reflect a shared desire for proactive investment in affordable and accessible infrastructure, core services, and long-term resilience.

Q7. If you live in the City, what is your City Council District?

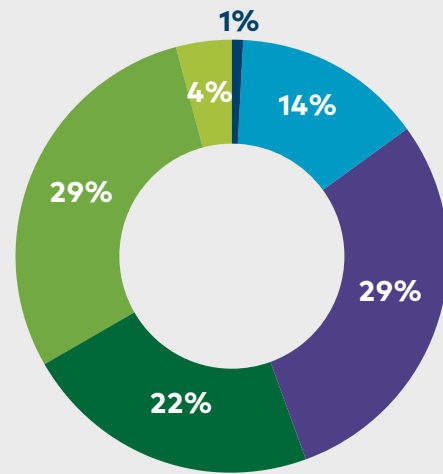
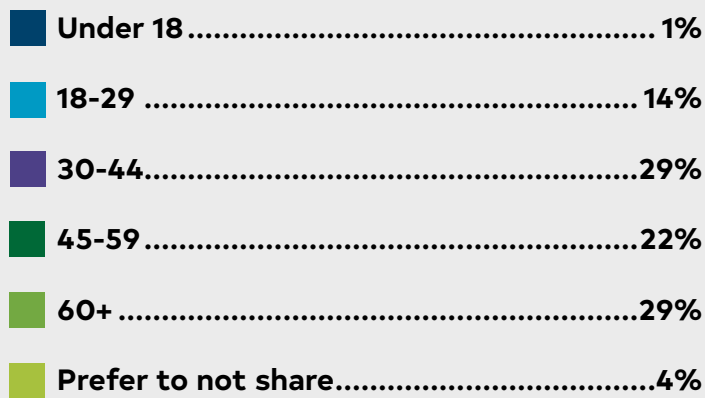
District A .....	23%
District B .....	9%
District C .....	18%
District D .....	19%
District E .....	20%
Not a resident of Raleigh .....	5%
Not sure .....	7%



Survey responses were distributed well across City Council districts, indicating broad geographic participation. District A had the highest share of respondents (23%), followed closely by District E (20%), District D (19%), and District C (18%). District B was less represented at 9%. Additionally, 5% of respondents indicated they were not residents of Raleigh, and 7% were unsure of their district. This distribution suggests the survey captured perspectives from across the city rather than being concentrated in a single area.



**Q8. What is your age?**



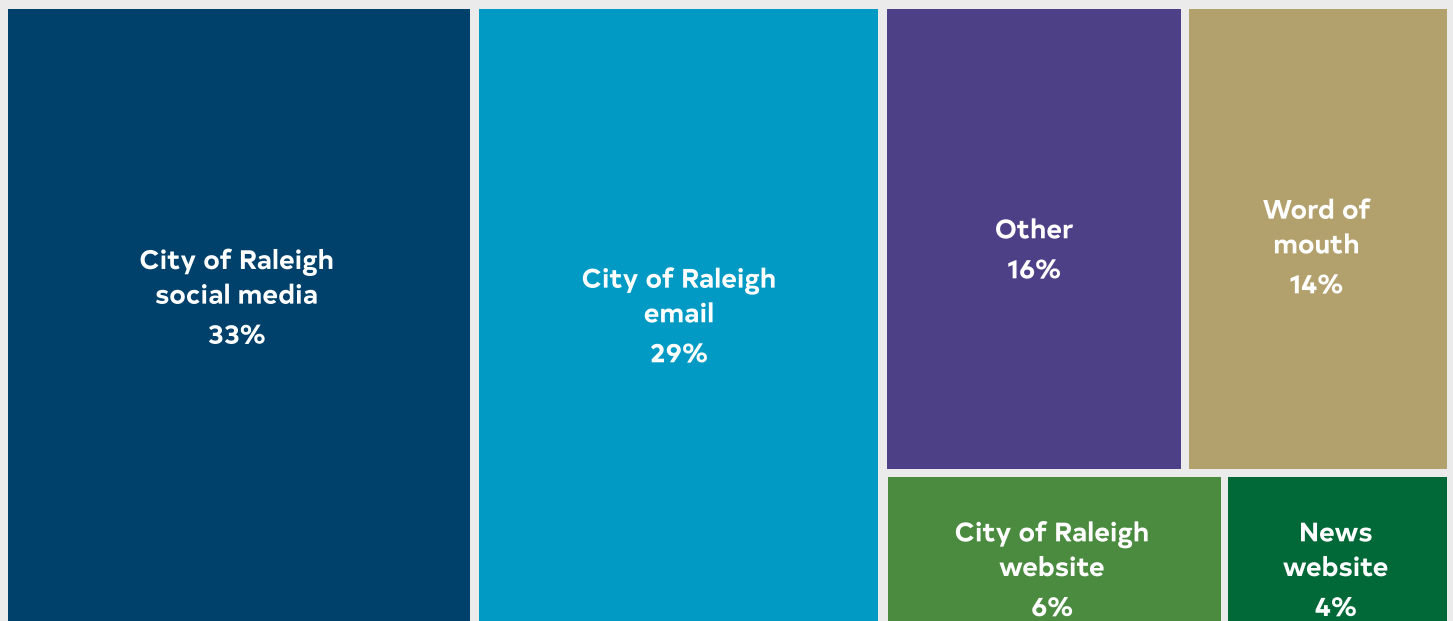
The age profile of survey participants reflects broad representation across adult age groups, with the largest shares coming from residents ages 30–44 (29%) and 60+ (29%). Individuals ages 45–59 accounted for 22% of respondents, while younger adults ages 18–29 made up 14%. Very few respondents were under 18 or preferred not to share their age. Overall, the data suggests strong participation from mid-career and older residents, with comparatively lower engagement from younger adults.







### Q9. How did you learn about this survey?



\*Other includes: Livable Raleigh, NextDoor, Neighborhood listserv, RalToday, email, Instagram, LinkedIn, Facebook, skateboard community

Overall, City of Raleigh social media accounts were the largest driver of survey responses, with 33% of respondents sharing that they had learned about the survey from city social-media accounts, such as Facebook, Instagram, and X. Emails from the City of Raleigh were the second most common way that respondents learned of the survey, with 29% of respondents having learned about the survey from emails. Nextdoor, word of mouth, and news websites were other common platforms from which residents learned about the budget survey.



# Appendix A: Resident Feedback

This section highlights the feedback Budget and Management Services received from participants at in-person listening sessions held in each of the five City Council Districts, as well as from virtual, Budget and Brews, Raleigh Teen Council, and Boys and Girls Club events. Feedback and quotes displayed were collected using [www.slido.com](http://www.slido.com) and collected anonymously. Responses from participants are shown as written, except for the correction of grammatical or typing errors, as well as the removal of inflammatory remarks.

## District A Listening Session

Community members presented the feedback below during the listening session held on Thursday, October 2nd, 2025, in District A. Feedback and quotes displayed are shown as written except for the correction of grammatical or typing errors and removal of profanity or inflammatory language. Participant data is shown below.

### 1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?

- Get someone to answer option 2 for the police department
- Emotional intelligence training
- Making sure our emergency services personnel have trauma-informed care after incidents
- A large entertainment at Triangle Town Center seems ideal
- Adding a new activity center in District B
- Separation allowance for our firefighters

### 2. What city services, in your opinion, are running well and being funded sufficiently?

- The police vehicles. Unless they're going to be electric or hybrid, since they leave them running
- Police vehicles - we have so many
- Planning and Development
- Community Engagement
- Parks and Recreation
- Enough on the parks

### 3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?

- Digital ambassadors, summer youth program, etc.
- Can you cut down on City vehicles?
- Could you have more employees go hybrid? Office space reduction?
- Some of the youth programs. They start at such a late age for change
- Get rid of single-sided copies (especially color ones), they're horrible for the environment
- Maybe not get rid of, but better manage how much food is ordered for events
- Leaf collection
- The tree lights downtown were unnecessary



## District B Listening Session

Community members presented the feedback below during the listening session held on Tuesday, October 7th, 2025, in District B. Feedback and quotes displayed are shown as written except for the correction of grammatical or typing errors, as well as the removal of inflammatory remarks. Participant data is shown below.

**1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?**

- Additional funds for affordable housing and safe streets
- Fund bringing neighbors home, especially for families with children
- Affordable housing

**2. What city services, in your opinion, are running well and being funded sufficiently?**

- Recreational programs
- Special events
- Stormwater with all the programs to assist the residents with stormwater issues.

**3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?**

- Not sure at the moment
- Parks Capital Budget





## District C Listening Session

Community members presented the feedback below during the listening session held on Wednesday, October 1st, 2025, in District C. Feedback and quotes displayed are shown as written except for the correction of grammatical or typing errors, as well as the removal of inflammatory remarks. Participant data is shown below.

### 1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?

- Small business grants/local business funds
- Increased investment in our mixed-use centers
- Senior services and disability services
- Nonprofit support outside of grants
- Downtown library
- Faith-based and non-profit collaboration community initiatives
- Senior services
- Youth programs
- Transit frequency
- Add/Create City fund for future small businesses to get seed funding to get off the ground or help subsidize rent costs
- Housing, including eviction prevention and housing repair, mental health services, and small business support
- Maintenance of transportation infrastructure, sidewalks, and road markings
- Sidewalk construction and more Greenway connections
- Public transportation, homelessness, affordable housing
- Youth programs
- Employment programs
- Bike and pedestrian infrastructure
- Increased funding for Public Works/Streets to buy new equipment to help maintain our infrastructure and work in a safer manner

### 2. What city services, in your opinion, are running well and being funded sufficiently?

- Community Engagement Department
- RTN
- Budget services
- Parks
- Sanitation
- Police
- Fire
- Arts
- Community centers
- Trash, recycling
- Police, fire, general services
- Greenways, parks, and arts
- Greenways
- Parking
- Parks
- Parks
- City parks and recreation

### 3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?

- Zoning
- Community Engagement Office - we have a Community Engagement Board. Duplicate efforts.
- Complex permit processes
- Sell downtown parking decks
- Subsidized parking
- Reallocate transportation budget towards achieving the city's climate goals: build/maintain sidewalks and bike lanes, which are cheap compared to widening roads
- Parking fees
- Yard waste collection

## District D Listening Session

Community members presented the feedback below during the listening session held on Monday, October 13th, 2025, in District D. Feedback and quotes displayed are given verbatim except for correction of grammatical or typing errors, and removal of profanity or inflammatory language. Participant data is shown below.

**1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?**

- Accessible websites, sidewalks, shelters, pavement markings, APS, which are audible pedestrian signals
- Sidewalks, street safety, and design
- Fire & public safety

**2. What city services, in your opinion, are running well and being funded sufficiently?**

- Transportation is being funded properly. I do have concerns about how it's being utilized.
- Parks and greenways.

**3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?**

- No Comments





## District E Listening Session

Community members presented the feedback below during the listening session held on Tuesday, October 14th, 2025, in District E. Feedback and quotes displayed are given verbatim except for correction of grammatical or typing errors and removal of profanity or inflammatory language. Participant data is shown below.

**1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?**

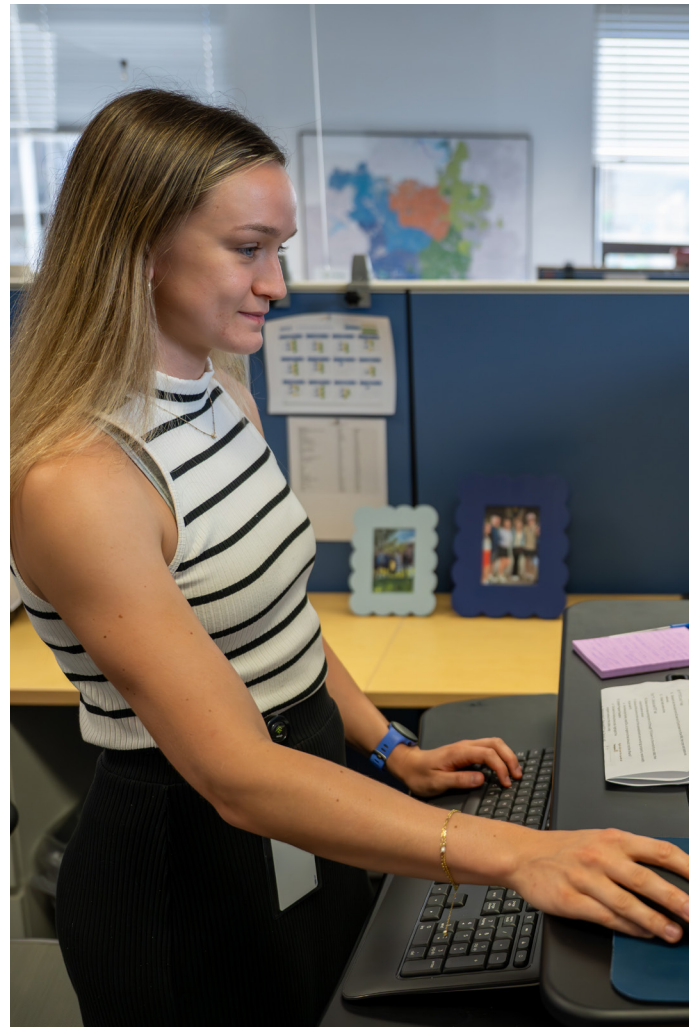
- Tree planting
- Employee merit increases, homelessness prevention, and fire safety
- Tree maintenance and tree planting
- Invasive plant removal from city land
- Programs to reduce homelessness
- RPD....2020 staffing study recommended 990 by 2025.... Current authorization is 920
- Public safety, sidewalks, homeless assistance
- Training in reemployment. Upskilling
- Bringing Neighbors Home program (services for unhoused). Separation Allowance for firefighters (retirement benefit)
- EMS; leaf pickup

**2. What city services, in your opinion, are running well and being funded sufficiently?**

- Water, sewer, garbage disposal
- Historic preservation
- Special events, festivals, and fire
- Parks
- Community Engagement
- Parks Bond is pretty huge. RPD receives a lot of money.
- Enterprise services: water, sewer, waste
- Parks

**3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?**

- All overhead functions should be challenged with productivity improvements to reduce staff unless they can demonstrate measurable accomplishments. City manager staff, management, departments with a low span of control, etc.
- Axe the K9 unit of RPD. Scrap Municipal Services Districts (MSDs). No \$ to Blue Ridge Corridor Alliance in District E or D
- K9 unit
- New convention center



# Budget and Brews Feedback

Community members presented the feedback below during the listening session held on Thursday, October 16th, 2025, at Clouds Brewing. Feedback and quotes displayed are given verbatim except for correction of grammatical or typing errors and removal of profanity or inflammatory language. Participant data is shown below.

## 1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?

- Bike and pedestrian infrastructure and striping. More infrastructure crews and staff. This will improve connectivity and safety throughout the city
- Homelessness
- Educational spaces
- Multimodal transportation
- Transportation, water, public safety, trash collection
- Extending sweeping to the bike lanes
- Fill sidewalk gaps
- Bike lanes, greenways, street maintenance, and affordable housing
- Homelessness services
- Mobility options for folks with disabilities
- Bike Lanes and road maintenance
- Transportation maintenance, like repainting the fading markings, and existing sidewalk maintenance
- Personnel
- Addressing mental health & homelessness
- Bike & pedestrian infrastructure projects
- Homelessness, mental health prevention/safety, bike safety
- Infrastructure to give viable alternatives to driving in Raleigh
- More greenways and bike lanes

## 2. What city services, in your opinion, are running well and being funded sufficiently?

- Bus infrastructure is moving along with its development, and I would like to continue to support investment here
- Bike lanes and greenways
- Parks
- City parks
- Fire response
- Events in downtown
- Arts and entertainment
- Downtown programming
- Trash, recycling, yard waste
- Stormwater and solid waste

## 3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?

- Core downtown services like trash collection and cleanup work well but are sometimes duplicative. Leaf blowing is sometimes unnecessary for much of the year, and the downtown shuttle connector rarely carries passengers
- Road widening
- Highway expansions
- Entertainment venues - could be funded by sponsorships?
- Free parking. I heard it's not really having great results as far as additional people coming downtown
- Leaf collection
- New software adoption (if it works, don't fix it)
- Free parking downtown
- Parking services and traffic engineering

# Boys and Girls Club Feedback

Community members presented the feedback below during the listening session held on Thursday, October 9th, 2025, at the Boys & Girls Club. Feedback and quotes displayed are given verbatim except for correction of grammatical or typing errors and removal of profanity or inflammatory language. Participant data is shown below.

## 1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?

- Maintenance on the roads (lines, etc.) - work on roads and see a lot of accidents
- Affordable housing
- More funding for police officers and teachers
- Housing resources if:(one shot deal) pay past rent for working families
- Services that will bring people together
- Low-income housing
- Sidewalks
- Parks
- Homelessness, public safety, and IT cybersecurity
- Parks should be a priority

## 2. What city services, in your opinion, are running well and being funded sufficiently?

- Police and fire services are very good and always on time. Luckily, I have not needed them
- Sanitation
- Transportation
- Sanitation Services
- Recreation and parks
- Recreation and parks
- Sanitation pick-ups
- Clean H2O
- Clean water
- Safety
- Bus service

## 3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?

- Nothing that I can think of at the moment
- Nothing
- Parks
- I think we don't have enough services, and we need to contribute more as citizens
- Cutting down trees for paper since everything is becoming more digital
- Yard waste





# Raleigh Teen Council Feedback

Community members presented the feedback below during the listening session held on Monday, November 10th, 2025, at the Kiwanis Neighborhood Center. Feedback and quotes displayed are given verbatim except for correction of grammatical or typing errors and removal of profanity or inflammatory language. Participant data is shown below.

## 1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?

- Roadkill is on the roads
- More bike lanes/infrastructure
- Some of the potholes make my suspension cry
- The schools of Raleigh should receive additional funding
- Mental health should also be added to the budget, mainly under the "Health Care Services"
- Improvement of public roads, parks and recreation
- Reliable and efficient public transportation
- Sidewalks!
- Safe public transportation
- Actual functioning public transportation
- Installing more public trash cans
- Parks and Recreation
- Infrastructure
- Food Safety and Inspection Service
- Urbanization, runoff, and its negative impacts on the environment in Raleigh
- Recreation
- Roads
- Public Transportation
- Mental health and child support
- Conservation/parks
- Public transport and trolls
- Public transportation - bring back free rides
- Clean energy research
- Pollution Prevention

## 2. What city services, in your opinion, are running well and being funded sufficiently?

- They are doing better at widening roads, less traffic
- Marbles Museum
- Pickleball courts at parks
- Pickleball courts
- Kiwanis community center
- Museum events. I am not sure if the city funds those
- Dix Park
- The Trolls
- All the public parks with cliffs that have water at the bottom
- Parks
- Parks and community centers + public safety is pretty good (I think)
- Public safety
- Greenways!
- The greenways
- Parks & recreation
- The trolls
- Bike paths
- Parks and greenways
- We definitely do well in Public Safety
- Parks
- Dix Park is fire!
- Greenways and access
- Parks!
- Parks & recreation stuff
- Community Centers

**3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?**

- Too many pickleball courts. We love tennis
- Snow salt
- Too many tennis and other courts, not enough pickleball courts
- It's North Carolina, nobody knows how to handle snow
- Maps
- Too much financial assistance
- Construction in a previously wildlife area
- Arts
- If we spend any money on snow salt, we probably don't need it
- All the apartments
- The amount of road work when the road really does look and function fine
- Advertisements and abundant house construction (Takes away from the conservation of nature)
- Snow salting due to global warming
- Constant construction, yet nothing ever gets built
- Leaf pick up
- Highways
- Certain signs and unnecessary setup changes
- Advertising for the city. It already has a good reputation
- Some of the road work slows my school commute
- We don't need five trolls. I know we just got two more because Charlotte got three



## Virtual Session Feedback

Community members presented the feedback below during the online listening session on Wednesday, October 15th, 2025. Feedback and quotes displayed are given verbatim except for correction of grammatical or typing errors and removal of profanity or inflammatory language. Participant data is shown below.

### 1. What city services or priority areas would you like to receive additional funding? What would you add to the budget if you could?

- Cleaning up the watersheds
- More sustainable housing + affordable housing incentives.
- Totally agree on housing, particularly for homeless veterans
- Youth engagement. Yes, that would tie into the public safety idea
- Support low-income housing
- Gap housing for graduates (high school to 25+)
- I second youth engagement – maybe incentives for neighborhoods to create spaces for pre-teens and teens
- Police, public safety, and mental health support
- Off the top of my head, without understanding current needs, public safety, including community engagement and crime prevention, probably requires more funds. I'm always in favor of parks and rec funding
- Colleges and universities require or assign projects to better communities as a part of their curriculum
- Transitional housing for the homeless. Psychiatric care for them
- The City of Albuquerque actually saves money by housing the unhoused. They cost more on the streets
- Public safety - add money for the firefighter's severance program
- High school and youth engagement

### 2. What city services, in your opinion, are running well and being funded sufficiently?

- Compost bins
- Push to incentivize leaf mulching
- The courses, like the Citizenship Leadership Academy

- The engage Raleigh Expo helped me learn about the different departments and resources we have available to us as Raleigh citizens
- I appreciate the addition of the Office of Innovation and Sustainability. I look forward to seeing how they help the city become more sustainable for everyone
- Ask Raleigh was a welcome improvement
- The "ask-a-planner" event was helpful. I got some questions answered, and I see the planners actually listened to some of my suggestions
- Support for refugees and immigrants
- Basic trash service and street maintenance
- Public transportation

### 3. What services does the city provide that you feel are unnecessary? If you could cut something from the budget, what would it be?


- I don't know enough to answer this question. The only thing I can think of is how much the homeless population costs to be unhoused. Maybe we can have someone calculate how much it costs taxpayers to keep them on the street. Think of the nights spent in jail for a nonviolent crime, ER visits, and petty theft. The time police take to deal with them instead of addressing real problems.
- Agree that City ownership of property should be managed better
- Transportation depends on consultants, delays work, and increases cost
- The City owns many homes that it rents. How efficient is the city at managing real estate, especially single-family homes?
- Every city department uses and depends on consultants. Bring that work in internally.





# Appendix B: Marketing Materials

## Bus Ads


**¡Su voz importa!**  
Díganos cuáles son sus prioridades mientras trabajamos en la elaboración del presupuesto del próximo año.





**¡Participe en la encuesta!**



**Your voice matters!**  
Tell us what your priorities are as we work on developing next year's budget.



**Take the Survey!**



## Social Media




**Your voice matters!** 



**What are your budget priorities?**  
**Take our survey!**




## News and Observer Ads (Digital and Print)




What are your priorities  
for next year's City budget?  
Take our survey and share your thoughts!

CLICK  
HERE!




What are your  
priorities for  
next year's  
City budget?




Take our survey  
and share your  
thoughts!

CLICK HERE!




What  
are your  
priorities  
for next  
year's City  
budget?



Take our survey  
and share your  
thoughts!

CLICK HERE!



What are your priorities for  
next year's City budget?  
Take our survey and share your thoughts!

CLICK HERE!



What are your priorities for  
next year's City budget?  
Take our survey and share your thoughts!

CLICK HERE!



## Share your thoughts on the City budget!

Join us for one of our listening sessions as we discuss priorities and how funds should be spent.

**Wednesday, Oct. 1,** Chavis Community Center

**Thursday, Oct. 2,** Green Road Community Center

**Tuesday, Oct. 7,** Abbotts Creek Community Center

**Monday, Oct. 13,** Jaycee Park Community Center

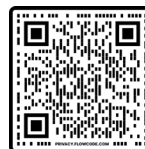
**Tuesday, Oct. 14,** Laurel Hills Community Center

**Wednesday, Oct. 15,** Virtual session via Zoom (must register in advance)

**Thursday, Oct. 16,** "Budget and Brews" at State of Beer (free pizza provided)

*All sessions are from 6-7:30 p.m. Registration is not required, except for the virtual session.*

*If you'd like free childcare or interpretation services at a community center session, please register at least three days in advance.*




Learn more at  
**raleighnc.gov**  
Search: Budget Input




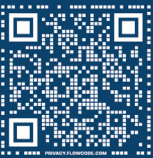


## IKE Kiosk Ads

**Share your thoughts about the City budget!**



**Take our Survey**



**Share your thoughts about the City budget!**



**Take our Survey**



**Share your thoughts about the City budget!**



**Listening sessions  
Oct 1st – 16th**



**Share your thoughts about the City budget!**



**Listening sessions  
Oct 1st – 16th**



## Posters



# WELCOME!

## Budget Listening Session



## Your opinion matters!



Share your thoughts on next year's City budget at one of our listening sessions!

In person sessions:

- OCT. 1** Chavis Community Center, 6-7:30 p.m.
- OCT. 2** Green Road Community Center, 6-7:30 p.m.
- OCT. 7** Abbot's Creek Community Center, 6-7:30 p.m.
- OCT. 13** Jayces Park Community Center, 6-7:30 p.m.
- OCT. 14** Laurel Hills Community Center, 6-7:30 p.m.
- OCT. 16** "Budget and Brews" at State of Beer, 6-7:30 p.m.



No Registration Needed  
Only register if you need child care or interpretation at a Community Center session.

Find addresses, service details, and budget info at [raleighnc.gov](https://raleighnc.gov).

[raleighnc.gov](https://raleighnc.gov)  
search "budget input"

Virtual session:

- OCT. 15** 6-7:30 p.m.  
(register to receive the link via Zoom)



## ¡Su opinión importa!



¡Comparta lo que piensa sobre el presupuesto de la Ciudad de Raleigh del próximo año en una de nuestras audiencias!

Sesiones en persona:

- OCT. 1** Centro Comunitario Chavis, 6-7:30 p.m.
- OCT. 2** Centro Comunitario Green Road, 6-7:30 p.m.
- OCT. 7** Centro Comunitario Abbot's Creek, 6-7:30 p.m.
- OCT. 13** Centro Comunitario Jayces Park, 6-7:30 p.m.
- OCT. 14** Centro Comunitario Laurel Hills, 6-7:30 p.m.
- OCT. 16** "Budget and Brews" en el State of Beer, 6-7:30 p.m.



No es necesario registrarse  
Regístrese solo si necesita cuidado de niños o servicios de interpretación en una sesión en el Centro Comunitario.

Encuentra direcciones, detalles de servicios e información del presupuesto en [raleighnc.gov](https://raleighnc.gov)  
busque "budget input"

Sesión Virtual:

- OCT. 15** 6-7:30 p.m.  
(regístrese para recibir el enlace a través de Zoom)



## Your opinion matters!



*Are you satisfied with current City services?*

*Looking ahead, how should funds be prioritized?*




Share your thoughts as we work to develop next year's budget.

Fill out our short survey and let your voice be heard!

[raleighnc.gov](https://raleighnc.gov)  
search "budget input"



## Your opinion matters!



Join us for free pizza and share your thoughts on next year's City budget!

6 p.m. on Thursday,  
October 9th at the Fox Road Boys and Girls Club, 5616 Fox Road.

Free childcare and Spanish-language interpretation will be provided.

[raleighnc.gov](https://raleighnc.gov)  
search "budget input"



## ¡Su opinión importa!




Acompáñenos, a comer pizza gratis y a compartir sus lo que piensa sobre el presupuesto.

Ciudad del próximo año a las 6 p.m. el jueves 9 de octubre en el Fox Road Boys and Girls Club, 5616 Fox Road en Raleigh

Habrà cuidado infantil gratuito e interpretación al español.

[raleighnc.gov](https://raleighnc.gov)  
search "budget input"





# Appendix C: Email Invitation



September 19, 2025

## Share your thoughts on the City budget! Listening sessions scheduled October 1-16

For more information: Lauren Williams, Budget and Engagement Analyst, [lauren.williams@raleighnc.gov](mailto:lauren.williams@raleighnc.gov)

The City is seeking input from residents about priorities for the next City budget. The Budget and Management Services Department (BMS) will host listening sessions between October 1 and 16, and a budget priorities survey will be available between October 1 and November 30. Resident input is critical in creating a representative City budget.

There will be six opportunities for in-person engagement, in addition to a virtual session.

### Virtual Session

The virtual listening session will be held via Zoom. Residents who choose the virtual session must [pre-register](#) and will receive the Zoom link the day before the session.

Wednesday, October 15, 6-7:30 p.m.

### In-Person Sessions

In person sessions will kick off on October 1 and run through October 16. They will be held at community centers in each district.

- registration is not required to attend an in-person session, however residents that would like an email reminder, free childcare, or free interpretation services should [register using this link](#)

- childcare is available at all in-person sessions, except Budget and Brews, if requested at least three days in advance

- interpretation services (for any language) are available at all sessions if requested at least three days in advance

- to ensure that all voices are heard, residents are asked to attend only one listening session

Residents may attend any session, regardless of what district they live in. If you're not sure what district you live in, visit the [Services web page](#) and enter your address.

### **Schedule for in-person sessions:**

Wednesday, October 1, 6-7:30 p.m. - District C - Chavis Community Center, 505 Martin Luther King Jr. Blvd.

Thursday, October 2, 6-7:30 p.m. - District A - Green Road Community Center, 4201 Green Rd.

Tuesday, October 7, 6-7:30 p.m. - District B - Abbots Creek Community Center, 9950 Durant Rd.

Monday, October 13, 6-7:30 p.m. - District D - Jaycee Community Center, 2405 Wade Ave.

Tuesday, October 14, 6-7:30 p.m. - District E - Laurel Hills Community Center, 3808 Edwards Mill Rd.

### **Budget and Brews**

Budget and Brews is the final in-person listening session. There, residents can share their thoughts about the City budget with free pizza provided!

Thursday, October 16, 6-7:30 p.m. - State of Beer, 401 Hillsborough St., Suite B

### Special Partnership Sessions

To engage Raleigh's youth in the budget process, BMS will partner with members of the Raleigh Teen Council. The Boys and Girls Club of Wake County will also host a special listening session aimed at families utilizing the Club's services. Additional information will be available through these organizations.

### Budget Survey

A budget priorities survey will be available from October 1 through November 30. Residents may attend a session and/or share their thoughts via the online survey!

For more information, visit [RaleighNC.gov](https://raleighnc.gov) and search "budget input". BMS is also available to answer questions by phone at 919-996-4270, or email [atbudget@raleighnc.gov](mailto:atbudget@raleighnc.gov).

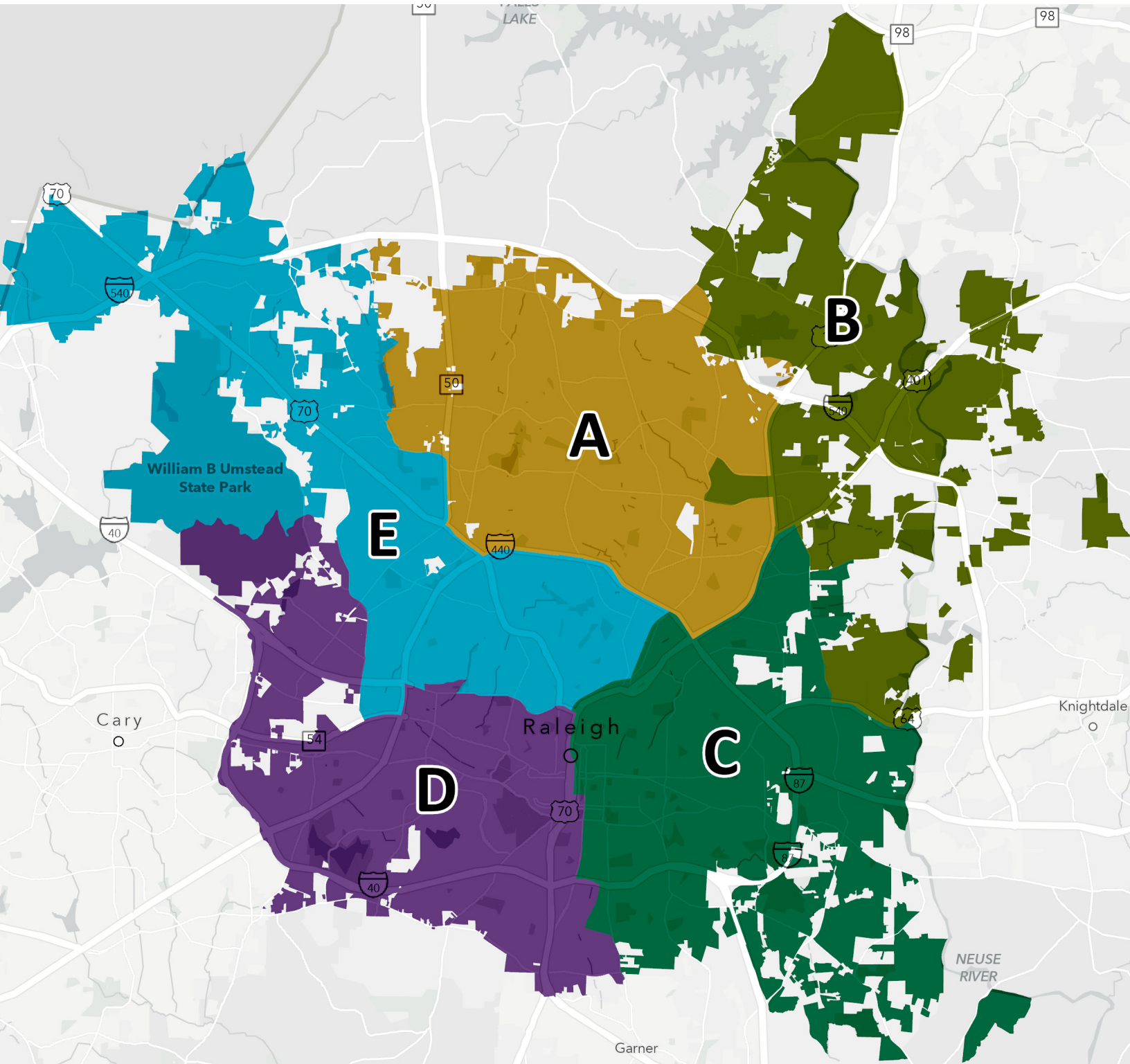
[raleighnc.gov](https://raleighnc.gov)



**Contact Us**  
**Manage Subscription**  
**Help**



# Appendix D: FY2027 Community Budget Priorities Survey Findings By District



## District A Survey Response Results

District A Respondents: 347

*How do you feel about Raleigh?*

	Excellent	Good	Fair	Poor	No Opinion
As a place to live	33%	51%	12%	3%	-
As a place to work	23%	52%	14%	3%	8%
As a place to play	20%	50%	23%	5%	2%

*How satisfied are you with the City services shown below:*

	Very Satisfied	Satisfied	Unsatisfied	Very Unsatisfied	No Opinion
911 Call Center	18%	29%	3%	1%	49%
Affordable housing	4%	21%	39%	23%	12%
Arts, entertainment, and cultural programs	22%	60%	12%	3%	3%
Clean drinking water	40%	45%	9%	2%	3%
Code enforcement	6%	38%	16%	9%	31%
Fire and emergency management services	34%	42%	3%	1%	20%
Garbage and recycling services	31%	49%	11%	5%	4%
General government support services (i.e. budget, finance, IT)	8%	38%	14%	8%	31%
GoRaleigh bus system	6%	20%	18%	9%	47%
Greenway system	36%	49%	7%	2%	7%
Maintenance of City-owned facilities	14%	51%	9%	3%	23%
Parks and community centers	31%	54%	8%	3%	5%
Police services	18%	49%	8%	5%	20%
Small business support	8%	27%	9%	4%	52%
Stormwater management	11%	39%	21%	7%	21%
Street and sidewalk maintenance	7%	42%	35%	14%	3%
Sustainability programs	7%	30%	21%	7%	35%



**As the City tries to maintain a high level of service with more financial needs than resources available, which THREE services listed below do you think should be prioritized through the FY2027 budget process?**

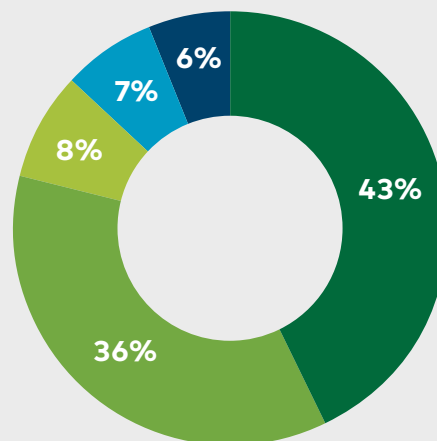
City Service	Weighted Ranking
Affordable Housing	1.42
Police services	1.75
Clean drinking water	1.95
Fire and emergency management services	1.97
Street and sidewalk maintenance	2.00
Garbage and recycling services	2.00
911 Call Center	2.12
Code enforcement	2.12
Sustainability programs	2.16
Parks and community centers	2.16
Arts, entertainment, and cultural programs	2.19
Maintenance of City-owned facilities	2.19
GoRaleigh bus system	2.22
General government support services	2.22
Greenway system	2.32
Small business support	2.33
Stormwater management	2.35

**The City has committed to ensuring that the upcoming annual budget dedicates resources to:**

- **Competitive City employee compensation**
- **Enhanced public safety services**
- **Parks and recreation**

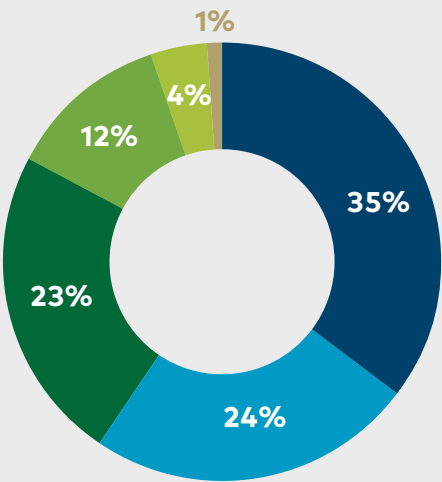
**Do you support the City dedicating additional resources for the above commitments in the FY2027 budget?**

Strongly Support.....	43%
Somewhat Support.....	36%
Somewhat Oppose .....	8%
Not Sure.....	7%
Strongly Oppose .....	6%



What is your age?

60+ .....	35%
30-44.....	24%
45-59 .....	23%
18-29 .....	12%
Prefer to not share.....	4%
Under 18 .....	1%



## District B Survey Response Results

District A Respondents: 131

*How do you feel about Raleigh?*

	Excellent	Good	Fair	Poor	No Opinion
As a place to live	35%	47%	15%	3%	-
As a place to work	23%	45%	17%	3%	12%
As a place to play	26%	47%	19%	7%	1%

*How satisfied are you with the City services shown below:*

	Very Satisfied	Satisfied	Unsatisfied	Very Unsatisfied	No Opinion
911 Call Center	14%	26%	6%	2%	52%
Affordable housing	5%	18%	40%	22%	15%
Arts, entertainment, and cultural programs	22%	64%	10%	2%	2%
Clean drinking water	44%	41%	7%	4%	4%
Code enforcement	6%	44%	16%	7%	27%
Fire and emergency management services	30%	47%	3%	2%	18%
Garbage and recycling services	35%	56%	6%	1%	2%
General government support services (i.e. budget, finance, IT)	8%	44%	9%	6%	32%
GoRaleigh bus system	3%	23%	15%	6%	53%
Greenway system	40%	43%	10%	1%	7%
Maintenance of City-owned facilities	14%	51%	12%	2%	21%
Parks and community centers	40%	46%	11%	-	3%
Police services	18%	45%	11%	9%	16%
Small business support	4%	27%	10%	5%	55%
Stormwater management	8%	44%	18%	7%	23%
Street and sidewalk maintenance	11%	56%	19%	9%	5%
Sustainability programs	7%	33%	21%	5%	34%



**As the City tries to maintain a high level of service with more financial needs than resources available, which THREE services listed below do you think should be prioritized through the FY2027 budget process?**

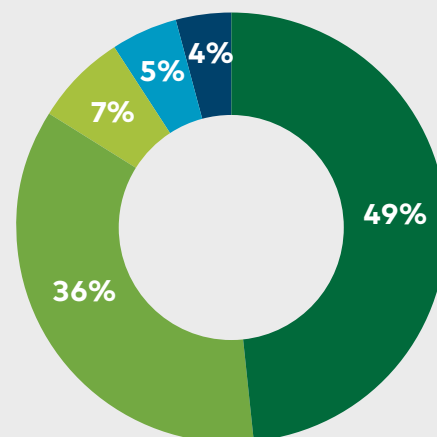
City Service	Weighted Ranking
Affordable Housing	1.26
Police services	1.80
Stormwater management	1.80
Code enforcement	1.90
Sustainability programs	2.00
911 Call Center	2.05
Fire and emergency management ser-vices	2.06
Street and sidewalk maintenance	2.08
GoRaleigh bus system	2.11
Clean drinking water	2.14
Arts, entertainment, and cultural pro-grams	2.17
Garbage and recycling services	2.17
Greenway system	2.23
General government support services	2.29
Maintenance of City-owned facilities	2.43
Parks and community centers	2.44
Small business support	2.64

**The City has committed to ensuring that the upcoming annual budget dedicates resources to:**

- **Competitive City employee compensation**
- **Enhanced public safety services**
- **Parks and recreation**

**Do you support the City dedicating additional resources for the above commitments in the FY2027 budget?**

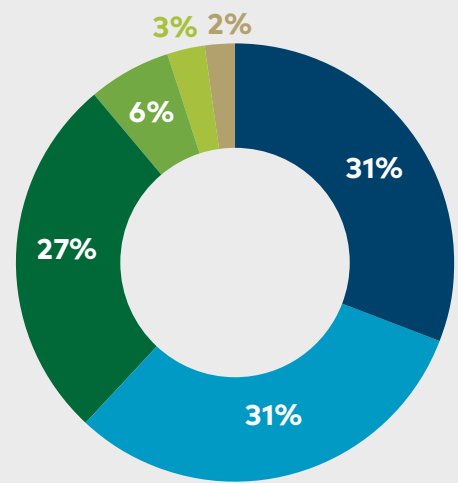
Strongly Support.....	49%
Somewhat Support.....	36%
Somewhat Oppose .....	7%
Not Sure.....	5%
Strongly Oppose .....	4%





What is your age?

30-44.....	31%
60+ .....	31%
45-59 .....	27%
18-29 .....	6%
Prefer to not share.....	3%
Under 18 .....	2%





## District C Survey Response Results

District A Respondents: 263

*How do you feel about Raleigh?*

	Excellent	Good	Fair	Poor	No Opinion
As a place to live	26%	55%	15%	3%	-
As a place to work	20%	48%	20%	5%	8%
As a place to play	23%	46%	25%	6%	1%

*How satisfied are you with the City services shown below:*

	Very Satisfied	Satisfied	Unsatisfied	Very Unsatisfied	No Opinion
911 Call Center	14%	35%	6%	1%	44%
Affordable housing	6%	20%	41%	24%	9%
Arts, entertainment, and cultural programs	19%	59%	16%	3%	3%
Clean drinking water	36%	48%	11%	2%	3%
Code enforcement	5%	35%	21%	10%	28%
Fire and emergency management services	28%	43%	3%	2%	24%
Garbage and recycling services	26%	59%	9%	3%	4%
General government support services (i.e. budget, finance, IT)	5%	39%	15%	6%	34%
GoRaleigh bus system	5%	27%	22%	10%	36%
Greenway system	28%	48%	13%	1%	10%
Maintenance of City-owned facilities	11%	49%	11%	2%	27%
Parks and community centers	29%	56%	8%	1%	5%
Police services	15%	40%	19%	8%	19%
Small business support	8%	29%	18%	5%	40%
Stormwater management	8%	47%	16%	9%	20%
Street and sidewalk maintenance	7%	39%	35%	15%	3%
Sustainability programs	8%	29%	25%	7%	32%



**As the City tries to maintain a high level of service with more financial needs than resources available, which THREE services listed below do you think should be prioritized through the FY2027 budget process?**

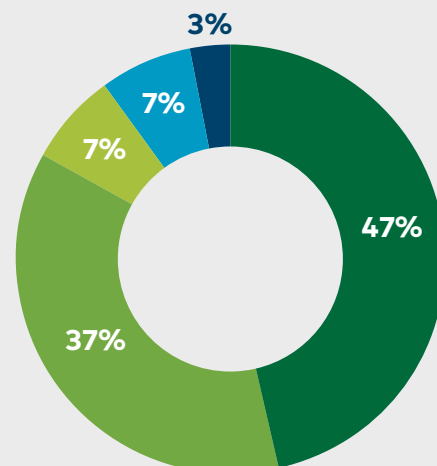
City Service	Weighted Ranking
Affordable Housing	1.41
Police services	1.72
Fire and emergency management services	1.82
Maintenance of City-owned facilities	1.90
911 Call Center	1.96
Clean drinking water	2.04
Arts, entertainment, and cultural programs	2.05
Code enforcement	2.06
Sustainability programs	2.08
Street and sidewalk maintenance	2.12
GoRaleigh bus system	2.13
Greenway system	2.16
Garbage and recycling services	2.21
Parks and community centers	2.32
Small business support	2.42
Stormwater management	2.50
General government support services	2.81

**The City has committed to ensuring that the upcoming annual budget dedicates resources to:**

- **Competitive City employee compensation**
- **Enhanced public safety services**
- **Parks and recreation**

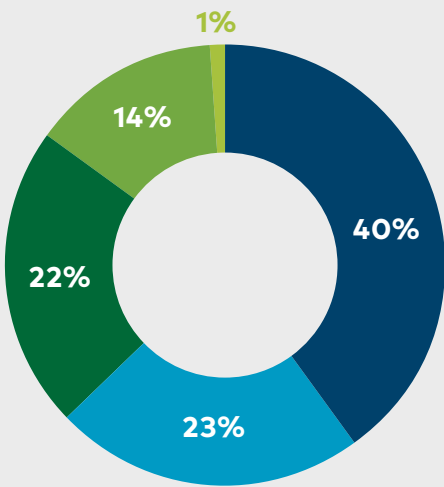
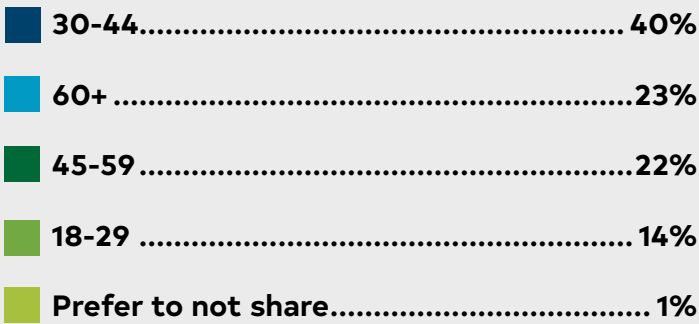
**Do you support the City dedicating additional resources for the above commitments in the FY2027 budget?**

Strongly Support.....	47%
Somewhat Support.....	37%
Somewhat Oppose .....	7%
Not Sure.....	7%
Strongly Oppose .....	3%





What is your age?





## District D Survey Response Results

District A Respondents: 281

*How do you feel about Raleigh?*

	Excellent	Good	Fair	Poor	No Opinion
As a place to live	34%	51%	12%	2%	-
As a place to work	27%	48%	15%	4%	7%
As a place to play	24%	45%	22%	6%	2%

*How satisfied are you with the City services shown below:*

	Very Satisfied	Satisfied	Unsatisfied	Very Unsatisfied	No Opinion
911 Call Center	13%	26%	2%	1%	58%
Affordable housing	3%	16%	43%	27%	11%
Arts, entertainment, and cultural programs	20%	63%	12%	2%	4%
Clean drinking water	48%	44%	4%	1%	2%
Code enforcement	7%	34%	19%	6%	33%
Fire and emergency management services	32%	32%	3%	-	33%
Garbage and recycling services	32%	49%	7%	2%	10%
General government support services (i.e. budget, finance, IT)	7%	33%	8%	4%	48%
GoRaleigh bus system	2%	25%	23%	14%	36%
Greenway system	32%	49%	10%	2%	6%
Maintenance of City-owned facilities	12%	49%	8%	2%	28%
Parks and community centers	33%	57%	6%	2%	2%
Police services	16%	36%	10%	6%	32%
Small business support	6%	25%	14%	4%	51%
Stormwater management	10%	38%	19%	7%	26%
Street and sidewalk maintenance	6%	44%	31%	13%	5%
Sustainability programs	5%	32%	25%	6%	31%



**As the City tries to maintain a high level of service with more financial needs than resources available, which THREE services listed below do you think should be prioritized through the FY2027 budget process?**

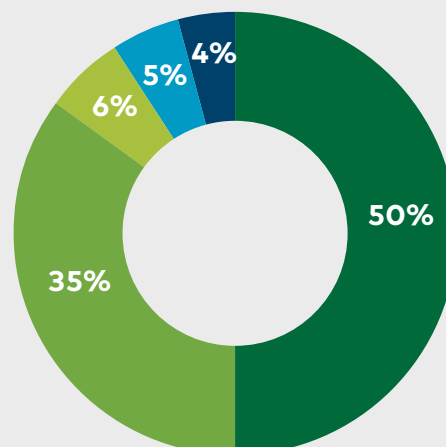
City Service	Weighted Ranking
Affordable Housing	1.39
Code enforcement	1.83
Police services	1.92
GoRaleigh bus system	1.94
911 Call Center	1.96
Fire and emergency management services	2.03
Clean drinking water	2.07
Sustainability programs	2.07
Maintenance of City-owned facilities	2.08
Stormwater management	2.10
Parks and community centers	2.19
Greenway system	2.20
Garbage and recycling services	2.24
Arts, entertainment, and cultural programs	2.26
Street and sidewalk maintenance	2.30
Small business support	2.46
General government support services	2.71

**The City has committed to ensuring that the upcoming annual budget dedicates resources to:**

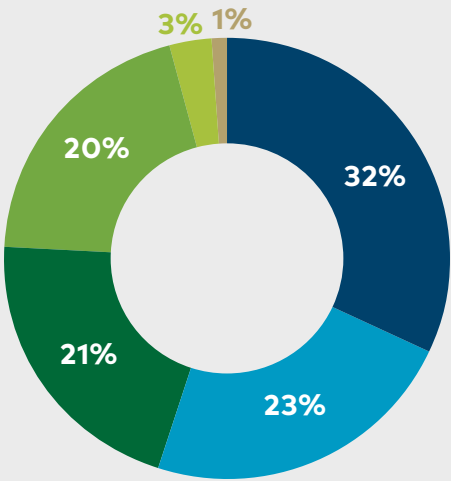
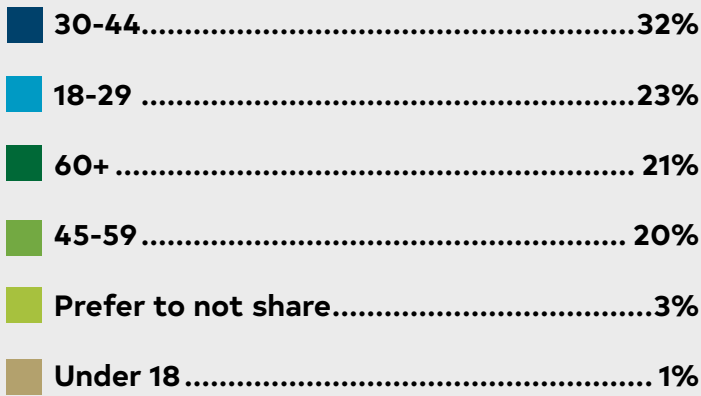
- **Competitive City employee compensation**
- **Enhanced public safety services**
- **Parks and recreation**

**Do you support the City dedicating additional resources for the above commitments in the FY2027 budget?**

Strongly Support.....	50%
Somewhat Support.....	35%
Somewhat Oppose .....	6%
Not Sure.....	5%
Strongly Oppose .....	4%



What is your age?



## District E Survey Response Results

District A Respondents: 296

*How do you feel about Raleigh?*

	Excellent	Good	Fair	Poor	No Opinion
As a place to live	34%	43%	15%	3%	-
As a place to work	29%	44%	12%	3%	12%
As a place to play	28%	45%	22%	3%	1%

*How satisfied are you with the City services shown below:*

	Very Satisfied	Satisfied	Unsatisfied	Very Unsatisfied	No Opinion
911 Call Center	16%	22%	4%	1%	57%
Affordable housing	5%	15%	39%	25%	16%
Arts, entertainment, and cultural programs	22%	57%	11%	2%	5%
Clean drinking water	49%	41%	5%	1%	4%
Code enforcement	10%	38%	15%	7%	30%
Fire and emergency management services	32%	38%	3%	1%	26%
Garbage and recycling services	36%	43%	12%	4%	5%
General government support services (i.e. budget, finance, IT)	10%	34%	13%	5%	37%
GoRaleigh bus system	5%	20%	20%	7%	48%
Greenway system	40%	44%	9%	1%	26%
Maintenance of City-owned facilities	14%	50%	9%	1%	26%
Parks and community centers	38%	52%	6%	2%	2%
Police services	17%	40%	12%	5%	26%
Small business support	7%	20%	11%	4%	58%
Stormwater management	12%	37%	18%	11%	22%
Street and sidewalk maintenance	9%	43%	33%	10%	6%
Sustainability programs	8%	25%	18%	8%	40%



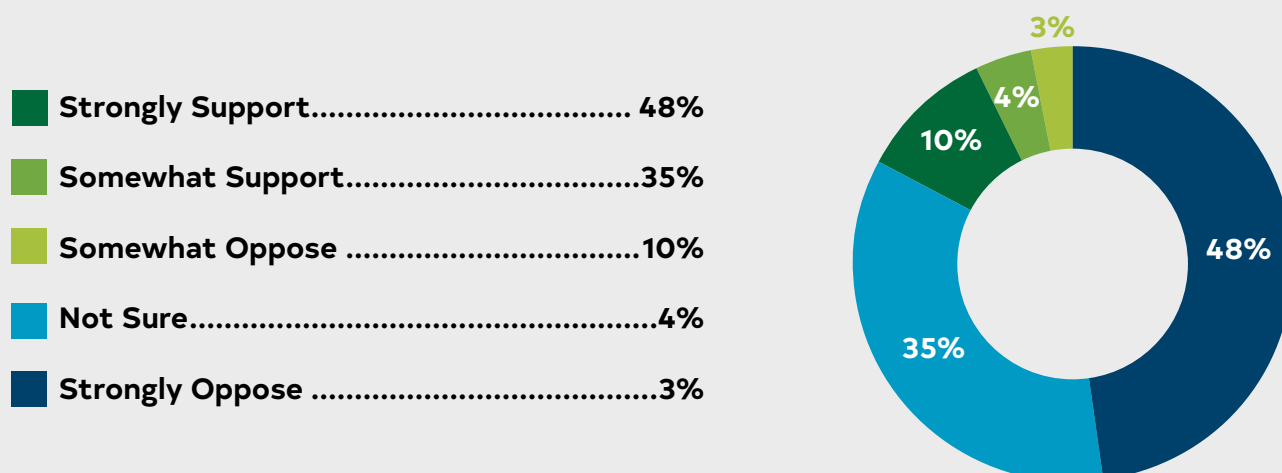
***As the City tries to maintain a high level of service with more financial needs than resources available, which THREE services listed below do you think should be prioritized through the FY2027 budget process?***

City Service	Weighted Ranking
Affordable Housing	1.43
911 Call Center	1.56
Clean drinking water	1.92
Police services	1.94
GoRaleigh bus system	2.06
Parks and community centers	2.09
Sustainability programs	2.10
General government support services	2.13
Stormwater management	2.13
Street and sidewalk maintenance	2.15
Arts, entertainment, and cultural programs	2.16
Fire and emergency management services	2.28
Garbage and recycling services	2.29
Small business support	2.32
Greenway system	2.33
Code enforcement	2.40
Maintenance of City-owned facilities	2.50

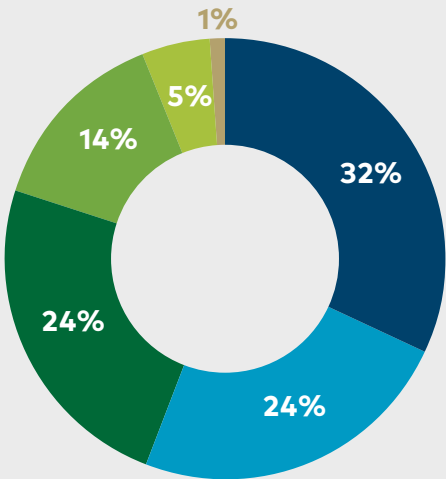
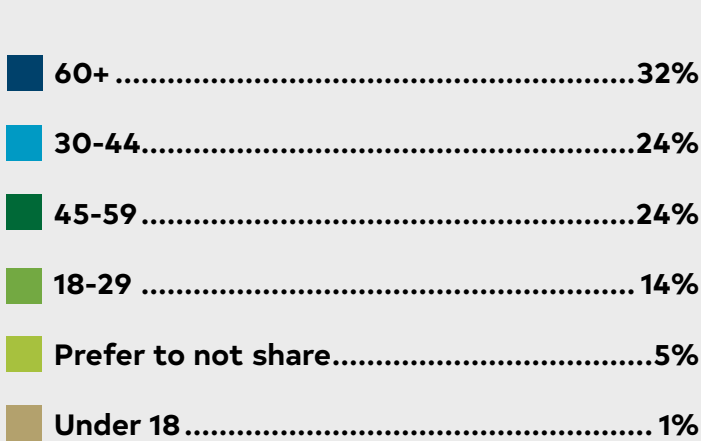
***The City has committed to ensuring that the upcoming annual budget dedicates resources to:***

- ***Competitive City employee compensation***
- ***Enhanced public safety services***
- ***Parks and recreation***

***Do you support the City dedicating additional resources for the above commitments in the FY2027 budget?***



What is your age?





# Appendix E: Survey Instrument







## Your voice matters! Raleigh

### FY27 Community Budget Priorities Survey

Your opinion matters! Share your thoughts on how funds should be prioritized for the upcoming fiscal year budget cycle (2027). Your input helps the City align resources with community priorities.

The survey should take 5 minutes or less to complete and will be open October 1, 2025 - November 30, 2025. A response is required for questions with an asterisk (\*).

To learn more information about the City's Budget, please visit [budget.raleighnc.gov](https://budget.raleighnc.gov). Thank you for your engagement!

\* How do you feel about Raleigh?

	Excellent	Good	Fair	Poor	No Opinion
As a place to live	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As a place to work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
As a place to play	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

\* How do you feel about Raleigh?

	Very Satisfied	Satisfied	Unsatisfied	Very Unsatisfied	No Opinion
911 Call Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts, entertainment, and cultural programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clean drinking water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Code enforcement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fire and emergency management services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Garbage and recycling services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
General government support services (i.e. budget, finance, IT)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
GoRaleigh bus system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Greenway system	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maintenance of City-owned facilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parks and community centers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Police services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Small business support	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stormwater management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Street and sidewalk maintenance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sustainability programs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**\* As the City tries to maintain a high level of service with more financial needs than resources available, which THREE services listed below do you think should be prioritized through the FY2027 budget process?**

*To begin, click on the first service you wish to prioritize. Your selection will appear highlighted in the area above "next priority." Continue prioritizing two additional services. **Be sure to click the "save selection" button when finished.***

NEXT PRIORITY

911 Call Center

Affordable housing

Arts, entertainment, and cultural programs

Clean drinking water

Code enforcement

Fire and emergency management services

Garbage and recycling services

General government support services (i.e. budget, finance, IT)

GoRaleigh bus system

Greenway system

Maintenance of City-owned facilities

Police services

Parks and community centers

Small business support

Stormwater management

Street and sidewalk maintenance

Sustainability programs

**Please share why you selected your top priorities in the space below. (optional)**

Your name (optional)

Name

Comment



\* The City has committed to ensuring that the upcoming annual budget dedicates resources to:

- Competitive City employee compensation
- Enhanced public safety services
- Parks and recreation

Do you support the City dedicating additional resources for the above commitments in the FY2027 budget?

☐ Strongly Support

☐ Somewhat Support

☐ Not Sure

☐ Somewhat Oppose

☐ Strongly Oppose

Do you have any additional suggestions for the FY2027 budget? (optional)

Your name (optional)

**Comment**

\* If you live in the City, what is your City Council District?

☐ District A

☐ District B

☐ District C

☐ District D

☐ District E

☐ Not a resident of Raleigh

☐ Not sure

\* What is your age?

☐ Under 18

☐ 18-29

☐ 30-44

☐ 45-59

☐ 60+

☐ Prefer to not share

**How did you learn about this survey?**

*select all that apply*

☐ City of Raleigh website

☐ City of Raleigh social media

☐ City of Raleigh email

☐ Radio

☐ Television

☐ News website

☐ Newspaper

☐ Utility bill insert

☐ Downtown signage

☐ GoRaleigh Bus ads

☐ Poster/Flyer

☐ Word of mouth

☐ Prefer to not share

☐ Other

**Submit Survey**

Share this











**Raleigh**

POST OFFICE BOX 590  
RALEIGH, NORTH CAROLINA 27602

**[raleighnc.gov](http://raleighnc.gov)**