

**City of Raleigh**  
**Affordable Housing Bond Advisory Committee**  
**Friday, April 3, 2020**  
**11:30 AM – 12:30 PM**

I. Welcome - Co-Chair Kane opened the meeting and took attendance.

II. Overview of Objectives/Bond – Co-Chair Kane said the Mayor continues to be supportive of moving forward with the housing bond effort.

III. Sub-committee Reports

- a. Community Outreach - Ms. Keefer stated the subcommittee is working on an outreach plan and sample messaging to complement the survey. Ms. Keefer went over the proposed plan including steps for the City, committee members, and their partners to undertake with their target audiences. A google sheet has been created to track potential outreach channels and messaging to be used. The subcommittee will continue collaboration with the other subcommittees to review the survey, landing page, and google sheet. Ms. Keefer asked city staff for information on a potential press release, and Sarah Baker responded that the subcommittee can submit draft language for a release that the Communications staff can format and prepare. Co-Chair Holmes thanked the committee for working on the survey over the past week.
- b. Communications - Mr. Ahern said the subcommittee and staff had used the committee's feedback to complete work on the draft survey. Kristin Williams reviewed the survey and mentioned it was made shorter and more streamlined than the original version. Committee members provided additional feedback on the survey. Co-Chair Holmes said the goal was to have the survey launched the next week.

IV. Next-steps - Co-Chairs Kane and Holmes surveyed the group on scheduling the next meeting and will discuss and notify committee members in advance of any changes. Co-Chair Kane suggested videoconferencing as an option for future meetings.

Attendance: Yvette Holmes, Paul Kane, Alice Lutz, Andrew Sims, Bill Ahern, Bill Rowe, Bob Kucab, Danny Coleman, Dexter Hebert, Dustin Engelken, Heather Keefer, Joe Rappl, Kathy Johnson, Kia Baker, Lisa Rowe, Mary Jean Seyda, Rhett Fussell, Sonia Barnes, Tim Morgan, Wayne Felton.

Staff: Larry Jarvis, Niki Jones, Will Hartye, Sarah Baker, Shawn McNamara, Michele Mallette, Kristin Williams

Guests: John Goodman, Nathan Spencer, Holley Gallagher, Russ Stephenson, Robin Hammond