

CERTIFICATE OF APPROPRIATENESS PLACARD

for Raleigh Historic Resources

Project Description:

Install sign on primary facade

510 S Person St

Address

Prince Hall

Historic District

Historic Property

COA-0154-2020

Certificate Number

10/28/2020

Date of Issue

4/28/2021

Expiration Date

This card must be kept posted in a location within public view until all phases of the described project are complete. The work must conform with the code of the City of Raleigh and laws of the state of North Carolina. When your project is complete, you are required to ask for a final zoning inspection in a historic district area. Telephone the RHDC office at 832-7238 and commission staff will coordinate the inspection with the inspections Department. If you do not call for this final inspection, your Certificate of Appropriateness is null and void.

Signature, _____

Raleigh Historic Development Commission

A handwritten signature in dark ink, appearing to read "Erin Morton", is written over a horizontal line.

Pending the resolution of appeals, commencement of work is at your own risk.

Type or print the following:		
Applicant name: Signs Unlimited, Inc		
Mailing address: 6801-C Mount Hermon Church Rd		
City: Durham	State: NC	Zip code: 27705
Date: 9/15/2020	Daytime phone #: 919 552 8689	
Email address: desi@signsunlimitedusa.com		
Applicant signature:		
Minor work (staff review) – one copy Major work (COA committee review) – ten copies Additions > 25% of building sq. footage New buildings Demolition of building or structure All other Post approval re-review of conditions of approval	Office Use Only Transaction #: _____ File #: COA-0154-2020 Fee: _____ Amount paid: _____ Received date: _____ Received by: _____ _____	
Property street address: 510 S Person St		
Historic district: Prince Hall		
Historic property/Landmark name (if applicable):		
Owner name: Peimon Abdollahian		
Owner mailing address: 510 S Person St, Raleigh NC 27601		

For applications that require review by the COA Committee (major work), provide addressed and stamped envelopes for owners for all properties with 100 feet on all sides of the property, as well as the property owner.

Property Owner Name & Address	Property Owner Name & Address

I understand that all major work applications that require review by the Raleigh Historic Development Commission's COA Committee must be submitted by 4 p.m. on the date of the application deadline; otherwise, consideration will be delayed until the following committee meeting. An incomplete application will not be accepted.

Will you be applying for rehabilitation tax credits for this project? Yes <input type="radio"/> No <input checked="" type="radio"/>	Office Use Only Type of work: <u>64</u>
Did you consult with staff prior to filing the application? <input checked="" type="radio"/> Yes <input type="radio"/> No	

Design Guidelines: please cite the applicable sections of the design guidelines (www.rhdc.org).		
Section/Page	Topic	Brief description of work (attach additional sheets as needed).
1.8	Signage	Non-Illuminated ACM Panel Signs

Minor Work Approval (office use only)	
Upon being signed and dated below by the Planning Director or designee, this application becomes the Minor Work Certificate of Appropriateness. It is valid until <u>04/28/2021</u> .	
Please post the enclosed placard form of the certificate as indicated at the bottom of the card. Issuance of a Minor Work Certificate shall not relieve the applicant, contractor, tenant, or property owner from obtaining any other permit required by City Code or any law. Minor Works are subject to an appeals period of 30 days from the date of approval.	
Signature (City of Raleigh) <u>Erin Martin</u>	Date <u>10/28/2020</u>

September 15, 2020

SIGNS UNLIMITED

communicate your identity

6801 Mount Hermon Church Rd, Building C, Durham, NC 27705

City of Raleigh
Historic District Commission
1 Exchange Plaza, Suite 300
Raleigh NC 27601

10/07/20 - EM: Arch-mounted sign not
approved by staff and removed from
application by applicant & converted to
major work (COA-0161-2020)

To whom it may concern,

Here follows a written description of the proposed signage for 501 S Person St.

~~Sign 1: Non illuminated single sided 1/8" ACM panels mounted to existing structure/arch with 6 1" diameter x 1" deep tamper proof standoffs. Panel to be white ACM masked and painted in Flat Black, with PVC letters in Gloss White and Sheeted Gold.~~

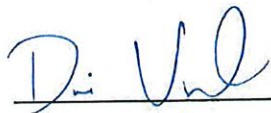
Sign 2: Non illuminated double sided 1/8" ACM panels mounted on black painted bracket into the façade above front door. Pnel to be white ACM mask and painted in Flat Black, with PVC letters in Gloss White and Sheeted Gold.

Please do not hesitate to contact me if you've got any questions.

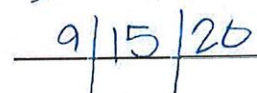
Thank you,

Desi Varsel
Permits Manager
919-552-8689
desi@signsunlimitedusa.com

Signature



Date



NON ILLUMINATED ACM PANEL

THRONE

510 S Person St
Raleigh, NC 27601



Underwriters Laboratories Inc. •
UL File #E225670

Copyright Notice ©

This drawing and all
reproductions thereof are the property
of Signs Unlimited, Inc. and
may not be reproduced, published,
changed or used in any way without
written consent.

INITIAL LAYOUT:

August 20, 2020

REVISIONS:

08252020
09092020

I
II
III
IV
V

18" White ACM Panel
Masked and Painted Flat Black

Six (6) 1" Diameter x 1" Deep
Tamper Proof Standoffs

1/4" Thick PVC Painted
and Sheeted Gold

ESTIMATED 56.00"

ESTIMATED 32.00"



12.44 Sq. Ft.
QTY: 1

IMPOSED IMAGERY

1" Thick PVC Painted
and Sheeted Gold

1/2" Thick PVC
Painted Gloss White

PROOF

GOLD SIDE
PAINTED SW 5053 METALLIC



72.00"

SPECIFICATIONS

**NON ILLUMINATED
SINGLE SIDED
1/8" ACM PANELS**

Size:

As in drawing

Thickness:

1/8"

Face Color:

White

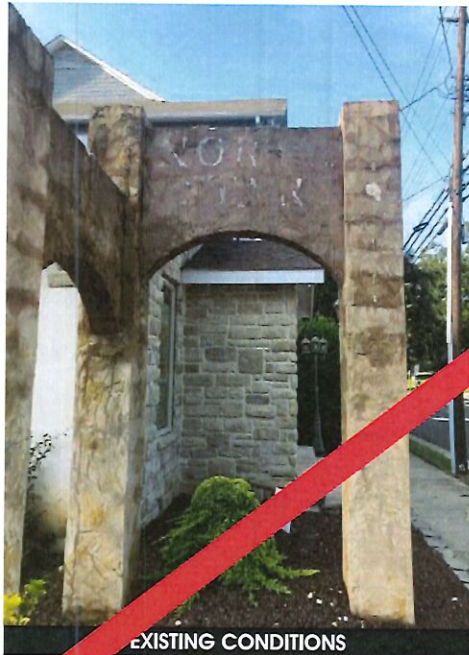
Black

Gold

Mounting:

Onto existing structure

ARCH SIGN NOT APPROVED AND REMOVED
FROM APPLICATION BY APPLICANT
(CONVERTED TO MAJOR WORK)
10/07/20 - EM



EXISTING CONDITIONS



NOTE:

- EXISTING STRUCTURE TO BE CLEANED PRIOR TO INSTALLATION BY TENANT
- SURVEY REQUIRED

Owner/Landlord Approval _____

601 Mount Hermon Church Rd, Ste C, Durham, NC 27705 • (P) 919-552-8689 • (F) 919-557-1322

SIGNS UNLIMITED
communicate your identity

**510 S Person St
Raleigh, NC 27601**

INITIAL LAYOUT: August 20, 2020

REVISIONS:

I	08252020
II	09092020

I
II
III
IV
V

Underwriters Laboratories Inc. •
UL File #E225670

Copyright Notice ©
This drawing and all reproductions thereof are the property of Signs Unlimited, Inc. and may not be reproduced, published, changed or used in any way without written consent.

FRONT

SIDE

PROOF

~~GOLD SUEDE~~
PAINTED SW 5033 METALLIC



PVC LETTERING & NON-UNIFORM BACKGROUND COLOR ON SIGN NOT APPROVED - 10/28/20 EM

SPECIFICATIONS

**NON ILLUMINATED
DOUBLE SIDED
1/8" ACM PANELS**

Size:
As in drawing
Thickness:
1/8"
Face Color:
White
Black
Gold

Mounting: New Bracket into Facade

Sq. Ft. Signage: 9.00
Signage Allowance: 16.00 Sq. Ft.

NOTE:
• SURVEY REQUIRED

Owner/Landlord Approval

801 Mount Hermon Church Rd, Ste C, Durham, NC 27705 • (P) 919-552-8689 • (F) 919-557-1322

SIGNS UNLIMITED
communicate your identity

BLADE SIGN

THRONE

510 S Person St
Raleigh, NC 27601

INITIAL LAYOUT:

August 20, 2020

REVISIONS:

I
II
III
IV
V

08252020
09092020
10142020



Underwriters Laboratories Inc. •
UL File #E225670

Copyright Notice ©

This drawing and all
reproductions thereof are the property
of Signs Unlimited, Inc. and
may not be reproduced, published,
changed or used in any way without
written consent.

FRONT

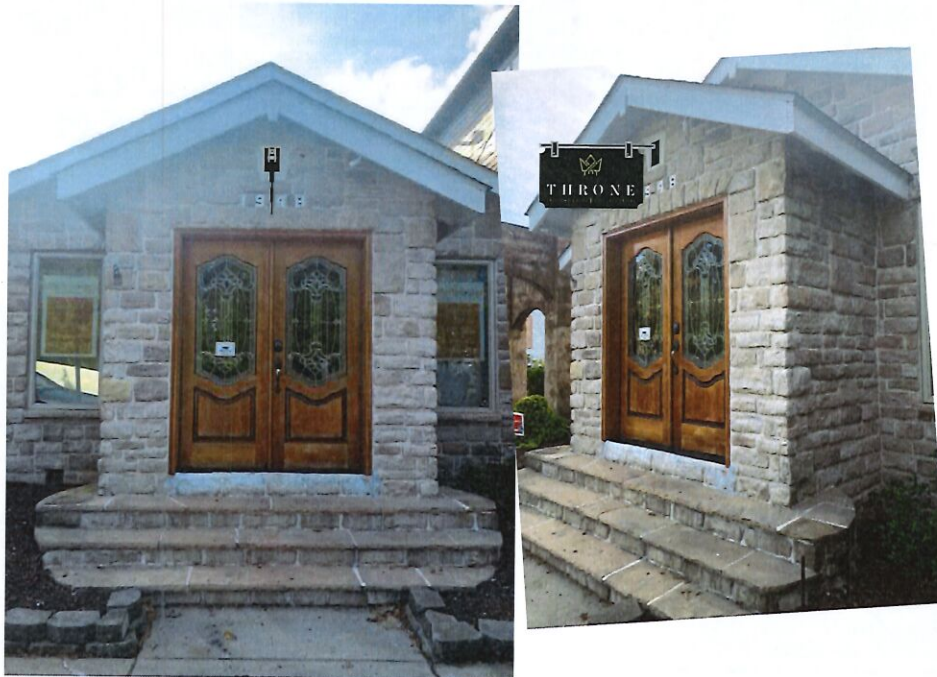
SIDE

PROOF



EM - 10/28/2020
APPROVED

IMPOSED IMAGERY



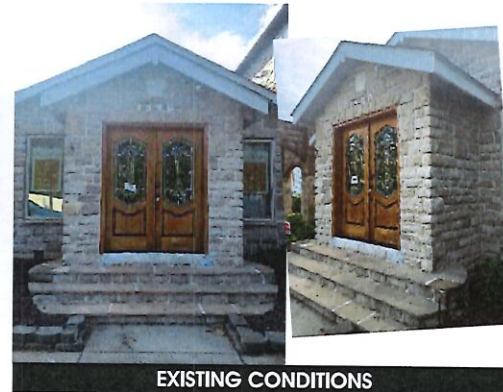
SPECIFICATIONS

**NON ILLUMINATED
DOUBLE SIDED
1/8" ACM PANELS**

Size:
As in drawing
Thickness:
1/8"
Face Color:
White
Black
Gold
Mounting:
New Bracket into Facade

Sq. Ft. Signage:
9.00

Signage Allowance:
16.00 Sq. Ft.



EXISTING CONDITIONS

NOTE:
• SURVEY REQUIRED

Owner/Landlord Approval _____

6801 Mount Hermon Church Rd, Ste C, Durham, NC 27705 • (P) 919-552-8689 • (F) 919-557-1322

SIGNS UNLIMITED
communicate your identity

Signs Unlimited
6801 Mount Hermon Church Rd, Bldg. C, Durham, NC, 27705
(919) 552-8689

www.signsunlimitedusa.com



Quote 18391

Throne - Raleigh, NC - Exterior Package

SALES REP INFO	QUOTE DATE
Matthew D Klimek	09/11/2020
matt@signsunlimitedusa.com	QUOTE DUE DATE
(919) 552-8689	09/11/2020
	QUOTE EXPIRY DATE
	12/10/2020
	TERMS
	50/50

ORDERED BY
Throne
510 S Person St
Raleigh, NC, 27601, United States

SHIPPING ADDRESS
510 S Person St
Raleigh, NC, 27601, United States
SHIPPING TRACKING

CONTACT INFO
Peimon Abdollahian
peimona@coatsautobody.com
+1 919-833-6877

#	ITEM	QTY	UOM	U.PRICE	TOTAL (EXCL. TAX)
1	Wall/Pass Through Sign Wall/Pass Through Sign NON ILLUMINATED SINGLE SIDED 1/8" ACM PANEL Size: As in drawing Thickness: 1/8" Face Color: White, Black, Gold Mounting: Onto existing Structure	1	Unit	\$1,312.61	\$1,312.61
2	Hanging Sign w/ Bracket Hanging Sign w/ Bracket NON ILLUMINATED DOUBLE SIDED 1/8" ACM PANEL Size: As in drawing Thickness: 1/8" Face Color: White, Black, Gold Mounting: New Bracket into Facade	1	Unit	\$1,380.13	\$1,380.13
3	Installation of the above signage Installation of the above signage Includes Survey	1	Each	\$600.00	\$600.00
4	Permitting Acquisition Permitting \$175.00 administration fee. Customer Initials	1	Each	\$175.00	\$175.00
5	Permitting Fees Permitting Fees Cost of Fees from City/Jurisdiction for permits. Total cost will be added to this quote when cost is known. Customer Initials	1	Each	\$0	\$0
6	Engineering Engineering If Required by City/For Production; cost to be determined and added to final invoice. Customer Initials	1	Each	\$0	\$0
7	Conditions of Sale <u>WARRANTY:</u>	1	Each	\$0	\$0

ITEM

QTY

UOM

U.PRICE

TOTAL (EXCL. TAX)

Be free of defect in workmanship or materials for a period of one (1) year after delivery date of installation when installed by Signs Unlimited. This warranty shall not be applied to providing electrical service and/or hook-up from power source to sign display but shall include wiring within the sign. Transformers, ballast, fluorescent lamps, neon, LEDs, LED power supplies and labor will be warranted for one year.

CANCELLATIONS:

Orders cancelled without our written consent shall be subject to a 20% cancellation fee. Orders cannot be cancelled after work has already started on a project.

CLAIMS:

The purchaser assumes the responsibility for filing claims for mistakes or shortages, in writing, within five (5) working days, after the work is completed, if such factors exist.

ELECTRICAL WIRING:

Primary wiring and conduit to the letters and/or signs, and connection of the same, shall be the responsibility of the purchaser.

STORAGE:

If delivery cannot be accepted when merchandise is ready, we reserve the right to store the merchandise at the customer's risk and expense. Storage fees will be added to the invoice after the product has been in our storage for 30 days.

OWNERSHIP OF SIGN & EQUIPMENT:

The sign and equipment proposed and installed under the terms of this proposal and contract is and shall always remain personal property of Signs Unlimited without regards to the method of attachment to the site where it is installed. Title thereto shall not pass from Signs Unlimited to the purchaser until the sign and equipment are paid for in full. After payment in full, the sign and equipment shall become personal property of the purchaser.

DEFAULT:

If purchaser is in default of the payment terms or other conditions of this contract, or with the terms and conditions of this contract, or with the terms and conditions of any other contract purchaser may have with Signs Unlimited, Signs Unlimited may defer performance until payment is made, or may enter upon any premises where the merchandise/product sold herein may be and remove merchandise/product without liability on part of Signs Unlimited. Should legal action be required to collect moneys owed to Signs Unlimited, jurisdiction and venue for any legal actions arising out of this contract shall be in and of Orange County, North Carolina.

AMENDMENTS:

This proposal may be with further terms and conditions by written document signed and executed by all parties to the original contract and proposal.

FOUNDATION CLAUSE:

For signage where Signs Unlimited is installing a foundation for signage, the estimate is done using a caisson(circular) foundation. Should an alternate foundation be required due to poor ground conditions, such as cave-in, rock concrete, unstable or poor soil or any unforeseen conditions that will require changing foundation type, the additional cost to install the alternate foundation will be added to the final invoice. Should registered engineered drawing be required and the

ITEM

QTY UOM U.PRICE TOTAL (EXCL. TAX)

foundation size, type change, etc., you will be notified as to the changes and the extra charges that will be added to the final invoice.

Subtotal:	\$3,467.74
Sales Tax (0%):	\$0
Total:	\$3,467.74

Downpayment (50.0 %)

\$1,733.87

SIGNATURE:

DATE:

Morton, Erin

From: Desi Varsel <desi@signsunlimitedusa.com>
Sent: Wednesday, October 21, 2020 2:29 PM
To: Morton, Erin
Cc: Tully, Tania; Kinane, Collette
Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you verify that the attachment and content are safe. If you believe this email is suspicious, please click the 'Phish Alert' link in the banner to report this message. **EXTERNAL EMAIL ADDRESS:** desi@signsunlimitedusa.com

Thank you. It should go out tomorrow so you'll have them by the end of the week.

Have an excellent day,

Desi Varsel



Office: 919-552-8689 / Fax: 919-5571322
6801 Mount Hermon Church Rd., Suite C, Durham, NC 27705
<http://www.signsunlimitedusa.com>



Write us a review on Google [here](#)!

Don't have a Google account? Write a review [here](#).

This e-mail message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited. E-mails are not secure and cannot be guaranteed to be error free as they can be intercepted, amended, or contain viruses. Anyone who communicates with us by e-mail is deemed to have accepted these risks. Signs Unlimited is not responsible for errors or omissions in this message and denies any responsibility for any damage arising from the use of e-mail. Any opinion and other statement contained in this message and any attachment are solely those of the author and do not necessarily represent those of the company.

From: Morton, Erin <Erin.Morton@raleighnc.gov>
Sent: Wednesday, October 21, 2020 1:28 PM
To: Desi Varsel <desi@signsunlimitedusa.com>
Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>
Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Desi,

I have also been informed that you can mail directly to our office building and it should successfully reach us via the admin team. Hope that helps.

City of Raleigh
Attn: Historic Preservation
One Exchange Plaza

Suite 300
Raleigh, NC 27601

Best,
Erin

Erin Morton

Preservation Planner II

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page.](#)

From: Morton, Erin

Sent: Wednesday, October 21, 2020 1:13 PM

To: Desi Varsel <desi@signsunlimitedusa.com>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Desi,

We do not, unfortunately. You are also able to physically drop-off the materials at One Exchange Plaza, Suite 300 in downtown Raleigh. If you would prefer to do that, please let me know a few times that might work for you and I will contact our department administrative team to coordinate an appointment.

Best,
Erin

Erin Morton

Preservation Planner II

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page.](#)

From: Desi Varsel <desi@signsunlimitedusa.com>

Sent: Wednesday, October 21, 2020 10:47 AM

To: Morton, Erin <Erin.Morton@raleighnc.gov>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Importance: High

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you verify that the attachment and content are safe. If you believe this email is suspicious, please click the 'Phish Alert' link in the banner to report this message. **EXTERNAL EMAIL ADDRESS:** desi@signsunlimitedusa.com

Erin,

Do you have a non-PO box address? I'd like to send this UPS.

Have an excellent day,

Desi Varsel



Office: 919-552-8689 / Fax: 919-5571322
6801 Mount Hermon Church Rd., Suite C, Durham, NC 27705
<http://www.signsunlimitedusa.com>



Write us a review on Google [here!](#)

Don't have a Google account? Write a review [here](#).

This e-mail message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited. E-mails are not secure and cannot be guaranteed to be error free as they can be intercepted, amended, or contain viruses. Anyone who communicates with us by e-mail is deemed to have accepted these risks. Signs Unlimited is not responsible for errors or omissions in this message and denies any responsibility for any damage arising from the use of e-mail. Any opinion and other statement contained in this message and any attachment are solely those of the author and do not necessarily represent those of the company.

From: Morton, Erin <Erin.Morton@raleighnc.gov>

Sent: Wednesday, October 21, 2020 9:57 AM

To: Desi Varsel <desi@signsunlimitedusa.com>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Desi,

Thank you for the updated materials. Once your team has prepared them, please mail the color samples to the address below. We will alert you when we have received them and will complete the review at that time. Please let us know if you have any questions.

City of Raleigh, Planning and Development Department
Attn: Historic Preservation
P.O. Box 590, Raleigh NC 27602

Best,
Erin

Erin Morton

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page.](#)

From: Desi Varsel <desi@signsunlimitedusa.com>

Sent: Wednesday, October 21, 2020 9:33 AM

To: Morton, Erin <Erin.Morton@raleighnc.gov>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you verify that the attachment and content are safe. If you believe this email is suspicious, please click the 'Phish Alert' link in the banner to report this message. **EXTERNAL EMAIL ADDRESS:** desi@signsunlimitedusa.com

We will proceed with the attached and the minor work. I am having my production team prepare some material samples for you today.

Have an excellent day,

Desi Varsel



Office: 919-552-8689 / Fax: 919-5571322
6801 Mount Hermon Church Rd., Suite C, Durham, NC 27705
<http://www.signsunlimitedusa.com>



Write us a review on Google [here!](#)

Don't have a Google account? Write a review [here.](#)

This e-mail message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited. E-mails are not secure and cannot be guaranteed to be error free as they can be intercepted, amended, or contain viruses. Anyone who communicates with us by e-mail is deemed to have accepted these risks. Signs Unlimited is not responsible for errors or omissions in this message and denies any responsibility for any damage arising from the use of e-mail. Any opinion and other statement contained in this message and any attachment are solely those of the author and do not necessarily represent those of the company.

From: Morton, Erin <Erin.Morton@raleighnc.gov>

Sent: Monday, October 19, 2020 2:36 PM

To: Desi Varsel <desi@signsunlimitedusa.com>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Desi,

Thank you for following up. Raised lettering and the PVC material type are not approvable as a minor work at the staff level. The intricate design at the four corners of the sign are also not approvable as a minor work as they do not clearly meet the RHDC's [Design Guidelines](#). *Guideline 1.8.4* states "Introduce new signs, including graphics for windows or awnings, that are easily read and of simple design..."

Any work request that does not clearly meet the Design Guidelines is required to be reviewed by the COA Committee. There are two options for handling the application: 1. the current building-mounted sign design may be folded into the pending major work for the COA Committee to review; or 2. you are able to suggest an alternate design to satisfy the minor work staff comments. Please let us know by this Friday's application deadline how you would like to proceed.

In terms of suggested alternate designs, staff refrains from prescribing any one specific thing you should submit, but we also want to make sure we are providing parameters, guidance, and examples of what is likely to be approvable work. We do not want you to spend time putting together an alternate design that we know will not be approvable. Hence, installing a flat-faced sign is a requirement for minor work approval, but using vinyl sticker lettering is just one suggestion of how to accomplish that. Please let us know if any further clarification is needed or if you have additional questions. Thank you.

Best,
Erin

Erin Morton

Preservation Planner II

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page](#).

From: Desi Varsel <desi@signsunlimitedusa.com>

Sent: Monday, October 19, 2020 10:47 AM

To: Morton, Erin <Erin.Morton@raleighnc.gov>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you verify that the attachment and content are safe. If you believe this email is suspicious, please click the 'Phish Alert' link in the banner to report this message. **EXTERNAL EMAIL ADDRESS:** desi@signsunlimitedusa.com

Good morning Erin,

Wanted to follow up with this question.

Have an excellent day,

Desi Varsel



Office: 919-552-8689 / Fax: 919-5571322
6801 Mount Hermon Church Rd., Suite C, Durham, NC 27705
<http://www.signsunlimitedusa.com>



Write us a review on Google [here!](#)

Don't have a Google account? Write a review [here](#).

This e-mail message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited. E-mails are not secure and cannot be guaranteed to be error free as they can be intercepted, amended, or contain viruses. Anyone who communicates with us by e-mail is deemed to have accepted these risks. Signs Unlimited is not responsible for errors or omissions in this message and denies any responsibility for any damage arising from the use of e-mail. Any opinion and other statement contained in this message and any attachment are solely those of the author and do not necessarily represent those of the company.

From: Desi Varsel
Sent: Thursday, October 15, 2020 2:59 PM
To: Morton, Erin <Erin.Morton@raleighnc.gov>
Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>
Subject: RE: COA-0154-2020 (510 S Person St) Minor Work
Importance: High

Good afternoon Erin,

Hope you're doing well today. I have a couple of questions/responses to the comments here.

Can I get a hard clarification on whether or not we can have raised letters? Is this a suggestion or a "suggestion"?

Our client is worried that they will lose much-needed impact and visual sophistication if they are to reduce the sign to flat vinyl on a single color background. Is there any way we can meet in the middle and have 1 or the other of these items? Given this choice, we would very much prefer to keep the dimensional letters.

Once we've got this clarified we can send the sample material within a day or two. Thank you for your insight.

Have an excellent day,

Desi Varsel



Office: 919-552-8689 / Fax: 919-5571322
6801 Mount Hermon Church Rd., Suite C, Durham, NC 27705
<http://www.signsunlimitedusa.com>



Write us a review on Google [here!](#)

Don't have a Google account? Write a review [here](#).

This e-mail message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited. E-mails are not secure and cannot be guaranteed to be error free as they can be intercepted, amended, or contain viruses. Anyone who communicates with us by e-mail is deemed to have accepted these risks. Signs Unlimited is not responsible for errors or omissions in this message and denies any responsibility for any damage arising from the use of e-mail. Any opinion and other statement contained in this message and any attachment are solely those of the author and do not necessarily represent those of the company.

From: Morton, Erin <Erin.Morton@raleighnc.gov>
Sent: Wednesday, October 7, 2020 3:42 PM
To: Desi Varsel <desi@signsunlimitedusa.com>
Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>
Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Desi,

At your request, we have removed the arch-mounted sign from the minor work application and completed review of the propose building-mounted sign. The overall sign size, bracket mount, and location is approvable. The white detailing at the sign corners is atypical of the historic district. The background color should be uniform. Additionally, we are not able to approve the PVC lettering at the minor work staff level. Signs in the historic district were typically painted and did not have raised lettering. Would you consider an alternate flat-sign application, such vinyl sticker, traditional paint, or other film application? We are open to other suggestions that would achieve this effect.

I apologize for forgetting to note this sooner, but we require the review of physical paint samples in order to make sure they closely match the digital coloring shown in the application. Depending on the metallic finish of the gold lettering, the proposed colors may be approvable. Please mail physical paint samples for the proposed sign to: City of Raleigh, Planning and Development Department, Attn: Historic Preservation, P.O. Box 590, Raleigh NC 27602. Let us know if you have any questions.

Best,
Erin

Erin Morton

Preservation Planner II

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page](#).

From: Morton, Erin
Sent: Wednesday, October 7, 2020 11:43 AM
To: Desi Varsel <desi@signsunlimitedusa.com>
Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>
Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Desi,

Sure, I will remove the arched sign request from the minor work application. The major work fee is \$158. Please let us know if you would like us to convert the application and generate the invoice for you.

Best,
Erin

Erin Morton

Preservation Planner II

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page.](#)

From: Desi Varsel <desi@signsunlimitedusa.com>

Sent: Friday, October 2, 2020 1:52 PM

To: Morton, Erin <Erin.Morton@raleighnc.gov>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you verify that the attachment and content are safe. If you believe this email is suspicious, please click the 'Phish Alert' link in the banner to report this message.

Erin,

We would like to proceed with the minor work for just the projecting. What is the cost of the major work review/permit?

Have an excellent day,

Desi Varsel



Office: 919-552-8689 / Fax: 919-5571322
6801 Mount Hermon Church Rd., Suite C, Durham, NC 27705
<http://www.signsunlimitedusa.com>



Write us a review on Google [here!](#)

Don't have a Google account? Write a review [here.](#)

This e-mail message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited. E-mails are not secure and cannot be guaranteed to be error free as they

can be intercepted, amended, or contain viruses. Anyone who communicates with us by e-mail is deemed to have accepted these risks. Signs Unlimited is not responsible for errors or omissions in this message and denies any responsibility for any damage arising from the use of e-mail. Any opinion and other statement contained in this message and any attachment are solely those of the author and do not necessarily represent those of the company.

From: Morton, Erin <Erin.Morton@raleighnc.gov>
Sent: Wednesday, September 30, 2020 11:20 AM
To: Desi Varsel <desi@signsunlimitedusa.com>
Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>
Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Desi,

Yes, you are able to move forward with the existing minor work and split out any requests for the COA Committee into a separate major work. Please confirm whether you would like to proceed with this route.

Best,
Erin

Erin Morton

Preservation Planner II

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page](#).

From: Desi Varsel <desi@signsunlimitedusa.com>
Sent: Tuesday, September 29, 2020 5:03 PM
To: Morton, Erin <Erin.Morton@raleighnc.gov>
Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>
Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you verify that the attachment and content are safe. If you believe this email is suspicious, please click the 'Phish Alert' link in the banner to report this message.

I will take this information back to my client and figure out how they would like to proceed.

Regardless of whether they want to pursue a major work COA or not, I do know that waiting until December (not accounting for the sign permit afterwards) for them to have any signage at all is not an option for this tenant. Would it be possible for us to split the application and proceed with the projecting sign in the meantime?

Have an excellent day,

Desi Varsel



Office: 919-552-8689 / Fax: 919-5571322
6801 Mount Hermon Church Rd., Suite C, Durham, NC 27705
<http://www.signsunlimitedusa.com>



Write us a review on Google [here!](#)

Don't have a Google account? Write a review [here](#).

This e-mail message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited. E-mails are not secure and cannot be guaranteed to be error free as they can be intercepted, amended, or contain viruses. Anyone who communicates with us by e-mail is deemed to have accepted these risks. Signs Unlimited is not responsible for errors or omissions in this message and denies any responsibility for any damage arising from the use of e-mail. Any opinion and other statement contained in this message and any attachment are solely those of the author and do not necessarily represent those of the company.

From: Morton, Erin <Erin.Morton@raleighnc.gov>
Sent: Tuesday, September 29, 2020 4:44 PM
To: Desi Varsel <desi@signsunlimitedusa.com>
Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>
Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

Desi,

The Prince Hall Historic District was designated in 2012 and the arch was built just a few years prior to designation. While the RHDC cannot require the reversal of changes made to the property prior to district designation, new changes proposed to properties in the historic district are reviewed for their congruity with the RHDC's [Design Guidelines](#) document and Prince Hall's Special Character Essay contained in the same document.

Freestanding signage is not characteristic of the Prince Hall neighborhood historically. The area typically had building-mounted signage or were painted directly onto the front façade. Any signage installed on the archway since district designation did not receive COA approval and removal was required.

That said, you are able to submit a major work COA application for the COA Committee to review the potentially precedent-setting work request. We are able to convert the application to a major work on your behalf in the online permit portal, which carries over all existing information you have provided. Once you log in and pay the associated fee, staff will begin review and will send initial comments for any additional materials needed in order to consider the application complete and be placed on the next COA Committee agenda. The COA Committee is currently meeting virtually, and meets once a month. The next application deadline is October 23rd for the December 9th meeting.

Please let us know how you would like to proceed. Thank you.

Best,
Erin

Erin Morton

Preservation Planner II

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page.](#)

From: Desi Varsel <desi@signsunlimitedusa.com>

Sent: Tuesday, September 29, 2020 8:51 AM

To: Morton, Erin <Erin.Morton@raleighnc.gov>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: RE: COA-0154-2020 (510 S Person St) Minor Work

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you verify that the attachment and content are safe. If you believe this email is suspicious, please click the 'Phish Alert' link in the banner to report this message.

Thank you Erin,

Can you please give me a rundown on what all is involved in a major work COA?

That arch has been used for signage in the past.

Have an excellent day,

Desi Varsel



Office: 919-552-8689 / Fax: 919-5571322
6801 Mount Hermon Church Rd., Suite C, Durham, NC 27705
<http://www.signsunlimitedusa.com>



Write us a review on Google [here!](#)

Don't have a Google account? Write a review [here](#).

This e-mail message may contain confidential or legally privileged information and is intended only for the use of the intended recipient(s). Any unauthorized disclosure, dissemination, distribution, copying or the taking of any action in reliance on the information herein is prohibited. E-mails are not secure and cannot be guaranteed to be error free as they can be intercepted, amended, or contain viruses. Anyone who communicates with us by e-mail is deemed to have accepted these risks. Signs Unlimited is not responsible for errors or omissions in this message and denies any responsibility for any damage arising from the use of e-mail. Any opinion and other statement contained in this message and any attachment are solely those of the author and do not necessarily represent those of the company.

From: Morton, Erin <Erin.Morton@raleighnc.gov>

Sent: Monday, September 28, 2020 5:17 PM

To: Desi Varsel <desi@signsunlimitedusa.com>

Cc: Tully, Tania <Tania.Tully@raleighnc.gov>; Kinane, Collette <Collette.Kinane@raleighnc.gov>

Subject: COA-0154-2020 (510 S Person St) Minor Work

Hi Desi,

Thank you for submitting a minor work COA application. We need some additional items in order to consider the application complete. Please provide a photo of the full front façade of the building from the street. Please also provide some larger contextual photos of the existing conditions of the surround streetscape, with photos taken from up and down the street. Please provide the streetscape photos showing the building both with and without the proposed signage.

Staff is not able to approve the installation of a sign on the freestanding stone arch. If you would like to convert this portion of the application to a major work application for the COA Committee to review, please let us know.

Best,
Erin

Erin Morton

Preservation Planner II

City of Raleigh

Planning and Development

■ Raleigh Urban Design Center

919-996-2632 | raleighnc.gov

For Planning and Development COVID-19 updates, [visit our information page.](#)