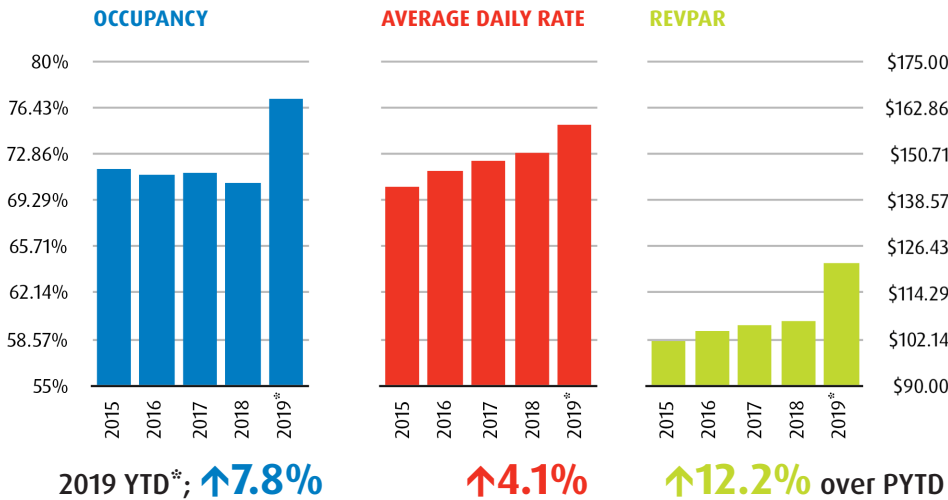


Raleigh, N.C., Tourism Is Breaking Records

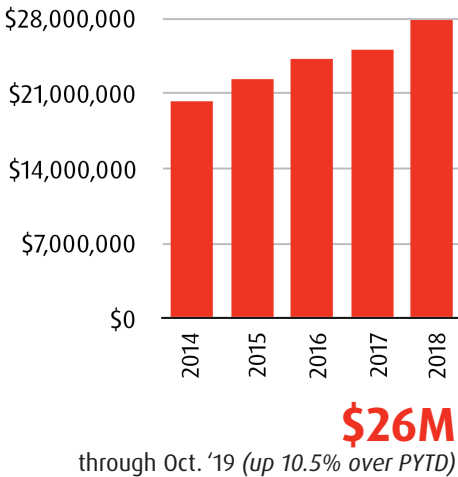
From the sheer number of annual visitors and the tax revenues generated to airport enplanements to hotel industry analytics, Raleigh area tourism indicators are at all-time record highs, and Raleigh continues to be ranked among the best markets by national news, travel and meetings-focused media.

Downtown Raleigh Hotel Industry Analytics

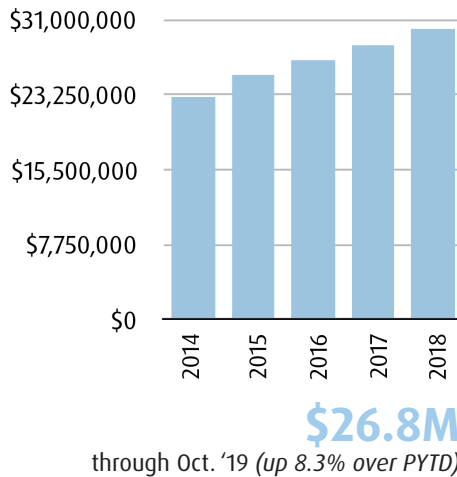


*through Nov. 2019

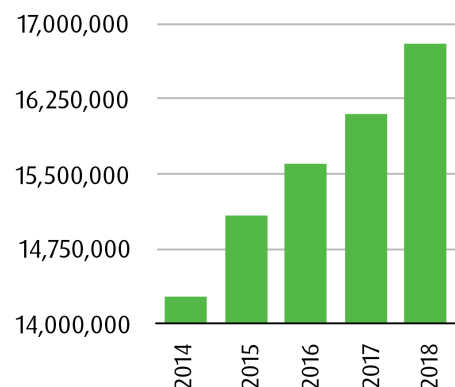
RALEIGH/WAKE COUNTY HOTEL OCCUPANCY TAX REVENUES



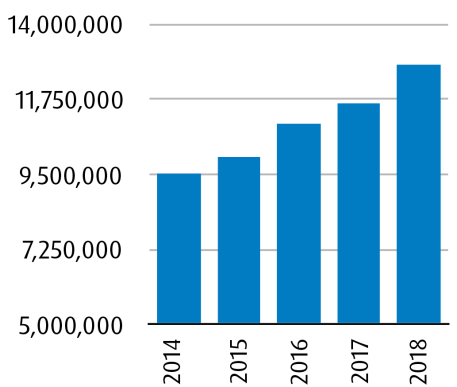
RALEIGH/WAKE COUNTY PREPARED FOOD & BEVERAGE TAX REVENUES



RALEIGH/WAKE COUNTY VISITOR VOLUME



RDU INTERNATIONAL AIRPORT PASSENGERS



3.4M

Downtown attraction attendance (annually)

Recent Accolades

#14 Among America's Top 150 Most Dynamic Urban Centers (Raleigh)—Point2 Homes, November 2019

#5 Among America's Top 10 Most Dynamic Mid-Sized Cities (Raleigh)—Point2 Homes, November 2019

#5 Among 2019 North America Airport Satisfaction Study (RDU International Airport)—J.D. Power, September 2019

#4 Among 6 Incredible U.S. Cities Hiding in Plain Sight (Raleigh)—Matador Network, July 2019

Most Educated City Award for the State of North Carolina (Raleigh)—Insurify, July 2019

#6 Among World's Top 10 Beer Destinations for 2019 (Raleigh)—Vinepair, January 2019

Four of the 2018 Top N.C. Tourist Attractions (Raleigh)—Carolina Publishing Associates, March 2019

#3 Among the Top Cities for the Best Quality of Life in the World (Raleigh)—Numbeo.com, February 2019

#2 Among the Most Family-Friendly Cities of 2019 (Raleigh)—Homes.com, February 2019

RDU INTERNATIONAL AIRPORT

- **400+** daily flights
- **61** nonstop destinations
- **10** airlines
- **11.8M** passengers through Oct. '19 (up 11.6% over PYTD)

