

## KC King Charles

The King Charles Neighborhood Plan area is located just east of downtown Raleigh and is generally bounded by Raleigh Boulevard, Poole Road, Donald Ross Drive, N. Peartree Lane, and Crabtree Boulevard. The plan derives its name from King Charles Road, which runs the entire length of the plan area. The plan area is approximately 890 acres and is divided into two sections: south, and north central. Bisecting the neighborhood plan is the New Bern Corridor Study area which provides guidance on land use, roadway design, and pedestrian amenities.

The King Charles Plan area is composed of many varied neighborhoods with respect to age, size, and neighborhood characteristics. These neighborhoods began developing in the 1940s with the Longview Gardens, Longview Park, and Windsor Park neighborhoods. The Longview communities are legacies of Clarence Poe, editor and publisher of *The Progressive Farmer* magazine and the founder of *Southern Living* magazine. “Long View” as a name in Raleigh dates back to the early 1920s when Mr. Poe began assembling land for his home and farm along New Bern Avenue. After World War II, the family’s 800-acre farm was developed into a residential development called Longview. The majority of the South Section of the Plan area was designated a National Register Historic District in 2011.

Today the upkeep and maintenance of properties in the plan area is generally good; absentee ownership and property deterioration have been concerns, although recent trends have brought new owners to the neighborhood who are reinvesting in the housing stock. While commercial developments are not included in the plan boundary, these areas affect the neighborhoods of King Charles. Longview Shopping Center on New Bern Avenue and the Lockwood Shopping Center on Glascock Road are adjacent to the plan boundary. The intent of this plan is to provide a vision for future growth, preserve the unique character of the neighborhoods, protect and enhance property values through stabilization of neighborhood assets, and increase the sense of community among residents.

### Policy AP-KC 1 **Neighborhood Character**

Protect the residential integrity and historic character of the neighborhood.

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### Policy AP-KC 2 **Appearance**

Improve the appearance of neighborhood streets and entry ways.

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### Action AP-KC 1 **King Charles Park Revitalization**

Revitalize existing parks in the King Charles area, especially the traffic circle on Culpepper Drive.

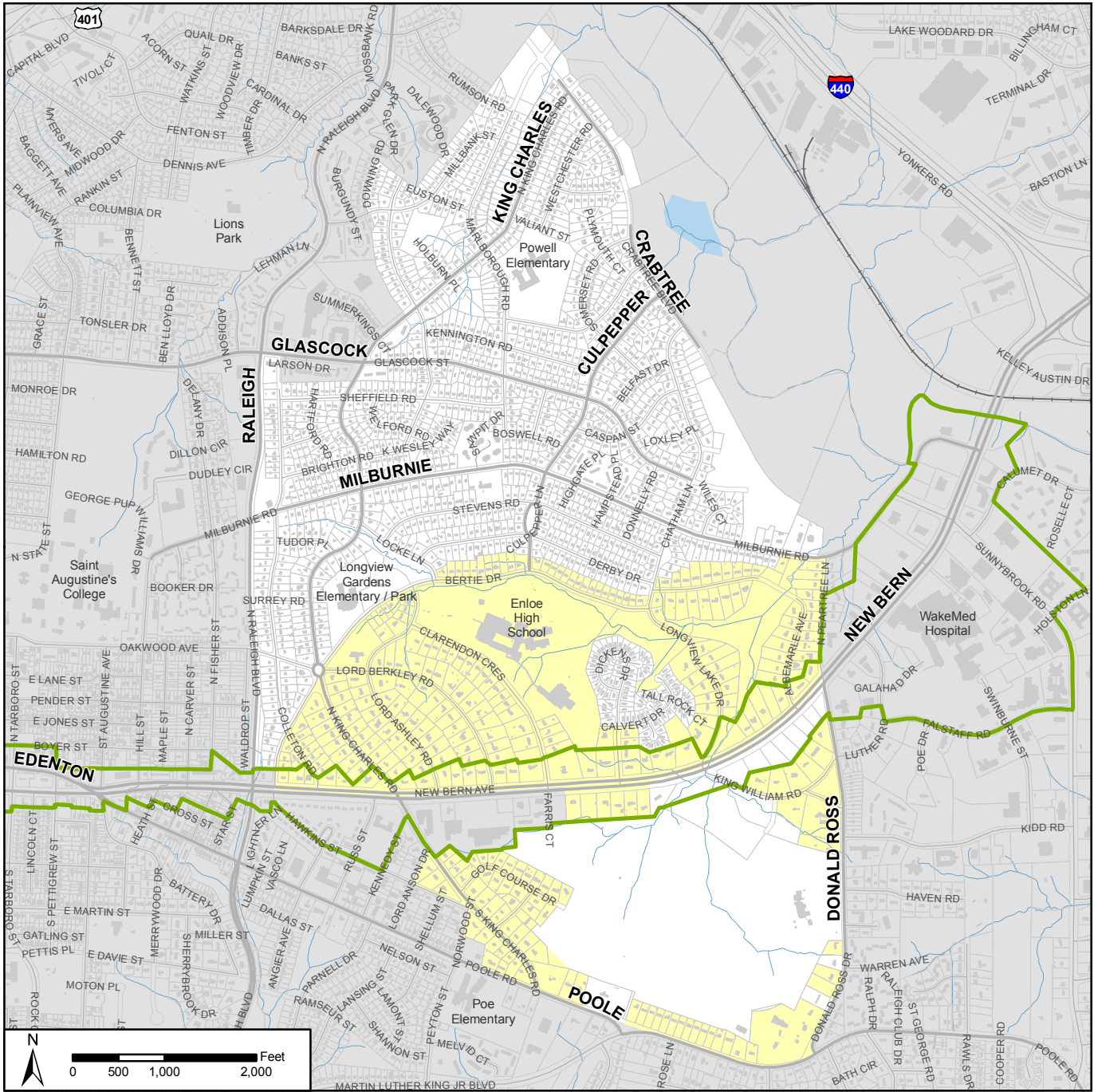
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### Action AP-KC 2 **King Charles Traffic Circle**

Improve King Charles traffic circle through landscaping.

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# AP-KC1: King Charles



-  King Charles Neighborhood Conservation Overlay District (Established 11/1/2005)
-  See New Bern Avenue Area Plan for Additional Guidance