

Manager's Update

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INFORMATION:

Housing Event - Chavis Park, Saturday, August 6

Staff Resource: Larry Jarvis, H&N, 996-6947, larry.jarvis@raleighnc.gov

Hosted by the Housing and Neighborhoods Department, an open house event will be held Saturday, August 6 at Chavis Park. Residents are invited to drop by anytime between 9 a.m. and Noon to learn about City programs that increase affordable housing options, preserve existing affordable housing, and help build stronger communities.

Attendees will have the opportunity to visit tables from Housing and Neighborhoods, other City departments, and community partners to learn about the resources available to buy, rent, or a repair a home. Community partners represented at the event are local non-profit organizations that have received City funding and provide emergency shelter, homelessness and rapid rehousing, and public services for low-to-moderate income people and special populations.

This a family-friendly event that is free and open to the public. No registration is required. There will be light refreshments and snacks available. Five laptops, provided by the Kramden Institute, will be raffled to guest attendees.

Saturday, August 6

9 a.m. to Noon

John Chavis Memorial Park

505 Martin Luther King Jr Boulevard

(No attachment)

Leadership Exchange in Arts and Disability Conference, August 1 to 5

Staff Resource: Sarah Powers, Parks, 996-4685 sarah.powers@raleighnc.gov

Raleigh Arts and the Raleigh Convention Center are partnering with Visit Raleigh, United Arts, and the NC Arts Council to host the 2022 Leadership Exchange in Arts and Disability (LEAD®) conference. This national conference will bring more than 500 professionals to Raleigh to explore practical methods for implementing accessibility in cultural environments.

Leadership Exchange in Arts and Disability (LEAD®) Conference

The City of Raleigh has been involved with LEAD® initiatives, including this conference, from the beginning. Representatives from Raleigh Little Theatre and the Duke Energy Center for the Performing Arts were part of the group of organizations The Kennedy Center convened in 2000. This group gathered to discuss a common goal to create accessible cultural arts programs that are inclusive of people with disabilities and older adults. In response, the Leadership Exchange in Arts and Disability (LEAD) network was created. This network continues to focus on practical methods for implementing accessibility in cultural environments and sharing resources among professionals in the field of accessibility.

This event connects to the heart of the City of Raleigh Strategic Plan's for Arts and Cultural Resources. For ACR 1.1, which seeks to "work with our partners to develop a comprehensive marketing strategy to leverage the community's arts, culture, and innovation sectors to promote Raleigh locally and nationally with a focus on showcasing our creative community," this initiative group has worked across City departments and local arts and culture organizations to promote and share content relating to LEAD to elevate both the event and the City's profile as a leader in both the arts, accessibility, and innovation.

Raleigh Roam Around Night (Universal Access in the Arts Showcase)

Thursday, August 4, Evening (events starting at 5:30 p.m.)

Self-Guided Receptions & Exhibitions Downtown

1. **Artspace** | 201 E Davie Street, 5:30-8 p.m.
2. **Block Gallery** | Raleigh Municipal Building, 5:30- 8 p.m.
3. **Marbles Kids Museum Sensory Friendly Night** | 201 E Hargett Street, 5:30-7 p.m.
4. **VAE Raleigh Gallery** | 228 Fayetteville Street, 5:30- 8:30 p.m.

Performing Arts Events (locations within 5 miles of RCC)

1. National Women's Theatre Festival "Momversations"
University Theatre, Thompson Hall at NC State University
2241 Dunn Avenue, Raleigh NC 27695
Performance: 7:30 - 8:30 p.m.
2. Ann and Jim Goodnight Museum Park Tour 7-8 p.m.
North Carolina Museum of Art
2110 Blue Ridge Road, Raleigh, NC 27607
3. "The Father" Dress Rehearsal Preview
Theatre in the Park
107 Pullen Road, Raleigh, NC 27607

LEAD Awards Evening

Friday, 8/5, 7 - 9:30 p.m. at the Duke Energy Center for the Performing Arts

Local Impact and Participation

GRCVB's Direct Visitor Spending Projection for Raleigh is \$500,000. To prepare local businesses and venues, the GRCVB and Downtown Raleigh Alliance have held accessibility and universal access trainings for hospitality and communications professionals. Raleigh Arts and the United Arts Council of Raleigh and Wake County have partnered to provide full scholarships to all interested local arts and cultural institutions.

Links For More Information

[Leadership Exchange in Arts & Disability Conference](#)
[Raleigh Arts Universal Access & the Arts Initiatives](#)

(Attachment)

Weekly Digest of Special Events

Staff Resource: Sarah Heinsohn, Special Events Office, 996-2200, sarah.heinsohn@raleighnc.gov

Included with the *Update* materials is the special events digest for the upcoming week.

(Attachment)

Council Member Follow Up Items

Follow Up to the July 5 City Council Meeting

MWBE Disparity Study Update (Council Member Branch)

Staff Resource: Evan Raleigh, City Manager's Office, 996-4656, evan.raleigh@raleighnc.gov

During the meeting Council asked staff to provide an update on the status of the previously authorized disparity study. Below is a listing of the various tasks associated with the disparity study and a summary of key activities that have taken place since the disparity study began in December 2021:

The City contracted with Miller3 Consulting to complete the following tasks related to the MWBE Disparity Study:

- Task 1: Project Management
- Task 2: Legal Analysis
- Task 3: Procurement Analysis
- Task 4: Data Collection and Data Analysis
- Task 5: Relevant Market
- Task 6: Availability Analysis
- Task 7: Utilization Analysis
- Task 8: Disparity Analysis and Statistical Significance
- Task 9: Regression and Capacity Analysis
- Task 10: Anecdotal Analysis
- Task 11: Marketplace Analysis
- Task 12: Race Neutral Analysis
- Task 13: Final Report

The majority of the work performed to-date has centered on tasks 1 through 7. Since the initiation of the disparity study, the following major project activities have taken place:

January - February 2022: Consultant conducted data assessment meetings with various City departments and divisions including Accounts Payable, Procurement, Raleigh Water, Engineering Services, Parks and Recreation, and Transportation. These meetings were designed to ascertain procurement to payment policies and procedures and to gain insight into the volume, location, and condition of departmental procurement data.

February 2022: Disparity study website was launched.

February/March 2022: Consultant completed review of City policies, procedures, management reports, budgets, and MWBE reports and began drafting procurement analysis.

March 2022: Consultant began race-neutral analysis. Consultant conducted interviews with technical and financial assistance entities.

March - April 2022: Consultant completed legal research and prepared draft legal analysis. The draft analysis was reviewed by the City Attorney's Office and feedback was provided to the consultant. Completion of final legal analysis is currently underway.

May 2022: Consultant began collecting City's contract award/bid data and conducted interviews with user department staff. Consultant conducted 19 total departmental interviews.

The consultant's final report is expected to be delivered at the end of 2022 or early 2023.

(No attachment)

Public Comment – Robert Allison - Stormwater Questions Associated with Rezoning Case Z-3-21

Staff Resource: Ben Brown, Engineering Services, 996-3515, ben.brown@raleighnc.gov

During the meeting Robert Allison spoke during the Public Comment period regarding Rezoning Case Z-3-21 (5601 Preston Place) and shared his continuing concerns with a housing unit being constructed over a utility easement and stormwater issues. Mr. Allison is adjacent to the lot in question and is concerned about development on this lot impacting the floodplain or having an adverse stormwater impact on the neighborhood.

The parcel at 5601 Preston Place has an open, non-residential building permit (BLDR-049094-2021) and a linked stormwater control permit (SC-059722-2021). In 2021, the City Council approved the parcel to be rezoned from Conservation Management (CM) to R-6. It should be noted that multiple lots adjacent are zoned CM with existing, single-family structures located on those properties. The remainder of the existing subdivision is zoned R-4.

The proposed development of this property is to be a single-family dwelling with a maximum height of 40' (3 stories). For stormwater compliance, the site must meet a maximum impervious area (e.g., roof, driveway, sidewalks) of 51 percent. The parcel is not in the 100-year floodplain based on either the current or preliminary flood maps. There is 500-year floodplain present on the parcel, but that area is not regulated by the city or FEMA. Since the lot is outside the 100-year floodplain, that area is not being impacted. Also, the proposed development is under 51% impervious, and the stormwater will not be directed towards any of the adjacent residential properties.

As was discussed during discussion of the rezoning case, there is a Sanitary Sewer Easement located to the rear of the property, the proposed residential building does not encroach within the sewer easement with the approved plan.

(No attachment)

Public Comment - Chris Pugh - CB Pugh Enterprises (Mayor Baldwin)

Staff Resource: Larry Jarvis, H&N, 996-6947, larry.jarvis@raleighnc.gov

As shared with Council in *Update Issue 2022-26* (July 1), during the meeting Chris Pugh with CB Pugh Enterprises appeared to request relief associated with increased construction costs. According to Mr. Pugh, he was required to bring his own funding to closing because the sales price did not cover the total construction loan amounts for homes constructed at 1508 Pender Street and 310 N. Carver Street in East College Park. He provided Council with receipts and other documents. Mr. Pugh is one of four homebuilders in the City's East College Park project and is also building affordable homeownership units in the Martin/Haywood neighborhood.

The first homeownership phase in East College Park includes 98 City-owned lots sold to homebuilders for the construction of a mixed income homeownership project. Lots were sold for \$25,000 which was the tax value at the time of project approval. Each builder was required to reserve at least 60% of the lots for income restricted buyers with 40% not having income restrictions. Per the City contract with each builder, the sales price of income-restricted homes could not exceed the HUD HOME purchase price limit which most recently was \$275,000. On June 1, HUD increased the limit to \$309,000. The contract gives each builder the right to acquire and own up to five lots, but it does not require builders to acquire lots from the City.

On July 5, 2019, Mr. Pugh entered into a sales contract with a buyer for a home to be constructed at 1508 Pender Street for \$259,000. Mr. Pugh purchased the lot from the City on February 10, 2021 and sold the completed home to the buyer on April 25, 2022.

Mr. Pugh purchased 310 N. Carver Street from the City on February 10, 2021, and on December 1, 2021, he entered into a sales contract with a buyer to build and sell a home on the lot for \$260,000. Again, it should be noted that the current construction cost dilemma had already impacted the construction industry when Mr. Pugh voluntarily entered into the purchase agreement with the buyer in December 2021. The completed home was sold on May 17, 2022.

City staff is fully aware of the substantial increases in construction costs and delays in the delivery of building components such as windows and appliances which have adversely impacted the construction industry. All builders in East College Park and developers of affordable rental housing in the City have been affected, with some contacting City staff regarding the issue. However, there is no mechanism in the contracts between the City and the East College Park homebuilders, including the contract between the City and Mr. Pugh, which provides for reimbursement or retroactive relief should the costs of construction and the lot purchase price exceed the buyer's contracted purchase price for the home.

Mr. Pugh currently owns one lot and has an option to purchase one additional lot within East College Park and has an option to purchase seven lots within the City's Martin-Haywood project for which he has not yet entered into contracts to build and sell homes. Mr. Pugh can build homes on each of these lots with a sales price of up to \$309,000 based on the latest increase of the HUD HOME purchase price. In doing so, Mr. Pugh should be able to recoup his losses at 1508 Pender Street and 310 Carver Street.

The planned construction of townhomes in East College Park was put on hold more than a year ago when the current construction cost situation became a reality. Even with townhome construction, the cost of building the unit exceeded the allowed purchase price limit. Staff remains hopeful that costs will moderate in the near term so that in combination with the \$309,000 purchase price limit, townhome construction can begin in the coming months.

Beyond the remaining lots in East College Park and Martin Haywood and the planned townhomes, there are no future plans to continue with the construction of homeowner units on City-owned lots. Instead, remaining lots will be used for rental development under a lease scenario so that long term affordability can be preserved.

(No attachment)

Public Comment – K. Leibowitz and K. Craig - Plastic Waste Reduction (Mayor Baldwin)

Staff Resource: Megan Anderson, Sustainability, 996-4658, megan.anderson@raleighnc.gov

During the meeting and following comments on plastic waste reduction, Council requested staff to provide information on initiatives to reduce plastic waste. Staff have collaborated across departments to gather updates on plastic waste reduction efforts; and have been in touch with the residents who made public comments and arranged to meet with them at their availability in August.

The City has undertaken a number of initiatives to reduce, eliminate or manage plastic waste internally and in partnership with the community. Plastics represent a difficult segment of waste to effectively manage. However, some departments have moved beyond simple recycling to drastically reducing plastics use, improving purchasing practices, and encouraging staff and the public to shift to more sustainable strategies. Included with the *Update* materials is a staff memorandum which includes additional information.

(Attachment)

Public Comment - Lisa Hughet - Hookah Café and Noise Ordinance (Mayor Baldwin, Council Member Cox)

Staff Resource: S. Oosterhoudt, RPD, 996-1515, scott.oosterhoudt@raleighnc.gov

During the meeting the resident spoke regarding ongoing issues at the Sahara Hookah Café on Peace Street. Council requested information on the issues, and also requested that staff provide an update on code revisions regarding eligibility for criminal citations associated with the noise ordinance. Included with the *Update* materials is a staff memorandum prepared in response to these requests.

(Attachment)

Aquatics Operations - Lifeguard Saves and 911 Dispatches (Council Member Buffkin)

Staff Resource: Ken Hisler, Parks, 996-4823, kenneth.hisler@raleighnc.gov

During the meeting staff provided an update on summer recreation staffing including pool lifeguards. Council approved various staff recommendations pertaining to aquatics operations; during discussion Council requested that staff provide historical information regarding lifeguard rescues at City swimming pools as well as 911 calls for service originating from pools.

Included with the *Update* materials is a staff memorandum prepared in response to the request.

(Attachment)

Weekly Events Digest

Friday, July 15 – Thursday, July 21

City of Raleigh Office of Emergency Management and Special Events
specialevents@raleighnc.gov | 919-996-2200 | raleighnc.gov/special-events-office

Permitted Special Events

[Movies on the Lawn: Moana](#)

Dorothea Dix Park, Flowers Field

Saturday, July 16

Event Time: 7:00pm - 10:00pm

Associated Road Closures: Dawkins Drive will be closed from 5:00pm until 11:00pm, and Flowers Field will be used from 7:00pm until 10:00pm.

[Black Flea Market](#)

Market Plaza & Exchange Plaza

Sunday, July 17

Event Time: 1:00pm - 5:00pm

Associated Road Closures: No roads will be closed for the event. Market Plaza and Exchange Plaza will be used from 11:00am until 6:00pm.

[Futsal](#)

City Plaza

Tuesday, July 19 through Monday, September 5

Event Times: 9:00am - 10:00pm daily (times for special programs vary)

Associated Road Closures: No roads will be closed for the event. The off-street, eastside portion of City Plaza will be used through 9-6-22.

[Summer Lunch Music Series](#)

City Plaza

Wednesday, July 20

Event Time: 11:30am - 1:00pm

Associated Road Closures: No roads will be closed for the event. The off-street, westside portion of City Plaza will be used from 11:00am until 1:30pm every Wednesday through 8-24-22.

Other Upcoming Events

[Big Time Rush](#)

Friday, July 15

Red Hat Amphitheater

[Chris Brown & Lil Baby](#)

Friday, July 15

Coastal Credit Union Music Park at Walnut Creek

[Raleigh Transportation Service & Safety Event](#)

Saturday, July 16

Moore Square

[Explore Dix Park: Guided Walking Tour](#)

Saturday, July 16

Dorothea Dix Park, Chapel

[Orchestra Noir: The Atlanta African-American Orchestra](#)

Saturday, July 16
Meymandi Concert Hall

[Barenaked Ladies](#)

Saturday, July 16
Red Hat Amphitheater

[Dino & Dragon Stroll](#)

Saturday, July 16 & Sunday, July 17
Raleigh Convention Center

[Jewish Historic Trolley Tour](#)

Sunday, July 17
Mordecai Historic Park

[CHEER Live](#)

Sunday, July 17
Red Hat Amphitheater

[Hillsborough Street \\$4 Food Walk](#)

Wednesday, July 20
Hillsborough Street

Public Resources

[Pilot Text Alert Program](#): Sometimes spontaneous events happen downtown and in other areas that could affect local businesses. If you'd like to receive notifications when those events happen, including unpermitted ones, sign up for text alerts.

[Event Feedback Form](#): Tell us what you think about Raleigh events! We welcome citizen and participant feedback and encourage you to provide comments or concerns about any events regulated by the Office of Emergency Management and Special Events. We will use this helpful information in future planning.

[Road Closure and Road Race Map](#): A resource providing current information on street closures in Raleigh.

[Online Events Calendar](#): View all currently scheduled events that impact City streets, public plazas, and Dorothea Dix Park.

Council Member Follow Up

To	Marchell Adams-David, City Manager
Thru	Patrick O. Young, AICP, Director, Planning and Development Richard Kelly, Director, Engineering Services
From	Matthew Klem, Senior Planner
Department	Planning and Development Engineering Services
Date	July 12, 2022
Subject	City Council Follow-Up: Lake Wheeler Road Design and Construction

Background

At the June 7, 2022, City Council meeting Council Member Cox requested information on how planned improvements to Lake Wheeler Road are being funded and how future private development projects along Lake Wheeler Road might deliver developer paid improvements. These questions are answered below. This memo also provides information on two ongoing projects on the south side of Lake Wheeler Road adjacent to the planned streetscape improvements.

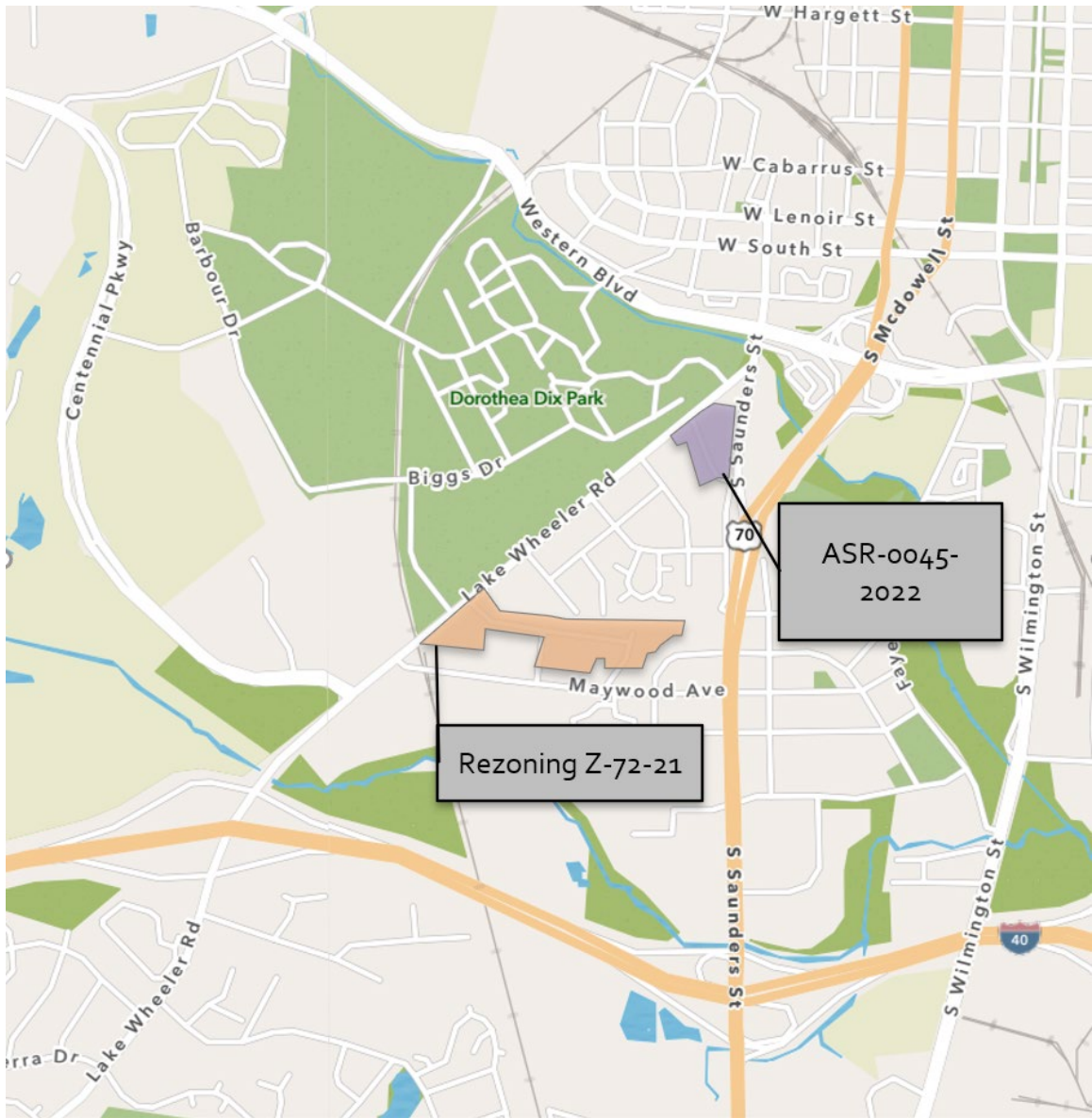
1. The Lake Wheeler Road improvements between South Saunders Street and Maywood Avenue are planned for funding through an upcoming Parks Bond. City implementation and design of large-scale street improvements provides certainty and continuity of a project that provides larger network moves/connectivity at once.
2. When private property is developed, the developer is required to make improvements to public streets in accordance with the property's zoning. The standards for improvement are outlined in the Unified Development Ordinance. Different zoning districts have different streetscape requirements. Development of private property is incremental and implementing a streetscape project through piecemeal development can take much longer to complete. In the case of the Lake Wheeler Road streetscape design, the current design includes a 6-foot sidewalk on the east side of Lake Wheeler Road. Under existing zoning, private development would be required to provide at least a 6-foot sidewalk.
3. The Dix Edge Area Study produced a community generated streetscape plan that includes bike paths, sidewalks, and car lanes for Lake Wheeler Road. This plan is the basis for the streetscape design for Lake Wheeler Road.

Ongoing Projects

There are currently two projects adjacent to the planned roadway improvements to Lake Wheeler Road. One is the Hammel Drive development ([ASR 0045-2022](#)). This project has roughly 680 feet of right-of-way along Lake Wheeler Road. Improvements to Lake Wheeler Road along this property will be delivered privately as part of site construction. The other ongoing project adjacent to Lake Wheeler Road is rezoning Z-72-21. This rezoning request would entitle the property to 20-story development and include an Urban Limited Frontage (-UL). This frontage requires a 6-foot to 10-foot-wide sidewalk which would be provided as a developer expense at the time of construction. This project has roughly 825 feet of right-of-way along Lake Wheeler Road. The remaining 1,800 feet of street between these projects, on the east side of Lake Wheeler Road, do not have active rezoning or development projects. Implementation of the Lake Wheeler Road streetscape will provide pedestrian connectivity between South Saunders Street and Maywood Avenue along Lake Wheeler. If properties are redeveloped in that area, regardless of their zoning or contents, further improvements to the streetscape may occur. A map of these projects is included below.

The current design for the Lake Wheeler Road streetscape includes a 6-foot-wide sidewalk along the east side of the street. This sidewalk was prioritized by participants in the Dix Edge Area Study to provide space for pedestrians to safely travel along Lake Wheeler Road while minimizing impacts to the existing properties across from Dix Park. Redevelopment of properties on the east side of Lake Wheeler Road under existing zoning could produce detached houses, attached houses, townhouses, or three-story apartments. Development under existing zoning would most likely utilize the 6-foot sidewalk section.

The 2030 Comprehensive Plan recommends High Scale Residential uses along the parks edge. Rezoning requests consistent with this guidance would permit buildings of up to 12-stories in height with Urban Frontage zoning designations. Buildings of this height with Urban Frontages would be required to provide either a 6-foot wide or 10-foot-wide sidewalk as part of their development. Developments at this scale would likely benefit from wider sidewalks, the 10-foot option, though that choice would be left to the developer during site plan review.



To	Marchell Adams-David, City Manager; Michael Moore, Assistant City Manager
Thru	Megan Anderson, Sustainability Senior Manager
From	Nicole Goddard, Sustainability Analyst
Department	Office of Sustainability
Date	July 15, 2022
Subject	Council Follow-up Item: July 5, 2022 Meeting Public Comment, Plastic Waste Management

City of Raleigh Internal Plastic Waste Reduction and Management

This memo has been prepared to follow up on public comment from the July 5, 2022 City Council meeting and provide City Council information on City of Raleigh initiatives to reduce plastic waste. Staff from Sustainability have been in touch with the residents who made public comments and arranged to meet with them at their availability in August.

The City of Raleigh has undertaken a number of initiatives to reduce, eliminate or manage plastic waste internally and in partnership with the community. Plastics represent a difficult segment of waste to effectively manage. Recycling plastics can be confusing because of limitations on which plastics are able to be processed and accepted by Raleigh's Solid Waste Services Department. Most COR facilities collect mixed recycling in offices and shared spaces like kitchens and common areas. However, some departments have moved beyond simple recycling to drastically reducing their plastics, improving purchasing practices, and encouraging staff and the public to shift to more sustainable strategies. Plastic waste reduction, recycling and plastics management has been taken forward by staff in multiple departments in various ways.

Please see the examples below on the various departmental programs and initiatives:

Raleigh Water FreeFILL Program

Sustainability/Raleigh Water/Solid Waste Services

Launched in October 2019, Raleigh Water FreeFILL highlighted locations around Raleigh where members of the public could refill a reusable water bottle without charge. At inception, all Raleigh parks and community centers were participating, as well as dozens of local businesses. During COVID, staff and partners stopped promoting the program, and it has not yet been revived; but during its initial months, there was a great deal of interest from businesses to participate and excitement among the public. With the trend towards public spaces opening back up, Sustainability and Raleigh Water have been discussing opportunities to reinvigorate the FreeFILL program.

Reducing Plastic Purchasing

Solid Waste Services/Raleigh Water/Parks Recreation and Cultural Resources

Operational departments provide drinking water to crews working on and off site throughout

Raleigh. The Solid Waste Services Department took the lead in creating a program to reduce plastic waste in their operations by shifting away from purchasing single-use plastic water bottles for staff and truck crews. Water consumption is particularly important for outdoor operations crews during the summer months. Prior to their transition, SWS purchased four to five pallets of bottled water every month. In late 2019, SWS invested in stainless steel drinking vessels for all staff, as well as 5-gallon water coolers for trucks and 1-gallon drinking vessels for truck crews. The break-even period on this investment was 8 months. ***Since inception, this transition has saved the department \$7200/year and by avoiding the purchase of over 250,000 plastic water bottles.***

In FY21, Raleigh Water's Neuse River Resource Recovery Plant laboratory set a goal to reduce its plastic usage for their water sampling program by 15%. To date, they have achieved a 59% reduction in plastic usage. Additionally, the Smith Creek Plant reduce its plastic usage by 21%; and the Little Creek Plant reduced by 18%, by washing and reusing water sampling bottles.

Parks, Recreation and Cultural Resources no longer offers single-use water bottles for PRCR-led volunteer events. The Department shifted to encouraging volunteers to bring their own bottles to refill at centers and using water coolers for refills when volunteers are working on greenway trails or otherwise away from City facilities.

Sustainable Events Guide

Sustainability

The COR Sustainable Events Guide focused on integrating sustainability into City-run events of all sizes, from small community meetings to large public festivals. The guide includes strategies to better manage purchasing to reduce consumption, manage swag and giveaways, manage waste prior to and during events, support multi-modal transportation, and offset GHG emissions. The guide has been reviewed by COR departments and external partners. Plastic waste reduction and management best practice strategies are part of the guide, and include:

- Make events BYOV (Bring your own vessel) and utilize Water Monsters from Raleigh Water (125-gallon drinking water tanks used for large public events. Each Water Monster replaces 1,000 16-oz. single use bottles) to reduce purchase and consumption of single-use water bottles.
- Evaluate giveaways for durability/reusability/waste created.
- "Twin the bins" (i.e. pair recycling and waste—or recycling, waste and compost—containers) to encourage proper recycling
- Develop signage for recycling to clarify what should go into recycling containers

Refill Everywhere

Raleigh Water

In an effort to encourage COR departments and staff to reduce their purchase of single-use plastics, Raleigh Water has purchased four 10-gallon water coolers, which are available for use during community engagement activities. These are stored at the Pathways Center and can be reserved by departments for events and meetings. This allows smaller COR events to offer cold water to participants without added waste. Additionally, Raleigh Water provides refillable water pitchers for the Council Chamber and their conference rooms as well as providing departmental staff with a 33 oz. Camelbak refillable water bottle.

Branded merchandise – a new “less is more” approach

Communications/Procurement

COR branded merchandise is given away at City events and other engagements. These giveaways (or swag items) are often small and made of plastic. While these items can provide a meaningful brand interaction, there's an opportunity to be intentional, focusing on more sustainable items and less

items that will end up in a landfill. Communications and Procurement have worked in partnership to bring all branded merchandise under one contract, with Geiger, Inc. in an effort to monitor and standardize these purchases. Many sustainable items are already offered, and we're adding more as we launch the RPOD storefront in the months to come.

<https://corecon.raleighnc.gov/branded-merchandise>

Installation of Water Bottle Fillers across the City buildings

Engineering Services/Raleigh Water

Across COR facilities, water fountains are being upgraded to include bottle filling stations. These filler-fountains make it easy to refill a water bottle, pitcher, or other vessel. These fountains can be found at RMB, OEP, EM Johnson Water Plant and including multiple PRCR community center locations with more to be added:

- Sassafras playground
- Five Points Center – downstairs by the fitness center
- Roberts Park Community Center – main lobby
- Laurel Hills Community – upstairs
- Greystone Recreation Center
- Hill Street Neighborhood Center
- Pullen Aquatics – lobby
- Jaycee Park Community Center – restroom hallway

Civic Campus Centralized waste management

Engineering Services

As plans for the new Civic Tower are being crystalized, waste management practices are being evaluated to centralize waste collection on each floor. Rather than have desk-side receptacles for waste or recycling, these will be centralized to specific locations on each floor of the building. While this will represent a cultural shift in waste management practices for COR staff, implementing this change while transitioning to a new space should help staff adjust their practices. This will reduce time and cost for waste collection and eliminate the use of dozens of plastic trash liners per day.

Yard Waste Carts Reduce Plastic Waste

During Summer, 2022, Solid Waste Services rolled out the new yard waste collection carts. Effective July 5, 2022, SWS will not pick up yard waste left in plastic bags. This change will reduce plastic waste and keep plastic and other pollutants out of the yard waste stream. Yard waste left curbside in plastic bags prior to this change required collection staff to tear open the bag and empty its contents into trucks by hand, causing trucks to idle for longer periods. This shift not only reduces plastic waste, but also reduces truck idle times and ensures that yard waste collection routes are more timely.

Customers can still use biodegradable paper bags, which can be processed at the Yard Waste Center and do not contaminate the end products. New amendments to the Solid Waste Ordinance prohibit yard waste from being placed in plastic bags. Now yard waste can only be placed in biodegradable paper bags, new yard waste carts, or in bundles.

Regulation of Private Use of Plastics

The City does not have statutory authority to restrict or regulate the use or disposal of plastics by private persons or entities. The City may; however, require that users of the City's waste management system and facilities separate recyclable materials from the municipal solid waste stream prior to disposal. This is achieved via the City's recycling program, which encourages users of the City's waste management services to separate recyclable materials into a separate bin for collection and disposal purposes.

To	Marchell Adams-David, City Manager
Thru	Estella Patterson, Chief of Police
From	Scott Oosterhoudt, Deputy Chief of Police
Department	Police
Date	July 12, 2022
Subject	Council Response –Sahara Hookah Café and Ordinance Update

This memorandum updates Mayor Baldwin and Councilmember Cox on the issues stemming from the Glenwood South businesses, including the Sahara Hookah Café. Additionally, Councilmember Cox requested an explanation of the criminalization of City Code noise ordinance violations.

Southwest District police personnel have worked to develop positive relationships with the residents of the Brooklyn Hill community, commonly referred to as Brooklyn Heights. Brooklyn Heights is a small part of the more extensive Glenwood-Brooklyn Historic District. Concerns expressed by community residents regard the zoning and permitting of businesses in and near the Glenwood South Hospitality District. These concerns include late-night parking on the streets within the community by persons frequenting the businesses in or near the hospitality district, including the Sahara Hookah Café.

Police department personnel continue to staff the Glenwood South initiative on Friday and Saturday nights. Officers assigned to the initiative focus on crime and disorder within the hospitality district, frequently focusing on the 100-600 blocks of Glenwood Avenue. Numerous patrons of hospitality district businesses resort to the Sahara Hookah Café after the bars and nightclubs close. The café remains open until 5:00 AM on Fridays and Saturdays. It is considered by the residents of the Brooklyn Heights community to be the driving force behind the problems they're encountering.

In-person and virtual community meetings were held on two occasions in May 2022 and included residents of the Brooklyn Heights community. Because of the expressed concerns about litter in the area, COR Emergency Management and Special Events personnel worked to have the community added to the COR Transportation Department's "street sweeper" route. Emergency Management and Special Events personnel partnered with the COR's department of Housing and Neighborhoods to have the Sahara Hookah Café investigated for failing to maintain their property correctly. After receiving a citation for the neglect, the business remedied the issues and complied with the respective regulations.

North Carolina Alcohol Law Enforcement Agents were requested to investigate the Sahara Hookah Café for potentially selling alcohol without possessing the proper State and local permits. To date, their investigation has not revealed alcohol sales within the business and the agents have not identified violations of applicable laws.

Two additional extra-duty positions were added to the Glenwood South Initiative roster for Friday and Saturday nights. After egress of the Glenwood South crowd has completed, the additional officers focus their efforts on complaints within the Brooklyn Heights community. Officers assigned to this area utilize parking ticket issuing equipment provided to the police department by COR Transportation Department

personnel. This equipment allows officers to determine if a parked vehicle is registered in the Brooklyn Height's Residential Parking Permit Program. As a result of this partnership, 552 parking citations have been issued by Transportation and Police personnel in Brooklyn Heights during 2022.

Police personnel consulted with the City Attorney about the criminalization of noise ordinance violations. Effective February 15, 2022, the City Council enacted Ordinance 2022-339 that incorporated specific criminal penalties for noise ordinance violations, among others. The affected Code sections concerning noise were RCC 12-5002 (interfering with noise measurements), RCC 12-5003 (exceeding decibel limits), RCC 12-5004 (unlawful noises), RCC 12-5007 (making certain prohibited noises). Code changes were enacted in response to amendments in the law enacted by the General Assembly in September 2021 (Senate Bill 300).

Police Department and other COR personnel have fostered strong relationships with the residents of the Brooklyn Heights community. Input has been received from residents reporting that the city's efforts are working. Ongoing and future efforts within the area will focus on nurturing these relationships, identifying the proper COR department or governmental organization best suited to solve identified problems, and establishing permanent remedies to the identified concerns.

To	Tansy Hayward, Deputy City Manager
Thru	Scott Payne, PRCR Interim Director
From	Ken Hisler, PRCR Assistant Director
Department	Parks, Recreation and Cultural Resources
Date	July 13, 2022
Subject	Raleigh Parks, Recreation and Cultural Resources Department – Aquatic Operations update

At the July 5, 2022, City Council meeting options to provide increased access to PRCR aquatic facilities were presented to City Council for consideration. Those approved included; 1) Identifying time to allow exclusive use by 3rd party rental groups to use their own certified lifeguards, and 2) conduct a Request for Proposal (RFP) effort to explore a potential private - public partnership specific to converting one of the four seasonal pools to provide use during the winter. Those recommendations presented for approval were done so utilizing American Red Cross (ARC) guidance as the recognized standard of care for aquatic operations. As we navigate the current staffing challenges, PRCR continues to emphasize safe access to swimming pools for the community.

Also Included with the information to City Council were options evaluated by PRCR and not recommended for approval. These options included public access to PRCR aquatic facilities where the number of certified lifeguards present would not meet the requirements to provide “zone coverage” as defined by the ARC. Using this management protocol, sufficient coverage is identified as follows.

*“Your lifeguard supervisor or facility manager will establish and post each lifeguard’s **zone of surveillance responsibility**—referred to as **zones**. These are the specific areas of the water, deck, pier, or shoreline that are your responsibility to scan from your lifeguard station.*

When establishing coverage, supervisors or managers must ensure that:

- *All areas of the water—from the bottom through to the surface—are covered and can be seen by a lifeguard.*
- *There is overlapping coverage when more than one lifeguard is performing surveillance.*
- *Lifeguards have unobstructed views of their zones from each station.*
- *The size and shape of each zone allows lifeguards to respond quickly to victims in the water:*

o Lifeguards should be able to recognize and reach a victim in their zone within 30 seconds.

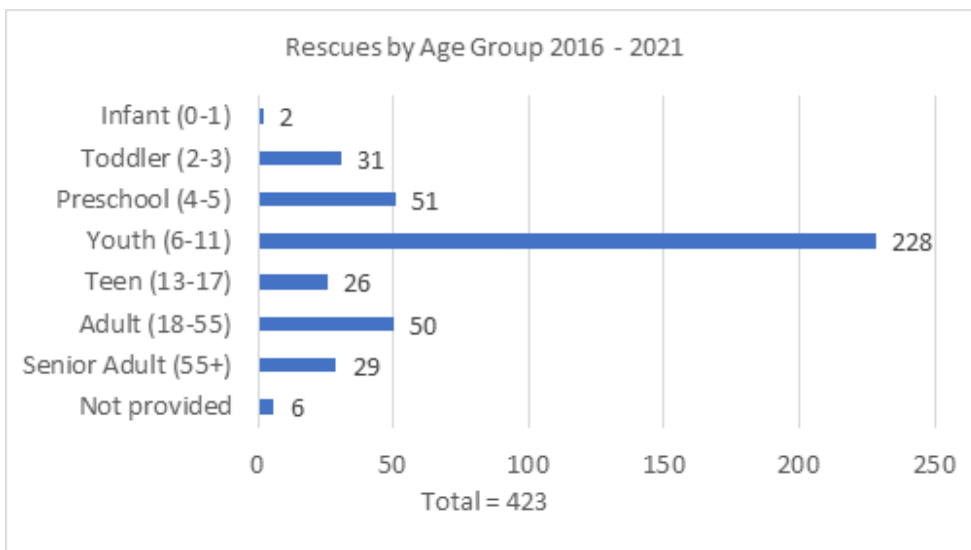
o In each zone, lifeguards should be able to recognize an emergency, get to a victim, extricate, and start giving ventilations within 1½ minutes to 2 minutes.

- *Regular zone tests are conducted to ensure that recognition and response times are achievable in each zone.”*

In response to this recommendation, City Council requested data from the past five years relative to the number of 911 calls and rescues performed by aquatic staff.

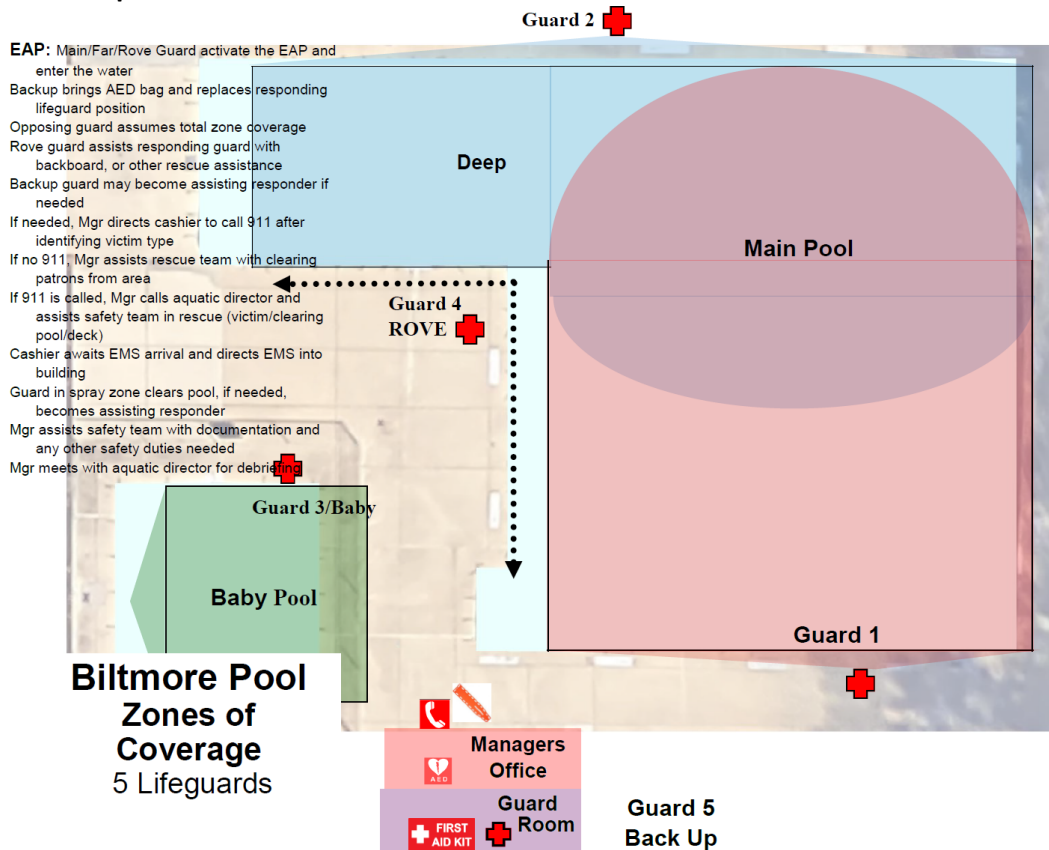
Understanding that COVID impacted attendance in 2020 and 2021, a six-year analysis was conducted. In review of the time period 2016 - 2021, there were 77 reported 911 calls with incident type labeled as: *drowning, fire or medical*, (see Table 1). Over that same period of time there have been a total 423 rescues performed by aquatic staff with youth ages 6-11 requiring the greatest number of responses, (see Figure 1). A rescue is defined as “guard leaving his/her surveillance position initiating the appropriate execution of the emergency action plan (EAP).” Over this time frame PRCR certified lifeguards averaged 70 rescues annually.

Figure 1



In each of these rescue events, PRCR aquatic staff were trained to react with a full understanding of the role they play in the emergency response. Each of our facilities has an EAP that activates when required (see Biltmore Hills example). At a minimum, when a guard enters the water, another guard steps in to maintain surveillance for the area that was just vacated. In more extreme examples you may need more than one guard to: perform the water rescue; assist pulling the victim out of the water; be on the deck ready to perform CPR; another calling 911; and others managing the pool deck and the patrons at the facility. Having only 90 – 120 seconds to react and begin life-saving measures, it is imperative all staff are prepared to do their job when called upon.

EAP Example – Biltmore Hills



Moving forward PRCR does not recommend implementation of operating protocols at aquatic facilities that would not comply with the Department’s established aquatic operation procedure nor comply with recognized American Red Cross aquatic standards of care.

PRCR understands the importance of access to and availability of aquatic resources for the community and commits to ensuring access to these areas of risk will be delivered as safely as possible. We are making progress hiring lifeguards which has led to Biltmore Hills, Lake Johnson and Longview seasonal pools being opened on weekends. With the direction approved by City Council on July 5, PRCR will continue to seek every opportunity to provide greater community access to all our aquatic facilities.

Table 1 – Annual Rescues & 911 calls

Year	Number of Rescues	911 Calls Drowning/Fire/Medical	Pools in Operation
2016	128	18	Y = BRAC, Opt, MEX, PAC S = Bilt, Cha, LJ, LV, RR
2017	132	12	Y = BRAC, Opt, MEX, PAC S = Bilt, Cha, LJ, LV, RR
2018	53	11	Y = BRAC, Opt, MEX, PAC (close maint June) S = Bilt, LJ, LV, RR (June Cha retired)
2019	74	15	Y = BRAC, Opt, MEX, PAC (reopen June) S = Bilt, LJ, LV, RR
2020 (COVID)	9	9	Y = BRAC, Opt, MEX, PAC S = Bilt, LJ, LV, RR
2021 (COVID)	27	12	Y = BRAC, Opt, MEX, PAC S = Bilt, LJ, LV, RR
Grand Total	423	77	

Legend

- Y = Year-Round Pool
- S = Seasonal Pool
- Bilt = Biltmore Pool
- BRAC = Buffalo Road Aquatic Center
- Cha = Chavis Pool
- LJ = Lake Johnson Pool
- LV = Longview Pool
- MEX = Millbrook Pool
- Opt = Optimist Pool
- PAC = Pullen Aquatic Center
- RR = Ridge Road Pool