



# City of New Orleans Sustainability Planning

Presented to City of New Orleans Quality of Life Committee  
June 10, 2024

To Eliminate Unsheltered Homelessness

# AGENDA



- Initiative Progress
- National Media Coverage
- What's Next in Q2 & Q3
- Securing the Remaining Funds





Public and private sector collective impact initiative that aims to reach low or no unsheltered homelessness in Greater New Orleans by the end of 2025.

### Initiative Goal & Strategies

House and stabilize 1,500 individuals experiencing homelessness

2023-2024  
Targeted  
Encampment  
Decommissioning  
(Inner Core)

2023-2025  
Coordinate Housing  
Navigation to All  
Other Unsheltered  
Persons

2023 & Beyond  
Accelerate Exits to  
Housing from  
Shelters





# Pathway #1 Direct to Housing Encampment Decommissioning

Improving public health for persons and neighborhoods experiencing unsheltered homelessness



# Initiative Tracker

	2023 - Q4			2024 - Q1			2024 - Q2			2024 - Q3			2024 - Q4			2025	2026 & Beyond
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec		
Tchoupitoulas (closed)	█	█															
Treme (closed)				█	█												
OCH & Baronne (closed)						█	█										
Site 4 (Closed)							█	█	█								
Site 5 (Closed)							█	█	█								
Site 6 (Closed)							█	█	█								
<b>Site 7 (Active)</b>								█	█								
Site 8									█	█	█						
Site 9									█	█	█						
Site 10									█	█	█						
Site 11									█	█	█						
Site 12											█	█	█				
Site 13											█	█	█				
Site 14													█	█	█		
Site 15													█	█	█		
Outreach to Housing	█	█	█	█	█	█	Coming Soon			█	█	█	█	█	█	█	
Shelter to Housing	Data from UNITY on Number Housed from Outreach and Shelter																

**To Date**  
**167 Housed From Encampments**  
**91% Remain Housed**



♥ 💬 📍 📌

133 likes

bradyswine We'd like to congratulate Councilwoman Lesli Harris, Director of Homeless Services & Strategy Nate Fields as well as the entire OHSS, and the rest of the New Orleans City Council for following through on their promise to clean up the Downtown Development District by housing the citizens living under the overpass and then cleaning and sanitizing the area. It has been an ongoing issue for over a decade now, and the bureaucratic red tape as well as the serious humanitarian component was surely laden with Everest-sized complications, but they have managed to accomplish the Herculean task of housing those who would take homes and truly clearing the area for the first time in ages. I know there is still much work to be done for them, but from this business's point of view, our pleas for the victims of homelessness were heard and our grievances against the disorder and debris were satisfied. Today, we can look out the front windows of our business and see a better New Orleans. Good Job and Thank you, once again. #nola #nolaproud #followyournola #smallbusiness # @wwltv



All Neighbors are Winning with this Approach!

HOUSING AND URBAN ISSUES

# New Orleans Has Achieved a 12 Percent Reduction in Its Unsheltered Population

A new city office focused on homeless services has given a boost to programs to help the unhoused in New Orleans.

May 13, 2024 • Carl Smith



POLICY / HOUSING

## A new strategy to house homeless people

Some leaders have a novel idea to clear tent encampments: pay landlords more money.

by **Rachel M. Cohen**  
May 29, 2024, 5:30 AM CDT



Michael S. Williamson/The Washington Post via Getty Images



*Rachel M. Cohen* is a senior reporter for Vox covering social policy. She focuses on housing, schools, homelessness, child care, and abortion rights, and has been reporting on these issues for more than a decade.

# Positive National Media Coverage

# What's Next for in Q2 & Q3?



## Add Initiative Tracker to Website June 14th

- United Way hosts our Initiative website.
- Tracker loaded to website June 14<sup>th</sup> after closure of sites 4/5/6
- Tracker updated after the closure of each site.
- Summer - Focus Groups with Clients



## Secure Remaining \$12.3M to Reach our 1,500 Goal

- As of January 1, UNITY has executed its new grants with HUD and are actively housing individuals using all their HUD awarded resources.
- To complete the initiative, we need to secure the following funds:
  - **\$1.3M in private donations** for the Flex Fund
  - **\$11M in public and private resources** to provide the remaining 515 rehousing packages in 2025.



# Need Additional Resources

	Initiative Budget	Resources Secured			Gap
		UNITY	City	Private Funders	
<b>Rehousing Packages</b>	1,500	827 <i>(Federal &amp; State Funds)</i>	158 <i>(ARPA Funds)</i>		515 (\$11M)
<b>Flex Fund</b>	\$3M		\$1.5M	\$200K	\$1.3M

# Threats to Progress

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- **Lack of Private Investment**
  - Only secured \$200K of the \$1.5M
  - Lack of confidence is rooted in confusion about the what the existing resources can be used for and performance reporting between the City and UNITY

