## **City of Raleigh Partners: Small Business Organizations**

The City of Raleigh works closely with a network of support organizations with expertise and resources to help small business owners and entrepreneurs.

### **Business Alliances**

Business Alliances and Chambers of Commerce are organizations that focus on the success of their small business members. No two are alike, but all have a passion for local independent businesses. Common services offered by Business Alliance Organizations include:

- Vendor events and listings in directories
- Promotion, marketing, and advertising
- Networking, partnership, and training opportunities
- Research, planning and advocacy

### **District-Defined Business Alliances**

Hillsborough Street Community Service Corporation (Live It Up Hillsborough Street)		
Downtown Raleigh Alliance	West Raleigh	
Glenwood South Neighborhood Collaborative	Midtown Raleigh Alliance	
North Raleigh Chamber of Commerce	Southeast Raleigh Promise	

### City-Wide Business Alliance Partners

Greater Raleigh Chamber of Commerce	Shop Local Raleigh	
Triangle ArtWorks	Harmony: NC LGBTQ+ Chamber of Commerce	
Greater Raleigh Convention and Visitors Bureau (GRCVB – VisitRALEIGH)		
North Carolina Hispanic American Chamber of Commer	ce	

# Entrepreneurial Support Organizations (ESOs)

Entrepreneurial and Small Business Support Organizations provide training and development resources, often free of charge. These resources can help small business owners find ways to improve their bottom line. Topics may include business model, customer acquisition, marketing, profitability, accounting, and other technical operating best practices. Many common questions are addressed by subject matter experts in these organizations.

Economic Development Partners of NC (EDPNC) Small Business Advisors		
Small Business and Technology Development Center (SBTDC / NCSU)		
Small Business Center (SBC / Wake Tech)	Consult Your Community (NCSU)	
<u>Women's Business Center (WBC) / The Institute</u>	SCORE Raleigh	
El Centro Hispano	Prospera NC	
U.S. Small Business Administration		

## **Co-Working Startup Hubs and Business Incubators**

Co-Working spaces are often for-profit organizations that offer short term shared office and flexible space arrangements for small businesses not quite ready for more expensive long term "bricks & mortar" commercial property commitments. Many Co-Working operators also offer small business incubation support, with training, networking, and other programmatic support. Some examples include:

Loading Dock Raleigh	Raleigh Founded
The Wright Village	<u>Blue Co</u>
Center for Entrepreneurial Development	<u>NC IDEA</u>
Rural RISE NC	Entrepreneurship Clinic (NCSU)
First Flight Venture Center	Launch Chapel Hill
LaunchWakeCounty (Wake Tech)	<b>RIOT Accelerator Program</b>

## Access to Capital and Fundraising Resources

In addition to raising funds from traditional investors, there are several community- and governmentbased resources to raise funds for your business. These may take the form of grants, loans, or more traditional investment vehicles. Examples include:

Institute CapitalCarolina Small Business Development FundSelf-Help Credit UnionThread CapitalNorth Carolina Biotechnology CenterU.S. Small Business Administration

## **Free Legal Resources**

There are a number of free legal resources available with a focus on helping entrepreneurs and business owners understand key issues related to their businesses. Each resource varies in terms of the topics that it covers and may have set criteria for the businesses that it helps.

Campbell University, Norman A. Wiggins School of Law – Business Law Clinic

<u>UNC School of Law Institute for Innovation – Startup NC Law Clinic, Intellectual Property Clinic, and</u> <u>Community Development Law Clinic</u>

Duke University School of Law – Community Enterprise Clinic and Start-Up Ventures Clinic

North Carolina Central University School of Law – Intellectual Property Clinic

Wake Forest School of Law – Trade & Development Clinic and Intellectual Property Law Clinic

Elon University School of Law – Small Business and Entrepreneurship Clinic

North Carolina Bar Foundation Entrepreneurs Assistance Program

NC Free Legal Answers

U.S. Patent and Trademark Office

North Carolina Secretary of State's Office

### **General Small Business Resources**

Note: For space efficiency, the lists above are not exhaustive. You can learn more about City of Raleigh Partners, Resources, Events, and Programs on our <u>Small Business Development home page</u>. The most visited topics include:

- <u>Citywide Partner Event Calendar</u>
- Start Up Roadmaps
- Local Business Intelligence (dynamic market data, heat maps, and more)
- Small Business Advisor (best practices for startup and growth)
- Small Business Resource Guide