

DMV Site Project Working Group- Meeting Minutes

October 10, 2024

[Affordable Housing in Raleigh Presentation](#)

Helpful Resources:

- [What Works to Promote Inclusive, Equitable Mixed-Income Communities](#)
- [10/15 Council Work Session: Wake County Library Bond Presentation](#)

Members Present:

Tara Minter | Karen Haynes | Clark Rinehart | Helen Tart | Desmond Dunn | Anthony Pope | Felts Lewis

Members Absent: Dr. Ajamu Dillahunt-Holloway | Tolulope Omokaiye | Harold Mallette | Harolynn Coplin | Dr. Shawn Singleton

Staff Present:

Community Engagement: Tiesha Mosley | Shakera Vaughan

Housing and Neighborhoods: Emila Sutton | Erika Brandt

Planning & Development: Ken Bower | Jake Levitas | Mary Elizabeth Russell

Communications: Katie Dombrowski

- i. **Welcome & Ice Breaker** (6:00 – 6:10 pm)
 - a. PWG members were asked to identify their favorite festival or event in Raleigh.

- ii. **City Updates** (6:10 – 6:35pm)
 - a. Community Engagement Updates
 1. Staff updated the PWG on the community engagement efforts that are currently in place and in development.
 - i. Active Engagement
 - i. Community office hours
 - ii. Rack cards
 - iii. Survey
 - iv. Meeting in a box
 - v. Social media toolkit
 - vi. Newsletter
 - ii. Engagement in Development
 - i. On site signage
 - ii. GoRaleigh advertising
 - iii. FAQs, Definitions
 - b. Market Analysis Study
 1. Staff informed the PWG about the upcoming development of the requested Market Analysis Study for the site.
 - i. *January 2025 – expected completion of study*
 - ii. The analysis will focus on the 6 identified community priorities:
 - i. Affordable Housing
 - ii. Community Spaces & Recreation

- iii. Shopping & Entertainment
- iv. Food/Market
- v. Health & Social Services
- vi. Education & Training

iii. Affordable Housing in Raleigh—*Presented by Erika Brandt, Assistant Director of Housing & Neighborhoods (6:35 – 7:20 pm) | [Presentation found here](#)*

- a. Staff presented on the background and current state of affordable housing within the city, key concepts/definitions, and case studies.

iv. Review of Engagement and Outreach Toolkit (7:20 – 7:25 pm)

- a. Staff reviewed the toolkit available to group members to help share information about the site with community members.
 - 1. The toolkit consists of:
 - i. Former DMV Site Rack Card
 - ii. Redevelopment Survey
 - iii. Project Working Group Fact Sheet
 - iv. Meeting-in-a-Box
 - v. Social Media Language
 - vi. Pictures (DMV site, Community kickoff event, etc.)

v. Next Steps & Closing Remarks (7:25 – 7:30 pm)

- a. Next Session's Topics
 - 1. Case Studies Review (Deep Dive)
 - 2. Market Analysis Discussion
- b. Collection of Parking Lot Ideas and Questions