

DMV Site Project Working Group- Meeting Minutes

September 12, 2024

Members Present:

Tara Minter | Desmond Dunn | Karen Haynes | Clark Rinehart | Dr. Ajamu Dillahunt-Holloway | Anthony Pope | Helen Tart

Members Absent: Tolulope Omokaiye | Harold Mallette | Felts Lewis | Harolynn Coplin | Dr. Shawn Singleton

Staff Present:

Community Engagement: Nadia Moreta | Shakera Vaughan

City Manager's Office: Tansy Hayward

Housing and Neighborhoods: Christopher Valenzuela

Planning & Development: Ken Bower

Engineering Services: Shelton Williams

- i. **Welcome & Ice Breaker** (6:10 – 6:15 pm)
 - a. PWG members were asked to identify their feelings towards community engagement.

- ii. **City Updates** (6:15 – 6:37 pm)
 - a. Stabilization, abatement, fencing, etc.
 1. Staff updated the PWG on the stabilization and abatement of the DMV site.
 - i. A contract has been awarded to S&ME Inc. for the abatement design and execution.
 - i. This process will begin in January and expected to take approx. 6 months to carry out.
 - ii. The site will be contained, and perimeter fencing is going around the site.
 - b. 9/10 Council Work Session ([New Bern Ave presentation found here](#))
 1. Staff informed the PWG of 9/12 Council Work Session presentation that provide updates on key projects impacting the New Bern Avenue area, including the Former DMV Site.
 - c. Webpage Updates ([Former DMV Site webpage found here](#))
 1. Staff review the updates made to the Former DMV Site webpage. Updates include engagement opportunities, PWG meeting materials, and other public projects impacting New Bern Ave.

- iii. **Kickoff Event Recap** (6:37 – 6:45pm)
 - a. Staff provided a recap of the community kickoff event ([recap video found here](#)), identifying the 5 key themes that emerged from the feedback:
 1. Affordable housing
 2. Community spaces & recreation
 3. Shopping & entertainment
 4. Food & market
 5. Health & social services

6. Education & training

iv. Community Engagement 101 Training (6:45 – 7:00 pm)

- a. Staff provided a brief training on foundational community engagement and participation approaches/methods.

v. Continue Community Engagement Brainstorm (7:00 – 7:35 pm)

a. Information sharing

1. Meeting in a box: Ready to go presentation for PWG members to give community members on demand
 - i. Training will be offer to PWG interested in delivering presentations.
2. Collateral about the project: One-pager or condensed post card with all the information, including QR Code
 - i. Chavis Circle of Friends has monthly meetings every Thursday
 - ii. Economic and Vitality Community Day
 - iii. Advance Community Health goes to neighborhoods
3. **Definitions and FAQs on our project webpage (video answering questions about the site/explaining key terms)**
 - i. **Development**
 - ii. **Affordable Housing**
 - iii. **Average Median Income (AMI) & the percentages**
 - iv. **Retail Space**
 - v. **Rezoning**
4. Digital information kiosk
 - i. Possibility to have folks take a survey on it.
5. Newsletter for project
 - i. Events we're having
 - ii. Answering questions
 - iii. FAQ answers
 - iv. How to get involved with the city
6. Advertising information on the GoRaleigh bus (collaborate with Transportation)
7. Social media
 - i. Create a TikTok for PWG members to add to their own social media accounts.

b. Engagement

1. Meeting in a box: Ready to go presentation for PWG members to give community members on demand.
2. Mobile Tours (Engagement Van)
 - i. Stopping by places people frequent (e.g., bus stops, Women's Center, Library)
 - ii. Ambassadors- Get youth involvement to engage other youth.
3. Presentations by PWG members
 - i. Create a basic presentation (Meeting in a Box)
4. Bringing People Together

- i. Project Working Group sponsor an event (partner with orgs and churches)
 - c. Things to remember
 - 1. Tap into the history of the site and the pieces of the history.
 - 2. Where people get information
 - i. CACs
 - ii. All things SE Raleigh Facebook Page
 - iii. Registered Neighborhood
 - i. Distribution lists
 - iv. Group chats
 - i. Things we can text
 - v. Community leaders
 - i. Church groups in the area
- vi. **Next Steps & Closing Remarks (7:35 – 7:39 pm)**
 - a. Next Session's Topics
 - 1. Continue with City and Community Visioning
 - 2. Additional Temporary Site Activations Ideas
 - 3. Case Studies Review (Deep Dive)
 - 4. Market Analysis Discussion
 - 5. Bus Rapid Transit presentation and impacts