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INFORMATION:

Seasonal Loose-Leaf Collection - Holiday Special Events Collection Initiative

Staff Resource: Chris McGee, Transportation, 996-6446, christopher.mcgee@raleighnc.gov

Council will recall that annual loose-leaf collection is residential service for citizens living inside the City limits and features two rounds of vacuuming leaf piles placed between the curb and sidewalk. Last season crews collected 2,786 loads of leaves estimated at over 12,000 tons or 61,230 cubic yards. This amount would fill an entire football field to a height of 40 feet. Despite the resource constraints associated with the program, staff recognizes that there are long-standing holiday celebrations in some Raleigh communities that engage neighbors in celebration and invite others from outside the neighborhood to join the festivities. These activities generate increases in vehicular and pedestrian traffic, and an increased need for parking and open, passable sidewalks.

For the 2020-21 loose leaf collection season, the City plans to offer a new program designed to assist these communities with bulk leaf removal. Neighborhoods eligible to participate will need to demonstrate an established holiday event; the full list of requirements is as follows:

Participation Requirements for Holiday Special Events Leaf Collection Initiative

- The program seeks to recognize long established public celebrations. The event must have been in place for five years or more as of January 2020.
- The event may not be prohibitive in any way, and applicants must demonstrate evidence of availability to the general public.
- A clearly defined geographical area must be identified that includes a minimum of forty (40) adjacent residential dwelling units.

Bulk leaf collection is currently scheduled to begin this year November 9. Staff will utilize the week of November 2 to 6 to test equipment and train new drivers. Approved applicants will be informed directly of scheduled pickup times. Included with the Weekly Report materials, for Council's reference, is the application to participate in the Holiday Special Events Leaf Collection.

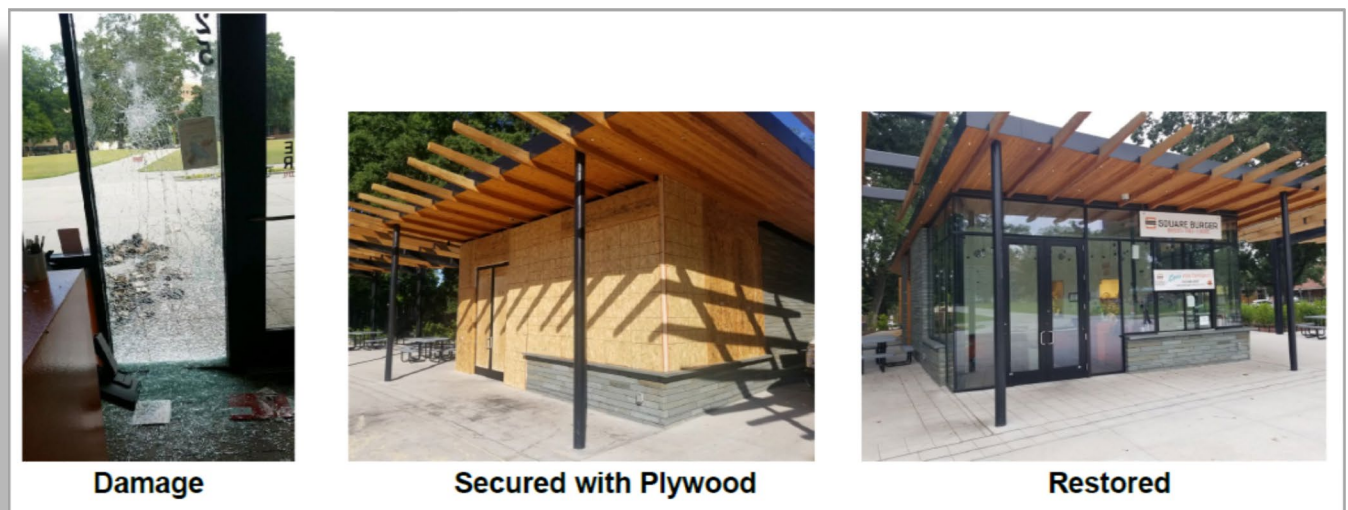
(Attachment)

Downtown Replacement of Glass and Glazing - City Owned Buildings

Staff Resource: Billy Jackson, Engineering Services, 996-2984, william.jackson@raleighnc.gov

As reviewed for Council in *Weekly Report Issue 2020-26* (July 17), staff has been working diligently to coordinate the replacement of the glass and glazing of City facilities damaged during protest activities that occurred at the end of May.

All plywood from City of Raleigh (COR) downtown buildings has been removed as of Thursday, July 30. The final three pieces of glass were installed at Square Burger in Moore Square on Thursday. The final pieces of glass needed for the One Exchange Plaza building were successfully installed this week with the exception of two temporary pieces of glass on the Wilmington Street side of the building. The contractor is waiting on these pieces to be delivered, with an ETA of the middle of next week. Below is a series of photographs of the Square Burger building in Moore Square.



(No attachment)

Fisher Street Park Relocation Project

Staff Resource: Gary Claiborne, Raleigh Parks, 996-2677, gary.claiborne@raleighnc.gov

Fisher Street Park, constructed in the late 1960's, is located in the College Park neighborhood of East Raleigh. The City, through the Housing and Neighborhoods Department, is overseeing the redevelopment of approximately 150 single-family homes and townhomes in the East College Park Development. As part of the redevelopment project, the existing park is to be relocated to a new site, equal in size, about 400 feet south of the current site. Funding for the project is via a HUD grant in the amount of \$1 million facilitated by Housing and Neighborhoods.

The project is currently in the planning phase. Prior to COVID, staff with Parks, Recreation, and Cultural Resources engaged the community at three separate events in late 2019 and early 2020. Additional community input was via two surveys on PublicInput.com. As this project is for park relocation, the amenities for the new park site will feature a playground and basketball court along with passive seating areas; the planned features replicate the programming at the existing park site.

The new park location, currently an open lawn area, will allow for modern and accessible park elements, furnishings, and design along with possible opportunities for public art and historic interpretation. As the design process proceeds, staff will continue to engage the community to the greatest extent possible. The next step of the process is to refine the concept designs then engage a professional design consultant. Construction is anticipated to start in Fall 2021. Additional details and information may be found in the staff memorandum included with the *Weekly Report* materials.

(Attachment)

Raleigh Union Station - Office and Retail Leasing Update

Staff Resources: David Eatman, Transportation-Transit, 996-4040, david.eatman@raleighnc.gov

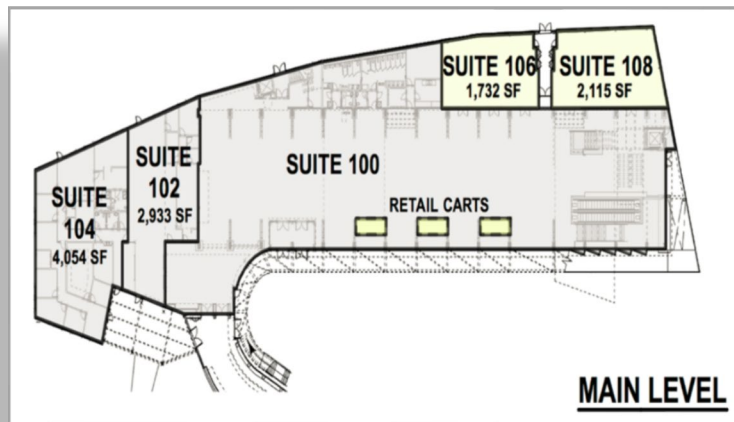
Richard Costello, Transportation-Transit, 996-2510, richard.costello@raleighnc.gov

Council may recall that Raleigh Union Station (RUS) was designed and constructed to incorporate retail and office space intended to be leased to private sector as well as governmental interests. In order to lease publicly owned property within RUS, state law requires the City to provide a 30-day notice of intent to lease of real property in excess of a one-year term. Staff is currently prepared to advertise notice that a potential lease for retail and office space within RUS will be considered by the City Council at an upcoming meeting.

The 1,732 feet of space that will be recommended to Council for leasing includes a term of five (5) years. The tenant shall have an option to extend the lease for an additional four (4) years, provided the tenant remains in good standing under the lease. The tenant is Kimberly Best, owner of Crema Concessions. Crema Concessions is a MWBE business that currently operates a location within One City Plaza. Ms. Best intends to utilize the space for a retail café serving coffee, sandwiches, crepes, pastries and light concessions.

Rent shall commence at a base rate per month and shall increase 3% per year throughout the first three years of the term. During years one through three, the tenant shall pay an additional percent of sales above the then-current monthly rent amount, up to a predetermined monthly cap. Beginning in year four, rent will increase and thereafter increase each year of the remaining term, including any extension of the term through tenant's option rights. The recommended tenant upfit allowance shall be \$60.00 per square foot for a total of \$103,920.

Funding for the upfit allocation has been previously authorized by Council and is appropriated in the capital budget. Should Council authorize the lease and lease terms, upon execution all available leasable space within RUS will be occupied. A detailed listing of terms shall be provided when the lease is brought to Council.



Proposed Lease Location, Raleigh Union Station

(No attachment)

Virtual Neighborhood Meetings for Rezoning Requests

Staff Resources: Bynum Walter, Planning & Development, 996-2178, bynum.walter@raleighnc.gov

During the April 21 special meeting, Council authorized a temporary procedure for virtual neighborhood meetings during the period of restrictions on in-person gatherings. Virtual neighborhood meetings continue to be scheduled in conjunction with applications for property rezoning; detailed information about all virtual neighborhood meetings is available at this [link](#).

Potential rezoning applicants have scheduled an upcoming pre-submittal meeting:

- 7425 Buffalo Road

Some rezoning cases require a second neighborhood meeting before Planning Commission begins their review. Meetings have been scheduled to meet that requirement for these cases:

- Z-14-20 Macon Pond Road
- Z-19-20 4300, 4301 Fox Road
- Z-24-20 6125 Buffalo Road

As a reminder for Council, not all applications and subsequent neighborhood meetings result in a rezoning case.

(No attachment)

Council Member Follow Up Items

Follow Up from the July 16 Briefing Sessions

Wake Forward Small Business Assistance Program (Mayor Baldwin)

Staff Resource: Jim Greene, City Manager's Office, 996-3070, jim.greene@raleighnc.gov

During the briefing call a question was raised regarding the Wake County small business assistance program, previously announced in the amount of \$5 million. It was reported that businesses were not informed about the program and if it were possible for the City to assist with publicity.

The Wake Forward program allocates \$5 million in total to support small businesses located in Wake County, with \$1 million of that funding set aside for sole proprietor businesses. The program will be administered by the [NC Rural Economic Development Center Inc.](#) and enables small businesses to apply for two months of lost revenues, in amount up to \$50,000. Applicants must meet the required criteria outlined by the Wake Forward program and NC Rapid Recovery. Loan terms apply.

Included with the *Weekly Report* materials is a memorandum to the Wake County Board of Commissioners which contains detailed information about the program. Staff with the Office of Economic Development & Innovation will be partnering with Wake County to disseminate information about the business assistance program.

(Attachment)

Holiday Special Events Leaf Collections Program

Application Form

Please complete the application below and be as thorough as possible in your request and the information provided. If you need additional assistance, please contact the City of Raleigh at 919-996-6446.

Contact Name: _____ Date: _____

Email Address: _____

Home Phone: _____ Mobile Phone: _____

Community Name: _____

Event Dates: _____

Number of Residential Units in the Event Area: _____

Estimated Number of Residents Impacted: _____

Contact Signature: _____

Event Support Signature: _____

Event Support Signature: _____

Event Support Signature: _____

Event Support Signature: _____

Event Support Signature: _____

Please note that the size and location of the community relative to storage facility location, along with weather conditions, may impact the actual dates for collection; however, every effort will be made to collect leaves prior to the event dates and staff will communicate the dates for collections. In the event of a significant weather event (snowstorm, hurricane, etc.) or some other unforeseen event (global pandemic), leaf collection prior to the event may not be possible.

Please verify you have included:

_____: Event History Documentation (five year history)

_____: Map of Event Area

_____: Mail application to:

Attn: Holiday Special Events Leaf Collection, City of Raleigh – Dept. of Transportation, 2550
Operations Way, Raleigh, NC 27604

_____: Or, email completed application to: leafcollection@raleighnc.gov.



Raleigh

MEMO

TO: Ruffin Hall, City Manager

FROM: Gary Claiborne, Capital Projects Manager, PRCR

CC: Oscar Carmona, PRCR Director

DEPARTMENT: Parks, Recreation, and Cultural Resources Department

DATE: July 28, 2020

SUBJECT: Fisher Street Park Relocation Project – Planning Update

Project Background

College Park is an established community east of downtown Raleigh. The City of Raleigh, through the Housing and Neighborhoods Department, is overseeing the development of approximately 150 single-family homes and townhomes in the East College Park Development. This development is a City Council-approved plan to increase the availability of affordable housing in this area.

In 2015, the City embarked on a process to obtain the Neighborhood Revitalization Strategy Area (NRSA) designation from the U.S. Department of Housing and Urban Development (HUD). The process involved multiple forms of public participation and citizen input. An example was a walking tour involving the community and City staff. In 2016, numerous members of the community and staff walked through the East College Park Neighborhood to discuss and make note of the neighborhood vision. One of the major points of discussion was the Fisher Street Park.

It was recommended by the community that the park be moved. From the feedback received, the City Council adopted the East College Park Plan. The plan called for converting the existing Fisher Street Park, at 328 North Fisher Street, into two single-family lots and placing a new park in a more central location to the neighborhood. The new park would remain on Fisher Street; however, it would move to the southern portion of the block, approximately 400 feet to the south of its current location. Additionally, it is important to note that the new park is almost the same size as the existing park, each approximately one quarter-acre in size.

The Fisher Street Park Relocation Project is a partnership initiative between the City of Raleigh Housing and Neighborhoods Department and the Parks, Recreation and Cultural Resources Department. Funding for this project, provided through a Community Development Block Grant coordinated by the

Municipal Building
222 West Hargett Street
Raleigh, North Carolina 27601

One Exchange Plaza
1 Exchange Plaza, Suite 1020
Raleigh, North Carolina 27601

City of Raleigh
Post Office Box 590 • Raleigh
North Carolina 27602-0590
(Mailing Address)

Housing and Neighborhoods Department, is in the amount of \$1 million and specifically for:

1. Design and construction of the new park.
2. Demolition of the existing Fisher St. park.
3. Connectivity / upgrades to the Stokes Park (installation of sidewalk and ADA ramps along Pender and Carver St).

It is anticipated that the grant funding will be available to the City in Fall 2020.

Project Summary

The Fisher Street Park Relocation project is currently in the planning phase and headed by the Parks, Recreation and Cultural Resources Department. The park planning process provides an opportunity to engage with both new and long-time residents of the East College Park neighborhood. Through the planning process, it has been determined that amenities for the new park site will feature a playground and basketball court along with other passive features, similar to the programming at the existing park site.

The new park location, currently an open lawn area, will allow for a modern and accessible park design along with opportunities for public art and historic interpretation of the College Park neighborhood. Shade structures are other possible design elements.

The park planning process began in November 2019 when PRCR staff introduced the project as an agenda item at the Housing and Neighborhoods Department's Five-Year Consolidated Plan meeting at Tarboro Community Center. An online community input survey was released at this time to gather initial feedback on the amenities and experiences desired at the new park location. Hardcopies of the survey were distributed at the November meeting and at Tarboro Road, Lions Park, and Roberts Park Community Centers. Multiple City of Raleigh outlets were used to broadcast the survey to the public. In addition, the link to the survey was emailed to residents of the East College Park Development, as provided by the Housing and Neighborhoods Department.

In January 2020, PRCR met with the chair of the North Central CAC, Octavia Rainey, to discuss the project in detail. This meeting was followed by a project presentation and input session at the North Central CAC in mid-January 2020. In February 2020, PRCR presented initial concept plan options at the annual Black History Month event at the Tarboro Community Center. Additional Spring 2020 public events were in the works when the COVID-19 pandemic struck in early March 2020.

The community input process indicated a strong preference towards incorporating the same types of programming as the existing Fisher Street Park including basketball, playground, picnic tables, and general seating areas. Community members stressed that Fisher Street Park and the basketball court have been important parts of the College Park neighborhood since 1969. According to Ms. Rainey, this park and other East Raleigh "mini-parks" were birthed out of the civil rights movement. In addition to the having a basketball court and playground at the new park site, community members also requested that neighborhood historic interpretive and art elements be considered.

The Fisher Street Park Community Input Survey ran from November 2019 to March 2020 and had a total of 55 participants. The format of the PublicInput.com survey was broad based and as typically used at the initiation of our park planning projects. With the nature of the publicly advertised survey, it reached a broader audience than the community meeting. As such, survey responses were more varied than comments from the public meetings, including allowing for more passive and community gathering spaces. A summary of the responses is contained in the attached Situation Assessment. In terms of preference, experiences desired had playground and pick-up sports near the top. Note that some survey responses are not compatible with the size and location of the new park site.

Based on the input received, we are using the themes of “Play” and “Neighborhood” to define the vision of Fisher Street Park. “Play” includes the active areas of basketball and playground, and “Neighborhood” is coming up with ideas to celebrate the College Park neighborhood through historic interpretation and art.

With COVID-19 halting the face-to-face public process, PRCR continued to refine the concept plan options through Spring 2020 and drafted the Situation Assessment, completed in May 2020. Two of the most feasible concepts, using the ideas of “play” and “neighborhood”, were included in a second PublicInput.com survey that ran from the end of May into early July. This project was presented to the Parks, Recreation, and Greenway Advisory Board on July 23, 2020.

As we move forward with the design, we will continue to listen to the community and see if there are opportunities to include additional community ideas and comments., within of the project’s physical and funding limitations. Unless the regulations around the COVID-19 pandemic allows PRCR to re-engage the community in face-to-face gatherings, we will endeavor to involve the public via online methods and phone calls with key stakeholders.

Following refining the concept plans, PRCR will contract with a design consultant to bring the design from schematic level to bid documents. It is our intention to continue engagement with public through this process, including the selection of playground equipment, court design, art and interpretive elements, and other park amenities.

As we move forward with the design, we will continue to listen to the community and see if there are opportunities to include additional community ideas and comments, within of the project’s physical and funding limitations. Unless the regulations around the COVID-19 pandemic allows PRCR to re-engage the community in face-to-face gatherings, we will endeavor to involve the public via online methods, such as surveys and virtual presentations, and continued discussions with key stakeholders.

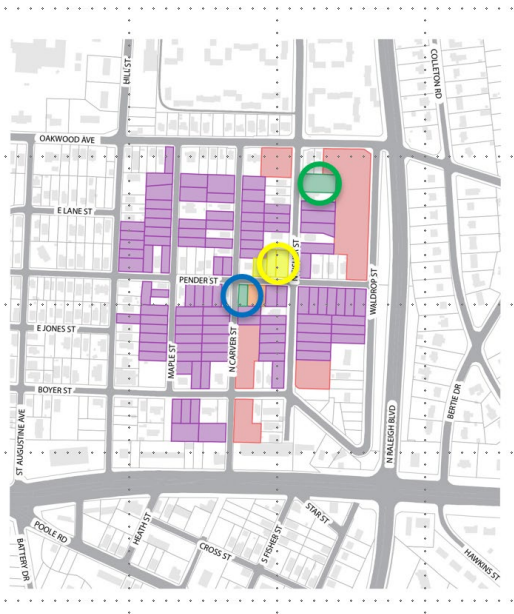
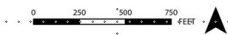
Project Timeline

Date	Activity
Fall 2020	Engage Design Consultant
Fall 2020-Spring 2021	Design and Permitting
Summer 2021	Construction Bidding
Fall 2021	Construction

Park Location Map

East College Park Development

-
- Proposed Park & Mail Kiosk
 - Existing Parks
 - Single Family Houses
 - Townhouses
 - Existing Fisher Street Park
 - New Fisher St. Park Location
 - John Stokes Garden Park



Existing Park



New Park Location



Park Concept Plans

CONCEPT PLAN 1



CONCEPT PLAN 2



More Information

- The public input project website: <https://publicinput.com/FisherStPark>.
- The City of Raleigh project website: <https://raleighnc.gov/projects/fisher-street-park-relocation-project>

Council Member Follow Up



County Managers Office

MEMORANDUM

DATE: July 29, 2020
TO: Wake County Board of Commissioners
FROM: Chris Dillon, Assistant County Manager
SUBJECT: Update on Wake Forward, A Program to Help Small Businesses

As with all aspects of daily life, small businesses continue to be negatively impacted due to the pandemic caused by the Covid-19 virus.

Businesses of all sizes and workers have benefited from federal relief programs; including but not limited to, Payroll Protection Program, Small Business Administration loans, and federal employment insurance supplements.

With funds from these federal programs making their way into communities, there has been less pressure on state and local relief programs than originally estimated; however, those federal programs have expended all available funds or are expiring this week. With no additional federal funds identified, increased pressure on state and local funds is expected.

Wake Forward: A Program to Assist Small Businesses was established to help small businesses that did not receive federal funds. As you recall, the county signed a contract with Thread Capital, the lending arm of the Rural Center, to administer \$5 million in loans to small businesses within Wake County that experienced losses due to the Covid-19 pandemic. Per the contract, Wake County funds are only to be expended after state funds, \$140 million, were exhausted.

Through July 20, businesses within Wake County have applied for over \$59 million through the program, with almost \$4million in loans approved. I have included a detailed breakdown of the businesses within Wake County and the statewide program in this memo.

While the number and amount of applications are high, the approved loans and amounts are relatively low for a number of reasons.

Loan applications are only converting into loans at about a 15% rate across North Carolina. Thread Capital, our lending agent, did a deep dive to figure out why the rates were this low and found two issues make up the vast majority of them:

1. 50% of applicants are not giving Thread Capital permission to pull their credit at the time of the application and Thread Capital is having to contact applicants to get that permission. That takes a lot of time across 1,000s of applicants. Thread Capital has set up a call center calling those applicants to convert as many of these as they can.
2. About 75% of applicants who allow Thread Capital to pull their credit are not completing the loan process for one reason or another. The most common reasons are fear of taking on additional debt and ineligibility because they are a nonprofit or they already received SBA funding. Thread Capital is denying about 10% of completed applications and approving about 15%.

Thread Capital has formalized a technical assistance relationship with [The Institute](#) and the [Small Business and Technology Development Center](#) network and continue to develop more. [Business Link North Carolina](#) and the [Small Business Center Network](#) are also helping borrowers at this time. Thread Capital and their partners are going to start reaching out to all applicants that did not complete the process to see if their circumstances have changed or if they need additional technical assistance. The County Manager and I also will be discussing other strategies to implement.

As technical assistance increases and businesses that began the application process but abandoned their application are contacted, we expect an increase in the lending approvals. We also expect an increased interest in the program as federal programs expire.

Wake County continues to promote the program throughout all media platforms and is continuing to work with our municipal partners to inform all impacted businesses of the opportunities for funding.

If a business contacts you regarding the program, please direct them to the [county's website](#) where they can begin the application process. If any business is having problems with the application process, please forward their contact information directly to me and I will make sure one of the technical assistance partners makes contact with them.

1,892

APPLICATIONS
RECEIVED

\$59,040,299

TOTAL REQUESTED

\$31,205

AVERAGE REQUESTED

113

LOANS APPROVED

\$3,839,968

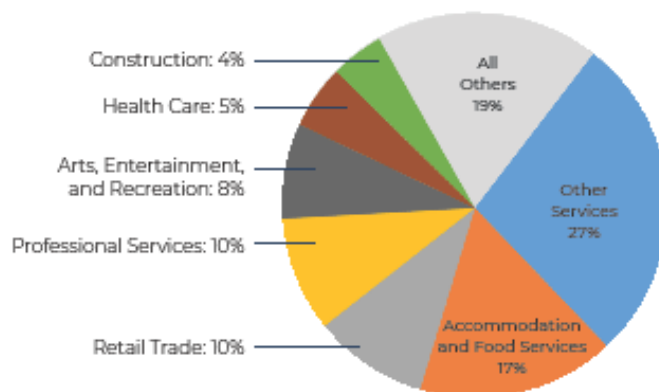
TOTAL LOAN AMOUNT

\$33,982

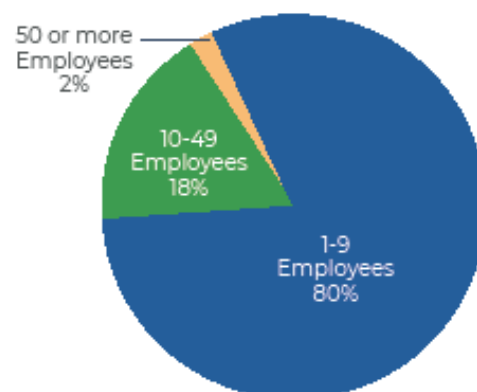
AVERAGE LOAN AMOUNT

882 JOBS RETAINED REPRESENTING **\$26 MILLION** IN ANNUAL WAGES

WAKE FORWARD LOANS
BY INDUSTRY



WAKE FORWARD LOANS
BY BUSINESS SIZE



BUSINESS DEMOGRAPHICS



*NC Data sourced from US Census Bureau 2017 Statistics of US Businesses for firms with classified data. Racial classifications are non-Hispanic.



NC
Rapid
Recovery

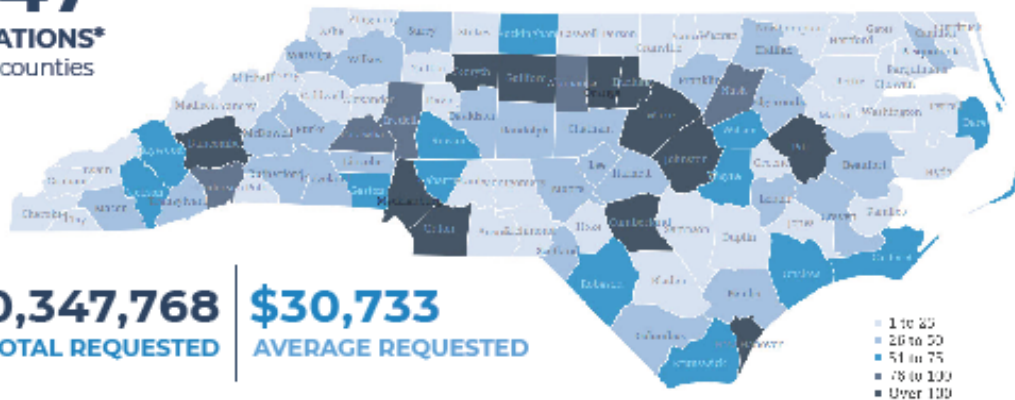
NC COVID-19 Rapid Recovery UPDATE: APPLICATIONS SUBMITTED

APPLICATION DATA AS OF 7/20/20

STATEWIDE SUMMARY

8,147
APPLICATIONS*
from 100 counties

DISTRIBUTION OF LOAN APPLICATIONS

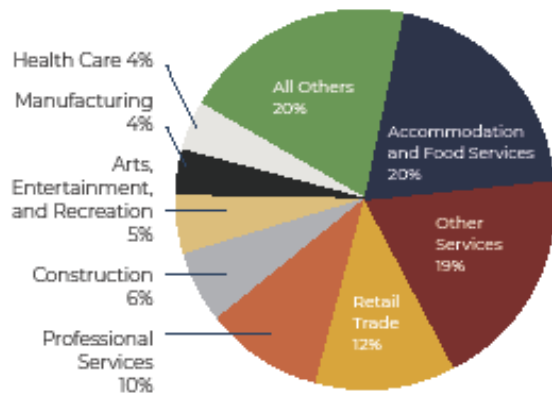


\$250,347,768
TOTAL REQUESTED

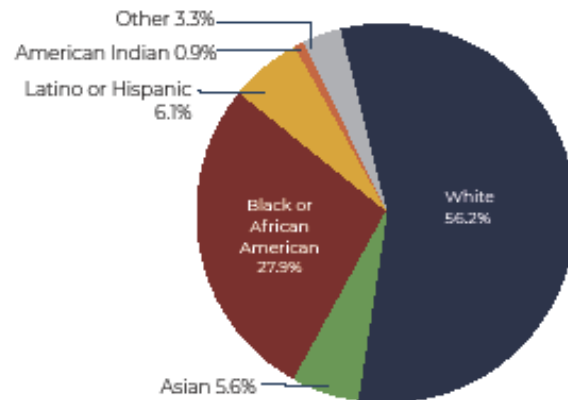
\$30,733
AVERAGE REQUESTED

*Data includes processed applications and withdrawn, duplicate, and ineligible requests.

BREAKDOWN BY INDUSTRY



DEMOGRAPHICS



PARTNER ORGANIZATIONS

