

CITY MANAGER'S WEEKLY REPORT

raleighnc.gov



CITY OF
Raleigh
MANAGER'S
OFFICE

Issue 2019-13

March 31, 2019

IN THIS ISSUE

New Web and Mobile App Answers Resident Garbage and Recycling Questions
Pop-Up Art Studios at Brentwood Park Neighborhood Center
Capital Boulevard North Corridor Study - Big Ideas Public Outreach
Citizen Advisory Council Leadership Guide Development
Weekly Digest of Special Events

Council Follow Up

Accessory Dwelling Unit Informational Booklet (Council Member Stephenson)
St. Agnes Hospital Opportunity Zone Designation (Council Member Mendell)

Regular Council Meeting Tuesday, April 2 - No Lunch Work Session - Afternoon and Evening Sessions

Reminder that Council will meet **Tuesday** in regularly scheduled sessions at **1:00 P.M.** and **7:00 P.M.** The agenda for the meeting was published on Thursday:

<http://boarddocs.com/nc/raleigh/board.nsf>

Please note there will be a **Closed Session** immediately following the afternoon session of the Council meeting.

Reminder: If there is an item you would like to have pulled from the consent agenda for discussion, please send an e-mail mayorstaff@raleighnc.gov by 11 A.M. on the day of the meeting.

INFORMATION:

New Web and Mobile App Answers Resident Garbage and Recycling Questions

Staff Resource: Terri Godwin Hyman, Solid Waste Services, 996-6886, terri.godwinhyman@raleighnc.gov

Keeping track of which week recycling gets picked up or determining what can and cannot be placed in the recycle cart can be a challenge. The Solid Waste Services department is launching an online tool to make that information and more readily available to Raleigh residents.

Raleigh Waste Wizard is a website and mobile application that lets residents sign up for personalized messages by phone, text, Twitter or email reminding them that tomorrow is garbage and yard waste day. When garbage collection is delayed due to weather, Waste Wizard takes the guess work out of the equation by sending alerts about schedule changes to residents that choose to receive alerts. The easy-to-use tool also lets residents call up and print garbage and recycling calendars or type in the name of almost any item for information about proper disposal. Residents expect to be able to easily find information about City services online – Raleigh Waste Wizard will help meet that expectation.

The software application will be available on the City website beginning in the month of May. The mobile application will be available to download for free from iTunes and the Google Play Store also in May. Over the coming weeks and months, staff will launch a public awareness campaign to alert residents about Waste Wizard – what it is and how to access it. Planned strategies include an article in the April edition of *Your Service Connection* (the newsletter insert in the monthly utility bill), presentations at CAC meetings with a leave-behind postcard, press release distribution, and a social media push on the City's main channels.

(No attachment)

Pop-Up Art Studios at Brentwood Park Neighborhood Center

Staff Resource: Sarah Powers, Raleigh Arts, 996-4685, sarah.powers@raleighnc.gov

Pop-Up Studios transform community centers all over Raleigh into mobile art studios where anyone can take free, one-day art classes. Raleigh Arts provides teaching artists and supplies, and offers a variety of timeslots, topics, mediums to reach a variety interests and schedules. This approach also tests the feasibility of different kinds of arts opportunities so that future art programs can be structured in a way that works for the neighborhood. The program has previously been in residence at Laurel Hills, Walnut Creek Wetland Center, Tarboro Road Community Center, Barwell Road Community Center, Millbrook Community Center, and Horseshoe Farm Nature Preserve.

The next stop for the Pop-Up Studio Program will be [Brentwood Park Neighborhood Center](#). Classes, workshops and programs will be offered from March 31 through May 4. The initial schedule includes ten sessions designed for kids; five for families; five for teens, 20 adult programs and five targeted to adults 50+. Also planned are six sessions for the whole family, scheduled to coincide with during Wake County schools spring break. A full list of programs is available on raleighnc.gov.

Pop-up Studio Murals Day: Five teaching artists (Peter Marin, Marc Hines, Jose Cruz, Kiara Sanders, Rick Bennett) have been asked to create family-friendly sidewalk chalk murals at the Brentwood Neighborhood Center on April 6 (rain date: April 7) beginning at 10 A.M. At the end of the day, the community is invited to join in to see the finished murals in an art opening in the park with light snacks and meet and greet with the artists from 4 to 6 P.M. Being chalk, the murals will be on display for as long as the weather allows.

The Pop-up Studio programs are offered free of charge; pre-registration is encouraged as there is limited seating and limited materials for each class. Participants may [Register online using Reclink](#). Included with the *Weekly Report* materials the Brentwood flyer containing session schedules and registration information.

(Attachment)

Capital Boulevard North Corridor Study - Big Ideas Public Outreach

Staff Resource: John Anagnost, City Planning, 996-2638, john.anagnost@raleighnc.gov

The Capital Boulevard North corridor study is entering its third phase, entitled “Big Ideas.” Staff and the consultant team have incorporated community input from the first two phases, along with technical data, to develop a preliminary set of strategies that address projected trip volumes in the corridor and serve the various community goals. The purpose of the Big Ideas phase will be to inform the public about these strategies. Additionally, it is an opportunity to ask for input on community preferences for different transportation improvements. The public engagement efforts will ask for guidance on two questions:

1. Where is local access and vehicle capacity a priority?
2. What elements should be in the right-of-way, including preparation for enhanced transit service and separation of local lanes from through lanes?

The Big Ideas phase will include an online survey, three (3) public meetings, multiple pop-up events, and business canvassing. Supplemental outreach efforts which includes translated study materials, will be conducted for Spanish- and Vietnamese-speaking stakeholders. The public meetings will be held at the following times and locations:

- Monday, April 1 at Green Road Community Center
- Saturday, April 6 at Marsh Creek Community Center
- Tuesday, April 16 at Body of Christ Church

Pop-up events will be held in the weeks following these meetings. The survey will be open from April 1 to May 18.

(No Attachment)

Citizen Advisory Council Leadership Guide Development

Staff Resource: Linda Jones, Housing and Neighborhoods, 996-5707, linda.jones@raleighnc.gov

Last summer various staff attended the *Working with Citizen Advisory Committees and Boards Workshop* at the UNC School of Government. One result from that training is the development of a Citizen Advisory Council (CAC) leadership guide by Community Engagement division staff.

The purpose of the guide is to assist new chairpersons, vice chairs, and other officers serving a CAC. Content and information included with the guide will provide an understanding of the tasks before them and work successfully with the public, Community Engagement division staff, as well as other City staff with which CAC leadership interact. Each new chair or officer of a CAC will meet with the respective Community Relations Analyst at the beginning of their tenure to be acclimated with the guide’s content and resources available to support the CAC.

Next steps in the process of developing the CAC *Leadership Guide* include a thorough review and discussion at the Raleigh Citizens Advisory Council (RCAC) monthly meeting, scheduled for April 17. The target date for distribution is June 30.

(No Attachment)

Weekly Digest of Special Events

Staff Resource: Derrick Remer, Special Events Office, 996-2200, derrick.remer@raleighnc.gov

Included with the *Weekly Report* packet is the special events digest for the upcoming week.

(Attachment)

Council Member Follow Up Items

Follow Up from the February 19 City Council Meeting

Accessory Dwelling Unit Informational Booklet (Council Member Stephenson)

Staff Resource: Travis Crane, City Planning, 996-2656, travis.crane@raleighnc.gov

On February 19, 2019, City Council adopted the ordinance to create Accessory Dwelling Unit (ADU) overlay districts, which will take effect May 20. During the February 19 Council meeting, staff was requested to provide informational material about ADUs for distribution and use at public meetings.

Staff has created a booklet to explain what an ADU is, the different types of ADUs, and the process for applying for an ADU overlay. Included with the *Weekly Report* materials is a PDF graphic of the information; please note the information presented here is intended to be printed in booklet form. Staff will provide copies to Council in printed form and will be available to present this information upon request from community organizations.

(Attachment)

Follow Up from the March 19 City Council Meeting

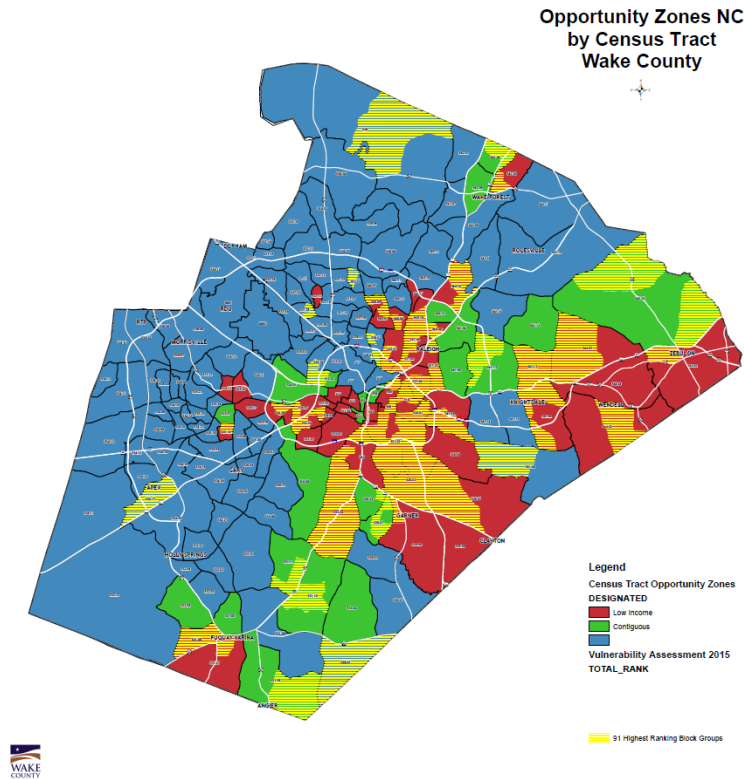
St. Agnes Hospital Opportunity Zone Designation (Council Member Mendell)

Staff Resource: Jenn Bosser, Office of Econ. Dev. + Innovation, 996-2601, jenn.bosser@raleighnc.gov

During the meeting Council requested information regarding the Old St Agnes Hospital site on the campus of Saint Augustine's University. Specifically, Council asked if the site is located in a designated Opportunity Zone, and if the location had been designated at one time as an Opportunity Zone.

There are a total of 42 census tracts within, or partially within, the City that are eligible to be designated as Opportunity Zones. The designation is warranted due to the tracts being categorized as "low-income communities"; an additional 12 "eligible contiguous" tracts also exist. Staff has confirmed that the Old St.

Agnes Hospital site is located in census tract 506 and was identified by the U.S. Department of Treasury as one of 42 “eligible” census tracts in Raleigh qualified as a “low-income community”.



The process for the designation of Opportunity Zones was led by U.S. Department of Treasury through recommendations by the Governor of each of the 50 states. On Feb. 13, 2018 the NC Department of Commerce released a public notice inviting interested parties to submit potential sites for the State to consider and recommend to the Department of Treasury for designation. The deadline for sites to be submitted was March 27, 2018. Prior to the deadline the City submitted ten census tracts; census tract 506 was not included in the staff recommendation. As outlined by the guidelines, the City submitted 25% (or 10) eligible and contiguous census tracts. Full guidelines and methodology of how the City selected and recommended the ten census tracts may be found in the presentation from the May 9, 2018 City Council meeting, a copy of is included with the *Weekly Report* materials. Council also received an update in *Weekly Report Issue 2019-01* (January 5). The total number of sites submitted was limited; to include a different site would result in the elimination of another site for inclusion in the 2018 list of sites submitted.

On April 20, 2018, the NC Department of Commerce released recommended Census Tracts for designation to the U.S. Treasury; census tract 506 was not included in the Commerce recommendation (<https://www.nccommerce.com/news/press-releases/low-income-census-tracts-all-100-counties-selected-potential-north-carolina>).

On May 18, 2018, the Department of Treasury released the certified designated census tracts and census tract 506 was not included in the U.S. Department of Treasury designation. (<https://www.nccommerce.com/news/press-releases/us-treasury-certifies-north-carolina-opportunity-zones>).

In follow-up to the specific question raised by Council, staff contacted Wake County government and the state Department of Commerce to determine if census tract 506 was submitted, recommended or considered as an

Opportunity Zone. It is the understanding of staff, per Wake County and the NC Department of Commerce, that census tract 506 was not submitted for consideration.

(Attachment)

Pop-up Studio at Brentwood Neighborhood Center



DISCOVER YOUR CREATIVE SIDE

Pop-up Studios for **Adults**

Adults (ages 16+)

Sundays 2:00pm – 5:00pm

| | | |
|--------|----------|---------------------|
| 237660 | March 31 | Intro to Acrylics |
| 237661 | April 7 | Gelli Monoprints |
| 237662 | April 14 | Intro to Drawing |
| 237663 | April 21 | Jewelry Making |
| 237664 | April 28 | Intro to Watercolor |

Tuesdays 10:00am – 12:00pm

| | | |
|--------|----------|-----------------------------------|
| 237665 | April 2 | Making Paste Paper |
| 237666 | April 9 | Stamps Inspired by Mali Mud Cloth |
| 237667 | April 16 | Knitting |
| 237668 | April 23 | Printmaking with Adinkra Symbols |
| 237669 | April 30 | Jewelry Making |

Tuesdays 5:30pm-8:00pm

| | | |
|--------|----------|-----------------------|
| 237673 | April 2 | Japanese Stab Books |
| 237671 | April 9 | Italian Mosaic Tiles |
| 237672 | April 16 | Mexican Muralism |
| 237674 | April 23 | Sacred Indigenous Art |
| 237670 | April 30 | Japanese Marbling |

Adults (ages 16+)

Saturdays 10:30am – 12:30pm

| | | |
|--------|----------|------------------------------------|
| 237675 | April 6 | Adinkra Cloth Inspired Printmaking |
| 237676 | April 13 | Sewing Funky Fabric Flowers |
| 237677 | April 20 | Weaving on a Card Loom |
| 237678 | April 27 | Introduction to Acrylic Painting |
| 237679 | May 4 | Printmaking with Patterns |

Adults (especially ages 50+)

Wednesdays 1:00pm – 3:00pm

| | | |
|--------|----------|----------------------------------------------------|
| 237680 | April 3 | Flag Books |
| 237681 | April 10 | <i>Nigerian Art – Then & Now</i> Slide Lecture |
| 237682 | April 17 | Scrapbooking |
| 237683 | April 24 | TBA |
| 237684 | May 1 | Japanese Marbling |

Check out our temporary public art project on the Greenway in Brentwood Park on April 6 (raindate: April 7)!

Pop-up Studio at Brentwood Neighborhood Center

Pop-up Studios for Kids, Teens & Families

Kids (ages 6-11)

Tuesdays 4:15pm – 5:00pm

| | | |
|--------|----------|----------------------|
| 241763 | April 2 | Chinese Lanterns |
| 241764 | April 9 | Origami |
| 241765 | April 16 | Maracas |
| 241766 | April 23 | Mexican Tin Art |
| 241767 | April 30 | Japanese Fish Prints |

Saturdays 1:00pm – 2:00pm

| | | |
|--------|----------|-------------------------------|
| 237685 | April 6 | Stamping with Adinkra Symbols |
| 237686 | April 13 | Drawing |
| 237687 | April 20 | Yarn Paintings |
| 237688 | April 27 | Drawing Mandalas |
| 237689 | May 4 | Watercolor Prints |

Teens (ages 12-15)

Wednesdays 4:00pm – 5:00pm

| | | |
|--------|----------|-------------------|
| 241768 | April 3 | Drawing |
| 241769 | April 10 | Card Loom Weaving |
| 241770 | April 17 | Painting |
| 241771 | April 24 | Jewelry Making |
| 241772 | May 1 | Zines and Collage |

Families (all ages + parent)

Wednesdays 5:30pm – 8:00pm

| | | |
|--------|----------|--------------------------|
| 237690 | April 3 | Scottish Music and Dance |
| 237691 | April 10 | Funky Family Photo Books |
| 237692 | April 17 | International Game Night |
| 237693 | April 24 | Mixed Media Explorations |
| 237694 | May 1 | International Game Night |

Spring Break

Activities for the Whole Family!

| | | |
|--------|--------------------------------|----------------------|
| 242285 | Monday 4/15 10:00a-12:00p | Wire Sculpture |
| 242286 | Monday 4/15 5:30p-8:00p | Visual Journaling |
| 242287 | Thursday 4/18 10:00a-12:00p | Marbled Paper Cards |
| 242288 | Thursday 4/18 5:30p-8:00p | Painted Story Quilts |
| 242289 | Friday 4/19 10:00a-12:00p | More Mosaic Tiles |
| 242290 | Friday 4/19 5:30p-8:00p | Dot Paintings |

Let us know you are coming! Register at <http://reclink.raleighnc.gov>.

All programs are free, and supplies are provided.

Questions? Email ArtEverywhere@raleighnc.gov

Special Events Weekly Digest

Friday, March 29 – Thursday, April 4

City of Raleigh Special Events Office
speialevents@raleighnc.gov | (919) 996-2200 | www.raleighnc.gov/speialevents

Permitted Special Events

National MPS Society 5K Walk/Run

Dorothea Dix Park

Saturday, March 30

Event Time: 8:00am - 11:00am

Associated Road Closures: A portion of Whiteside Drive between Umstead Drive and Biggs Drive will be closed and Harvey Hill will be used from 6:00am until 1:00pm. [View route here](#) and see below for roads that will be closed from 7:50am until 10:30am to facilitate the route:

Start at Whiteside Drive; Right onto Biggs Drive; Right onto Ruggles Drive; Left onto Umstead Drive; Right onto Dawkins Drive; Left onto Umstead Drive; Right onto Ruggles Drive; Left onto Biggs Drive; Right onto Palmer Drive; Left onto Cranmer Drive; Left onto Umstead Drive; Right onto S. Boylan Avenue; Left onto Tate Drive; Right onto Richardson Drive; Left onto Umstead Drive; Right onto Palmer Drive; Right onto Biggs Drive; Right onto Whiteside Drive to finish.

Movement at Market

Market Plaza

Tuesday, April 2

Event Time: 5:30pm - 6:30pm

Associated Road Closures: No roads will be closed for the event. Market Plaza will be used from 4:30pm until 7:30pm.

Plan Ahead

Dreamville Music Festival

Dorothea Dix Park

Saturday, April 6

Event Time: 12:00pm - 11:00pm

Associated Road Closures: Big Field and the adjacent field next to Adams Parking Lot will be used from 7:30am on 3-29-19 until 3:00pm on 4-10-19. City of Raleigh roads within and surrounding Dorothea Dix Park will be impacted beginning at 8:00am on 4-1-19 until 8:00am on 4-9-19. Note that vehicular access within the park will be closed to the public on 4-6-19.

Other Events This Weekend

Rock the Block Party

Friday, March 29

Tarboro Road Center

The Millennium Tour

Friday, March 29

PNC Arena

Where Words Once Were – Theatre Raleigh

Friday, March 29 – Sunday, March 31

Kennedy Theatre

Starpower National Talent Competition

Friday, March 29 – Sunday, March 31
Memorial Auditorium

Plan to Play at Baileywick Park

Saturday, March 30
Baileywick Park

Hurricanes vs. Flyers

Saturday, March 30
PNC Arena

Carnival of the Animals – NC Symphony Young People’s Concert Series

Saturday, March 30
Meymandi Concert Hall

Raleigh Dance Theatre Presents Spring Repertoire

Saturday, March 30
Fletcher Opera Theater

Haydn’s The Creation – NC Master Chorale Concert

Sunday, March 31
Meymandi Concert Hall

Public Resources

Event Feedback Form: Tell us what you think about Raleigh events! We welcome citizen and participant feedback and encourage you to provide comments or concerns about any events regulated by the Special Events Office. We will use this helpful information in future planning.

Temporary Road Closures: A resource providing current information on street closures in Raleigh.

Online Events Calendar: View all currently scheduled events that are regulated by the City of Raleigh Special Events Office.

Council Member Follow Up

The ABCs of ADUs:

Accessory Dwelling Units



What is an Accessory Dwelling Unit (ADU)?

An ADU is a dwelling unit that is located on the same lot as a house but is smaller in size and is used independently.

ADUs typically include:



Living Area



Sleeping Area



Kitchen



Lockable entrance door



Bathroom

What types of ADUs are there?

Attached

The accessory dwelling is built as an addition to the principle unit.



Interior

The accessory dwelling unit is housed within the principle unit.



Detached

The accessory dwelling is built as a stand-alone unit.



Where are ADUs allowed?

ADUs are allowed within the boundaries of an *ADU overlay district*, which are determined through a *rezoning application process*. Each *ADU overlay district* must be a minimum of ten acres of contiguous land.

What's an overlay district?

An *overlay district* is a type of zoning district that is mapped over another district and modifies the standards of that district. In this case, the ADU overlay allows ADUs in districts that would otherwise prohibit them.



The general steps of the rezoning application are:



1. Attend a pre-application conference with Planning staff to discuss the proposed rezoning.



2. Host a neighborhood meeting for those in the proposed rezoning area to provide information about your request.



3. Send a ballot to each property within the proposed overlay district.



4. Submit the rezoning application to Planning staff.



5. Present your case for rezoning to the Planning Commission.



6. Present your case to City Council.

City Council will review the application, the results of the neighborhood ballots, and the Planning Commission's recommendation and will make a final decision on the application. If approved by City Council, any property owner within the *overlay district* can submit a building permit for an ADU that meets the requirements of the Raleigh Unified Development Ordinance (UDO).

Frequently Asked Questions

How much does an ADU cost?

Fees associated with ADUs include the rezoning application process, permitting, and construction costs. Consult a building professional for an estimate.

Are there size restrictions?

Yes. See the accessory structures section in the UDO (<http://bit.ly/RaleighUDO>).

How many ADUs can I have on my property?

There can be one ADU per single lot.

How many people can live in an ADU?

Two adults. No limit on minors.

Can an ADU be attached to or within the structure of my current home (e.g., basement)?

Yes, as long as the primary structure is a single-family home; it is not permitted in a duplex.

Is a building permit required for an ADU?

Yes. This permit is available through Development Services.

Do I need to provide additional parking for an ADU on my property?

Yes. One additional off-street parking spot is required.

Can an ADU be on wheels?

No. It must have a foundation.

Do ADUs require utility connections?

Yes, and they can be metered separately from the house.

What can I do in my ADU?

You may live in or rent out your ADU. You may— in certain circumstances— work from it, but you may not use it as overnight lodging (e.g., Airbnb).

Key Contacts

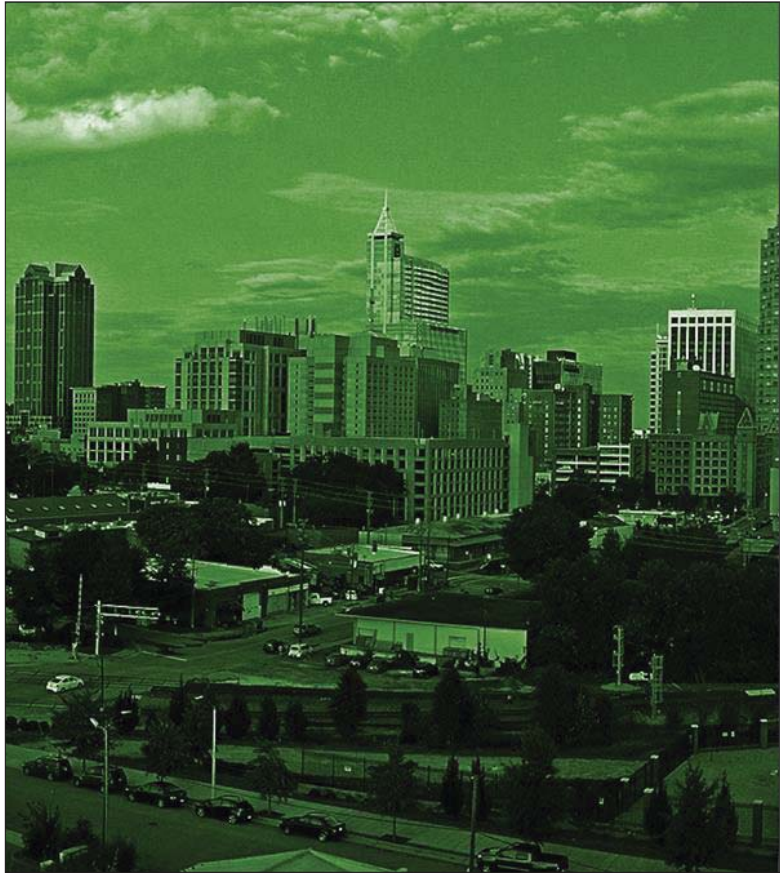
Who do I call
to get an ADU
overlay?

City
Planning
919-996-2682

Who do I call to
submit my ADU
building plans?

Development
Services
919-996-2495

raleighnc.gov



Raleigh

OPPORTUNITY ZONES

What is an Opportunity Zone?

- Federal Legislation – Known as the Tax Cuts and Jobs Act – Signed December 22, 2017
- Led by the U.S. Department of the Treasury
- New Tool for Community and Economic Development to spur investment in distressed areas
- Qualified investors receive certain tax benefits when they invest unrealized capital gains in designated low-income communities
- 25% of “eligible communities” per State will be designated

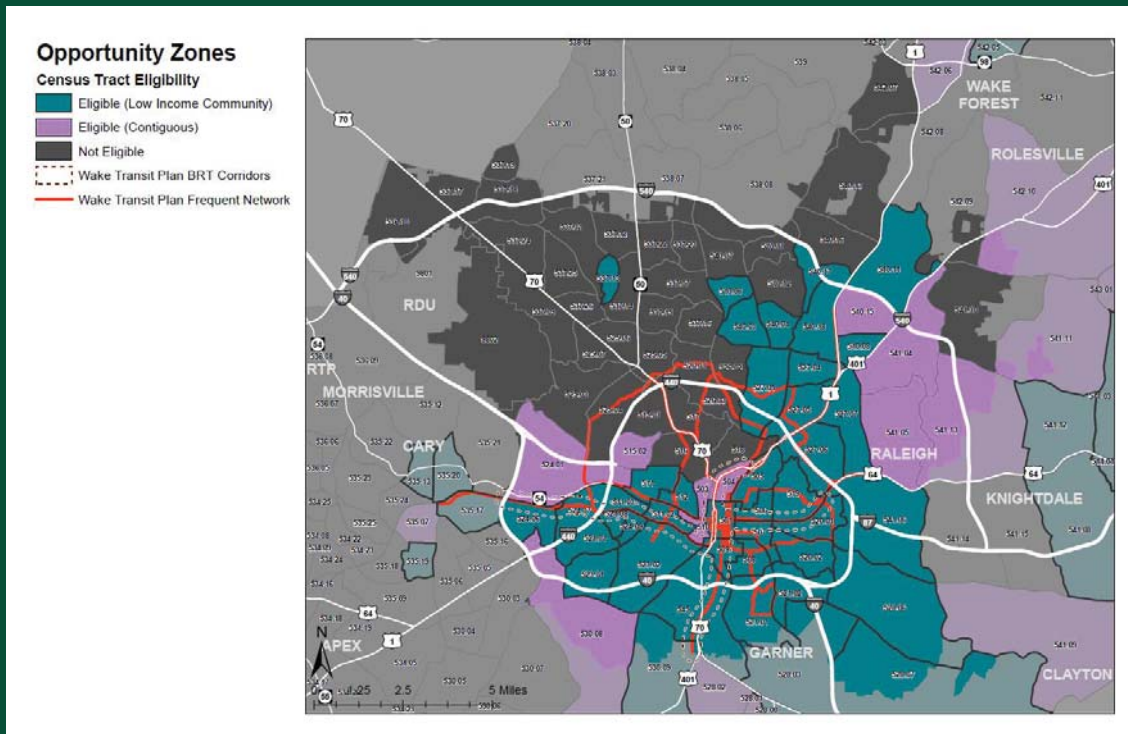
Opportunity Zones in North Carolina

- Low income census tracts are areas where:
 - poverty rate is 20 percent or greater and/or
 - family income is less than 80% of the area's median income
- North Carolina has just over 1,000 low-income census tracts
- The federal law allows each state to designate up to 25 percent of its total low-income census tracts as zone candidates.
- 252 census tracts could be nominated as potential Opportunity Zones

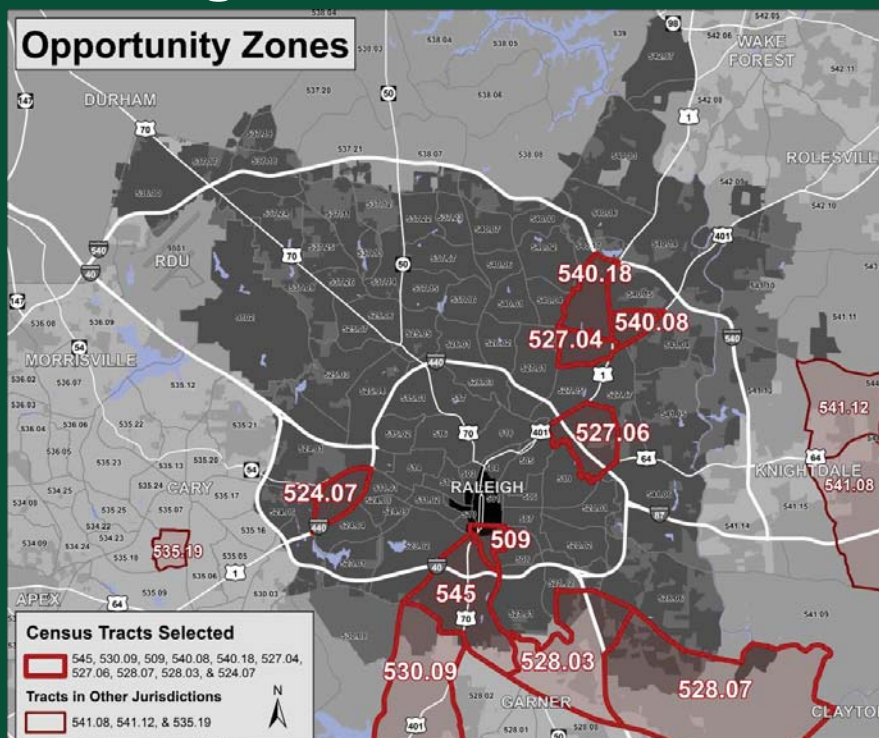
State of North Carolina Guiding Principals

- Maintain an open submission process through public website and direct outreach
- Aim for at least one Opportunity Zone in all 100 counties
- Aim to allow each county 25% of their total low-income tracts
- Prioritize local recommendations and development goals
- Priorities state industrial site development initiatives

Opportunity Zones in Raleigh/Wake County



City of Raleigh Potential Sites



Opportunity Zones Designation

- February – U.S. Dept of Treasury notifies States, State of NC begins outreach to local communities
- March 5 - Wake County Government hosts meeting with local municipalities
- March 12 - City of Raleigh submits recommendation of 10 sites to the State
- April 24 - State releases a press release with final list of sites submitted across the state for potential designation
- 13 recommended sites in Wake County – 10 of the sites include Raleigh jurisdiction

Next Steps

- The U.S. Department of the Treasury:
 - review the final recommendations from each state
 - provide final certification later this year
 - more specifics on guidelines and process for the program
 - timeline for when capital will flow
- Projected timeline is Late 2018/Early 2019

More Information

North Carolina Department of Commerce Opportunity Zone
Information Website

<http://public.nccommerce.com/oz/>

U.S. Department of the Treasury

<https://home.treasury.gov/news/press-release/sm0283>