

# Manager's Update

[raleighnc.gov](http://raleighnc.gov)



Issue 2021-35

September 17, 2021

## IN THIS ISSUE

**American Rescue Plan Act: Human Services Notice of Funding Availability Deadline Extended**  
**Franklin County to Bill Sewer Only Accounts on Behalf of Raleigh Water**  
**Oberlin Road Waterline Improvements Construction Update**  
**Neuse River Log Jam Removal and NCDOT Collaboration**  
**Google Fiber Underground Deployment in Northeast Raleigh**  
**Weekly Digest of Special Events**

## Council Follow Up Items

**Intersection of W. Millbrook Road and Town and Country Road (Council Member Buffkin)**  
**Public Comment – Draft Revisions to the Stormwater Design Manual (Mayor Baldwin)**  
**American Rescue Plan Act – Small Business Grant (Mayor Baldwin)**

### **Regular Council Meeting Tuesday, September 21: Lunch Work Session at 11:30**

Council will meet in regular work session at **11:30 A.M.** Please note the agenda for the lunch work session is included with the regular meeting agenda and may be accessed via the BoardDocs electronic agenda system:

<https://go.boarddocs.com/nc/raleigh/Board.nsf>

The **regular** Council meeting begins at **1:00 P.M.**

**Reminder:** If there is an item you would like to pull from the consent agenda for discussion, please e-mail [mayorstaff@raleighnc.gov](mailto:mayorstaff@raleighnc.gov) by 11 A.M. the day of the meeting.

**You will be receiving information on joining the WebEx Events session on Monday; staff will be available to assist with log ins and joining the virtual City Council meeting.**

## INFORMATION:

### **American Rescue Plan Act: Human Services Notice of Funding Availability Deadline Extended**

*Staff Resource: Mary Vigue, Budget and Management Services, 996-4270, [mary.vigue@raleighnc.gov](mailto:mary.vigue@raleighnc.gov)*

As part of the American Rescue Plan Act Phase One rollout, the City Council authorized \$1 million in human service funds available through the City's Department of Equity and Inclusion and Human Relations Commission to provide support to non-profit agencies assisting disproportionately impacted communities. The original deadline for submission was today, September 17. Due to the high level of interest and questions, the deadline for the Notice of Funding Availability (NOFA) has been extended to Friday, September 24. Staff continued to field a large number of additional questions regarding the NOFA and all the federal funding requirements through early today, September 17. While there are some non-profits who are very well-versed in applying for funding with federal ties, there are others who are not, resulting in many questions.

In order to ensure that all nonprofits interested in pursuing funding through this process have an equal opportunity, the deadline has been extended by one week. The extension will be shared widely through the City's various communication platforms, to include the website, a press release, and on social media.

*(No attachment)*

### **Franklin County to Bill Sewer Only Accounts on Behalf of Raleigh Water**

*Staff Resource: Gregory Jenkins II, Raleigh Water, 996-3475, [gregory.jenkins@raleighnc.gov](mailto:gregory.jenkins@raleighnc.gov)*

Raleigh Water has approximately 1,500 accounts where sewer service is the only service provided. These accounts are typically associated with the rescue of failed onsite septic systems, including several subdivisions in the Falls Lake Watershed that were rescued by the City in the late 1990s after Hurricane Fran destroyed the on-site disposal systems for these communities. Others are typically associated with individual failed septic systems within close proximity to sewer service where water service is not available. Properties with sewer-only accounts are either served by a private well or a private water provider, such as Aqua, Inc.

Approximately 500 of the City's sewer-only accounts are in the Richland Hills subdivision in Wake Forest where Franklin County provides water service. Franklin County has agreed to perform monthly billing services in Richland Hills, per an agreement that was approved by City Council on July 7, 2020.

Raleigh Water has mailed letters to impacted customers to share plans and a timeline for the transition to Franklin County billing. The full transition of billing will begin October 15. The billing services agreement will significantly increase Raleigh Water's ability to collect on these accounts since Franklin County will agree to disconnect water service when a customer does not pay the City's sewer charges.

*(No attachment)*

**Oberlin Road Waterline Improvements Construction Update**

*Staff Resource: Eileen Navarrete, Raleigh Water, 996-3480, [Eileen.Navarrete@raleighnc.gov](mailto:Eileen.Navarrete@raleighnc.gov)*

As a follow up to the August 20, 2001 *Manager's Update (Issue 2021-31)*, construction of the waterline replacement project in the Oberlin Road area is progressing as planned. Currently, the Wade Avenue westbound (WB) ramps off Oberlin Road are closed to install new water and sewer lines. The closure is projected to last for an additional three weeks. Detours are in place to direct traffic.

As projected, the contractor needs to close Oberlin Road between Craig Street and Fairview Road beginning Monday, September 27. As the work is completed on the Wade Avenue WB ramps and reopened, the Oberlin Road closure will then be extended south to Wade Avenue from Craig Street. The road closure is scheduled to last for approximately four months. Detours will be in place and access will be maintained for local traffic. The contractor is planning to add an additional crew to the project to help meet this schedule.

Staff continues to communicate with residents and businesses in the area via email notification, social media, press releases, and project webpage updates.

*(No attachment)*

**Neuse River Log Jam Removal and NCDOT Collaboration**

*Staff Resource: Brian Smith, Parks, Recreation & Cultural Resources, 996-4789, [brian.smith@raleighnc.gov](mailto:brian.smith@raleighnc.gov)*

In January 2021, Raleigh Parks staff collaborated with Raleigh Fire (RFD) to close city-maintained canoe/kayak access to the Neuse River due to safety concerns. Tree debris accumulating on bridge pilings required multiple rescues of boaters by RFD's swift water rescue team. A significant number of downed trees had become lodged against the New Bern Ave/U.S. 64 inbound and outbound bridge abutments, as pictured below.



A similar situation existed at the Carolina Coastal Railway Bridge (CCRC) just downstream from Anderson Point Park. Parks staff worked with a number of local and national partners to gain understanding and perspective on how other agencies and municipalities have dealt with similar situations. The issue is complex and has taken months to address with all the various stakeholders, including NCDOT, the CCRC, U.S. Army Corps of Engineers, and state and federal permitting agencies. CCRC was able to remove debris from their bridge pilings. Raleigh Parks and NCDOT are coordinating removal of debris on the New Bern Ave./U.S. 64 bridge infrastructure to re-open a navigable channel. Staff has contracted with a vendor who will use a large boom truck with a grapple and saw blade attachment that can reach from the New Bern Ave./U.S. 64 bridge and cut the debris into smaller pieces allowing it to float downstream. Working with NCDOT, the work will be performed this Sunday, September 19, to reduce impacts to local businesses. NCDOT will manage the New Bern Ave./U.S. 64 bridge detour during the operation.

*(No attachment)*

### **Google Fiber Underground Deployment in Northeast Raleigh**

*Staff Resource: Lee Mai, Transportation, 919-796-6309, [lee.mai@raleighnc.gov](mailto:lee.mai@raleighnc.gov)*

A follow up to the September 10, 2021 *Manager's Update (Issue 2021-34)*, Google Fiber continues deployment of broadband fiber, currently focusing efforts in the northeast Raleigh area. Multiple crews will be working at different locations in the highlighted area below over the next six months to complete the main trunk lines for Google Fiber.

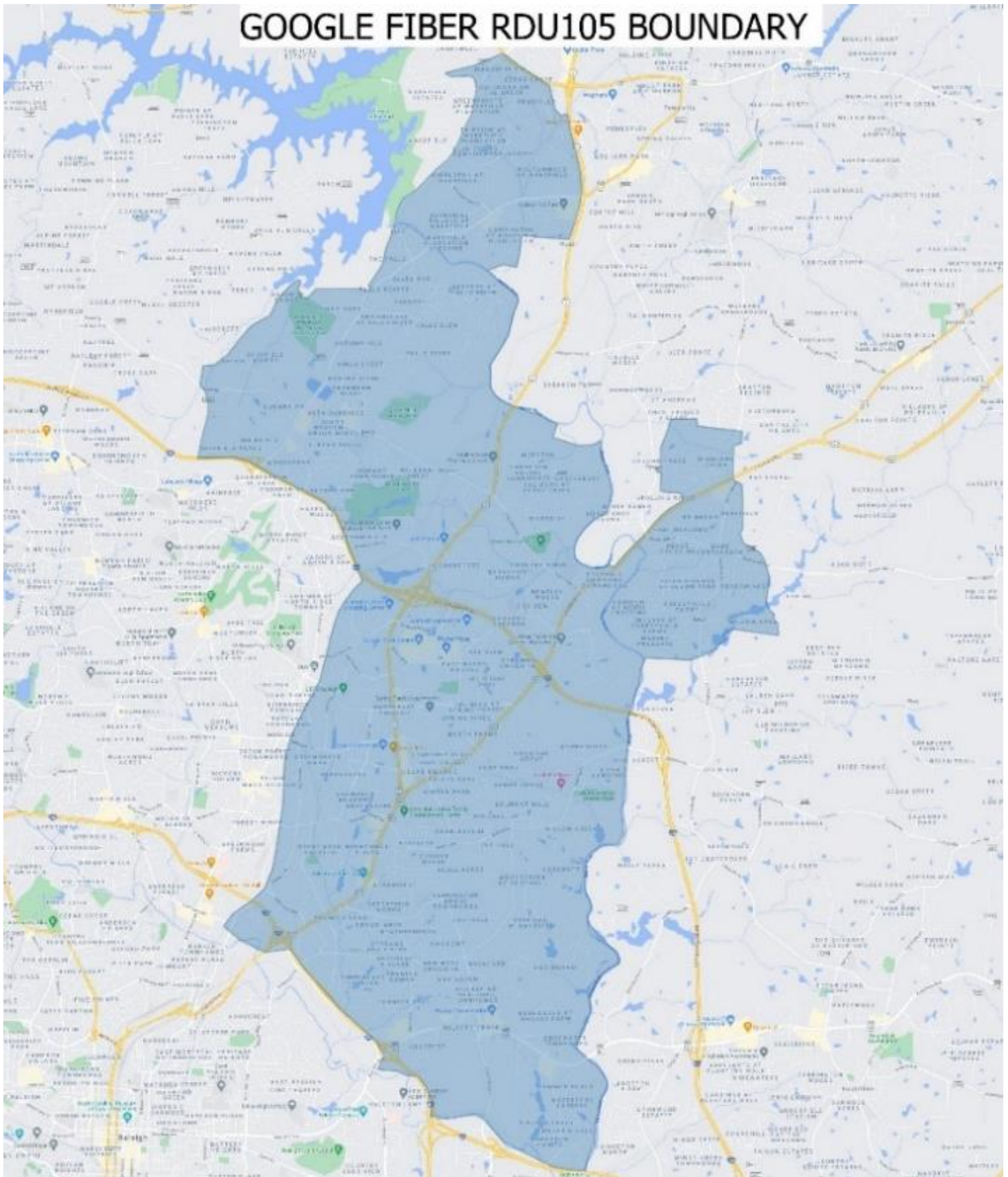
The underground lines will be installed in the public right-of-way along roadways in commercial, industrial, and residential areas with some of the installations running through neighborhoods. This is the initial installation providing a "backbone" for their network in this area. A secondary installation of lines to the home will need to be installed before residents will be able to obtain service from Google Fiber; this work is anticipated to begin in early summer of 2022.

Installation of main trunk lines can be more impactful to residents than some of the more innovative and less impactful methods used for installation of lines to the individual homes. Given the anticipation of greater impacts, staff have asked Google Fiber to offer enhanced notification to adjacent property owners. The opportunity for staff to provide this proactive feedback to Google can be attributed to improved communication between City staff and Google Fiber. As Google Fiber shared upcoming plans, staff recognized the potential for greater impact to residents and the potential for constituent concerns that may arise from this upcoming work. The community can share concerns about this construction activity directly to Google Fiber at 877-454-6959 or to the City's Right of Way Services group at [rightofwayservices@raleighnc.gov](mailto:rightofwayservices@raleighnc.gov).

*See map next page.*

*(No attachment)*





**Weekly Digest of Special Events**

*Staff Resource: Sarah Heinsohn, Special Events Office, 996-2200, [sarah.heinsohn@raleighnc.gov](mailto:sarah.heinsohn@raleighnc.gov)*

Included with the *Update* materials is the special events digest for the upcoming week.

*(Attachment)*

## Council Member Follow Up Items

### Follow Up from the September 7 City Council Meeting

#### **Intersection of W. Millbrook Road and Town and Country Road (Council Member Buffkin)**

*Staff Resource: Todd Edwards, Transportation, 996-4088, [todd.edwards@raleighnc.gov](mailto:todd.edwards@raleighnc.gov)*

At the meeting, Council Member Buffkin asked staff to follow up on potential safety improvements at the intersection of W. Millbrook and Town and Country Road following a recent fatal crash. As a bit of context, Town and Country is City-maintained while W. Millbrook Road falls on the NCDOT Highway System. This means any changes to the intersection have to be approved by the State.





As part of a municipal maintenance/operation agreement with the State, City staff offers several engineering services including signal studies. These studies can include locations on the State Highway System. City staff conducted a signal study in 2018 and discussed signalization with State engineers. At that time, the State had just approved a new signal approximately 650 feet to the west at an access to a new Harris Teeter. Before considering signalization at Town and Country Road, the State wanted to allow time to see if the new signal would create gaps on Millbrook, helping with egress from Town and Country Rd. The new signal may have created more gaps however the angle crash pattern continued for the left turn from Town & Country. NCDOT is currently working with City staff to aggressively pursue funding for signalization. The State has committed to work with the City to find the most expeditious path forward. Staff will provide a future update as this process moves forward and things solidify.

(No attachment)

#### **Public Comment – Draft Revisions to the Stormwater Design Manual (Mayor Baldwin)**

Staff Resource: Ben Brown, Engineering Services, 996-3515, [ben.brown@raleighnc.gov](mailto:ben.brown@raleighnc.gov)

During public comment, Cole McMullin spoke to Council with specific comments about changes to the draft Stormwater Design Manual that occurred between the first and second drafts. Council requested staff to provide an overview of the design manual revision process.

The citizen comments were specifically related to stormwater detention requirements, maximum area of disturbance, the timing of construction activities, and the City's efforts to ensure the opportunity for those without internet access to comment on the draft manual. Enclosed with the *Update* is a staff memorandum the responds to the comments submitted and provides an overall update on the process.

(Attachment)

### Follow Up from the September 14 City Council Work Session

#### **American Rescue Plan Act – Small Business Grant (Mayor Baldwin)**

Staff Resource: Mary Vigue, Budget and Management Services, 996-4270, [mary.vigue@raleighnc.gov](mailto:mary.vigue@raleighnc.gov)

At the work session, staff presented a Small Business Grant Program working with Carolina Small Business Development Fund (CSBDF). The City had previously worked with CSBDF at the start of the pandemic. As a follow-up, Mayor Baldwin requested the final report be provided in a *Manager's Update*. The attached report was originally presented to City Council on February 2, 2021. The report includes the year end report from the Office of Economic Development and Innovation, an update from Wake Tech on the City's Rally Fund contribution, and the final program report from Carolina Small Business Development Fund.

(Attachment)



## Weekly Events Digest

Friday, September 17 – Thursday, September 23

City of Raleigh Office of Emergency Management and Special Events  
[specialevents@raleighnc.gov](mailto:specialevents@raleighnc.gov) | (919) 996-2200 | [raleighnc.gov/special-events-office](http://raleighnc.gov/special-events-office)

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### Permitted Special Events

#### Capital City Bikefest

S. Saunders Street

Friday, September 17 – Sunday, September 19

Event Times: 12:00pm - 9:00pm on 9-17-21; 9:00am - 10:00pm on 9-18-21; 12:00pm - 4:00pm on 9-19-21

Associated Road Closures: S. Saunders Street between Hammell Drive and Grissom Street will be closed from 6:00am on 9-17-21 until 4:00pm on 9-19-21.

#### Brewgaloo

Fayetteville Street District

Friday, September 17 & Saturday, September 18

Event Times: 6:00pm - 10:00pm on 9-17-21; 1:00pm - 10:00pm on 9-18-21

Associated Road Closures: Fayetteville Street between Davie Street and the south end of City Plaza will be closed from 11:00am on 9-17-21 until 4:00am on 9-19-21. Fayetteville Street between Morgan Street and Davie Street and Hargett Street, Martin Street, and Davie Street between S. Salisbury Street and S. Wilmington Street will be closed from 10:00pm on 9-17-21 until 4:00am on 9-19-21.

#### Halfway to St. Paddy's 4 Miler

Glenwood South & Cameron Park

Saturday, September 18

Event Time: 10:30am - 12:00pm

Associated Road Closures: Johnson Street between Boylan Avenue and Glenwood Avenue will be closed from 8:00am until 1:00pm, and Boylan Avenue between Peace Street and Tucker Street will be closed from 10:00am until 12:00pm. Roads along the route will be closed from 10:20am until 12:00pm. [View route here](#) for more details. Note that local traffic will have access to the Hampton Inn & Suites parking deck on Johnson Street, and all cross-streets along the route one block will be detoured one block in each direction.

#### Gail Parkins Ovarian Cancer Walk & 5K Run

North Hills & Shelley Lake

Saturday, September 18

Event Time: 7:00am - 1:00pm

Associated Road Closures: Snelling Branch Trail and Mine Creek Trail will be used from 8:30am until 11:00am. Roads along the route will be closed from 8:15am until 11:00am. Note that cross-streets will be detoured one block in each direction.

The following roads will be closed from 8:15am until 9:15am for the 5K: Start on Dixon Drive at Sanderson High School heading north; Right onto North Hills Drive; Left onto Greenway to circle Shelley Lake; Right onto North Hills Drive; Left onto Dixon Drive to finish at Sanderson High School

The following roads will be closed from 10:15am until 11:00am for the Walk: Start on Dixon Drive at Sanderson High School heading north; Right onto North Hills Drive; Right onto Northcliff Drive; Right onto Greenway; Left onto Dixon Drive to finish at Sanderson High School

#### Sola Hot Mini 5K

Sawmill Road & Route

Saturday, September 18

Event Time: 8:00am - 10:00am

Associated Road Closures: Roads will be closed from 8:20am until 10:00am to facilitate the route. Note

that all cross-streets will be detoured one block in each direction, [view route here](#), and see below for turn-by-turn details:

Start at Sola Cafe private property on Lead Mine Road; Right onto Sawmill Road; Right onto Bluffridge Drive; Right onto Bridgeport Drive; Right onto Seagate Drive; U-turn on Seagate Drive at Four Winds Drive; Right onto Bridgeport Drive; Right onto Harbor Drive; Left onto Sawmill Road; Left into Sola Cafe private property to finish

#### **Yappy Hour**

Dorothea Dix Park

Saturday, September 18

Event Time: 11:00am - 2:00pm

Associated Road Closures: Biggs Drive between Palmer Drive and Whiteside Drive will be closed from 9:00am until 4:00pm.

#### **White Memorial Presbyterian Church 75<sup>th</sup> Anniversary Celebration**

McDonald Lane

Sunday, September 19

Event Time: 8:00am - 2:30pm

Associated Road Closures: McDonald Lane between Oberlin Road and Colonial Road will be closed from 8:00am until 2:30pm.

#### **Canes 5K**

PNC Arena & Route

Sunday, September 19

Event Time: 8:00am - 11:00am

Associated Road Closures: Roads along the route will be closed from 9:20am until 10:30am. Note that one lane of Trinity Road and Blue Ridge Road will remain open to vehicular traffic during the race and see below for turn-by-turn details:

Start on PNC Arena property at Gate B; Left onto Trinity Road; Left onto Blue Ridge Road; Left onto Westchase Boulevard; Continue straight to enter PNC Arena property to finish

#### **Black Flea Market**

Raleigh Union Station Plaza

Sunday, September 19

Event Time: 1:00pm - 5:00pm

Associated Road Closures: No roads will be closed for the event. Union Station Plaza will be used from 11:00am until 7:00pm.

### **Other Events This Weekend**

#### **Peach Road Open House**

Friday, September 17

Peach Road Cultural Center

#### **Dierks Bentley**

Friday, September 17

Coastal Credit Union Music Park at Walnut Creek

#### **Katt Williams**

Friday, September 17

PNC Arena

## Weekly Events Digest

Friday, September 17 – Thursday, September 23

City of Raleigh Office of Emergency Management and Special Events  
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### Birdwatching

Saturday, September 18  
Dix Park, Flowers Cottage

### Outlaw Music Festival

Saturday, September 18  
Coastal Credit Union Music Park at Walnut Creek

### Moore Square Market

Sunday, September 19  
Moore Square

## Special Events Funding through the American Rescue Plan

The City of Raleigh has received federal American Rescue Plan Act funds to respond to COVID-19 and its negative economic impacts. Those funds are now available to assist agencies in producing high-quality, equitable events that will enhance Raleigh's cultural environment and strengthen the local economy.

The Office of Emergency Management and Special Events has issued a Notice of Funding Availability and is accepting proposals to help event organizers offset the costs associated with hosting special events that take place in City streets, public plazas, and Dorothea Dix Park. More information on program requirements and selection criteria can be found on the [Special Events Funding](#) webpage.

## Public Resources

**Pilot Text Alert Program**: Sometimes spontaneous events happen downtown and in other areas that could affect local businesses. If you'd like to receive notifications when those events happen, including unpermitted ones, sign up for text alerts.

**Event Feedback Form**: Tell us what you think about Raleigh events! We welcome citizen and participant feedback and encourage you to provide comments or concerns about any events regulated by the Office of Emergency Management and Special Events. We will use this helpful information in future planning.

**Road Closure and Road Race Map**: A resource providing current information on street closures in Raleigh.

**Online Events Calendar**: View all currently scheduled events that impact City streets, public plazas, and Dorothea Dix Park.

# Council Member Follow Up





**Raleigh**

## **MEMO**

TO: Marchell Adams-David, City Manager

FROM: Ben Brown, Stormwater Administrator

CC: Wayne Miles, Stormwater Program Manager  
Blair Hinkle, Assistant Engineering Services Director  
Richard Kelly, Engineering Services Director

DEPARTMENT: Engineering Services

DATE: September 14, 2021

SUBJECT: Update on Specific Comments for the DRAFT Stormwater Design Manual

### Introduction

At the September 7, 2021 City Council meeting, a member of the public had specific comments about changes in the draft Stormwater Design Manual between the first and second drafts. This memo will respond to the comments submitted as well as update the overall process. Comments given were as follows;

- It appears that the requirement for detention during construction has been removed;
- There should be a maximum of area that can be disturbed at one time;
- Language was removed about the timing of construction activities, and;
- There should be allowances for residents to comment on the manual without access to internet.

### Detention During Construction and Area Disturbed

Currently, the Unified Development Ordinance (UDO) addresses detention during construction with section 9.2.2.E.1.b. For a site with between 5 and 15 acres of land disturbed, the rate of runoff must be controlled for the 2- and 10-year storms. This matches our current post construction requirement. For sites disturbing more than 15 acres, rate of runoff must be controlled for the 2, 10 and 25 year storms. This current requirement incentivizes disturbing less acreage at one time and makes allowances to control runoff coming from larger construction sites.

Municipal Building  
222 West Hargett Street  
Raleigh, North Carolina 27601

One Exchange Plaza  
1 Exchange Plaza,  
Raleigh, North Carolina 27601

City of Raleigh  
Post Office Box 590 • Raleigh  
North Carolina 27602-0590  
(Mailing Address)

Manager's Update

The first draft of the Stormwater Design Manual had an incorrect reference to controlling rate of runoff for any amount of land disturbance. This was corrected in the second draft that was issued for review in August 2021 and the current requirements are maintained as is.

#### Timing of Construction

In the first draft of the Stormwater Design Manual, there was a reference for contractors/applicants to plan construction activities during the part of the year with the least amount of rainfall. In the second draft, staff removed this reference for two reasons;

- Given our historical weather pattern, there is no easily discernable time of the year that has less rainfall than other times.
- This requirement, while used in other locations, would be difficult to enforce in Raleigh.

#### Reaching out to Residents without Access to Internet

In consultation with the Communications Department, Stormwater Staff is working to reach other interested parties who may not have access to internet service. Following precedent set by previous text changes, we are using printed fliers and placing them in city buildings where residents can view them. Communications also noted that over 80% of our interaction for all city information comes from our website. When the Stormwater Design Manual update moves to the official Text Change process, there will be an ad placed in the newspaper for the public hearing. Changes to the text can still occur at the public hearing so there will be time for non digital comments to be heard.

#### Overall Timeline for the Stormwater Design Manual Update


Currently, the second draft of the Stormwater Design Manual is out for comment until September 29, 2021. Once the comments are processed and responses are generated, Stormwater Staff will present the third draft to the Stormwater Management Advisory Commission (SMAC) for their review and comment. Once SMAC approves the Stormwater Design Manual, it will be sent to City Council for a Text Change Authorization.

# 2020 Year End Review

 **\$119.5M**  
IN NEW  
INVESTMENT

**66**   
NEW PROJECT  
REQUESTS

**17**   
PERMITS ISSUED  
FOR NEW OFFICE, BANK, OR  
PROFESSIONAL BUILDINGS  
*Estimated Project cost of \$103M*

**\$35.5M**  
IN GRANT  
FUNDS RECEIVED  
TO IMPROVE CITY  
OF RALEIGH  
INFRASTRUCTURE 

  
**1,978** NEW  
JOBS

**\$1.6M**   
COVID-19  
RELIEF FUND  
SUPPORTED 224  
BUSINESSES

## 2020 Building Up-fit Grants (BUGs) Unlock:



**\$3**  
MILLION



**66**  
NEW PROJECT  
REQUESTS



**121**  
NEW JOBS



MORE THAN  
**\$333K**  
IN GRANTS

**\$1 : \$9.24 LEVERAGE**

# *Update on City of Raleigh Rally Fund Contribution*



# WAKE || TECH

## Lead the way.

*Katie Gales, Director of Entrepreneurship Initiatives*

*Office: 919-335-1004*

*Cell: 919-614-6497*

*[kagales@waketech.edu](mailto:kagales@waketech.edu)*



# Wake Tech Rally Fund for Small Business

## Total Fund Amount = \$160,000

- \$50,000 - Wells Fargo
- \$50,000 - Wake Tech
- \$60,000 - City of Raleigh

## Applications:

- 158 total
- 40 Raleigh businesses

## Awards:

- 69 total
- 23 Raleigh businesses

**NOTE:** 15 Raleigh applications were not funded. 2 Raleigh businesses were funded by others because we had allocated the City of Raleigh funds

## Eligibility Criteria:

- LaunchWakeCounty graduate or an active Wake Tech Small Business Center client who has received counseling in the 12 months before the applications were opened.
- Revenue generating before January 2020.
- Actively pursuing other forms of assistance.
- Committed to receive counseling and assistance on an ongoing basis.

# IMPACTS

ZIP CODE	# of recipients	\$s Awarded
27529	1	\$3,000
27549	1	\$3,000
27591	1	\$3,000
27601	2	\$5,500
27603	1	\$3,000
27604	4	\$11,000
27609	2	\$4,000
27610	4	\$8,500
27612	1	\$2,500
27613	1	\$3,000
27615	1	\$3,000
27616	3	\$7,500
27640	1	\$3,000
<b>TOTALS</b>	<b>23</b>	<b>\$60,000</b>

## EXPLANATION OF NON-RALEIGH ZIP CODES

LaunchRALEIGH graduate does most of his business in Raleigh.

LaunchRALEIGH graduate planning to open a commercial kitchen in Raleigh. Also a member of the Raleigh Chamber Pathways program.

## Trends in how the money was spent:

- Website enhancement and eCommerce stores so that they can take their business online.
- eMail marketing subscription to stay in touch with their customers
- Office rent.
- Inventory pivots

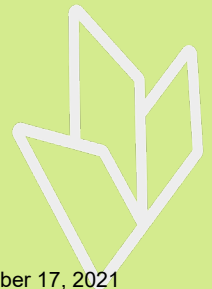
## Success stories:

- One mental health counselor used the funds to implement a telehealth service for her clients. Her business has grown as a result. And she learned better how to market herself in this new environment.
- A local high-end tailor and clothier used his funds to buy more ready-to-wear inventory that would allow him to reach an additional set of clientele.



# RALEIGH SMALL BUSINESS COVID-19 RELIEF FUND

**Program Final Report to Raleigh City Council**  
February 2, 2021





# CSBDF: Who We Are

## *We Are Dreamcatchers*

Carolina Small Business Development Fund (CSBDF) is 31-year old statewide organization, headquartered in Raleigh.

- **Equitable Capital Access**
  - 60% owners of color
  - 38% woman-owned
  - 18% veteran-owned
  - Nearly 1,000 loans since 2011
- **Holistic Business Advising**
  - Over 5,000 event attendees
  - Over 1,000 firms mentored
  - Over 100 workshops
- **Policy, Research, and Advocacy**

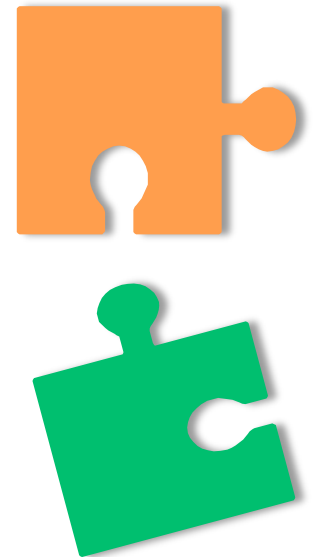






# Program Details

- \$855,000 support fund (part of \$1M overall initiative involving CSBDF and WakeTech)
- Private sector match component (\$601,643)
- \$10,000 OR 2 months rent/mortgage – whichever was less
- Focus on locally-owned storefront “Main Street” – type businesses
- Program designed to provide bridge funding until COVID-19 and/or other funds were received
- 584 total applicants
- 383 unfunded applicants
- Estimated \$2.6M - \$3.8M range of unmet demand





# Program Requirements

- Businesses located in Raleigh
- Businesses with 49 employees or less
- Businesses that are locally and independently owned
- Businesses must be storefronts
- Businesses that documented at least a 25 % loss in revenue due to COVID-19
- Businesses with annual revenue of less than \$2.5 million
- Businesses with no bankruptcies, tax liens, and/or open judgements



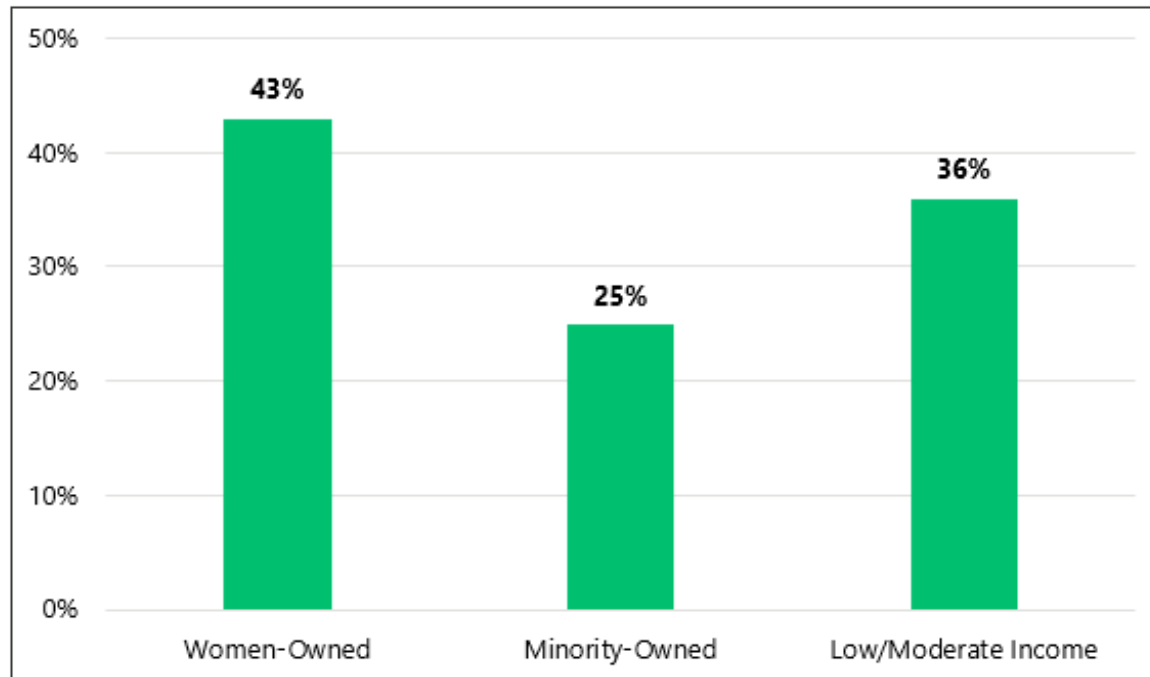
# Program Results

**\$6,980**  
Average Grant Award

**201**  
Total Grantees

**\$1,402,895**  
Total Funds Awarded

## FIRM OWNERSHIP CHARACTERISTICS



**Corporate Donations: 38**

**Individual Donations: 18**

**Number of Total Applicants: 584**



# Small Business Support

## TOP SECTORS BY TOTAL GRANTEE COUNT

Rank	NAICS	Industry Description	Grantees
#1	722	Food Services and Drinking Places	42
#2	812	Personal and Laundry Services	35
#3	541	Professional, Scientific, and Technical Services	18
#4	621	Ambulatory Health Care Services	17
#5	453	Miscellaneous Store Retailers	12

## TOP SECTORS BY TOTAL AWARD AMOUNT

Rank	NAICS	Industry Description	Awards*
#1	722	Food Services and Drinking Places	\$368,522
#2	812	Personal and Laundry Services	\$191,458
#3	621	Ambulatory Health Care Services	\$117,107
#4	541	Professional, Scientific, and Technical Services	\$113,516
#5	713	Amusement and Recreation Industries	\$90,517





# Client Testimony



COVID-19 ENTREPRENEURSHIP

## CAROLINA SMALL BUSINESS DEVELOPMENT FUND FILLING MUCH-NEEDED CAPITAL GAP FOR BLACK BUSINESSES TROUNCED BY COVID

by Jeffrey McKinney • September 29, 2020

👁 275



*Jimmy Evans, owner of Headquarters Barbershop, in Raleigh, NC. (Photo credit: Headquarters Manager's Update)*

My shop had lost revenue due to COVID-19. That made it hard for us to pay all of our bills for a few months. I heard that the Raleigh City Council wanted to help small businesses that had been hit by COVID-19 and I was directed to Carolina Small Business Development Fund to apply for a grant. Once I submitted my complete application, I had funding within 6 days that I don't have to pay back!

I would recommend Carolina Small Business to any small business in need of funding or coaching and I would definitely use them again! I thank the Raleigh City Council for providing funding for this program.

— Jimmy Evans, Owner of Headquarters Barbershop – 5720 Capital Blvd Suite E.



# Client Testimony

Wow! We are so thrilled to have been awarded this grant. Thank you for all that you are doing to assist small businesses during this time.

Manager's Update

Page 26 of 28

September 17, 2021

Steve Tara & the Watered Garden Team – 955 Trinity Rd.



# Questions



## Follow Us

