Neighborhood Newsletter
February 2021

Project Overview
The Dix Edge Area Study is taking place in your neighborhood! The goal of this study is to make a better community for everyone living near Dix Park. This could include providing more affordable housing, improving sidewalks and greenways, and forming a plan for community growth over the next 20 years.

Upcoming Events
We heard your concerns — now let's find some solutions. Join the Community workshops and take the online survey to discuss what the study can address in the short term. Both meeting dates will focus on a specific topic:

Affordable Housing and Infrastructure
Thursday, February 18
12–1 p.m. or 7–8 p.m.

Connectivity/Transportation and Land Use/Urban Design
Wednesday, February 24
12–1 p.m. or 7–8 p.m.

Visit raleighnc.gov/dix-edge for virtual meeting and survey links.

Can't attend one of the meetings? Meet us at the park to share your ideas! Details below:

Park Meet Up (socially distant)
Wear a mask, come grab some swag, hear a presentation, and give your feedback!
Saturday, February 20 (English and Español)
10 –11 a.m.
Eliza Poole Park (1600 Fayetteville St)

Want a paper survey?
Contact Sara Ellis, Project Manager, at Sara.Ellis@raleighnc.gov or (919) 996-2234

raleighnc.gov/dix-edge

Note from City of Raleigh: These materials were prepared by Public Participation Partners for the City of Raleigh Planning and Development Department.

Have you been by Eliza Poole Park lately? Check out our newsletter box to pick up a paper copy of the monthly newsletter.
The Dix Edge Area Study has a new logo and tagline!

We created the new logo based on the community feedback heard in fall 2020. The goal behind creating a new logo is to capture a representation of the area. We also want it to reflect the community’s ideas, hopes, and aspirations.

Several key themes emerged from initial community feedback:

- A strong sense of individual neighborhood identity and pride
- A love for the character of the community
- A disconnect between Dix Park and the rest of Southwest Raleigh
- An appreciation for the greenscape and natural resources in the community
- Concerns/fears about changes that may result from development in the area

The logo depicts the geographic outline of Dix Park and the communities that make up the study area. It emphasizes the “edge” where Dix Park and the study area neighborhoods meet. Currently there is a conflicting relationship between the park and the study area. These neighborhoods are connected, but also separate. This is a challenge that the planning process is trying to resolve.

We also added a tagline: “Connecting Communities. Shaping a Shared Future.” The logo references one of our project goals: to create one community out of several distinct neighborhoods. These neighborhoods are all connected by this project. All will be impacted by future development in the community. All have the opportunity to provide feedback on what that development should look like.

The idea of these neighborhoods coming together as a collective to define a future where all can benefit is central to this process. This is captured in the phrase “Shaping a Shared Future.” This phrase serves as both a foreshadowing of future opportunities to come and a call to action for residents. Residents can use this planning process to create a collaborative and prosperous future for all.
Looking to stay up to date on the Dix Edge study?

There is a ton of great information on the project website! Here is what you can find:

- A calendar of scheduled public engagement opportunities
- Information on past and current phases of work
- The Community Snapshot, which is a booklet containing resources on study area data demographics
- Information on other projects happening in the area
- A monthly newsletter
- Community Leader Group Meeting Notes and Presentations
- Links to live surveys and responses to previous surveys

Scroll down to the bottom of the page to find all these great resources in the blue box:

**RESOURCES**

- What is Dix Park?
- Dix Edge Community Snapshot
- Other Area Projects
- Community Leader Group Materials

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Do you know someone connected to one of these churches or organizations?

Ask them to contact us - we’d love to get feedback from them on the project!

- Caraleigh Baptist Church
- Matthew Chapel Holy Church
- Cause for Paws Thrift Store
- DaijaVu Glam House
- Arcade of Thrones
- The Lord’s Worship Center
- Word of Truth Church
- 24/7 Barbershop
- Oakheart Veterinary Hospital
- Wash House

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Would you like updates via social media?

Follow the Raleigh Planning social media @RaleighPlanning on Facebook, Instagram, and Twitter!

We share livestreams of our meetings, updates about the project, messages from our Neighborhood Ambassadors, and current engagement opportunities like surveys.

RSVP to the upcoming February workshops on Facebook! Events can be found on the Raleigh Planning Facebook Page. Already going? Invite a friend!