

Western & Southern Station Area Planning

Community Leader Group Meeting

OCTOBER 26, 2023

Hannah Reckhow (Raleigh Planning & Development), Chris Hall (Skidmore, Owings, & Merrill), and Sarah Shaughnessy gave a presentation contextualizing the need for BRT in Raleigh and summarizing how the Western and Southern routes were selected. The presentation included:

1. Introductions of city staff and consultant project team members
2. “How We Got Here” – information about regional growth, regional transportation demand, and the Wake County Transit Plan
3. The roles of planning and zoning in managing growth
4. Tools for implementing plans

The group split into breakout sessions for each corridor to discuss the following questions:

1. Which organizations are important to include in the process to ensure we reach residents?
2. Which organization are important to include in the process to ensure we reach local businesses?
3. Are there specific media outlets that connect with local residents and businesses?
4. Are there regular community meetings or other events that we could attend?
5. What other avenues are there to reach residents and businesses?

A summary of the Southern breakout group discussion is included below.

Southern Breakout Group Discussion Items

- Focused Rounds of Engagement
 - First round: Goals setting, project purpose, existing conditions, relevant precedent examples
 - Second round: Vision concept, equity objectives, draft framework plans, refine urban design principles
 - Third round: draft final plans, housing affordability/anti-displacement, implementation strategies
- Multiple Engagement Approaches
 - 1 to 1 meetings, small groups, organized meetings, event attendance, business canvassing, open houses and workshops, and virtual meetings
 - Three rounds of Open Houses
 - Staffed Exhibits:
 - SAP introductions
 - Corridor and Segment Framework
 - Open Spaces and Parks
 - Potential for Development and Change
 - Hands on table exercises
 - Location: live, work, visit
 - Connections that could be improved
 - Walking and biking

- Potential change
 - Development types
- Discussion Questions
 - "Which organizations are important to include in the process to ensure we reach residents?"
 - "Which organizations are important to include in the process in the process to ensure we reach local businesses?"
 - "Are there specific media outlets that connect with local residents and businesses?"
 - "What other avenues are there to reach residents and businesses?"