

To	Marchell Adams-David, City Manager
Thru	Patrick O. Young, AICP, Director
From	Christopher Golden, Planning Supervisor
Department	Planning and Development
Date	March 11, 2022
Subject	2020 Census Count Question Resolution Operation

The 2020 Census Count Question Resolution Operation (CQR) provides an opportunity for local government to request that the Census Bureau review perceived discrepancies in the decennial census count. This review is limited in scope as defined by the Census Bureau. The pre-defined scope includes any potential errors related to the boundary of a municipality or errors associated with housing counts. If certain geographic or processing errors are discovered during research, the Census Bureau will resolve the errors and distribute revised counts.

The deadline to submit for review is June 30, 2023.

The Two Types of Review

Boundary Review: Municipalities can request review of legal government unit boundaries in effect as of January 1, 2020, and the associated addresses affected by the boundaries.

Count Review: Municipalities can request review of the geographic location or placement of housing and associated population. This review can include any processing errors that may have excluded valid housing and associated population data.

A successful review could alter the official census count for the City; however, success is defined by the following:

Boundary Review: Inaccurate boundaries for a jurisdiction in the census results in housing being left out of a jurisdiction's count.

Housing Review: The boundary was correct, but housing units were incorrectly placed as outside a jurisdiction's boundaries, or the housing was excluded because of inaccuracies in census records for specific living quarters.

Staff has reviewed the Census data and evaluated the review criteria. The table below shows the official 2020 Census count, which was delivered in the fall of 2021. The table also includes the 2019 Census estimate, which was an estimate delivered by the Census Bureau in preparation for the Decennial Census.

Raleigh's 2020 Census Counts	Population
2019 Census estimate	474,069
2020 Census count	467,665
Difference:	-6,404

The 2020 Census count is lower than the 2019 Census estimate. However, Planning and Development Department prepared an internal estimate based on housing units constructed since the 2010 Census. This internal estimate suggests a population (as of January 2020) to be 468,631. This internal estimate represents a difference of 966 from the official 2020 Census count.

While the difference between the Census' 2019 estimate and 2020 count is significant, the internally prepared estimate suggests that it's unlikely that there is a large discrepancy between the Census count and reality. If an undercount did occur it could have occurred because of vacancies in student housing related to the pandemic, showing a decline of 923 individuals since the 2010 Census despite an increase in enrollment at area universities during the same period. One possible explanation for the discrepancy is a pandemic related undercount while another possible explanation is the shift of students to off campus housing during the same 10-year period.

Additionally, Planning and Development staff has determined that the Census correctly included all appropriate parcels and did not identify any areas where housing was excluded through error or placed outside of the City's boundaries. As a result, staff suggests that Raleigh should not request a review.

Possibility to Challenge Under the 2020 Post-Census Group Quarters Review (PCGQR)

Due to municipalities nationwide concerned about an undercount of group quarters facilities such as college residence halls, nursing homes and prisons, the Census Bureau is reviewing program proposal to address those issues.

The program will be called the 2020 Post-Census Group Quarters Review (PCGQR) and if approved, would begin in the Spring of 2022 and close in September 2023, allowing local governments to request that the Census Bureau review their population counts for group quarter facilities. Any population adjustments would appear in future population estimates and not change the 2020 count nor impact redistricting.

Planning and Development will provide an update to Council regarding the status of this program and request further guidance once the Census Bureau has established the PCGQR program if there appears to be cause for a review.

Weekly Events Digest

Friday, March 11 – Thursday, March 17

City of Raleigh Office of Emergency Management and Special Events
specialevents@raleighnc.gov | 919-996-2200 | raleighnc.gov/special-events-office

Permitted Special Events

[Raleigh St. Patrick's Day Parade](#)

Fayetteville Street District & State Capital District

Saturday, March 12

Event Time: 10:00am - 11:30am

Associated Road Closures: The following roads will be closed from 8:00am until 12:00pm for parade staging:

- N. Wilmington Street between Peace Street and E. Lane Street
- Polk Street between Blount Street and Wilmington Street
- E. North Street between Blount Street and Wilmington Street
- W. Morgan Street between S. Salisbury Street and Fayetteville Street

The parade route will be closed from 9:50am until 12:30pm. Note that all cross-streets one block in each direction will be detoured, and see below for turn-by-turn details:

- Start at the intersection of N. Wilmington Street and E. Lane Street
- Head south on Wilmington Street
- Right onto E. Morgan Street
- Left onto Fayetteville Street
- Right onto W. Davie Street
- Left onto S. Salisbury Street
- Finish at Lenoir Street

[Wings of the City Community Picnic](#)

Dorothea Dix Park, Harvey Hill & Chapel

Saturday, March 12

Event Time: 11:00am - 2:00pm

Associated Road Closures: Harvey Hill will be used, and Umstead Drive between Richardson Drive and Cranmer Drive and S. Boylan Avenue between Tate Drive and Umstead Drive will be closed from 10:00am until 2:30pm.

[Glenwood South St. Patrick's Day Festival](#)

Glenwood South

Saturday, March 12

Event Time: 12:00pm - 11:00pm

Associated Road Closures: Glenwood Avenue between North Street and Lane Street will be closed from 6:00am on 3-12-22 until 2:00am on 3-13-22. North Street between Glenwood Avenue and the Blue Ridge Realty parking lot entrance will be closed from 6:00am until 11:00pm on 3-12-22.

[St. Patrick's Block Party](#)

Tucker Street

Saturday, March 12

Event Time: 12:00pm - 10:00pm

Associated Road Closures: Tucker Street between Glenwood Avenue and the entrance to the 510 Glenwood parking deck will be closed from 8:00am until 11:00pm.

Glenwood South St. Patrick's Day Festival

Glenwood South

Thursday, March 17

Event Time: 12:00pm - 10:00pm

Associated Road Closures: North Street between Glenwood Avenue and the Blue Ridge Realty parking lot entrance will be closed from 6:00am until 11:00pm.

Other Upcoming Events

Dream Theater – Top of the World Tour

Friday, March 11

Memorial Auditorium

Beethoven Emperor Concerto – North Carolina Symphony

Friday, March 11 & Saturday, March 12

Meymandi Concert Hall

DTR Sandwich Week

Friday, March 11 – Sunday, March 13

Downtown Raleigh

Snow White – Carolina Ballet

Friday, March 11 – Sunday, March 27

Fletcher Opera Theater

Stream Cleanup at Chavis Park

Saturday, March 12

John Chavis Memorial Park

Hurricanes vs. Flyers

Saturday, March 12

PNC Arena

MAPL Raleigh Volleyball Tournament

Saturday, March 12 & Sunday, March 13

Raleigh Convention Center

Marisela

Sunday, March 13

Memorial Auditorium

District E Listening Session on Parks & Greenways

Wednesday, March 16

Virtual

Dan Tyminski Band - PineCone

Thursday, March 17

Fletcher Opera Theater

Weekly Events Digest

Friday, March 11 – Thursday, March 17

City of Raleigh Office of Emergency Management and Special Events
specialevents@raleighnc.gov | 919-996-2200 | raleighnc.gov/special-events-office

Public Resources

Pilot Text Alert Program: Sometimes spontaneous events happen downtown and in other areas that could affect local businesses. If you'd like to receive notifications when those events happen, including unpermitted ones, sign up for text alerts.

Event Feedback Form: Tell us what you think about Raleigh events! We welcome citizen and participant feedback and encourage you to provide comments or concerns about any events regulated by the Office of Emergency Management and Special Events. We will use this helpful information in future planning.

Road Closure and Road Race Map: A resource providing current information on street closures in Raleigh.

Online Events Calendar: View all currently scheduled events that impact City streets, public plazas, and Dorothea Dix Park.

Council Member Follow Up

To	Marchell Adams-David, City Manager
Thru	Michael Moore, Director
From	Matthew Currier, Parking Manager
Department	Transportation
Date	March 11, 2022
Subject	Small Business Parking Relief Program Update

Background

In December 2020, City Council directed staff to investigate the creation of a temporary Small Business Parking Relief program. The intent of the program is to provide temporary parking relief for restaurants, retailers, and personal service businesses in downtown by offering a limited number of free parking passes at specific public parking garages during the ongoing public health crisis.

Staff launched the temporary COVID-19 Downtown Small Business Parking Program on January 6, 2021, with the advice and assistance of partners at both the Downtown Raleigh Alliance and The Car Park/McLaurin Parking. This program was further extended by the Council to December 31, 2021, at the September 21, 2021, meeting.

At the November 16, 2021, Council meeting, City Council was presented with 3 potential options on how to move forward with the program:

Option 1: Take no action on the program and allow it to sunset as of 12/31/21.

Option 2: Extend current program to March 31, 2022, and update Council in February 2022 on parking deck utilization and discuss next steps.

Option 3: Extend current program to March 31, 2022, and transition evening participants to our \$20 Downtown Employee evening rate program and daytime participants to a 50% discount monthly rate from April 1- June 30, 2022, to provide them a glidepath to a program ending on June 30, 2022.

Council voted at that meeting to move forward with Option 3 as outlined above.

Program Update

Below are the final enrollment figures for the program.

- 63 Businesses applied and 53 met the criteria and are approved into the program
- 334 access cards were approved across 5 parking decks
- 272 of those access cards were activated and used by the businesses
- Program provided total value of \$78,250 in free parking to businesses through 3/31/22

Location	Approved Passes	Activated Passes
City Center	85	68
Wilmington Street	83	78
Convention Center	10	5
Moore Square	91	79
Municipal Deck	65	42
Total:	334	272

Current Off-Street Parking Conditions

Raleigh Parking has continued to see a slow and steady recovery of monthly parking account purchases over the last several months. The demand from returning office workers has been particularly strong over the last 60 days and staff have been made aware that a large tech company in downtown is preparing to bring back workers in the next month. They will be utilizing a large amount of their 1,500 parking spaces made available to them through an existing parking agreement.

Below is a breakdown, by parking deck, of the maximum number of monthly accounts made available for sale in each deck compared against the committed monthly accounts as of 2/28/2022 in the parking decks that are a part of the Small Business Parking Program. Committed monthly accounts are both the monthly accounts currently sold and the contractually obligated commitments required by existing parking agreements and need to be available upon request.

The available accounts shown below represent the current inventory of monthly accounts available for sale in each of the parking decks.

Location	Max Accounts For Sale	Committed Accounts	Available Accounts	% Committed
City Center	2,185	2,185	-	100%
Wilmington Street	674	504	170	75%
Convention Center Underground	434	205	229	47%
Moore Square	546	469	77	86%
Municipal Deck	250	250	-	100%
Total	4,089	3,613	476	88%

While there are only a limited number of monthly accounts still available at these parking decks, it may still not look that way to visitors of the decks. Staff are still seeing average occupancy rates below 40% in most of the parking decks. This is signaling that office workers are back in some capacity and are preparing to park downtown often enough to justify purchasing a monthly pass, but are not coming downtown daily yet.

The Municipal Parking Deck is currently fully sold for monthly accounts with 50 customers on a waitlist to get into the deck. There are currently 42 active Small Business Parking Program participants in the deck. This is the first time during the program where Staff are seeing the program impact capacity in the parking decks that has a financial impact.

Staff have continued to take a conservative approach to overselling the parking decks at ~20% to limit the risk of all monthly parking customers arriving on the same day and some of those customers not being able to access the deck. This may be adjusted over time as hybrid workplace models become more prevalent and parking behavior normalizes, but at the moment, Staff views pushing the oversell upward as risky and could lead to having to cancel some monthly accounts in the future to manage demand.

Given the current loosening of COVID restrictions and increase in demand from office workers, Staff anticipates the remaining available monthly passes in these decks to be almost completely sold out by the end of June.

It is also important to note that there are still plenty of monthly accounts available in the City owned surface lots just to the east of Moore Square and just south of Red Hat Amphitheater. Monthly accounts in these lots are only \$60-\$75/month and provide some of the least expensive parking options in downtown.

Outreach to Program Participants

Staff, in coordination with The Car Park/McLaurin have sent out two notifications to the program participants to make them aware of the program changes and to work with them to find the best parking option going forward. To date, 40 of the 272 activated passes have decided on their path forward. The Car Park/McLaurin is actively reaching out to the remaining pass holders to work with them before the program change on 4/1/2022. About half of the participants have decided to move forward at the discounted rate with the others deciding to cancel their accounts. There was one account staff was able to convert to the Downtown Evening Employee Parking Program which allows customers to park from 3pm-6am Monday-Sunday for only \$20.

To help with the transition for workers, Staff have allowed the individual pass holders to continue at the discounted rate as of 4/1/2022, even if their employer is not willing to continue to participate. Staff hopes this can help these individuals over the 3-month discount period find a permanent parking solution.