



IN THIS ISSUE

National Association of Clean Water Agencies Annual Awards

FoodTruck Flix Coming to Downtown

Parks, Recreation and Cultural Resources 2019-20 Annual Report

Recreation and Education Centers Program Update

Bus Rapid Transit Updates

1. Rapid Transit Service Branding Update
2. Artist-in-Residence Introduction and Survey
3. Western Boulevard Corridor Study Updates

Council Follow Up

No Items

INFORMATION:

National Association of Clean Water Agencies Annual Awards

Staff Resource: Robert Massengill, Raleigh Water, 996-3479, robert.massengill@raleighnc.gov

The Resource Recovery division of Raleigh Water has received three **2019 PLATINUM PEAK PERFORMANCE AWARDS** from the National Association of Clean Water Agencies (NACWA).

Celebrating 50 years of advocacy, NACWA has been the nation's recognized leader in legislative, regulatory and legal advocacy on the full spectrum of clean water issues, as well as a top technical resource for water management, sustainability and ecosystem protection interests.



The Little Creek, Smith Creek, and the Neuse River Resource Recovery Facilities each earned Platinum status for more than five consecutive years of 100% compliance.

- Little Creek Resource Recovery Facility - Platinum (first-time honoree)
- Smith Creek Resource Recovery Facility - Platinum (15 years)
- Neuse River Resource Recovery Facility - Platinum (17 years)

“Maintaining 100% treatment compliance is a major accomplishment and attributable to the hard work and dedication of the Resource Recovery staff”, said Robert Massengill, Director. “Our Capital Improvement Program also plays a vital role in the maintenance and evolution of our wastewater infrastructure system”, Massengill added.

Each facility will be recognized with a presentation of an award during NACWA Virtual Awards Ceremony scheduled for October 28.

(No attachment)

FoodTruck Flix Coming to Downtown

Staff Resource: Kerry Painter, Convention & Performing Arts Centers, 996-8503, kerry.painter@raleighnc.gov

FoodTruck Flix is a team of food trucks in the Triangle, seeking opportunities to bring unique events to the locations throughout the local area. Featuring a rotation of participating food trucks at each event in order to support local businesses, events are billed as “*The Triangle's First Food Truck Cinema Experience*”. Movies are free to view; the purchase of a vehicle parking pass is required. Pricing is the same price for all cars, and for parties of any size within that car. Online ordering from the food trucks is available via the *Street Food Finder* application.



Staff is happy to report that FoodTruck Flix drive-in movie nights have been arranged for October 2 and 3, within the parking lot located on the corner of McDowell and Lenoir Street, across from the Red Hat Amphitheater. Two great family features, *Edward Scissorhands* and *The Greatest Showman*, will be featured. The events have been coordinated in association with the Downtown Raleigh Alliance, with a goal of bringing people downtown to experience a safe and family evening. All mandated safety guidelines will

be taken into consideration according to the Governor's orders. For more information, visit the website at this [link](#).

(No attachment)

Parks, Recreation and Cultural Resources 2019-20 Annual Report

Staff Resource: Oscar Carmona, Parks, 996-3285, oscar.carmona@raleighnc.gov



Staff is pleased to release the 2019-20 Parks, Recreation and Cultural Resources Department Annual Report, which serves to highlight significant accomplishments over the past year. Staff is committed to maintaining the City's parks and facilities in a clean and safe manner; to preserving and protecting the natural environment; to looking into the unique culture of the City by offerings at the museums and historic sites; and by providing high quality recreation opportunities for every age and ability.

Council may access the report at the following link: [Annual Report](#).

(No attachment)

Recreation and Education Centers Program Update

Staff Resource: Ken Hisler, Parks, 996-4823, kenneth.hisler@raleighnc.gov

As reviewed for Council in *Weekly Report 2020-31* (August 21), staff continues to partner with the Wake County Families and Schools Together (FAST) effort which is a program developed to support students and families impacted by the school year beginning with remote learning. For the week starting Monday September 21, 170 students have registered to participate in the Recreation and Education Centers (REC) program at 11 locations. Monday will mark the fifth week of an eighteen-week program focused on providing an environment for students to connect to academic platforms while also offering enhanced activities (e.g. STEAM, cultural, health & wellness, etc.) and traditional recreation activities.

Looking forward, more than 240 overall participants have registered with an average of 160 registered per week. These numbers leave the program operating at roughly 50% capacity. Staff continues to promote the program through social media, traditional city communications, Wake County Public School System (WCPSS), the FAST partnership, as well as other community partners. Financial aid is available, including a weekly fee

of \$40/week for students that qualify for free and/or reduced lunch. Roughly 50% of the participants registered for next week are at the reduced rate or receiving some level of financial aid. An upcoming challenge to coordinate space challenges as the City hosts early voting at three REC locations; this requires the relocation of students during the three- to four-week voting window.

Operation of the program over the past several weeks has provided families an option for safe, enriching and affordable childcare. The chart below shows the site locations offered, capacity at each site and the number of registrations received for this past week and upcoming weeks.

Location	Capacity	Week 9/14	Week 9/21	Week 9/28	Week 10/5	Week 10/12	Week 10/19
Barwell Road Community Center	32	5	8	7	7	5	5
Biltmore Hills Community Center	32	7	8	7	7	7	7
Brier Creek Community Center	36	33	34	33	29	35	36
Jaycee Community Center	44	18	20	24	20	14	16
Laurel Hills Community Center	32	26	23	27	26	25	23
Marsh Creek Park	40	11	10	13	11	14	7
Method Road Community Center	32	12	12	9	10	9	9
Millbrook Exchange Community Center	24	23	24	21	20	22	22
Roberts Park Community Center	30	6	6	6	6	6	4
St. Monica Teen Center (MS/HS)	24	5	7	4	5	3	3
Worthdale Community Center	24	15	15	15	15	15	15

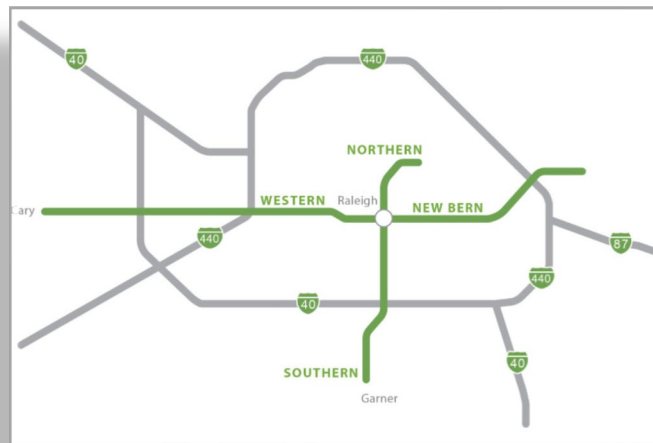
(No attachment)

Wake Transit Plan – Bus Rapid Transit Updates

Rapid Transit Service Branding Update

Staff Resource: Mila Vega, Transportation-Transit, 996-4123, mila.vega@raleighnc.gov

Branding the Wake Bus Rapid Transit (BRT) system will assist with providing a distinct identity, resulting in clear and positive public recognition and acceptance of the public transit service. A consistent brand identity will help customers navigate the system by making the BRT system easily identifiable. BRT branding and imaging have been identified by the Federal Transit Administration as an element of BRT service that, absent a dedicated roadway, helps define candidate BRT projects as eligible for funding under the *Small Starts* program. The goal is to complete the branding process this coming winter.



A Branding Advisory Committee has been established for the purpose of providing input and feedback on the BRT branding process. The committee consists of two representatives each from the City of Raleigh, the towns of Cary and Garner, Wake County, Capital Area Metropolitan Planning Organization and GoTriangle. Committee members of the committee have backgrounds in communications and marketing. Each organization will have one vote on the final proposed brand with the governing councils of each municipal jurisdiction providing final approval.

The steps in the branding process include but are not limited to:

- Creation of BRT Branding Advisory Committee
- BRT peer review and analysis of branding processes in comparable cities
- Creation of public surveys
- Background data collection
- Refined branding production schedule and timeline through October 2020
- Branding concepts refinement process with BRT committee stakeholders
- Coordinate community outreach and input sessions

Contact with residents and passengers for feedback will be made throughout the process with the use of multiple platforms including surveys, virtual events, monthly stakeholder meetings, social media (Facebook, Instagram, Twitter), digital signage on buses, newsletters, press and posted information at bus shelters. The Transit Division is currently working to identify creative, interactive and non-virtual public participation opportunities that are safe and socially distanced for residents and stakeholders.

An initial branding survey was released September 14 and will remain open until September 27. A link to the survey can be found [here](#).

(No attachment)

Artist-in-Residence Introduction and Survey

Staff Resource: Kelly McChesney, Parks, 996-5657, kelly.mcchesney@raleighnc.gov

Mila Vega, Transportation-Transit, 996-4123 mila.vega@raleighnc.gov

In November 2016 Wake County voters approved a plan for focused investment in public transit which includes building approximately 20 miles of Bus Rapid Transit (BRT) lanes. To support public recognition and support, the BRT program has developed an *Artist-in-Residence* initiative. As part of the initiative, the artist will work closely with the design team (architects, engineers, planners, city staff) to identify opportunities for locating public art in the Wake Bus Rapid Transit stations along the BRT corridors.

The scope of work is two-part. On a system level, the artist will identify and create conceptual ideas for art integration and placement, working with the Final Design Team to identify 'canvases' (appropriate areas to integrate art). The artist will subsequently identify and create conceptual ideas and inspiration for art integration, through community engagement and outreach. Individual art pieces will not be produced during this phase of work.

Earlier this year staff with Raleigh Arts issued a Request for Qualifications (RFQ) to solicit interest in the *Artist-in-Residence* initiative for a one-year program to place an artist as a creative strategist to assist with the integration of public art into the BRT program. Following evaluation of responses, Dare Coulter was selected as the City's first Artist-in-Residence.



Dare Coulter

Coulter is an award-winning artist, muralist and sculptor. Her mission for her artwork is to create positive imagery of black people and families. Her most recent notable work includes a 200ft mural (with Kotis Street Art) in Greensboro honoring black cowboys, as well as being commissioned to create a painting of Nina Simone from the National Trust for Historic Preservation that was used to raise funds to restore the childhood home of Nina Simone. Coulter was also commissioned by the African American Heritage Commission to create illustrations for Michelle Lanier's *My N.C. from A to Z*, which is the North Carolina state selection for the National Book Festival of the Library of Congress. Coulter's extensive professional experience with community engagement and storytelling represents a great asset to the Wake BRT program.

A major component of the residency will be to conduct community engagement sessions to gather feedback from the communities in the immediate vicinity of each station, for the purpose of including the shared history and experiences of the community in the station artworks. Coulter may design specific artworks for

inclusion in the stations as well as work with other local artists on material and medium-specific pieces. Additionally, Coulter will also develop renderings, establish project budgets and timelines.

Raleigh Arts is currently hosting virtual meetings for the community to share thoughts on public art at BRT stations, with an initial focus on the New Bern Avenue corridor. For more information about upcoming meetings and to partake in the New Bern Avenue public art survey please visit this [link](#).

(No attachment)

Western Boulevard Corridor Study Updates

Staff Resource: Dhanya Sandeep, Planning and Development, 996-2659, dhanya.sandeep@raleighnc.gov
Mila Vega, Transportation-Transit, 996-4123, mila.vega@raleighnc.gov

The project team has launched the virtual engagement process for the Western Boulevard Corridor Study. To learn more about the study and to engage in this phase of the planning effort, please visit the [project webpage](#) which currently features several virtual engagement opportunities including background information, status updates on the project and an overview of the land use capacity analysis, transit-oriented development and urban design opportunities.

This virtual engagement process includes a survey that is open through **October 19**. The survey allows participants to leave comments and questions and identify areas along the Western Boulevard they believe to present opportunities or challenges. Comments can also be provided via email, phone, or paper form. Additionally, a virtual Q&A session is scheduled for **September 30 at 7 P.M.** Participants can submit questions ahead of time via email or through [the online survey](#). More details on the event will be posted on the [project webpage](#).

The Western Boulevard corridor study kicked-off in November 2019 and is expected to be complete by early 2021. In order to prioritize public safety at this time, this virtual engagement process will allow the project team to connect, share updates, and gather feedback from the community. Postcards are also being mailed to property owners and tenants.

(No attachment)

Council Member Follow Up Items

No Items