

PLANNING &
DEVELOPMENT

BRT Station Area Planning

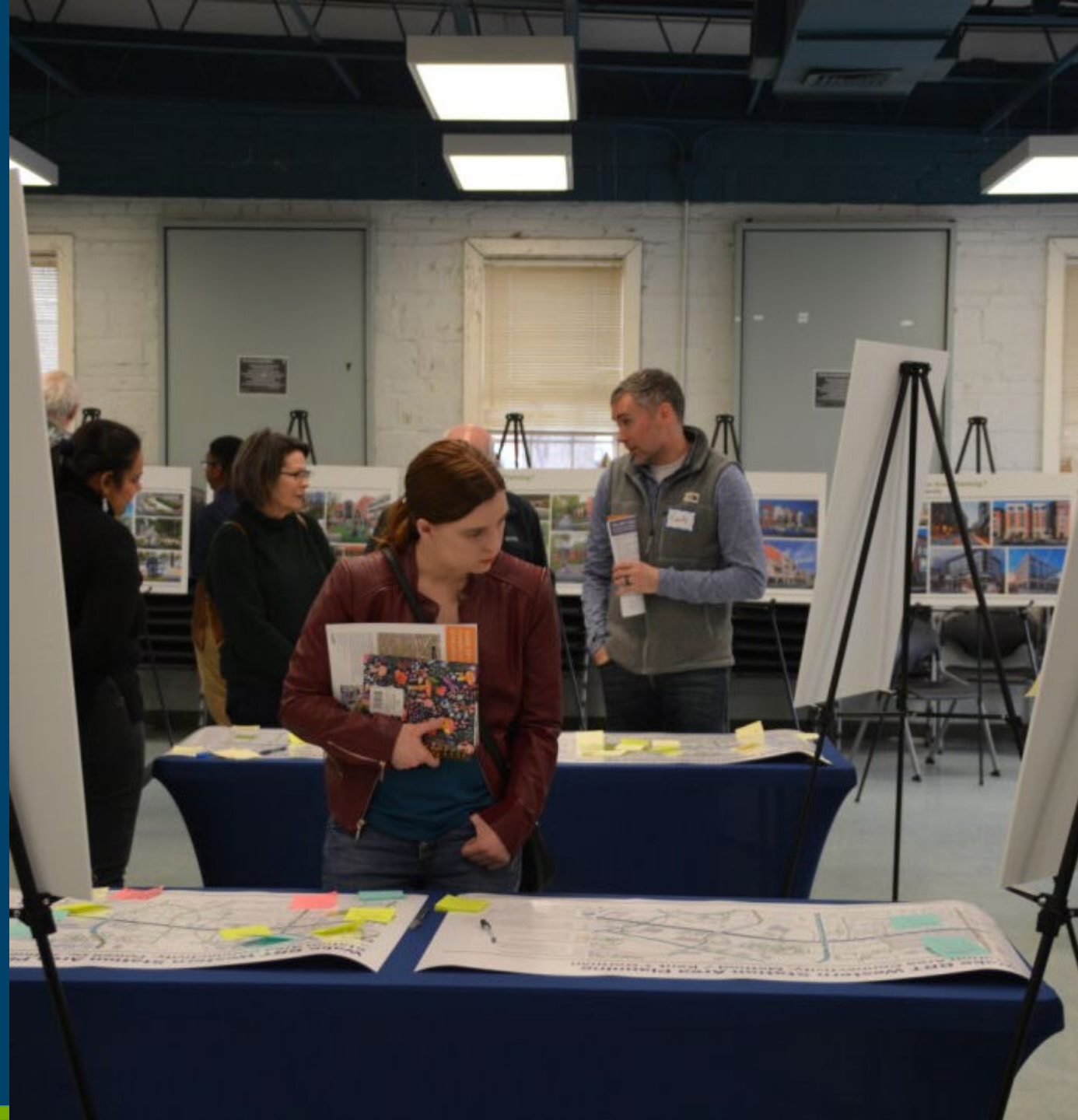
Western Corridor

Community Leader Group
Meeting

February 29, 2024



Raleigh





Meeting Agenda

Welcome & re-introductions

Follow-up items from February meeting

Engagement & feedback to date

Round 3 engagement strategy

Final thoughts & adjournment



February Meeting Follow Up

- Flyer and print materials re-fresh
- BRT promotional media
- Cross-advertising on Raleigh social media



Engagement so far...

The City of Raleigh and its consultant team have completed two rounds of public engagement:

- Station Area Visioning / Community Conversations (December 2023)
- Station Area Concept Plans and Options (February 2024)

What we've heard

Connections

- Add sidewalks to streets
- Improve existing sidewalks
- Improve intersections
- Upgrade multi-use paths
- More protected bike lanes
- Bike lanes conflict with resident parking on some streets
- Connect existing trails and greenways
- Manage parking
- Light sidewalks and bike paths around BRT stops

Housing

- Preserve existing affordable homes
- Diverse housing options
- Rent control options
- Prioritize building affordable housing
- Homes priced for households at 40% median income
- Family homes
- Mixed use development
- Duplexes

Business

- Improve access to existing retail
- Place retail in the right location, close to homes
- Need for more restaurants and coffee shops.
- Additional grocery
- Assist with business relocations within the corridor
- Repurpose car lots

What we've heard

Community Spaces

- Community sports
- Childcare services
- Fun places for activities
- Libraries
- Parks with lots of trees and green spaces

Culture

- Keeping the cultural vibe alive
- Highlight historically black areas
- Murals
- Community in station art

Environment

- Native plants
- Ample tree shade
- Pollinator-friendly areas
- Nature-based art
- A safe, welcoming and cool environment

What would you like to see more of in the corridor?
Place a Sticky Note



Purpose of Engagement for Phase 3

- Share recommended Station Area Plans
- Implementation strategies including:
 - Zoning and policy
 - Affordable housing
 - Site development
 - Business impact mitigation
 - First mile/last mile connectivity

This will provide input and feedback that will inform final plan recommendations and reporting. Events will be held over the late May and early to mid-June 2024 period.

Purpose of Engagement for Phase 3

Key topics to be addressed:

- Walking and biking paths to stations
- Housing for current and future residents
- Strategies for existing businesses to thrive in the future
- Regulations and policies to shape new development

Round 3 Engagement Draft Strategy

- Virtual Small Group Stakeholder Meetings
- Virtual 1:1 Meetings
- Organization Presentations
- Pop-Up Events
- In-Person Community Events
- Virtual Webinar



Potential Small Group Stakeholder Meetings

- NCSU administration
- Governor Morehead School
- Wake County Housing Justice Coalition
- AARP
- Heritage Park / RHA Resident Council



Potential 1:1 Meetings

- Partners for Environmental Justice





Potential Presentations to Organizations

- Raleigh Chamber & Small Business Association
- Blue Ridge Corridor Alliance
- West Raleigh CAC
- Hillsborough-Wade CAC
- Southwest Raleigh CAC

Pop-Up Events

- Raleigh Market
- Raleigh Earth Day
- Mission Valley Pop-Up





Additional Events & Trainings

- Method Civic League Workshop Series
- Workshop with Moore Square Middle School



Community-wide Events

- Open house & presentation
- Open outdoor event
- Virtual webinar



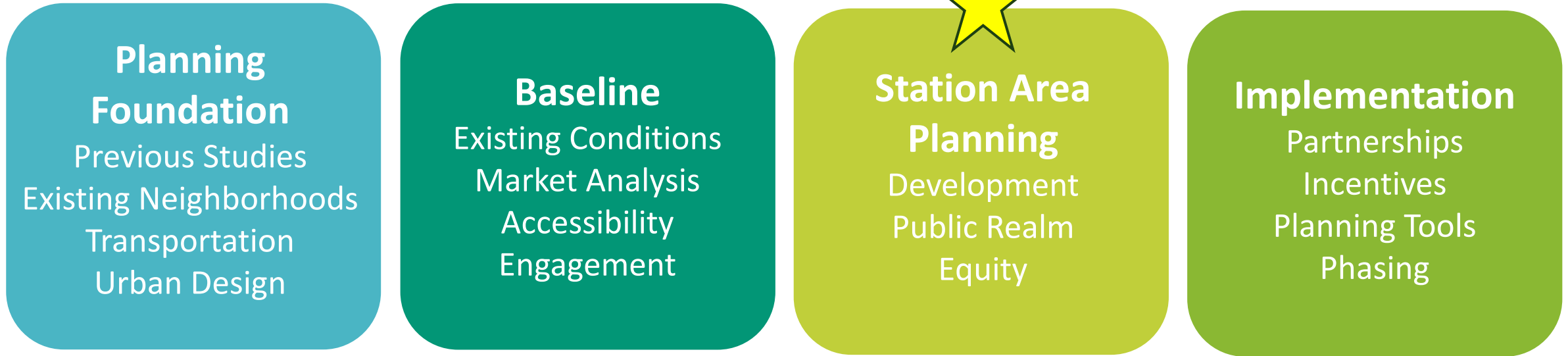


Discussion Questions

- Who is missing from this list?
- Would certain partners be better suited for another style of event?
- Are you able to facilitate a connection with any of these partners?
- What are good dates, days of the week, times of day?
- What are effective ways to let people know about these events?
- Anything else we should know?



Project Timeline



Planning Foundation
Previous Studies
Existing Neighborhoods
Transportation
Urban Design

Baseline
Existing Conditions
Market Analysis
Accessibility
Engagement


Station Area Planning
Development
Public Realm
Equity

Implementation
Partnerships
Incentives
Planning Tools
Phasing

Fall 2023

Winter 2024

Spring 2024

Summer 2024

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Search: *Western Planning*
BRT Project Connect

