

City of Raleigh Bond Advisory Committee - 3/20/20

Friday, March 20, 2020

11:30 AM – 12:30 PM

I. Welcome - Co-Chair Kane opened the meeting and took attendance.

II. Overview of Objectives/Bond – Co-Chair Kane mentioned that he'd spoken with the Mayor and the Council continues to be supportive of moving forward with the housing bond effort.

III. Sub-committee Reports

a. Community Outreach - Ms. Keefer stated the subcommittee has templates for creating outreach plans and identified different channels the City has access to including Facebook, NextDoor, and others. There are questions on order of outreach efforts and ability to implement some efforts due to social distancing. Mr. Jarvis stated the landing page for the project is live. Mr. Goodman mentioned the Chamber is following the Advisory Committee's work and will use it to support in the future. Mr. Jarvis asked about postcards and Ms. Keefer said fliers were considered but virus concerns limits their ability to distribute. She noted the Stormwater Advisory Committee used postcards for their outreach in the past. Phone surveys and Public Service Announcements through media outlets were discussed as an option and Mr. Jarvis said City Communications staff can work with media to schedule interviews with the Co-Chairs to publicize the survey. Mr. Jarvis noted the postcards may not reach the targeted audience members. Co-Chair Kane reminded the Advisory Committee that a discussion of the funding buckets will need to be held by April to meet timing requirements. Mr. White recommended surveys should be distributed to locations accessible to the chronically homeless.

b. Communications - Mr. Ahern said the group had worked on the flier and landing page but work on the survey has been slowed by virus disruptions. He reported that the group had reviewed surveys from other municipalities, but their questions did not match what the subcommittee was seeking. He also reported that over the next week, a smaller group will work with the co-chairs to incorporate feedback in a draft survey for further review.

c. Event/Meeting - Co-Chair Holmes stated that members of the Event/Meeting subcommittee would be rolled in to other two groups due to recent developments.

IV. Next-steps - Co-Chair Holmes mentioned that committee meetings would continue to be held over conference call.

Attendance: Paul Kane, Yvette Holmes, Alice Lutz, Bill Ahern, Bill Rowe, Bob Kucab, Danny Coleman, Dustin Engelken, Heather Keefer, Joe Rappl, Kathy Johnson, Lisa Rowe, Mary Jean Seyda, Michael White, Rhett Fussell, Seth Friedman, Sonia Barnes, Tim Morgan

Staff: Larry Jarvis, Niki Jones, Shawn McNamara, Will Hartye, Sarah Baker, John Niffenegger, Michele Mallette

Guests: John Goodman, Nathan Spencer, Holley Gallagher