

Planning and Development

Fayetteville Street Streetscape Plan

Ken Bowers



Raleigh



Agenda

- Project Overview
- Engagement
- Proposed Design
- Phased Implementation Strategy

Downtown Raleigh
Alliance



Project Overview

- Regulatory Streetscape Plan for landscaping, lighting, furnishings, etc.
- Future utility & capital improvement implementation plan
- Concept Design for City Plaza



Project Boundary: Morgan Street to Lenoir Street



EMBRACE FLEXIBILITY

Eliminate physical and regulatory barriers that hinder outdoor dining and other activities that could help enliven the streetscape and City Plaza.



BRING A FRESH TAKE

Refresh the aesthetics of the streetscape – less formal and rigid and more contemporary, playful, and green while maintaining Fayetteville's ceremonial function. Emphasize public safety and comfort.



FOSTER PUBLIC REALM VITALITY

Create energy and attractions that will lure visitors and businesses to Fayetteville Street and keep it activated 24/7.

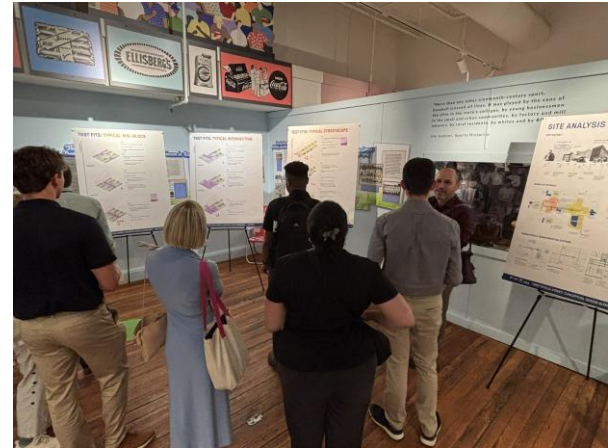


CELEBRATE RALEIGH

Integrate public art and other specialty elements that celebrate Raleigh and North Carolina's culture and history.

Engagement

- Stakeholder Meetings
 - 4 Business and Property Owners
 - 2 Event Organizers
- General Audience Engagement
 - 1 Open House
 - 4 Ask-A-Planner Events
 - 4 Downtown Business Group Meetings
- Online Survey
- Social Media and Mailed
- Business Door-to-Door Canvassing



June 16th Open House

Engagement: What We Heard

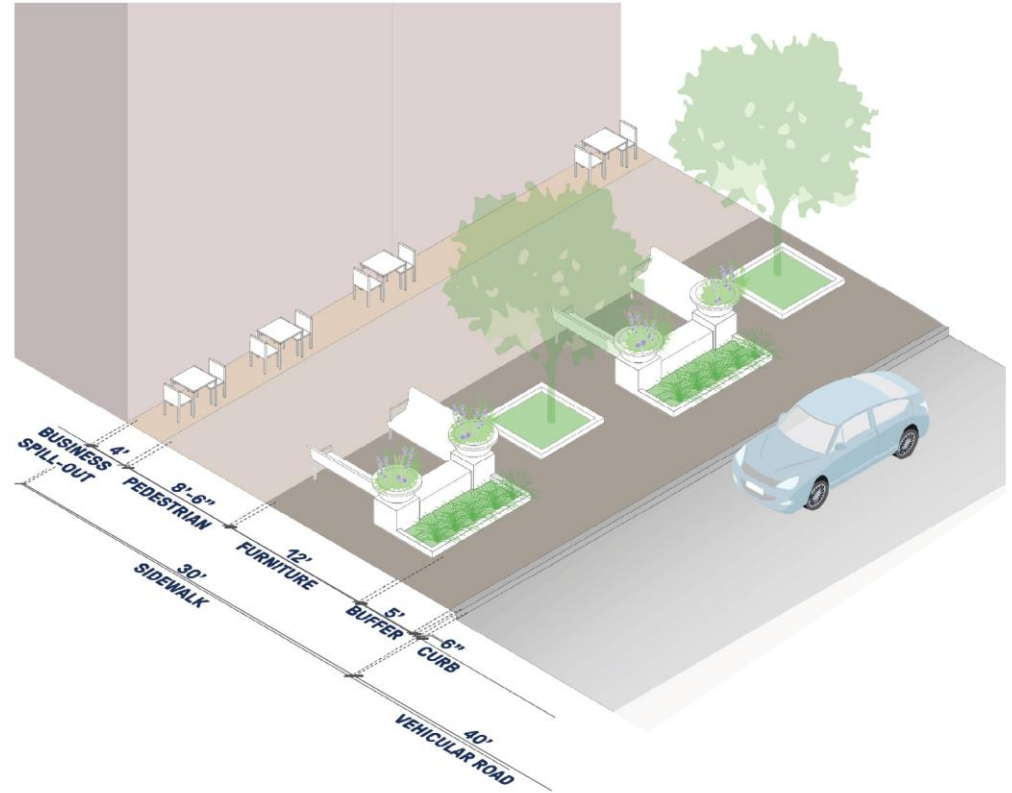
- **Preference for outdoor dining to be located by the business entrance**
- More public art along the corridor
- Maintenance of the viewshed
- Enhanced flexibility
- Preserve street trees
- Infrastructure to support special events
- Water feature for City Plaza



June 16th Open House

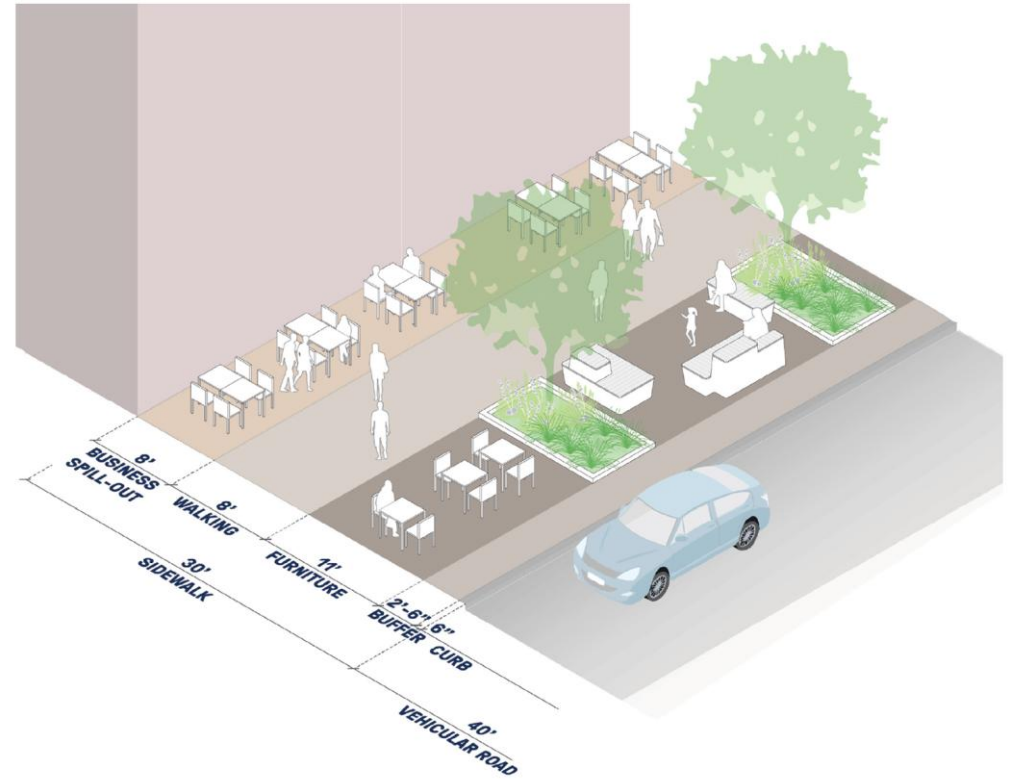
Streetscape Design: Existing Conditions

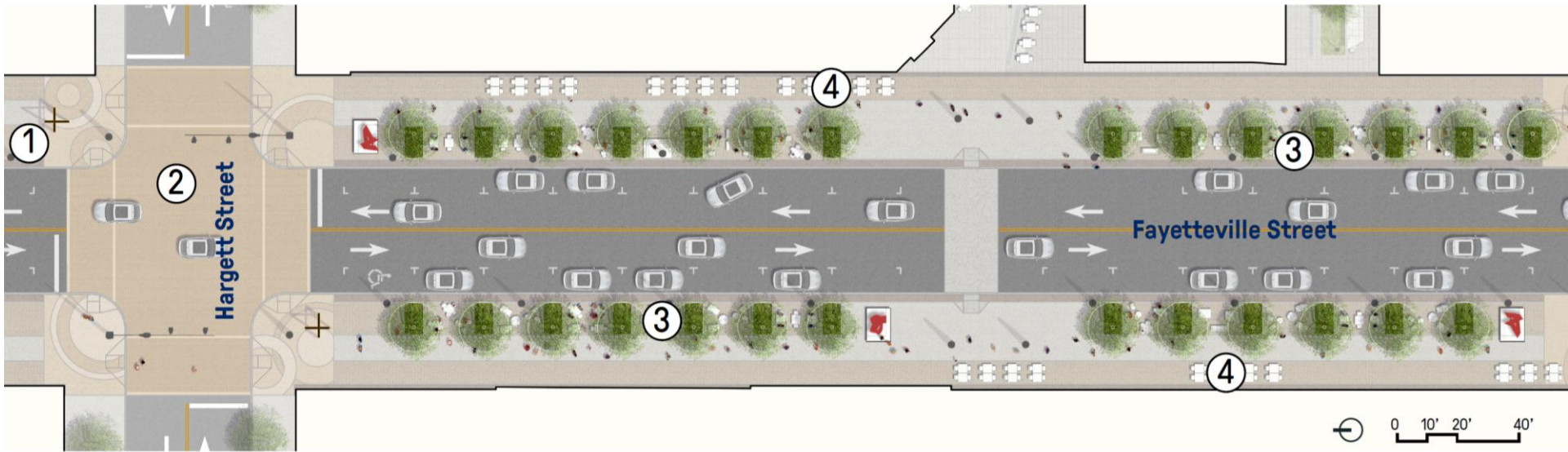
- Wide 5-foot step-off zone near the curbline.
- Narrow 4-foot business zone that supports one two-person tabletop along the business store front.
- Amount of space available in furniture zone for additional outdoor seating varies by location.



Streetscape Design: Proposed Changes

- Increase business zone to 8 feet, to support larger dining tables.
- 8-foot walking zone between business zone & tree pits.
- Step-off zone reduced to 2.5 feet.
- Remove elements from the revised walking and furniture zones to increase flexibility.
- Tree pits extended to provide for plantings, define activation spaces.





- 1 Wayfinding element
- 2 Enhanced intersection paving

- 3 New furniture zones
- 4 Expanded outdoor dining

200 Block: Existing Conditions



200 Block: Proposed Design



Activation Toolkit

- Flexible programming of space near the curb.
- Allows for expansion of temporary activation.
- Supports a variety of businesses opportunities.



Outdoor Dining



Fixed Seating



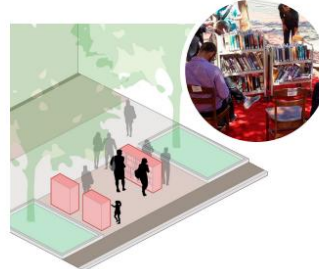
Movable Seating



Interactive Furniture



Retail Kiosk



Retail Display



Workspace



Interactive Art



Civic Kiosk



Lawn

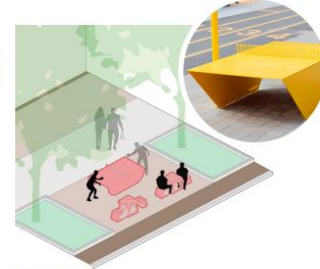


Table Games



Stage

City Plaza

**INCREASED SHADE
FROM NEW TREES**

**FLEXIBLE SPACE FOR
PROGRAMMING**

**ADDITION OF A
WATER FEATURE**

**INCREASED OUTDOOR
DINING SPACE**

Phased Implementation Strategy

Phase 1: Subtract and Reallocate

Implement expanded business zone (outdoor dining area).

- Require the removal of elements located in the walking zone.
- No paving material changes in the short term.

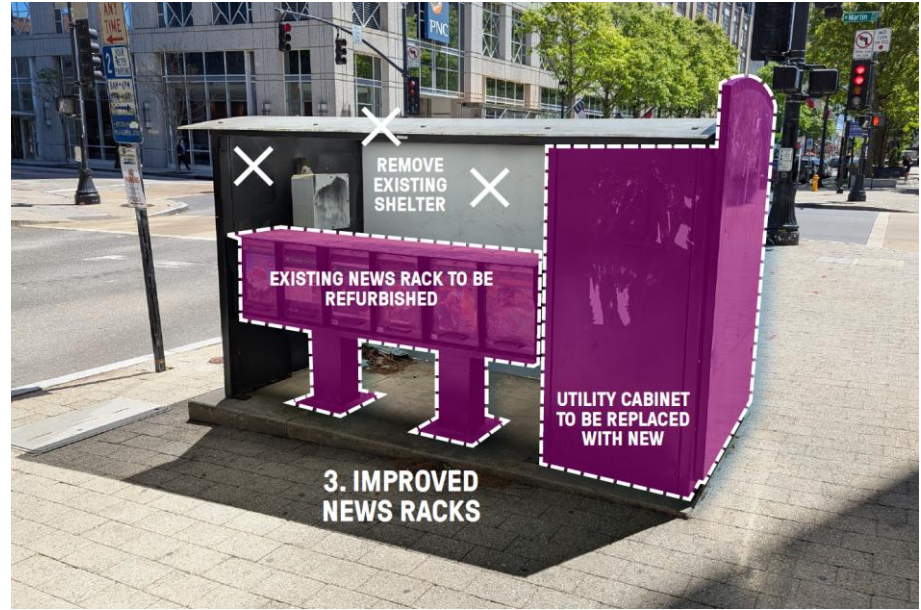


Phased Implementation Strategy

Phase 1: Subtract and Reallocate

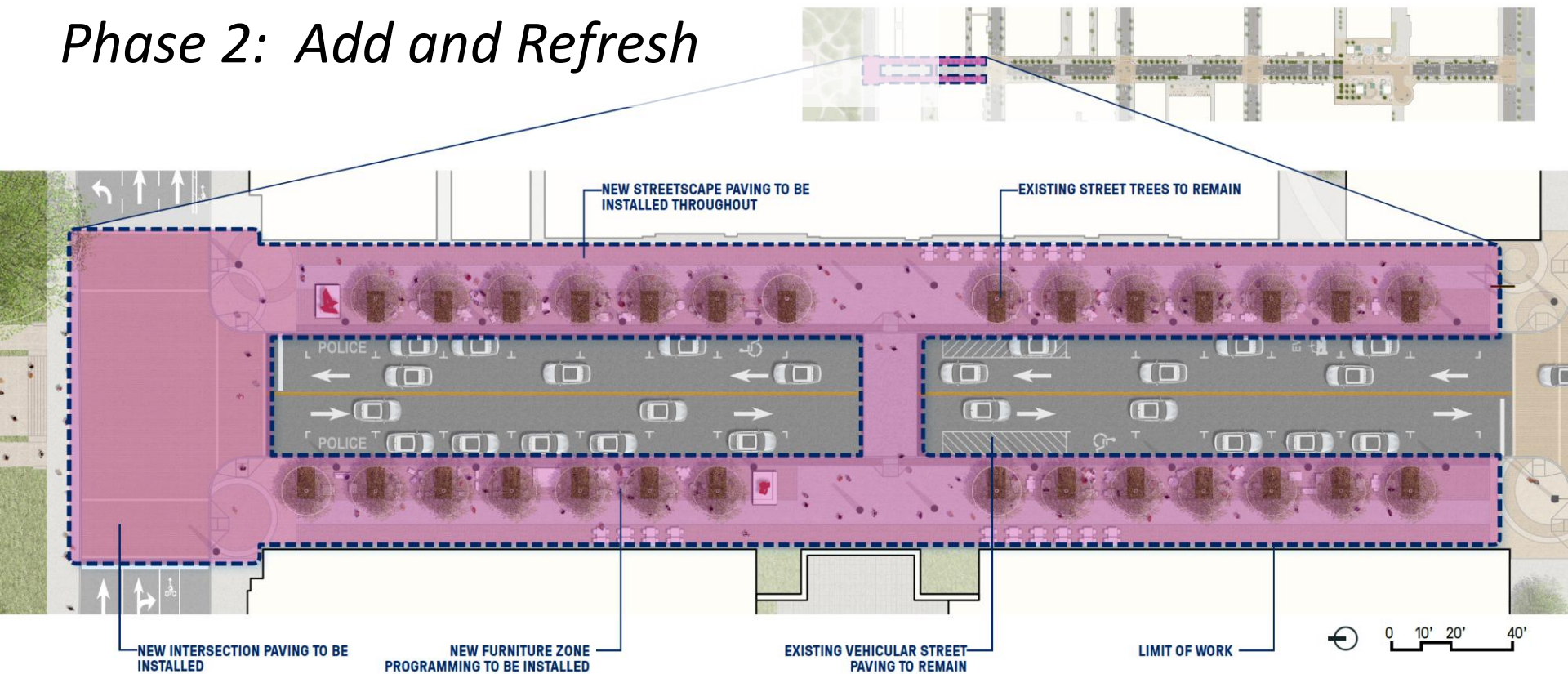
Reduction in scale of newspaper kiosks.

- Removal of existing framework.
- Enhancement of existing news rack structures.
- Upgraded utility cabinets and temporary public art.



Phased Implementation Strategy

Phase 2: Add and Refresh



Planning and Development

Fayetteville Street Streetscape Plan

Ken Bowers



Raleigh

