Falls of Neuse Area Plan Update

Briefing Book May 11, 2017





RALEIGH DEPARTMENT OF CITY PLANNING

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The Plan Update

The Falls of Neuse Area Plan Update is an an opportunity for a fresh look at one of the city's major north-south corridors.

The existing Plan contains policies that cover land use, roadway improvements, and balancing development in an urban watershed area. The update process will consider which policies should remain and whether changes are necessary.

Reasons for an Update

The existing plan for the area was adopted in 2006; since then, many changes have occurred along the corridor. Significant changes include:

- Much of the land within the plan area has been classified as a drinking water supply watershed, subject to overlay zoning that limits development intensity.

- Recent land use controversies suggest a broader planning process is needed.

- The widening and realignment of Falls of Neuse Road New recreational resources have opened, including the Neuse River Greenway and Annie Louise Wilkerson MD Nature Reserve, with further facilities planned or now under development. - The Wake County Transit Plan proposes all-day, hourly service between downtown Raleigh and Wake Forest utilizing this corridor.

The corridor is largely built-out, with only a few undeveloped sites remaining.

What is an Area Plan?

Area plans address unique issues specific to particular locations within the city that can only be addressed through policies and actions more specific than those proposed citywide. Numerous area plans have been prepared in response to identified needs and have been adoped into the Comprehensive Plan.

Once a plan is adopted, implementation can begin. This typically takes the form of updates to policy documents and ordinances, capital project funding and construction, and additional studies.

Plan Scope

The plan will focus heavily on the assessment of future land uses along the corridor. The following are some of the major topics within the scope of the planning effort:

- For the remaining undeveloped sites, identify land uses and scale of development that are viable in the marketplace and acceptable to the community.

- Ensure land use policies are consistent with watershed protection.

- Explore opportunities created by planned expansion of transit service.

- Incorporate lessons learned from the implementation of the roadway project and consider potential future changes.

The Plan Process

The Falls of Neuse Area Plan Update will be overseen by a "Confirmation Group" – a body of 15 residents, property owners, and institutional representatives selected by City Council.

The Group will provide oversight of the planning process to ensure that it reflects the input of community stakeholders.

The plan process will include significant public outreach, including a kickoff event and a community workshop. That input will be combined with land use, market, and transportation analysis to arrive at a consensus development scenario and set of supportive policies.

Specific plan tasks include the following:

- Data compilation
- Land use analysis
- Market analysis
- Transportation analysis
- Community outreach
- Scenario development
- Final report
- Adoption and implementation

About This Book

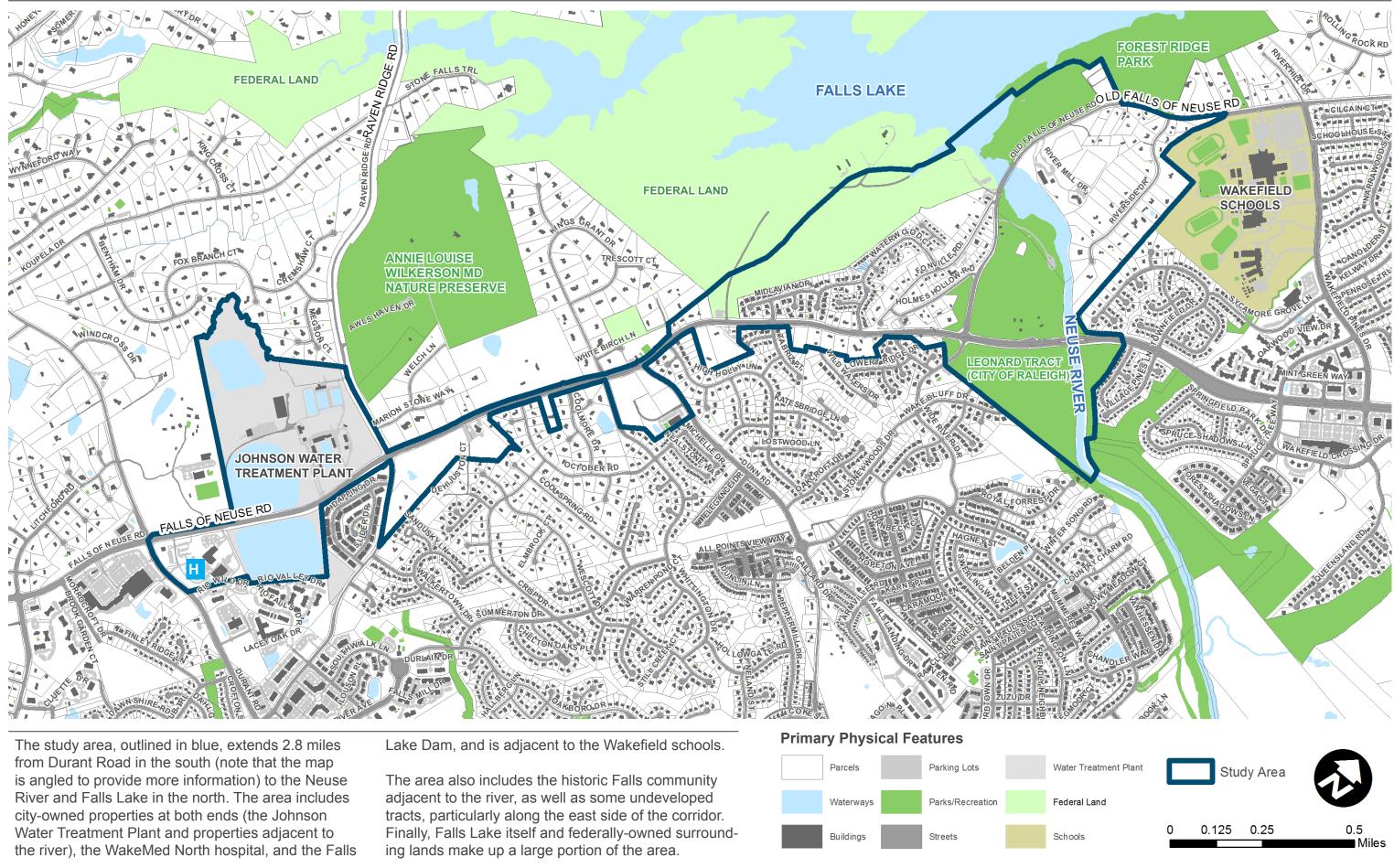
This Briefing Book is intended to provide the background information pertinent to the corridor study. This inventory contains basic information regarding the intent and process of a corridor study along with maps depicting physical characteristics and character photographs. It is intended to provide the project team and stakeholders with the information necessary to make informed decisions and to participate in meaningful dialogue around the issues affecting the study area.

The briefing book does not contain a list of issues, analysis of data, or recommendations for physical improvements for the study area. Those items will be generated later in the planning process through public engagement events and activities.



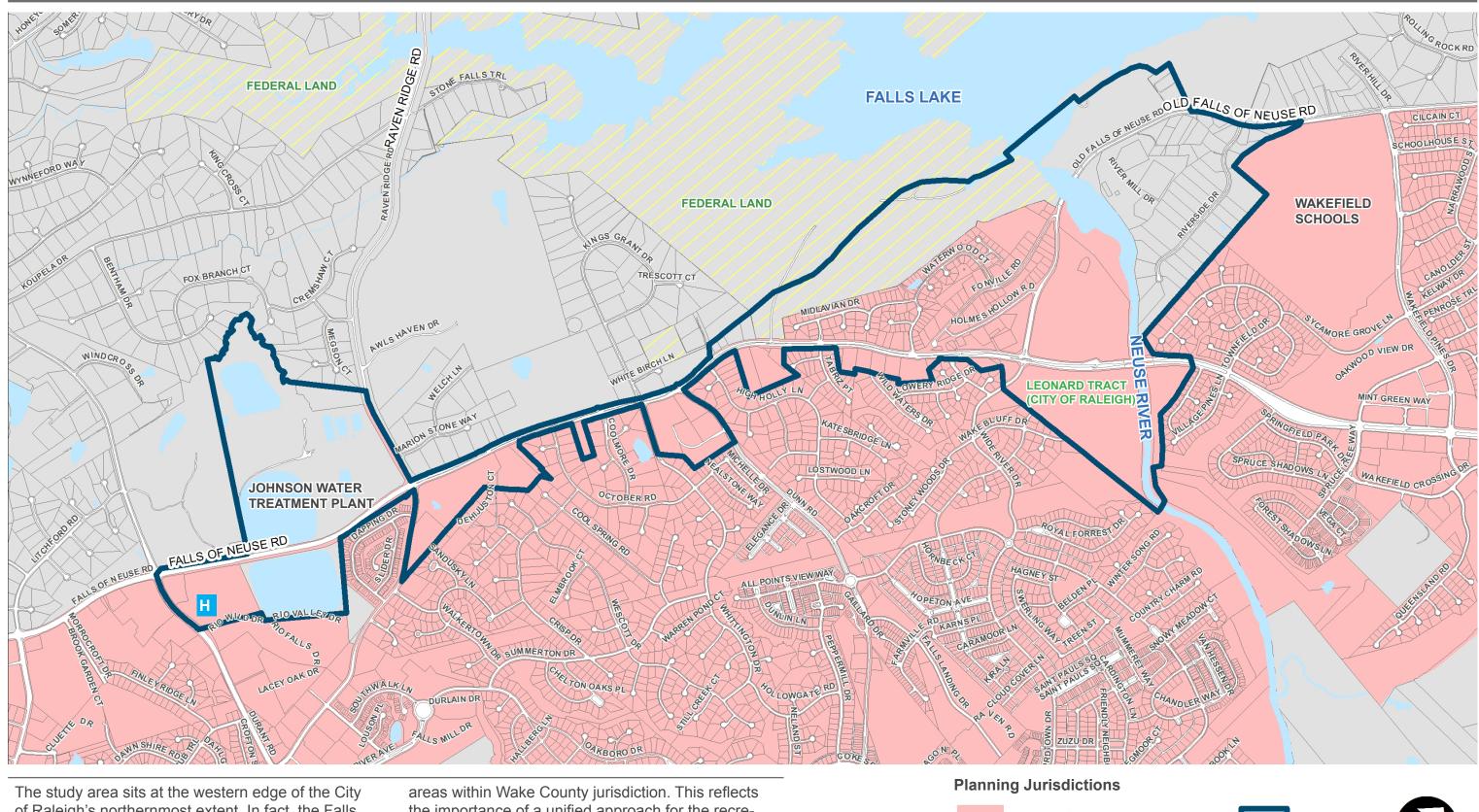


Falls of Neuse Study Area: Basic Features





Falls of Neuse Study Area: Jurisdictions



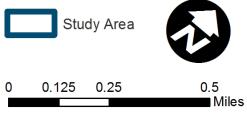
of Raleigh's northernmost extent. In fact, the Falls of Neuse corridor largely serves as the dividing line between city and Wake County jurisdiction.

While the study area largely is contained within city limits, a portion of the northern area includes some

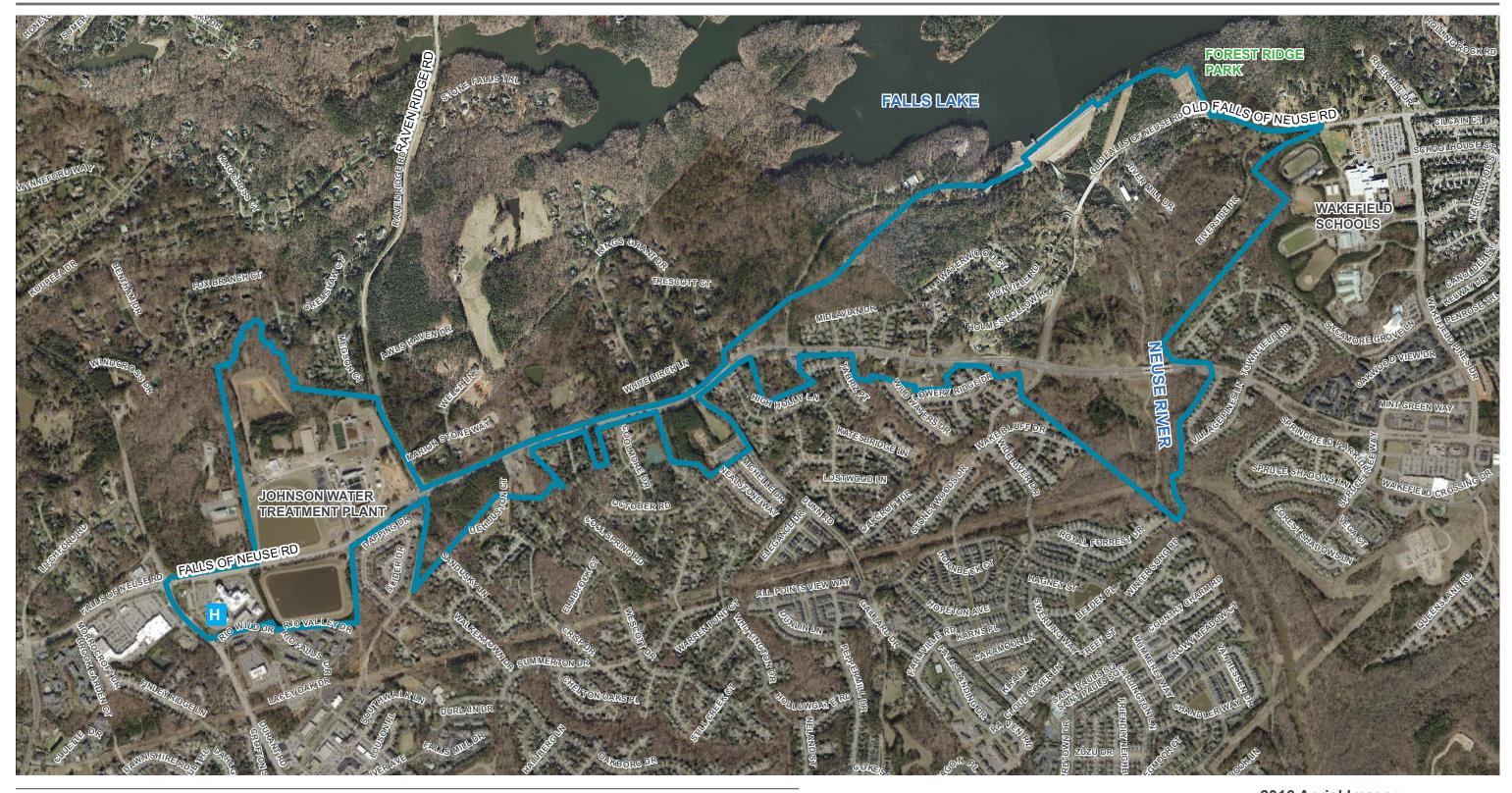
the importance of a unified approach for the recreational areas near the Falls Lake Dam. Accordingly, the city will work closely with Wake County in the preparation of this plan.



Wake County



Falls of Neuse Study Area: Current Aerial Photo



The aerial photo shows substantial recent development along both sides of the corridor. It also reveals the significant recreational assets in the area, including the lake, the Neuse River, and adjoining properties.

Study Area 0 0.125 0.25 0.5 Miles

Falls of Neuse Study Area: 1999 Aerial Photo



In contrast to the 2016 photo, much of the area along and near the corridor was still undeveloped or developing in 1999. While the Falls community, located just south of the Falls Lake Dam, dates back to the early decades of the 1900s, most of the other development occurred during the 1990s or more recent years.

1999 Aerial Imagery Study Area

0.125 0.25



0.5 Miles

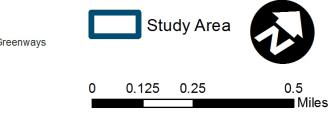
Falls of Neuse Study Area: Current Land Use



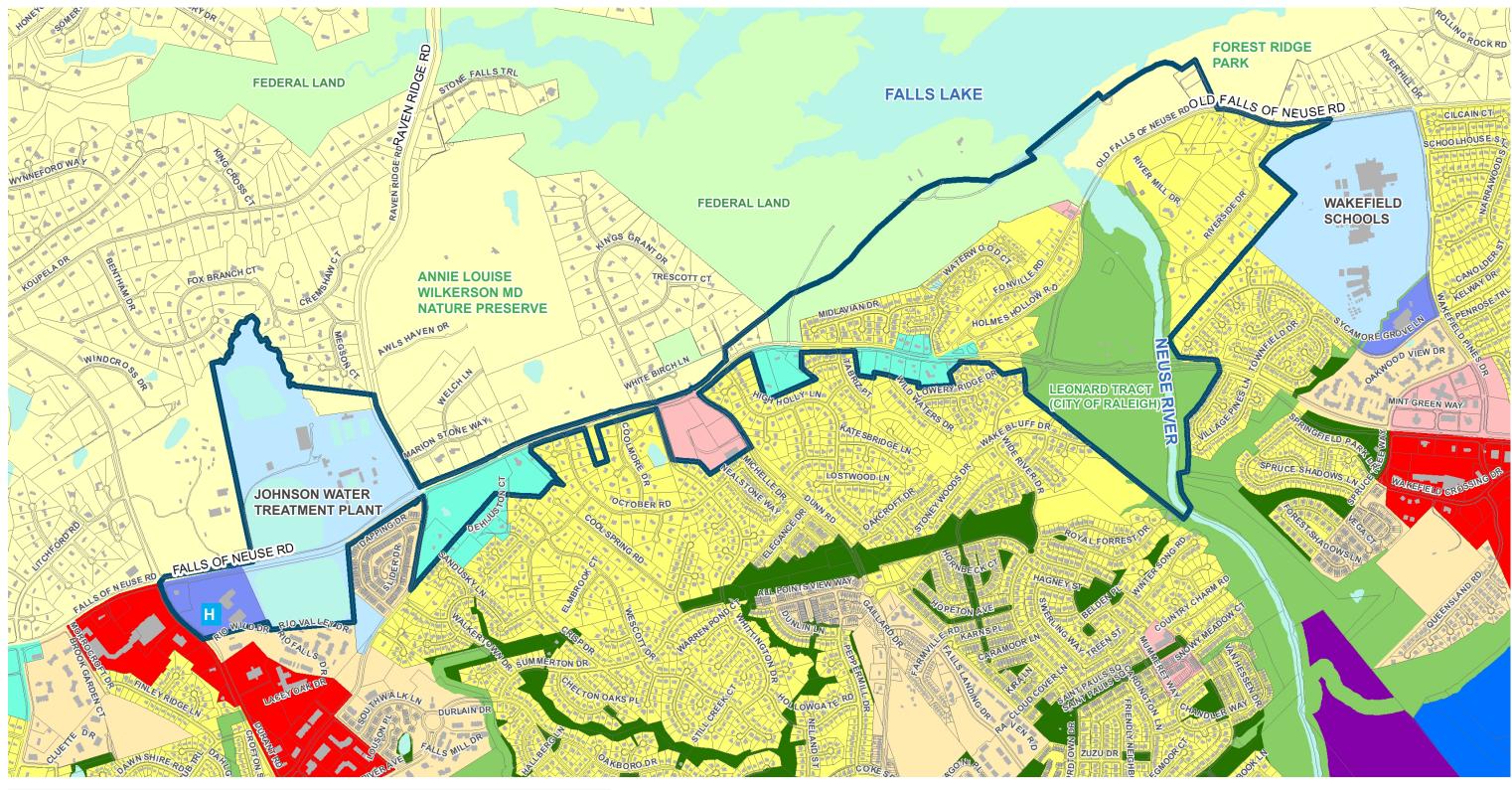
Current land uses within the study area primarily consist of residential uses and parks and open space. Commercial areas bookend the area on the north and south, at the intesections of Falls of Neuse Road with Durant Road and Wakefield Pines Drive.

Primary Physical Features





Falls of Neuse Study Area: Future Land Use Map



Raleigh's Future Land Use Map envisions much of the corridor remaining residential or as parks and open space. The Map envisions a smaller neighborhood commercial center at the intersection of Falls of Neuse and Dunn roads (shown in pink) and areas of office and residential mixed use along larger parcels at Raven Ridge Road and toward the northern end of the corridor.

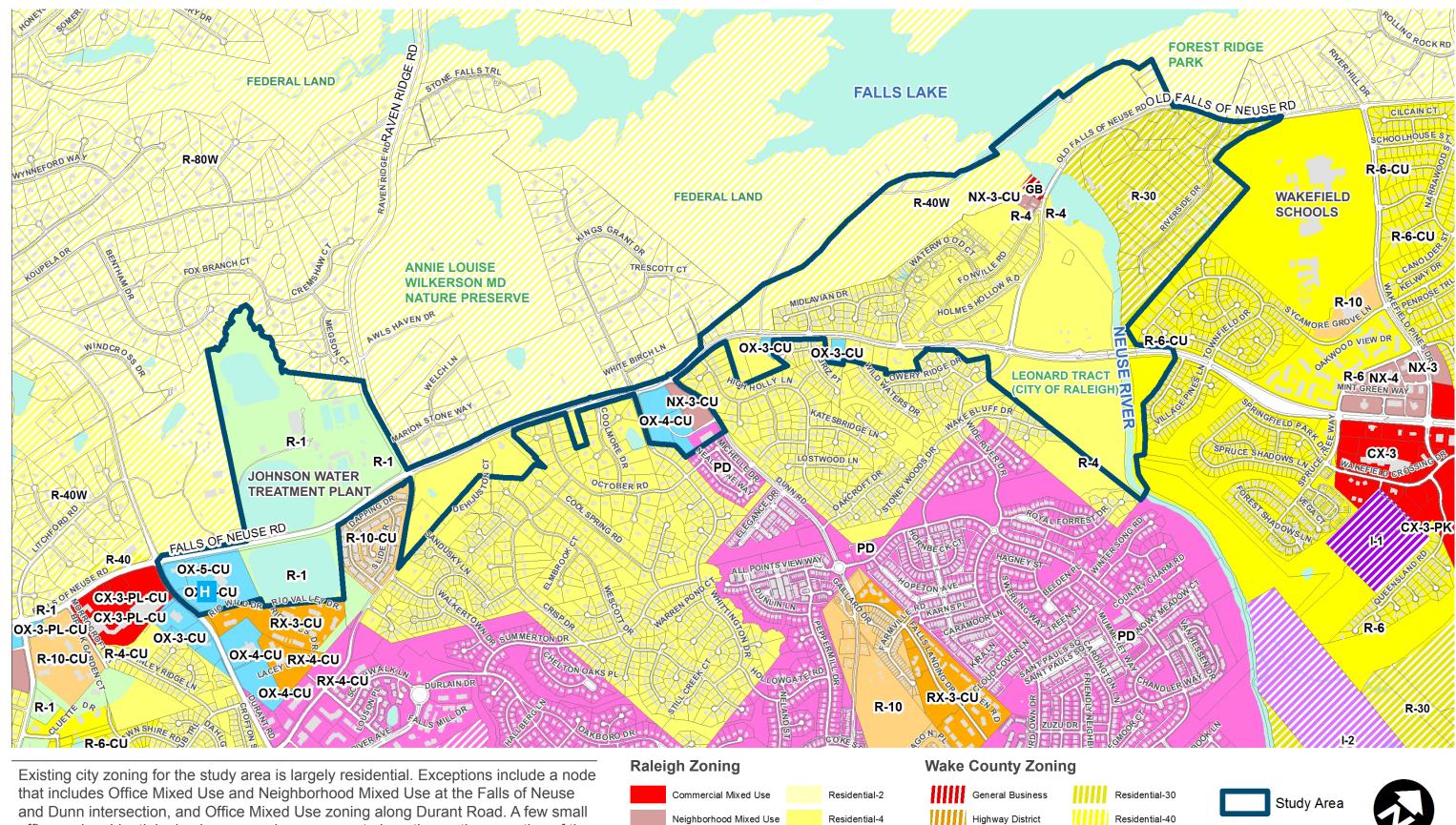
Future Land Use Map





Falls of Neuse Study Area: Zoning

office and residential mixed use parcels are present along the northern section of the



Neighborhood Mixed Use

Office Mixed Use

Residential-1

Planned Development

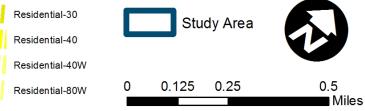
Residential-4

Residential-6

Residential-10

10

study area.



Highway District

Industrial-1

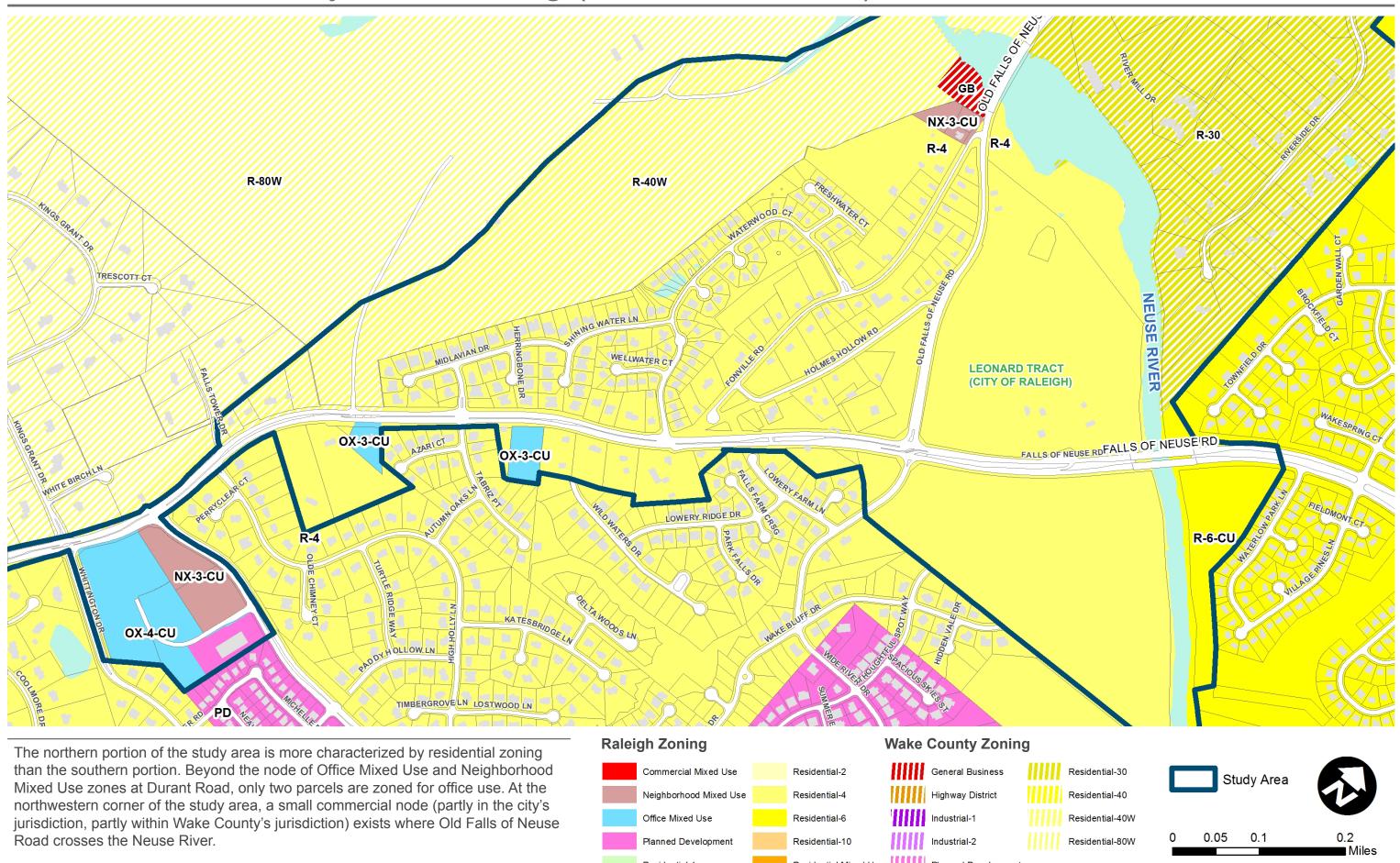
Industrial-2

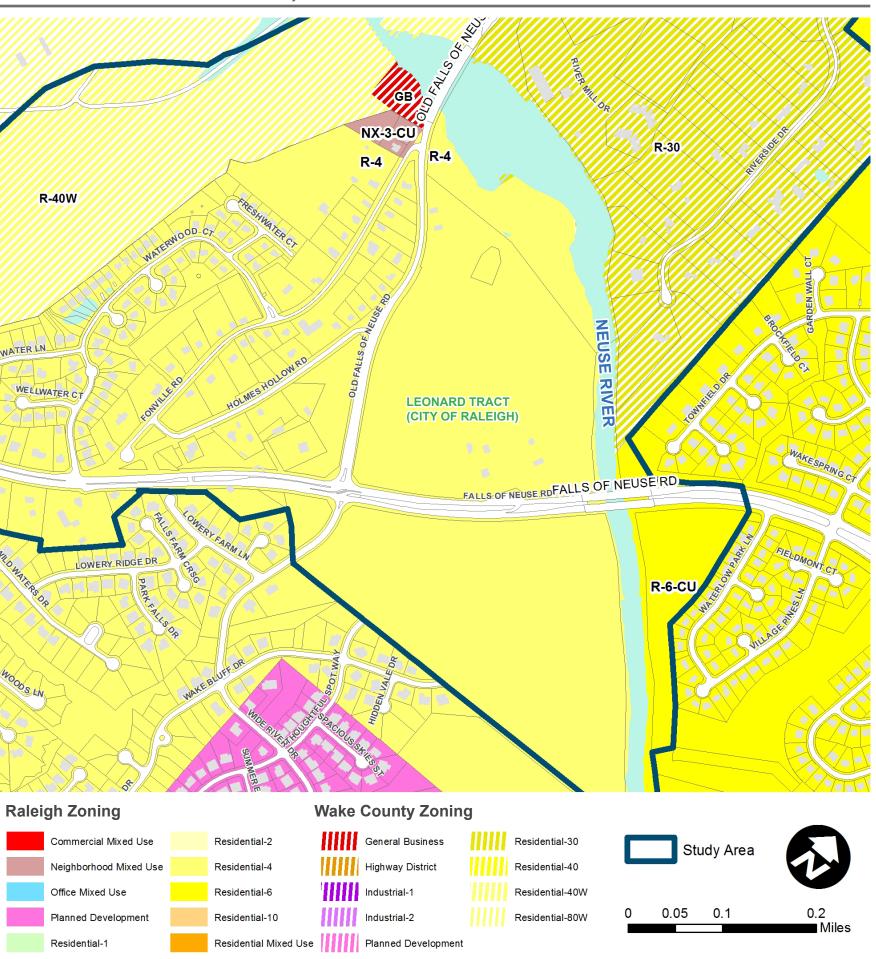
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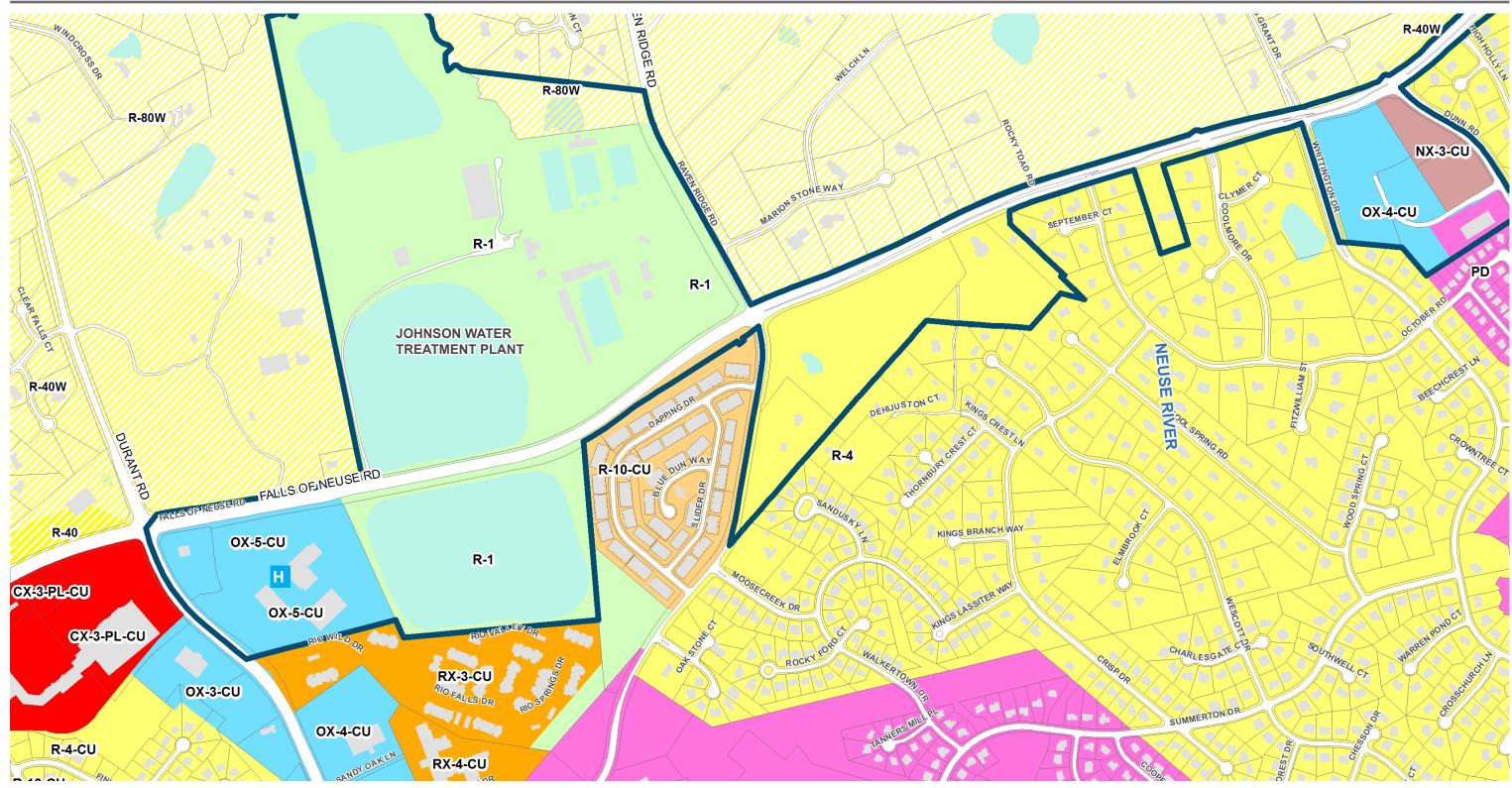
Residential Mixed Use Planned Development

Falls of Neuse Study Area: Zoning (Northern Section)



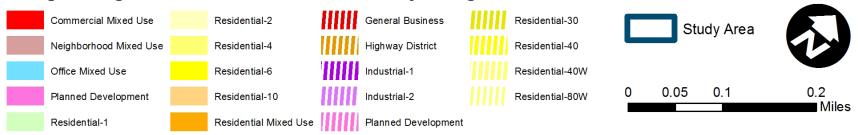


Falls of Neuse Study Area: Zoning (Southern Section)



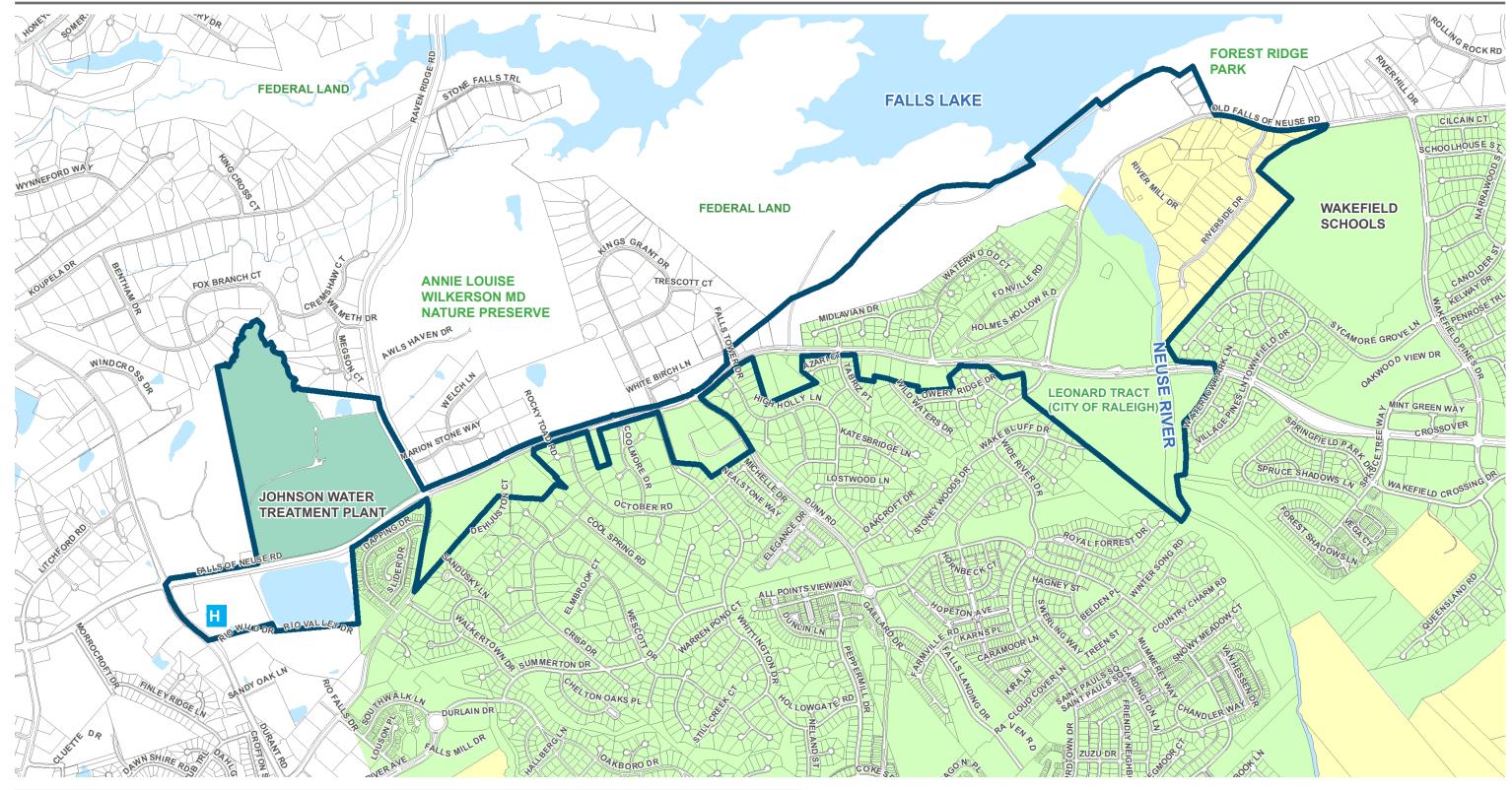
The southern end of the study area includes a wider range of zoning designations. Commercial Mixed Use zoning is found just south of the area's boundary, and Office Mixed Use and Residential Mixed Use zoning is found north of Durant Road. Farther north, residential zoning again characterizes the corridor until the intersection at Dunn Road.

Raleigh Zoning



Wake County Zoning

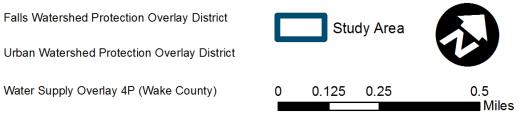
Falls of Neuse Study Area: Zoning Overlays



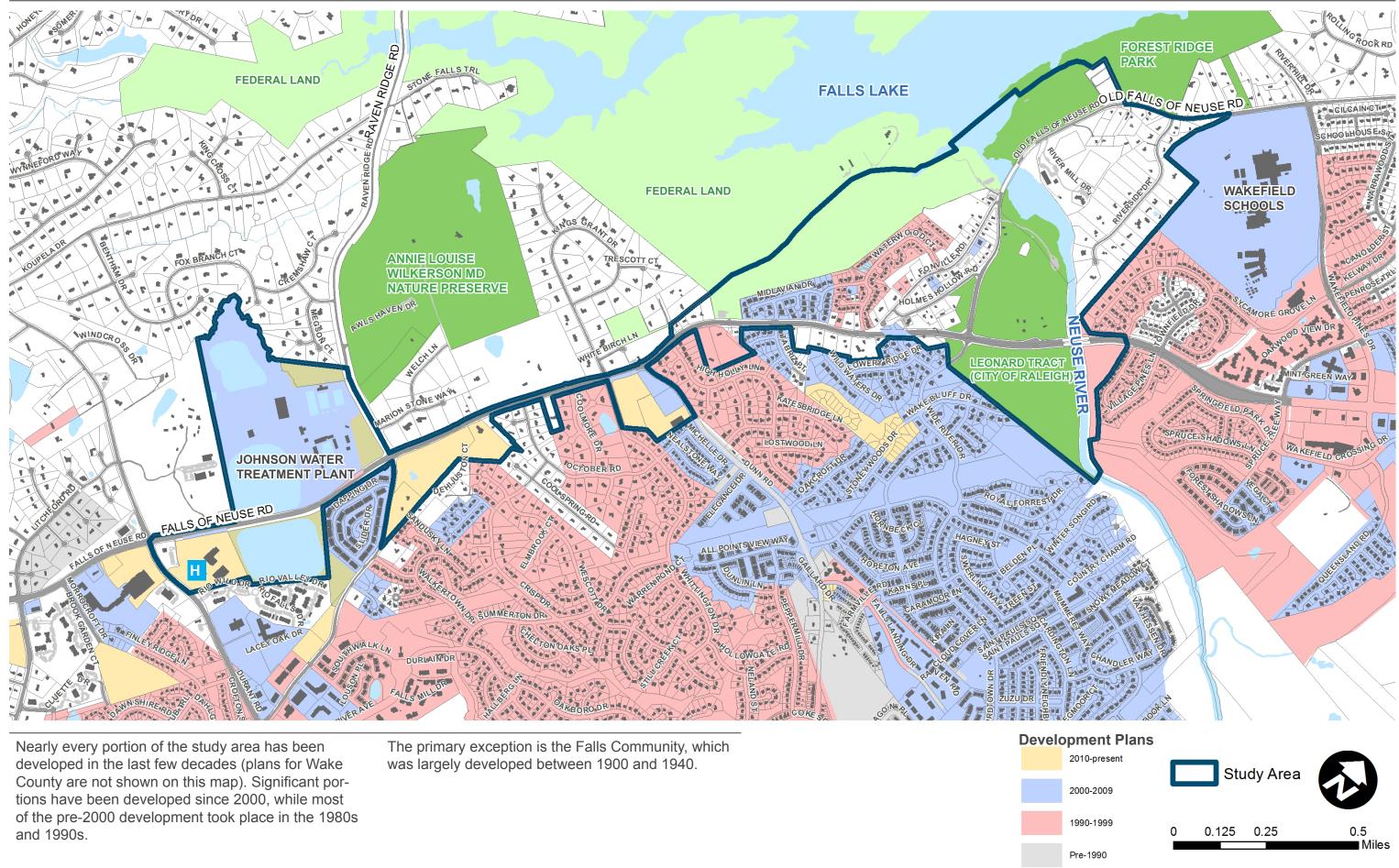
Illustrating the importance placed on water quality, both Raleigh and Wake County have created watershed protection overlay districts in recent years. The districts govern impervious surfaces and seek to limit runoff into the lake and Neuse River.

Falls Watershed Protection Overlay District

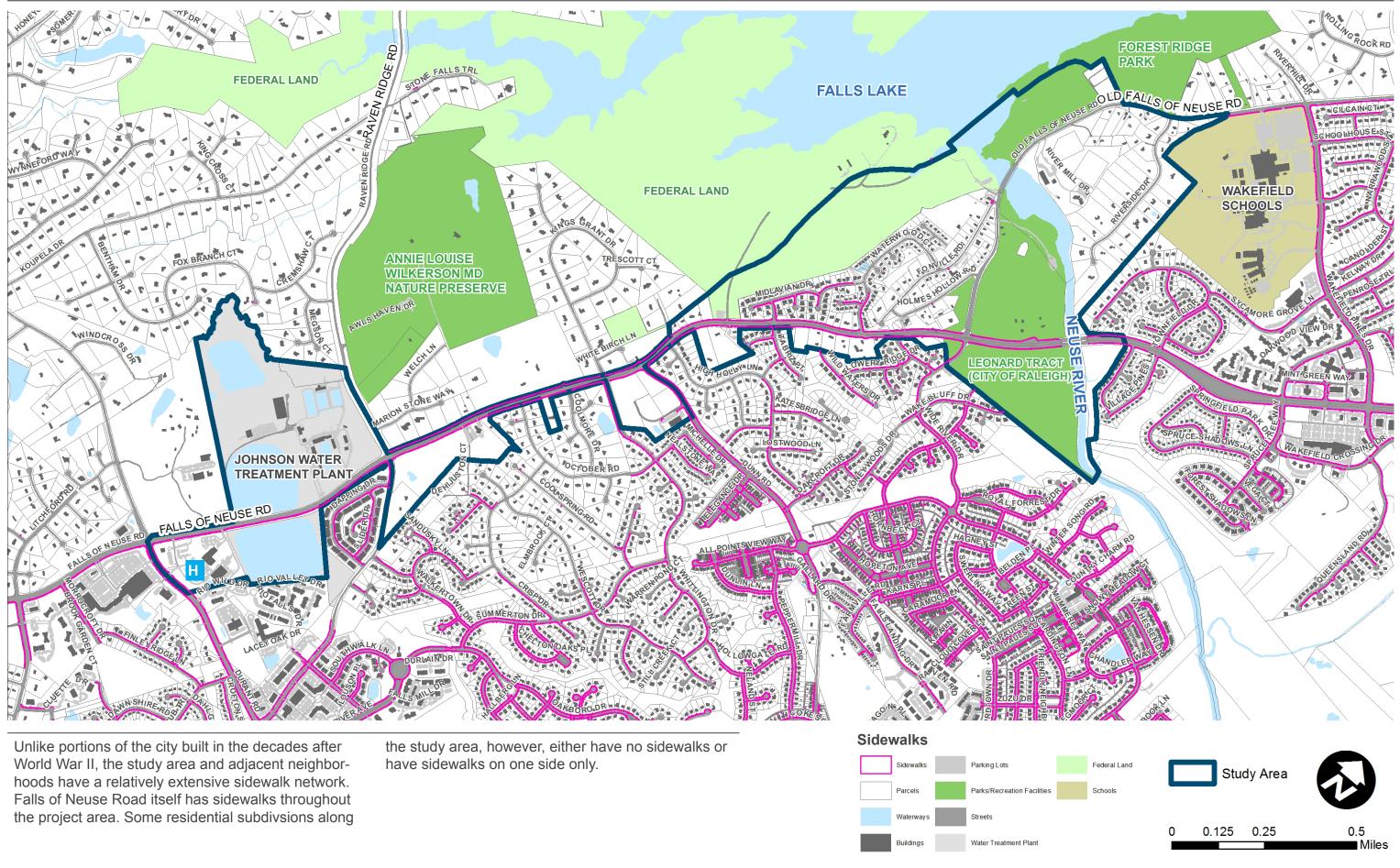
Zoning Overlay Districts

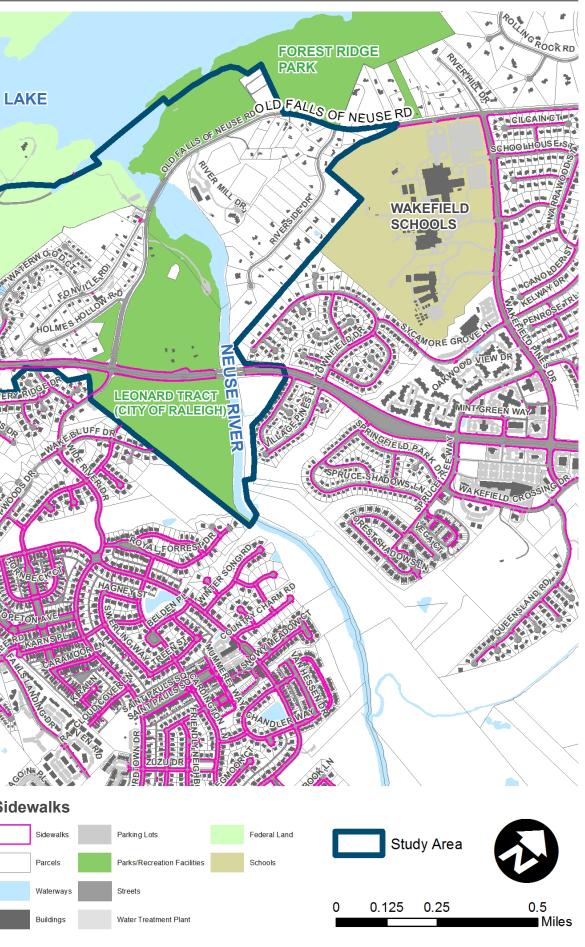


Falls of Neuse Study Area: Development Plans

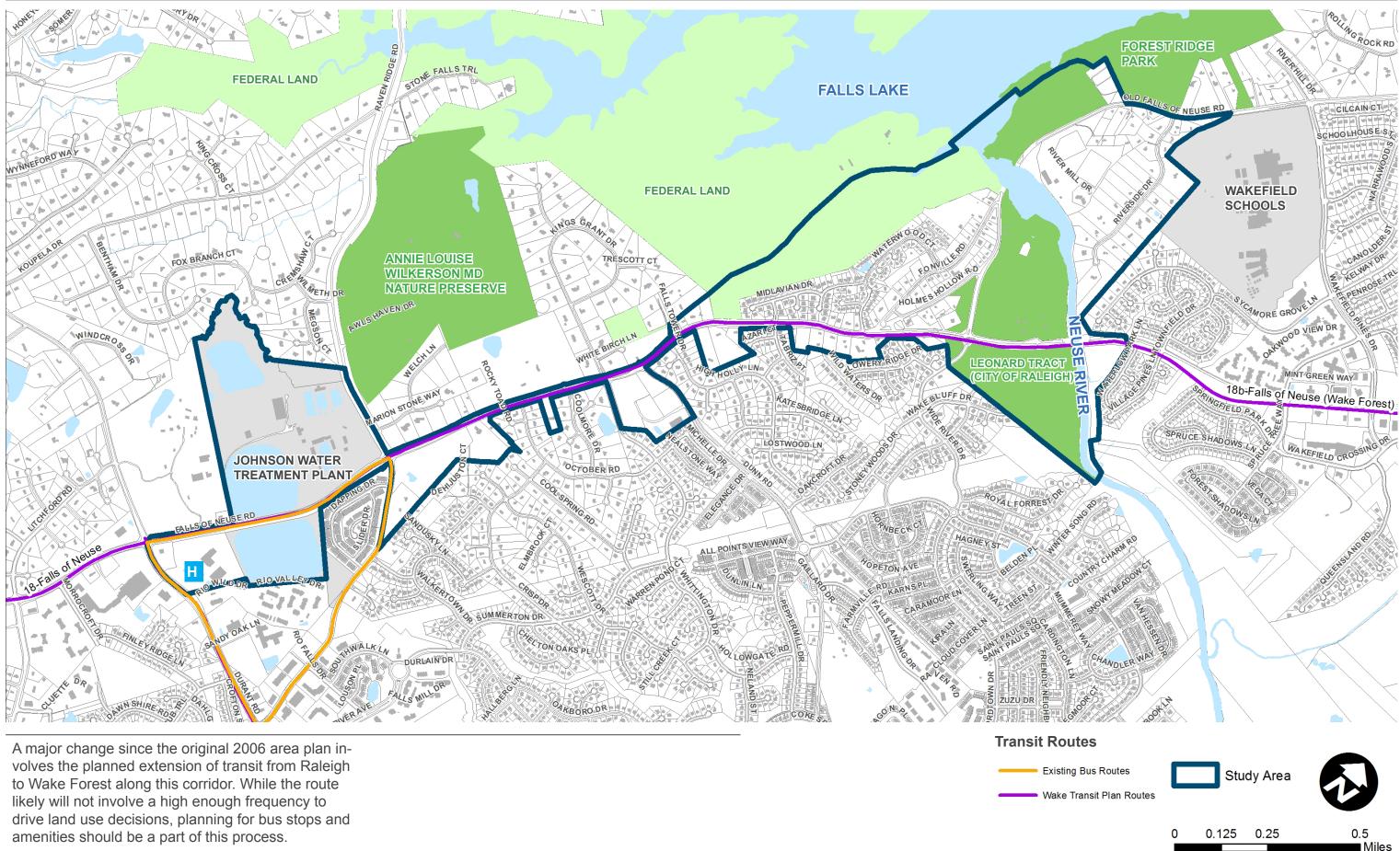


Falls of Neuse Study Area: Sidewalks

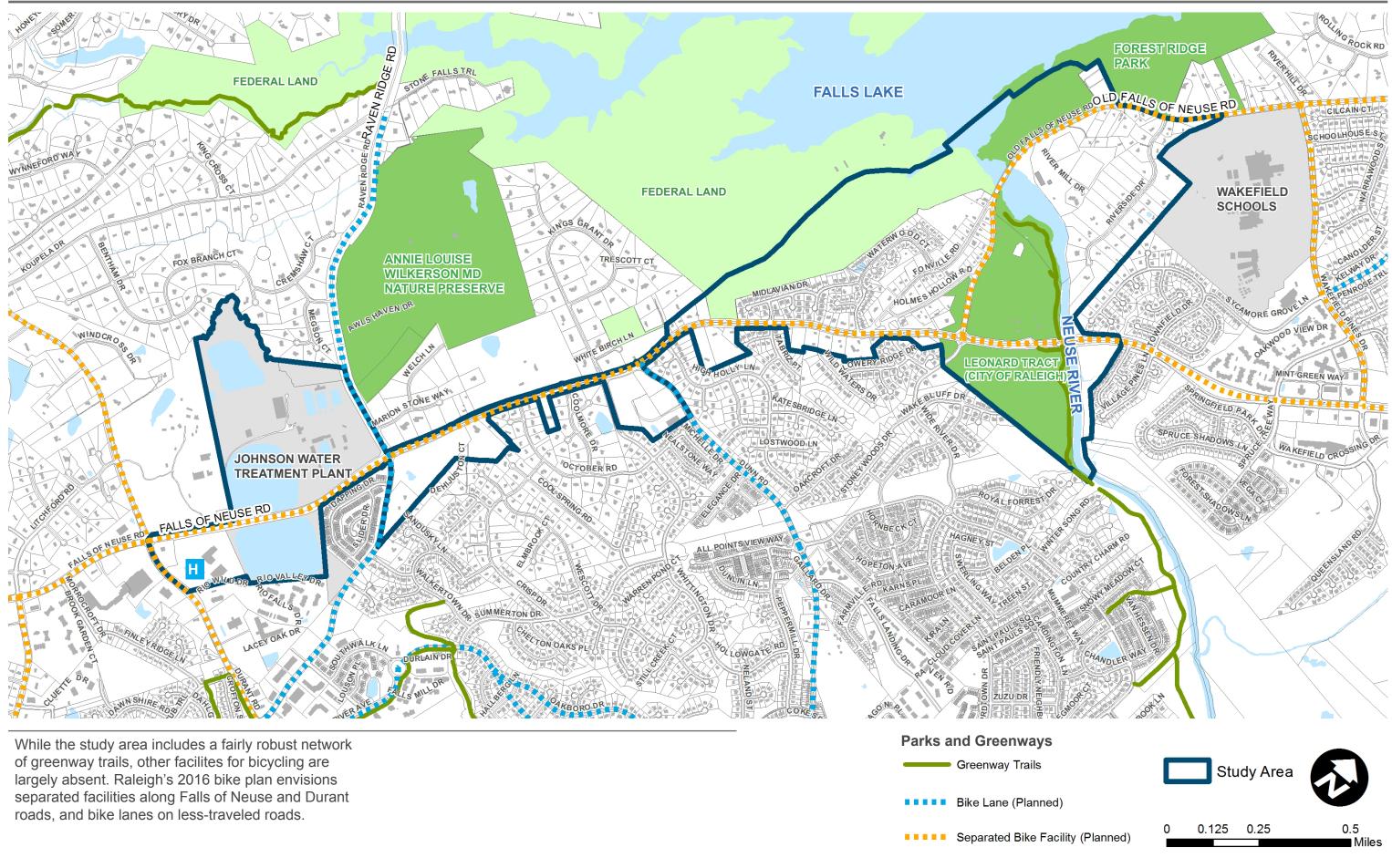




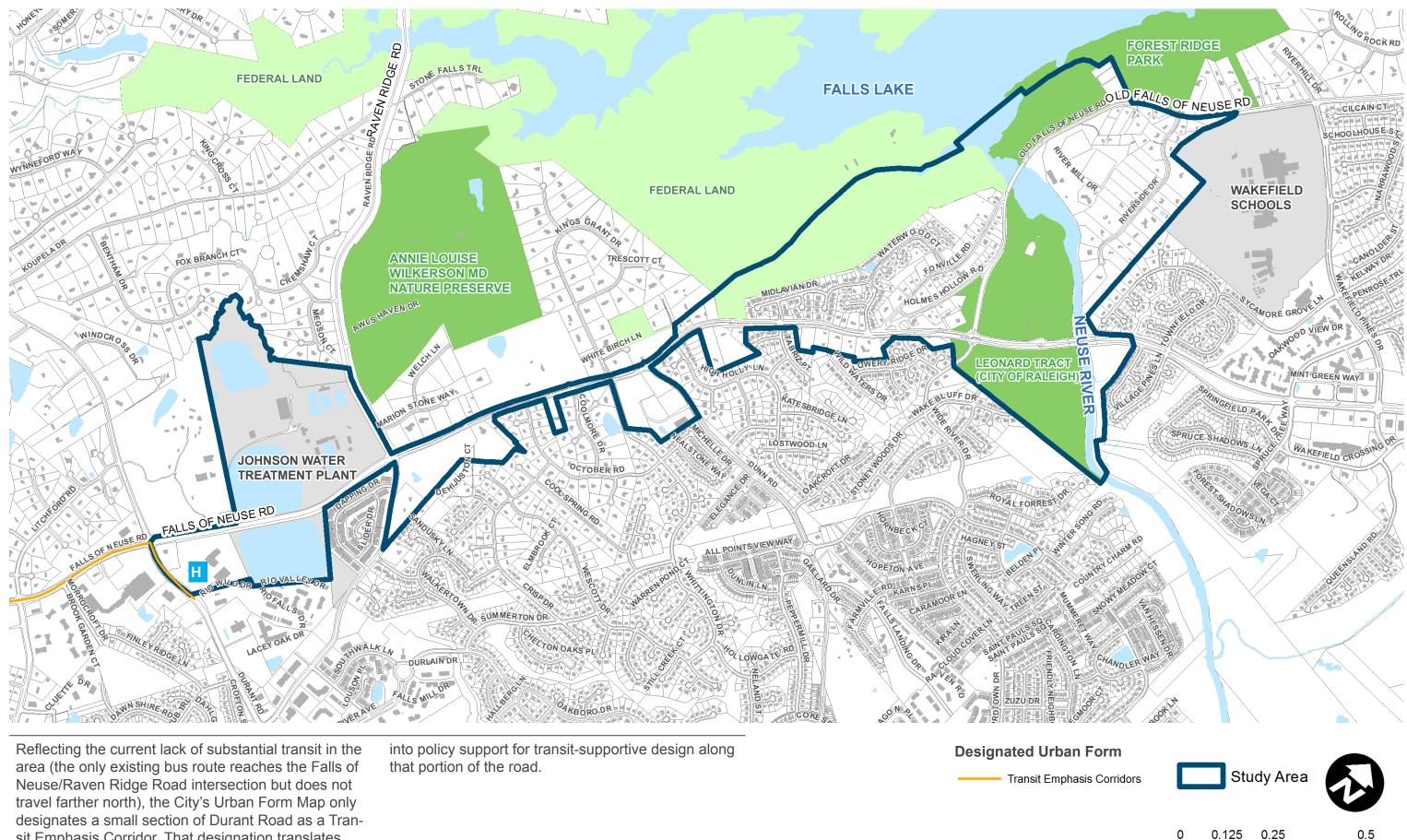
Falls of Neuse Study Area: Existing and Planned Transit Routes



Falls of Neuse Study Area: Current and Future Bicycle Facilities



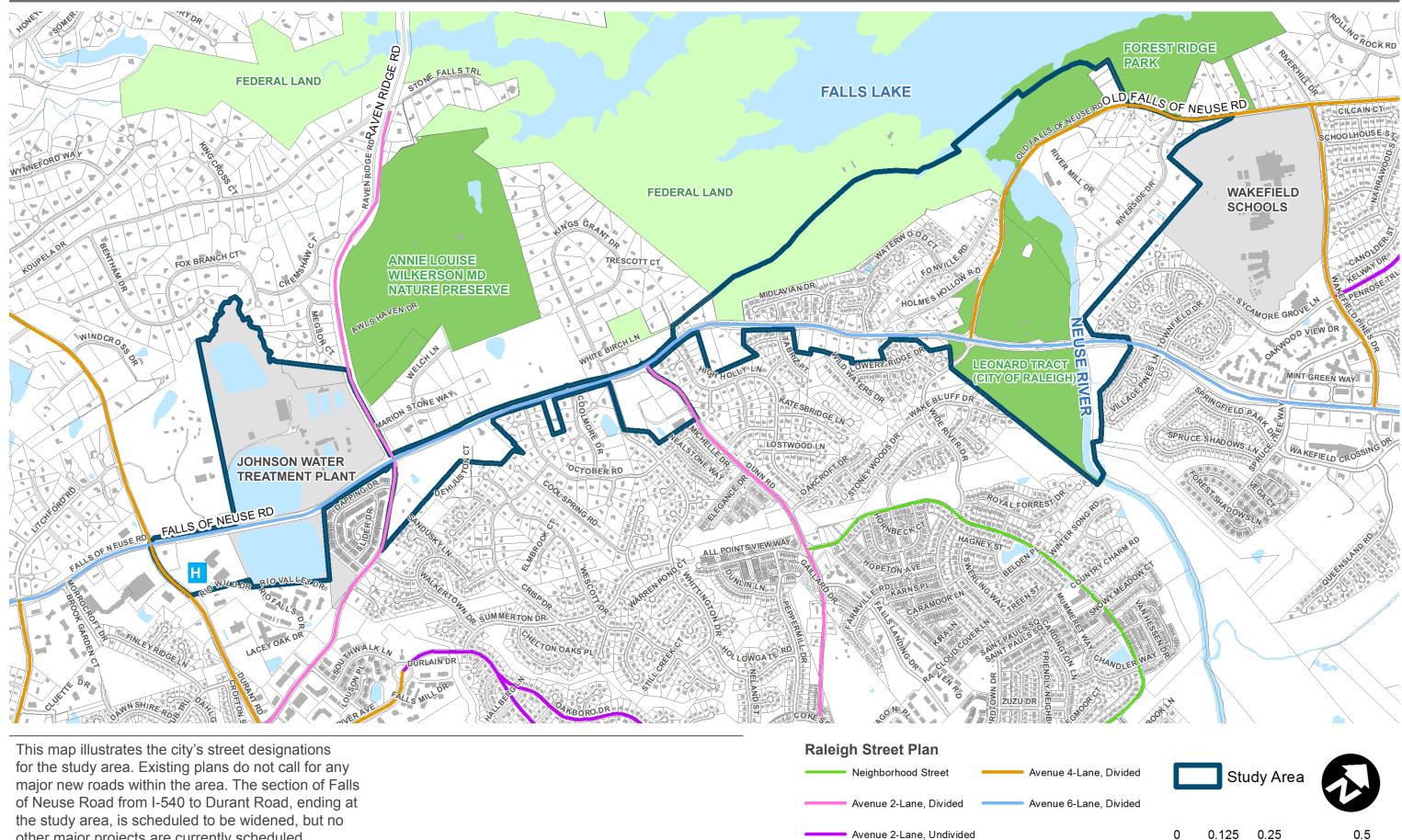
Falls of Neuse Study Area: Urban Form Map



sit Emphasis Corridor. That designation translates

Miles

Falls of Neuse Study Area: Street Plan



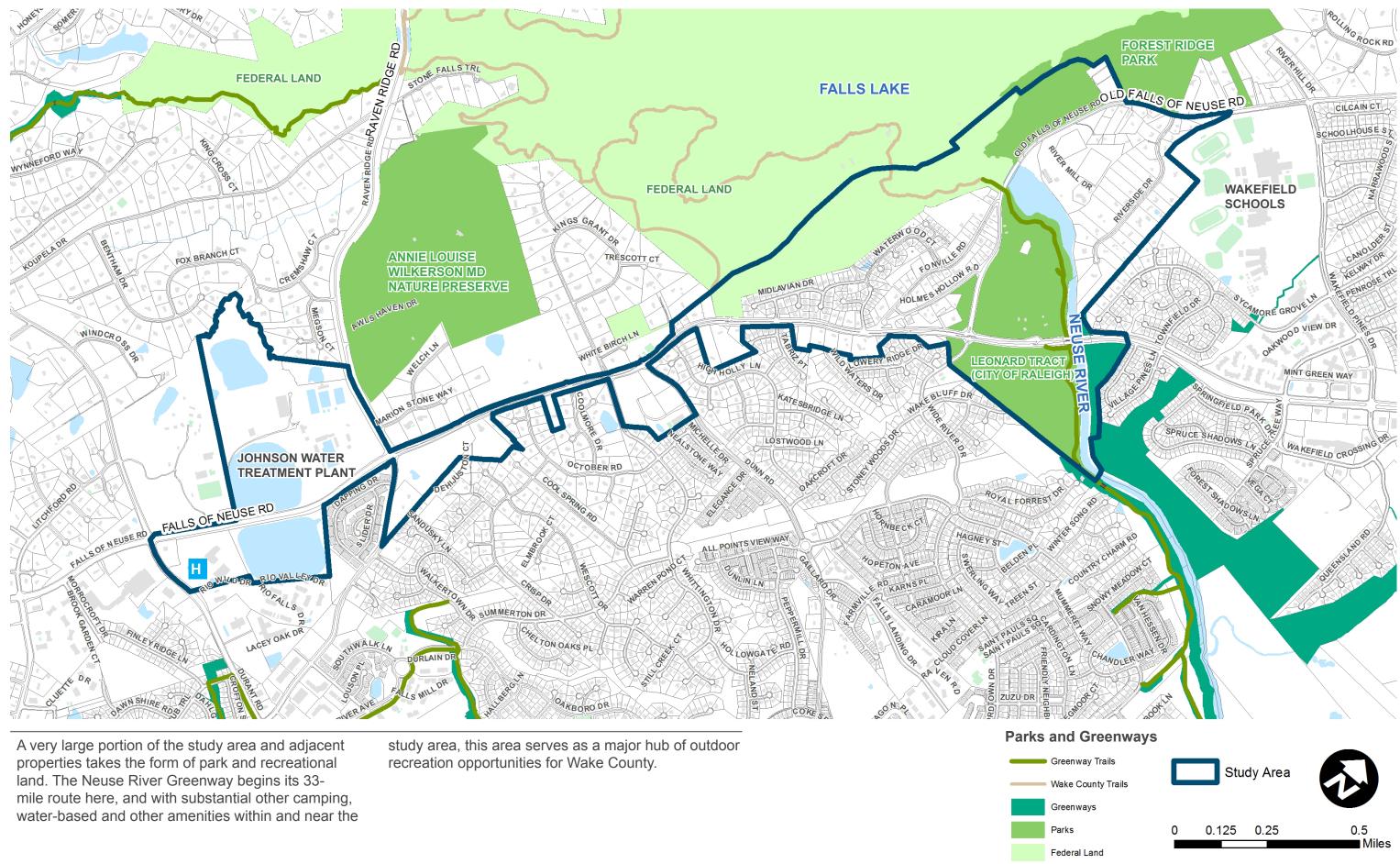
other major projects are currently scheduled.



Avenue 2-Lane, Undivided

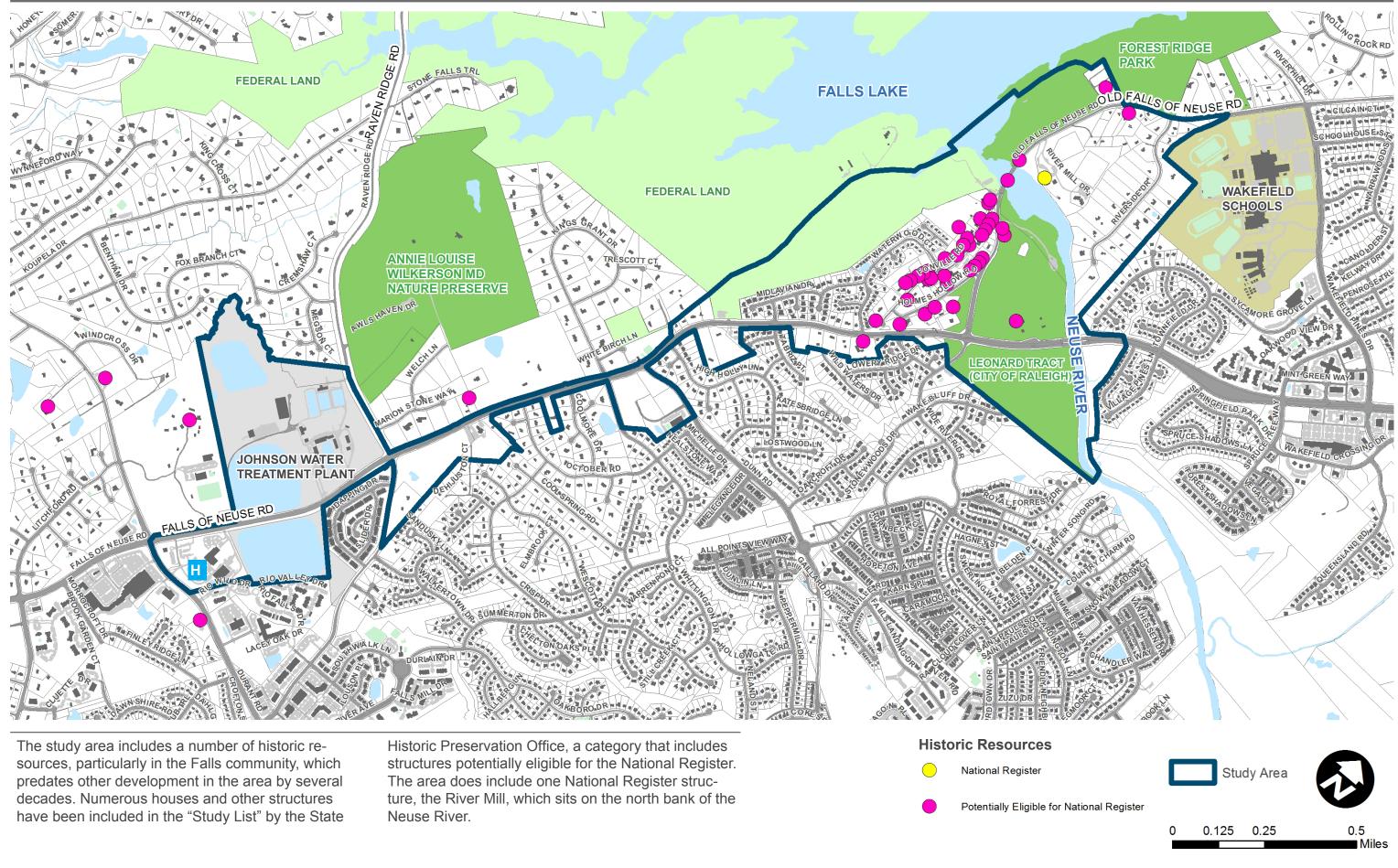
Miles

Falls of Neuse Study Area: Parks and Greenways

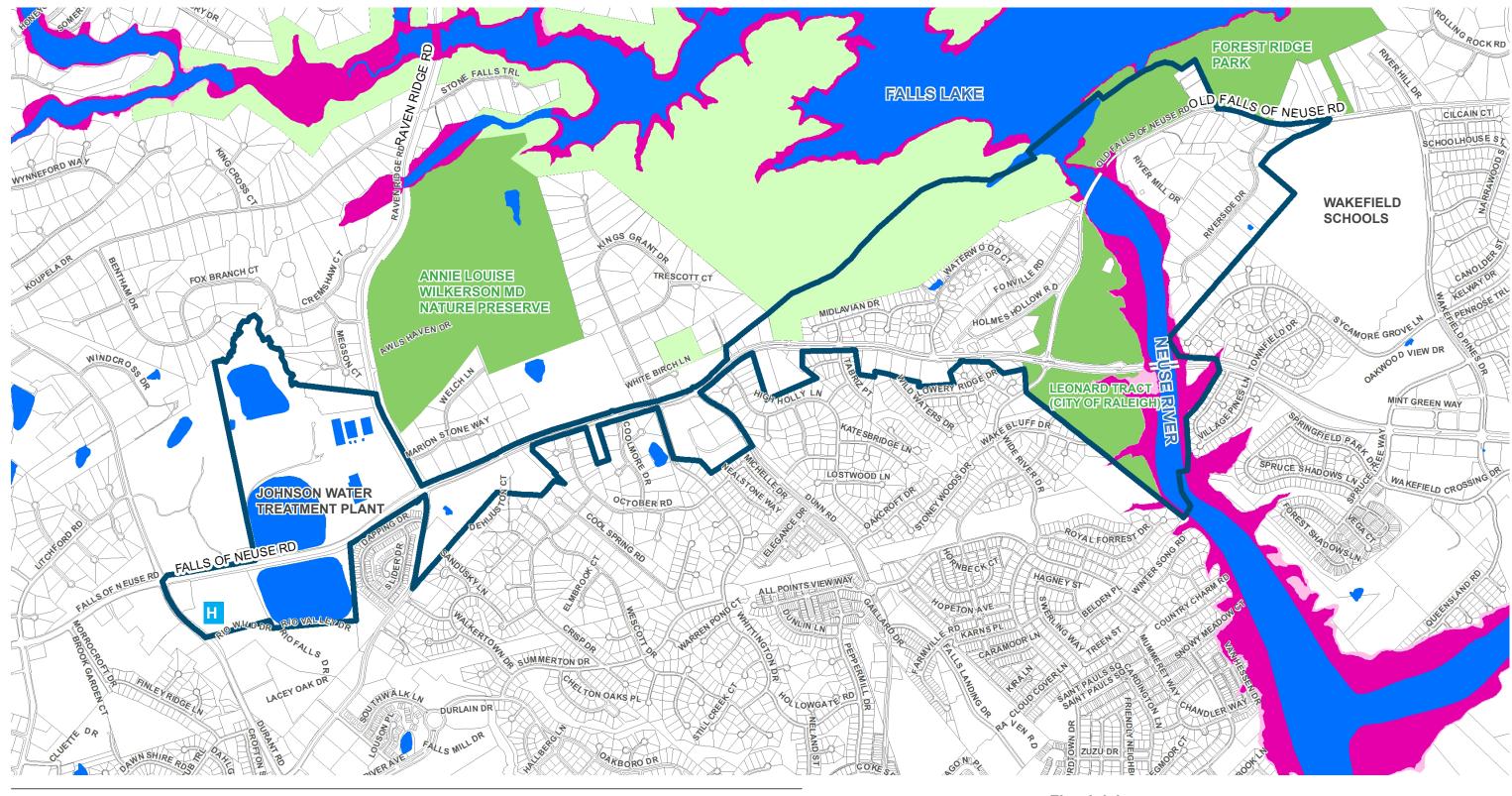




Falls of Neuse Study Area: Historic Resources



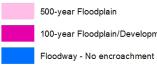
Falls of Neuse Study Area: Floodplains

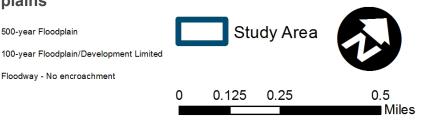


While the area obviously includes significant bodies of water, the steep drop in elevation from most of the corridor down to the river means that most of the study area is not within a floodplain. However, the city property adjacent to the river is within or near a

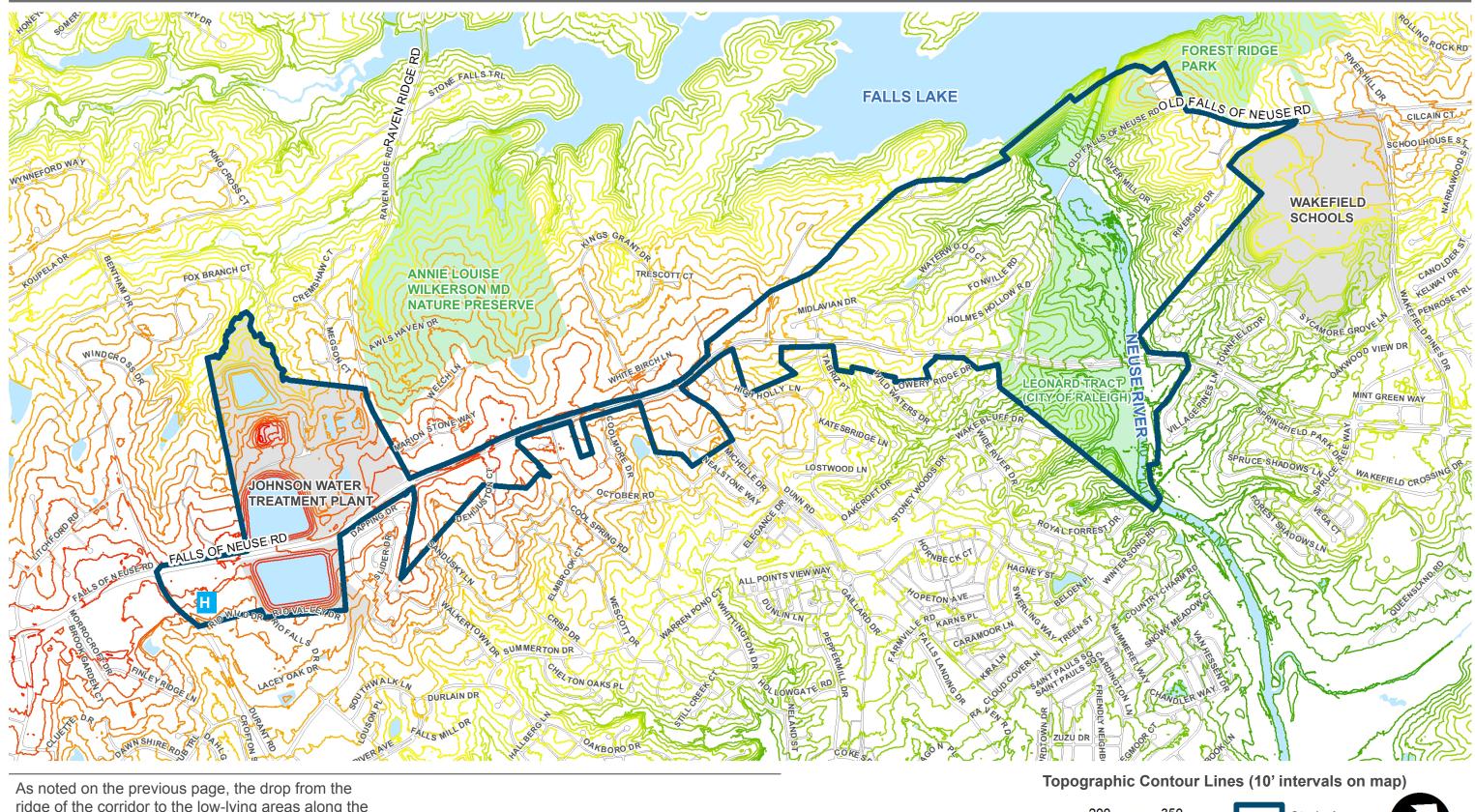
floodplain, as is the Neuse River Greenway and some neighborhoods to the east of the study area.

Floodplains





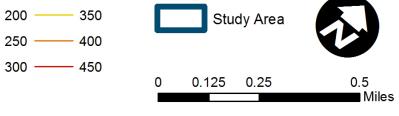
Falls of Neuse Study Area: Topography



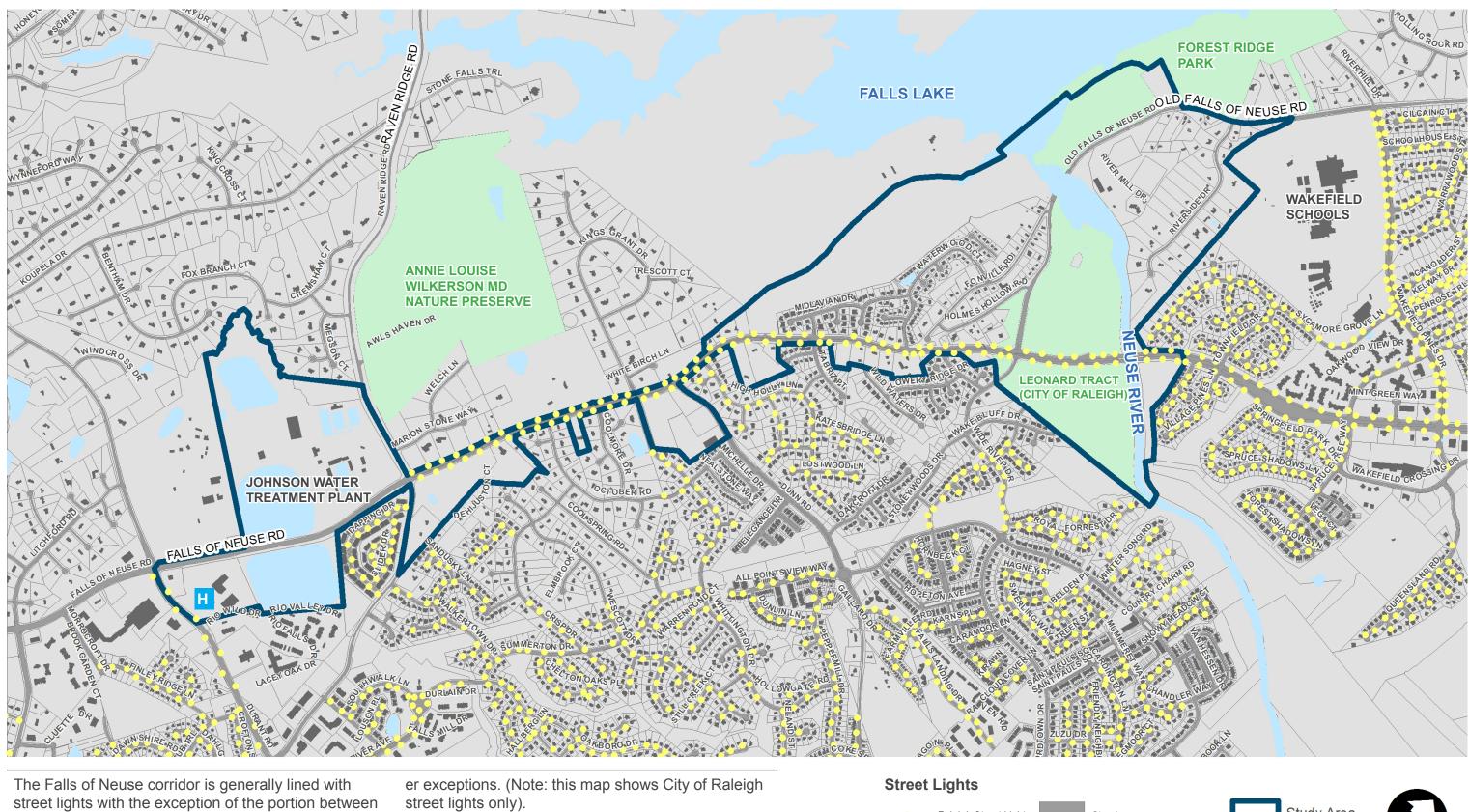
ridge of the corridor to the low-lying areas along the river is fairly steep. This topographic map illustrates the changes in elevation moving from south to north and from the ridge of Falls of Neuse Road to lower elevations on each side.

200

250

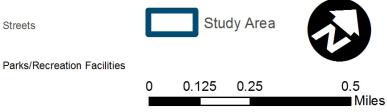


Falls of Neuse Study Area: Street Lights

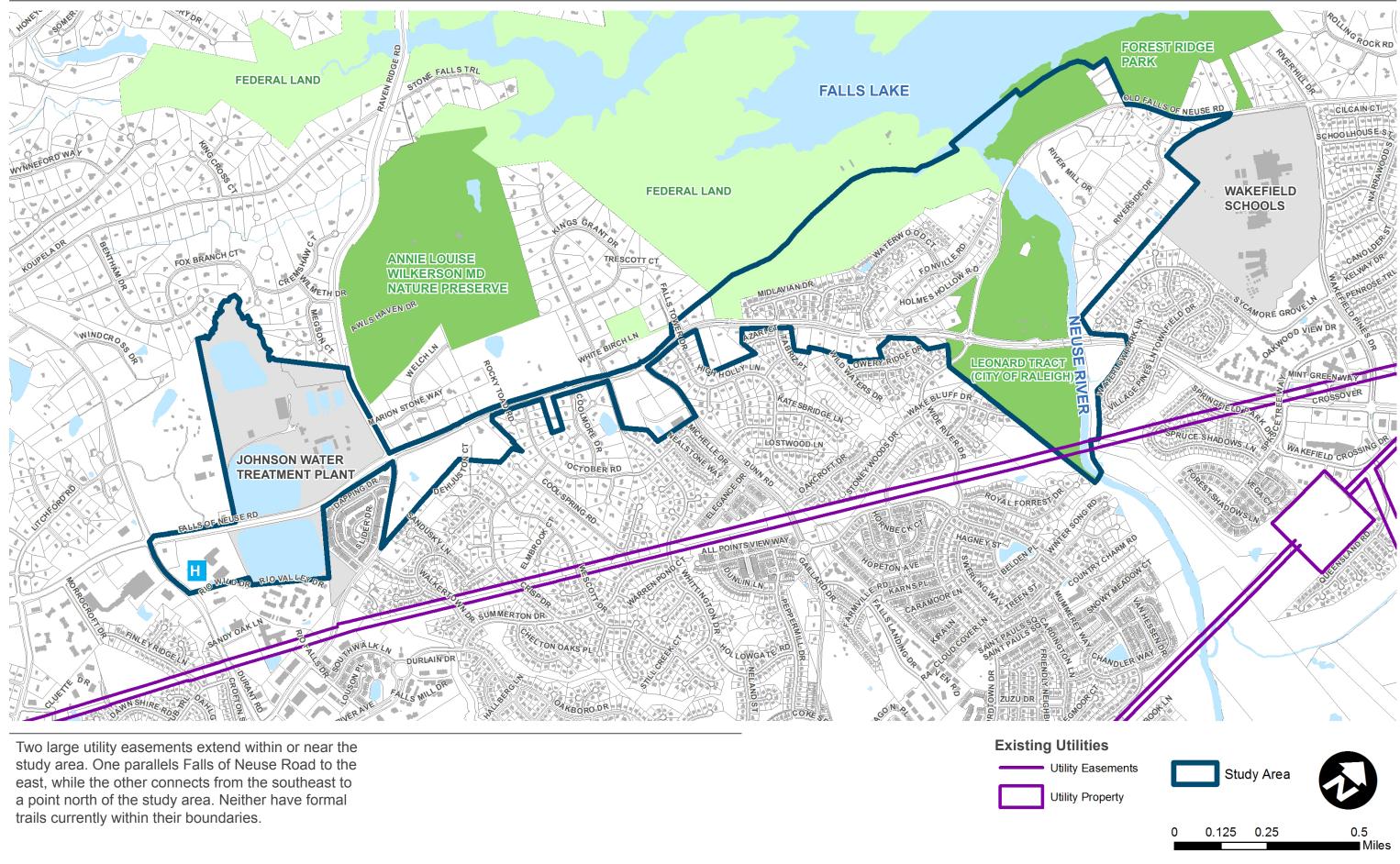


street lights with the exception of the portion between Durant Road and Raven Ridge Road. Many residential neighborhoods along the corridor also have street lights, with the Falls community being one of the larg-



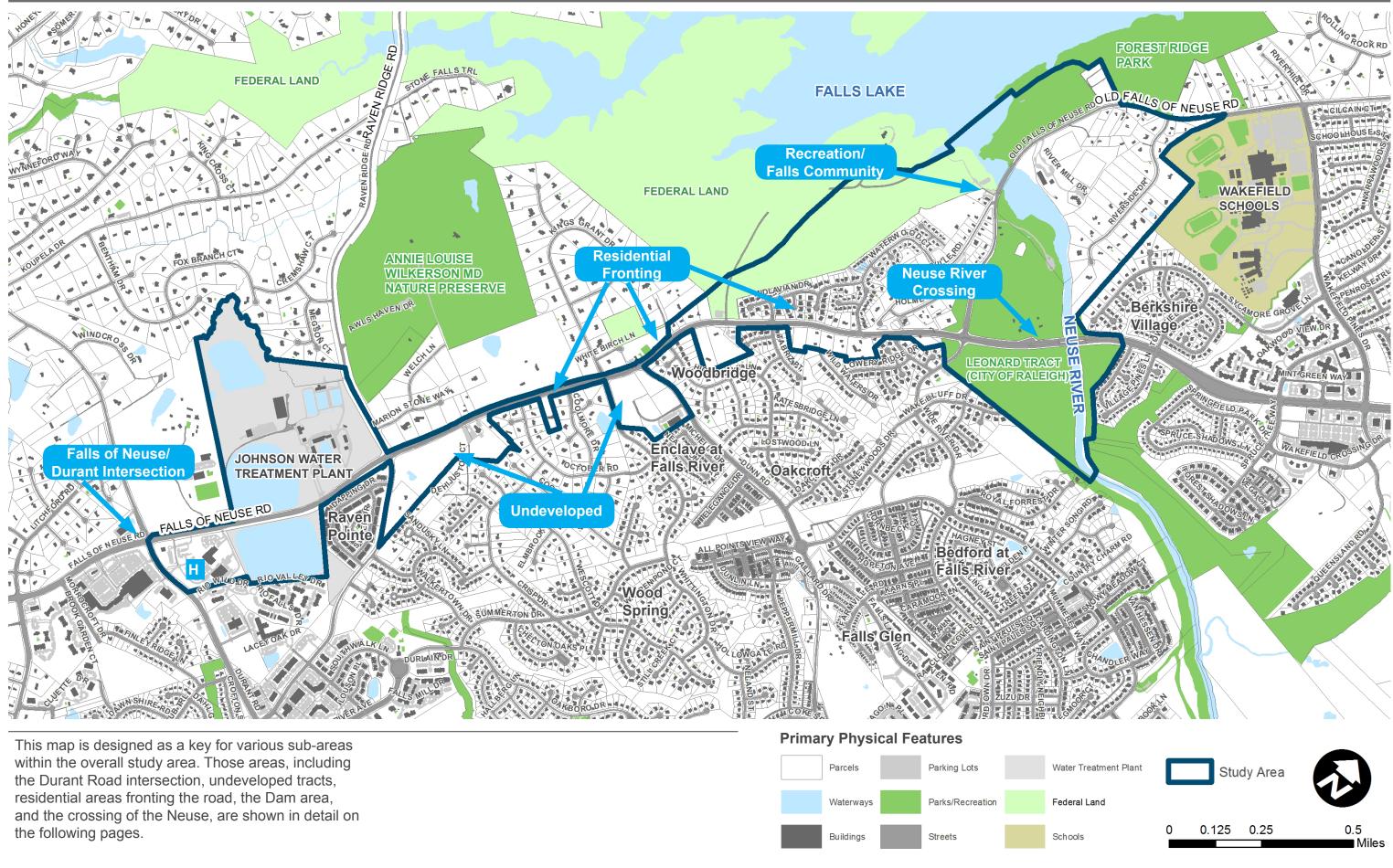


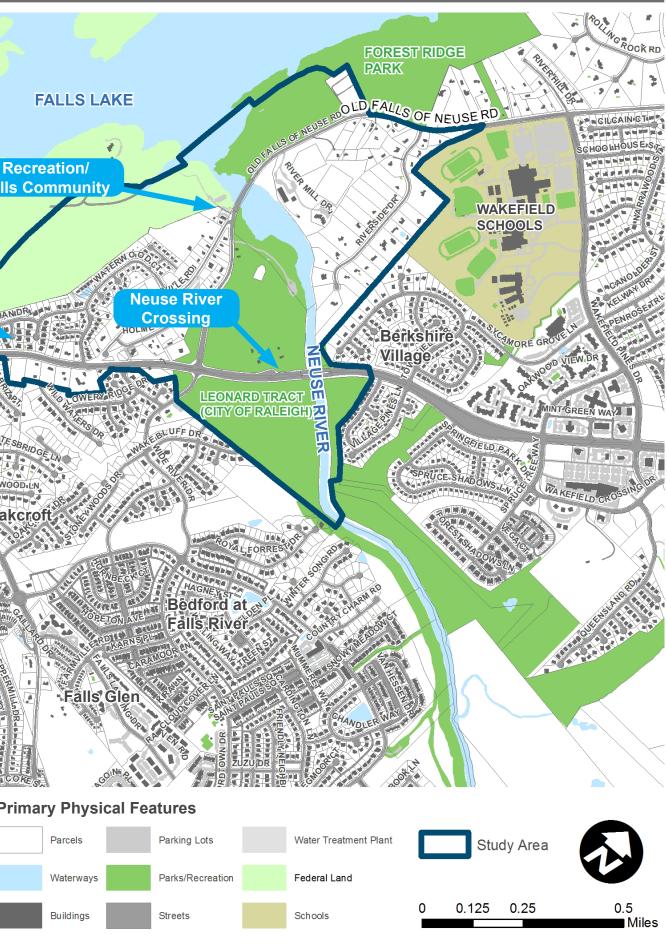
Falls of Neuse Study Area: Utility Easements





Falls of Neuse Study Area: Character Areas





Area: Falls of Neuse/ Durant Road

The southern end of the study area is characterized by larger-scale commercial and institutional uses. A shopping center sits at the southeastern corner of the intersection, and the WakeMed North hospital is at the northeastern corner (image 2).

The wide intersection and the design of driveways limit pedestrian activity (images 1, 5), but a multi-use path (images 3, 4) does accommodate people walking and biking.













Area: Undeveloped Land

Two of the larger undeveloped tracts along Falls of Neuse Road — at the northeast corner of its intersection with Raven Ridge Road and the southeast corner of the intersection with Dunn Road — have been the subject of significant community discussion. Images 1 and 2 show the Raven Ridge Road intersection. The photo in the bottom left shows an existing townhouse development on Raven Ridge Road. Images 4 and 5 show the intersection with Dunn Road.













Area: Residential Fronting

Several residential subdivisions (example in image 1) are accessed from this section of Falls of Neuse Road, and many residential lots (images 2, 3 and 4) have direct frontage onto the road.

Most of the housing along the corridor was constructed in the last few decades. However, some older homes that sit on larger lots could be the subject of redevelopment in coming years.

In a few areas, properties zoned for office use (image 5) are intespersed with residential properties.









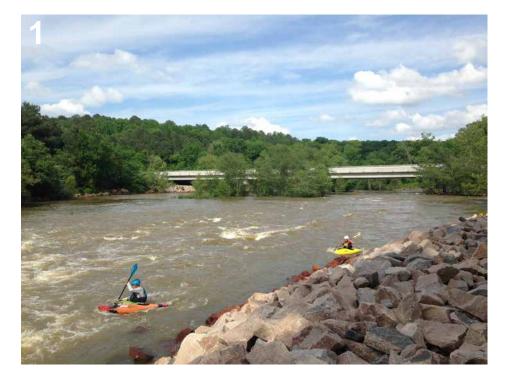




Area: Recreation/Falls Community

The Falls Lake Dam sits at a major recreational access point for Raleigh and Wake County. The Neuse River and Neuse River Greenway draw significant numbers of people to the area and create a small recreationally-based hub of activity (images 1-3).

Just south of the dam, the small Falls Community (images 4,5) includes numerous structures dating back to the early decades of the 1900s.











Area: Neuse River Crossing

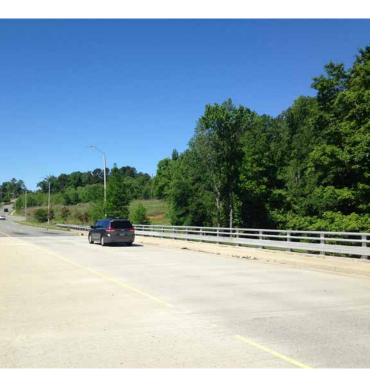
The northern end of the study area terminates at the crossing of Falls of Neuse Road over the Neuse River. The area is characterized by a significant drop in elevation, creating broad vistas (image 1), and the experience of crossing the river itself (images 2,3). Significant parcels of land adjacent to the river are owned by the City of Raleigh, creating an opportunity for potential recreational uses. The Neuse River Greenway (image 5) runs underneath the bridge, adjacent to the river.











2

Existing Shopping Centers

| Name | Address | Site Acreage | Size SF (GLA) | Year Built | Vacant Space (SF) | |
|-----------------------------------|--|--------------|------------------|------------|----------------------|--|
| Bent Tree Plaza | 7909 Falls of Neuse Rd Raleigh, NC 27615 | 7.55 | 79,503 | 1993 | 3,588 | |
| Capital Crossing Shopping Center | 4601 Capital Blvd, Raleigh, NC 27604 | 64.01 | 724,271 | 1994 | 8,255 | |
| Capital Plaza | 11825 Retail Dr, Wake Forest, NC 27587 | 55.66 | 566,162 | 2001 | 0 | |
| Celebration at Six Forks | 7365 Six Forks Rd, Raleigh, NC 27615 | 12.28 | 191,617 | 1978 | 20,016 | |
| Falls Pointe Shopping Center | 9600 Falls Of Neuse Rd Raleigh, NC 27615 | 25.29 | 278,230 | 2001 | 0 | |
| Falls River Town Center | 1121 Falls River Ave Raleigh, NC 27614 | 20.17 | 197,990 | 1996 | 5,876 | |
| Lafayette Village | 8450 Honeycutt Rd, Raleigh, NC 27615 | 6.65 | 71,885 | 2009 | 0 | |
| Litchford Village | 8320 Litchford Rd, Raleigh, NC 27615 | 9.85 | 92,400 | 1988 | 14,621 | |
| Market at Colonnade | 8710 Colonnade Center Dr, Raleigh, NC 27615 | 6.08 | 68,474 | 2010 | 0 | |
| Mini City Market Place I and II | 4600 Capital Blvd, Raleigh, NC 27604 | 23.8 | 158,935 | 1979 | 8,255 | |
| Newton Square | 240 Newton Rd Raleigh, NC 27615 | 8.27 | 46,549 | 1990 | 0 | |
| Pavilion Shopping Center | 2431 Spring Forest Rd, Raleigh, NC 27615 | 11.98 | 94,630 | 1988 | 20,352 | |
| Plantation Point Shopping Center | 6461 Plantation Center Dr, Raleigh, NC 27616 | 52.73 | 401,589 | 2006 | 43,997 | |
| Plantation Square | 6320 Capital Blvd, Raleigh, NC 27616 | 4.99 | 50,000 | 1986 | 4,700 | |
| Poyner Place | 5900 Poyner Anchor Ln, Raleigh, NC 27616 | 45.95 | 411,536 | 2003 | 9,133 | |
| Shops at Falls Village | 6659 Falls of Neuse Rd, Raleigh, NC 27615 | 21.24 | 322,446 | 1973 | 17,732 | |
| Six Forks Station Shopping Center | 8825 Six Forks Rd, Raleigh, NC 27615 | 46.89 | 427,889 | 1987 | 990 | |
| The Market of Wake Forest | 12295 Capital Blvd, Wake Forest, NC 27588 | 20.19 | 155,022 | 1989 | 6,600 | |
| Town Square I & II | 5240 Capital Blvd, Raleigh, NC 27616 | 12.96 | 120,907 | 1999 | 6,748 | |
| Triangle Plaza | 6101 Capital Blvd, Raleigh, NC 27616 | 11.01 | 88,893 | 1985 | 0 | |
| Triangle Town Center | 5959 Triangle Town Blvd, Raleigh, NC 27616 | 123.89 | 1,614,681 | 2001 | 0 | |
| Wake Forest Crossing | 12536 Capital Blvd, Wake Forest, NC 27587 | 48.4 | 323,343 | 2002 | 4,200 | |
| Wake Pointe Shopping Center | 11216 Capital Blvd Wake Forest, NC 27587 | 49.37 | 243,887 | 2004 | 1,200 | |
| Wakefield Commons | 14460 Falls of Neuse Rd, Raleigh, NC 27614 | 41.06 | 198,159 | 1999 | 23,688 | |
| Wakefield Crossing | 13200 Falls of Neuse Rd, Raleigh, NC 27614 | 20.66 | 322,128 | 2001 | 4,200 | |

Existing Grocery Stores

| Name | Address | Shopping Center Name (if any) | Size (GLA) | Year Built |
|------------------|---|----------------------------------|------------|------------|
| Kroger | 7905 Falls of Neuse Rd | Bent Tree Plaza | 55,788 | 1993 |
| Whole Foods | 8710 Six Forks Rd | Market at Colonnade | 40,054 | 2010 |
| Food Lion | 8320 Litchford Rd | Litchford Village | 32,086 | 1988 |
| Sam's Club | 3001 Calvary Dr | Capital Crossing Shopping Center | 129,115 | 1998 |
| Harris Teeter | 9600 Falls of Neuse Rd | Falls Pointe Shopping Center | 33,938 | 2001 |
| Food Lion | 1121 Falls River Ave | Falls River Village | 37,549 | 1996 |
| Food Lion | 4510 Capital Blvd | Mini City Market Place Two | 44,690 | 1984 |
| BJ's Supermarket | 6301 Triangle Plantation Dr | Plantation Point Shopping Center | 115,396 | 2006 |
| Food Lion | 13200 Falls of Neuse Rd | Wakefield Crossing | 36,865 | 2001 |
| Harris Teeter | 14520 John Rex Blvd | N/A | 48,512 | 2008 |
| Aldi | 2132 S Main St Wake Forest, NC 27587 | N/A | 18,092 | 2011 |
| Food Lion | 12279 Capital Blvd | Market of Wake forest | 47,073 | 1989 |
| Lowes Foods | 12536 Capital Blvd, Wake Forest, NC 27587 | Wake Forest Crossing | 49,237 | 2001 |

Retail Projects in Review/Development

| Name | Address/ Location | Site Acreage | Land Use(s) | Amount (SF) | Status | Date of Approval | Building Type |
|--------------------------------------|---|--------------|---|-------------|----------------|---------------------|-----------------|
| 5821 Retail | 5821 Poyner Village Pkwy | 0.27 | CX-4-CU, Retail | 6,476 | Under Review | | Out Parcel |
| 7811 Retail | 7811 Middle Poyner Dr | 0.33 | CX-4-CU, Retail | 6,826 | Under Review | N/A | Out Parcel |
| 7810 Retail | 7810 Target Circle Dr | 0.31 | CX-4-CU, Retail | 6,826 | Under Review | N/A | Out Parcel |
| Eagles at Poyner Place | 8051 Target Side Dr | 1.2 | CX-4-CU, Gas Station, Convenience Store | 4,864 | Under Review | N/A | Out Parcel |
| Atlantic Plaza | 5621 Atlantic Ave, 2339 & 2309 Spring Forest Rd | 3.24 | CX-3-CU, Retail | 11,110 | Under Review | N/A | Shopping Center |
| Sifen Self Storage Facility | 1901 - 1908 Sego Court | 1.73 | CX-3-PL, Self Storage | 96,905 | Under Review | N/A | Stand Alone |
| Harvest Bible Chapel | 2817 Spring Forest Rd | 2.26 | IX-3-PK, Church | 23,589 | Under Review | N/A | Stand Alone |
| Leith Auto Center Expansion | 5800 Oak Forest Rd | 14.03 | IX-3, Vehicle Sales | 44,107 | Under Review | N/A | Stand Alone |
| Tourtech | 1723 Roundrock Dr | 1.13 | IX-3, Light Industrial | 10,365 | Under Review | N/A | Stand Alone |
| Deme Motors | 7209 Becky Circle | 1 | IX-3, Auto Sales | 1,428 | Under Review | N/A | Stand Alone |
| Summit Church | 3941 Capital Hills Dr | 69.94 | IX-3, Church | 65,900 | Under Review | N/A | Stand Alone |
| Atlantic Tire Service | 13700 Falls of Neuse | 2.34 | CX-3-PK, Auto Repair | 6,530 | Under Review | N/A | Stand Alone |
| Wake Forest Hyundai | 11555 Common Oaks Dr | 8.4 | CX-3-PK, Vehicle Sales | 31,519 | Under Review | N/A | Stand Alone |
| Precious Lambs Early Learning Center | 1100 Newton Rd | 3.42 | R-4, Preschool | 16,813 | Under Review | N/A | Stand Alone |
| Gresham Lake Storage | 3701 Gresham Lake Rd | 3.96 | IX-5, Self Storage | 97,832 | Permits Issued | 10/11/2016 | Stand Alone |
| Olive Park Retail Center | 9424 Falls of Neuse Rd | 6.95 | NX-3-PL-CU, Retail | 65,620 | Approved | 2/29/2016 | Shopping Center |

Residential Projects in Review/Development

| Name | Address/ Location | Site Acreage | Housing Type | Square Footage | Number of Units | Status | Date of Approval |
|-------------------------------|-------------------------------|--------------|-------------------------|-------------------|--------------------|-------------------------|---------------------|
| Ridgestone Apartments | 11031 Raven Ridge Rd | 2.16 | Multi Family | 44,403 | 32 | Approved Pending Appeal | 5/28/2017 |
| The Aspen At Bedford Falls | 11110 Falls of Neuse Rd | 11.78 | Congregate Care | 252,528 | 182 | Under Review | N/A |
| Spencer Ridge | 10600 & 11258 Raven Ridge Rd | 17.3 | Mixed Use, Multi Family | 111,000 | 150-220 | Under Review | N/A |
| Litchford Road Apartments | Litchford Rd & Sylvia Dean St | 14.05 | Multi Family | 137,571 | 240 | Under Review | N/A |
| The Lakes | 6620 The Lakes Dr | 82.64 | Multi Family | N/A | 1500 | Under Review | N/A |
| Treeo Senior Living Community | 5501 Departure Dr | 5.02 | Congregate Care | 123,922 | 143 | Under Review | N/A |
| Clairmont At Capital | 8440 Perry Pines Dr | 19.15 | Multi Family | 342,900 | 328 | Permits Issued | 6/18/2012 |
| Wakefield Commons Apartments | 10181 Common Oaks Dr | 6.94 | Multi Family | 47,793 | 80 | Permits Issued | 5/24/2016 |
| Hickory Subdivision | 3000 Hickory Rd | 1.05 | Single Family | N/A | 3 | Under Review | N/A |
| Pony hedge Subdivision | 1400 Hedgelawn Way | 0.66 | Single Family | N/A | 2 | Under Review | N/A |
| Stephens Ridge | 1301 Spring Forest Rd | 4.99 | Single Family | N/A | 12 | Under Review | N/A |
| New Briar Patch Subdivision | 6506 New Market Way | 0.8 | Single Family | N/A | 3 | Under Review | N/A |
| Barcroft Point Subdivision | 1211 Barcroft PI | 0.64 | Single Family | N/A | 2 | Under Review | N/A |
| North Ridge Subdivision | 1301 Mill Stream Ct | 0.7 | Single Family | N/A | 2 | Under Review | N/A |
| Hay Corner Subdivision | 7725 Harps Mill Rd | 0.53 | Single Family | N/A | 2 | Under Review | N/A |
| Hardwick Bend Subdivision | 7900 Hardwick Dr | 1.04 | Single Family | N/A | 2 | Under Review | N/A |
| Thornton Commons | 4955 Thornton Rd | 8.71 | Single Family | N/A | 98 | Permits Issued | 4/11/2017 |
| Gresham Place | 2409 Gresham Lake Rd | 9.1 | Single Family | N/A | 22 | Subdivision Approved | 2/13/2015 |
| City Walk | 6000 Oak Forest Dr | 16.94 | Single Family | N/A | 127 | Subdivision Approved | 11/4/2016 |
| Wimbledon Subdivision | 5327 Cypress Ln | 16.19 | Single Family | N/A | 35 | Permits Issued | 7/8/2013 |
| Old Leadmine Rd Subdivision | 901 Hinterland Way | 35.5 | Single Family | N/A | 86 | Permits Issued | 9/16/2014 |