



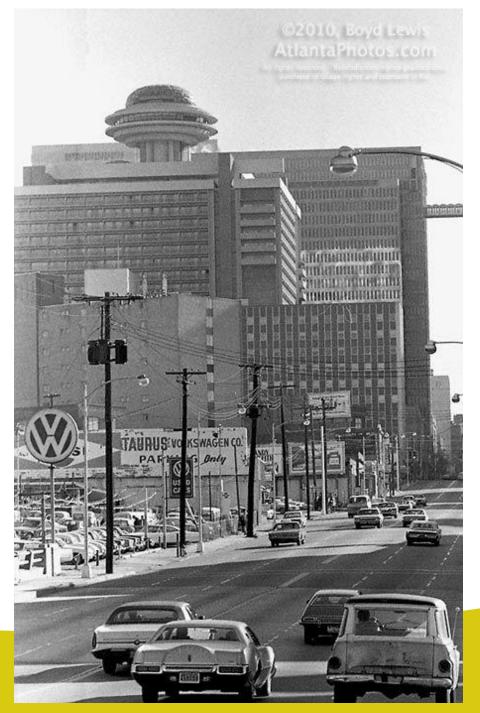
Trees Atlanta protects and improves Atlanta's urban forest by planting, conserving, and educating





A Changing City









46% canopy

1985

2008

2014

2018

**50%** 

47.9%

47.1%

46.5%





### **Canopy Coverage**

Tree Loss

- City Council Tree Canopy Goal: 50%
- Current Canopy 46% (2018)

### **Alarming Trends**

- Hottest global temps in recorded history: 2016 #1, 2020 #2, 2019 #3, 2018 #5<sup>1</sup>
- 2024 warmest ocean temperatures ever measured
- Record heat June 2024
  - o 2<sup>nd</sup> highest average temp in history
  - 1/3 the average rainfall
  - 18 days at or above 90 nearly double the 'normal' days
  - 9 days that hit at least 95
  - Hottest day: 100 degrees on June 26
    - Tied record high from over a century ago

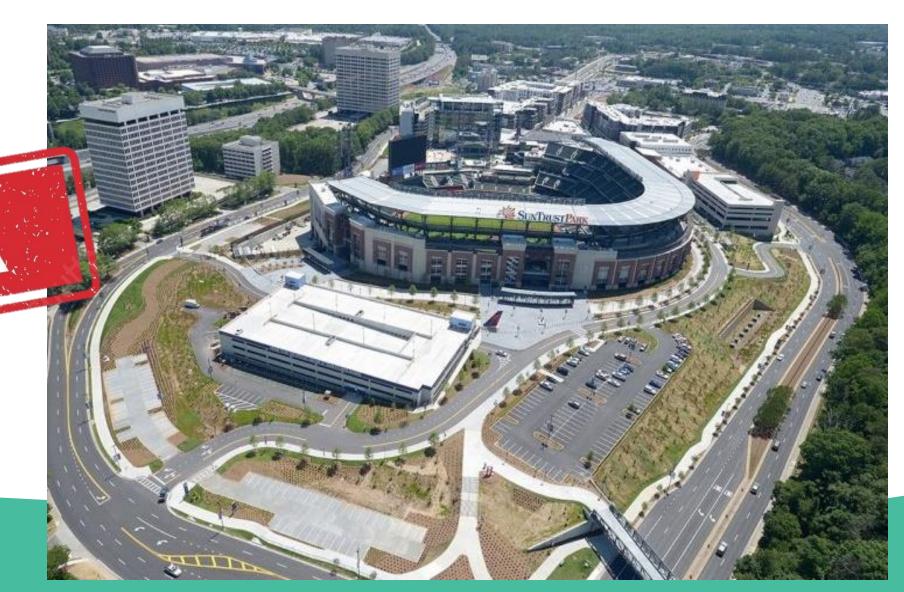




Tree Loss



Tree Loss













Trees Atlanta founded Forest
Restoration
Program launches

Youth Tree Team launches

US Forest Service Grant \$10 MM Award

1985 1990

1990

2005

2008

2016

2023

2024

Volunteer program (now NeighborWoods) 
launches

**Beltline Arboretum**Program launches

1999

**New headquarters** open in Reynoldstown. **Education** program launches.

**New headquarters** open in Oakland City









# **Trees Atlanta Programs**

- Tree planting
  - Urban Trees 1985
  - NeighborWoods 1991
- Forest Restoration 1999
- Education 2001
- Atlanta Beltline Arboretum 2006
- Youth Tree Team 2014



Eastside Beltline





# Tree Planting Urban Trees

Trees Planted	2020	2024	2025 Projection
NeighborWoods	4,000	4,886	4,365
Front Yard Trees	813	871	950
Forest Restoration	1,250	1,070	1,000
Urban Trees	376	1,166	1,979
Total Trees	6,439	7,993	7,734
Cities	6	12	14

- Large trees for municipal contracts
- Atlanta Beltline Arboretum
  - 11+ miles complete
- 8K trees Downtown
  - Master plan development in 2020
  - \$6M IRA Federal funding









# Tree Planting NeighborWoods – Community Forestry

- Volunteer-based tree planting
  - ~60% of total trees planted
- Planting & Tree Care
- **Plantlanta** 
  - 600 trees in 2 days
- Front Yard Tree Program
  - 8 Partners Cities/Counties
- Engagement
  - Low tree coverage









# **Growing for a Growing Need**

## **Accomplishments:**

#### 2020

- Completed Downtown Master Plan
- Front Yard Tree program launched

#### 2021

Contract expansion to 12 cities annually

#### 2022

Initiated contract growing

#### 2024

- Received \$6M grant and created Urban Trees program for downtown
- Separated Tree Health Care program
- Measured concrete removal





## **Forest Restoration and Conservation**

- Changed recompense funds to allow purchase of forested land
- Our work
  - Manage healthy urban forest
  - Remove invasive species
  - Re-introduces native trees and plants
  - Over 40 forests











Kudzu before - 2008 Invasive removal - 2010 Native planting - 2013

## **Youth Education 2012**

- Tree Camp
  - o 4 age groups
- In-School Classroom
  - o 50 schools







## **Youth Tree Team**

An Urban Forestry Workforce Training Program











## **Adult Education**

- 5 certification programs
  - Pruning
  - Tree Keepers
  - Docent
  - Forest Stewards
  - City ForestCertification
- Speaker Series
- Workshops









## **Atlanta Beltline**

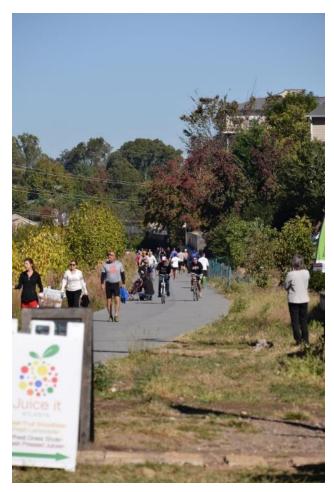




## **Atlanta Beltline Arboretum**

## 22 Mile Corridor

- Trails
- Future Transit
- Re-development
- Parks
- Reconnecting the City
- 2 million users annually
- Arboretum A Gateless Garden







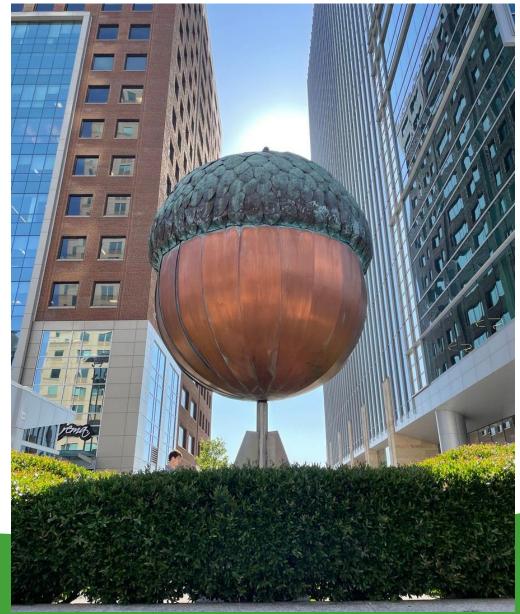


# Raleigh Acorn









# **Raleigh Parks**

- Museum Park
- Dorothea Dix Park
- Greenway Trail







# Atlanta Beltline Arboretum

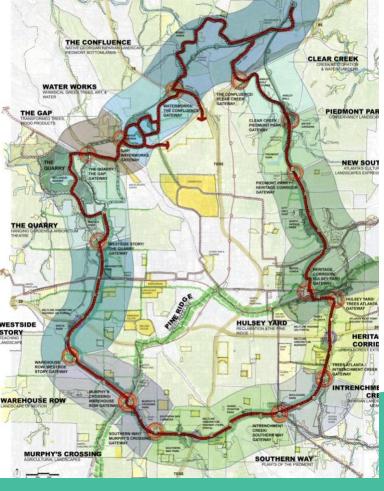












## **Atlanta Beltline Arboretum**

Advocacy, Restoration, and Planting







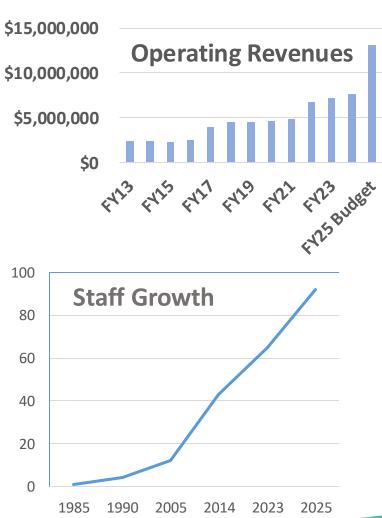






# **Growing to Meet the Need**





## **Partnerships**

# City of Atlanta – 40-year partner

- One of our Founders
- Annual Contract from Tree Trust Fund (Recompense)
  - 1M+ for planting, restoration, & education
- Mayor's Greenspace Advisory Committee
  - o 13 nonprofits





# **Partnerships**

## City of Atlanta – 40-year partner

- Tree Ordinance rewrite phased approach
  - 2017 Purchase of forest with recompense funds
  - 2023 Phase 1
    - Chain link fencing protection
    - Soil volume and area requirements
    - Native Species
    - Parking lot requirements beyond the life of the tree
- Public trees vs. private trees
  - 3,000-inches tree initiative = 1,000 trees
- Phase 2024
  - 77% of Atlanta's tree canopy is located in single-family residential
  - Increasing recompense to \$260 per inch
  - Saving trees on single family
  - No Recompense cap
  - Greenfield preservation 30%





# **Partnerships**

### 12 cities and counties

- Front yard trees biggest program
- 75% fund their programs

## **Non-Profits and Community Groups**

- 30+
- 50 schools
- 70 neighborhoods

## **Federal Funding - \$10.45 M**

- Downtown planting
- Green Workforce Program (UFOR)
- Engagement low canopy neighborhoods





## **Partners**













Sustaining Georgia's Green Legacy



































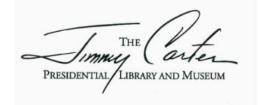














# **Volunteer Program Accomplishments**

#### 2020

Volunteer projects continued through COVID

#### 2021

Launched Certified Volunteer Umbrella Program

#### 2023

- 5<sup>th</sup> Certified Volunteer Program,
- City Forest Buds verification for City Forest Certification
- Expanded opportunities: office, campus care, downtown, and Junior Interns

### 2024

43K Volunteer hours





## **Looking Back to 1985**

## **Population Increase**

Atlanta

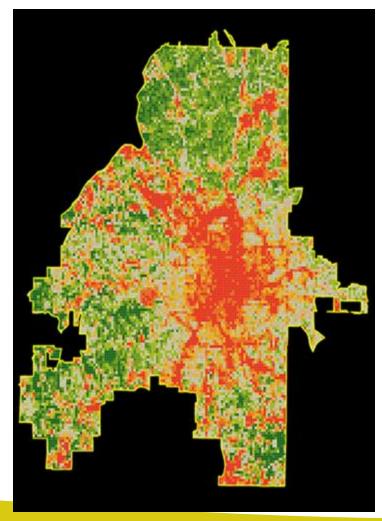
1985: 410K 2025: 511K

Metro Atlanta

1985: 1.8M 2025: 6.3M

## What would we do differently?

- Focus on density, Historic Districts, local/regional trees, purchasing forests, & Zoning Ordinance
- Measure tree canopy every 3 years



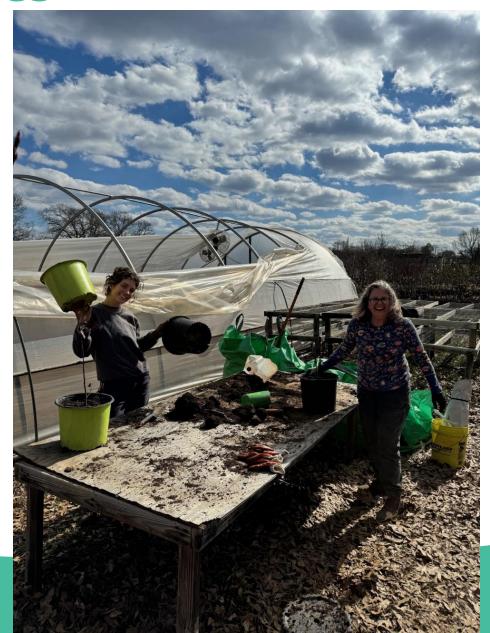






## **Future Priorities**

- 40<sup>th</sup> Anniversary
- Strategic Plan
- Tree Nursery
- Capital Campaign
- Focus on Property Owners and Hot Neighborhoods
- Zoning Ordinance





# **Looking forward - Trees Raleigh?**

- 1. Create group or support existing tree groups: Leaf & Limb, Project Pando, & Trees for the Triangle,
- 2. Grow volunteer programs
- 3. Look for large projects to align with and make richer with an added tree focus
- 4. Grow partnerships with your city and mayor
- 5. Balance growth create dense developments while saving greenspace
- 6. Continue to expand Greenway program!







Greg Levine greg@treesatlanta.org

## References

- <a href="https://s3.us-west-1.amazonaws.com/wakegov.com.if-us-west-1/s3fs-public/documents/">https://s3.us-west-1.amazonaws.com/wakegov.com.if-us-west-1/s3fs-public/documents/</a>
- 2023-09/Raleigh%20R
- https://raleighnc.gov/climate-action-andsustainability/services/mapping-urban-heat-islands
- https://raleighnc.gov/climate-action-andsustainability/services/mapping-urban-heat-islandsgreenways
- https://raleighnc.gov/greenways

