

# DMV Site Project Working Group- Meeting Minutes

October 10, 2024

[Meeting Presentation](#)

[Affordable Housing in Raleigh Presentation](#)

## Helpful Resources:

- [What Works to Promote Inclusive, Equitable Mixed-Income Communities](#)
- [10/15 Council Work Session: Wake County Library Bond Presentation](#)

## **Members Present:**

Tara Minter | Karen Haynes | Clark Rinehart | Helen Tart | Desmond Dunn | Anthony Pope | Felts Lewis

**Members Absent:** Dr. Ajamu Dillahunt-Holloway | Tolulope Omokaiye | Harold Mallette | Harolynn Coplin | Dr. Shawn Singleton

## **Staff Present:**

Community Engagement: Tiesha Mosley | Shakeria Vaughan

Housing and Neighborhoods: Emila Sutton | Erika Brandt

Planning & Development: Ken Bower | Jake Levitas | Mary Elizabeth Russell

Communications: Katie Dombrowski

- i. **Welcome & Ice Breaker** (6:00 – 6:10 pm)
  - a. PWG members were asked to identify their favorite festival or event in Raleigh.
- ii. **City Updates** (6:10 – 6:35pm)
  - a. Community Engagement Updates
    1. Staff updated the PWG on the community engagement efforts that are currently in place and in development.
      - i. Active Engagement
        - i. Community office hours
        - ii. Rack cards
        - iii. Survey
        - iv. Meeting in a box
        - v. Social media toolkit
        - vi. Newsletter
      - ii. Engagement in Development
        - i. On site signage
        - ii. GoRaleigh advertising
        - iii. FAQs, Definitions
  - b. Market Analysis Study
    1. Staff informed the PWG about the upcoming development of the requested Market Analysis Study for the site.
      - i. *January 2025 – expected completion of study*
      - ii. The analysis will focus on the 6 identified community priorities:
        - i. Affordable Housing
        - ii. Community Spaces & Recreation

- iii. Shopping & Entertainment
  - iv. Food/Market
  - v. Health & Social Services
  - vi. Education & Training
- iii. **Affordable Housing in Raleigh**—*Presented by Erika Brandt, Assistant Director of Housing & Neighborhoods* (6:35 – 7:20 pm) | [Presentation found here](#)
- a. Staff presented on the background and current state of affordable housing within the city, key concepts/definitions, and case studies.
- iv. **Review of Engagement and Outreach Toolkit** (7:20 – 7:25 pm)
- a. Staff reviewed the toolkit available to group members to help share information about the site with community members.
    - 1. The toolkit consists of:
      - i. Former DMV Site Rack Card
      - ii. Redevelopment Survey
      - iii. Project Working Group Fact Sheet
      - iv. Meeting-in-a-Box
      - v. Social Media Language
      - vi. Pictures (DMV site, Community kickoff event, etc.)
- v. **Next Steps & Closing Remarks** (7:25 – 7:30 pm)
- a. Next Session's Topics
    - 1. Case Studies Review (Deep Dive)
    - 2. Market Analysis Discussion
  - b. Collection of [Parking Lot Ideas and Questions](#)