



IN THIS ISSUE

FY20 Annual Grant Report

Celebrate the Holidays with Raleigh Parks

Wakefield Small Area Study - Request for Qualifications

SafeLight Red-Light Camera Program

Council Follow Up Items

Public Comment: Sidewalk Repairs, 106 S. Wilmington Street

Lane-Idlewild Assemblage Update

Public Comment: Tier Zero Site Plan Text Change Request

Public Comment: Food Truck Regulations Text Change Request

Public Comment: Concerns about Density at Whitaker Mill & Wake Forest Roads

COVID-19 Efforts in Southeast Raleigh (Council Member Branch)

INFORMATION:

FY20 Annual Grant Report

Staff Resources:

Kirsten Larson, Budget & Management Services, 996-4276, Kirsten.Larson@raleighnc.gov

Brittany McLaurin, Finance, 996-4994, Brittany.McLaurin@raleighnc.gov

The City's grants program managers prepare an annual grant report illustrating program and project accomplishments made possible with grant funding assistance. The FY20 Annual Grant Report is enclosed with this *City Manager's Weekly Report*. The first page of the report provides achievements made possible with grant funding the City receives on an annual basis; the second page focuses on projects completed with one-time grant funding.

(Attachment)

Celebrate the Holidays with Raleigh Parks

Staff Resource: Oscar Carmona, Parks, Recreation, and Cultural Resources, 996-4815, oscar.carmona@raleighnc.gov

The pandemic continues to impact many of the traditional holiday season events, activities, and gatherings that are an integral part of the broader Raleigh community. Staff have developed innovative and adaptive activities to provide some much-needed holiday cheer. Enclosed with this *City Manager's Weekly Report* is a list of many events that are planned. A full listing of events and programs designed to celebrate the holiday season in a safe manner is available on the city website: [Celebrate the Holidays with Raleigh Parks!](#)

(Attachment)

Wakefield Small Area Study - Request for Qualifications

Staff Resource: Hannah Reckhow, Planning and Development, 996-2622, hannah.reckhow@raleighnc.gov

In the FY20 budget, \$75,000 was allocated for the Wakefield Small Area Study. The study will look at areas and corridors surrounding Falls of Neuse Road between the Neuse River and Capital Boulevard, focusing on transportation, urban form, and land use. Staff has released a Request for Qualifications (RFQ) for consultants to lead the Wakefield Small Area Study. This RFQ incorporates feedback from an online survey issued in Spring 2020, including questions for consultant teams. The RFQ will be open through December 11, 2020. Staff expects to select a consultant in January 2021 and begin work in February 2021. Although the amount allocated for the study does not require Council approval, staff will provide Council with an update on the scope and contract amount once they are finalized.

(No attachment)

SafeLight Red-Light Camera Program

Staff Resource: Todd Edwards, Transportation, 996-4088, todd.edwards@raleighnc.gov

In January 2019, the City Council approved a new five-year contract with a vendor (Conduent) to continue the City's Red-Light Camera (RLC) program. As part of the contract, the vendor is required to upgrade both the photographic as well as the detection equipment at the 12 existing red light camera sites and design and construct red light camera equipment at 13 new sites. Over the last year, staff has worked with the vendor and NCDOT to get 12 of the 13 new sites constructed. Enforcement at the 12 new locations in addition to the existing 12 upgraded locations will begin at the start of 2021. The final remaining location – to finish out the contractual required 25 sites – will likely not be installed until later in 2021 due to the right of way impacts from a private development project that is currently under construction (#19 – Boylan/Morgan on enclosed map). Previous information regarding this item was provided in the *City Manager's Weekly Report – Issue 2019-42 (November 8)*.

(Attachment)

Council Member Follow Up Items

General Follow Up Items

Public Comment: Sidewalk Repairs, 106 S. Wilmington Street

Staff Resource: Chris McGee, Transportation, 996-3070, chris.mcgee@raleighnc.gov

During the Council meeting on September 15, the City Council received public comment from Angela Salamanca regarding the condition of the sidewalks at 106 S. Wilmington Street. Staff inspected the area and found a number of offset pavers and damaged concrete. Staff also learned that a telecommunications utility had scheduled work in this area, delaying a timely response to repairs. The utility work was completed last month. Transportation returned and completed the necessary safety repairs to the sidewalk area prior to the Thanksgiving holiday.

Some minor additional areas of sidewalk have sub-optimal conditions, but those areas are all located out of the walking path and are safe. These include conditions around an adjacent tree well, some utility boxes, and a building downspout conveyance cover; all of these locations could benefit from additional work. These repairs would be expensive to implement individually and would be best accomplished through a larger streetscape project. Fortunately, the adjacent parcels are slated for redevelopment in the near future, and staff will investigate potential opportunities to partner with that redevelopment to implement this incremental streetscape work.

(No attachment)

Lane-Idlewild Assemblage Update

Staff Resource: Larry Jarvis, Housing & Neighborhoods, 996-6947, Larry.Jarvis@raleighnc.gov

During the Council meeting on October 6, the City Council approved the selection of Archive Development, CASA, Merge Capital and Raleigh Area Land Trust to continue to the Request for Proposals (RFP) phase for the Lane-Idlewild assemblage. The approving motion included the caveat that if any of the four entities chose not to proceed with submitting an RFP, staff should invite the next highest ranked submittal for participation.

Staff has been notified by Merge Capital that due to other pending projects it will not be able to respond to the RFP. The next highest ranked submittal was from Passage Home, working in partnership with Families Together. Passage Home proposes 10 lots – each with a single-family home and an Accessory Dwelling Unit (ADU) – for a total of 20 units. They propose a mix of rental and for sale units with four lots (8 units) being sold at Market Rate, one lot (2 units) sold to Families Together to rent to families below 30% AMI (Area Median Income), one lot (2 units) sold to <80% AMI buyer, and the remaining four lots (8 units) rented by Passage Home to those between <40-80% AMI. The one unit sold to an <80% AMI family will be kept affordable for 15 years, the Families Together lot for a minimum of 30 years, and in perpetuity for the four lots to be rented by Passage Home to those between 40-80% AMI.

At the Council meeting there were some questions about the submittal by Habitat for Humanity of Wake. Habitat proposed selling their 11 potential townhomes “to homebuyers at the 80% AMI or below.” This

income targeting level was at the higher end of AMI range among the submittals received. The submittals recommended – including Passage Home – provided targeting of AMI levels lower than 80% AMI and contained more specificity about their income targeting plans.

The RFP is now being finalized with for issuance prior to the end of the calendar year. Responses to the pending RFP will be due in early 2021 at which time staff will make a final selection recommendation to City Council.

(No attachment)

Public Comment: Tier Zero Site Plan Text Change Request

Staff Resource: Alysia Bailey-Taylor, Planning and Development, 996-2631, Alysia.Bailey-Taylor@raleighnc.gov

During the Council meeting on November 4, the City Council received public comment from Anne Stoddard, who requested a text change to the site plan review regulations in the City's Unified Development Ordinance (UDO). Ms. Stoddard asked that an additional review tier (Tier Zero) be created to allow for the processing of change of use applications. A memo summarizing the previous text change authorization for additional flexibility in site plan review options and staff recommendations is enclosed with this *City Manager's Weekly Report*.

(Attachment)

Public Comment: Food Truck Regulations Text Change Request

Staff Resource: Justin Rametta, Planning and Development, 996-2665, justin.rametta@raleighnc.gov

During the Council meeting on November 4, the City Council received public comment from Morris Freeman who requested a text change to the food truck regulations in the City's Unified Development Ordinance (UDO). Mr. Freeman specifically requested a change to the requirement that no more than two food trucks may be located on lots of a half-acre or less. Staff has been in contact with Mr. Freeman to discuss the specific properties for which he is requesting the change and his available options. A memo summarizing the current food truck rules and staff recommendations is enclosed with this *City Manager's Weekly Report*.

(Attachment)

Public Comment: Concerns about Density at Whitaker Mill & Wake Forest Roads

Staff Resource: Bynum Walter, Planning and Development, 996-2178, bynum.walter@raleighnc.gov

During the Council meeting on November 17, the City Council heard public comment from Lucy Laffitte, who lives in the Five Points Area (110 Hudson Street). She is a former co-chair of the Five Points CAC and holds a Ph.D. in natural resource planning. She stated that she is interested in the increase in density at Whitaker Mill Road and Wake Forest Road proposed by a new Planned Development application. Staff spoke with Ms. Laffitte on Wednesday, November 18 to learn more about her thoughts for a small area plan. Staff provided Ms. Laffitte with information about how to participate in the review process for the pending rezoning request. While many of her stated concerns cannot be addressed thorough the area planning process, involvement in

the pending rezoning would provide an opportunity to engage in the development process. Enclosed with this *Report* is a memo with additional details on staff's efforts to assist Dr. Laffitte.

(Attachment)

Follow Up from the November 17 City Council Meeting

COVID-19 Efforts in Southeast Raleigh (Council Member Branch)

Staff Resource: Derrick Remer, Emergency Management & Special Events, 996-4657, derrick.remer@raleighnc.gov

During the meeting, Council Member Branch requested that staff work with local officials to understand and report on Wake County Public Health's efforts to respond to the disproportionate rate of COVID-19 infections among residents of Southeast Raleigh. A memo with detailed information regarding outreach, mask distribution, and educational efforts in Raleigh's high-risk communities is enclosed with this *City Manager's Weekly Report*.

(Attachment)

Fiscal Year 2020 (FY20)

Annual Grant Report



OVERVIEW

In FY20, City staff managed over \$58 million in grant funding. Funding received through annual grants impacted youth, affordable housing, transportation, and public safety. Some of the outcomes are highlighted below. One-time grant-funded projects are highlighted on the next page.

Grant funding has enabled...

YOUTH



At-risk youth (ages 12-17) served through the Juvenile Crime Prevention Council Youth Development Initiative, accounting for 5,637 total program visits throughout FY20.*

57,558

Hours of volunteer service to special needs/at risk children.*



AFFORDABLE HOUSING



42

New or preserved affordable rental units.

266

Home-buying counseling sessions.

2,769

People assisted at emergency shelter.

TRANSPORTATION



Maintenance of 103 buses;
Replacement cost = \$48.8M.



317,000 GoRaleigh Access trips.*



4,096,623

Pounds of CO² release prevented.

PUBLIC SAFETY



230 overtime hours worked in the entertainment district downtown.



22 motorcycle safety classes conducted.*



202 overtime hours worked by detectives investigating drug trafficking and money laundering cases.*



8 state calls for emergency incident mitigation by the Regional Response Team.



Grantor: N.C. Clean Water Management Trust Fund
Upper Lake at Durant Nature Preserve

The Upper Lake at Durant Nature Preserve was constructed in 1947. In 2013, the lake's dam and spillway were found to be structurally and hydraulically deficient and in need of repair. From 2017 to 2019, NCSU's Department of Biological and Agricultural Engineering (NCSU BAE), with funding support from the NC Clean Water Management Trust Fund, assessed conditions of the Upper Lake, its watershed, and its environs and developed, evaluated, and compared alternatives for addressing the dam and spillway deficiencies and enhancing the preserve's ecological function. The alternatives included creating stormwater management and wildlife habitat wetlands within the footprint of the current lake, restoring a flowing stream through the current lake footprint, and retaining and rehabilitating an open-water lake. Staff plans to engage residents about the Upper Lake's condition and the alternatives before deciding how to best address the lake's deficiencies and selecting an alternative to implement.



Grantor: U.S. Department of Transportation
BikeShare

The City received a Congestion Mitigation and Air Quality grant to launch Raleigh's public bikeshare program, Citrix Cycle. The grant included the purchase and installation of 300 bikes across 30 stations in downtown and southeast Raleigh, and along Hillsborough Street west to the NC Museum of Art. Since the Citrix Cycle's launch in April 2019, Raleigh residents and visitors have taken over 58,000 trips, riding over 122,800 miles on Citrix Cycle bikes. The new transportation option has helped the City reduce over 56 tons of carbon emissions.



Grantor: U.S. Department of Homeland Security via N.C. Department of Public Safety
Portable X-ray Device

The City received a State Homeland Security Program grant for a portable x-ray device. This equipment allows for a rapid, efficient and discreet response to unattended bags and packages to determine if a public safety threat exists without having to engage in a full-scale bomb unit response, which can be hazardous in situations where there are large crowds. The portable x-ray device also increases the safety of bomb technicians because it allows them to assess suspicious bags or packages without having to reach inside.



Celebrate the Holidays with Raleigh Parks

Event: Letters to Santa

Date/Time: November 23 - December 13 (letters available for pickup on December 18)

Location: Abbotts Creek Community Center, Green Road Community Center, Pullen Community Center, Sanderford Road Community Center

Event Description: Deliver your letters to Santa at North Pole Mailboxes located at Abbotts Creek Community Center (9950 Durant Road), Green Road Community Center (4201 Green Road), Pullen Community Center (408 Ashe Avenue), and Sanderford Road Community Center (2623 Sanderford Road). Each site will be accepting letters to Santa from November 23 – December 13. To assist the North Pole, fill out the template and deliver at the Community Center of your choice or drop by any of the participating sites to fill out a letter in person. Santa will respond and deliver all letters back to the Community Center North Pole Mailboxes (where you dropped the letter) by December 18.

Event: Angel Tree Gift Giveaway

Date(s): Choose an angel from the tree beginning November 30 - December 14. Return new, unopened gifts no later than Wednesday, December 16

Time: Angel Tree gift giveaway will be December 19 between 9:00am - 12:00pm.

Location(s): Tarboro Road Community Center

Event Description: This holiday season, the Tarboro Road Community Center is partnering with the Raleigh Police Department to provide gifts to children in our communities. Angel Tree Sponsors are needed! Participants will have the opportunity to "adopt" a child so they can provide a child in need with a gift during the holiday season. We will provide gift request for children ages 2-16. Angel Tree cards will be located at the Tarboro Road Community Center or contactless through email beginning Monday, November 30.

Event: The Jolly Raleigh Scavenger Hunt

Date(s): December 1 – December 12

Time: 2 pm - 7 pm (lights on)

Location(s): Pullen Park, Chavis Carousel, Moore Square, Mordecai Visitor Center, Borden Building, Tucker House, Pope House, COR Museum, Five Points Center for Active Adults, Kiwanis Park, Jaycee Park, & Method Community Center.

Event Description: Join Raleigh Parks this holiday season to participate in a festive self-guided scavenger hunt with your family! Explore Raleigh as you search for unique holiday light displays located at 12 of our Raleigh Parks sites. At select sites, you will find a link to a holiday surprise!

As a bonus, all scavenger hunt participants will be entered into a raffle to win a Holiday Express 2021 prize package.

Event: Festive Flix

Date(s): December 4, 5, 6, 11 and 12

Time(s): Gates open at 5:30 pm, Movie starts at 7:00 pm

Event Description: Ring in the holiday season with a drive-in movie!

Raleigh Parks, Recreation and Cultural Resources is excited to announce a brand-new drive-in movie experience “**Festive Flix**” the first two weekends of December.

Moviegoers of all ages will enjoy seeing their favorite holiday classics on the big screen. Refreshments will be available for purchase at one of our food trucks. All movies will be available in English and Spanish.

Friday, December 4
Location: Spring Forest Road Park
Movie Title: Grinch (2019 version) (**SOLD OUT**)

Saturday, December 5
Location: Spring Forest Road Park
Movie Title: Elf (**SOLD OUT**)

Sunday, December 6
Location: Spring Forest Road Park
Movie Title: The Preacher's Wife (**TICKETS AVAILABLE**)

Friday, December 11
Location Anderson Point Park
Movie Title: It's a Wonderful Life (**SOLD OUT**)

Saturday, December 12, 2020
Location: Anderson Point Park
Movie Title: The Polar Express (**SOLD OUT**)

Event: Phone Calls from Santa

Date(s)/Time: December 8, 10, 15 and 17, 5-7pm

Location(s): Virtual, comfort of your own home

Event Description: Raleigh Parks, Recreation, and Cultural Resources has reached an agreement with Santa Claus's North Pole Headquarters to arrange a phone call from Santa Claus for local children ages 2-10. Experience this memorable moment this holiday season with a personalized phone call from Santa! Guaranteed to amaze your child.

Event: Holiday Express Pick-Up

Date/Time: December 13, 2020 from 12:00 - 3:00pm

Location: Worthdale Community Center

Event Description: Participants will enjoy a fun and exciting holiday toy giveaway hosted by Women That Care. This is a drive-thru event and toys will be available on a first come first serve basis. Families will remain in the car, and gifts will be placed in the trunk.

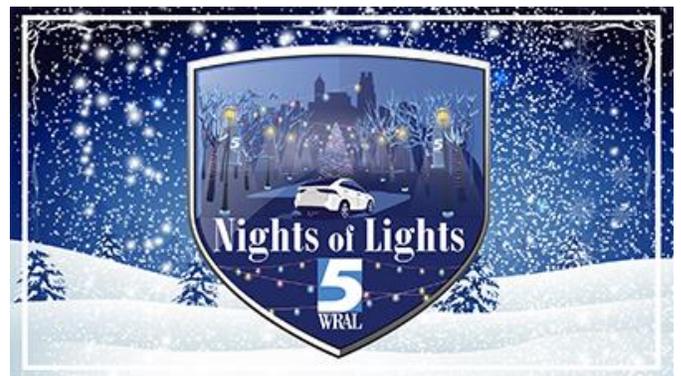
Event: Nights of Lights

Date(s): December 16 through December 31

Time(s): starting at 5:30 pm nightly

Location: Dorothea Dix Park

Join us in celebrating the holiday season in a new and safe way! Nights of Lights will turn a 1.3-mile driving route through Dorothea Dix Park into a winter wonderland of light displays. Nights of Lights takes place evenings, Dec. 16-31, and tickets go on sale Nov. 21 at 11 a.m. WRAL/Capitol Broadcasting is co-sponsoring this celebration with the City. Find all the details at the [Nights of Lights website](#).

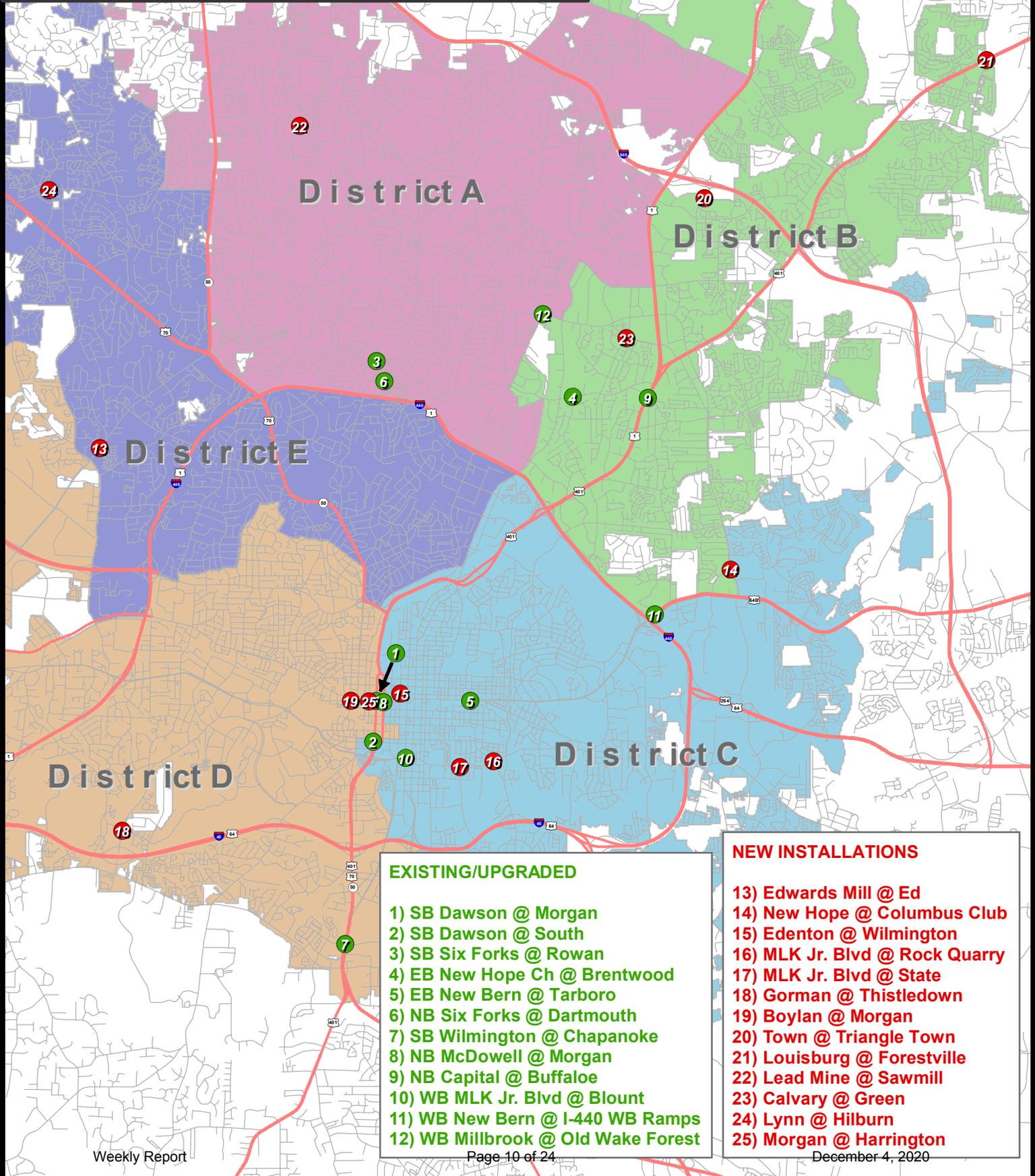


Safelight Signal Locations



City of Raleigh
Department of Transportation

- Existing/Upgraded
- New Installations



EXISTING/UPGRADED

- 1) SB Dawson @ Morgan
- 2) SB Dawson @ South
- 3) SB Six Forks @ Rowan
- 4) EB New Hope Ch @ Brentwood
- 5) EB New Bern @ Tarboro
- 6) NB Six Forks @ Dartmouth
- 7) SB Wilmington @ Chapanoke
- 8) NB McDowell @ Morgan
- 9) NB Capital @ Buffaloe
- 10) WB MLK Jr. Blvd @ Blount
- 11) WB New Bern @ I-440 WB Ramps
- 12) WB Millbrook @ Old Wake Forest

NEW INSTALLATIONS

- 13) Edwards Mill @ Ed
- 14) New Hope @ Columbus Club
- 15) Edenton @ Wilmington
- 16) MLK Jr. Blvd @ Rock Quarry
- 17) MLK Jr. Blvd @ State
- 18) Gorman @ Thistledown
- 19) Boylan @ Morgan
- 20) Town @ Triangle Town
- 21) Louisburg @ Forestville
- 22) Lead Mine @ Sawmill
- 23) Calvary @ Green
- 24) Lynn @ Hilburn
- 25) Morgan @ Harrington

Council Member Follow Up



Raleigh

MEMO

TO: Ruffin Hall, City Manager
THROUGH: Patrick Young, AICP, Planning & Development
FROM: Alysia Bailey Taylor, AICP
DEPARTMENT: Planning & Development
DATE: December 1, 2020
SUBJECT: Tier Zero Site Plan

On October 20, 2020 Unified Development Ordinance (UDO) text change TC-14-19 “Plot Plans and Site Plans” was adopted. The text change created a three-tiered system for categorizing site plans. The goal of this graduated system was to better align the development requirements and application and review processes of the UDO with the proposed project and reduce the cost of development for small and first-time entrepreneurs. Among other changes, the new system requires more information and improvements for projects with bigger impacts and less for those projects that are smaller and have less impacts. Regulations associated with this text change became effective on November 19, 2020.

During the Public Comment period at the City Council’s November 4, 2020 meeting, a request was made to introduce a “Tier Zero” Site Plan. The requested “Tier Zero” Site Plan was described as a site plan category that would be devoted to change of use requests. The intent of the “Tier Zero” category was to create a process that would have a shorter review turnaround time and reduced fee for projects that only involve the change-of-use of an existing building or structure and does not contemplate substantial land improvements.

Initial Findings

Prior to the adoption of TC-14-19, the City Council had authorized staff to continue to review the criteria associated with each site plan tier and pursue a text change that would further distinguish the criteria associated with the tiers. The exploration of a “Tier Zero” Site Plan classification will be included in staff’s ongoing evaluation of best practices.

Until such time as a Tier Zero Site Plan (or equivalent review) is developed the Tier One (lowest current level) Site Plan can be used. Tier one site plans can be submitted for permit review and issuance without receiving an Administrative Site Review (ASR) approval. The Tier One has the advantage of submitting for permit review and issuance without an Administrative Site Review (ASR) approval. This can result in a review period of a few weeks as opposed to months.

Next Steps

Municipal Building
222 West Hargett Street
Raleigh, North Carolina 27601

One Exchange Plaza
1 Exchange Plaza, Suite 1020
Raleigh, North Carolina 27601

City of Raleigh
Post Office Box 590 • Raleigh
North Carolina 27602-0590
(Mailing Address)

Based on the previous City Council authorization, staff will work to identify more indicators for determining site plan categories and the process that would be associated with the review of those site plans. Staff will also investigate the relationship between the North Carolina Building Code's identification of a change in building occupancy, and the UDO's classification of a change of use to determine how that relationship impacts UDO enhancements associated with change of use requests. This investigation will assist staff in determining an approach to modify the site plan tiers in a manner that may further simplify the review process for certain change of use requests.



Raleigh

MEMO

TO: Ruffin L. Hall, City Manager

THRU: Patrick Young, AICP, Director
Ken Bowers, AICP, Deputy Director

FROM: Justin Rametta, AICP, Planning and Zoning Administrator

DEPARTMENT: Planning and Development

DATE: November 27, 2020

SUBJECT: UDO Food Truck Regulations

Introduction

At the November 4th, 2020 City Council meeting, Mr. Morris Freeman requested a text change to the Unified Development Ordinance (UDO) that would allow more than two (and up to 10) food trucks to be located on lots less than ½ acre in size. The UDO contains several regulations for food trucks, including locational standards, limits on outdoor seating and hours of operation, waste removal standards, and requirements for zoning and health department permitting.

Food trucks are currently allowed in the public right-of-way in four designated areas throughout the city:

- 0-199 blocks of South State Street between New Bern Avenue and East Hargett Street;
- 0-199 blocks of Polk Street between North Wilmington and North Blount Streets;
- 300 block of South Bloodworth Street between East Martin and East Davie Streets; and
- 300 block of South Harrington Street between West Martin Street and West Davie Street.

On private property, food trucks are prohibited in all residential zones and allowed as a limited use in the Heavy Industrial and Campus districts and all mixed-use districts except for Residential Mixed-Use (RX).

In addition, food trucks can only be located on a lot containing a principal use and the maximum number of food trucks per lot is as follows:

- Maximum of two food trucks on lots of one-half acre or less;
- Maximum of three food trucks on lots between one-half acre and one acre;
- Maximum of four food trucks on lots greater than 1 acre.

Municipal Building
222 West Hargett Street
Raleigh, North Carolina 27601

One Exchange Plaza
1 Exchange Plaza,
Raleigh, North Carolina 27601

City of Raleigh
Post Office Box 590 • Raleigh
North Carolina 27602-0590
(Mailing Address)

Issue

The requested text change was for two specific properties: A .34-acre lot zoned Residential-6 (R-6) and a .53-acre lot zoned Community Mixed-Use with 3-story height limit (CX-3). Current regulations would not allow food trucks on either property as food trucks are prohibited in all residential zones and the CX-3 zoned property does not appear to currently contain an established principal use. If it did, a maximum of three food trucks could be permitted. As requested by Mr. Freeman, a text change to the UDO would be required to allow food trucks in these locations that would:

- Allow food trucks in residential zoning districts;
- Allow more than two food trucks on lots of one-half acre or less and more than three on lots between one-half acre and one acre; and
- Allow food trucks on lots that do not contain principal uses.

Recommendation

While staff would not recommend changes that would allow food trucks on residentially zoned property, changes to the regulations could be made to accommodate food trucks in more locations than is currently permissible. City Council could authorize a text change to revise the regulations. If authorized, staff would conduct research on best practices and provide recommendations for changes. These could potentially include the removal of the requirement for a lot to contain another principal use before food trucks could operate on it and the allowance for more food trucks to operate at one time provided certain use standards are met.



Raleigh

MEMO

TO: Ruffin Hall, City Manager

THRU: Patrick Young, AICP, Director

FROM: Bynum Walter, AICP

DEPARTMENT: Planning and Development

DATE: December 3, 2020

SUBJECT: November 17, 2020 Public Comment Follow Up

During the November 17, 2020 meeting, City Council heard public comment from Lucy Laffitte. Ms. Laffitte lives in the Five Points Area (110 Hudson Street), is a former co-chair of the Five Points CAC, and holds a PhD in natural resource planning. She stated that she is interested in the increase in density at Whitaker Mill Road and Wake Forest Road proposed by a new Planned Development application. This area is generally zoned for 3-story commercial and industrial development to the east of Wake Forest Road, and R-10 to the west. She suggested that a small area plan would be a positive approach for the district in order to be more deliberative and involve the neighborhood. She continued that she has a lot of ideas she would like to contribute, such as suggesting the area be a small business incubator.

Staff spoke with Ms. Laffitte on Wednesday, November 18, 2020 to learn more about her thoughts for a small area plan. The larger area of her interest is bounded by Wake Forest Road, Hodges Street, Capital Boulevard, and Brookside Drive (approximately 300 acres). Her issues of interest include:

- Part of her neighborhood could see redevelopment as a result of a pending rezoning for a Planned Development (Z-22-20 East End Market address and request). The request is for 11.2 acres, includes building heights of 5, 7, and 15 stories, and permits residential, office, retail, and restaurant uses. She would like to see this rezoning request incorporate small businesses, makerspace/creative class, also wants it to be walkable.
- Organizing her neighborhood to work for good, not from anger.

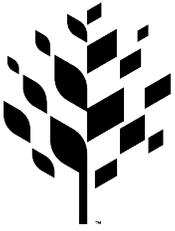
Municipal Building
 222 West Hargett Street
 Raleigh, North Carolina 27601

One Exchange Plaza
 1 Exchange Plaza, Suite 1020
 Raleigh, North Carolina 27601

City of Raleigh
 Post Office Box 590 • Raleigh
 North Carolina 27602-0590
 (Mailing Address)

- Concerns about low rate of home ownership, particularly by African Americans, in nearby areas. A desire to see African American ownership honored stemming from a concern that African American wealth has been gutted since the 1950s.
- Concern about the state of manufacturing in the US; wants to address loss of jobs by transitioning to an information economy.

Staff provided Ms. Laffitte with information about how to participate in the review process for the pending rezoning request. While many of her stated concerns cannot be addressed through the area planning process, involvement in the pending rezoning would provide an opportunity to engage in the development process. The rezoning request is currently under review by staff and will require a meeting for neighbors within 1,000 feet before moving forward for Planning Commission and City Council review. Review of the request could begin at Planning Commission's Committee of the Whole as early as January or February 2021.



Raleigh

MEMO

TO: Ruffin L. Hall, City Manager

FROM: Derrick Remer, Emergency Management, Special Events, and Hospitality

DATE: December 4, 2020

SUBJECT: COVID-19 Efforts in Southeast Raleigh

Both locally and nationally, cases of COVID-19 and associated hospitalizations have increased significantly within the last several weeks. New tools for gathering data and evaluating the ways in which the pandemic has affected local populations have revealed a disproportionately high rate of COVID-19 infections among Wake County’s most vulnerable populations, specifically those living in Southeast Raleigh. A number of initiatives are underway to expand testing, mask distribution, education, and outreach in these populations, as local health officials work to understand and address the disparity.

Spike in Cases & Infection Rates

Cases of COVID-19 have surged dramatically across all parts of Wake County since about five days after the election, with those numbers expected to grow in light of Thanksgiving travel and holiday gatherings. If the data is broken down by Zip Code, 27604 and 27610 have the highest rates of infection in Wake County, at 8.4% and 8.3%, respectively. The average percent positive for the county is 5.4%.

It is worth noting that residents of 27610 have received far more tests than any other Zip Code, with 38,857 tests conducted. On average, approximately 12,200 tests have been performed per Zip Code in Wake County. Note that the Zip Codes reflect home addresses of those tested, not the address of the place in which they were tested.

See attached table outlining rates of infection by Zip Code as of 11-28-20 for additional information.

Testing

Beginning in June, Wake County established a dedicated drive-thru testing site at the Sunnybrook Building Parking Deck in Southeast Raleigh. The County has since partnered with Radeas to operate this location, and no appointment is necessary. Testing remains available at this site six days per week, including Saturdays.

Municipal Building
222 West Hargett Street
Raleigh, North Carolina 27601

One Exchange Plaza
1 Exchange Plaza,
Raleigh, North Carolina 27601

City of Raleigh
Post Office Box 590 • Raleigh
North Carolina 27602-0590
Weekly Report
(Mailing Address)

As of December 1st, a new location for free COVID-19 testing opened on Departure Drive. Residents will no longer be required to complete a detailed registration form ahead of their test; instead, they will only need to schedule an appointment on the County's [COVID-19 Information Site](#) and come to the testing site with a photo ID. Both indoor and curbside testing will be offered at this location in anticipation of colder weather ahead, and Wake County will not turn away anyone who comes for a test, though wait times may be longer around the holidays.

Also recently, the County has worked to solidify plans for a permanent testing and mass vaccination site, while simultaneously extending efforts to reach individuals through pop-up testing sites within the communities in which they reside. Meanwhile, NCDHHS maintains an up-to-date list of [Community Testing Events](#), which can last from one to several days, with many of these events providing tests at no cost.

Mask Distribution

Over the summer, WakeMed, Wake County Human Services, Wells Fargo, Blue Cross Blue Shield, Bank of America, and the City of Raleigh partnered on what began as a pilot project to distribute face masks and provide COVID-19 educational materials to populations, including the approximately 82,000 residents of Southeast Raleigh, which are disproportionately exposed to poverty, unemployment, underemployment, and other quality of life challenges. The distribution of materials has continued since that time, with numerous events being held in high-risk communities throughout area.

Demographic information is being collected in order to better assess the correlation between COVID-19 exposure and Zip Code, as well as the effectiveness of the program. Based on the need demonstrated in the pilot program, community partners are continuing to work collaboratively to establish additional distribution opportunities throughout the county.

Wake County has tracked 426 volunteers who have provided at least 852 hours of service packaging masks. Masks distributed total 140,236 with an estimation of having reached 36,584 residents. At some events, volunteers have also distributed educational materials and hand sanitizer.

See attachment for further information regarding distribution of masks to-date.

Education

Beginning over the summer, the Office of Emergency Management and Special Events, Raleigh Police, and the Office of the Fire Marshal partnered with the Downtown Raleigh Alliance (DRA) to initiate a hospitality education campaign. Staff began by visiting bars and restaurants during peak hours in an effort to encourage social distancing and mask-wearing, establish outdoor capacity numbers so there are clear limitations on the number of people allowed to gather in a particular space, and speak to managers about ensuring they are adhering to State and local orders governing COVID-19 restrictions. Staff also worked with the DRA to place signage and decals in key gathering areas downtown.

While these hospitality efforts continue, more recently and in response to Executive Order 180, City staff expanded education efforts to include retail establishments throughout Raleigh. On the whole,

retailers proved to be in compliance with the new orders, which require stricter adherence to mask usage and the presence of retail staff at the entrance to any business over 15,000 square feet.

As this team of City staff continues to educate business owners about COVID-19 restrictions, Raleigh Police have been engaged in similar efforts when called to establishments with reported violations, and have cited business owners when there has been a confirmed violation of the Governor's Orders. More recently, officers have been monitoring and educating sweepstakes parlors within Southeast Raleigh where there have been reported issues with overcrowding, taking the necessary enforcement action to gain compliance.

As part of a new educational effort, Wake County Public Health has proposed a "Community Ambassador Program" similar to an effort that was initiated in Charlotte. Ambassadors would work one-on-one with local organizations to help them better understand and comply with regulations, and the County is currently working to determine how the program would operate to most effectively reach those at highest risk.

Looking Ahead

As we progress through the winter and more people gather indoors, it is anticipated that cases of COVID-19 will continue to rise. While the City and County position themselves to undertake vaccination efforts, response and mitigation at the community level remain a high priority. Zip Codes 27604 and 27610 and other high-risk neighborhoods indicate areas where outreach efforts need to continually be reexamined and expanded to best meet the needs of the people who live there. With a variety of in-person education and outreach efforts, the City of Raleigh will continue to work with Wake County to address equity issues as we support our community throughout the pandemic.

Wake County Mask Distribution: Pilot Phase		
Date Masks Were Requested	Organization Distributing Masks	Number of Masks Requested
6/22/2020	Gethsemane Seventh-Day Adventist Church	510
6/19/2020	Washington Terrace Apts	954
6/23/2020	Alpha Kappa Alpha- Alpha Theta Omega	999
6/19/2020	Omega Psi Phi -Xi Mu Mu Chapter	603
6/24/2020	UNC Health	1350
6/24/2020	Wake County Mass Testing	2700
6/24/2020	Fertile Ground Cooperative	300
6/22/2020	WCPSS- Mary E Phillips High School	
6/25/2020	UNC Health	567
6/30/2020	Raleigh Police Department	4000
7/2/2020	La Semilia/El Centro Hispano	3000
7/2/2020	KCCSU	
7/2/2020	Raleigh Fire Department	2000
7/7/2020	Philip A Randolph Institute	2000
7/8/2020	Gethsemane Seventh-Day Adventist Church	600
7/8/2020	Distribution @ Rush Metropolitan Church	900
7/8/2020	Distributions @ Raleigh North	1248
7/10/2020	WakeMed	600
7/14/2020	Raleigh Fire Department	3000
7/15/2020	La Semilia/El Centro Hispano	4800
7/15/2020	Gethsemane Seventh-Day Adventist Church	700
7/17/2020	Raleigh Fire Department	900
7/21/2020	City of Raleigh	525
	Total Number of Masks	32256

Wake County Mask Distribution: Phase 2			
Dates Masks Were Requested	Organization Distributing Masks	Number of Masks Requested	Area Code of Distribution
7/17/2020	First Congregational Church	1500	27610
7/18/2020	Martin Street Baptist Church	4000	27601
7/17/2020	UNC Mobile Testing	450	27610
7/17/2020	Zeta Phi Beta- Omicron Zeta Chapter	600	
7/17/2020	Raleigh Police Department	6000	27610
7/27/2020	WCPSS- Mary E Phillips HS	600	27610
7/30/2020	St. Aug University	1200	27601
7/31/2020	Image in HIM Ministries	2100	27610
8/1/2020	NC Counts Coalition	1940	27610
8/6/2020	Alpha Kappa Alpha Sorority Inc.	1600	27610
8/6/2020	Davie St. Presbyterian Church	450	27601
8/6/2020	Widow's Son Lodge #4	2700	27610
8/6/2020	Image in HIM Ministries	1500	27603
8/6/2020	Riverbrooke II HOA	1740	27610
8/11/2020	St. Matthew Baptist Church-Sisters in Christ	100	27610/27601/27603
8/20/2020	Gethsemane Seventh-Day Advenist Church	600	27610
8/24/2020	Image in HIM Ministries	2400	27603
8/24/2020	NC Counts Coalition	1350	
8/25/2020	KCSSU	1500	
9/1/2020	NC Counts Coalition	1500	
9/4/2020	Shaw University	1500	
9/11/2020	Gethsemane Seventh-Day Advenist Church	600	27610
9/11/2020	UNC Mobile Testing	600	
9/11/2020	Image in HIM Ministries	2100	
9/24/2020	UNC Mobile Testing	600	
9/24/2020	WCHS	600	
9/24/2020	Gethsemane Seventh-Day Adventist Church	300	
9/24/2020	El Pueblo	1800	
10/1/2020	Raleigh Fire Department	2500	
10/1/2020	John Chavis Community Center	600	
	Total Number of Masks	45030	

Wake County Mask Distribution: Phase 3			
Date Masks Were Requested	Organization Distributing Masks	Number of Masks Requested	Area Code of Distribution
10/13/2020	WCHS- Flu Clinics	1500	27610
10/13/2020	NC Counts Coalition	1500	27610
10/6/2020	Advocacy to Alleviate Homelessness	450	27601
10/15/2020	WCHS- Eastern Regional Center	2950	27597
10/15/2020	Image in HIM Ministries	900	27610, 27603
10/15/2020	City of Raleigh Parks & Rec	5,900	
10/16/2020	WCHS-Crosby Garfield Center	1,500	27601
10/16/2020	Pleasant Grove Baptist Church	1,500	27591
10/19/2020	Delta Sigma Theta	900	27604
10/20/2020	2B's Brains and Brothers	750	
10/22/2020	Friend's Committee	450	27610
10/22/2020	BoyCo Corp	300	27608
10/10/2020	Gethsemane Seventh Day Adventist Church	900	27610
10/10/2020	St. Augustine University	600	27610
10/10/2020	Iglesia de Dios Pentecostal	900	27610
10/10/2020	The Blood Connection	500	27612
10/22/2020	Zebulon Boys and Girls Club	2,500	27597
10/22/2020	Mary E Phillips High School	450	
10/22/2020	Community Member	350	27610
10/23/2020	Village Lakes HOA	2,000	27610
10/29/2020	Wake County Mass Testing	7,500	27610
11/02/2020		750	
11/06/2020	Community Resident	500	27603
11/06/2020	Community Resident	750	27610, 27603
11/10/2020	Crosby Garfield Custodial Staff	350	27610
11/10/2020	Community Resident	500	27601
11/17/2020	Kappa Alpha Psi	750	27603
11/17/2020	Community Resident	1,350	
11/19/2020	Raleigh Police Department	15,000	
11/19/2020	WCHS- Eastern Regional Center	3,500	
11/19/2020	Community Resident	1,350	
11/19/2020	ED Emmanuel Homes	250	27610
11/20/2020	Wake County Mass Testing	3600	27610
	Total Number of Masks	62950	

COVID-19 Infection Rates by Zip Code as of 11-28-20

Zip Code	Tests Conducted	Positives	Percent Positives	Municipality
27604	19415	1625	8.40%	Raleigh
27610	38857	3217	8.30%	Raleigh
27591	7766	605	7.80%	Wendell
27545	13197	984	7.50%	Knightdale
27607	11698	840	7.20%	Raleigh
27616	24358	1727	7.10%	Raleigh
27592	3540	242	6.80%	Willow Spring
27603	23947	1583	6.60%	Raleigh
27597	7108	444	6.20%	Zebulon
27587	24695	1501	6.10%	Wake Forest
27611	153	9	5.90%	Raleigh PO Box
27609	17221	1000	5.80%	Raleigh
27529	20227	1133	5.60%	Garner
27539	7961	444	5.60%	Apex
27526	17947	912	5.10%	Fuquay-Varina
27540	13493	682	5.10%	Holly Springs
27571	2887	143	5.00%	Rolesville
27612	17018	858	5.00%	Raleigh
27614	13296	649	4.90%	Raleigh
27560	9599	455	4.70%	Morrisville
27613	17384	817	4.70%	Raleigh
27615	21170	996	4.70%	Raleigh
27511	14126	641	4.50%	Cary
27617	8246	374	4.50%	Raleigh
27619	136	6	4.40%	Raleigh PO Box
27562	936	40	4.30%	New Hill
27502	15007	627	4.20%	Apex
27513	15672	655	4.20%	Cary
27601	5998	253	4.20%	Raleigh
27606	26578	1117	4.20%	Raleigh
27608	6145	250	4.10%	Raleigh
27519	18596	724	3.90%	Cary
27523	4359	161	3.70%	Apex
27605	4769	158	3.30%	Raleigh
27518	9949	317	3.20%	Cary
27602	64	1	1.60%	Raleigh PO Box
27512	143	2	1.40%	Cary
27588	144	2	1.40%	Wake Forest