

CITY MANAGER'S WEEKLY REPORT

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CITY OF
Raleigh
MANAGER'S
OFFICE

Issue 2019-08

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Budget Work Session Monday, February 25

Reminder that Council will meet in scheduled budget work session on **Monday** at **4:00 P.M.** in the **Council Chamber**. The agenda for the work session was published Thursday:

<http://boarddocs.com/nc/raleigh/board.nsf>

Future work sessions in advance of the FY2019-20 proposed budget in May are as follows:

Monday, March 18, 4:00 P.M.

Monday, April 8, 4:00 P.M.

INFORMATION:

2020 Decennial Census Complete Count Committee and Resolution of Support

Staff Resource: Christopher Golden, City Planning, 996-6368, christopher.golden@raleighnc.gov

The United States Census Bureau will conduct the next constitutionally mandated census on April 1, 2020. New census data will be used to distribute congressional seats, distribute federal funds to local and state governments, and make decisions about what community services to provide. The goal of the census is to count all residents. To both reduce the cost of the census and increase the accuracy of census data it is important to encourage the highest possible online and mail- back response rate for census questionnaires.

Staff has provided previous updates on the 2020 Census in *Weekly Report Issues* 2017-04 (February 24, 2017), 2017-24 (June 23, 2017), 2018-24 (June 22, 2018), and 2018-37 (September 28, 2018).

Wake County will spearhead efforts to encourage a high response rate in the local community through activities of the Wake County Complete Count Committee, in partnership with the United States Census Bureau. The Complete Count Committee is made up of local volunteers charged with working with the Census Bureau to promote and increase awareness about Census 2020, to develop outreach activities and events especially designed to meet the needs of all residents, and to reach those considered hard to enumerate and historically undercounted. The City Planning department has historically supported this effort by participating as a member of this committee and extending staff resources in partnership with the Housing and Neighborhoods Department, to assist in raising awareness of the census in historically hard to count communities.

The committee will form alliances with local businesses, faith-based organizations, schools, media and local governments to promote Census 2020, bringing local knowledge and expertise to the process. Municipalities are requested to formally endorse and participate in the supporting activities of the Complete Count Committee through adoption of a resolution. Efforts such as these, help to ensure that as many people as possible are counted and that Wake County communities receive a fair share of tax dollars, representation, and needed services.

Staff will bring forth a resolution of support for consideration to Council in the coming months. City Planning staff intend to participate as members of the Wake County Complete Count Committee and provide resources and staff to assist in the previously mentioned outreach and awareness efforts to increase the accuracy of the census.

(No Attachment)

North Carolina State University Child Care Center - Dorothea Dix Park

Staff Resource: Kate Pearce, Parks, 996-4855, kate.pearce@raleighnc.gov

As Council will recall, the City acquired the Dorothea Dix Campus July 22, 2015. As a means of maintaining the status quo onsite with existing tenants, the City continued an existing lease agreement with North Carolina State University (NCSU) for the operation of a private daycare center located on the Dix property. The lease was transferred from DHHS to the City at time of purchase. The goal since 2015 was to allow time for NCSU and Bright Horizons to relocate. The original lease agreement with the City and NCSU for the private daycare center, operated by Bright Horizons Children's Center, was set to expire July 24, 2017. At the request of NCSU, the City allowed the lease term to renew through July 24, 2018, **provided that NCSU implement a plan to relocate the daycare center by the end of the lease term.** In April 2018, NCSU requested an additional extension of time. To further assist NCSU, the City granted a one-time lease extension of one year ending on July 24, 2019. In exchange for the lease extension through July 24, 2019, the City requested that NCSU **provide regular updates regarding its plan to relocate the daycare center** to another off-site location and notify Bright Horizons Children's Center as soon as possible regarding the notice.

Included with the *Weekly Report* materials is the May 2018 letter to NCSU outlining expectations and proposed timeline. Council has recently been receiving emails from patrons of the daycare center.

(Attachment)

Weekly Digest of Special Events

Staff Resource: Derrick Remer, Special Events Office, 996-2200, derrick.remer@raleighnc.gov

Included with the *Weekly Report* packet is the special events digest for the upcoming week.

(Attachment)

Council Member Follow Up Items

Follow Up from the February 5 City Council Meeting

Yard Waste Education and Enforcement Efforts (Council Member Thompson)

Staff Resource: Wayne Miles, Engineering Services, 996-3964, wayne.miles@raleighnc.gov

During the meeting Council requested information on the City's stormwater management education and enforcement efforts for proper yard waste disposal.

Background

The Stormwater Management Division is responsible for ensuring that residents understand the importance of and are diligent in keeping illegal discharges, like yard waste, out of streets and storm drains to protect the stormwater drainage system and local streams. The division provides ongoing targeted outreach and enforcement to address this issue.

Outreach

To educate residents prior to enforcement, the City sends out a letter to landscape companies each year informing them about proper yard waste disposal. Over 170 landscape companies received this letter in 2018. Staff also is working on a two-year illegal discharge awareness campaign, which includes sending out postcards and dedicated emails to companies that have a higher chance of polluting streams and the stormwater drainage system. This includes companies in the landscaping, carpet cleaning, car care, and paint industries. Staff also distributed up to 300 illegal discharge fliers this year to residents, which highlights the importance of keeping yard waste out of storm drains.

This information is reiterated on the City's [website](#) as well as on social media. The Stormwater Management Division partnered with the Clean Water Education Partnership for a social media campaign featuring videos about keeping trash and other debris out of streets and storm drains. Videos are on the City's [website](#) and posted to [Twitter](#) throughout the year. These videos collectively have about 3,600 views on social media (and 350 on YouTube). While litter/trash was the primary theme for this year, information specific to yard waste reached almost 400 views and 3,300 impressions on Twitter. We've also cross-promoted the City's loose leaf collection program on Twitter ([Nov. 5](#) and [Dec. 13](#)) to educate residents about keeping leaves out of the street. These posts received 7,566 impressions (for @SustainableRAL only).

Enforcement

The Stormwater Management Division has responded to four yard waste complaints since January 2018. Of those complaints, one warning letter was issued. When a resident notifies the City with concerns of yard waste being blown or placed in the street, staff will contact the individual within 24 hours by phone or email

to discuss their concerns. Staff then completes a site visit and an investigation report for the complaint. The resident also is notified once the issue is resolved.

Investigation and enforcement of improper yard waste disposal is a difficult task. Unlike other illegal discharges, property owners or companies who are illegally disposing of yard waste are rarely present during the site visit and staff typically does not witness these actions firsthand. In addition, placing leaf litter along the shoulder of the road is exempt as an illegal discharge during the City's annual loose-leaf collection, which is when the City historically receives most yard waste complaints. However, if yard waste has been blown into the street or a storm drain; is not associated with leaf collection; or negatively impacts water quality, staff will issue a warning letter and potentially a notice of violation (if the material is repeatedly put in the street).

These combined enforcement and education efforts have decreased the amount of yard waste complaints over the last few years with a majority of the calls now involving leaf litter during leaf collection in the fall. Information about the leaf collection process and keeping leaves off of streets/sidewalks is available [online](#).

Staff will continue to pursue opportunities to educate the public in general, and landscaping companies in particular, of the importance of proper disposal of yard waste.

(No attachment)

Wayfinding signage from Dillon Parking Deck to Raleigh Union Station (Council Member Stephenson)

Staff Resource: David Eatman, Transit, 996-4040, david.eatman@raleighnc.gov

During the meeting Council requested that staff research opportunities to improve wayfinding from the Dillion Parking Deck to Raleigh Union Station. In response to this request, staff has reviewed existing signage, planned signage, and future opportunities to increase or enhance existing signage.

The Transit division has completed the design of a steel sign that will hang from the canopy of Union Station and will face the intersection of West Street and Martin Street. This sign will be backlit and will provide an iconic entrance on Martin Street to Raleigh Union Station. Staff anticipates that the canopy sign construction will be funded and completed in FY2020. Included below is a rendering of the proposed sign:



The Dillon Parking Deck currently has signage for Amtrak service; however, if a visitor is not familiar with Union Station or the streets in the Warehouse District locating the correct elevator and the entrance to the

Raleigh Union Station Plaza could be confusing. Transit staff will be working with representatives from The Dillon property to identify signage improvements for locating the decks entrances and wayfinding from the parking deck to the Union Station Plaza. This may be accommodated in the short-term with sandwich boards; however, staff will continue to research opportunities for a permanent solution.

Finally, as the Union Station retail spaces are fully leased staff will be developing appropriate signage for the Plaza area (site to be determined) that informs citizens of the Amtrak service and of the retail opportunities found within the station. A design for this signage solution has not yet been developed; however, staff will be working through all needed approvals and permits this spring and summer to meet the needs of future tenants.

(No attachment)



May 8, 2018

Jeff Bandini
Associate Vice Chancellor for University Real Estate & Development
NC State University
Campus Box 7408
Raleigh, NC 27695-7408

Re: NC State University Child Care Facility on Dix Property

Dear Jeff,

This letter is in response to your letter dated April 19, 2018, regarding the NC State University Child Care Facility located on Dix Park. Under the Lease Agreement between the City of Raleigh (City) and North Carolina State University (NCSU), the parties agreed to an *Initial Term* of two (2) years to facilitate the relocation of the private Daycare Center operated by Bright Horizons Children's Center by July 24, 2017. At the request of NCSU, the City allowed the lease term to renew through July 24, 2018, provided that NCSU implement a plan to relocate the Daycare Center by end of the lease term, which is fast approaching.

The City's master plan process for Dorothea Dix Park is scheduled for completion by approximately May of 2019. Based on this timeframe and to further assist NCSU with its relocation of the Daycare Center, the City is willing to grant NCSU with a one-time lease extension of one year, ending on July 24, 2019. This one-time lease extension is firm and is subject to Raleigh City Council approval and execution of appropriate legal instruments.

In exchange for allowing a one-time lease extension through July 24, 2019, the City requests that NCSU provide the City with routine updates regarding its plan to relocate to another off-site location. The City's proposed update schedule is as follows.

One Exchange Plaza
1 Exchange Plaza, Suite 1020
Raleigh, North Carolina 27601

City of Raleigh
Post Office Box 590 • Raleigh
North Carolina 27602-0590
(Mailing Address)
Printed on Recycled Paper

Municipal Building
222 West Hargett Street
Raleigh, North Carolina 27601

- **December 2018 Update:** confirm alternate site location, funding source for off-site location, notice to Bright Horizons Children's Center, and notice to currently enrolled families.
- **April 2019 Update:** confirm 2nd notice to Bright Horizon's currently enrolled families and detailed schedule for relocation.
- **July 2019:** complete process of relocation and site inspection with City of Raleigh staff.

We also ask that the University notify Bright Horizons Children's Center as soon as possible regarding this notice. The City of Raleigh Attorney's Office will follow-up with the University's Office of General Counsel to ensure compliance with the existing lease agreement and to draft additional legal instruments necessary to effectuate the firm one-year lease extension.

City staff plans to bring this item to the June 19, 2018, City Council meeting for their consideration. Please contact Diane Sauer, Parks, Recreation and Cultural Resources Director, by no later than Friday, May 25, 2018, to confirm receipt of this letter and NCSU's acceptance of the firm one-year extension.

We appreciate your continued cooperation and look forward to working with you on this matter.

Sincerely,



Ruffin L. Hall
City Manager

CC: Diane Sauer, Parks, Recreation and Cultural Resources Director, City of Raleigh
Dottie Leapley, Interim City Attorney, City of Raleigh
Benjamin Mount, Associate City Attorney, City of Raleigh
Stephen Bentley, Assistant Director, Parks, Recreation and Cultural Resources
Department, City of Raleigh
Kate Pearce, Senior Planner, Parks, Recreation and Cultural Resources
Department, City of Raleigh
Scott Douglass, Vice Chancellor for Finance and Administration, NC State University
Marie Williams, Associate Vice Chancellor for Human Resources, NC State University
Brent McConkey, Assistant General Counsel, North Carolina State University

*Thanks Jeff - happy
to work with you.*

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Special Events Weekly Digest

Friday, February 22 – Thursday, February 28

City of Raleigh Special Events Office
speialevents@raleighnc.gov | (919) 996-2200 | www.raleighnc.gov/speialevents

Permitted Special Events

There are no permitted events during this time.

Upcoming Special Events Community Engagement Meeting

Special Events Community Engagement Meeting

Raleigh Convention Center

Monday, February 25

Event Time: 9:30am – 11:30am

Hear from event producers and learn more about upcoming Downtown Raleigh special events at a Special Events Community Engagement Meeting on Monday, February 25th from 9:30am - 11:30am at the Raleigh Convention Center. Hosted by the City of Raleigh Office of Emergency Management and Special Events and the Downtown Raleigh Alliance, the meeting will provide the opportunity to hear an overview of each event and ask questions. Please register online and find more information [here](#).

Other Events This Weekend

Rachmaninoff Piano Concerto No. 2 – North Carolina Symphony

Friday, February 22 – Saturday, February 23

Meymandi Concert Hall

Cinch World's Toughest Rodeo

Saturday, February 23

PNC Arena

NC State vs. Wake Forest

Sunday, February 24

PNC Arena

The Music Man: The Life and Legacy of Joe Winters

Sunday, February 24

Main Lobby – Memorial Auditorium

Public Resources

Event Feedback Form: Tell us what you think about Raleigh events! We welcome citizen and participant feedback and encourage you to provide comments or concerns about any events regulated by the Special Events Office. We will use this helpful information in future planning.

Temporary Road Closures: A resource providing current information on street closures in Raleigh.

Online Events Calendar: View all currently scheduled events that are regulated by the City of Raleigh Special Events Office.