

# DREAMVILLE FESTIVAL

## *Economic Impact 2023*



# \$145.9 MILLION



TOTAL ECONOMIC IMPACT AND 1327 TOTAL JOBS\*



## \$24.1M

Festival Operations



## \$121.8M

Visitor Spending

*which include:*

## \$18.1M

FOOD &  
BEVERAGE



## \$9.8M

GROUND PASSENGER  
TRANSPORTATION



## \$20.5M

HOTEL



# 100,000

 Festival Visitors, From 50 States, and 23 Countries

The festival's 2023 economic impact report was prepared by Angelou Economics. Jobs created are a calculation.\*

