

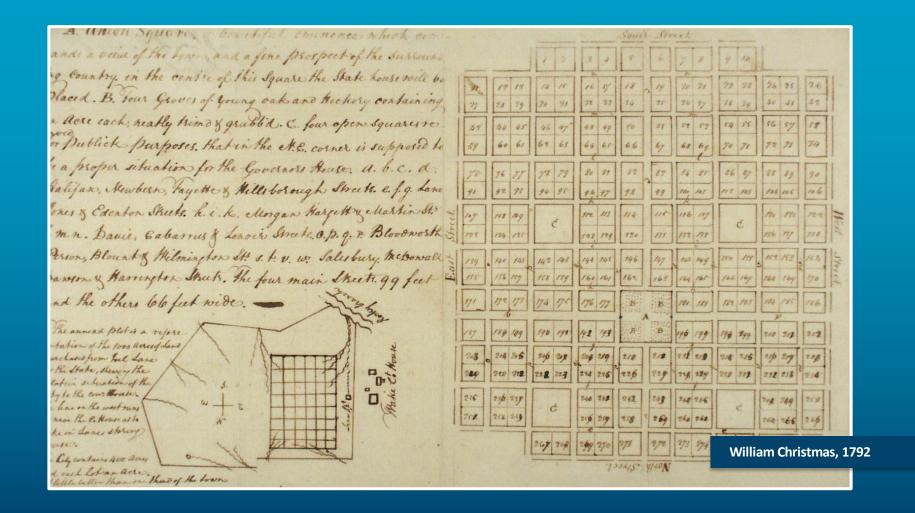
Rooted & Growing: Neighborhood Change

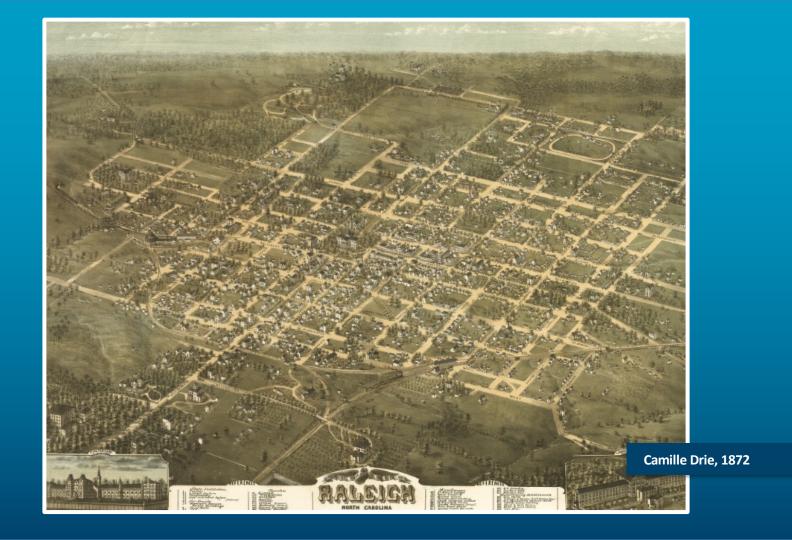
Night 1: April 15

Presentation and video recording available here













Raleigh has changed steadily since 1792 and will continue to change to respond to community needs.



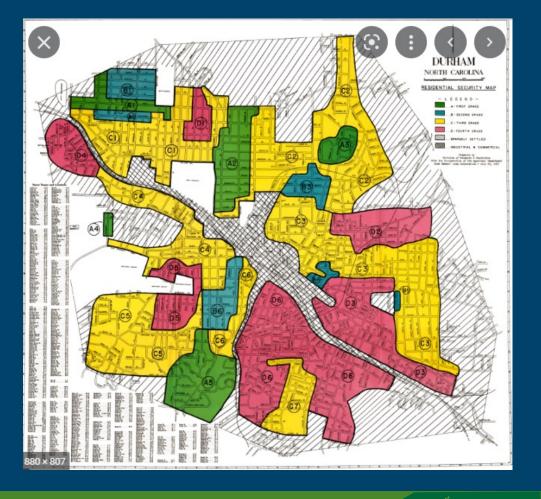
Racial Segregation of Neighborhoods

NC Cities with Homeowners Lending Corporation Maps

- Asheville
- Charlotte
- Durham
- Greensboro
- Winston-Salem

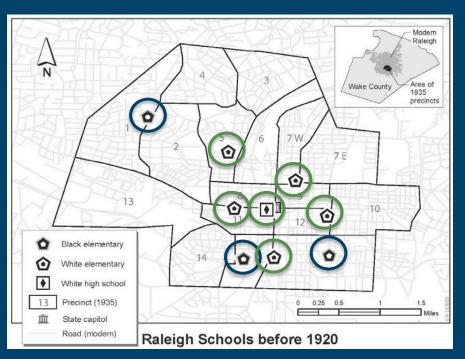
No map for Raleigh

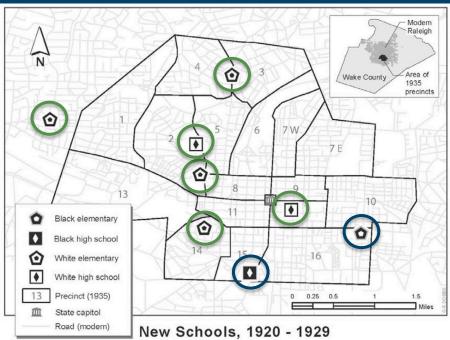
- School segregation
- Annexation





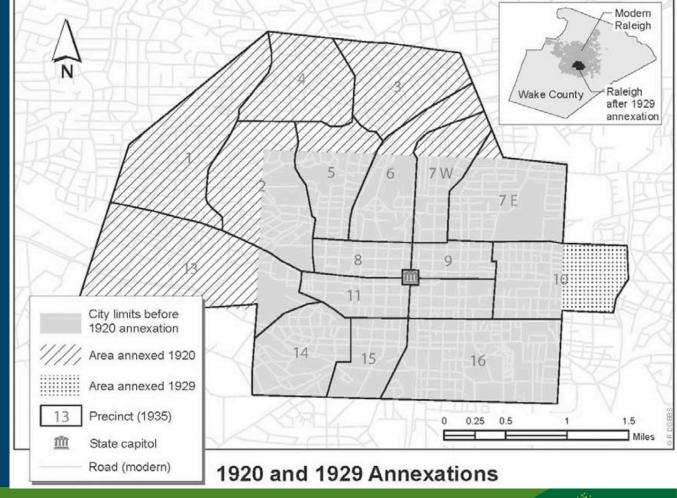
School Location and Racial Segregation







Annexation and Racial Segregation





Racially Restrictive Covenants

- 1. Longview Gardens
- 2. Glenwood-Brooklyn
- SEC. 12. EXCLUSIVE WHITE OCCUPANCY, ETC., With the utmost respect and good will for all groups of people, but realizing that a high degree of homogeneity is necessary for that actively congenial community life desired for Longview Gardens, no land in Longview Gardens shall ever be sold, transferred, conveyed, mortgaged or leased to, or occupied (servants excepted) by any person who is not wholly Caucasian, and [in] those blocks in Longview Gardens designated by letters of the alphabet on the recorded maps no land shall be sold, transferred, mortgaged, devised, leased to or occupied by any person who is not predominately descendent of those native North European national and racial stocks, who comprise the bulk of North Carolina's white population: English, Scotch, Welsh, Irish, French, German, Dutch, Swiss, Belgian, Scandinavian.

- Boylan Heights
- 4. Forest Park (Cameron Park)
 - II. That no pigs or hogs shall be kept or allowed upon the granted premises in any manner whatsoever.

 III. That the granted premises shall not be occupied by negroes or persons of negro blood, provided, this shall not be deemed to prevent the living upon said premises of any negro servant whose whole time is employed by the occupants of the dwelling house for domestic purposes solely.

 IV. All covenants binding upon the grantee, except the third covenant herein contained shall expire January 1st 1920 and thereafter cease to be binding.

V. That all covenants on the part of the grantee shall be considered as covenants

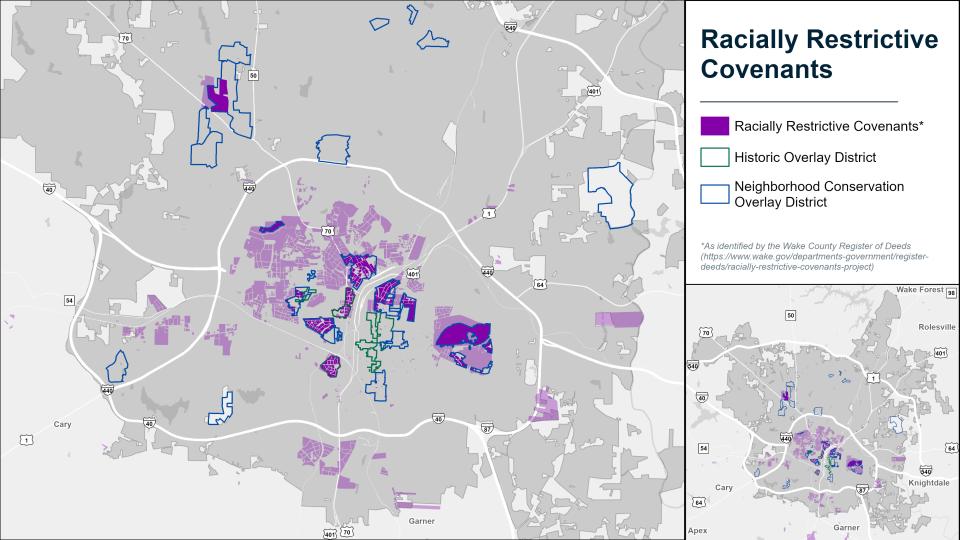
- whatzoever.

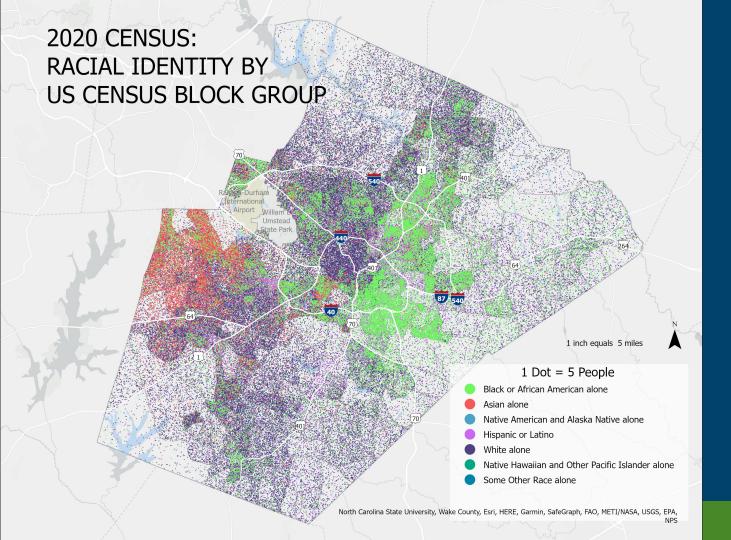
 Oth. That the premises shall not be occupied by negroes or persons of mixed blood; provided, that this shall not be construed to prevent the living upon the premises of any negro servent, whose time is employed for domestic purposes by the occupants of the dwelling-house.

 Th. All covenants binding upon the party of the second part, except the sixth covenant, concerning the occupation by negroes, shall conclude and expire Jan.
- sixth covenant, concerning the occupation by negroes, shall conclude and expire Jan.
 1st, 1920; and that all covenants on the part of the party of the second part shall
 be covenants running with the land. ALL AGREEMENTS shall bindthe heirs, executors,
 administrators, assign and successors of the parties of the first and second parts.

 TO HAVE AND TO HOLD IN BEST OF THE STATE OF T
- Third: That the premises shall not be occupied by Negroes or persons of Negro blood; provided that this shall not be construed to prevent the living upon the premises of any Negro who is employe' for decestic purposes by the occupants of the dwelling houses on said land.

 Fourth: That no pirs or hors shall be kept upon the premises in any mamer whatsoever.
- Pifth: That only one dwelling shall be constructed upon a lot, and that each dwelling so constructed shall cost not less than \$3,000.00, (The word lot shall be construct to mean a piece of land the size and disensions as shown in the map referred to above), and each dwelling house built upon the premises shall be connected at the expense of the owner with the cormon saver.
- Sixth: All covenants binding upon the party of the second part, except the third covenant concerning the occupation by Negroes or persons of Negroe blood, shall conclude and expire on Jan. 1st, 1930; and that all covenants on the part of the parties of the second part shall be covenants running with the land and shall be binding upon the said party of the second part, her heirs, assigns, executors and administrators.
 - TO HAVE AND TO HOLD, the aforesaid tract or parcel of land, with all privileges and appur







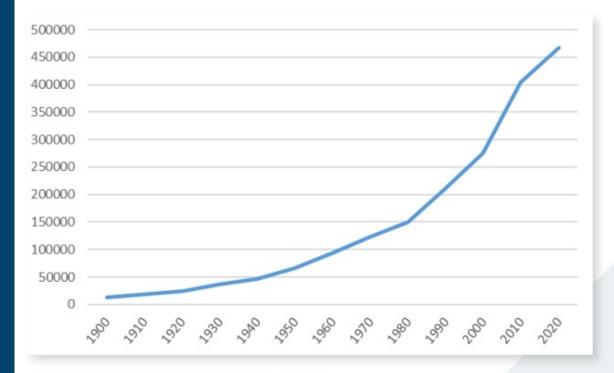
Choices made 100 years ago are still shaping how we experience Raleigh. Choices we make today will shape how people experience Raleigh 100 years from now.



Population Growth in Raleigh

Between 1950 and 2000 population increased by 480% and land area increased by 1,670%

RALEIGH CITY POPULATION, 1900-2020



SOURCE: US CENSUS BUREAU DECENNIAL CENSUS



Raleigh's Building Stock is Young

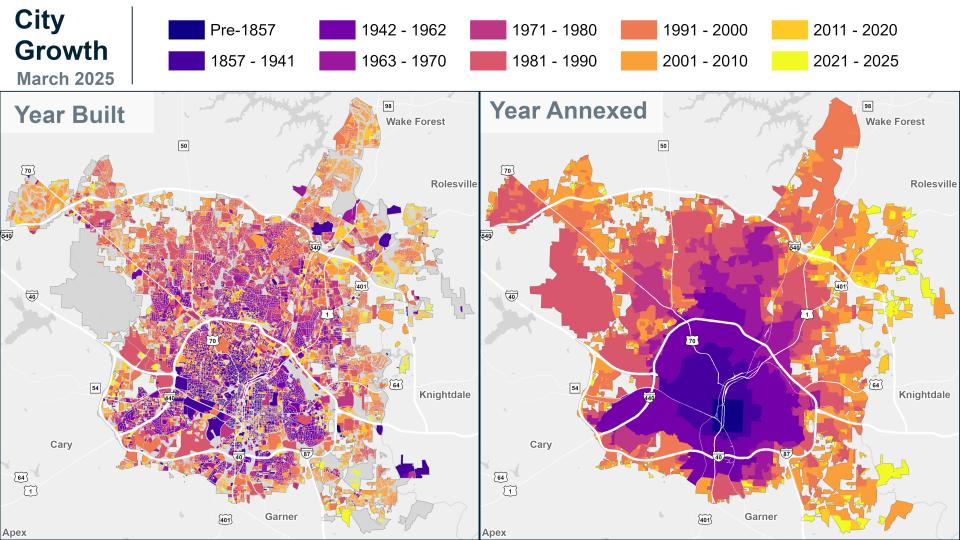
Raleigh's housing stock is relatively young; approximately 82% of housing units were built in the last 50 years.

RALEIGH CITY HOUSING UNITS BY YEAR BUILT, 2019

Year	Number	Percent
Built 1939 or earlier	6,229	3.1%
Built 1940 to 1949	4,300	2.1%
Built 1950 to 1959	9,032	4.5%
Built 1960 to 1969	15,636	7.7%
Built 1970 to 1979	21,454	10.6%
Built 1980 to 1989	35,044	17.3%
Built 1990 to 1999	38,500	19.0%
Built 2000 to 2009	50,590	25.0%
Built 2010 or later	21,632	10.7%
Total units	202,417	100.0%

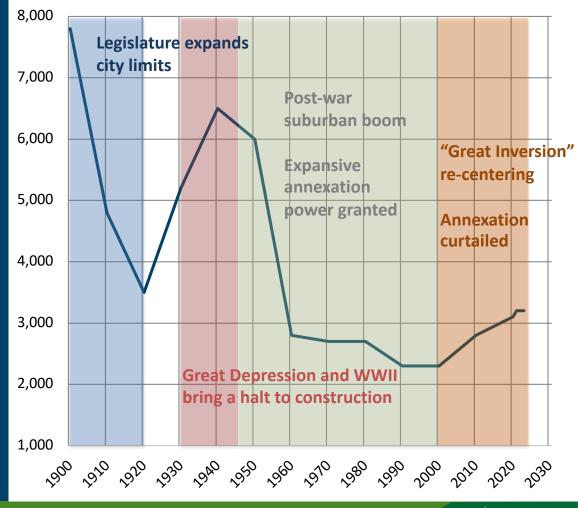
SOURCE: US CENSUS BUREAU, 2019 AMERICAN COMMUNITY SURVEY 5-YEAR ESTIMATE





Population Density in Raleigh

Persons/ Square Mile



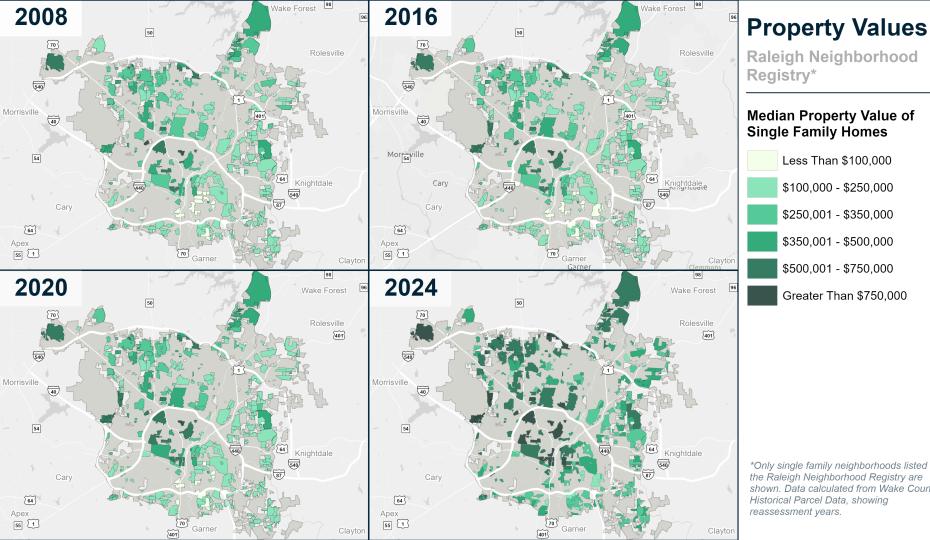


Population Growth in Raleigh



- Raleigh is one of the fastest growing places in the nation
- Raleigh ranked at #2 on the list of the Top 20 Fastest-Growing U.S. Metro Areas
- Raleigh's population has doubled since
 2000, reaching a total of 482,295 residents
- Increasing population increases demand for places to live

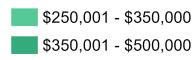




Single Family Homes Less Than \$100,000

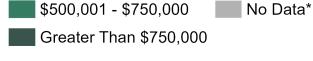
*Only single family neighborhoods listed on the Raleigh Neighborhood Registry are shown. Data calculated from Wake County Historical Parcel Data, showing

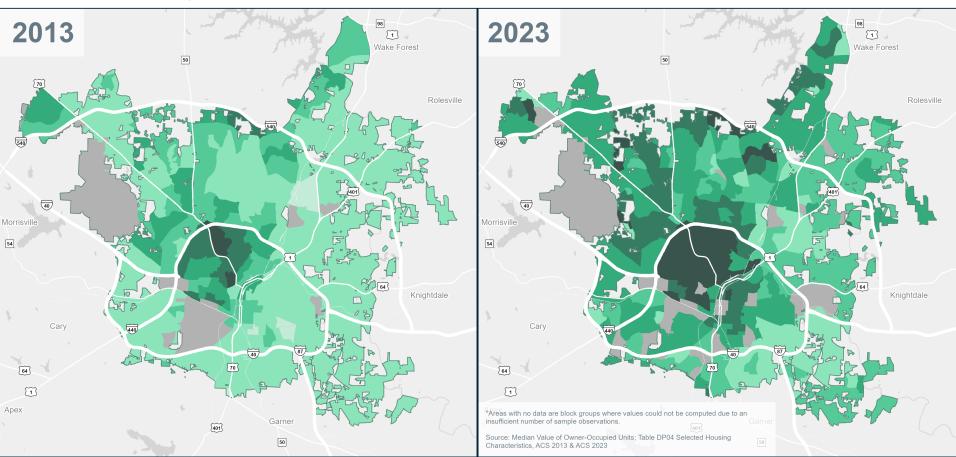




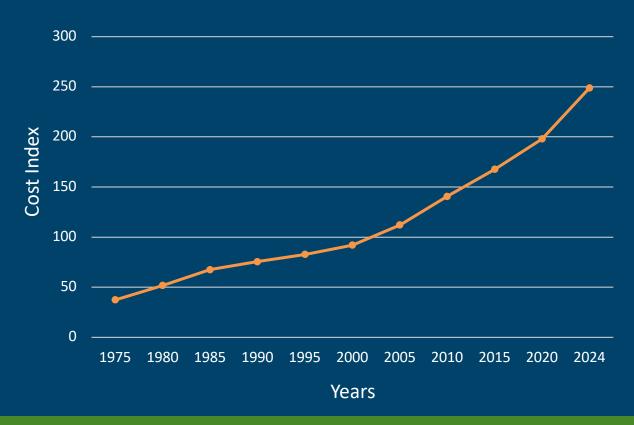
Less Than \$100,000

\$100,000 - \$250,000





Construction Costs Have Accelerated



High-Income Earners Moving to the Triangle



Fujifilm to break ground on Holly Springs facility that will bring 725 jobs, \$2 billion investment



Google picks Durham for new Google Cloud Hub; hub to 'eventually support' 1,000+ jobs



Apple unveils \$1B investment to build east coast hub in Research Triangle



Raleigh Has a Housing Affordability Crisis

A community's affordability is influenced by four factors:

Housing Demand

Housing Supply

Development Costs

Household Income

Significant shifts in these four factors have reduced Raleigh's affordability and have contributed to growing homelessness.



The Housing Crisis Requires Action on Three Fronts:

Improving
Housing
Affordability

across Raleigh's entire housing supply

Increasing Affordable Housing

or the supply of incomerestricted units Addressing Homelessness

preventing and ending homelessness with evidence-based, datadriven practices

As of June 30, 2024, the City of Raleigh had built or preserved 3,848 affordable units since 2016, and another 3,300+ were in the pipeline.



Expanding Housing Supply – Regulation Change

- Allow More Types of Housing
 - Accessory Dwelling Units
 - Duplexes
 - Townhouses
 - Apartments
 - Tiny Houses

- Increase Allowed Density
- Reduce Lot and Site Widths
- Allow Flag Lots
- Frequent Transit Development
- Compact & Conservation Development

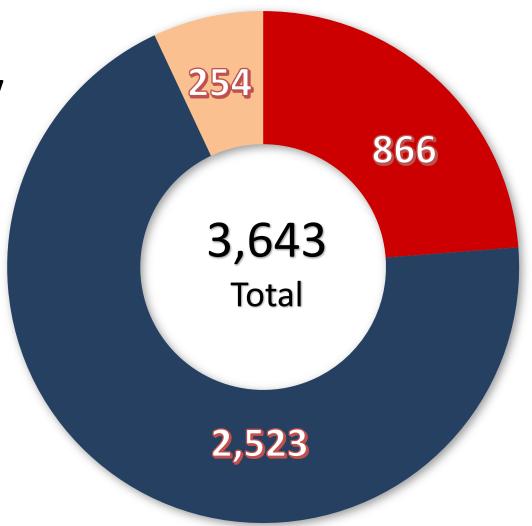


Total Missing Middle
Dwelling Unit Count by
Review Status

■ Under Review: 866 DUs

■ Approved: 2,523 DUs

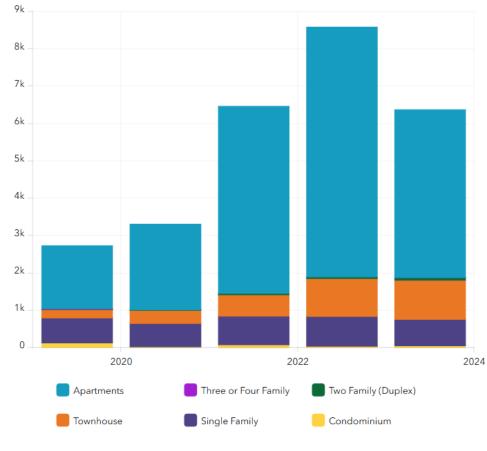
Constructed: 254 DUs



Expanding Housing Supply

 More than 26,000 new units permitted in the last 5 years

Residential Units Permitted

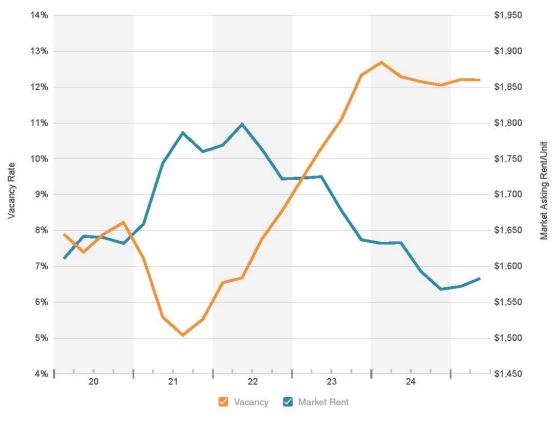


Source: (4) City of Raleigh Building Permit Data



Since 2021 Vacancy is Up; Rents are Down

Vacancy & Market Asking Rent Per Unit





ation Inc. 4/14/2025



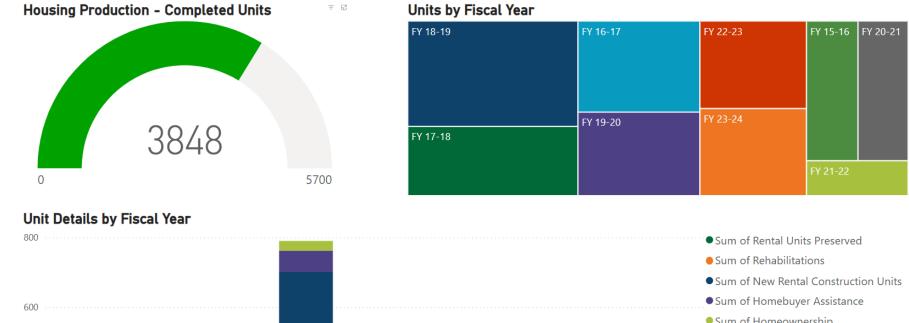
Commitment to Increasing Affordable Housing

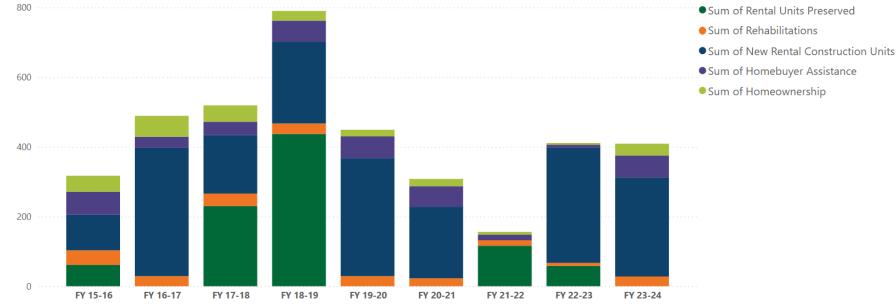
Create, preserve, and encourage development

As of June 30, 2024, the City of Raleigh had built or preserved 3,848 affordable units since 2016, and another 3,300+ were in the pipeline.









Unsheltered Homelessness Response

Pilot Program and Planning Initiative

- Financial Assistance for Housing
- Homelessness Support Services
- Coordinated Community Response





Unsheltered Homelessness Response

- Led by steering committee of community leaders, partners, people with lived experience
- Identifying strategies to reach "functional zero" for unsheltered homelessness
- Camp decommissioning toolkit, strategy, and operations guide





Public Project Community Support Fund

Established July 1, 2023

- Funded with \$1.5M every fiscal year
- Provides funding to areas where public investments are being made
- Support for Business,
 Housing and Neighborhood
 Stabilization and Capacity
 Building
- Infrastructure investments that will increase community benefit of public investments



Ongoing Partnerships

Business Stabilization & Capacity Building







Housing Stabilization & Community Building



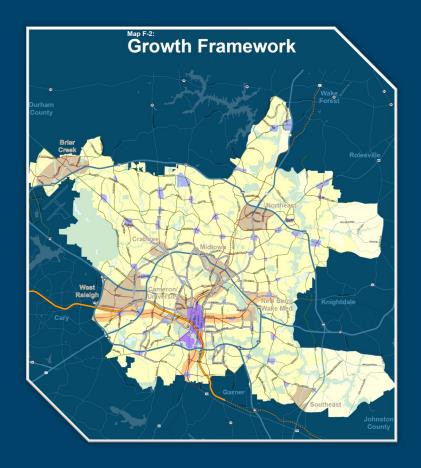


City initiatives are moving the needle on housing affor

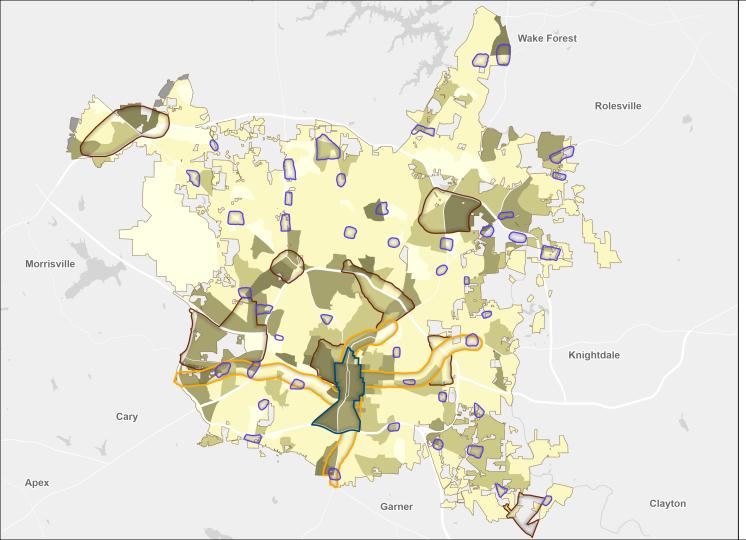


2030 Comprehensive Plan

- Direct 60% of future growth into downtown and eight city growth centers, four BRT corridors, and 40+ mixed-use community centers, connected via a network of parkways, frequent bus service routes, and urban streets.
- Half of the 60% should be accommodated within the four BRT corridors.

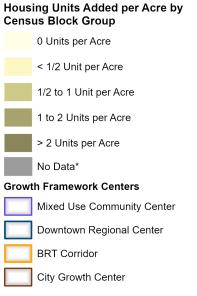






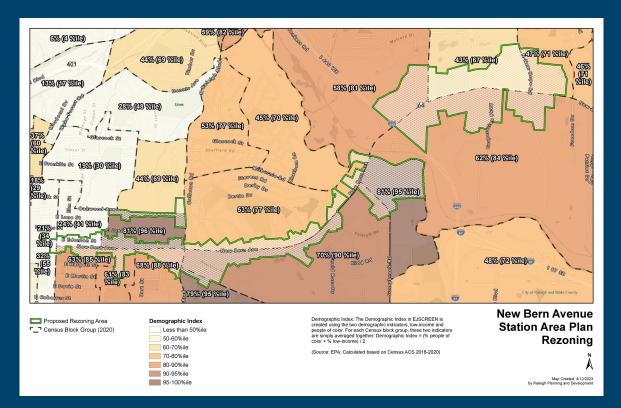
Residential Growth

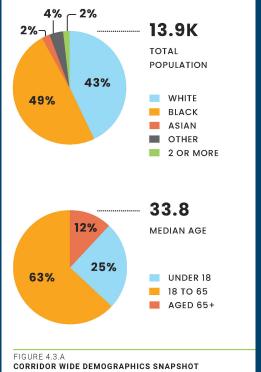
2010 to 2025



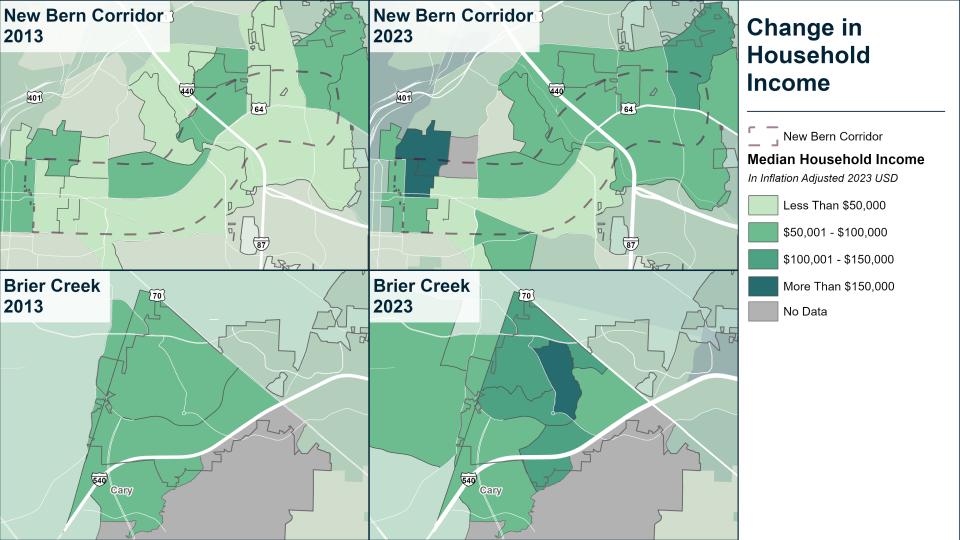
*Year Built data not available in Durham County. Data calculated from Wake County Real Estate Data File (https://www.wake.gov/departments-government/ax-administration/data-files-statistics-and-reports/real-estate-property-data-files) and summarized by 2020 Census Block Groups.

General Demographics









New Construction: Pender Hill 2007



Address	1125 Boyer St	103 Pettigrew St	105 Pettigrew St
Zoning	R-10	R-10	R-10
Year Built	1935	1959	1950
Heated Area	900	983	544
Date Sold	2007	1951	1989
Sales Price*	\$110,330	-	-

New Construction: Pender Hill 2011



Address	1125 Boyer St	103 Pettigrew St	105 Pettigrew St
Zoning	R-10	R-10	R-10
Year Built	-	-	-
Heated Area	-	-	-



New Construction: Pender Hill 2022



Address	1125 Boyer St	103 Pettigrew St	105 Pettigrew St
Zoning	R-10	R-10	R-10
Year Built	2016	2017	2015
Heated Area	1,548	1,720	1,234
Date Sold	2017	2018	2015
Sales Price*	\$408,648	\$463,858	\$239,303



Address	625 New Bern Ave	10 Seawell Ave	810 New Bern Ave
Zoning	OX-3-GR w/NCOD	OX-3-GR w/NCOD	OX-3-GR w/NCOD
Year Built	1980	1928	1930
Number of Units	non-residential	1	7
Date Sold	2019	2019	2019
Sales Price*	\$2,177,002	\$541,315	\$1,264,663





Address	625 New Bern Ave	10 Seawell Ave	810 New Bern Ave
Zoning	OX-3-GR w/NCOD	OX-3-GR w/NCOD	OX-3-GR w/NCOD
Year Built	2021-2022	2022	2022
Number of Units	18	10	10
Date Sold	2021-2022	-	-
Total Sales*	\$10,751,237	-	-
Avg. Price per Unit*	\$597,291	-	-

Upcoming Events

Rooted & Growing: Ask-A-Planner

April 28 | 3-6 p.m. Method Community Center

April 30 | **3-6 p.m.**Tarboro Road Community Center

May 6 | 3-6 p.m. Virtual

Sustain-a-City: Infrastructure & Services

May 29 | 6-8 p.m.
Keynote & Panel at Life Enrichment
Center at Wake Chapel Church

June 5 | 6-8 p.m.
State of the City & Conversation at McKimmon Center

