

Impact Partner Grant Application Template Fall 2023

The City of Raleigh's new Office of Strategy and Innovation (aka Office of Yes, And!) is proud to announce the Request for Proposals for the Fall 2023 Impact Partner Grants.

All proposals must be completed via the [online submission form](#) with supporting documents sent via email to Cristina Leos (cristina.leos@raleighnc.gov), Senior Innovation Strategist, by 11:59 pm ET on September 15, 2023. Please include the subject line "Impact Partner Grant Proposal Documents" in your email.

Please note: This form is a TEMPLATE. Written proposals MUST be submitted using the online submission form.

About the Organization

1. Contact Name
2. Contact Email
3. Business/Organization Name
4. Please describe your business/organization's mission.
5. Business/Organization links (e.g., website, Facebook, Instagram)
6. What is the legal structure for your business/organization?
 - Sole proprietorship
 - Limited partnership (LP) or limited liability partnership (LLP)
 - Limited liability company (LLC)
 - C corp
 - S corp
 - B corp
 - Close corporation
 - Nonprofit corporation
 - Cooperative
7. How long has your business/organization been in operation?

- <1 year
- 1-3 years
- 4-5 years
- 6-10 years
- More than 10 years

8. How big is your organization? Please only include full-time paid staff.

- No paid staff / volunteer run
- 1-5 employees
- 6-10 employees
- 11-50 employees
- 51-250 employees
- More than 250 employees

9. What best describes the type of industry for your organization? (select all that apply)

- Technology and Internet of Things (IoT)
- Consumer Packaged Goods and Products
- Design and Creative Industries
- Biotechnology and Pharmaceuticals
- Social Impact and Social Innovation
- Education
- Workforce Development
- Manufacturing and Distribution
- Transportation and Logistics
- Retail and retail-related services
- Government
- Non-Profit Corporation

10. Where is your organization geographically located? If you operate in multiple localities, please indicate where you consider your headquarters or main location to be. (Include city and state)

11. What percentage of your organization's programming/operations take place in Raleigh? (0-100%)

Proposal Details

12. What Strategic Plan Objective most closely aligns with your program? (select one)

- Objective 1: Identify and enhance workforce development partnerships and efforts and actively serve as a conduit to residents, businesses, and resource partners to attract, retain, and engage a talented workforce of various ages, skill sets, and backgrounds to support a diverse, inclusive, and growing economy.
- Objective 2: Cultivate an innovative and entrepreneurial culture based on shared strategic goals.
- Objective 3: Develop strategies and tools that encourage and strengthen the development of businesses throughout the community.
- Objective 4: Maintain and develop amenities and infrastructure to support and encourage jobs and business development and expansion in all parts of the city that provides opportunity for all.
- My program does not align with the City of Raleigh's Strategic Plan Objectives.

13. What other Strategic Plan Objective aligns with your program? (select one)

- Objective 1: Identify and enhance workforce development partnerships and efforts and actively serve as a conduit to residents, businesses, and resource partners to attract, retain, and engage a talented workforce of various ages, skill sets, and backgrounds to support a diverse, inclusive, and growing economy.
- Objective 2: Cultivate an innovative and entrepreneurial culture based on shared strategic goals.
- Objective 3: Develop strategies and tools that encourage and strengthen the development of businesses throughout the community.
- Objective 4: Maintain and develop amenities and infrastructure to support and encourage jobs and business development and expansion in all parts of the city that provides opportunity for all.
- My program does not align with any other City of Raleigh Strategic Plan Objectives.

14. What problem or opportunity does your program intend to address? Please include data that helps illustrate the scope of the issue. (Suggested word count: 250 words)

15. How does your organization/program address this problem or opportunity? In your response, please describe:

- The proposed program, including goals, key activities, and milestones
- The customers and/or beneficiaries of this program
- How this program aligns with the City of Raleigh Strategic Plan Objective(s)
- How this program supports the City's economic development objectives, which can include the improvement of property and increasing employment or business prospects of the City.

(Suggested word count: 500 words)

16. How do you characterize success for your program? Describe the outcomes and metrics you plan to track. (Suggested word count: 200 words)
17. How will this program be implemented? Include program staff, resources, and any partnerships involved in implementation that demonstrate the potential for success. (Suggested word count: 300 words)
18. How does your program advance diversity, equity, and inclusion? (Suggested word count: 250 words)
19. How will the Impact Partner Grant catalyze your impact beyond the resources currently available to you? (Suggested word count: 200 words)

Budget

20. What is your annual organizational budget?
 - a. <\$100,000
 - b. Between \$100,000-\$249,000
 - c. Between \$250,000-\$499,000
 - d. Between \$500,000-\$999,000
 - e. Between \$1M-\$3M
 - f. More than \$3M
21. How much funding are you requesting? (not to exceed \$20,000)
22. Please include a program budget with your submission (.doc, .pdf, .xlsx) that describes how you anticipate spending the funding requested for the Impact Partner Grant. **Proposals that do not include a budget will not be reviewed.** Send supporting documents via email to Cristina Leos (cristina.leos@raleighnc.gov) by 11:59 pm ET on September 15, 2023 with the subject line "Impact Partner Grant Proposal Documents."

Additional Information

The information requested in the section below is for internal tracking and reporting. Your responses will not impact the evaluation of your proposal.

23. What is the demographic makeup of your organization's leadership (e.g., the executive leadership team or the board of directors)? Please select all that apply among the categories below.

This information is used for internal tracking purposes to ensure we are reaching a diverse group of business owners, social entrepreneurs, and innovators.

- Women owned/founded/led
- BIPOC owned/founded/led
- LGBTQ+ owned/founded/led

24. Other identities: We know identities are multi-faceted and diverse lived experiences are not always captured using traditional demographic measures. Please share any other identities represented on your leadership team that are meaningful for your organization's work and impact.

25. Has your organization previously applied to the Impact Partner Grant?

- Yes
- No
- Don't know

26. Has your organization applied for other grants in the past?

- Yes
- No
- Don't know

27. Is your organization currently receiving funding from the City of Raleigh through another contract or award?

- Yes
- No
- Don't Know

28. If yes, please provide details about this funding.

29. Is your organization registered with the North Carolina Secretary of State? Please note organizations must be registered to conduct business in North Carolina in order to receive the Impact Partner Grant.

- Yes
- No
- Don't Know

30. Are you interested in additional training or support from the City of Raleigh focused on business owners/social entrepreneurs?

- Yes
- No

31. If yes, what type of training or support would be most helpful?

TEMPLATE