

# Olde East Raleigh

## Frequently Asked Questions

### What is the city hoping to accomplish with this study?

The goal of any Small Area Study is to address unique issues for a particular neighborhood using policies that are more specific than citywide policies. Defining those unique issues and the solutions for them is part of the planning process itself, and happens with community engagement. For Olde East Raleigh, a community member requested that the plan be updated because they thought the existing policies were out of date.

### Where can I find the original plan?

The plan from 2007 is incorporated into the 2030 Comprehensive Plan. You can read it [here](#), or learn more about the Comprehensive Plan at [raleighnc.gov/cp](http://raleighnc.gov/cp).

### Will there be more engagement with the community?

Definitely! The survey we sent out was to ask for your thoughts before the project even started. We wanted your help early to define the issues that community members care about, and therefore hire the right people to lead the project. We have lots of great ideas for more collaboration once the project is officially underway. Please stay tuned!

### How will you reach out to us?

The kickoff survey was advertised on our social media and to our email subscribers, but we also mailed a postcard to every property owner and resident in the study area. During the project itself, we'll be doing a combination of both online and in-person events. By the time the final plan is approved, you'll probably be tired of hearing from us.

### Where did the Olde East name come from?

The original study started out with the name "East Gateway Vision," similar to the names of other plans in the city like Downtown West Gateway and Southern Gateway that are still in place today. At one of the community meetings during the project, it was suggested that the name be changed to Olde East Raleigh.

### Yeah, but what's with the "e"?

It looks more historic, we guess? But seriously, this is your neighborhood and will be your plan, so you can decide what the name should be. Maybe there should be more e's???