RESOLUTION NO. 2016 – 325

A RESOLUTION TO AMEND THE 2030 COMPREHENSIVE PLAN

CP-2-16

WHEREAS, the purpose of the 2030 Comprehensive Plan is to provide policy guidance to elected and appointed officials, City staff and the general public; and

WHEREAS, the Economic Development Toolkit provides policy guidance for areas in need of economic development and areas that present opportunities for economic development; and

WHEREAS, this amendment creates new criteria to focus economic development resources into high poverty areas and industrially zoned areas; and

WHEREAS, this amendment revises Map ED-1 to reflect this new criteria as Priority Areas of Economic Development; and

WHEREAS, this amendment prioritizes investment for economic development to commercial and industrial areas based on the revised criteria; and

WHEREAS, the proposed Amendments are consistent with the visions, themes, and policies of the Comprehensive Plan.

THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF RALEIGH, NORTH CAROLINA that the 2030 Comprehensive Plan be amended to include the edits identified as CP-5-15 as shown on Attachment 1.

Adopted: June 21, 2016

Distribution: Planning – Bowers, Crane, Lamb, Delk, Becker, Walter

AMENDMENTS RELATED TO Economic Development Element

Item CP-2-16

Item 1: Economic Development Element – Areas of Intervention Box

This request would revise the Areas of Intervention text box on page 155 of the Comprehensive Plan to reflect new criteria used in the creation and administration of Map ED-1: Target Areas for Economic Development. The new criteria focus economic development resources in industrial areas and provide greater specificity for targeting resources to "high poverty" areas zoned for non-residential uses.

Areas of Intervention: A Geographic Focus for Economic Development

An analysis of Raleigh was conducted to identify areas that demonstrate a need for economic development intervention and that also present opportunities for economic development. Areas were scored according to a number of variables. Each of these areas appears on **Map ED-1: ~~Target~~ Priority Areas for Economic Development**. Areas shaded in ~~red~~ **orange** correspond to geographies**, measured in block groups, that meet one or both of the following criteria:**

1. **Census Block Groups in which 40% or more of the Block Group are zoned for non-residential uses; and that are considered "high poverty" or are adjacent to "high poverty" block groups.**
2. **Census Block Groups in which 40% or more of the Block Group are zoned for industrial use.**

~~with both an abundance of housing code violations and instances of tax arrears (need), as well as concentrations of underutilized land (opportunity).~~ The map is based upon quantitative analysis and is intended to provide the City with an identification of under-performing areas that can benefit from economic development activities.

Item 2: Map ED-1 ~~Target~~ Priority Areas for Redevelopment

This request would revise Map ED-1: ~~Target~~ **Priority Areas** for Economic Development to reflect new economic development criteria, which focus economic development resources in industrial areas and provide greater specificity for targeting resources to "high poverty" areas zoned for non-residential uses.

MAP ED-1

Economic Development Priority Areas

Raleigh Jurisdictional Limit

Miles
0 0.5 1 2

Map created 5/9/2016 by the City of Raleigh
Department of City Planning

Item3: Policy ED 5.11 Targeting Investment

This request would make the following revisions to Policy ED 5.11 – Targeting Investment. These revisions reflect proposed new criteria for the Economic Development Toolkit.

Target incentives and programs for public and private investments in ~~residential~~, commercial and industrial areas based on criteria evaluating need and effectiveness. Need is demonstrated by socio-economic indicators. Effectiveness means that the target area has a significant amount of land zoned for economic development. Undertake analysis as-needed, but at least every 2 years to update quantitative data reflected in Map ED-1.