

2030 Comprehensive Plan Update



1.0 Introduction

Round II—Public Engagement for the Five-Year Comprehensive Plan Update took place in April, May, and June of 2016. Public meeting dates and locations included:

- April 26, Carolina Pines Park Community Center
- April 28, John Chavis Memorial Park Community Center
- May 2, Brier Creek Park Community Center
- May 5, Millbrook Exchange Park Community Center

1.2 Notice of Public Meeting and Opportunity for Input

The public meetings and call for public input were promoted through the City’s GovDelivery system to 4,287 citizens who had registered their interest in public events and the Comprehensive Plan. Email notifications were sent April 20 and 25 about the public meetings; those two messages were each opened by about 1,700 readers. Thirty six readers clicked through to the web from the first email; 145 readers clicked through to the web from the second. Each of six tweets about the promotional video and public meetings were seen by between 688 and 4,931 people.

Email and Twitter combined notified citizens that the end of the public comment period was approaching. Other publicity included an informational video produced by staff and an April 25 editorial in the News & Observer.

1.2 Public Meeting Format

Meetings were held at four locations in Raleigh. The intent was to rotate venues throughout the city so that each major quadrant of Raleigh’s geography hosted a Comprehensive Plan Update public meeting. The meetings were held on four different nights. All the meetings were conducted using the same format. Each meeting began with a presentation highlighting 10 proposed revisions to the Comprehensive Plan, followed by an opportunity for group question and answer, and finally closing with an open house. The open house featured five information stations highlighting:

- Land Use, Urban Design, and Preservation
- Housing and Economic Development
- Transportation and Public Works
- Environment, Sustainability, Public Utilities, and Community Facilities
- Parks, Recreation, and Cultural Resources Park System Plan and the Raleigh Arts Plan

Meeting handouts included the Comprehensive Plan Update White Paper and comment cards. Attendance on each night ranged from 2 to 30 attendees with the total attendance at approximately 45 people.

1.3 Summary of Public Input

In addition to 20 comment cards collected during the four public meetings, staff also collected input using an online comment tool and via email through June 22; 10 citizens submitted ideas through these modes. All together comments from 30 citizens were received. Public comment touched on these broad themes:

- Communication
- Transportation
- Sustainability
- Quality of Design
- Parks & Public Space
- Economic Development
- Downtown
- Housing and Affordability

Public comment is generally well-aligned with and largely addressed by the recommended revisions described in the White Paper. Opportunities for further revision are identified in the attached memo and table, *Comprehensive Plan Update: Round II Public Meetings & White Paper Public Input*.