Planning and Development

Midtown-St.
Albans Area Plan:
Final Report

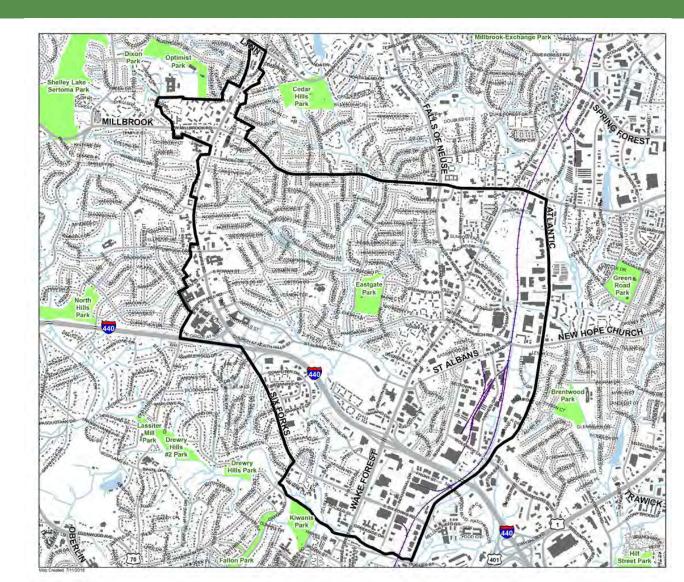
Planning Commission Committee of the Whole August 27, 2020





About the Plan

- Area centered on North Hills, extends south to Crabtree Creek, north to Millbrook Road
- Originated with desire to consider infrastructure and other public improvements for an area targeted for significant growth





Plan Process

- Began in 2018 with initial visioning efforts
- Formal plan events took place in three phases in 2019
- Final report published in 2020
- Process overseen by "Confirmation Group"
- Next step is referral to Planning Commission for review and recommendation





Process Highlights

- Aimed to set a new standard for inclusiveness and ease of participation
- 10 in-person events at different days/times
- Online options throughout
- The city's first all-Spanish language planning meeting
- Proactive outreach with pop-up events
- Several thousand postcards sent at each phase to property owners <u>and</u> addresses in order to reach renters
- Additional outreach to employers, apartment buildings





What we heard

Walkability is a must

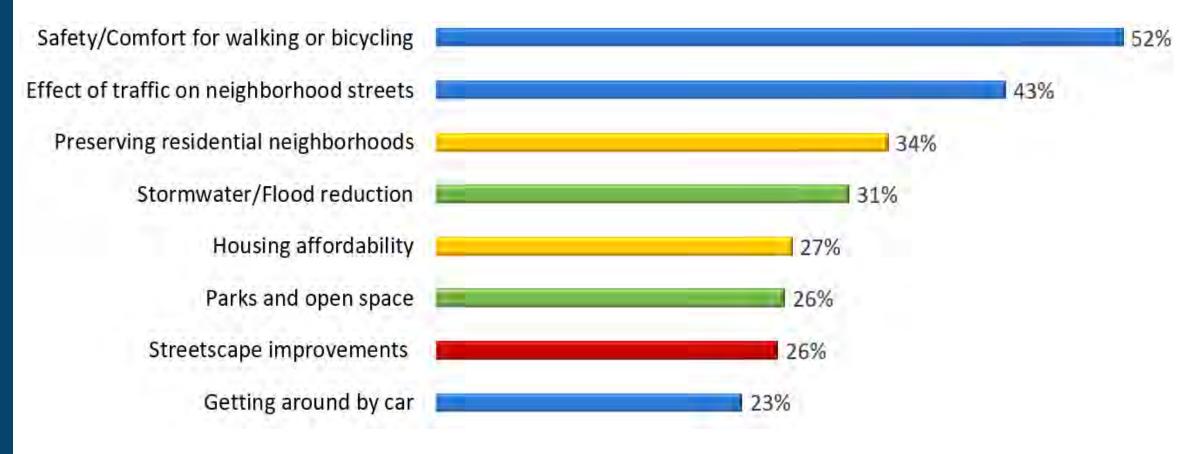






What we heard

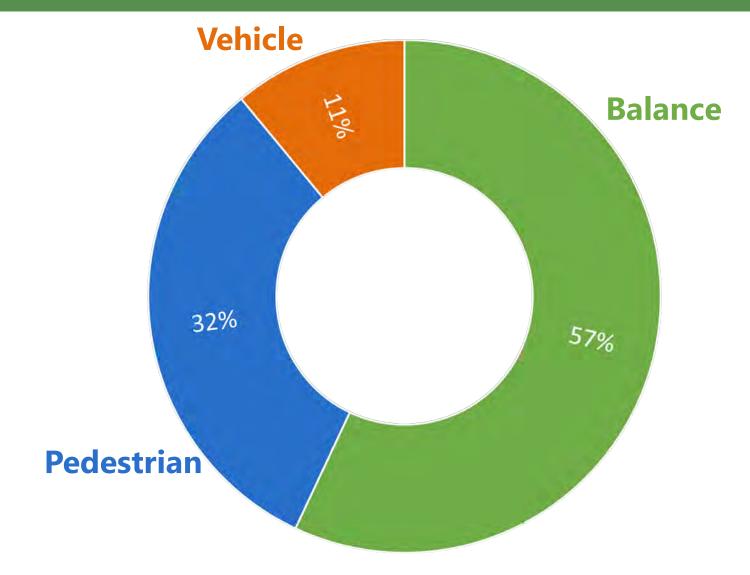
Top three issues to address





What we heard

Transportation projects involve trade-offs between vehicle traffic flow and making it safer for pedestrians. Which is a higher priority?





Key Principles



Midtown Moves: Healthy, Safe, and Reliable Transportation



Midtown Living: Residential Neighborhoods and Housing Choices



Midtown Works: Innovation and Opportunity



Aesthetics: Beautiful Midtown



Midtown Green and Blue: Parks, Trees, and Stormwater



Implementing the Principles

- Seven Big Moves
 - Overarching topics containing multiple projects/policies
 - Each connects to principles
 - Taken together, realize the vision for a more walkable, livable Midtown

Serious









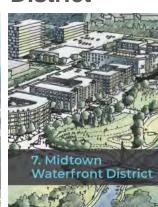


The

Living/Works District 6. Midtown Living Midtown Works

Midtown

Waterfront





Big Move 1: Crossing the Beltline

- Two new bridges
 - One critical multimodal connection between Six Forks and Wake Forest
 - One bike/ped crossing connecting Midtown
 East with Wake Tech and points north
- Survey: Walkability the **number one** issue
- Both in the **top half** in results of "Midtown Bucks" prioritization exercise



Big Move 2: Green Streets

- Projects use Green Stormwater
 Infrastructure to do quadruple duty:
 - Slow traffic on wide streets
 - Beautify neighborhoods
 - Collect stormwater
 - Make walking and biking safer
- Key streets: Quail Hollow, Hardimont, Bush, Wake Towne
- Survey: 61 percent say speed is an issue on neighborhood streets
- Survey: Stormwater a top-four issue to tackle



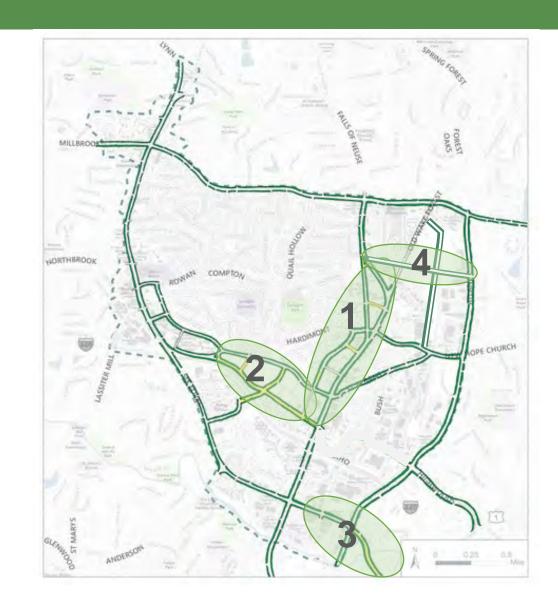




Big Move 3: Connected Streets

- Handle transportation through a grid, not widening
- Provide alternatives to busy arterials
- New streets will be friendly for people walking, not just for cars
- Key connections:
 - 1. Wake Forest parallel network
 - 2. St. Albans parallel/440 bridge
 - 3. Six Forks-Capital connector
 - 4. "Ocean connector" (Pacific-Atlantic)

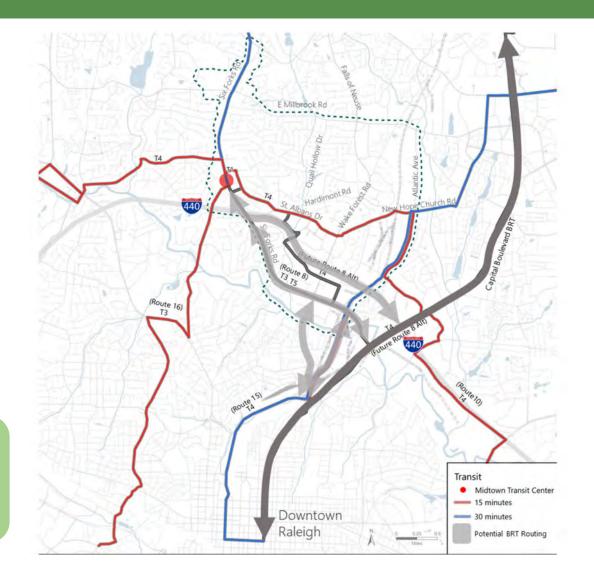
Supports multiple survey priorities (transportation options and reliability, walkability)





Big Move 4: Serious Transit

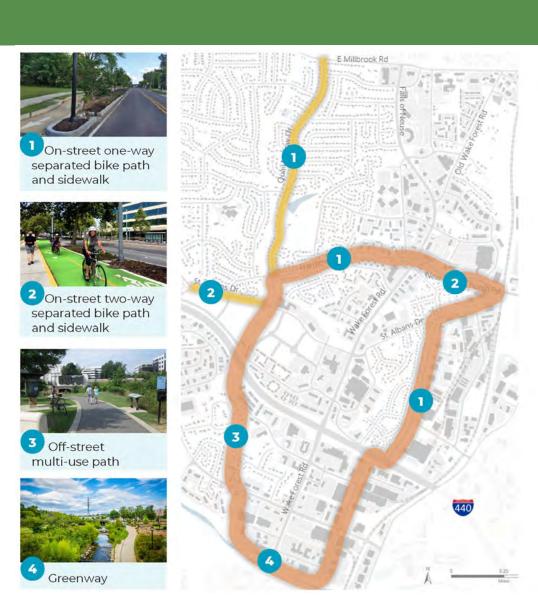
- Phase 1: Frequent Transit
 - 15-minute routes to:
 - Downtown
 - N.C. State
 - Beltline parallel route to Crabtree/WakeMed
 - Phase 2: BRT Connection
 - Study feasibility and route options
 - Survey: Transit frequency the number one factor in making transit more usable





Big Move 5: The Midtown Ring

- A safe and comfortable way to connect to all destinations in Midtown
- Uses greenways, new bridges, protected bike lanes, and green streets
- Provides space for recreation, nocarbon transportation
- Survey: Only 8 percent are comfortable walking or biking – but 78 percent would walk/bike more if safe places are built
- Walkability the number 1 priority for participants





Big Move 5: The Midtown Ring





Big Move 6: Midtown Living/Midtown Works

- Land use and urban form recommendations in a few key areas. Goals include:
 - Allow housing and employment opportunities
 - Incentivize affordable housing
 - Ensure gentle transitions between taller mixed-use areas and lower-scale residential areas
 - Ensure buildings create a comfortable pedestrian experience









 Survey: Housing affordability a top-5 issue in upper half of priorities; only 27 percent say growth should be accommodated elsewhere

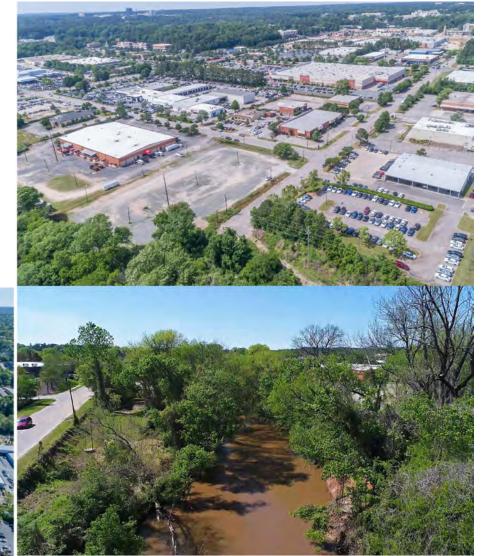


Big Move 7: Midtown Waterfront District

- Vacant/underused properties between Beltline and Crabtree Creek are seeing redevelopment interest
- Opportunity to create a first in Raleigh: an urban waterfront district
- Industrial Drive becomes the walkable "Main Street" connecting the Beltline bike/ped bridge to the Crabtree waterfront

Survey: Park space a **top- three** priority; Waterfront park **top three** in "Midtown Bucks" exercise







Big Move 7: Midtown Waterfront District

- Midtown currently turns its back on the Crabtree
- Plan envisions reversing that and creating a focal point
- A resilient waterfront park does double duty as public space and stormwater control
- Involves acquiring relatively inexpensive parcels in floodplain

Waterfront now





Precedents













Prioritization

- Process ended with prioritization exercise
- Participants used "Midtown Bucks" to "buy" their favorite projects
- Most funded:
 - Pedestrian crossing improvements
 - Waterfront park
 - Beltline multimodal bridge
 - Green streets
 - Beltline bike/ped bridge
 - Wake Forest street network
 - Affordable housing











RELATIONSHIP TO OTHER PROJECTS

not depend on other projects, but it benefits from new





















This is a group of Green Street projects on the following roads: Quail Hollow Drive, Bush Street, Wake Towne Drive, and Hardimont Street. Green Street improvements reduce stormwater, decrease vehicle speeds, and include a mix of







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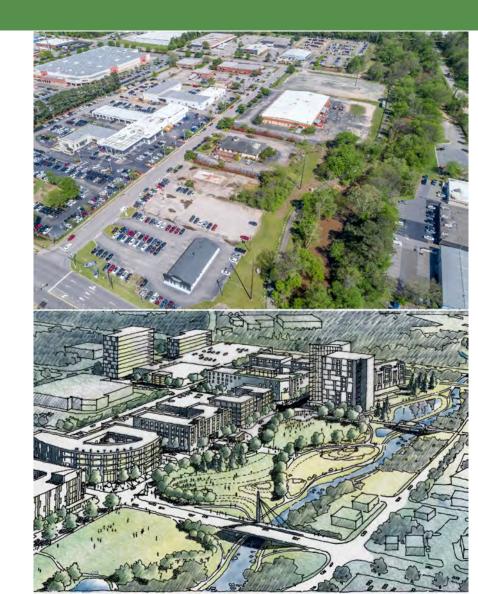






Comprehensive Plan Amendments

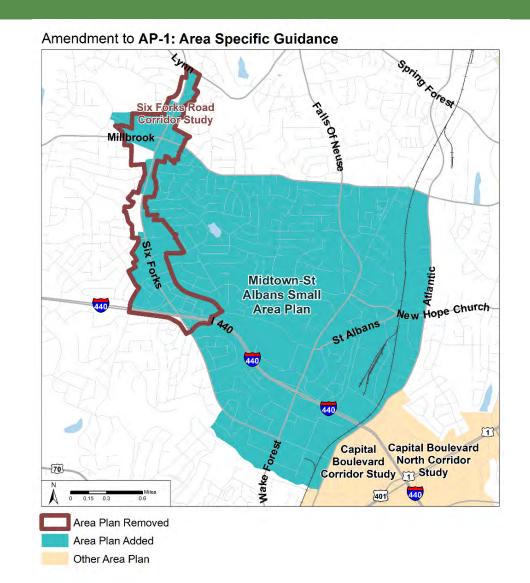
- How plans are memorialized and ultimately implemented
- Requested action: Review and Recommendation to City Council





Plan Amendments: Area Plan Map

- Adding the Midtown boundary, removing the Six Forks boundary
- Six Forks is incorporated into Midtown plan





Midtown Waterfront District: Creating a mixed-use a true neighborhood, not a regional retail center

Existing: Neighborhood and Community Mixed Use

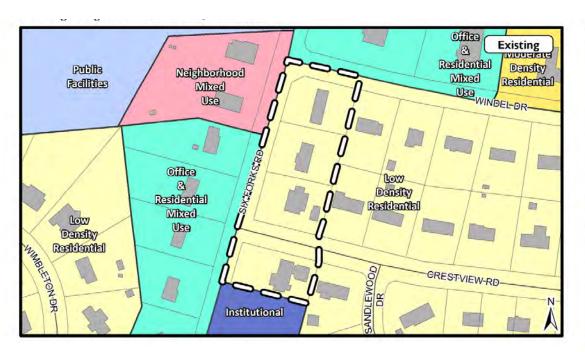
Proposed: High Density Residential (Allows ground-floor retail, Plan guidance envisions office as well)





Six Forks Road: Allowing detached residential properties to transition to office uses

Existing: Low Density Residential



Proposed: Office and Residential Mixed Use





Bush and St. Albans: Allowing older warehouse/industrial/office uses to transition to mixed-use

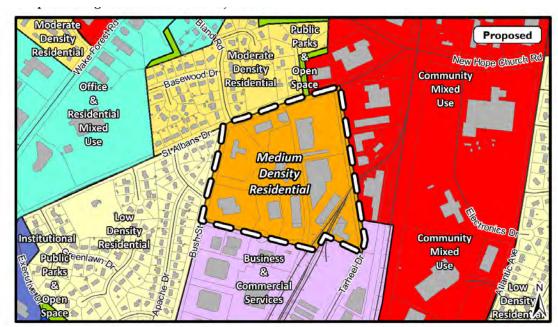
Existing: Business and Commercial Services

Moderate
Density
Residential

Office
Basewood Dr
Residential
Mixed
Use

Residential
Reside

Proposed: Medium Density Residential

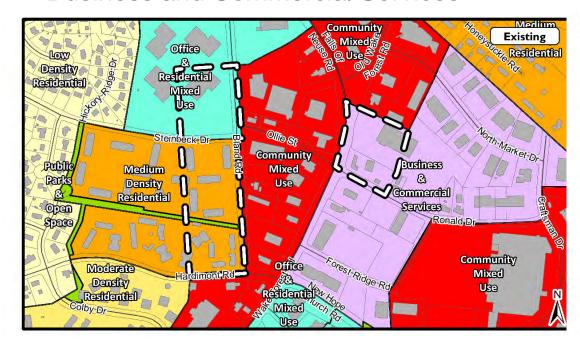


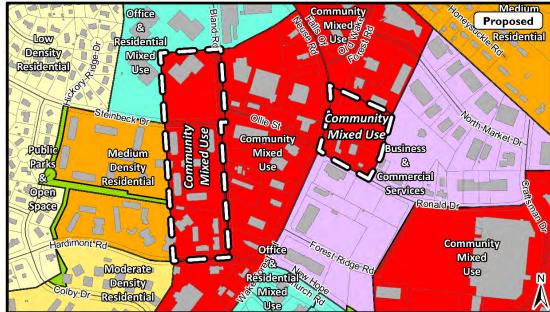


Bland Road: Creating a mixed-use main street (in conjunction with urban form changes)

Existing: Office and Residential Mixed Use, Medium Density Residential, Business and Commercial Services

Proposed: Community Mixed Use







Six Forks and Millbrook: Allowing more housing near a mixed-use center

Existing: Moderate Density Residential

Proposed: Medium Density Residential







Area-Specific Guidance

Allowing height for housing and employment in the core of the area, then transitioning down to lower-scale residential

Recommended Height

3 stories

4 stories

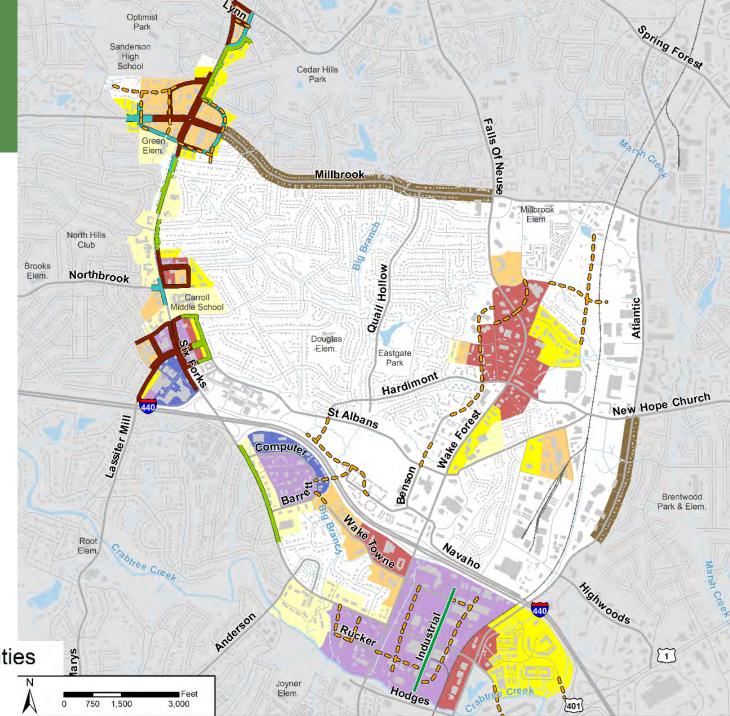
5 stories

5 - 7 stories

7 - 12 stories

20 stories

Additional Housing Type Opportunities





Area-Specific Guidance

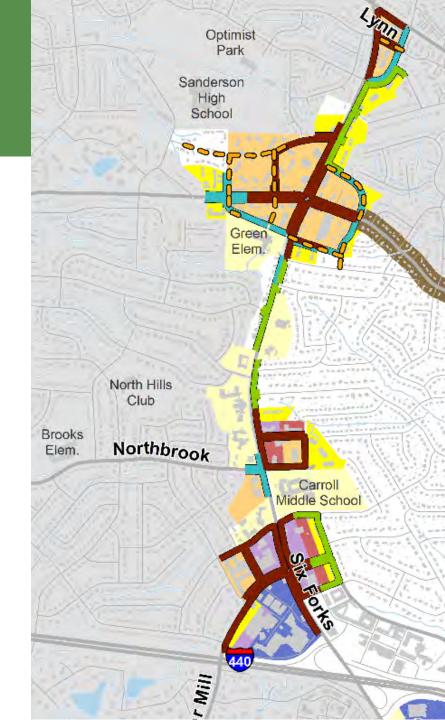
Creating a walkable urban form

Recommended Zoning Frontage

---- Green

Urban Limited

—— Parking Limited





Area-Specific Guidance

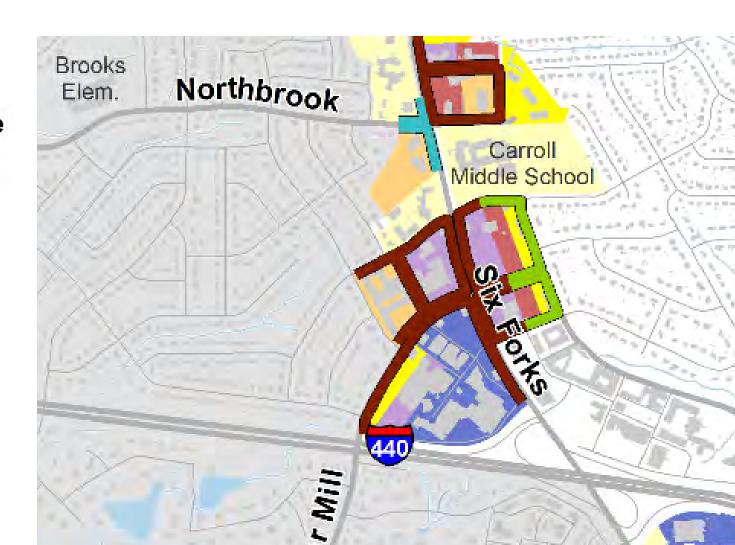
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Plan Amendments: Street Plan

Six Forks/Millbrook: Building a Grid

Proposed

No ADD

ADD

ADD

ADD

ANOTH

ADD

ANOTH

ADD

AVenue 2-Lane, Undivided

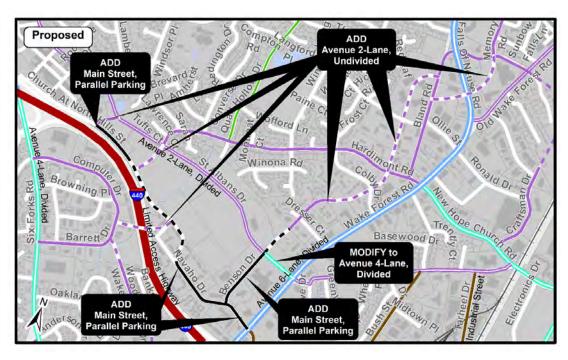
ADD

Avenue 3-Lane, Undivided

ADD

Avenu

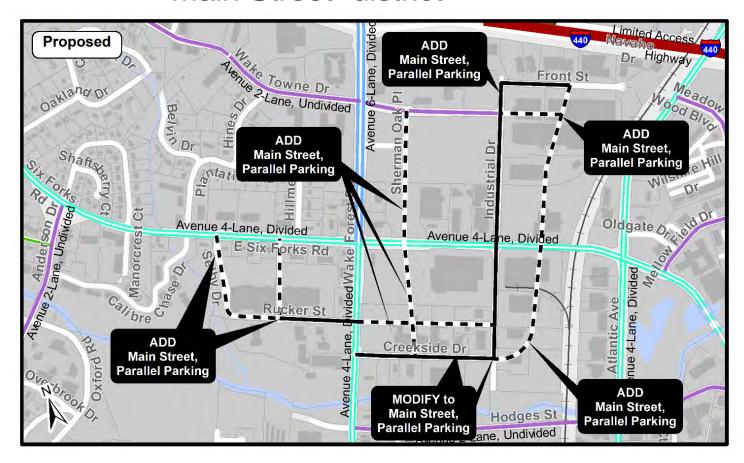
Midtown Core: Crossing 440, Creating a Wake Forest Parallel Street





Plan Amendments: Street Plan

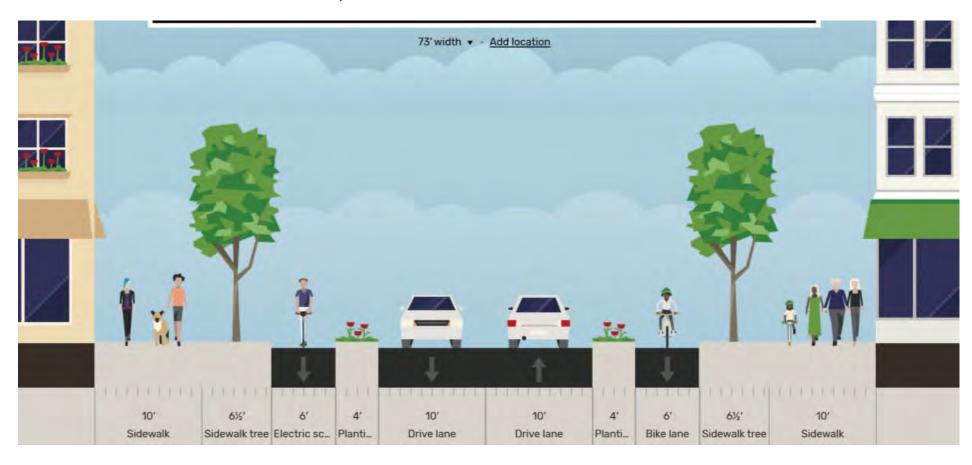
Waterfront: Creating a Walkable "Main Street" district





Plan Amendments: Street Design

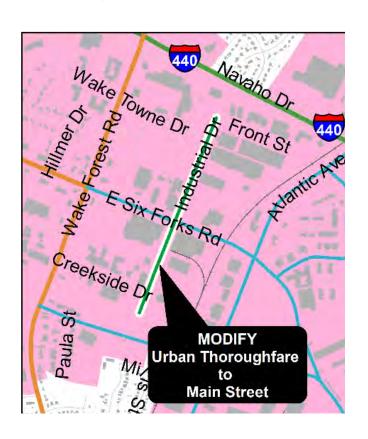
Waterfront: Industrial Drive as walkable, bikeable Main Street



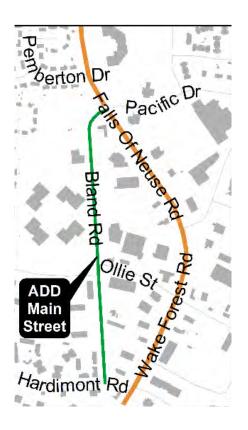


Plan Amendments: Urban Form

Waterfront: Creating a Walkable "Main Street" district



Bland Road: Creating a Main Street north of 440

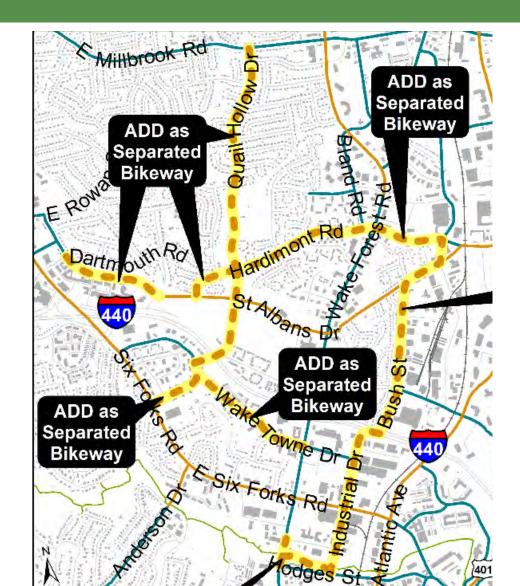




Plan Amendments: Bicycle Facilities

The Midtown Ring and connecting spurs:
Creating a connected and comfortable network of separated bicycle facilities

Long Term Planned FacilityBicycle LaneSeparated Bikeway





Comprehensive Plan Policies and Actions

- Most policies and actions capture broader goals embodied in the maps and projects:
 - Action MT 2 Green Streets
 - Policy MT 4 Connected and Walkable Streets
- Others add additional policy or actions;
 - Action MT 3 Stormwater Drainage Basin Study
 - Policy MT 6/Action MT 9 Transportation Demand Management
 - Action MT 6 Six Forks School and Connectivity Study
 - Action MT 7 Wake Forest Road Corridor Reconditioning Study
 - Policy MT 12 Midtown Height
 - Policy MT 13 Affordability
 - Action MT 14 Waterfront District Study
 - Action MT 15 Affordable Housing Development
 - Action MT 18 Crabtree Restoration



Comprehensive Plan Consistency

- Policy IM 4.1 Area Planning Studies
- Policy IM 4.2 Area Study Content and Intent
- Policy LU 4.4 Reducing Vehicle Miles Traveled Through Mixed-use
- Policy LU 8.1 Housing Variety
- Policy EP 1.1 Greenhouse Gas Reduction
- Policy H 1.8 Zoning for Housing
- Policy PR 1.7 New Parks in Growth Centers
- Policy PU 5.1 Sustainable and Resilient Stormwater Management



Comprehensive Plan: Public Input

- The right to an equal voice. Input is equally valued regardless of how it is provided, whether it is in the form of attendance at an in-person meeting, an online meeting, a survey, or other means.
- Those participating in the public input process have the responsibility to give thought to alternative perspectives and to consider the effects of decisions on the city and region as a whole and in the long term.



Planning Commission Role

- Make recommendation to City Council
- Can make recommendation on amendments as proposed or recommend changes
- Staff will provide additional information on public input or other topics as needed



Q&A/Discussion