

Raleigh, North Carolina, is seeking candidates to serve as the Strategy and Innovation Manager for the newly created Strategy and Innovation Department.

# Strategy and Innovation Manager



Raleigh



# CITY PROFILE

*During the past 30 years, growth in Raleigh and the surrounding Research Triangle Region has consistently and significantly outpaced the nation. Fueled by an impressive mix of education, ingenuity and collaboration, North Carolina's capital city has become an internationally recognized leader in life science and technology innovation. It also happens to be a really nice place to live.*

*(source: Raleigh Office of Economic Development)*







## The Raleigh Community

The City of Raleigh, founded in 1792, is the second largest city in North Carolina. It's situated in the heart of North Carolina's Piedmont region, which is centered between the sandy Atlantic beaches and the Great Smoky Mountains. The City is both the county seat of Wake County and the capital of North Carolina. Raleigh covers an area of more than 148 square miles, has a planning jurisdiction of 181 square miles and is home to a growing and diverse population. Together with Chapel Hill and Durham, Raleigh forms the Research Triangle Park, which was founded in 1959. The Raleigh-Cary metropolitan area includes Wake, Franklin, and Johnston counties with a population of almost 1.4 million.

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The City of Raleigh has been listed as one of the fastest growing cities for many years — the City's current population is about 476,000 people, up from 291,141 in the 2000 Census. Raleigh is known for its high quality of life for its residents. In the 2020 Citywide Community Satisfaction Survey, 89 percent of respondents were satisfied with Raleigh as a place to live. That was 38 percent higher than the national average.



## Below are some recent national recognitions for the City:

- The Raleigh and Durham area ranks the [second best place to live](#) in 2020-2021 - [U.S. News](#), July 2021
- Raleigh makes list of [best cities to start a career](#) - [WalletHub](#) - May 2021
- Raleigh earned the "[Leading the Way Award](#)" for being ranked in the top 10% of local governments in the U.S. with regard to resident satisfaction with government services and customer service - [ETC Institute](#) - April 2021
- Raleigh's economy is the [fifth best-performing in the United States](#) - [Milken Institute](#), February 2021
- Raleigh ranks third in [Best State Capitals](#) - [WalletHub](#), January 2021
- Raleigh ranks third in [Happiest Cities in America](#) poll - [Men's Health](#), January 2021
- Raleigh is named one of the [Safest Cities in America](#) - [WalletHub](#) 2020
- Raleigh ranks among [Best Places to Retire](#) - [Forbes](#) 2020

For more information about the City, please see the "Welcome to Raleigh" video.







## Department Overview

The City is establishing the Office of Strategy and Innovation to boldly reshape strategy, along with supporting continuous improvement for better service delivery by bringing together and connecting talent to spark new ideas. The Office will lead Citywide strategy and transformative projects such as Bloomberg Challenges, Big Ideas, and Smart Cities initiatives. It will also perform legislative and policy analysis and map the organization's vision and values in a way that creates innovative solutions.

## Candidate Profile

The Strategy and Innovation Manager will lead the Office of Strategy and Innovation, designed to advance the City's strategic efforts and resources in ways intended to have the greatest impact. This office will be responsible for developing partnerships with private sector entrepreneurs and innovators in the City of Raleigh. The City of Raleigh is looking for an exceptional leader with at least seven years of experience in developing, refining, and managing strategy and innovation efforts to advance organizational goals. This individual should be highly motivated and a transformative leader.

Under the general direction of the Assistant City Manager, the Strategy and Innovation Manager will lead and manage professionals working in this area to establish an environment that promotes and enables innovation throughout the organization. They will facilitate exploration and innovative thinking that will lead to advancements in City-sponsored services, programs, activities, and public policy decisions. They will work closely with Chief Information Officer/designee from Information Technology to build the SMART City goals and identify opportunities for connected and collaborative City pilots and projects. The position is also responsible for Identifying, developing, and executing a high-impact strategy and a roadmap aligned to strategic plan goals and growth priorities. The Strategy and Innovation Manager will also be responsible for the management and updating of the City's Strategic Plan.



# Compensation and Benefits

The City of Raleigh plans to offer a competitive salary commensurate with the successful candidate's qualifications and experience. When you join the City of Raleigh's work family, your benefits are an important part of your "total rewards." The City provides a comprehensive benefits package as part of the total rewards program to support employees through important events in their life, to enhance their life outside work, and to help them plan and prepare for the future. The City also participates in the North Carolina Local Governmental Employees' Retirement System (NCLGERS).

# Application and Selection Process

Qualified candidates should submit their cover letter and resume online by visiting our website at [www.governmentjobs.com/careers/raleighnc](http://www.governmentjobs.com/careers/raleighnc). This position will remain open until Oct. 8, 2021. Following this date, applications will be screened against criteria outlined in this brochure. Interviews with the City of Raleigh will be offered to those candidates named as finalists, with reference checks, background checks and academic verifications conducted after receiving candidates' consent. A pre-employment screening to include controlled substance tests will be conducted by the City.





Raleigh

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For more information about Raleigh, please visit:

[Raleighnc.gov](http://Raleighnc.gov) | [Visitraleigh.com](http://Visitraleigh.com)

**raleigh**nc.gov