

Summary: Vision and Goals Report

The Vision and Goals for the Capital Boulevard North Corridor Study have been developed by the community that uses the corridor today with a focus on how it can and should be used in the future. Hundreds of citizens participated in two workshops, two surveys, and six events to create a detailed picture of Capital Boulevard in its current state and the way they would like for it to be.

The results of thousands of pieces of input from the public have been organized into a set of guiding themes and corresponding goals for the study area. The Vision Themes describe a desired element of the future character for the corridor. Each theme is followed by a set of goals that contribute to the achievement of the Vision Theme. The Vision Themes are listed below with brief descriptions.

FLOW: This Vision Theme is oriented toward travellers moving through the corridor. It encourages movement from one end of the study area to the other to be convenient and reliable. All modes of travel are considered, and major destinations serve as focal points for the study.

GO: The Go Vision Theme is about travel to and from places within the corridor. Residents, shoppers, and workers are the stakeholders for multi-modal goals that improve access and connectivity.

GROW: The corridor is projected to grow in the future, and the Grow goals provide a vision for what type of growth is right for the study area. Growth is desirable when it helps small businesses and existing residents stay in place while enhancing the choices for housing, shopping, and employment.

SHOW: Capital Boulevard is a major entryway into Raleigh. The community set the Show goals as those that create a beautiful and welcoming appearance while highlighting local identity.

The Vision and Goals will be used to assess the products of the corridor study. Later in the study, the public will be presented with alternatives for transportation improvements and new development patterns. These alternatives will be measured against the Vision Themes and Goals. Once the community has selected preferred alternatives, they will be turned into recommendations and entered into the final study report. Again, the Vision Themes and Goals will give an indication of the relative value of the recommendations.

While public input will continue throughout the study process, the Vision and Goals report provides a consistent record and reminder of the values that are motivating new investments and planning policies for Capital Boulevard North. This documentation will help to make the final study report transparent and responsive to the needs of the community.