



Dear Supporter of Youth,

The City of Raleigh is committed to providing our youth with enrichment opportunities through a variety of programs offered by several City departments. In keeping with this commitment and with its Strategic Plan goal to promote a safe, vibrant, and healthy community, the City of Raleigh will host its inaugural Youth Summit on Saturday, September 28, 2019 at the McKimmon Conference and Training Center at N.C. State University. Approximately 500 youth between the ages of 13 and 18 will attend this full-day event, which will feature inspirational speakers, roundtable discussions, and educational workshops.

As defined in its mission statement, the Youth Summit is a “collaborative, youth-inspired partnership between the City of Raleigh and the community designed to encourage, educate, and empower our youth through meaningful engagement as a way of connecting their present with our shared future.” During the summit, we hope to inspire the youth to not only explore what the event itself has to offer them, but also to see themselves as future leaders who have a valued voice in community and city affairs.

There are many ways that you can support the Youth Summit and demonstrate your commitment to educating and empowering our youth. We encourage you to review the information on the attached sheet and consider becoming a Sponsor at the Platinum, Gold, Silver, Bronze or Community Supporter levels. Each level provides opportunities to engage with a large number of Raleigh’s youth through advertising opportunities, naming rights, and acknowledgments.

We also welcome both cash and in-kind donations.

If you would like to become a Sponsor, make a donation, or have any questions, please contact the Department’s Fiscal Unit at (919) 996-1496 or youthsummit@raleighnc.gov. Please respond with payment by September 1, 2019.

We hope that we can count on your partnership to make this event an unforgettable experience for the youth in our community. On behalf of the City of Raleigh and the hundreds of young people who will attend the Youth Summit, we thank you for your support.

Sincerely,

Cassandra Deck-Brown
Chief, Raleigh Police Department

YOUTH SUMMIT SPONSORSHIP LEVELS

Level of Support	Community Sponsor	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Advertisement Opportunities	\$3,000	\$5,000	\$7,500	\$10,000 (3 spots available)	\$15,000 (2 spots available)
Corporate Logo on Website	✓	✓	✓	✓	✓
Corporate Logo on all Event Signage	✓	✓	✓	✓	✓
Corporate Logo on T-shirts worn by Youth, Staff, and Volunteers		✓	✓	✓	✓
Corporate Logo on Lanyards worn by Youth, Staff and Volunteers, AND cups and bags distributed at event	✓	✓	✓	✓	✓
Verbal acknowledgements during event	✓	✓	✓	✓	✓
Exhibitor Booth at event	✓	✓	✓	✓	✓
Breakout Room Sponsorship		✓	✓	✓	✓
Corporate Logo on Step-and-Repeat Wall at event			✓	✓	✓
Naming Rights to Opening Session OR Lunch OR Party				✓	
Host Workshop with relevant topic as approved by City of Raleigh				✓	✓
Event naming rights (e.g., "Raleigh Youth Summit presented by XYZ")					✓
Quarter-page write-up in event Program Book	✓				
Half-page write-up in event Program Book		✓	✓		
Full-page write-up in event Program Book				✓	✓



SPONSORSHIP FORM

SPONSOR INFORMATION

Please list your name as you would like it to appear in event promotional materials and include your logo image with your donation. If you would like to e-mail a copy of your logo, please send your high-resolution image to youthsummit@raleighnc.gov and include "Youth Summit – Sponsor Logo" in the subject line.

SPONSOR NAME (COMPANY/BUSINESS/PERSON)

ADDRESS

CITY

STATE

ZIP

CONTACT PERSON

PHONE

EMAIL

DONATION INFORMATION (select all that apply)

☐ **Yes, I am delighted to sponsor the Youth Summit!** (Please select a sponsorship level)

☐ Platinum Sponsor (\$15,000)

☐ Bronze Sponsor (\$5,000)

☐ Gold Sponsor (\$10,000)

☐ Community Sponsor (\$3,000)

☐ Silver Sponsor (\$7,500)

☐ **I would not like to be listed as a sponsor; however, please accept my tax-deductible donation.**

Enclosed is my check for \$_____. Payable to: City of Raleigh

☐ **I would like to donate an item for the door prize drawing.** (i.e., items that would appeal to youth ages 13-18)

DONATED ITEM

DESCRIPTION OF ITEM

VALUE OF ITEM

PLEASE MAIL OR E-MAIL THIS FORM TO THE CONTACT BELOW BY SEPTEMBER 1, 2019

FOR MORE INFORMATION

youthsummit@raleighnc.gov / (919) 996-1496 / 6716 Six Forks Road, Raleigh, NC 27615

We appreciate your support of the Youth Summit!

An acknowledgment suitable for your tax records will be sent to your address as shown above.