

# CITY OF RALEIGH ARTS COMMISSION 2022-2023 WORK PLAN

The City of Raleigh Arts Commission (CORAC) proposes the following projects, programs, and activities. All goal areas align with COR Strategic Plan Arts and Cultural Resources objectives and Parks, Recreation, and Cultural Resources Departmental goals. Specific alignment with Raleigh Arts Plan is noted below.

**MISSION:** The Raleigh Arts Commission is the official municipal advisory body on the arts, broadly defined, which will promote, coordinate, and strengthen public programs to further the cultural development of the City.

## Goal 1. Implement the Raleigh Arts Plan and develop a Public Art Plan with the community.

- A. Finalize and start implementing the Public Art Strategic Plan for the City of Raleigh with the Public Art and Design Board. (RAP Goals 1.5, 4.2, 5.2, 5.3, 5.5, City Strategic Plan ACR Goal 1.3)
- B. Advocate for continued investment in the arts and ensure the stability of the arts community. (RAP Goals 4.1, 8.1, 8.2)
- C. Cultivate partnerships to encourage and obtain investment in the arts. (RAP Goals 2, 4.9, 7.2, 8.3, 5.1, 6.3, 7.1)
- D. Directly engage with the creative community through attendance at arts and cultural events. (RAP Goals 1, 4, 4.6, 4.10)

## Goal 2. Use strategic initiatives, training, and collaboration to expand access to the arts and advance equity in Raleigh.

- A. Support policy changes and strengthen programs to increase support, funding, and opportunities for BIPOC artists, arts organizations, and communities so that participants reflect the demographics of Raleigh, and all participants feel a sense of belonging. (RAP Goals 1, 3, 3.2, 3.3, 3.4, 3.6)
- B. Showcase Raleigh's leadership in disability arts and accessibility on a national stage, by hosting the 2022 John F. Kennedy Center for the Performing Arts Leadership Exchange in Arts & Disability Conference (LEAD) at the Raleigh Convention Center. This national event draws over 1000 people annually from major national arts and cultural institutions across the country. (RAP Goals 1, 3, 3.4, 3.5, 3.6)



- C. Continue to grow the award-winning Arts Learning Community for Universal Access program and leverage the LEAD Conference as a city-wide capacity-building event to significantly improve the opportunities for people with disabilities to engage in arts and cultural programming successfully. (RAP Goals 3.4, 3.5, 3.6)

## **CITY OF RALEIGH ARTS COMMISSION 2022-2023 WORK PLAN**

- D. Leverage the LEAD Conference to build the capacity of the Raleigh Arts Commission and staff to begin to address disability justice issues in the arts and incorporate an inclusive design approach into all arts programming and projects. (RAP Goals 3.4, 3.5, 3.6)
- E. Support the City of Raleigh's commitment to establishing and advancing an equitable community for all by fostering productive conversations about race, continually educating ourselves, and being open to what our diverse community needs to belong. (RAP Goals 1, 3, 5)

### **GOAL 3. Improve the long-term sustainability of Raleigh arts and cultural organizations post-pandemic through the development and implementation of a strategic, targeted, and equitable distribution plan for the ARPA funding allocated by the City Council to rebuild the city's nonprofit arts and cultural community.**

- A. To ensure the highest and best use of ARPA funds, assess the local arts and cultural community and review national research to determine the most pressing issues and barriers to long-term sustainability needing to be addressed. (RAP Goal 1, 3, 4)
- B. To ensure an equitable distribution of funds, develop funding and reporting processes that recognize and comply with the additional federal reporting requirements while mitigating potential barriers to participation and undue burdens for nonprofit arts organizations typically caused by the additional federal funding requirements. (RAP Goal 1, 3, 4, 8)
- C. Implement the proposed program, including review and scoring by the Grants Committee and recommendations to the full commission. (RAP Goal 4, 8)
- D. Provide oversight to staff as they carry out program phases, acquire relevant resources and establish contracts as needed, and appropriate funding. (RAP Goal 4, 8)

### **GOAL 4. Grow our burgeoning investments in public art and community programming to increase involvement, connection, and engagement.**

- A. Ensure access to the arts for all residents by developing art programs in community centers across the city, such as Make Your Mark, Sensory Friendly Saturday Events, and Arts-in-Community programming. (RAP Goals 1.1, 1.5, 1.9)
- B. Create opportunities for local artists through programs like the Bus Rapid Transit (BRT) Artist-in-Residence initiative and the new Public Art Mentorship program as well as through the artist networks at Sertoma and Pullen Arts Centers. (RAP Goal 1, 3, 4, 5)
- C. Ensure that the Municipal Art Collection reflects the City of Raleigh by carefully developing the collection while working to conserve and promote our 600 objects of art. (RAP Goal 4).

### **GOAL 5. Strengthen arts and cultural organizations through capacity building, funding opportunities, creative programming, and professional development.**

- A. Partner with local nonprofit organizations to realize the Creative Life vision through the judicious award of Arts Grants based on a rigorous and equitable community-based evaluation process. (RAP Goals 4.1, 4.3, 4.9)
- B. Develop and implement capacity-building programs, such as the Arts Learning Community for Universal Access, executive leadership training and others, to address significant organizational gaps identified through the Arts Grant Program's application evaluation process and/or other assessments. (RAP Goals 3, 4)

## CITY OF RALEIGH ARTS COMMISSION 2022-2023 WORK PLAN

- C. Use municipal galleries and temporary public art projects to celebrate local artists, extending art to parks and greenways, signal boxes, bus shelter wraps, and other creative placements. (RAP Goals 1.1, 1.5, 1.6, 1.9, 4.3)
- D. Honor Raleigh’s creative talent through recognition events, such as the Medal of Arts, Betty Siegel Universal Access & the Arts Award, Pieces of Gold Exhibition, and the appointment of a Piedmont Laureate, while collaborating to find innovative ways that we can reimagine and continue these events during COVID-19. (RAP Goals 1.5, 1.8) (RAP Goals 1.8, 3.4, 3.6, 4.3, 7.3)
- E. Collaborate with, support, and develop opportunities for artists in a wide range of styles, traditions, and forms, especially new, innovative or underrepresented mediums. (RAP Goals 1, 2, 3, 4, 5)

### **GOAL 6. Strengthen communications and encourage meaningful interaction in order to increase engagement and acknowledge the work of our creative community. (RAP Goal 7)**

- A. Elevate the profile of Raleigh Arts through outreach, community conversations, and neighborhood programs, and encourage more residents to participate in the arts.
- B. Leverage oral history projects during community and public art projects to capture the often-untold stories of our city through new initiatives to share and document our past. (RAP Goals 1.1, 1.5, 3, 5.3, 5.14)
- C. Support the Arts Commission’s innovative approach to public involvement and the positive results that investment in the arts creates, such as economic development, community building, and the overall quality of life by empowering individuals to make their own creative contributions. (RAP Goal 7)
- D. Use remote engagement and the new tools now available because of COVID to encourage other boards and commissions, community leaders, artists, and arts organizations to intentionally expand involvement and participation, particularly in the development of public art projects. (RAP Goal 1, 3, 5, 7)



Greenway Device Mural at Sertoma Arts Center



Artists Pullen Arts Center Artist Studio Summer Camp