

SOUTH PARK HERITAGE TRAIL



YOUR

stories.
voice.
trail.

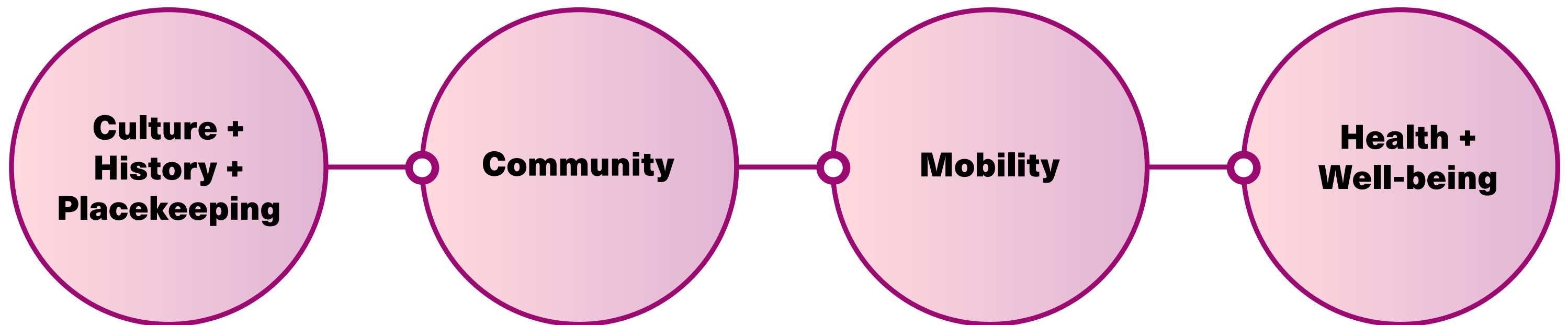


SOUTH PARK HERITAGE TRAIL

Purpose

A heritage trail is a collection of features within the streetscape and other public spaces which may include interpretive elements, art, and signage that tell the area's history from the perspective of its residents. For South Park Heritage Trail, such features and improvements will only happen on public land.

Goals



Celebrate culture, history and legacy and promote community pride.

Strengthen community relationships, capacity and resources.

Enhance mobility, connectivity and safety for cyclists and pedestrians.

Promote healthy living and increase access to high quality public spaces.

WHERE ARE WE IN THE PROCESS?

Project Schedule

DISCOVERY FINDINGS

MAY - AUGUST 2024



CONCEPT DEVELOPMENT

AUGUST - OCTOBER 2024

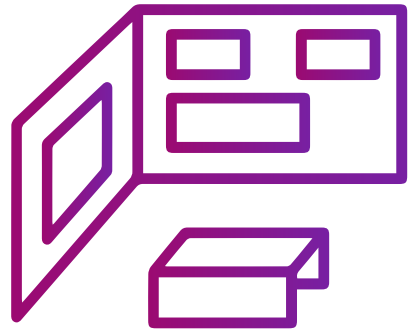


DESIGN AND PERMITTING

NOVEMBER 2024 - NOVEMBER 2026

City Council Approved Concept Design on
12/3/24

WHAT ARE THE PROJECT DELIVERABLES?



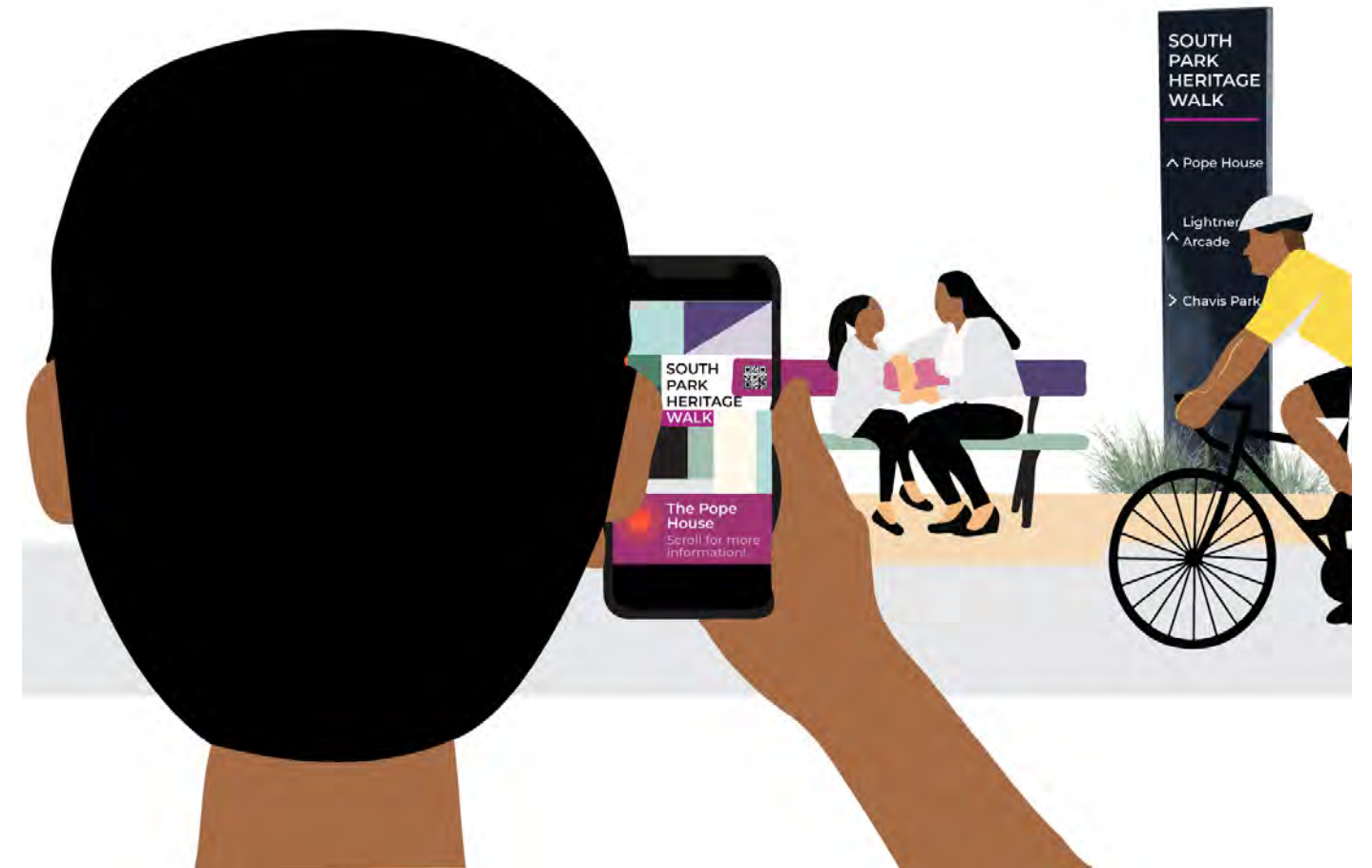
Physical

Streetscape, Art, Signage and Park Improvements



Digital

Digital Database and Online Experiences

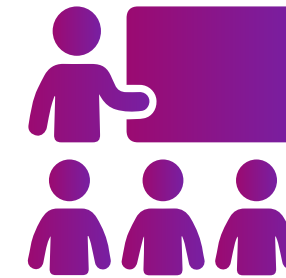


WHERE IS INPUT COMING FROM?

LISTENING SESSIONS & FOCUS GROUP DISCUSSIONS



WORKSHOPS & PRESENTATIONS



ONE-ON-ONE INTERVIEWS



YOUTH ENGAGEMENT



MOBILE OUTREACH UNIT



STORYTELLING THEMES

Arts & Entertainment

Entertainment spaces such as the Lightner Arcade Hotel, a Black-owned arcade, provided a safe, vibrant space for leisure activities.

Black Entrepreneurship

Thriving Black-owned businesses along Black Main Street (E. Hargett St.) created economic opportunities and served as cornerstones of community.

Builders & Architects

Skilled professionals including the C.E. Lightner brothers shaped the physical landscape of the neighborhood.

Community Leaders & Legacy

Influential figures charted the path for a brighter future and inspired future generations through civic duties, business ownership and home ownership.

Civil Rights & Civic Leadership

Many of the city's first Black politicians and council persons led activists and organizations that fought for equality and social justice.

Cultural & Intellectual Hub

Schools, churches, theaters, and a Masonic lodge nurtured intellectual and cultural growth.

Gateway to Raleigh

The Carolina Trailways bus station welcomed visitors to the City of Raleigh and connected the neighborhood to broader experiences.

Health & Well-Being

Medical professionals and facilities such as Hamlin Drugs provided essential care to community members.

Leisure & Recreation

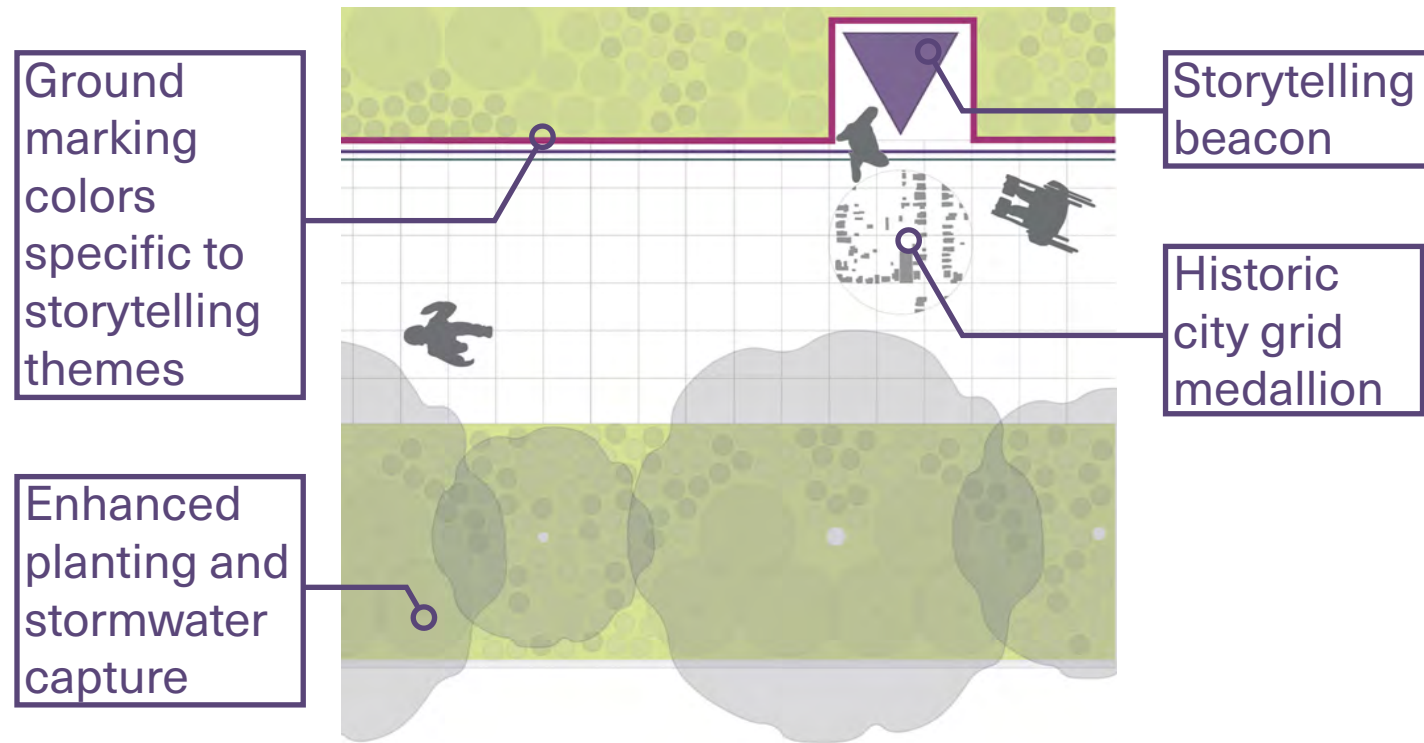
Parks and community gathering spaces fostered opportunities to relax and engage in outdoor activities.

Style & Image

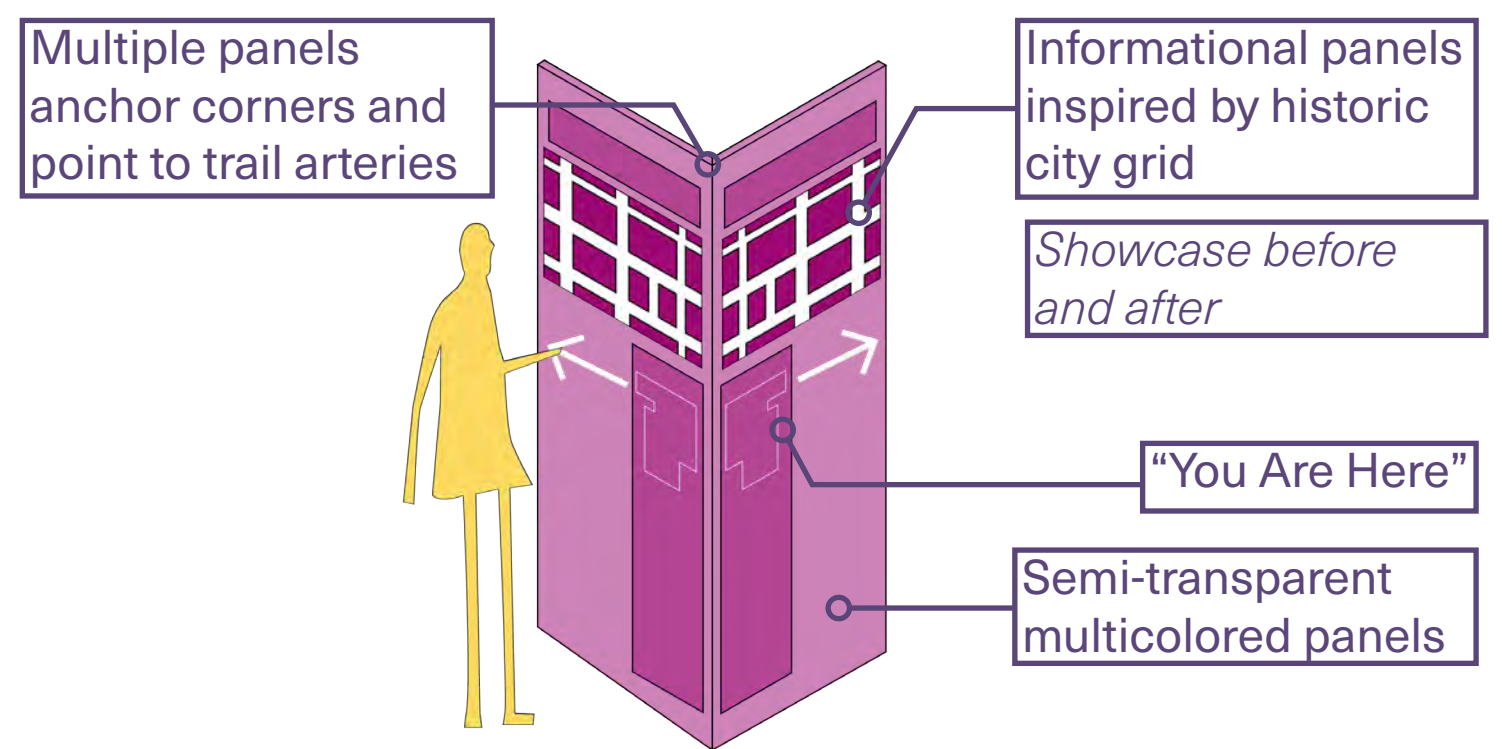
Barbers, beauticians, and tailors shaped community identity and cultivated self expression.

HOW WILL STORIES BE TOLD?

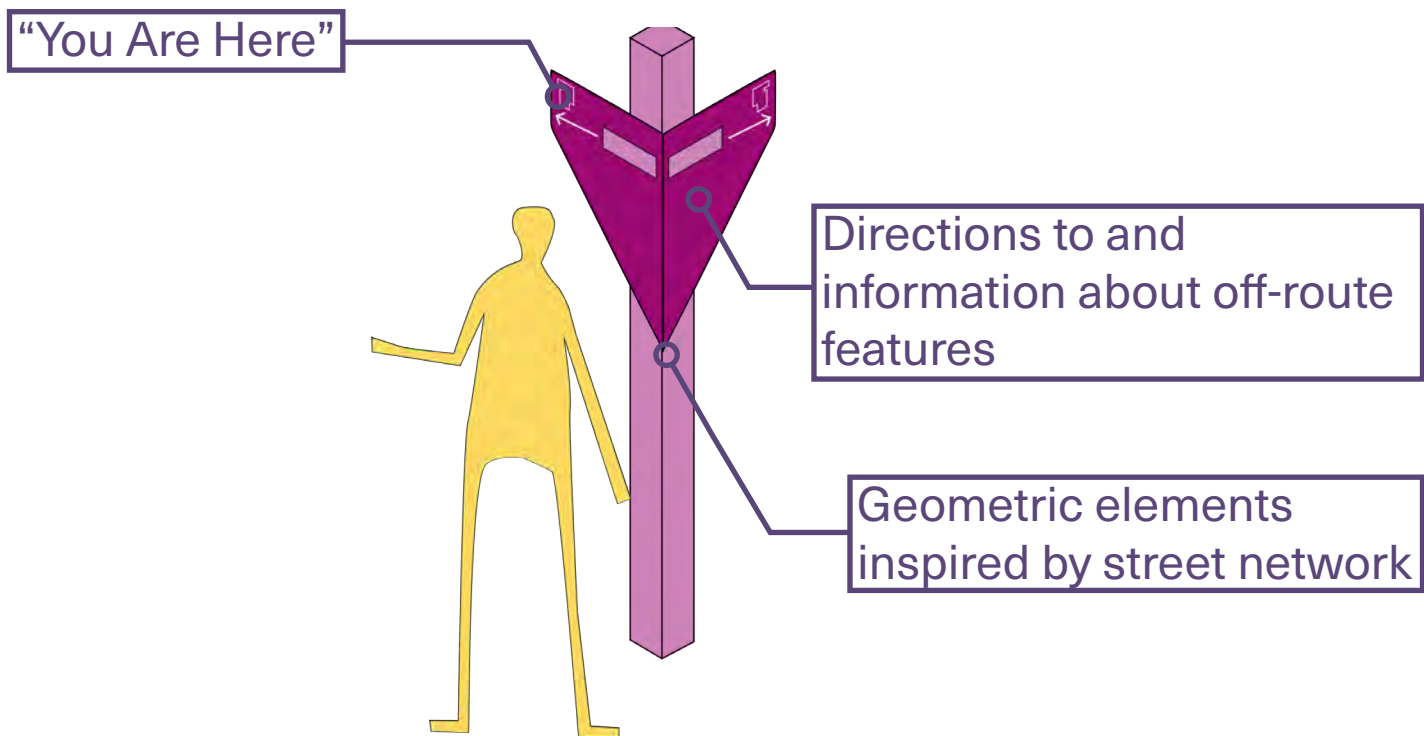
Signage Type 1 - Linear Ground Marker



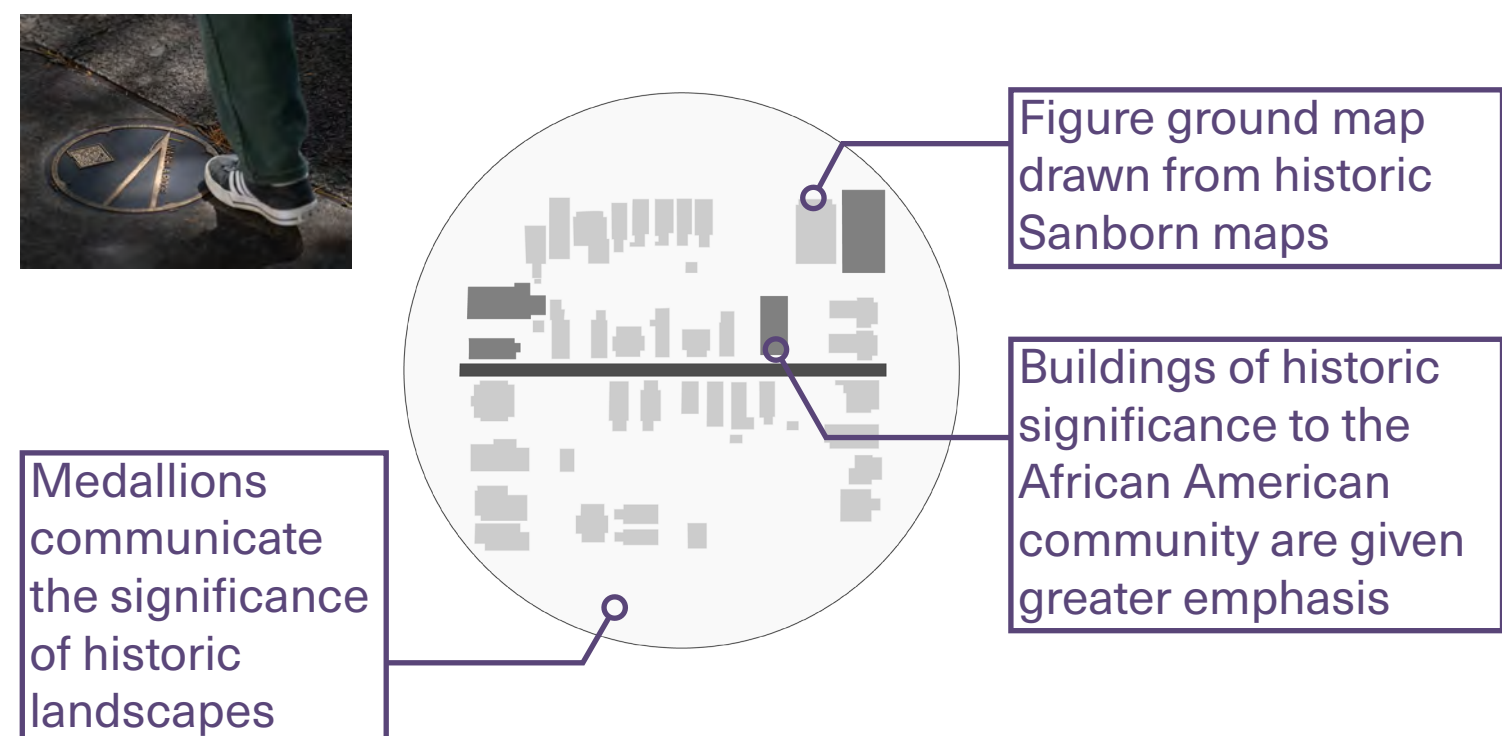
Signage Type 2 - Decision Point Signage



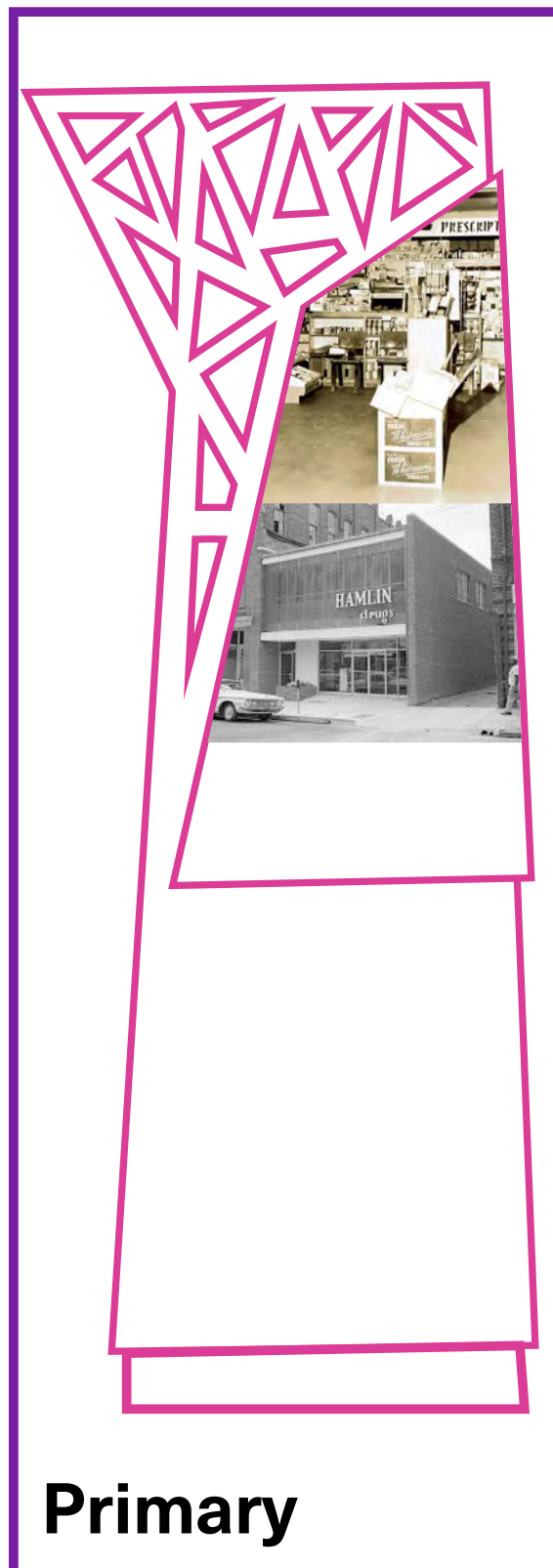
Signage Type 3 - Spur Signage



Signage Type 4 - Medallion

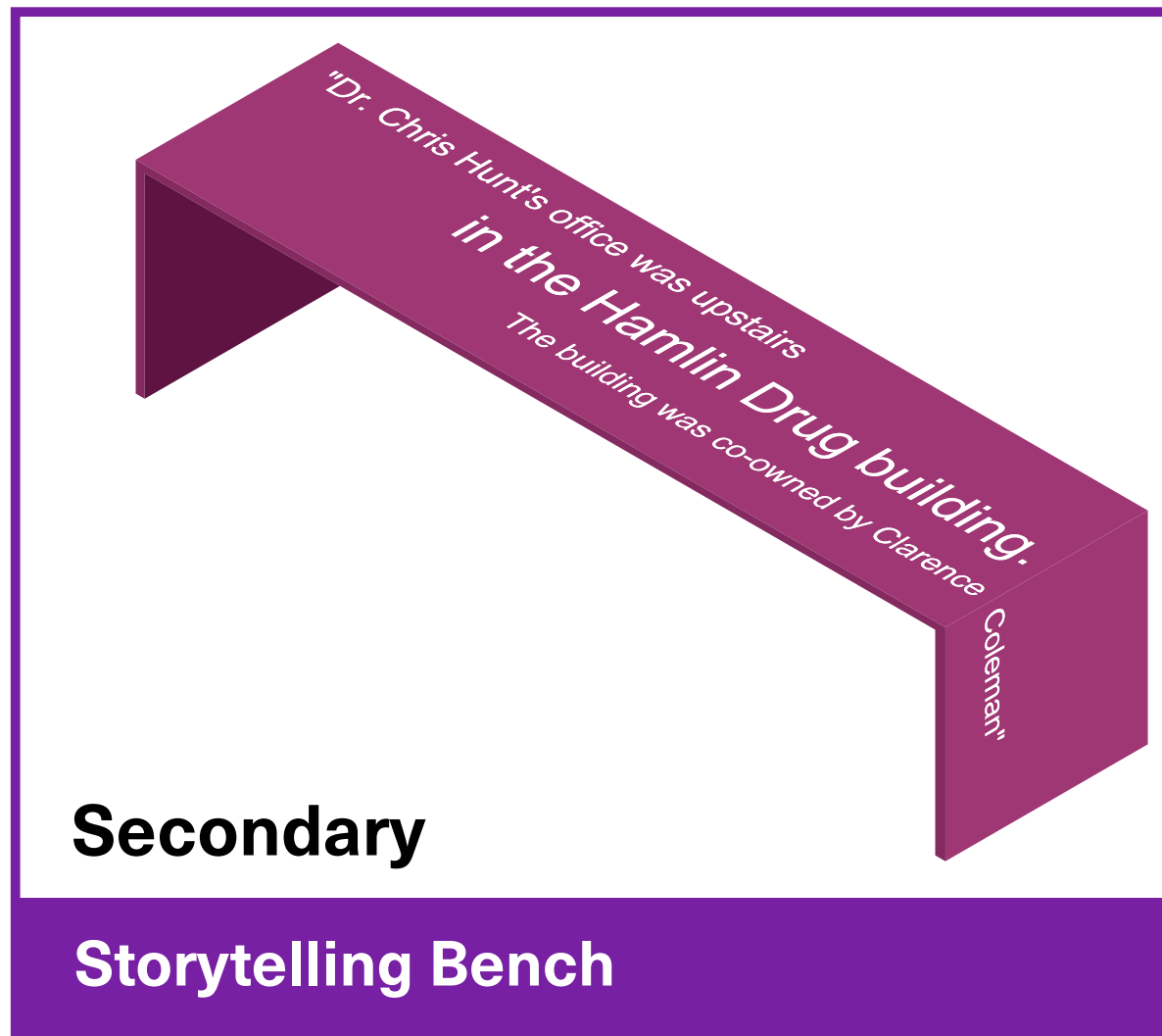


INTERPRETIVE ELEMENTS



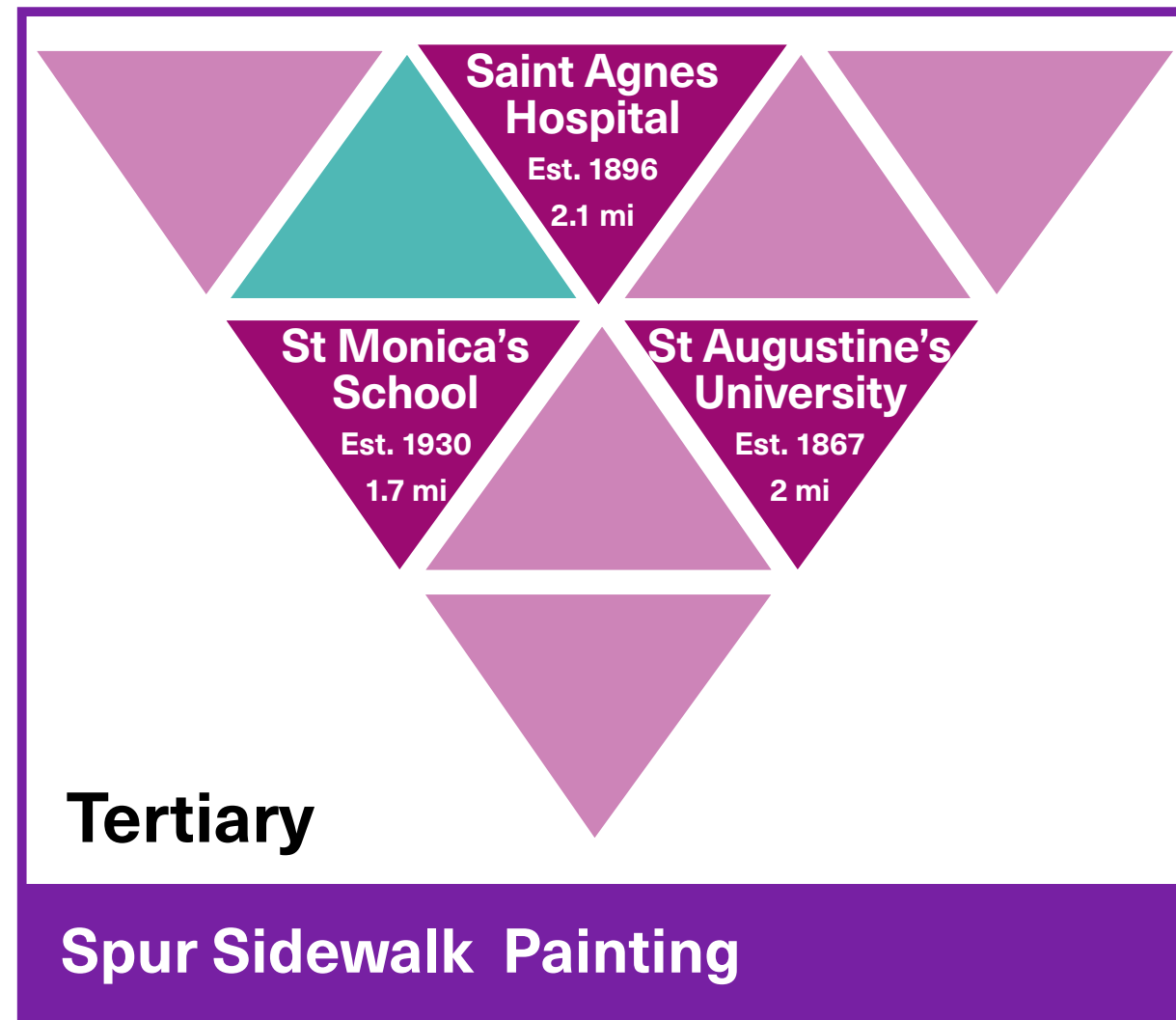
Primary

Storytelling Beacon



Secondary

Storytelling Bench



Tertiary

Spur Sidewalk Painting



Signage

WHAT WILL THE TRAIL LOOK LIKE NEAR PARKS?

LEGEND

EXISTING ASSET

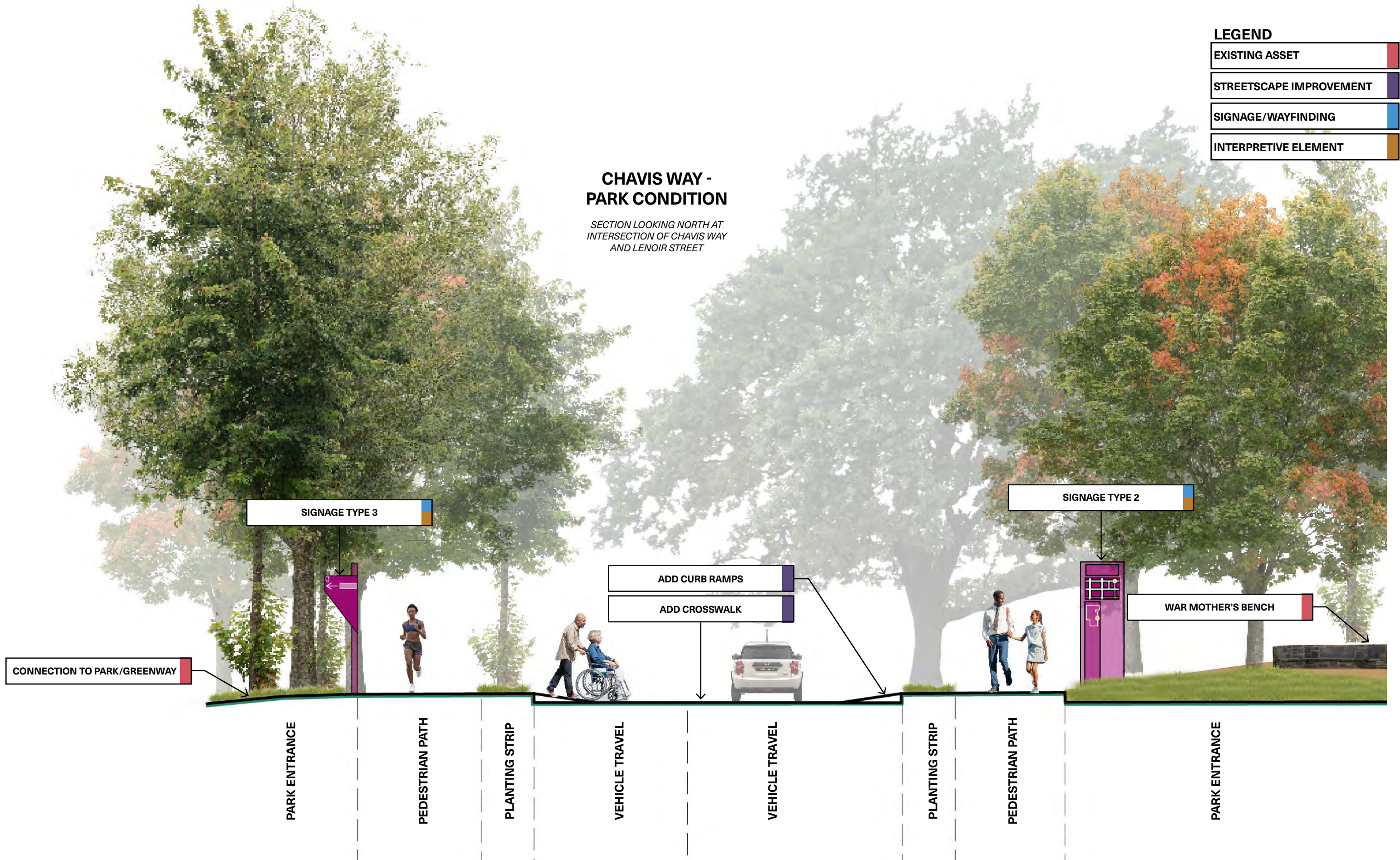
STREETScape IMPROVEMENT

SIGNAGE/WAYFINDING

INTERPRETIVE ELEMENT

CHAVIS WAY - PARK CONDITION

SECTION LOOKING NORTH AT
INTERSECTION OF CHAVIS WAY
AND LENOIR STREET

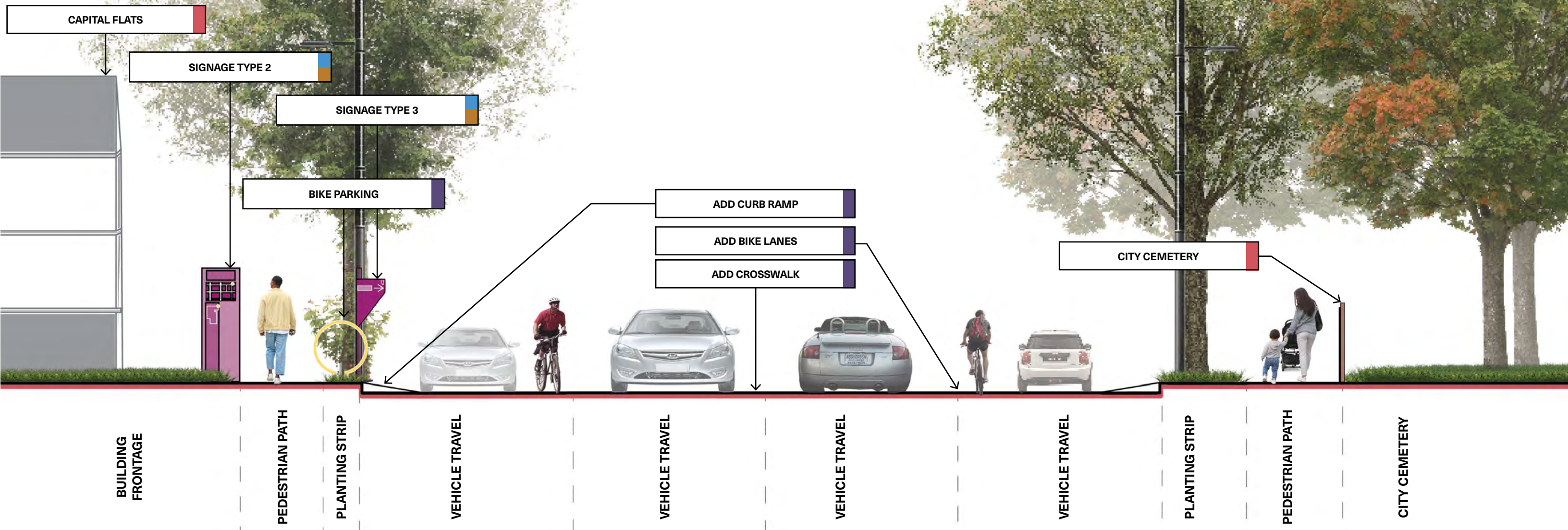


WHAT WILL THE TRAIL LOOK LIKE IN RESIDENTIAL AREAS?

LEGEND	
EXISTING ASSET	
STREETScape IMPROVEMENT	
SIGNAGE/WAYFINDING	
INTERPRETIVE ELEMENT	

HARGETT ST - RESIDENTIAL CONDITION

SECTION LOOKING WEST ON EAST HARGETT
STREET BETWEEN THE ENTRANCE TO CITY
CEMETERY AND JOHN WINTERS PARK

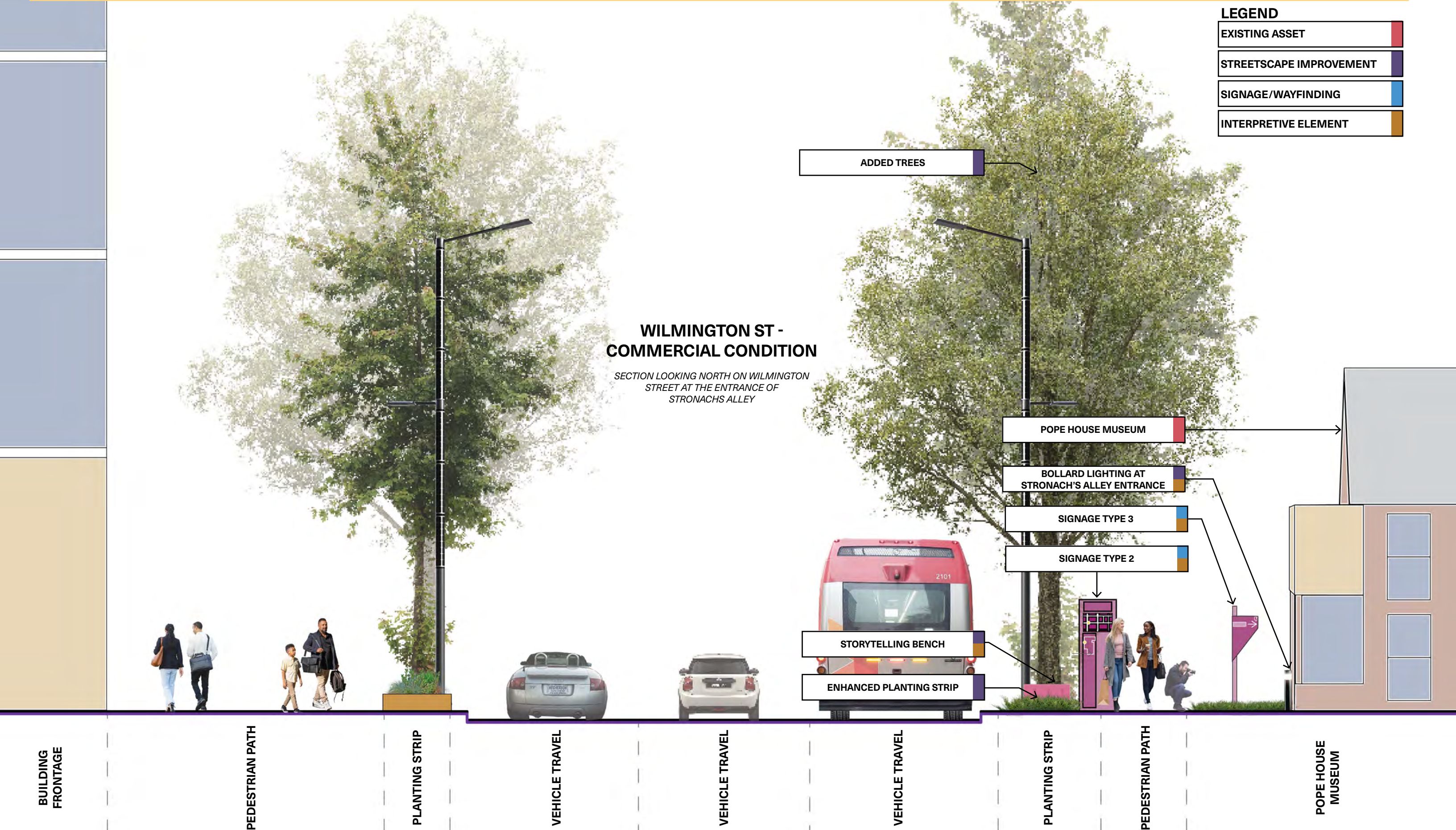


WHAT WILL THE TRAIL LOOK LIKE IN COMMERCIAL AREAS?

LEGEND	
EXISTING ASSET	
STREETScape IMPROVEMENT	
SIGNAGE/WAYFINDING	
INTERPRETIVE ELEMENT	

WILMINGTON ST - COMMERCIAL CONDITION

SECTION LOOKING NORTH ON WILMINGTON
STREET AT THE ENTRANCE OF
STRONACH'S ALLEY



ADDED TREES

POPE HOUSE MUSEUM

BOLLARD LIGHTING AT
STRONACH'S ALLEY ENTRANCE

SIGNAGE TYPE 3

SIGNAGE TYPE 2

STORYTELLING BENCH

ENHANCED PLANTING STRIP

BUILDING
FRONTAGE

PEDESTRIAN PATH

PLANTING STRIP

VEHICLE TRAVEL

VEHICLE TRAVEL

VEHICLE TRAVEL

PLANTING STRIP

PEDESTRIAN PATH

POPE HOUSE
MUSEUM

WHAT WILL THE TRAIL LOOK LIKE NEAR INSTITUTIONS?

LEGEND

EXISTING ASSET

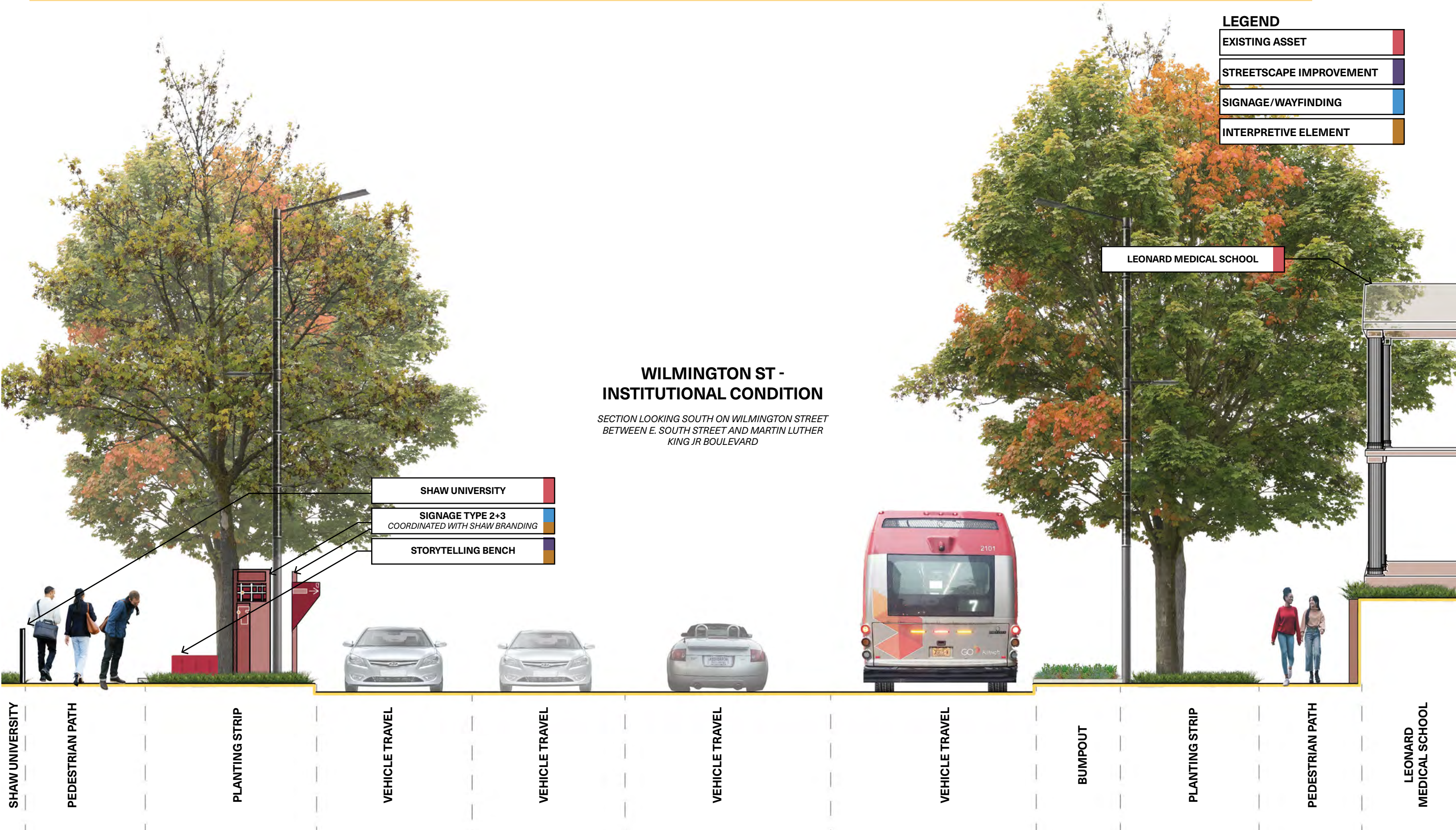
STREETScape IMPROVEMENT

SIGNAGE/WAYFINDING

INTERPRETIVE ELEMENT

WILMINGTON ST - INSTITUTIONAL CONDITION

SECTION LOOKING SOUTH ON WILMINGTON STREET
BETWEEN E. SOUTH STREET AND MARTIN LUTHER
KING JR BOULEVARD



SHAW UNIVERSITY

SIGNAGE TYPE 2+3
COORDINATED WITH SHAW BRANDING

STORYTELLING BENCH

LEONARD MEDICAL SCHOOL

SHAW UNIVERSITY

PEDESTRIAN PATH

PLANTING STRIP

VEHICLE TRAVEL

VEHICLE TRAVEL

VEHICLE TRAVEL

VEHICLE TRAVEL

BUMPOUT

PLANTING STRIP

PEDESTRIAN PATH

LEONARD
MEDICAL SCHOOL

WHERE WILL STORIES BE TOLD?

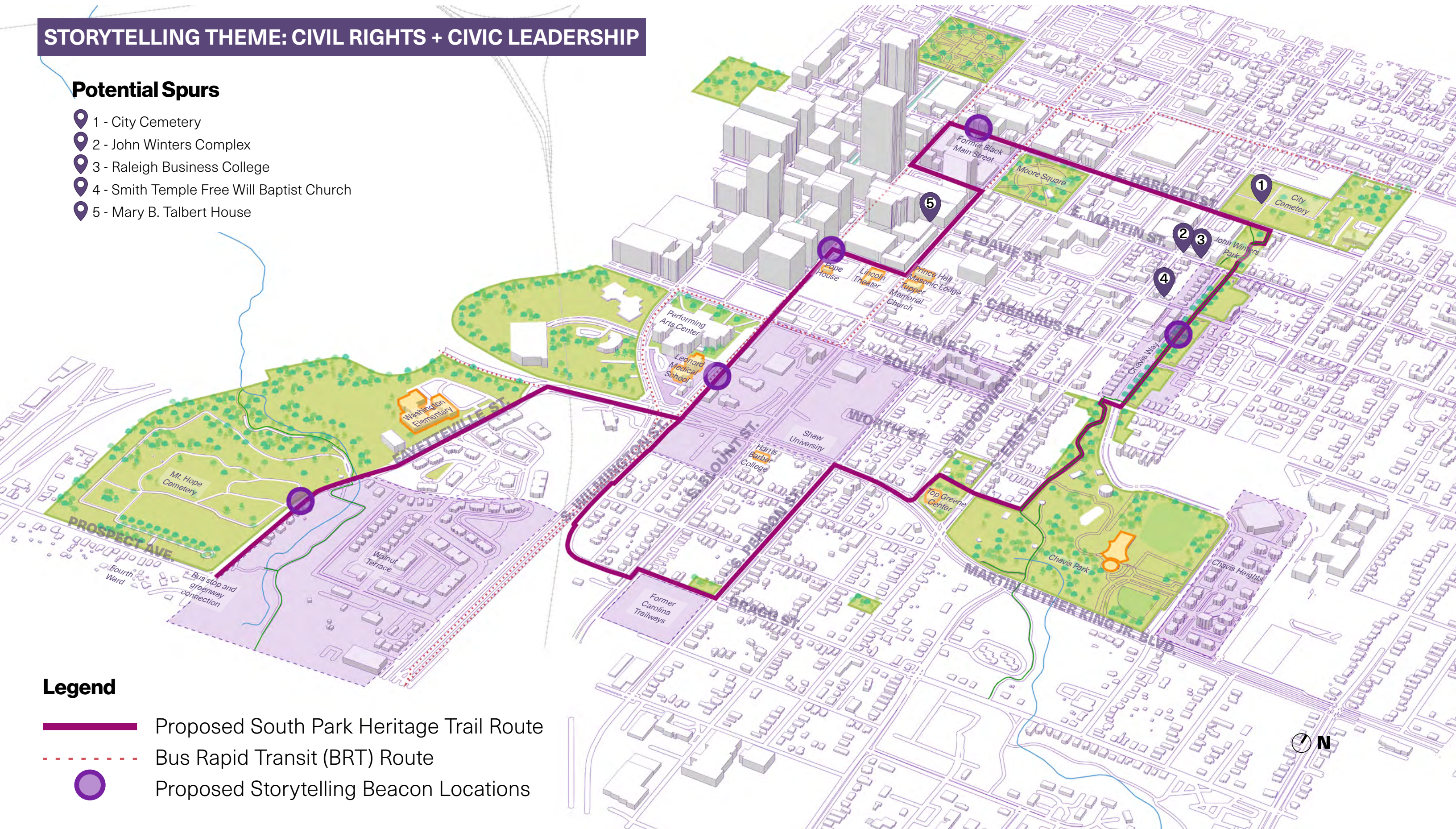
STORYTELLING THEME: CIVIL RIGHTS + CIVIC LEADERSHIP

Potential Spurs

- 1 - City Cemetery
- 2 - John Winters Complex
- 3 - Raleigh Business College
- 4 - Smith Temple Free Will Baptist Church
- 5 - Mary B. Talbert House

Legend

- Proposed South Park Heritage Trail Route
- Bus Rapid Transit (BRT) Route
- Proposed Storytelling Beacon Locations






WHERE WILL STORIES BE TOLD?

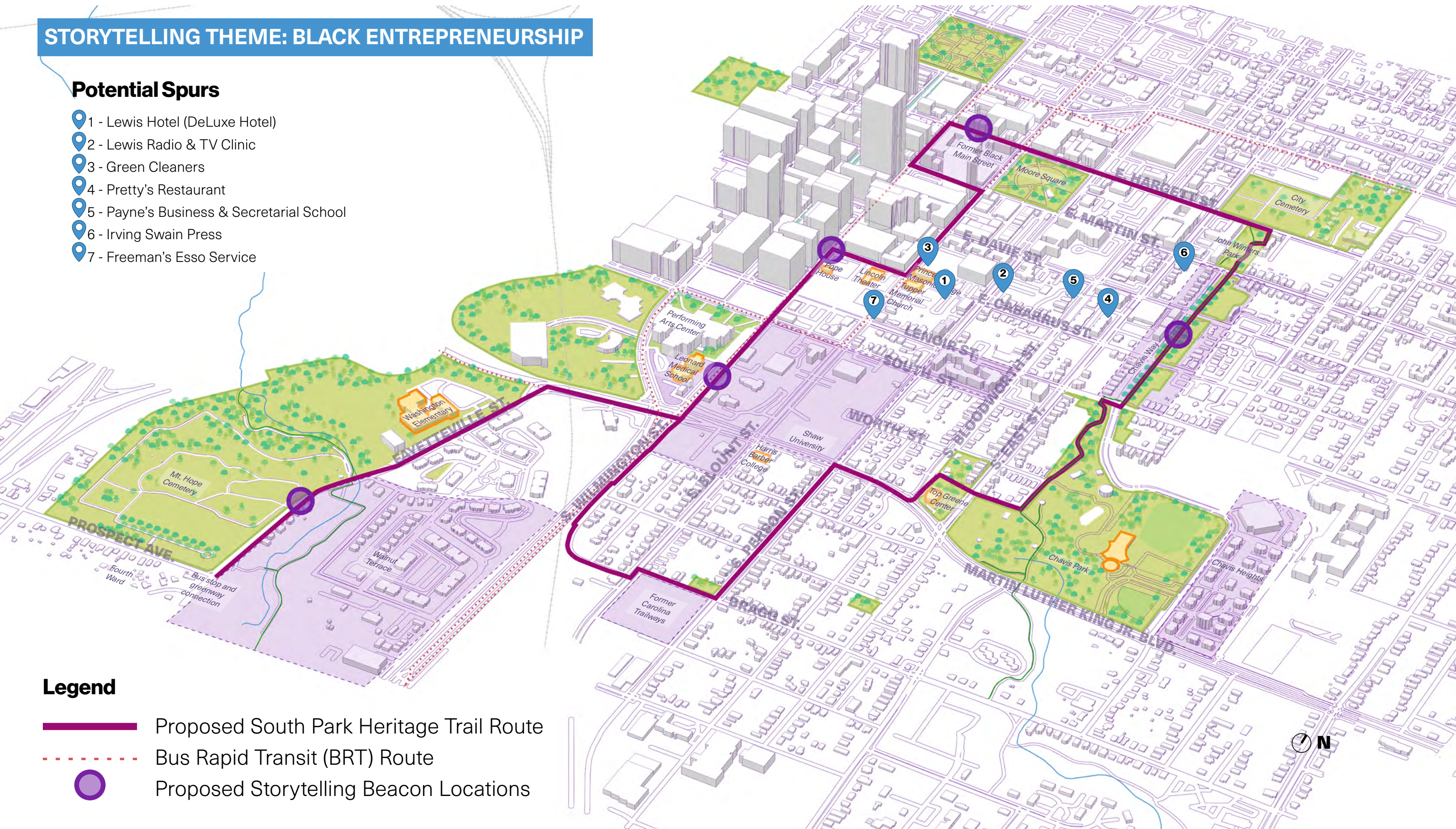
STORYTELLING THEME: BLACK ENTREPRENEURSHIP

Potential Spurs

- 1 - Lewis Hotel (DeLuxe Hotel)
- 2 - Lewis Radio & TV Clinic
- 3 - Green Cleaners
- 4 - Pretty's Restaurant
- 5 - Payne's Business & Secretarial School
- 6 - Irving Swain Press
- 7 - Freeman's Esso Service

Legend

-  Proposed South Park Heritage Trail Route
-  Bus Rapid Transit (BRT) Route
-  Proposed Storytelling Beacon Locations



WHERE WILL STORIES BE TOLD?




STORYTELLING THEME: HEALTH & WELL-BEING

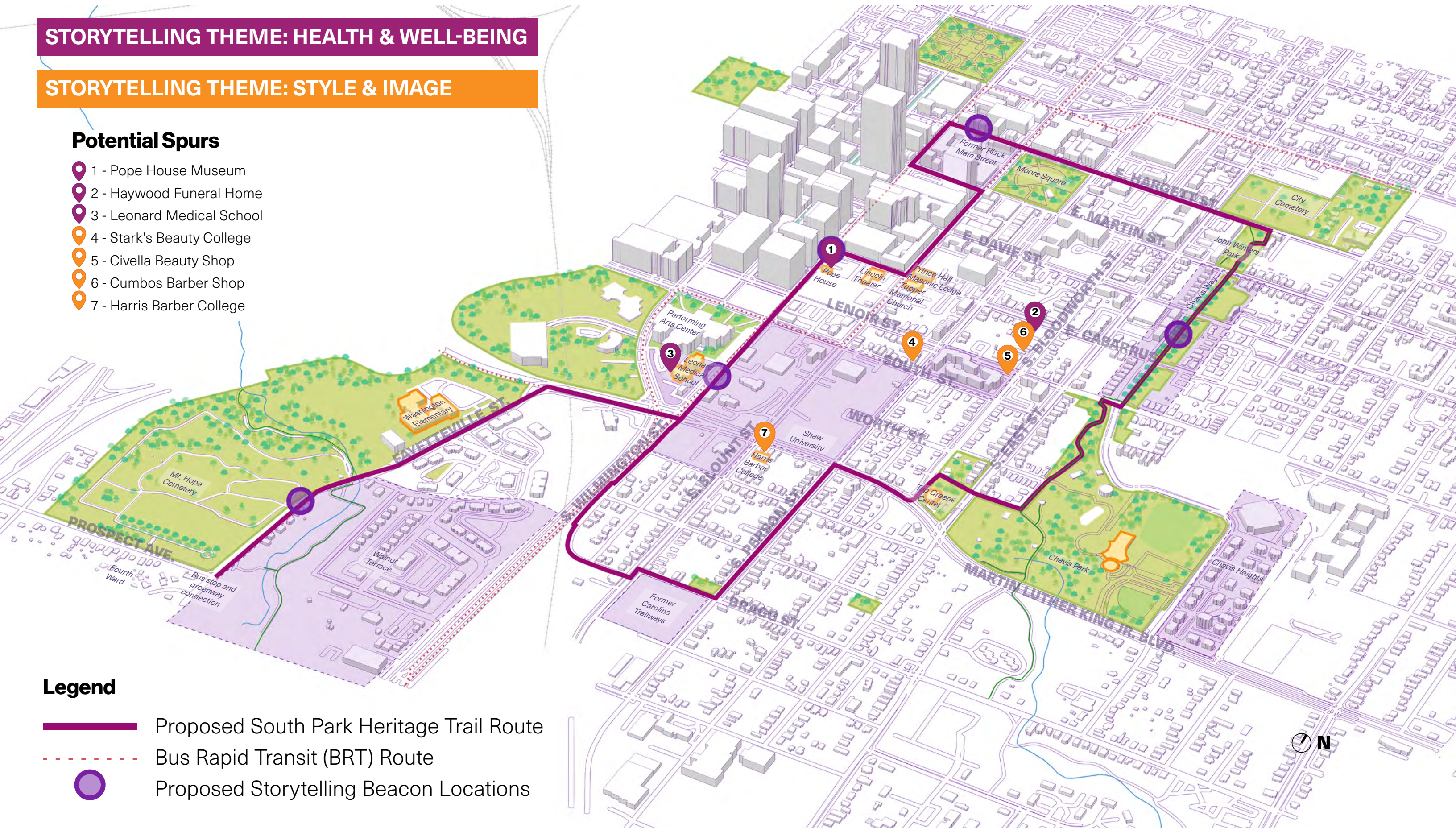
STORYTELLING THEME: STYLE & IMAGE

Potential Spurs

- 1 - Pope House Museum
- 2 - Haywood Funeral Home
- 3 - Leonard Medical School
- 4 - Stark's Beauty College
- 5 - Civella Beauty Shop
- 6 - Cumbos Barber Shop
- 7 - Harris Barber College

Legend

-  Proposed South Park Heritage Trail Route
-  Bus Rapid Transit (BRT) Route
-  Proposed Storytelling Beacon Locations






WHERE WILL STORIES BE TOLD?

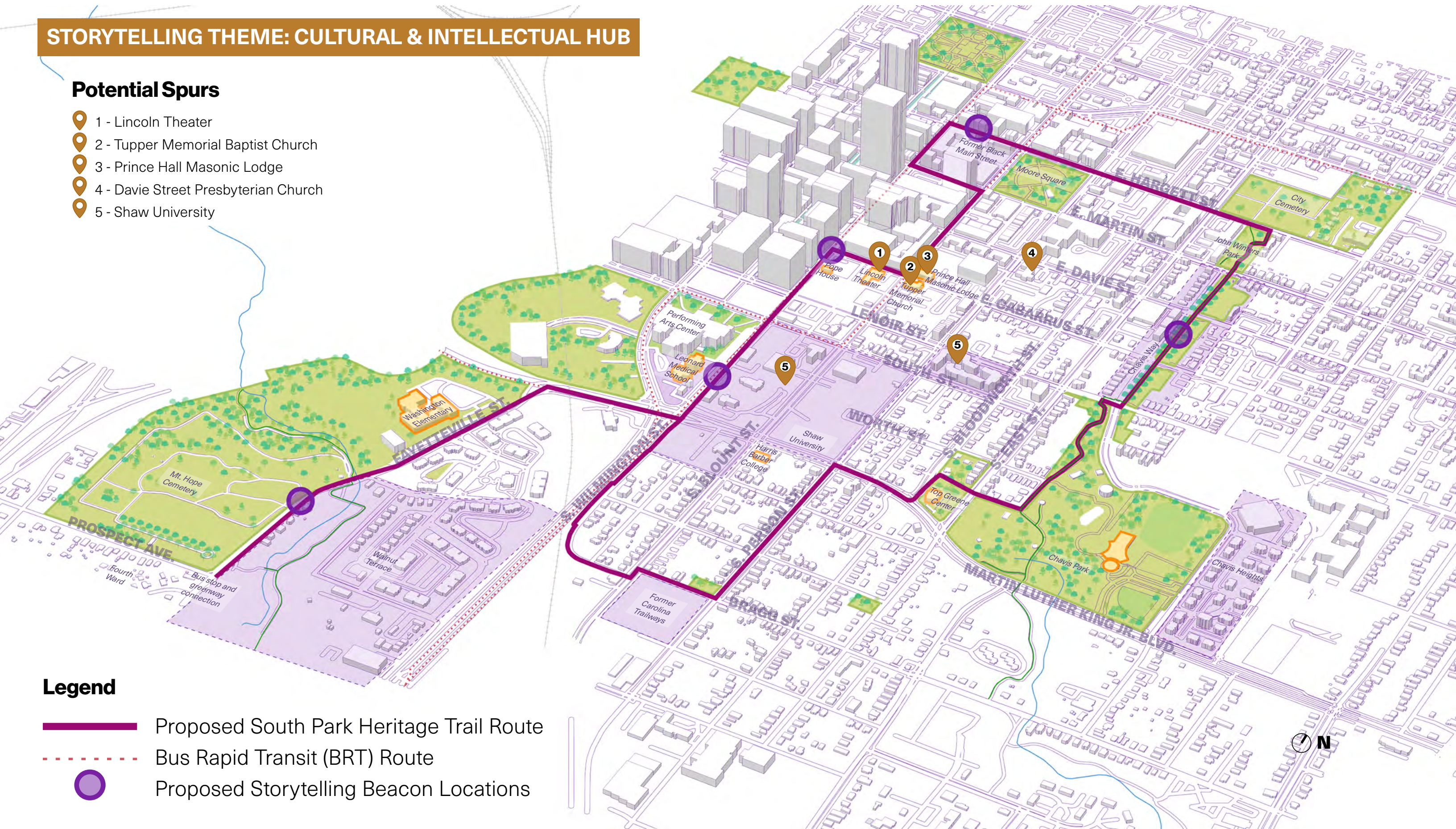
STORYTELLING THEME: CULTURAL & INTELLECTUAL HUB

Potential Spurs

- 1 - Lincoln Theater
- 2 - Tupper Memorial Baptist Church
- 3 - Prince Hall Masonic Lodge
- 4 - Davie Street Presbyterian Church
- 5 - Shaw University

Legend

-  Proposed South Park Heritage Trail Route
-  Bus Rapid Transit (BRT) Route
-  Proposed Storytelling Beacon Locations



INTERPRETIVE ELEMENTS

- 1 - Top Greene Center
- 2 - Cape Ave. entry to Chavis Park
- 3 - War Mother's bench, Crosby-Garfield School, J.W. Ligon High School
- 4 - Former Carolinian Newspaper
- 5 - John Winters Park
- 6 - City Cemetery
- 7 - Moore Square
- 8 - Former Black Main Street, Hamlin Drugs, Lightner Arcade Hotel, Richard B. Lawson Library
- 9 - Masonic Lodge, Tupper Memorial, Lincoln Theater
- 10 - Pope House, Stronachs Alley, McCauley Private Hospital, St. Ambrose Episcopal Church
- 11 - Leonard Medical School and Shaw University
- 12 - Impact of urban renewal (MLK Jr. Blvd.)
- 13 - Washington Elementary
- 14 - Mt. Hope Cemetery
- 15 - Historic 4th Ward
- 16 - Potential Mural on existing retaining wall
- 17 - Neighbor to Neighbor
- 18 - Former Carolina Trailways, Raleigh Community & Safety Club, and Bragg St. Park
- 19 - United Negro College Fund
- 20 - Former Lightner Funeral Home



Legend

- Proposed South Park Heritage Trail Route
- Bus Rapid Transit (BRT) Route
- Proposed Interpretive Element Locations

NEW SIDEWALKS

Legend

- Proposed South Park Heritage Trail Route
- Bus Rapid Transit (BRT) Route
- Proposed New Sidewalk



TREES & GREEN STORMWATER INFRASTRUCTURE





Legend

- Proposed South Park Heritage Walk Route
- Bus Rapid Transit (BRT) Route
- Enhanced Planting Stormwater Capture Areas
- Tree Planting Areas



BIKE PARKING & MICRO-MOBILITY HUBS

Legend

-  Proposed South Park Heritage Walk Route
-  Bus Rapid Transit (BRT) Route
-  Proposed Bike Rack
-  Proposed Micromobility Hub (includes bike parking and digital elements)

