CITY MANAGER'S OFFICE

Manager's Update

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IN THIS ISSUE



August 25, 2023

Holiday Special Events Leaf Collection Program Interim Community Engagement Van Consulting Services for Naming and Sponsorship Opportunities Weekly Digest of Special Events The 2020 Raleigh Data Book

Council Follow Up Items

Public Comment – Grants and Community Engagement (Mayor Baldwin) Public Comment - Fox Hollow Dr. – Traffic Calming Eligibility (Mayor Pro Tem Branch)

INFORMATION:

Holiday Special Events Leaf Collection Program

Staff Resource: Jason Holmes, Transportation, 996-6446, jason.holmes@raleighnc.gov

The City recognizes that there are long-standing holiday celebrations in some Raleigh communities that engage neighbors in celebration and invite others from outside the neighborhood to join the festivities. These activities generate increases in vehicular and pedestrian traffic, and an increased need for parking and open, passable sidewalks.

To assist these communities with bulk leaf removal, the City will continue our Holiday Special Events Leaf Collection. Transportation originally piloted this program in the fall of 2020. The program allows communities with legacy holiday programs to apply for special "out-of-sequence" bulk leaf collections to help keep streets and sidewalks open for event visitors. The program also provides Transportation with the number and locations of communities requesting this service in advance so that the overall leaf collection program can be adjusted accordingly.

As bulk leaf collection resources are limited, communities must meet certain requirements to qualify for this program. Requirements are listed below, along with instructions for completing the application process.

Qualification Requirements

- This program seeks to recognize long established public celebrations. The event must have been in place for five years or more as of January 2022.
- The event may not be prohibitive in any way, and applicants must demonstrate evidence of the celebration's availability to the general public.
- A clearly defined geographical area must be identified that includes a minimum of forty (40) adjacent residential dwelling units.
- Applications and additional requirements can be found at: <u>https://raleighnc.gov/news/2021-08-10-holiday-special-events-leaf-collections-program</u>
- Completed applications must be received by September 21, 2023.

Approved Holiday Special Events Leaf Collection applicants will be informed directly of their scheduled pickup times.

The 2023-24 loose leaf collection season is scheduled to begin Monday, October 30. We will continue to provide updates as we approach the season start date.

For more information on seasonal loose leaf collection, please visit: <u>https://raleighnc.gov/services/content/PublicWorks/Articles/AnnualLeafCollection.html</u>

(No attachment)

Interim Community Engagement Van

Staff Resource: Tiesha Hinton, Office of Community Engagement, 996-2707, tiesha.hinton@raleiqhnc.gov

The Office of Community Engagement has rolled out its first ever engagement van! The re-purposed cargo van is designed to serve an interim purpose while the long-term investment in a custom electric vehicle is being built.

The interim engagement van will serve many purposes such as a mobile city hall with information about City jobs, money for neighborhood improvements and activities, home repair funding for people that qualify, as well as resources for small businesses. The engagement vehicle will meet residents where they are at by visiting neighborhoods, community events, popups, and community gathering spaces. City departments can reserve the van via <u>CoreCon</u> to share information about upcoming projects in the area. Staff will be available to answer questions and take any community feedback back to the project managers.

Additionally, we've created a "pack and play" outreach set-up which includes the items listed below:

- One eight-foot table
- One four-foot circular table with table cover provided
- One ground tarp / camping mat to create a gathering area
- Four XL camping chairs
- One blue outdoor tent

- One jumbo portable cooler to fill with ice pops or water
 - Portable bluetooth speaker with microphone to play music and make announcements
 - Six (6) yard signs with printed messages to create visibility for your event
- Solar-powered battery and rechargeable panels
- One fan
- Garbage bin and bags

The greater Raleigh community can request that the community engagement van come to their neighborhood event by visiting <u>https://raleighnc.gov/engage-city/news/raleigh-engagement-go</u> and completing the request form. A member of the Office of Community Engagement will follow up to confirm the reservation and review details.

The van includes a portable solar panel and battery that will power items such as speakers, lights, or fans and serve as a conversation starter and example of climate action on a small scale. Advancing the supply of renewable energy is a major part of Raleigh's <u>Community Climate Action Plan</u>, which is a path toward an 80 percent reduction in greenhouse gas emissions by 2050. The van is wrapped in imagery reflecting the city brand and representing various City of Raleigh departments through iconography.

The van became available for internal and external use on August 15th and currently has 10 events scheduled to date.



Photos of the van





Photos of Yard Signs



(No attachment)

Consulting Services for Naming and Sponsorship Opportunities

Staff Resource: Stephen C. Bentley, Parks, 996-4784, stephen.bentley@raleighnc.gov

As the demand for public parks, community facilities and programming continue to grow so does the need for additional resources to support them. In an effort to look at creative ways to generate revenues, Raleigh Parks is requesting authorization to acquire consulting services to value the City's public parks, recreation and cultural facilities and programs for potential naming and sponsorship opportunities. These opportunities are also a means to close the funding gaps for the 2022 bond referendum, which was originally \$300M, but was reduced by City Council to \$275M with staff directed to seek alternative means to help fund the projects. At this point in time the bond project will only be planned and implemented with existing resources. If additional resources are identified the projects will be adjusted accordingly.

In 2022, the Raleigh Convention and Performing Arts Complex (RCPAC) entered into an agreement with The Superlative Group, Inc. (TSG) to secure sponsorships and naming rights for various RCPAC facilities. Building off the success of this agreement between RCPAC and TSG, Raleigh Parks staff elected to pursue a similar agreement with TSG to generate additional revenue for Raleigh Parks.

TSG is the recognized market leader who specializes in securing sponsorships and naming rights for arenas, convention centers, universities, public park and recreation facilities and professional sports franchises across the country, including the Carolina Hurricanes, UNC Athletics and UNC Charlotte. This contract will be completed in two phases. The first phase is a comprehensive valuation process of several assets and programs in the Raleigh parks, recreation and cultural resources system. During the second phase of the process Superlative will reach out to the various markets in the City and region to seek interests in potential sponsors and naming opportunities.

All naming rights opportunities will be presented to City Council for approval in accordance with City Council Resolution (2021)-278 and all sponsorship opportunities will be subject to the approval thresholds set forth in the attached Raleigh Parks Naming Rights and Sponsorship Procedure. Both the naming rights opportunities and sponsorships shall be subject to the review criteria and contractual term requirements set forth in the Procedure and Ordinance.

At the September 5th City Council meeting, staff will have a consent agenda item to procure the services of TSG. A detailed scope and fee proposal will be part of the back-up information presented to the Council. Staff is also available to discuss the item prior.

(No attachment)

The 2020 Raleigh Data Book

Staff Resource: Christopher Golden, City Planning, 996-6368, <u>christopher.golden@raleighnc.gov</u>

The 2020 Raleigh Data Book is now available to the public. The Data Book is a yearly publication of the Planning and Development Department at the City of Raleigh. It serves as an update to the Community Inventory Report, first published in 2008. Planning staff combines data from federal, state, and regional agencies with city records to produce a wide-ranging snapshot of the city's residents, economy, resources, and infrastructure.

This publication of the Data Book comes a little later than usual due to pandemic-related delays in the 2020 Census and Departmental changes in focus, exploring new and more equitable ways to display and access data. The next iteration of the Raleigh Data Book will combine data from 2021 and 2022 as the Department expects to reinvent how data is shared and presented going forward. The latest publication of the 2020 Data Book can be found by clicking on the following link: <u>2020 Raleigh Data Book</u>

(No Attachment)

Weekly Digest of Special Events

Staff Resource: Sarah Heinsohn, Office of Special Events, 996-2200, <u>sarah.heinsohn@raleighnc.gov</u>. Included with the *Update* materials is the special events digest for the upcoming week.

(Attachment)

Council Member Follow Up Items

Follow up from the June 7 Council Meeting

Public Comment – Grants and Community Engagement (Mayor Baldwin) Staff Resource: Stephen C. Bentley, Parks, 996-4784, stephen bentley@raleighnc.org

Staff Resource: Stephen C. Bentley, Parks, 996-4784, stephen.bentley@raleighnc.gov

During the meeting staff was requested to follow-up with Raleigh community member Jalan Ward about opportunities for grants and for Mr. Ward to be more engaged in various community activities. On July, 25, 2023 staff from the Office of Community Engagement, Housing and Neighborhoods and Raleigh Parks met with Mr. Ward about ways in which he can partner on programs and seek various grant opportunities through the City and our partners. Housing and Neighborhoods staff shared various grant resources and tools for Mr. Ward to consider as a small business owner. Raleigh Parks connected Mr. with the Downtown Raleigh Association (DRA) and discussed future partnership opportunities for youth engagement and community building. Based on these discussions we hope to find ways to further collaborate with Mr. Ward.

(No attachment)

Follow up from the August 15 Council Meeting

<u>Public Comment - Fox Hollow Dr. – Traffic Calming Eligibility (Mayor Pro Tem Branch)</u> Staff Resource: Will Shumaker, Transportation, 996-4175, <u>William.shumaker@raleighnc.gov</u>

During the meeting, Ms. Nikki Thompson provide comment about a concern with vehicles speeding along Fox Hollow Drive. Council requested that staff provide information related to this concern and initiate and investigate to determine eligibility for a traffic calming project. Included with the *Update* materials is a staff memorandum prepared in response to this concern and request.

(Attachment)

Weekly Events Digest

Friday, August 25 – Thursday, August 31

City of Raleigh Office of Special Events specialevents@raleighnc.gov | 919-996-2200 | raleighnc.gov/special-events-office

Permitted Special Events

"Coco" Movie Night – Summer at the Station

Raleigh Union Station Plaza Friday, August 25 Event Time: 6:00pm - 11:00pm Associated Road Closures: No roads will be closed for the event. Union Station Plaza will be used from 12:00pm until 11:00pm.

Inter-Tribal Pow Wow

Dorothea Dix Park, Big Field Saturday, August 26 Event Time: 11:30am - 6:30pm Associated Road Closures: Blair Drive between Umstead Drive and Barbour Drive, and Barbour Drive/Biggs Drive between Blair Drive and Goode Street will be closed, and the Big Field will be used from 7:00am until 7:30pm.

Packapalooza

Hillsborough Street Saturday, August 26 Event Time: 2:00pm - 10:00pm Associated Road Closures: Hillsborough Street between Pullen Road and Enterprise Street will be closed from 3:00am on 8-26-23 until 4:00am on 8-27-23.

The following roads will be closed from 5:00am on 8-26-23 until 4:00am on 8-27-23:

- Hillsborough Street between Enterprise Street and Dan Allen Drive
- Brooks Avenue between Hillsborough Street and Vanderbilt Avenue
- Gardner Street between Hillsborough Street and Vanderbilt Avenue
- Pogue Street between Hillsborough Street and Vanderbilt Avenue
- Horne Street between Hillsborough Street and Vanderbilt Avenue
- Logan Court between Hillsborough Street and Hope Street
- Enterprise Street between Hillsborough Street and Hope Street
- Maiden Lane between Hillsborough Street and the dead-end

Finley Frenzy Youth Triathlon

Baileywick Road & Lead Mine Road

Sunday, August 27

Event Time: 8:00am - 10:00am

Associated Road Closures: The following roads will be closed from 7:50am until 10:00am; note that all roads one block in each direction will be detoured:

- Baileywick Road between Baileywick Elementary School and Harvest Oaks Drive
- Harvest Oaks Drive between Baileywick Road and Lead Mine Road
- Lead Mine Road between Harvest Oaks Drive and Lead Mine Road entrance to A.E. Finley YMCA

Black Flea Market

Raleigh Union Station Plaza Sunday, August 27 Event Time: 1:00pm - 5:00pm Associated Road Closures: No roads will be closed for the event. Union Station Plaza will be used from 12:00pm until 6:00pm every Sunday through 10-29-23.

Other Upcoming Events

Free Friday Friday, August 25 Mordecai Historic Park

Bronco Tour USA 2023: En Vivo Y A Todo Color

Friday, August 25 Memorial Auditorium

Fresh for Success Saturday, August 26 Marsh Creek Park

NC Vintage Bazaar

Saturday, August 26 Raleigh Convention Center

The Sinatra Experience

Saturday, August 26 Fletcher Opera Theater

Three Doors Down

Saturday, August 26 Red Hat Amphitheater

Los Amantes Perfectos

Sunday, August 27 Fletcher Opera Theater

Raleigh Youth Council Open House

Monday, August 28 Kiwanis Park

Tessellate: Light & Shadow Installation

Ongoing through Monday, August 28 Dorothea Dix Park, Flowers Field

Rob Zombie and Alice Cooper

Tuesday, August 29 Coastal Credit Union Music Park at Walnut Creek

Jazz in the Square

Thursday, August 31 Moore Square

Public Resources

<u>Pilot Text Alert Program</u>: Sometimes spontaneous events happen downtown and in other areas that could affect local businesses. If you'd like to receive notifications when those events happen, including unpermitted ones, sign up for text alerts.

Weekly Events Digest

Friday, August 25 – Thursday, August 31

City of Raleigh Office of Special Events specialevents@raleighnc.gov | 919-996-2200 | <u>raleighnc.gov/special-events-office</u>

Event Feedback Form: Tell us what you think about Raleigh events! We welcome citizen and participant feedback and encourage you to provide comments or concerns about any events regulated by the Office of Special Events. We will use this helpful information in future planning.

<u>Road Closure and Road Race Map</u>: A resource providing current information on street closures in Raleigh.

Online Events Calendar: View all currently scheduled events that impact city streets, public plazas, and Dorothea Dix Park.

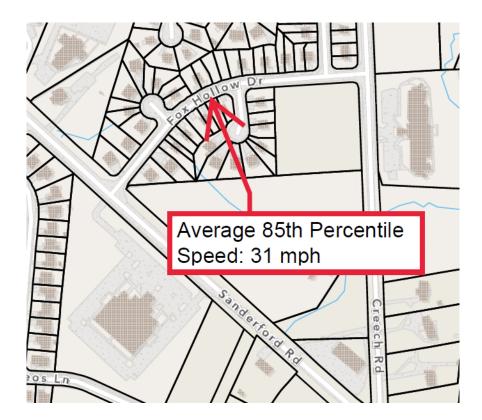
Council Member Follow Up



memo

То	Marchell Adams-David, City Manager
Thru	Michael Moore, Assistant City Manager
From	Will Shumaker, Mobility Development Supervisor
Department	Transportation
Date	August 25, 2023
Subject	Fox Hollow Drive Speed Compliance and Traffic Calming Project Eligibility – Response to Public Comment

Fox Hollow Drive is currently posted 25-mph between Sanderford and Creech Roads. The speed limit for this section of road had previously been lowered to 25 mph in March 2017. Recently this section of Fox Hollow Drive was evaluated for traffic calming project eligibility. The evaluation compared speeds collected against the posted 25 mph speed limit. The evaluation which looks at a matrix of items in addition to the speed differential met the minimum warrants/score to qualify for a future traffic calming project offering. The map below shows the speed data gathered:



To meet the minimum qualifications to be eligible for a future traffic calming project, a street must meet one of the following criteria:

- A speed compliance issue defined as the 85th percentile speed being 5 mph or greater than the posted speed limit, or
- There have been 2 speed related crashes in the previous 3 years.

Fox Hollow Drive met the speed threshold for a qualifying project as typical driver speeds are around 6 mph greater than the posted 25 mph speed limit. A crash report identified one speed related crash occurring in the previous 3 years leading up to the August 2023 evaluation.

All streets in Raleigh that request traffic calming are evaluated using the same lens and scoring matrix. This allows staff to equitably evaluate all neighborhood streets using the same criteria but taking each street's unique characteristics into consideration. The scoring matrix calculates the current conditions and unique characteristics of the street and assigns a numerical point value. This allows staff to calculate a total score so that all streets are ranked based on the severity of need with those streets with the highest scores demonstrating the greatest quantifiable need. Traffic calming projects are offered using a "worst first" approach where staff has a goal of working with the highest ranking 15-20 streets each year to lay out and approve a traffic calming project that will work to resolve the issues identified.

Based on the scoring matrix, Fox Hollow Drive ranks 91st out of 110 currently eligible streets. The traffic calming project priority list is dynamic with streets being added, removed, and reshuffled based on new evaluation data. This makes projecting timelines for project offerings very difficult. Based on the current conditions and rankings, the best timeline estimate for a traffic calming project offering for Fox Hollow Drive is 5-7 years.

Staff realizes that Raleigh is growing quickly, and as new residents move here and new housing is built and new road connections are made, established driving routes will change over time. The Neighborhood Traffic Management Program's policy allows for re-evaluation requests to be made at 12-month intervals. As southeast Raleigh continues to grow and driver patterns along Fox Hollow Drive change, a re-evaluation may be requested at any point by a concerned resident starting in August 2024 and staff will be happy to re-evaluate the street to gather updated data.