



CITY MANAGER'S WEEKLY REPORT

raleighnc.gov



CITY OF
Raleigh
MANAGER'S
OFFICE

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INFORMATION:

Council Work Session – Tuesday, March 10 – 4:00 P.M.

The regularly scheduled monthly second Tuesday work session will be held in the Council Chamber beginning at **4:00 P.M.** The agenda for the meeting was published on Thursday:

<http://boarddocs.com/nc/raleigh/board.nsf>

Recruitment for Three Director Positions

Staff Resource: Fagan Stackhouse, Human Resources, 996-4711, fagan.stackhouse@raleighnc.gov

As has been previously shared, the City is in the process of recruiting for three director positions: Planning and Development Director, Chief Information Officer (CIO), and Fire Chief. Recruitment brochures have been developed for both the Planning and Development Director and the CIO; each of these positions are now posted on the City's employment platform and will be marketed nationally to solicit a strong applicant pool. Review of applications will begin for both positions the week of March 30.

[Chief Information Officer Posting: Closes on March 31, 2020](#)
[Planning and Development Director: Closes on March 30, 2020](#)

Staff is working on recruitment materials for the Fire Chief position, which will be posted by late March.

(No attachment)

Budget Survey Publicity

Staff Resource: Mary Vigue, Budget and Management Services, 996-4663, mary.vigue@raleighnc.gov

At the Council's budget work session on February 16, staff presented information on the FY2021 Resident Budget Survey. That survey is now live [online](#) and is available in paper format for the community to provide feedback on their priorities for the upcoming budget. Staff have used several methods for advertising the survey, including posters in all community centers and other city facilities, an electronic poster on GoRaleigh buses, a blurb in Raleigh Water's monthly *Your Service Connection* newsletter, social media posts, and news releases. A sample poster is enclosed with this *Manager's Report*. The Budget Office has some printed posters remaining; if any Council Members would like to receive printed copies of the posters to help publicize the survey, please notify your policy analyst.

(Attachment)

BRT: Equitable Development Around Transit

Staff Resource: Jason Hardin, Planning & Development, 996-2657, jason.hardin@raleighnc.gov

The Equitable Development Around Transit Plan, which is considering how Raleigh will grow around its bus rapid transit system, is in the middle of a series of input opportunities in its final phase of public engagement. Approximately 80 people attended February events at the Raleigh Convention Center and Martin Street Baptist Church; an online survey (<https://publicinput.com/6700/>) remains active. In addition, staff has been engaging with riders at GoRaleigh Station, at other BRT-related events, and with community groups and organizations. The events are intended to test recommendations for growing around transit and ensuring affordability in areas near BRT stations.

Previous input – which included more than 700 participants in the fall – has strongly supported allowing more people to live in walkable places near BRT stations and an emphasis on housing affordability in those areas. The draft recommendations built on those goals. The next step in the process will be the creation of a final report, expected in May. The report will contain recommendations for policy, programs, funding, and zoning changes.

(No attachment)

RFQ for Olde East Raleigh & Wakefield Area Studies

Staff Resources: Ira Mabel, Planning & Development, 996-2652, ira.mabel@raleighnc.gov or Hannah Reckhow, Planning & Development, 996-2622, hannah.reckhow@raleighnc.gov

The public comment period for the joint Request for Qualifications (RFQ) for the Olde East Raleigh and Wakefield Small Area Studies closes on March 8. As of Monday, March 2, a total of 176 participants had responded to the two surveys. The public may continue to provide feedback on the RFQ or submit questions to be asked of responding consultant teams before the RFQ is published until this Sunday, March 8 at these links <http://publicinput.com/oldeeast> or <http://publicinput.com/wakefield>.

(No attachment)

Willard Hotel Phase One: Public Impacts and Outreach

Staff Resource: Ken Dunn, Transportation, 996-6810, ken.dunn@raleighnc.gov

The Willard Hotel project at 9 Glenwood Avenue will begin site work on its first phase on Monday, March 9. The seven-story hotel is a mixed-use building with 142 hotel rooms, parking deck, rooftop bar, and retail space. A portion of Willard Place will be closed to thru traffic from Glenwood Avenue to the project limits for approximately one year. Access for all residents and businesses will be maintained. The detour route is provided on the map below. Staff have worked with the developer to connect with residents and businesses who may be impacted by this project. Staff are also working with the developer to create an informational flier on the project for those who may seek more information via the City website.



Red: Closure Area Green : Detour Route

(No attachment)

Traffic Control for Concert Traffic Near Walnut Creek Amphitheater

Staff Resource: Jed Niffenegger, Transportation, 996-4039, jed.niffenegger@raleighnc.gov

In the summer of 2018, Mayor Pro Tem Branch inquired about the traffic impacts associated with concert events at Coastal Credit Union Music Park at Walnut Creek (Walnut Creek Amphitheater). Mayor Pro Tem Branch also asked about temporary and permanent signage on the interstate approaches denoting event traffic and wayfinding for the venue respectively.

Following the request, staff from Transportation and Police met with Live Nation. In an effort to improve conditions, Live Nation contracted with Kimley Horn and Associates (KHA) to review and recommend changes to their traffic control plan. Concurrent to KHA's work, Transportation and Police staff made several site visits during sold out events to observe problematic locations. A collective plan was developed and corrective measures were implemented before and during the 2019 concert season. These improvements seem to help as Live Nation and the Transportation Department did not receive much if any negative feedback in 2019. The minimal negative feedback indicated improvement over the 2018 concert season.

Last month, staff met with Live Nation again to discuss the upcoming concert season for 2020. Staff noted recent improvements such as NCDOT's new venue wayfinding signs on the interstate approaches and Live Nation's additional improvements to their internal site that should provide further relief to the traffic impacts on the road network surrounding the venue.

The location of the venue, the capacity of the surrounding road network, and the number of people the Amphitheater draws ensures that residents living in the nearby vicinity will experience impacts regardless of improvements. Live Nation has been very receptive and willing to help minimize these impacts. Transportation and Police staff will continue to work with Live Nation to refine existing traffic control plans and implement new initiatives to ensure the inconvenience of those residing near the amphitheater are minimized.

(No attachment)

Raleigh Water Addresses Odor Impacts Around Worthdale Park

Staff Resource: TJ Lynch, Raleigh Water, 996-2316, tj.lynch@raleighnc.gov

Raleigh Water completed a project to install a new sewer pipe in Southeast Raleigh in 2019, which changed conditions in the wastewater system. These changes have contributed to an increase in odor generation, which has impacted several Southeast Raleigh neighborhoods, the Walnut Creek Softball Complex, and the amphitheater. To address the current odor concerns, Raleigh Water is contracting with an odor control specialist and partnering with Raleigh Parks staff to initiate an odor control pilot project located at Worthdale Park.

This pilot project will consist of an odor control feed station located in the parking lot of the Worthdale Park tennis courts. The feed station will consist of a double walled 2,500-gallon polyethylene tank, feed pump and will be surrounded by an eight-foot chain link fence for security. The fence will also be wrapped to hide the contents of the fence structure. The project will assist staff in determining if Worthdale Park is the best location for a permanent odor control feed station and the proper amount of Bioxide, which is a solution that achieves odor control naturally through odor reducing bacteria. Additionally, Bioxide used

during this pilot program will also aid in reducing pipe corrosion and extend the life of our wastewater infrastructure.

This pilot project, and the odor control solution used, will not endanger individuals in the area. Raleigh Water is committed to full site security by taking all preventive steps to safeguard the area. Additionally, door hangers acknowledging and addressing the odor concerns and departmental response were distributed in February 2020. Staff will provide a further update once the pilot program is completed.

The aerial photo below shows the location of the sanitary sewer interceptor pipe as installed under the parking lot of the tennis courts in Worthdale Park. The red box signifies the location where the odor control pilot equipment will be temporarily set up. It is anticipated that this pilot project will be set up and operating by Thursday, March 19.



(No attachment)

Transportation Electrification Study Completed

Staff Resource: Megan Anderson, Office of Sustainability, 996-4658, megan.anderson@raleighnc.gov

Staff recently completed a Transportation Electrification Study. The study was completed to educate staff on the evolving electric vehicle market and associated best practices and to allow the City and the community to align work and better position itself for future opportunities. A diverse steering committee – including staff from Sustainability, Information Technology, Transportation, Budget & Management Services, and Engineering Services – led the project which included stakeholder interviews, education sessions, implementation sessions, and a final report. Each stage in the project process built on the previous stage, providing Raleigh-specific recommendations that were developed with input from a diverse group of stakeholders.

The study provides recommendations from an expert consultant team on actions and strategies the City and community stakeholders can undertake related to transportation electrification including public and private electric vehicle infrastructure, City vehicle fleet, equity and access, equitable economic development, and roles and responsibilities. The process broadened staff understanding of electrification

and mobility while also providing the opportunity to identify current and future community needs and to align with community priorities and values. The study provides a playbook of best practice resources that staff and community stakeholders can reference as a starting point for this work.

The recommendations are aligned with and informed by City plans and initiatives including the 2030 Comprehensive Plan, the Strategic Plan, several topic specific plans and studies, as well as the development of the Community-wide Climate Action Plan (CCAP). The Transportation Electrification Study identifies actions that help the City and community move towards Raleigh's goal of an 80% reduction in greenhouse gas emissions community-wide by 2050. Transportation electrification is an important strategy area in the developing climate action plan, alongside other mobility and land use solutions. The actions and strategies identified in the Transportation Electrification Study positions the community to positively contribute to the CCAP and Raleigh's GHG emissions reduction goal.

The steering committee is now evaluating the recommendations, identifying key stakeholders, identifying timelines, and integrating actions and strategies into ongoing work. Staff have identified short term steps that will help set the foundation for future opportunities. Foundational steps include:

- Spatial analysis to map potential future EV infrastructure: the analysis will weigh variables to determine priority locations, and this will allow the city to prioritize vehicle fleet and community charging, as well as identify potential future public private partnerships
- Identifying needs for hardware and software product specifications as well as best practices such as accessibility and access
- Evaluating total cost of ownership, and evaluating budget system and process changes needed to support the transition from fossil fuel powered vehicles to electric vehicles and infrastructure installations over time
- Identifying opportunities to further educate city staff and community stakeholders on the transition to electric vehicles

(No attachment)

Traffic Calming Ballot Results: Falls River Avenue & Whittington Drive

Staff Resource: Will Shumaker, Transportation, 996-4175, william.shumaker@raleighnc.gov

Two sections of Falls River Avenue and the entirety of Whittington Drive were balloted per the Council adopted Neighborhood Traffic Management Program (NTMP) policy to determine if an interest for traffic calming exists within the neighborhood. Staff coordinated an Introductory meeting held on January 28, 2020 with the three areas to discuss the options available with traffic calming projects. Those three areas were subsequently balloted by mail after the introductory meeting with the question, "Do you support the further exploration of traffic calming along the sections of Falls River Avenue or Whittington Dr." The ballot allowed residents to respond in two ways; return the prepaid-postage postcard or to cast their ballot online. The results for the three areas are as follows:

Street Name	Street Participation Threshold (min 50%)	Street Support Threshold (min 70%)	Neighborhood Participation Threshold (min 25%)	Neighborhood Support Threshold (min 60%)
Falls River Avenue – 7	34.29%	91.67%	24.88%	81.13%
Falls River Avenue -6	46.34%	68.42%	27.31%	66.15%
Whittington Drive	55.00%	72.73%	30.09%	43.08%

The NTMP policy has specified thresholds regarding the results of the balloting process. These thresholds were established as benchmarks for determining community support for a project. The balloting results for the three street sections failed to meet at least one of the policy thresholds. As with similar situations in the past, the Council may choose to follow the thresholds specified in the NTMP policy or Council may direct staff to waive those thresholds. As a result of the failed ballots, the NTMP policy specifies all three streets be removed from contention for a traffic calming project for a duration of one year. All three areas may request for re-evaluation starting in February 2021.

(No attachment)

Weekly Digest of Special Events

Staff Resource: Derrick Remer, Special Events Office, 996-2200, derrick.remer@raleighnc.gov

Included with the *Weekly Report* packet is the special events digest for the upcoming week.

(Attachment)

Council Member Follow Up Items

Follow Up from the February 7-8 Council Retreat

2020 City Council Retreat Follow-Up Items

Staff Resource: Stephanie Olson, Budget & Management Services, 996-4300, stephanie.olson@raleighnc.gov

At the retreat, Council Members requested information on various items related to the discussion. Enclosed with this *Manager's Report* is a memo with responses to several of those requests. Additional responses to questions raised at the retreat will be provided in future issues of the *Manager's Report*.

(Attachment)

Follow Up from the February 11 Work Session

Wake Bus Rapid Transit (BRT): Public Engagement Update

Staff Resource: Mila Vega, Transportation, 996-4123 mila.vega@raleighnc.gov

At the work session, Council requested an overview of the public engagement and outreach efforts related to Wake Bus Rapid Transit (BRT) system wide planning and design. This update includes public engagement activities for New Bern Avenue, Western Boulevard Corridor Study, and Equitable Development Around Transit (EDAT) projects; a more detailed report specific to the EDAT project may be found on page two of this *Update*. Staff recognizes that public participation is vital to the development of the BRT design and is continuing with public engagement through various outreach efforts.

Direct contact with residents is being made through multiple meeting types including pop-up events at grocery stores, places of worship, bus stations, and other locations, as well as open houses and meetings, stakeholder monthly meetings, and other community events. All information is made available in the format of presentations, display boards, maps, handouts, direct mail and on the City website at www.raleighnc.gov/BRT. To receive further public input, surveys have been published online and in print. Translators and translated material are always made available during public outreach efforts. Other publicity strategies include yard signs, bus placards, handouts on the buses, email blasts, newsletters, social media and press releases.

As each BRT corridor moves forward through the design process, we are actively seeking new engagement opportunities and strategies. As requested at the work session, staff are also reaching out to local businesses and stakeholders – particularly along the New Bern corridor – to discuss engagement opportunities at their locations. Stakeholder groups are being identified relevant to each corridor.

Included in the final design of BRT will be the development of a BRT system-wide brand, a process that will require extensive public input. Once developed, the BRT brand will aid public engagement and will be the identifying characteristic associated with all Wake BRT projects.

From March 2019 through February 2020, outreach has included at least the following items:

- 32 stakeholder meetings
- 13 pop-up events
- 11 CAC meetings
- Nine open houses / public meetings
- 10 press releases
- Five public surveys (two for New Bern Avenue, two for EDAT and one for Western Boulevard Corridor Study)

(No attachment)

Follow Up from the February 18 Work Session

Greenways as Transportation (Council Member Stewart)

Staff Resource: Lisa Schiffbauer, Parks, Recreation, & Cultural Resources, 996-4785, lisa.schiffbauer@raleighnc.gov

At the work session, Council Member Stewart requested that Council receive the demographic breakdown used for survey data collected on using greenways as transportation. Surveys targeting how greenways are being used were first collected in 2016 as a partnership with the North Carolina State University and further evaluated as part of the City's strategic planning efforts through a 2016 and 2018 Community Survey. The purpose of the community survey was to help the City gather input from the community on a wide range of issues impacting overall quality of life. Enclosed with this *Manager's Report* is a memo detailing the demographic breakdown related to the survey data.

(Attachment)

Follow Up from the February 18 Council Meeting

Brentwood Estates Sewer Project – Bald Eagles (Council Member Cox)

Staff Resource: Eileen Navarrete, Raleigh Water, 996-3480, eileen.navarrete@raleighnc.gov

At the meeting, Council Member Cox requested information on staff actions to protect endangered species, particularly bald eagles, on the Brentwood Estate Sewer Improvements Project.

Staff routinely interacts with state and federal agencies to ensure the protection of endangered species that are near or within capital improvement project corridors. There are several endangered species within the utility service area, such as the Dwarf wedgemussel, the Tar spiny mussel, Michaux's sumac and the Atlantic sturgeon.

Although the bald eagle is no longer protected under the Endangered Species Act, it is protected under the Bald and Golden Eagle Protection Act and the Migratory Bird Treaty Act. The Bald and Golden Eagle Protection Act requires a permit for any activities that may result in a "take" of a bald eagle, or

“disturbance.” “Disturb” is defined in the Act as “to agitate or both a bald or golden eagle to a degree that causes, or is likely to cause, based on the best scientific information available, 1) injury to an eagle, 2) a decrease in its productivity, by substantially interfering with normal breeding, feeding, or sheltering behavior, or 3) nest abandonment, by substantially interfering with normal breeding, feeding, or sheltering behavior.”

In April 2019, it was noted by a community member that bald eagle activity had been observed in the vicinity of the Brentwood Estates Sewer Improvement project. In response to those concerns, Raleigh Water staff had a subconsultant engage in an eagle survey along the pipeline corridor.

A field study was completed in May 2019 to evaluate the presence of bald eagle nests within the project corridor. This study was completed by biologists who are familiar with the NCDOT guidelines and experienced in surveys. A combination of pedestrian and windshield surveys were performed as needed, and all potential nest trees were evaluated utilizing binoculars. No nests were observed during the survey.

Because nearly a year has passed, Raleigh Water staff has requested that the City’s subconsultant repeat the eagle survey and extend the survey limits to a one-half mile corridor around the project alignment. The corridor was extended to ensure compliance with the Bald and Golden Eagle Protection Act in the event that blasting is required for this project.

If a bald eagle’s nest is determined to be within the study area, the construction schedule for the project will be altered to avoid potentially disturbing activities during the nesting season, in accordance with the Bald and Golden Eagle Protection Act.

Staff will provide a further update once the eagle survey is complete in March 2020.

(No attachment)

Idlewood Village Drive Traffic Calming and Multiway Stop Evaluations (Mayor Pro Tem Branch)

Staff Resource: Will Shumaker, Transportation, 996-4175, william.shumaker@raleighnc.gov

During the meeting, Council directed staff to initiate evaluations for potential multiway stops along Idlewood Village Drive; Council also requested an update on a potential traffic calming project for this residential street off of Sanderford Road.

A community member requested an evaluation for Idlewood Village in 2015. At that time, Idlewood Village Drive ranked sixth out of 70 streets on the Neighborhood Streetscape Project List. All evaluations have a five-year lifespan until the street falls off the project list or a new evaluation and score occurs. The current Neighborhood Traffic Management Program specifies a goal of 1-3 Streetscape Projects be complete each cycle. This means that residents will likely not get an opportunity for a project unless some of the higher ranked streets fail to meet the support criteria. Due to the five-year lifespan, Idlewood Village will fall off the project list unless a new evaluation occurs with a new score that exceeds the minimum threshold. If the conditions have worsened, the new score should reflect that a project might occur sooner.

Multi-way stops are another tool that fall within the Neighborhood Traffic Management Program. Staff has initiated evaluations for the following intersecting streets at Idlewood Village Drive: Snowberry Drive (north), Snowberry Drive (south), Ricochet Drive, Ujamaa Drive, and Lombar Street.

Evaluations take 30-60 days as pneumatic tube counts on all intersecting legs must be done. Once the evaluations have been completed, staff will provide an update with the results and recommendations for each of the aforementioned intersections along Idlewood Village Drive.

(No attachment)

Mural of Tucker, Oak City Kitty (Council Member Martin)

Staff Resource: Derrick Smith, City Manager's Office, 996-4323, derrick.smith@raleighnc.gov

During the meeting, Council Member Martin requested a map locating the mural depicting Tucker, the Oak City Kitty. The mural – located near the intersection of Salisbury & W. Davie Streets – is a part of the art series called #RaleighArtSignals; the series produced several different murals on traffic signal boxes in 2019. Each signal box controls traffic lights at a nearby intersection. The boxes are integral to the flow of cars and pedestrians throughout the city, but their plain metal exteriors often leave them hidden in plain sight. The #RaleighArtSignals project provided local artists with a unique canvas while also highlighting an important aspect of transportation infrastructure.



A mural of Tucker, the Oak City Kitty, located on a traffic signal box at Salisbury & W. Davie Streets

Enclosed with this *Weekly Report* is a list of the murals from that art series and a map showing the location of each mural. These murals and other public art pieces in Raleigh may be viewed on an interactive map on the city website, found here: <https://raleighnc.gov/services/arts/public-art>.

(Attachment)

FY2021

Community Budget Priorities Survey



Do you have thoughts on how the City of Raleigh should spend funds?

City Council and City staff want to hear from you. Complete the Fiscal Year 2021 Budget Priorities Survey by March 31:

Online / En-linea
budget.raleighnc.gov

In-person / En persona
**front desk of Raleigh Municipal Building or any
Raleigh Parks Community Center**
En la recepción del Edificio Municipal o en cualquier
Centro Comunitario de la ciudad

By mail / Por correo
**to have a copy of the survey mailed to you,
please contact the City's Budget and
Management Services Department at 919.996.4270**

Para recibir una copia de la encuesta por correo,
por favor comuníquese con el Departamento de
Presupuesto, teléfono 919.996.4270

Special Events Weekly Digest

Friday, March 6 – Thursday, March 12

City of Raleigh Special Events Office
specialevents@raleighnc.gov | (919) 996-2200 | raleighnc.gov/special-events-office

Permitted Special Events

Dorothea Dix Park 5K

Dorothea Dix Park

Saturday, March 7

Event Time: 8:00am - 12:00pm

Associated Road Closures: Big Field will be used from 7:30am until 10:30am. Roads will be closed from 8:45am until 10:15am to facilitate the following route:

Start on Biggs Drive; Continue onto Barbour Drive; Right onto Umstead Drive; Left onto Richardson Drive; Continue onto Dwire Drive; Left onto Umstead Drive; Right onto Cranmer Drive; Right onto Palmer Drive; Left onto Biggs Drive; Right onto Ruggles Drive; Left onto Umstead Drive; Left onto Blair Drive; Left onto Barbour Drive; Continue onto Biggs Drive to Finish.

NCDOT Celebration of the Criminal Investigation Division's 75th Anniversary

Salisbury Street

Tuesday, March 10

Event Time: 1:00pm - 3:00pm

Associated Road Closures: The west-bound turn lane on N. Salisbury Street just north of the W. Lane Street intersection will be closed from 1:00pm until 3:00pm.

Other Events This Weekend

First Friday Raleigh

Friday, March 6

Downtown Raleigh

NC State vs. Wake Forest

Friday, March 6

PNC Arena

A Rodgers and Hammerstein Celebration – North Carolina Symphony Pops Series

Friday, March 6 – Saturday, March 7

Meymandi Concert Hall

A Celebration of Female Choreographers featuring Bolero – Carolina Ballet

Friday, March 6 – Sunday, March 8

Fletcher Opera Theater

Star Systems Raleigh Regional

Friday, March 6 – Sunday, March 8

Raleigh Convention Center

2020 North Carolina K-12 State Chess Championships

Friday, March 6 – Sunday, March 8

Raleigh Convention Center

[Raleigh Police Department Hiring Event](#)

Saturday, March 7

J.H. Baker Sr. Police Training Center

[Parks Bond 2020 Public Open House](#)

Saturday, March 7

Abbotts Creek Community Center & Laurel Hills Community Center

[Monster Jam](#)

Saturday, March 7 – Sunday, March 8

PNC Arena

[Brick Universe](#)

Saturday, March 7 – Sunday, March 8

Raleigh Convention Center

Public Resources

[Event Feedback Form](#): Tell us what you think about Raleigh events! We welcome citizen and participant feedback and encourage you to provide comments or concerns about any events regulated by the Special Events Office. We will use this helpful information in future planning.

[Road Closure and Road Race Map](#): A resource providing current information on street closures in Raleigh.

[Online Events Calendar](#): View all currently scheduled events that are regulated by the City of Raleigh Special Events Office.

Council Member Follow Up



Raleigh

MEMO

TO: Ruffin L. Hall, City Manager

FROM: Stephanie Olson, Strategic Planning & Performance Manager

DEPARTMENT: Budget and Management Services

DATE: March 6, 2020

SUBJECT: 2020 City Council Retreat Follow-Up Items

At the February 2020 City Council Retreat, Council Members requested information on various items related to the discussion. This memo provides responses to those requests. Additional responses will be provided in the March 13, 2020 Manager’s Report.

Request: The breakdown of the number of affordable housing units that are committed, under construction, and completed.

Staff Resource: Larry Jarvis, Housing & Neighborhoods, 996-6947, Larry.Jarvis@raleighnc.gov

Staff Response:

In fiscal year 2017, the City Council set a goal of supporting the preservation and production of 5,700 affordable housing units over a 10-year period. The breakdown of the number of units since FY2017 is as follows.

Complete:	1,048
Under Construction:	840
Committed/Approved:	1.195

Request: Information on how the City measures air quality and carbon emissions to track over time.

Staff Resource: Megan Anderson, Office of Sustainability, 996-4658, Megan.Anderson@raleighnc.gov

Staff Response:

During the City Council retreat on February 8, 2020, Council Member Cox requested information regarding measuring greenhouse gas emissions and how the City measures air quality and carbon emissions to track over time.

Greenhouse Gas (GHG) emissions data is collected from a variety of sources (for example, mix of fuel sources used to generate electricity sourced from EPA eGRID, energy use data from Duke Energy) and is reported on in the greenhouse gas inventories. The Community-wide Climate Action Plan (CCAP) project that is underway is building upon the foundational information from two

GHG emissions inventories. Staff have utilized consultants to assist with the resource intensive process and to become more familiar with best practices that allow Raleigh to benchmark GHG emissions against peer cities using similar methodologies. One GHG inventory was prepared in 2010 using 2007 data and one was prepared in 2016 using 2014 data. The inventories were prepared using highly respected protocols with established and well-vetted methodological guidelines for calculating emissions. The community-wide inventory adheres to guidance provided in the Global Protocol for Community-Scale Greenhouse Gas Emission Inventories. It is anticipated that at the conclusion of CCAP that the calculation of GHG emissions will be embedded into a regular reporting cycle of every five years. Incremental changes in the emissions towards the City Council's goal of an 80% reduction community-wide by 2050 off our 2007 base year will be reported during these five-year updates.

GHG emissions tracking will support high level reporting of Raleigh's overall emissions. As a part of CCAP implementation over time, staff expects the high level GHG emissions reporting to be supplemented with interval level progress indicators, data and reporting that helps tell the story and tracks incremental progress of CCAP strategies and actions. Staff expects to partner with the community to create community CCAP updates that highlights progress related to the community actions underway using incremental progress indicators; and to conduct larger evaluations of CCAP progress every five years in conjunction with the GHG inventory tracking updates. As CCAP is implemented, staff and community partners will continue to evaluate best practices and methodologies related to tracking and reporting.

Air quality is reported through the Strategic Plan in the Growth and Natural Resources section and the data is provided through the air quality monitoring network that measures the level of pollutants in the outdoor air. The source for the air quality reporting is the Environmental Protection Agency. In addition to relating to GNR, air quality is of interest as a progress indicator related to CCAP strategies and actions. There are ongoing conversations about ways to reflect more localized air quality measures that could give staff more insight into localized actions.

There is also an effort underway through the Strategic Plan to conduct a current tree inventory of the existing tree canopy, using a consultant and perhaps existing programs through the U.S. Forest Service. Such inventories would be necessary to populate water- and air-shed models in the future. This initiative may provide additional information that could be incorporated into the long-term reporting of emissions through the updates to the Community-wide Climate Action Plan.

Request: The total number of bus stops across the City and the number of those stops that have bus shelters.

Staff Resource: David Eatman, Transportation, 996-4040, David.Eatman@raleighnc.gov

Staff Response:

At the Council Retreat on February 8, 2020, Council Member Knight requested the total number of bus stops across the City and the number that have bus shelters.

Current Inventory of GoRaleigh Bus Stops

Total Bus Stops	1,428
Bus Stops w/ Shelter & Bench	203 (14%)

Bus Stops w/ Bench Only 117 (8%)

The Wake Transit Plan and City of Raleigh continue to support the construction of bus shelter sites across the GoRaleigh system. Bus shelter sites are identified based on ridership of 10 passengers a day or more, with priority given as needed to hospitals, clinics, senior centers and parks and recreation facilities serving seniors or persons with disabilities.

A map of the current inventory of bus shelters and sites in development is available at raleighnc.gov/busmap. A list of all bus stops and shelters is available on Raleigh Open Data.

Bus Stops in Development

Bus Shelter Sites in Construction	24
Bus Shelter Sites in Property Acquisition	17
Bus Shelter Sites in Design	92
Total Bus Shelter Sites in Development	133

Bus Stops Eligible

Bus Stops w/ greater than 10 boardings not yet in development* 106

* Ridership as of December 2019

Request: Information on live music downtown.

Staff Resource: Jim Greene, City Manager's Office, 996-3070, Jim.Greene@raleighnc.gov

Resource: Bill King, Downtown Raleigh Alliance, 821-6980, billking@downtownraleigh.org

Staff Response:

In response to feedback on Downtown Raleigh Alliance's (DRA) annual survey and at community meetings, DRA has scheduled a number of music activations in downtown throughout the next four months. The music programming begins with the March 6th First Friday, where all female performers will play around downtown. In addition to more music during First Fridays, DRA is also hosting Soulful Sunday in April, which is a celebration of gospel, R&B and funk music, plus they will be hosting concerts every Thursday evening in June at Moore Square and participating in international Make Music Day on June 21st with musicians all over downtown.

Additional information on these events is attached (see *DRA Music Programs + Events*).

Request: An update on the remapping of the federal government's floodplains and flood zones.

Staff Resource: Wayne Miles, Engineering Services, 996-3964, Wayne.Miles@raleighnc.gov

Staff Response:

At the February 8, 2020 City Council Retreat, Mayor Pro Tem Branch requested a status update on the remapping of the federal government designated floodplains and flood zones. The Federal Emergency Management Agency (FEMA), in cooperation with the NC Department of Public Safety (NCDPS), is responsible for updating floodplain maps that are used as the basis for identifying structures located in floodprone areas, thus requiring flood insurance to be bought to secure federally-backed mortgages associated with these properties. The current maps have not been updated since 2006. In response to recent inquiries regarding the schedule for updated maps to be published, staff contacted the NCDPS to get the latest information on the status of releasing the updated maps.

NCDPS has set a goal to officially release the revised Preliminary Maps in April 2020. This would initiate the statutory 90-day appeal period, which would run through July 2020. At this time, NCDPS does not expect appeals related to the revised Preliminary Maps (a previous release resulted in numerous appeals for changes, including four minor appeals at specific locations from the City of Raleigh, which have been reconciled to our satisfaction). NCDPS intends to request Letter of Final Determination from FEMA following the end of the 90-day appeal period so that it can be officially processed prior to the Presidential Election in November 2020. This would allow for the maps to become effective by summer 2021.

City Staff will provide additional updates to City Council as new information is available on the status of the floodplain map revisions.

Request: Update Raleigh 4U website to match City branding.

Staff Resource: Damien Graham, Communications, 996-3002, Damien.Graham@raleighnc.gov

Staff Response:

All of the content from Raleigh 4U has been moved, rewritten, rebranded and now lives in raleighnc.gov. We are redirecting raleigh4u.com and raleigheconomicdevelopment.com to raleighnc.gov/business.

Request: Information about publishing follow-up from the public comment report.

Staff Resource: Damien Graham, Communications, 996-3002, Damien.Graham@raleighnc.gov

Staff Response:

Comments and inquiries from Council Members are recorded at every Council meeting. A list is created and assignments are made to various City staff to respond to those inquiries. Those follow-up responses are compiled and provided in the *City Manager's Weekly Report*. These reports are accessible to the public on the city website and can be found in two locations: the City Council's page and the City Manager's page.

Request: A Raleigh Unleashed recap to be scheduled at a future worksession.

Staff Resource: Damien Graham, Communications, 996-3002, Damien.Graham@raleighnc.gov

Staff Response:

Jason Hibbets is scheduled to present a review of Raleigh Unleashed at the City Council's work session on Tuesday, March 10 at 4:00 pm.

Request: Staff review opportunities for utilizing publicly-owned land for affordable housing, including partnerships with other local agencies and opportunities for housing near schools.

Staff Resource: Marchell Adams-David, City Manager's Office, 996-3070, Marchell.David@raleighnc.gov

Staff Response:

Staff is working to coordinate a joint meeting between the City and Wake County, with an anticipated timeframe of mid- to late-spring. City staff will provide updates to City Council as additional details become available.

Request: Project status update on the Harrington and West Street cycle track.

Staff Resource: Eric Lamb, Transportation, 996-2161, Eric.Lamb@raleighnc.gov

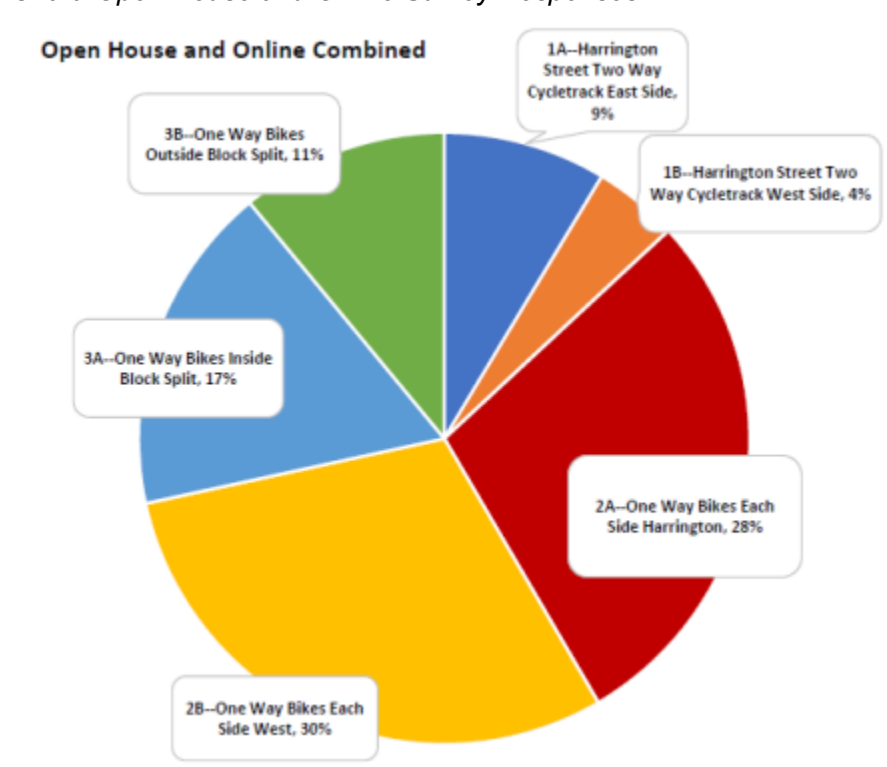
Staff Response:

The City is moving forward with implementation of the West/Harrington Greenway Connector Project. A public meeting was held on January 6, 2020, which presented multiple options for the corridor. The presented options included:

- Concentrating bicycle infrastructure on either West Street or Harrington Street, using either a two-way cycletrack design or a buffered bike lane design
- Splitting the bicycle infrastructure equally between West Street and Harrington Street

In concert with the public meeting, staff developed a community survey that was widely distributed to adjoining property owners and residents, and to the general public via social media. Staff received 119 workshop attendee responses and 300 online responses, with a split preference for concentrating the bike facilities on either West Street or Harrington Street.

Chart: Open House and Online Survey Responses



Staff reviewed the results with the City’s Bicycle & Pedestrian Advisory Commission (BPAC) at their February 21st meeting. After reviewing the feedback and considering the logistics of the potential facility installation, the commission recommended to move forward with a split option with a northbound buffered bike lane on West Street and a southbound buffered bike lane on Harrington Street (referred to as the “inside block split”). Staff is conducting additional detailed review of the potential impacts on parking and loading zones for these options and will be bringing a recommendation for the City Council’s consideration at their April 7th meeting.

Request: Information on whether the City has an MWBE goal and if so, whether we are meeting the goal.

Staff Resource: Niki Jones, Housing & Neighborhoods, 996-4278, Niki.Jones@raleighnc.gov

Staff Response:

At the City Council Retreat, Mayor Pro Tem Branch requested an update from the Minority and Women-Owned Business Enterprise (MWBE) program. Specifically, he was interested in whether the MWBE program had a goal and if we are meeting that goal.

The City of Raleigh has historically used a 15% goal for participation by minority and women-owned businesses in City sponsored construction contracts \$300,000 and above. Over the past three years, the City has met the 15% goal each year. That goal includes prime and subcontractors.

The City of Raleigh is committed to providing minority and women-owned businesses an equal opportunity to participate in City contracting. The team does so by providing MWBEs with tools that will help them become successful when opportunities arise. These tools include: connecting MWBE's to internal resources, providing technical assistance, participating in outreach events, and conducting monthly certification trainings sessions.

The team has internal and external priorities that allow the program to be intentional in compliance, engaging, promoting, and educating minority businesses.

Internal Priorities

- Provide compliance through monitoring contracts and payments for construction projects.
- Engage departments and project managers through one-on-ones and through the Business Partner model.
- Promote the program at pre-bid meetings, bid openings, and at City events.
- Educate staff via trainings that provide essential guidelines and standards for the MWBE program.

External Priorities

- Engage with businesses and industry professionals via networking events and education industry partnerships.
- Promote the MWBE program at trade shows and conferences to increase awareness about doing business with the City.
- Educate businesses through a collaboration with NC Department of Transportation and NC Office of Historically Underutilized Businesses (HUB) to present monthly information sessions on certification.

Data Collection

The MWBE team tracks utilization and operational data that helps improve outreach efforts, assess the program's effectiveness, and helps identify opportunities for improvement. Ultimately, data collection will allow the team to become more strategic with outreach efforts, more intentional in connecting business to opportunities, and identify and overcome gaps in utilization.

The table below describes some of the operational data that the MWBE team has collected over the past 4 years. It is important to note that this data only notes the construction contracting that the MWBE program has tracked because the contracts were above \$300,000. The reader can see that in 3 of the past 4 years the City has met the 15% goal for MWBE participation overall. Additionally, the data is broken out to show the difference in MWBE prime contracting and subcontracting.

Upon reviewing projects of \$300,000 or more, we have monitored and 123 projects, averaging \$122,000,000 over the past four years. Through continued efforts focused on outreach, educational training (internal and external), and certification sessions, the team feels certain that these trends will continue and increase.

Fiscal Year	Construction Projects \$300,000+	Total Amount Contracted	MWBE Prime Amount	MWBE Subs Amount	Total MWBE Prime & Subs	Total MWBE % Prime & Subs	Total MWBE% Subs
16-17	33	\$163,033,854.77	\$1,756,348.38	\$12,228,556.51	\$13,984,904.89	8.58%	7.50%
17-18	27	\$96,491,915.57	\$4,033,403.00	\$11,300,739.37	\$15,233,142.37	15.79%	11.71%
18-19	38	\$100,405,059.73	\$4,717,982.95	\$11,002,694.62	\$15,720,677.57	15.66%	10.96%
19-20	25	\$128,224,465.22	\$2,344,133.64	\$17,345,090.90	\$19,689,224.54	15.36%	13.53%

Table 1

What type of events does the program host or sponsor?

Business Expo

The 22nd Annual Raleigh Business Expo was once again a success. Over 180 businesses attended to directly engage with multiple organizations in a single space to learn of procurement opportunities, business development resources, upcoming projects, and business to business networking. The addition of business development workshops added to this year’s event and will continue as an Expo highlight.

The City of Raleigh and Wake County Public School System each selected a Subcontractor of the Year to showcase during the Expo. The City selected Asphalt on Demand, Inc. and WCPSS selected RDU Paving, Inc. Each firm was selected based on quality of performance, number of contracts, number of primes that subcontracted with them, and input from project managers regarding level of responsiveness.

Janitorial workshop

The MWBE Team partnered with Facilities Integrated Service to conduct a Janitorial Workshop on Tuesday, February 18, 2020. The evening workshop served as a precursor to the city-wide Janitorial Services RFP scheduled for release in March 2020. Starsky Martin of the NC Department of Labor provided information on hazard communication which provided a high level of interest and engagement among the 20 in attendance. He provided information on the development of hazardous communication programs, samples of hazard assessment guidelines, job hazard analysis, hand hygiene, and personal protective equipment.

City staff discussed the RFP and provided handouts with information on the square footage, number of buildings, and MWBE requirements for City projects. The proposal consists of a total of four contracts; multiple contracts could be awarded to one contractor.

Bonding workshop

In partnership with the Raleigh Chamber of Commerce, United Minority Contractors of North Carolina, Hispanic Contractors of the Carolina, and NCDOT’s Office of Civil Rights, the MWBE team held Bonding 101: What and Why?

Dan Quarella, President of Vigilant, provided information to firms on how to maximize their ability to secure surety bonding positively impacts opportunities for growth, prosperity, and obtaining contracts. A diverse group of contractors were engaged in conversation and networking throughout the evening. Fifteen people attended to include minority business firms and representatives from partnering agencies.

Certification Class

This is a partnership with the NC Departments of Administration and Transportation. Sessions are held monthly on the 4th Thursday to provide MWBE businesses with information on certification. Our partners present benefits of certification and explain the process. The team spends time discussing the City of Raleigh MWBE program and Raleigh Supplier Connect. Additionally, there is discussion around how all partners work collaboratively to advocate for certification and minority business success. Monthly attendance ranges from 7 – 15 minority businesses in varying stages of readiness.

What is upcoming for the MWBE program?

First and foremost, the team will continue increase awareness of the program through education, engagement, and promotion. Additionally, the team will continue to focus on the compliance of the program to ensure that the City of Raleigh is a great place for everyone to conduct business.

The next big step for the City of Raleigh's MWBE program is to lead a Disparity Study. Staff is preparing a Request for Proposal for advertisement this Spring. The goal of the study is 1.) to identify the availability of minority business firms that are ready, willing, and able to do business with the City, and 2.) ascertain whether statistically significant disparity exists between the availability of ready, willing, and able minority business firms and the utilization of such firms in City contracts, and should the study identify such disparities, the results will guide revisions to the MWBE Standard Operating Procedures and make appropriate changes to program approaches.



Raleigh

MEMO

TO: Ruffin Hall, City Manager

FROM: Lisa Schiffbauer, Capital Projects Senior Supervisor

CC: Oscar Carmona, PRCR Director
Stephen Bentley, PRCR Assistant Director

DATE: March 5, 2020

SUBJECT: Greenways as Transportation Corridors – Survey Demographic

At the February 18, 2020 City Council meeting, Council Member Stewart requested that Council receive the demographic breakdown used for survey data collected as an on-going effort to evaluate how trails are being used, specifically, greenway trails being used as transportation corridors.

As part of the presentation to City Council, city staff presented two sets of survey data that were collected between 2016 and 2018 that included data specifically related to greenway trail use as a means of transportation. The first set of data was collected by North Carolina State University students in partnership with the City's Parks, Recreation and Cultural Resources Department.

The specific course project was designed to engage students in collecting information and analyzing how people are using the Capital Area Greenway System. The monitoring took place over a nine-week span between February and April 2016 at various days and times at four separate locations throughout the greenway system. The locations included: Mine Creek Trail, Crabtree Creek Trail, Neuse River Trail and Rocky Branch Trail. Figure 1 Map provides approximate locations where data was collected.

The methods used to collect data included in-person surveys, distributing cards directing people to an on-line survey, and a "shout-out" survey directed at bicyclists to determine whether they were using the trail for recreation or transportation. This allowed trail users to shout out their answer without having to stop.

Demographic data was collected for the in-person and on-line surveys, but not for the shout-out survey, and included: zip code, age, gender, ethnicity, education and income. In addition, survey questions included frequency of use, why they were using the trail, what hazards they perceived and what amenities they would like to see. The intercept survey included 84 participants across all four sites and a total of 541 people participated in the "shout-out" survey.

In summary, demographic data collected for this survey is bulleted below.

- 20% reported living in the 27612 zip code (Figure 1);
- 86% identified themselves as White and 9% as African-American (Figure 2);
- 74% had college or more advanced degrees (Figure 3);

Municipal Building
222 West Hargett Street
Raleigh, North Carolina 27601

One Exchange Plaza
1 Exchange Plaza,
Raleigh, North Carolina 27601

City of Raleigh
Post Office Box 590 • Raleigh
North Carolina 27602-0590
(Mailing Address)

- 16% (majority) annual household income in the \$70,001-\$90,000 range, 7% from households with more than \$210,000 and 8% from households less than \$10,000 (Figure 4);
- 55-64 (27%) and 45-54 (21%) represented the two most prominent age groups (Figure 5)

Additionally, in 2016 and 2018, a Community Survey was collected as part of a Citywide effort supporting the City's Strategic Plan. The purpose of the survey was to help the City gather input from the community on a wide range of issues impacting overall quality of life. The 2018 Community Survey Cross-Tabular Report provided survey ratings by various demographic categories (e.g., age, race, gender, income, length of residency.) Below are the results of the survey by demographic category for the question of "How often have you done the following in the past 12 months - Used City greenways as a mode of transportation?" Results from these demographic categories can be found on Page 3 of this memo. For full contents of the 2018 Community Survey results visit the following link

<https://raleighnc.gov/services/government/community-survey>

2018 Community Survey Results

“How often have you done the following in the past 12 months - Used City greenways as a mode of transportation?”

Age

FREQUENCY	18-34	35-44	45-54	55-64	65+	TOTAL
VERY FREQUENTLY	6.00%	5.10%	4.90%	4.20%	2.20%	4.70%
FREQUENTLY	13.00%	8.60%	8.70%	9.00%	7.00%	9.20%
RARELY	23.70%	25.10%	28.80%	24.10%	22.70%	25.20%
NEVER	57.20%	61.10%	57.60%	62.70%	68.10%	60.90%

Income

FREQUENCY	UNDER 30K	\$30K TO \$59,999	\$60K TO \$99,999	\$100K TO \$149,999	\$150K+	TOTAL
VERY FREQUENTLY	4.90%	2.60%	3.70%	6.80%	6.10%	4.70%
FREQUENTLY	4.90%	6.90%	12.60%	6.80%	12.10%	9.20%
RARELY	20.40%	25.40%	22.80%	21.10%	34.30%	25.20%
NEVER	69.90%	65.10%	60.90%	65.20%	47.50%	60.90%

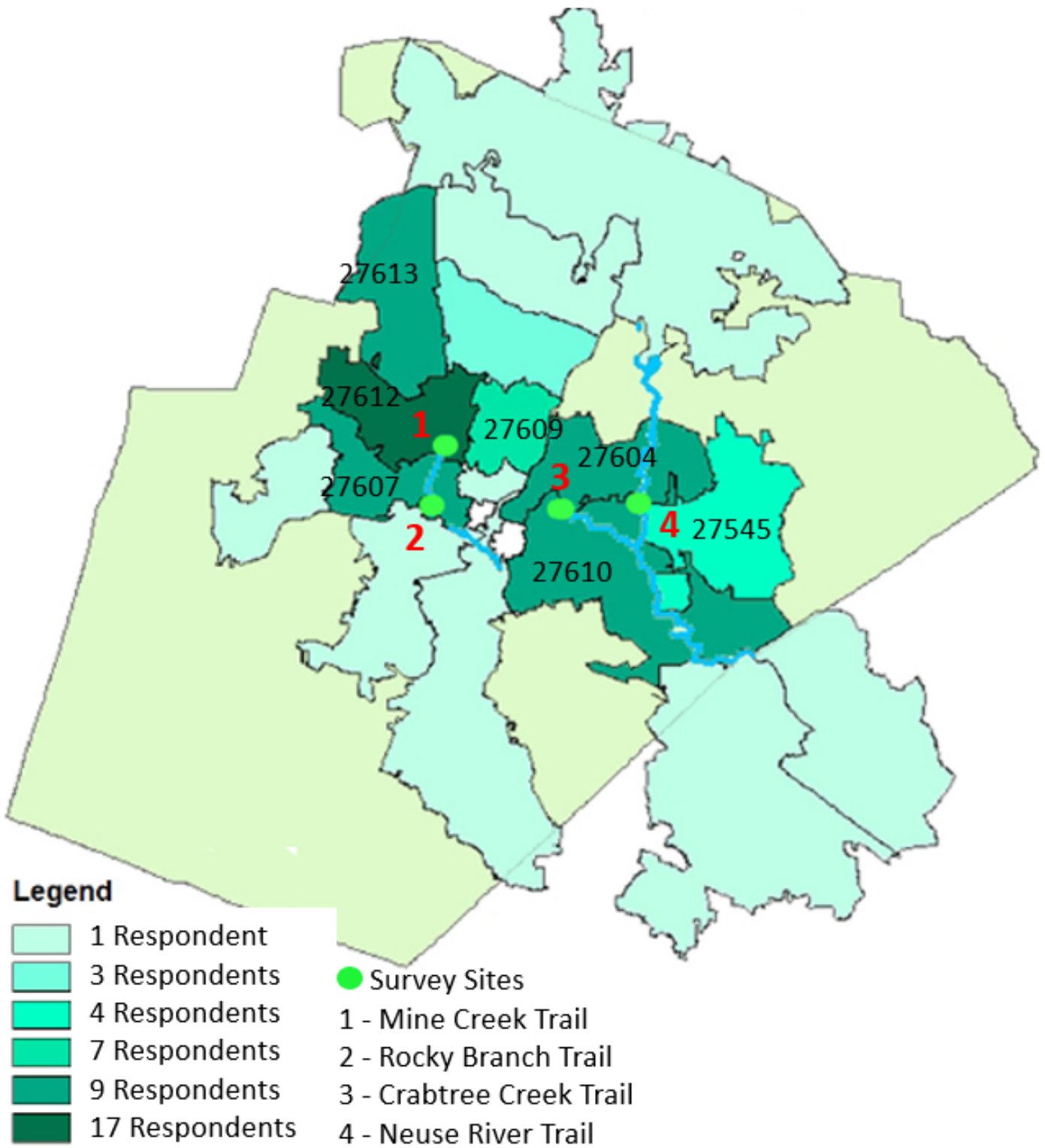
Race & Gender

FREQUENCY	BLACK/AFRICAN AMERICAN	WHITE	OTHER	MALE	FEMALE	TOTAL
VERY FREQUENTLY	2.40%	5.80%	2.20%	6.80%	2.50%	4.70%
FREQUENTLY	8.80%	10.40%	5.60%	9.80%	8.60%	9.20%
RARELY	20.80%	26.20%	27.80%	28.00%	22.50%	25.20%
NEVER	68.00%	57.60%	64.40%	55.30%	66.30%	60.90%

Years You Lived in Raleigh

FREQUENCY	0-5	6-10	11-15	16-20	21-30	31+	TOTAL
VERY FREQUENTLY	5.20%	3.10%	6.50%	4.50%	5.90%	2.00%	4.70%
FREQUENTLY	10.40%	9.20%	12.00%	7.30%	9.50%	7.60%	9.20%
RARELY	25.00%	26.20%	23.10%	34.50%	24.90%	22.20%	25.20%
NEVER	59.40%	61.50%	58.30%	53.60%	59.80%	68.20%	60.90%

Figure 1. NCSTATE Survey. Zip codes of Survey Participants



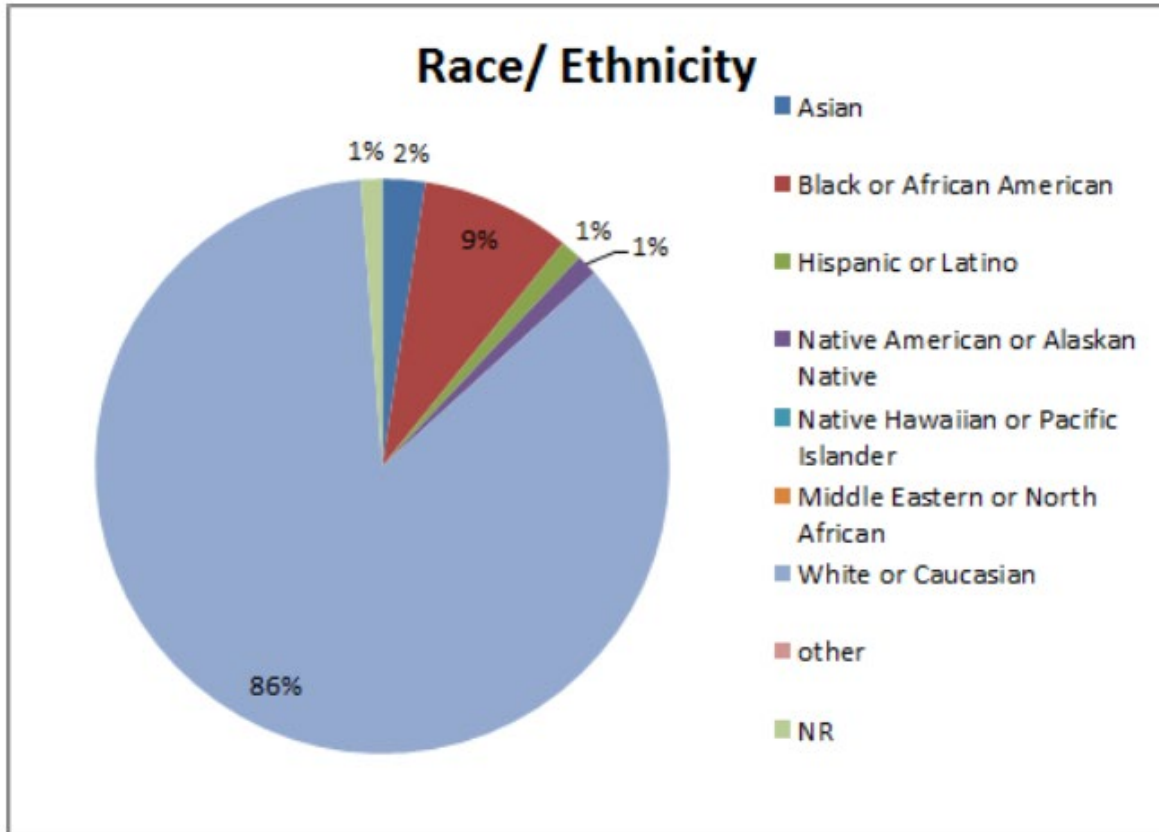


Figure 2. NCSTATE Survey. Race/Ethnicity of Intercept Survey Participants

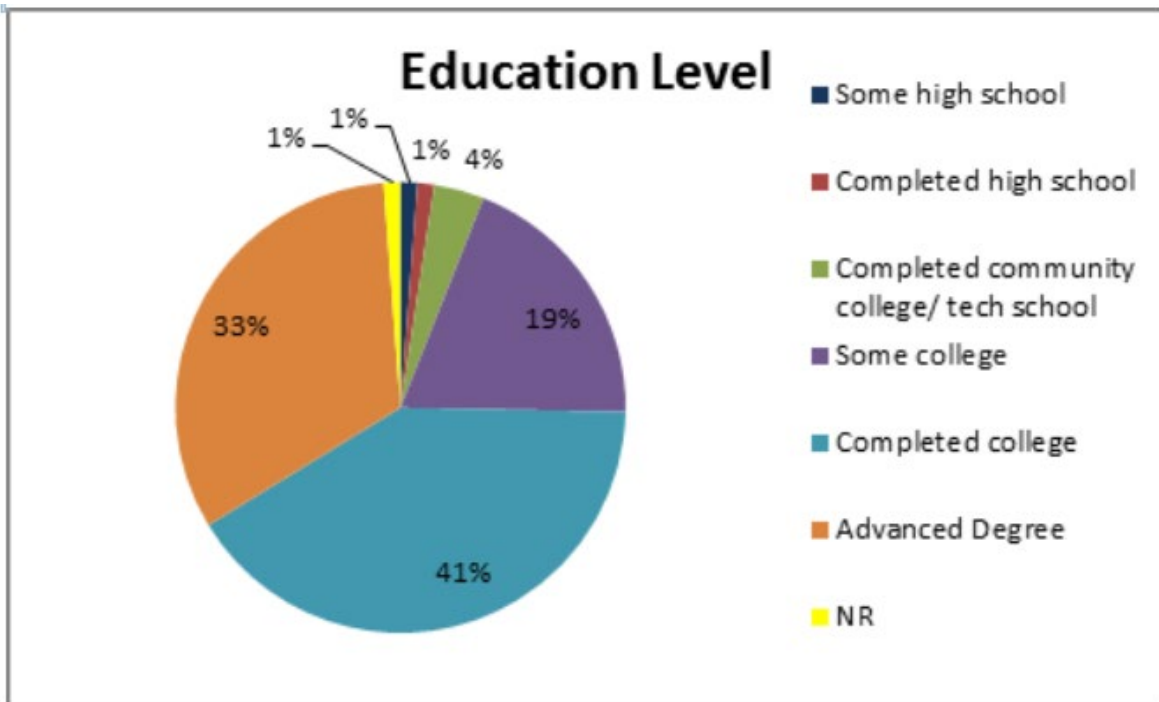


Figure 3. NCSTATE Survey. Highest Level of Education Completed by Intercept Survey Participants

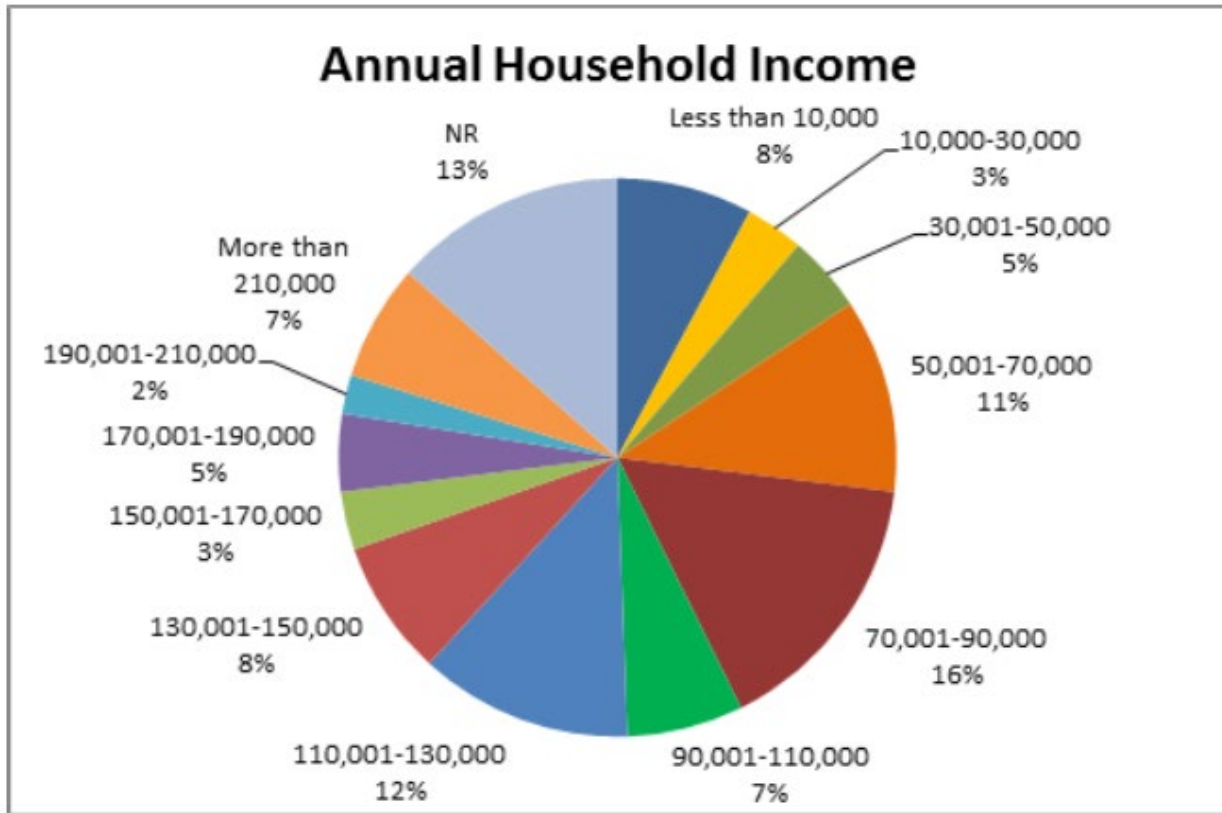


Figure 4. Annual Household Income of Intercept Survey Participants

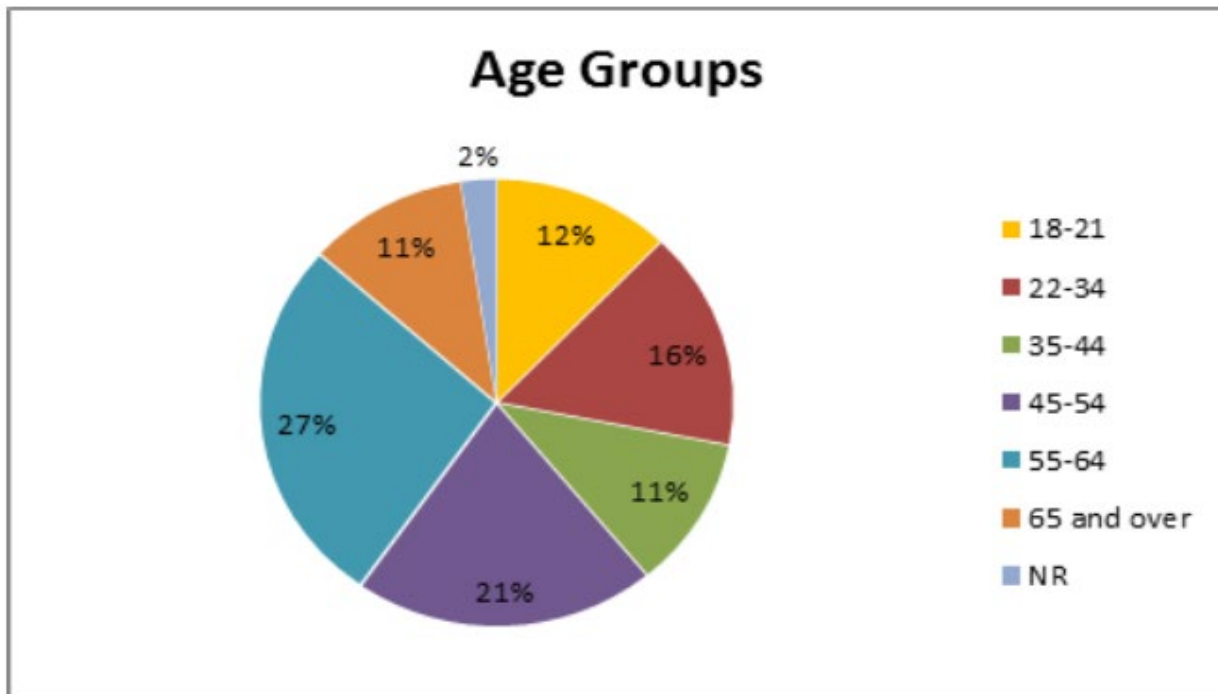


Figure 5. Age Group of Intercept Survey Participants



DowntownRaleigh
Alliance

DRA MUSIC PROGRAMS + EVENTS

BACKGROUND

In our 2019 survey and through last year's Downtown Rundown community meetings, our stakeholders have consistently requested more live music and entertainment in downtown Raleigh. In an effort to activate public spaces while providing quality live music and entertainment, we have developed multiple music related programs and events to enliven and animate downtown Raleigh.

FIRST FRIDAY RALEIGH

A celebration of art and culture in downtown Raleigh. First Friday needs new experiences and amenities to remain relevant. This year we'll be hosting activations that will feature musicians, performing artists, dancers, and more.

- Location: All over downtown Raleigh
- Audience: Downtown Raleigh residents and employees, Raleigh & Wake County residents, families, young couples, and empty nesters.
- First Friday of every month
- First music activation: March 6th: all female musicians stationed around downtown.



SOULFUL SUNDAY

Soulful Sunday is a community celebration that will feature live music from local Gospel, R&B, and Funk musicians, a vendor market comprised of African American artisans, community and wellness groups, and a collection of soul food trucks.

- Location: Moore Square
- Audience: African American community members and those who wish to celebrate black culture, food, and music
- Free and open to the public to attend
- Sunday, April 19TH



DOWNTOWN RALEIGH CONCERT SERIES

Concert series highlighting local talent and promoting unity through the universal language of music. Our concert series will make an intentional effort to attract a wide array of community members by blending music genres such as rock and funk or soul and county music. We'll use the data collected from this first concert series to determine if series should continue.



- Location: Moore Square
- Audience: Downtown Raleigh residents, employees, and residents of downtown adjacent neighborhoods
- Every Thursday in June 2020

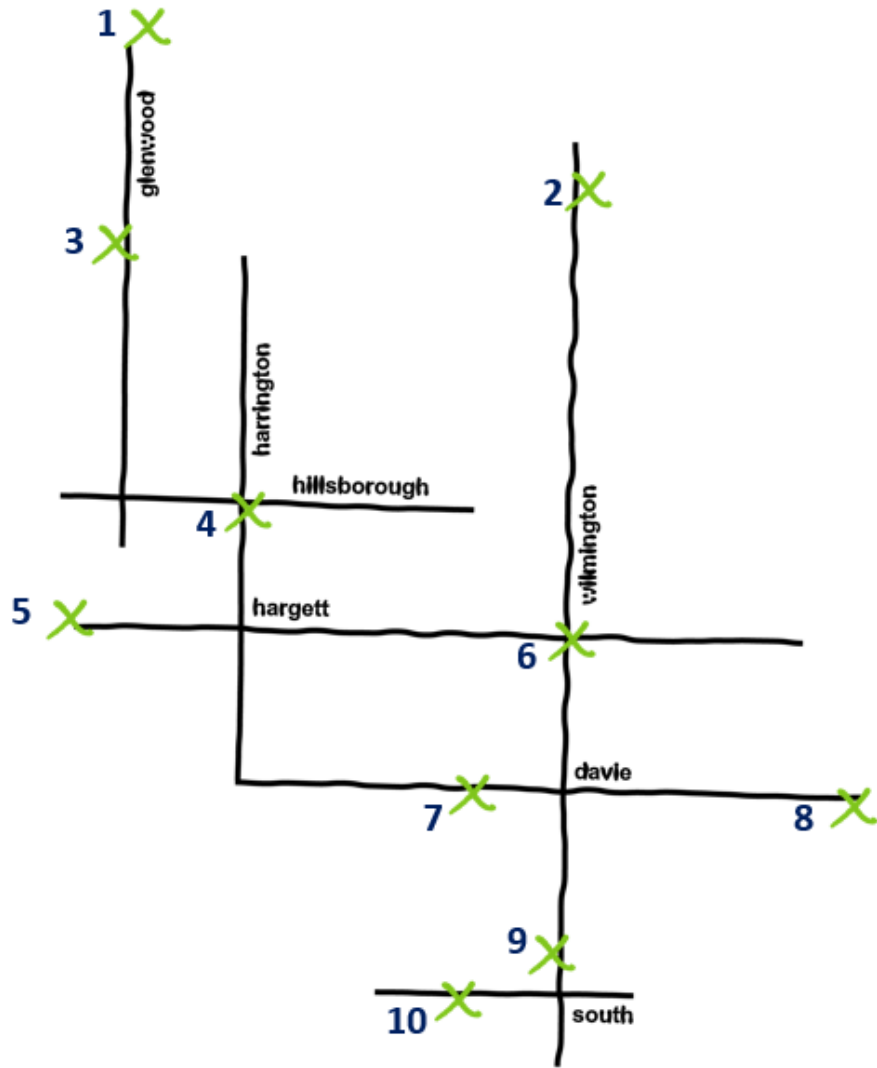
MAKE MUSIC DAY RALEIGH

Make Music is a free celebration of music around the world on June 21st. Last year, DRA brought this unique event to downtown Raleigh and hosted a lunchtime concert, family friendly activities at Marbles, and street performers. We also invited storefront businesses to host musical performances. This year, we're hoping to create more opportunities for the community to be involved and join in on the fun.



- Location: Downtown Raleigh with a focus on Glenwood South District
- Audience: Families and downtown Raleigh residents
- Sunday, June 21st

#	Location	Artist Name	Title
1	Peace & Glenwood	Ann Roth	Granite Planet (detail)
2	Lenoir & Wilmington	Sam Greene	Lost Ocean
3	North & Glenwood	Jose Cruz	Jubilee Dancers
4	Hillsborough & Harrington	Paul Friedrich	Onion Head Monster and the Dang Nabbit Rabbits
5	Boylan & Hargett	Gina Franco	Conversation
6	Wilmington & Hargett	Cathy Foreman	Black Roses
7	Salisbury & Davie	Anna Podris	Tucker – Oak City Kitty
8	East & Davie	Kiara Sanders	Cardinal Capital
9	Wilmington & Polk	JP Jermaine Powell	Walk of Life
10	South & Salisbury	Denise Torrance	Luminescence of Cho



#RaleighArtSignals