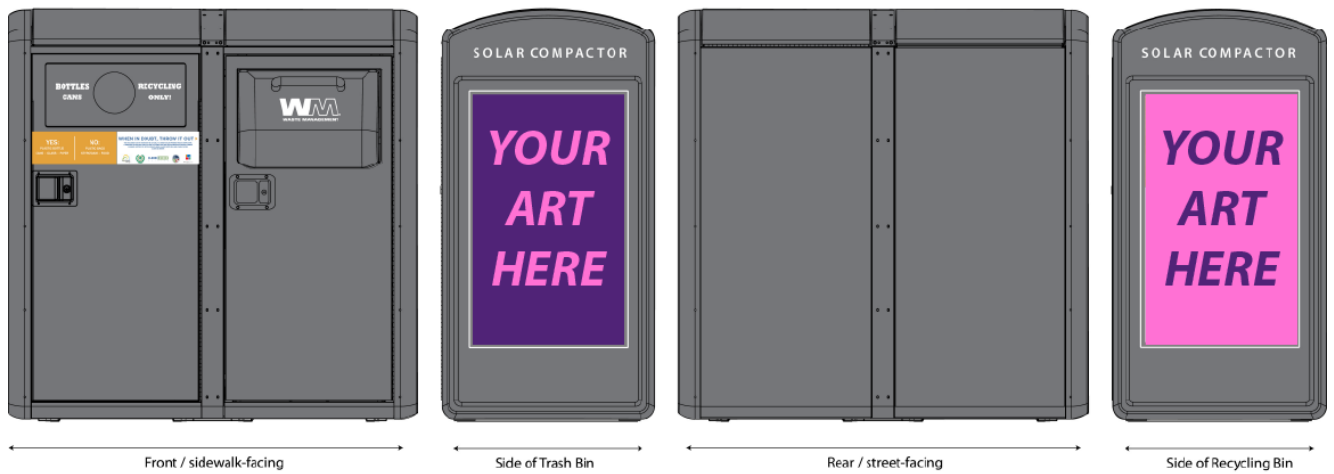




# Art Display on Downtown Trash Receptacles

Call for Artists | Request for Qualifications



## Summary

- The City of Raleigh Department of Transportation in partnership with Raleigh Arts invites artists to submit artwork for an **artwork display on Downtown Trash Receptacles**.
- Artists do not need to create a brand new artwork but are instead **encouraged to submit previous artwork** from their portfolio.
- Selected artists will receive a **\$800 honorarium**
- **Four artists** will be selected to have their artwork displayed
- Application Deadline **May 1, 2022**
- **Apply Online:** <https://raleigharts.slideroom.com/#/permalink/program/66074>

## Eligibility

1. Eligibility is open to artists, 18 years of age or older, residing, working, exhibiting or attending school in the **Triangle Area**.

## Budget

The City will cover the cost of printing artwork and installing the artwork downtown. Selected artists are responsible for creating artwork in a print-ready digital format. **Artist honorarium: \$800**



## Project Overview

The City of Raleigh is looking to spruce up Big Belly trash Receptacles around downtown Raleigh and to provide an opportunity for local artists to showcase their talent.

The City will install poster-like artworks on the sides of the cans which will display local artwork. The artwork will remain installed for at least one year and be high-visibility.



## Technical Requirements

If selected, artists will be responsible for providing their design in a high resolution and large scale digital format. Staff will be available to answer questions and provide feedback to the nine selected artists.

- The artwork will be printed at **150 ppi @ 100% scale** (300 ppi @ 50% scale, etc.)
- Please use these dimensions **32" high x 20" wide**, which accounts for 1-inch bleed in all directions. Finished panels will be 30 h x 18 w.
- File size should be around **50 MB or less**. If you are having trouble with a large file, please reach out for assistance.
- Work in Adobe CMYK color mode for best results
- Please submit as PDF, EPS, TIFF, JPEG or AI (listed here by preference)
- If working with layers, please flatten the image before submitting, and convert all text to outlines (to avoid missing fonts)
- Artists should keep in mind passenger and vehicle visibility requirements when creating their designs. Avoid the use of artwork elements which look like traffic signs or signals (for example arrows, red octagons etc).
- Text and letters are permitted when used as part of the overall design.
- Artists can include their signature and a hashtag (but no websites or social media handles)

Design proposals and their copyright will belong to the artists. The City of Raleigh reserves the right to use images of the designs and for review and project promotional purposes.

## Selection Criteria and Process

Applications submitted in response to this RFQ will be reviewed by the City of Raleigh Public Art Director, who will then forward all complete and eligible applications received by the deadline to the Artist Selection Panel. The Panel may include a member of the City of Raleigh Arts Commission, community artists, arts professionals, design professionals, and other stakeholders. The Artist Selection Panel will evaluate the qualifications of artists based on three criteria: artistic merit; appropriateness for the project; and social/cultural relevance.

## Project Timeline

This project requires commitment to the following timetable:

Application Deadline: **May 1, 2022**

Finalist Selected and Notified: **May 15, 2022**

High Resolution Artwork due: **June 1, 2022 (\$800 payment)**

City installs Artwork on cans: **July 2022**

## How to Apply

Apply online using this link:

**<https://raleigharts.slideroom.com/#/permalink/program/66074>**

Those wishing to be considered must submit the following materials:

1. **Statement of Interest**

Outlining your connection to or interest in this project and how your work might translate to this project. You can submit this information as either:

- A 200 word (or less) written statement
- A one minute or less audio or video clip. We will only play the first one minutes of audio for the panel.

2. **Previous Work, Digital Images**

Four digital images of recent work. Each image should include: title, year, media, location, project budget, dimensions, commissioning agency, and collaborators or design professionals (if applicable).

Do not provide or submit any other materials with your application. They will not be reviewed by the panel and will not be returned.

## Submission and Deadline

All application materials must be received **no later than May 1, 2022**. Incomplete or late submittals will not be considered.

## Non Discrimination Policy

The policy of the City of Raleigh is, and shall be, to oppose any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status or national origin in any aspect of



modern life. The City of Raleigh Arts Commission strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

### **Additional Information**

For questions, contact Jenn Hales, Public Art Coordinator for Raleigh Arts, [Jenn.Hales@raleighnc.gov](mailto:Jenn.Hales@raleighnc.gov).

**For relevant information regarding the project, visit the Raleigh Arts website at: <https://raleighnc.gov/services/arts/artist-calls>**