

FV Forestville Village

The Forestville Road Village Center is located on the south side of U.S. 401 with a core area on the east and west side of Forestville Road. The Village Center Plan provides urban design policies to establish a pedestrian-oriented street system that interconnects with surrounding existing and future residential neighborhoods, and to create a walkable streetscape with buildings and their principal entry fronting a public sidewalk along the street system identified on the attached map.

East Village Center Urban Design Guidelines

Policy AP-FV 1 Forestville Village East — Street A

A commercial street (Street A on Map AP-FV-1) should extend east from Forestville Road and be designed as a Main Street-Parallel Parking street, as described in the Raleigh Street Design Manual

Policy AP-FV 2 Forestville Village East — Street B

Another commercial street (Street B on map) should extend south from U.S. 401 and be designed as a Main Street-Parallel Parking street, as described in the Raleigh Street Design Manual. Street B will continue south beyond the Core as a Neighborhood Street.

Policy AP-FV 3 Forestville Village East — Street A Extension

Extension Street A should extend east of Street B as a Neighborhood Street.

Policy AP-FV 4 Forestville Village East — Street C

Street C (as noted on map) should extend south from U.S. 401 as a Two-Lane, Undivided street and continue south through the Transition Area to the future extension of Oak Marsh Drive.

Policy AP-FV 5 Forestville Village Pedestrian Amenities

The streetscape along the Forestville Village pedestrian streets should include the placement of buildings adjacent to the sidewalks on the streets, regularly spaced trees between the sidewalk and street curb, as well as seating, bike racks, trash receptacles, and pedestrian-scaled light fixtures.

Policy AP-FV 6 Forestville Village East Core & Transition Areas

The Core Area of the East Forestville Village, as identified on the attached map, establishes the area of greatest retail and office development intensity. Beyond the Core Area is a Transition Area that should provide a reduction in scale and intensity of development to blend with the surrounding and future residential areas. Streetscapes in the Transition Area should also include building fronts with entries and on-street parking. Uses that are appropriate within the Transition include multi-family and townhouse residential, office, and retail sales-personal service uses.

Policy AP-FV 7 Forestville Village East Pedestrian Connectivity

Pedestrian connectivity to future development on the north side of U.S. 401 should be coordinated with NCDOT. Connections across Forestville Road will be accommodated by appropriately spaced and marked crosswalks with pedestrian median havens. Connections to future greenway trails should be provided as development occurs with access through the Transition Area to the Core Area of the Village Center.

West Village Center Urban Design Guidelines

Policy AP-FV 8 Forestville Village West — Street A

A commercial street (Street A on Map AP-FV-1) extends east off U.S. 401 to Forestville Road through the Core Area of the development. Application of the site, street, and building design recommendations of the Urban Design Guidelines (see Table UD-1 in the Urban Design Element) is appropriate within the Core with the exception of on-street parking within the first block off U.S. 401. Street A should be designed as a Two-Lane, Undivided street, as described in the Raleigh Street Design Manual.

Policy AP-FV 9 Forestville Village West — Street B

Street B extends south from Street A and serves as a transitional street to the adjacent residential neighborhood and should be designed as a Neighborhood Street, while maintaining a strong pedestrian-orientation through streetscape design and building placement, a development transition using architectural design to reduce the height and massing of buildings should be incorporated as proximity to the neighborhood increases. Housing should also transition in density with the highest in the Core.

Policy AP-FV 10 Forestville Village West — Street B Extension

The extension of Street B north of Street A is proposed as an Avenue, this area is also included in the Core and should extend the streetscape of Street A with the exception of the percentage of parking lot frontage allowed on the street to accommodate a major tenant. The impact of the parking lot on the street may be mitigated through streetscape improvements including the continuation of sidewalks and tree plantings on both sides of the street as well as placing buildings on the corners.

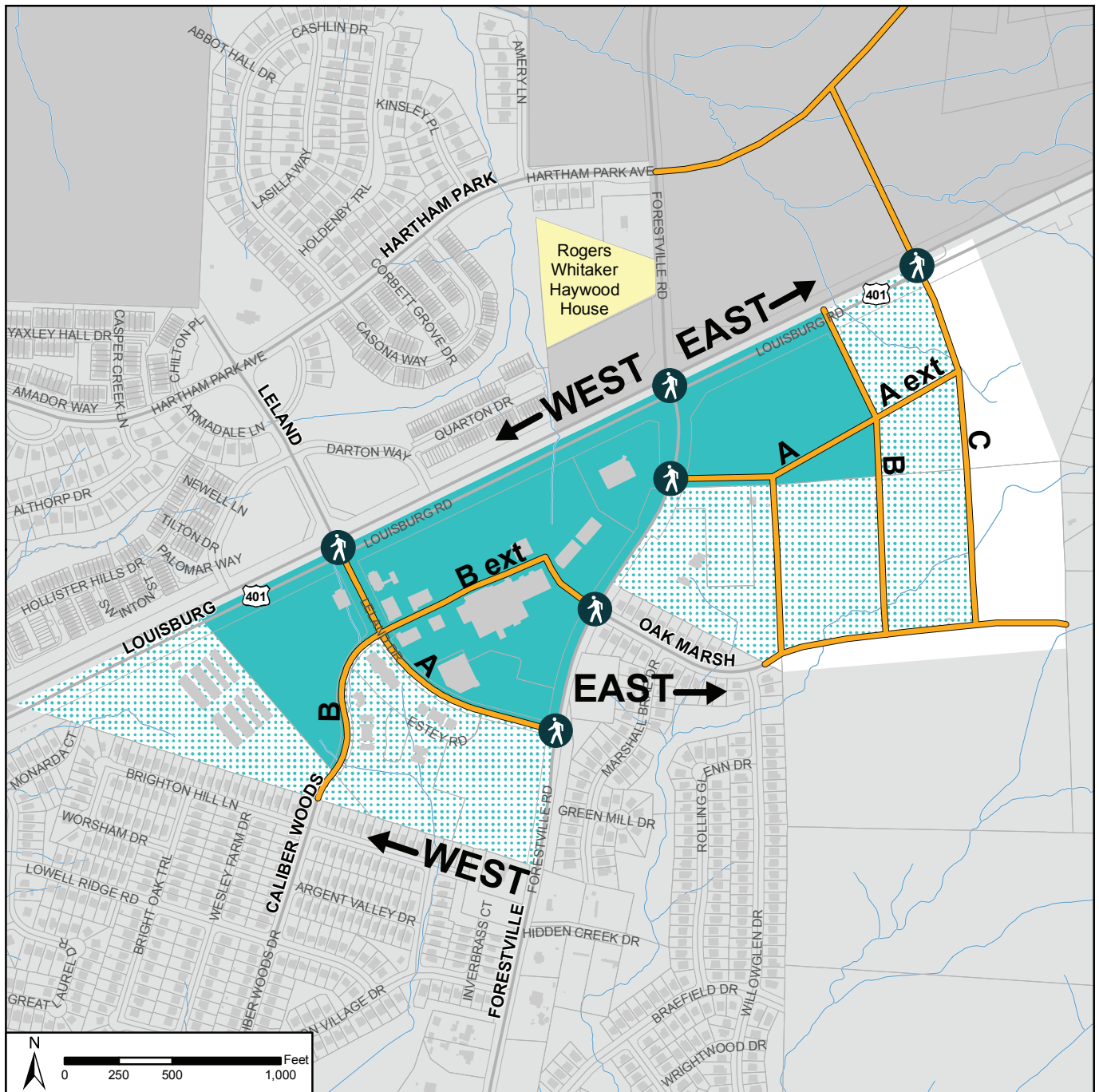
Policy AP-FV 11 Forestville Road Building Frontage






Buildings should frame the Forestville Road entry onto Street A.

Policy AP-FV 12 U.S. 401/Forestville Road Historic Preservation

The Rogers-Whitaker-Haywood House historic property on the north side of U.S. 401 at Forestville Road should be preserved to retain elements of historical rural character and community identity.

AP-FV1: Forestville Village



-  Pedestrian Crossing
-  Proposed Street
-  National Register Historic Property
-  Core Area
-  Transition Area

