

CITY MANAGER'S WEEKLY REPORT

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CITY OF
Raleigh
MANAGER'S
OFFICE

Issue 2019-21

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Budget Work Session – Monday, June 3 - 4:00 P.M.

The first scheduled **work session** to deliberate the City Manager's Proposed Budget for the fiscal year beginning July 1 will be held in the **Council Chamber** beginning at **4:00 P.M.**

The agenda for the work session was posted to the electronic agenda management system yesterday. Reminder that Council will meet in budget work session each Monday in June at 4:00 P.M.

Regular Council Meeting Tuesday, June 4 - No Lunch Work Session - Afternoon and Evening Sessions

Reminder that Council will meet next **Tuesday** in regularly scheduled sessions at **1:00 P.M.** and **7:00 P.M.** The agenda for the meeting was published Thursday:

<http://boarddocs.com/nc/raleigh/board.nsf>

Please note there will be a **Closed Session** immediately following the afternoon session of the Council meeting.

Reminder: If there is an item you would like to have pulled from the consent agenda for discussion, please send an e-mail mayorstaff@raleighnc.gov by 11 A.M. the day of the meeting.

INFORMATION:

Parks, Recreation, and Cultural Resources Department Director Recruitment Update

Staff Resource: Tansy Hayward, Assistant City Manager, 996-3070, tansy.hayward@raleighnc.gov

Following the retirement of former Parks director Diane Sauer, effective April 30, the process to identify a replacement has begun and the recruitment brochure for the position is included with the *Weekly Report* materials for your use, reference, and information. The position will be posted on the City's job posting site in the coming days, but we will also be engaging in a number of parallel outreach efforts.

First, staff will be engaged in a very aggressive national recruitment effort. The position will be posted on 18 local and national job boards and the recruitment brochure will be shared with approximately 50 industry leaders across the country, so that those individuals can share the opportunity within professional networks. Second, staff will share the brochure with employees of the Parks, Recreation and Cultural Resources Department so that employees can share with their individual networks. Staff will also be asking employees for feedback that will help support the selection process - similar to recent recruitments for both the Chief Information Officer and Solid Waste Services director positions. Finally, staff will be communicating with the City's boards, committees, and commissions that work in partnership with the department, as well as other community partners, to provide opportunity for feedback. Human Resources will begin review of submitted applications July 15.

Please feel free to share the recruitment brochure with your own personal networks.

(Attachment)

New Bern Avenue Bus Rapid Transit – Federal Small Starts Project Development Update

Staff Resource: Mila Vega, RDOT, 996-4123, mila.vega@raleighnc.gov

Staff recently received positive news related to the New Bern Avenue Bus Rapid Transit (BRT) project. On April 12 the City requested entry into the federal *Small Starts Project Development Program* for this project, a required step to be eligible for certain federal funding.

The Federal Transit Administration (FTA) reviewed the application and determined that it provided sufficient detail to enter the "project development" phase of the program. The effective date of entry into Project Development is May 28, 2018; acceptance into the development phase does not guarantee future federal funding. The significance of the date of acceptance does mean that all project costs are eligible for future federal participation in the event a full funding agreement is executed. Funding to continue with necessary project development activities are budgeted from the Wake Transit Plan; it is anticipated that any federal share would cover approximately 50% of total costs from the date of entry into project development.

The *Small Starts* program is a part of the Federal Capital Improvement Grant (CIG) program. The CIG discretionary grant program provides federal funds to transit capital investments including heavy rail, commuter rail, light rail, streetcars, and bus rapid transit. Federal transit law requires transit agencies seeking CIG funding to complete a series of steps to be eligible for federal funding. The law also requires projects to be rated by FTA at various points in the process and according to statutory criteria evaluating project justifications and local financial commitment.

(No attachment)

Potential Public-Private Partnership - Highwoods Boulevard Pedestrian Improvements

Staff Resource: Michael Moore, RDOT, 996-4093, michael.moore@raleighnc.gov

As the City Council is aware from previous updates, staff has continued conversations with the Highwoods Property Owners Association (POA) regarding the potential for a partnership to invest in a multi-use path projected to be installed along Highwoods Boulevard, Smoketree Court and Poplarwood Court. Following a meeting April 4 with key POA stakeholders, the City prepared and sent notice to property owners in the area that will allow the City to begin surveying work in the area. Upon completion, the survey work will help to refine and inform project cost estimates; such estimates have contributed to a significant gap in the ongoing discussions.

The 30-day notice period has now been satisfied and City staff will be conducting survey work in the area through early July. Once survey work is complete, staff will complete a high-level concept design that will establish a project estimate. Once an updated estimate is established and pending further discussion with representatives of the POA; proposed partnership terms could be presented as early as the August 20 City Council meeting.

(No attachment)

Weekly Digest of Special Events

Staff Resource: Derrick Remer, Special Events Office, 996-2200, derrick.remer@raleighnc.gov

Included with the *Weekly Report* packet is the special events digest for the upcoming week.

(Attachment)

Council Member Follow Up Items

Follow Up from the April 16 City Council Meeting

Safe Routes to School Program (Council Member Mendell)

Staff Resource: Eric Lamb, RDOT, 996-2161, eric.lamb@raleighnc.gov

During the meeting Council requested staff to provide program information about Safe Routes to School. The Raleigh Transportation Department operates a Safe Routes to Schools (SRTS) Program that works towards making it safe, convenient, and fun for children to walk and bike to and from school. The key to a successful SRTS Program is balancing the need for safe infrastructure with teaching children about transportation choices and instructing them in important lifelong safety skills. Below is a brief summary of the SRTS program and other City initiatives specifically related to improving the safety around schools.

\$2.0 million was allocated for the City's SRTS Program for capital projects as part of the 2017 Transportation Bond. Funded at \$500,000 per year for four years, these funds are intended to provide infrastructure that improves conditions for biking and walking to school. In addition to the current SRTS project at the Leesville Road school campus, the City is working with the Capital Area Metropolitan Planning Organization to identify and prioritize schools in Wake County with deficient access by bike and by foot. This prioritization will help City engineers more equitably prioritize locations that could be programmed to use SRTS funds.

The City also works with Wake County Schools with respect to site circulation and pick up/drop off plans. RDOT staff works with school administrators to analyze their traffic control plans to ensure the internal space is fully maximized for student pick up and drop off thereby preventing traffic from stacking onto public streets.

The Raleigh Police Department oversees the School Crossing Guard Program. Crossing Guards assist students in crossing streets, and work to manage vehicle traffic ensuring the safety of student walkers. Crossing guards also provide adult oversight while children are walking to and from school or waiting for a ride.

Every year, Raleigh Police Department presents Council an annual safety survey report for all elementary schools, where they review any sign or pavement marking deficiencies, speak with school staff about issues they may have and coordinate with the Raleigh Department of Transportation to address noted deficiencies.

On a related subject, the Raleigh Department of Transportation is currently working with Raleigh Police and with NCDOT to update the City's school zone policies. Over the years, signing and markings around schools have proliferated, creating clutter and potentially reducing their effectiveness. The new policy will clean up existing sign clutter, bring consistency and better delineate school zones to drivers using a combination of signs, markings, and flashing beacons. The goal of this update is to improve drivers' compliance of school zone speeds and improving safety for students.

(No attachment)

Raleigh, North Carolina is seeking exceptional
candidates to serve as the next

PARKS, RECREATION AND CULTURAL RESOURCES DIRECTOR



CITY PROFILE

During the last 30 years, growth in Raleigh, and the surrounding Research Triangle Region, has consistently and significantly outpaced the nation. Fueled by an impressive mix of education, ingenuity and collaboration, North Carolina's capital city has become an internationally recognized leader in life science and technology innovation. It also happens to be a really nice place to live.

(source: Raleigh Office of Economic Development)





The Community

The City of Raleigh, founded in 1792, is the second largest city in North Carolina and is situated in the heart of North Carolina's Piedmont region, which is centered between the sandy Atlantic beaches and the Great Smoky Mountains. The City is both the county seat of Wake County and the capital of North Carolina. Raleigh covers an area of more than 146 square miles and is home to a growing and diverse population of approximately 460,000 residents. Together with Chapel Hill and Durham, Raleigh forms the Research Triangle Park, which was founded in 1959 as a model for research, innovation and economic development and is now the largest research park in the nation. The Raleigh-Cary metropolitan area, which encompasses Raleigh, also includes Wake, Franklin, and Johnston counties with a population of 1.24 million.

The City of Raleigh has been listed as one of the fastest growing cities for a number of years- the City's current estimated population is nearly 460,000 people, up from 291,141 in the 2000 Census. Raleigh is known for its high quality of life for its citizens. In the 2018 City-wide Citizen Satisfaction Survey, 89% of respondents were satisfied with Raleigh as a place to

live, 37% higher than the national average. There is no doubt that the award-winning Parks, Recreation and Cultural Resources Department contributes to this. From parks, community centers, art centers, aquatic centers and greenways there is always something to do for every age.

Below are some recent national recognitions for the city:

- 3 Among the Top Cities for the Best Quality of Life in the World (Raleigh)
- Numbeo.com, February 2019
- #2 Among the Most Family-Friendly Cities of 2019 (Raleigh)
- Homes.com, February 2019
- Among the Best Cities for Singles in the United States (Raleigh)
- Insurify.com, February 2019
- Among the Best Places to Go in April (Raleigh)
- Town & Country Magazine, February 2018
- #6 Among 10 Cities Primed for Economic Growth and Opportunity in 2018 (Raleigh)
- CardRates.com, February 2018
- Raleigh is #2 in The 10 Best Big Cities to Live in Right Now
- Money, November 2018
- #3 Among America's Biggest Boomtowns (Raleigh)
- Magnify Money, August 2018
- #2 Among Best-Performing Cities (Raleigh MSA)
- Milken Institute, January 2018

Raleigh Parks and Greenway System Snapshot

The park system of today has evolved from a plan that was initially proposed in 1791 by Senator William Christmas. The "Christmas plan" gave rise to the idea that every neighborhood (or ward) should have a public square at its center and each public square should have open spaces for the development of parks. Trees in these public squares were to be preserved for many years, and these wooded areas formed the beginnings of Raleigh's City parks. Private Citizens for "green relief" donated land and money for park development as the City started to grow rapidly. Many parks developed during this time period including, Pullen, Bloomsbury, Brookdale, Edna Metz Wells, Union, Nash, and Moore Square. In the 1930's the City funded additional parks and founded the "City Parks Commission."



Spurred by citizen demand in 1969, Raleigh promoted itself as the “Park with the City in it.” This growth included the birth of the Capital Area Greenway Commission in 1979 to oversee the development of the system. Since 1982, the City of Raleigh has been responsible for funding and maintaining its own Parks and Recreation Department. The community has been supportive of ongoing capital investments with approved parks and recreation bond referendums in 2000, 2003, 2007 and 2014. The \$92 Million 2014 Park Bond enabled key projects like improvements at John Chavis Memorial Park, Walnut Creek Athletic Complex Park, Baileywick Park Community Center, and Pullen Arts Center.

Today our Parks and Recreation Department system boasts: 197 parks, 117 miles of Greenway trails, 30 staffed community centers, 4 unstaffed but programmed community centers, 2 art centers, 2 active-adult centers, 9 historic sites, museums and cemeteries, 60 ball fields, 112 tennis courts, 2 lakes, 4 nature preserves, and 8 swimming pools. The department continues to grow while offering numerous services, programs, activities and special events year-round.

Throughout its history, Raleigh Parks, Recreation and Cultural Resources Department has been nationally recognized for superior work in the parks and recreation field. For example, our Greenway system has been a model for the country. Some of the awards received by the department include: National Gold Medal Award for Excellence in Parks and Recreation Management, National Gold Medal Award for Services to People with Disabilities, Governor’s Award for Health and Fitness, National Recreation and Parks Association Excellence in Aquatics Award, Tree City USA Award for Community Appearance, Sir Walter Raleigh Award for Community Appearance, and the Convention and Visitor’s Bureau Hospitality Industry Award.

In the 2018 City-wide Citizen Satisfaction Survey, 79% of respondent rated the quality of parks and recreation programs and services as good or excellent, 15% higher than the national average.



City of Raleigh Parks, Recreation, and Cultural Resources Policies and Goals

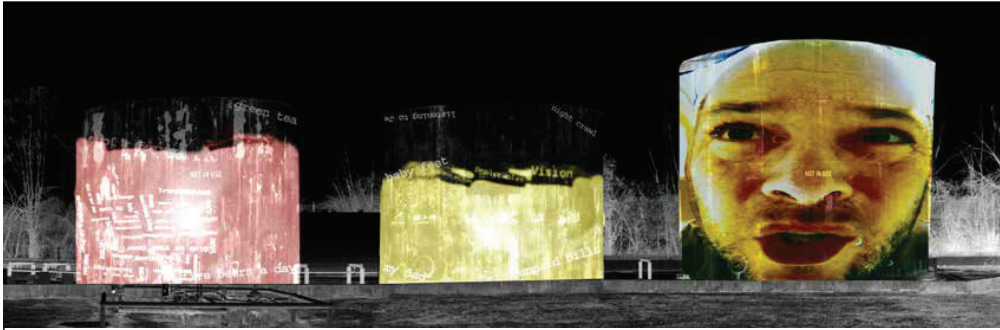
The adoption of both “Arts and Cultural Resources” and “Safe, Vibrant and Healthy Community” as two of six Key Focus Areas in the City of Raleigh’s Strategic Plan demonstrates the level of City Council and community priority. Initiatives led or supported by Parks, Recreation and Cultural Resources can also be found in three additional Key Focus Areas.

The City’s Comprehensive Plan reinforces some of the same issues and themes that can be found in the strategic plan including the need for both passive and active recreation amenities; ensuring equitable investment and distribution of facilities and programming throughout the city and ensuring proactive management that maximizes environmental stewardship and benefit.

In addition, a series of community directed planning documents provide direction and support to the department including the Parks, Recreation and Cultural Resources

System Plan, the City of Raleigh Arts Plan, the Capital Area Greenway Plan and the Dorothea Dix Park Master Plan.

The Parks, Recreation and Cultural Resources System Plan established a vision for the plan to be, “The City of Raleigh’s vision for its parks, recreation and cultural resources system is ‘bringing people to parks and parks to people.’ It is a system that addresses the needs of all and fosters a community of creativity, engagement, healthy lifestyles, and welcoming neighborhoods. In addition to providing traditional, high quality parks, recreation and cultural facilities and programs, the city uses innovative initiatives to reach all residents, workers and visitors.” It also established seven principles to help establish the plan’s goals: Connectivity and Accessibility; Equitable Distribution; Continuous Reinvestment; Collaboration and Coordination; Balanced Experience; Innovation; and Communication and Engagement.



Similarly, the Arts Plan outlines multiple findings and plan goals aimed at:

- leveraging the strengths, it identified like “many arts organizations and venues, an above average creative sector of the economy and a robust collection of municipal assets;”
- addressing gaps like “Achieving greater cultural equity will likely require efforts to strengthen and grow organizations of color and culturally-specific programming;” and,
- tackling challenges like “a geographic challenge: its cultural facilities, organizations and programs are concentrated in and near downtown. Yet, the arts demand, which is significantly above the national average is broadly dispersed.”

The Dorothea Dix Park Master Plan is the newest planning document that adds to the City’s vision for its park system. The City was fortunate to have a community-based partner, the Dix Park Conservancy, to help fund and promote a marquee planning process. Adrian Benepe from the Trust for Public Land has said, “Dorothea Dix Park is the most important and exciting park project

in America today.” Implementing the Dorothea Dix Park Master Plan will be a rewarding opportunity for the new department director but will present challenges to successfully and wisely balance the broad needs of the community with the unique and exciting opportunities associated with investments in Dorothea Dix Park.

Additionally, based on the importance-satisfaction rating of the 2018 Citizen Satisfaction survey, the survey report identified availability of information about arts and cultural programs and events, as well as the cost of arts and cultural programs in Raleigh as investment priorities.



Department Profile

Parks, Recreation and Cultural Resources employees 429 full-time employees and an additional estimated 2000 part-time employees across five divisions with a total operating budget of \$52 Million and a capital budget of nearly \$14M, annually. The Department Director is currently assisted by four Assistant Department Directors.

Some of the department’s key service initiatives outlined in the FY20 budget document include:

- Breaking ground on several 2014 PRCR bond projects
- Implement the new Recreation Management System (RMS) that will enhance customer service delivery and improve online access to programs and services.
- Summer camp programs for over 19,000 registrants in a ten-week period at 17 summer camp program locations.
- Operation of 21 youth and 9 teen afterschool programs..
- Dorothea Dix Park Phase 1 Implementation Study that includes topics related to the creation of an Equitable Development Plan, Analysis of Transportation and Transit, an interim Governance Structure and a potential funding model for the future of the park.
- Continued support of existing partnerships as well as the expansion into new partnerships that will extend PRCR’s reach into the communities.
- Update processes for the PRCR System Plan and the Capital Area Greenway Plan.

Candidate Profile

Prior Director retired after 10 years of service as the Department Director and with 34 years of service to the Department. The City is looking for an exceptional leader with 7-10 years of experience in a large, comparable public organization, that includes significant management and supervisory experience, who can continue to build on the Departments existing strength. Applicants may substitute an equivalent combination of education and relevant experience to successfully perform the essential duties and responsibilities of the job.

Qualified candidates will clearly exemplify the City's Organizational Values of responsiveness, integrity, respect, collaboration, honesty, diversity, stewardship and initiative. Successful candidates will also have a commitment to strengthening the existing park system and increasing the diversity and reach of the department, while planning strategic investments in Raleigh's future signature park, Dix Park.

Compensation and Benefits

The City of Raleigh plans to offer a competitive hiring range (\$95,600 - \$150,000) commensurate with the successful candidate's qualifications and experience. When you join the City of Raleigh's work family, your benefits are an important part of your "total rewards". The City provides a comprehensive benefits package as part of the total rewards program to support employees through important events in their life, to enhance their life outside work, and to help them plan and prepare for the future. The City participates in the North Carolina Local Governmental Employees' Retirement System (NCLGERS).

Application and Selection Process

Qualified candidates should complete a profile and submit their application, resume and cover letter online by visiting our website at www.governmentjobs.com/careers/raleighnc. This position will remain open until filled; however, interested applicants are strongly encouraged to apply no later than July 15. Following this date, applications will be screened against criteria outlined in this brochure. On-site interviews with the City of Raleigh will be offered to those candidates named as finalists, with reference checks, background checks and academic verifications conducted after receiving candidates' consent. A pre-employment screening to include controlled substance tests will be conducted by the City.

For more information, please contact
Marianne Sweden, Talent Manager, marianne.sweden@raleighnc.gov or 919-996-2678.



222 Hargett St - Raleigh, NC 27601

For more information about Raleigh, please visit:

Raleighnc.gov | Raleigh4u.com | Visitraleigh.com

Special Events Weekly Digest

Friday, May 31 – Thursday, June 6

City of Raleigh Special Events Office
[specialevents@raleighnc.gov](mailto:specialevnts@raleighnc.gov) | (919) 996-2200 | www.raleighnc.gov/specialevents

Permitted Special Events

Race 13.1 Raleigh – Spring

North Hills & Greenway

Saturday, June 1

Event Time: 7:15am - 10:45am

Associated Road Closures: Mine Creek Trail and Crabtree Creek Trail will be used from 7:15am until 10:30am, Lassiter Mill Road between Pamlico Drive and Currituck Drive will be closed from 6:30am until 12:00pm, and roads will be closed from 7:15am until 10:45am to facilitate the route. [View route here](#), note that cross streets will be detoured during the event, and see below for turn by turn details:

Start out in the North Hills parking lot behind JC Penney; Left onto Lassiter Mill Road out of North Hills; Right onto Scotland Street; Right onto Beaufort Street; Left onto Transylvania Avenue; Right onto Alleghany Drive; Right onto Greenway at Buncombe Street; Left onto Greenway; Left onto North Hills Drive; Left back onto Greenway; Turnaround at dead end into Lindsay Drive; Return on same route; At bottom of Lassiter Mill Road, turn right onto Crabtree Creek Greenway; Proceed straight on the Greenway until the turnaround; Return on Greenway to Lassiter Mill Road; Right onto Lassiter Mill Road to finish.

Run for Love 5K

Dorothea Dix Park

Saturday, June 1

Event Time: 9:00am - 10:30am

Associated Road Closures: Goode Street between Lake Wheeler Road and Biggs Drive will be closed from 8:00am until 11:00am. The route will be closed from 9:20am until 10:30am. See below for turn by turn details:

Start on Goode Street; Right onto Biggs Drive; Right onto Palmer Drive; Left onto Cranmer Drive; Left onto Umstead Drive; Left onto Barbour Drive; Left onto Blair Drive; Right onto Umstead Drive; Right onto Black Drive; Left onto Palmer Drive; Right onto Biggs Drive; Left onto Goode Street to finish.

Band Together Main Event

Lenoir Street

Saturday, June 1

Event Time: 5:00pm - 11:00pm

Associated Road Closures: W. Lenoir Street between S. McDowell Street and S. Dawson Street will be closed from 10:00am on 5-31-19 until 12:00pm on 6-2-19.

Market Hall Wedding

City Market

Saturday, June 1

Event Time: 5:30pm - 10:30pm

Associated Road Closures: Wolfe Street between Blake Street and Parham Street will be closed from 2:30pm until 11:30pm.

Raleigh DIY Punk Rock Flea Market

Kinsey Street

Sunday, June 2

Event Time: 12:00pm - 6:00pm

Associated Road Closures: Kinsey Street from Dupont Circle north to the dead-end will be closed from 10:00am until 8:00pm.

Moore Square Market

City Market

Wednesday, June 5

Event Time: 4:00pm - 7:00pm

Associated Road Closures: Parham Street between E. Martin Street and Wolfe Street will be closed from 2:00pm until 8:30pm.

North Carolina General Assembly Commemoration of the 75th Anniversary of D-Day

Edenton Street

Thursday, June 6

Event Time: 7:00am – 2:00pm

Associated Road Closures: Edenton Street between N. Salisbury Street and N. Wilmington Street will be closed from 7:00am until 2:00pm.

Other Events This Weekend

Hootie & The Blowfish

Friday, May 31

Coastal Credit Union Music Park at Walnut Creek

SEEK Raleigh

Friday, May 31 – Saturday, June 1

Dorothea Dix Park

Job Fair

Saturday, June 1

Chavis Community Center

Development Services Home Repair & Improvement Event

Saturday, June 1

Home Depot, Capital Boulevard

Enparejados el Show

Saturday, June 1

Meymandi Concert Hall

Raleigh Ringers Spring Concert

Sunday, June 2

Meymandi Concert Hall

Public Resources

Event Feedback Form: Tell us what you think about Raleigh events! We welcome citizen and participant feedback and encourage you to provide comments or concerns about any events regulated by the Special Events Office. We will use this helpful information in future planning.

Temporary Road Closures: A resource providing current information on street closures in Raleigh.

Online Events Calendar: View all currently scheduled events that are regulated by the City of Raleigh Special Events Office.