



Murals on Downtown Streeteries

Call for Artists | Request for Qualifications



Lincoln Theatre. Photo courtesy of Garrett Poulos, Visit Raleigh

Summary

- Design and paint a mural on a downtown streetery
 - There are multiple streeteries in the downtown area
- Eight to ten artists will be selected based on the final number of participating businesses. The Project Budget for each finalist is **\$4,800 to paint one streetery.**
- The City will provide safety measures for artists in the form of traffic control or temporarily closing the road if needed.
- Artists must use exterior paint suitable for wood. The City will provide a topcoat anti-graffiti sealant to be applied by the artist.
- **Deadline to apply: January 28th, 2024**
- **Submit online at:**
<https://raleigharts.slideroom.com/#/permalink/program/76866>

Eligibility

1. This opportunity is open to individuals and teams **who live or work in North Carolina.**
2. Applicants must be legally authorized to work in the United States and have unexpired documents that establish employment eligibility.
3. Applicants must be at least 18 years of age.
4. Applicants must have at least a three-year history of professional practice.
5. Applicants must have demonstrated experience in design through the creation of high-quality work.

Budget

Selected artists will receive **\$4,800 to paint one Streeter**. This budget is inclusive of all expenses including: design, correspondence, fabrication, paint, installation, insurance, travel, taxes, and fees.

Participating artists will need to have General Liability insurance (which costs approximately \$300-500 per year) before they can begin installation. Raleigh Arts staff can provide information about how to get general liability insurance and part of the budget can be used to pay for the insurance requirement.



Raleigh Times and Morning Times streeter. Photo courtesy of Garrett Poulos, Visit Raleigh

Project Overview

A streeteries converts on-street parking spaces and is typically located outside of a business. Streeteries provide outdoor seating for the patrons of the business during its hours of operation. The Office of Special Events' Hospitality and Nightlife team issues streeteries permits.

Over the last two years, nine city-funded streeteries were deployed in the downtown core and more are expected to be installed in 2024. At times, the streeteries have been vandalized with graffiti tags. In an effort to bring more art to downtown Raleigh and deter future vandalism, the City seeks to find artists to paint the wooden structures.

The murals will be located on the street-facing side of the streeteries. The outside front of a standard streeteries is roughly 32 ft long and 40 in tall. The side pieces are roughly 6 ft 6 in long and 40 in tall.

Two streeteries are longer (108 ft and 43 ft respectively). Sizes vary at locations. Rough estimates are available, but onsite measuring would be required if selected. The artist selected for the longer streeteries will have access to additional funding for time and materials.

The City will provide safety measures for artists in the form of traffic control or temporarily closing the road if needed. Artists must use exterior paint suitable for wood. The City will provide a topcoat anti-graffiti sealant.

Public Art Goals and Opportunities

- Create artwork on our streeteries to help deter future vandalism
- Ideally the mural(s) will be eye-catching and brighten the day of downtown visitors
- The artwork must obey City sign guidelines, avoid any resemblance to traffic signs. The artwork should avoid large areas of dark colors so that the streeteries will still be visible to drivers

Selection Criteria and Process

Applications submitted in response to this RFQ will be reviewed by the City of Raleigh Public Art Director, who will then forward all complete and eligible applications received by the deadline to the Artist Selection Panel. The Panel may include a member of the City of Raleigh Arts Commission, Office of Special Events, Transportation and participating businesses.

The Artist Selection Panel will evaluate the qualifications of artists based on three criteria: merit; appropriateness for the project; and social/cultural relevance.

Project Timeline

RFQ Application Deadline	January 28, 2024
Finalist Selected & Notified:	February 5, 2024
Concept Designs due	February 26, 2024
Final Design due	March 2024
Installation	April 2024

How to Apply

Apply online using this link:

<https://raleigharts.slideroom.com/#/permalink/program/76866>

Those wishing to be considered must submit the following materials:

1. **Statement of Interest**

You can submit this as:

- A brief statement (250 words or less) outlining your project idea.
- Or A one minute or less audio or video clip. We will only play the first minute of audio for the panel.

2. **Previous Work, Digital Images**

Images: Four digital images of recent previous work (created within the past five years)

About City of Raleigh Office of Special Events

Through interdepartmental coordination, permitting, on-site management, and hospitality solutions, the Office of Special Events champions the creation of inclusive experiences that celebrate the city's identity and make Raleigh a destination for entertainment.

Submission and Deadline

All RFQ materials must be received no later than **January 28, 2024**, at 11:59 p.m. Incomplete or late submittals will not be considered.

Non-Discrimination Policy

The policy of the City of Raleigh is, and shall be, to oppose any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status or national origin in any aspect of modern life. The City of Raleigh Arts Commission strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

Additional Information

For questions, contact Jenn Hales, Public Art Coordinator for Raleigh Arts, Jenn.Hales@raleighnc.gov.

For relevant information regarding the project, visit the Raleigh Arts website at: <https://raleighnc.gov/services/arts/artist-calls>