Brentwood Park Master Plan Update

Existing Conditions Analysis and Situation Assessment

Atlantic CAC
April 20, 2017
**Project Background**

**Prioritization**

PARKS, RECREATION, CULTURAL RESOURCES SYSTEM PLAN

- Adopted May 2014
- Publicly identified system priorities
  - Maintain existing parks and reinvigorate existing facilities
  - Greenway and sidewalk connectivity to neighborhoods
  - Improve athletic fields and playgrounds
- Capital Improvement analysis of park sites, infrastructure, facilities and greenways
- Brentwood Park determined to be a **Priority Project**

**Funding**

2014 PARKS BOND

- Voted on November 2014
- Parks and Facilities Improvement Projects (14 Total Projects)
- $2 million for Master Plan update and Project Implementation
Site Context
Site Conditions

- Existing 19.5 acre City of Raleigh Park
- An additional 6.71 acre dedicated greenway parcel is located to the south, with proposed greenway
- Within Brentwood Neighborhood and Atlantic CAC
- Adjacent to Brentwood Elementary School
- Vehicular access at Vinson Drive off of Brentwood Road
- Pedestrian access at Ingram Drive and Glenraven Dr.
- Marsh Creek Greenway and other trails (.75 mile), 2 existing pedestrian bridges
- Neighborhood Center, restroom, picnic shelter, parking, ball field, multipurpose field, playground, tennis courts and basketball
Hydrology
- Two jurisdictional streams on the site, two jurisdictional wetlands - all subject to the Clean Water Act
- Both are subject to the Neuse River Riparian Buffer Rule
- Marsh Creek is a FEMA regulated stream

Topography/elevation - steep areas along the edge of the floodway

Diverse plant and animal communities

Site constraints to development
Site Conditions – Existing structures/infrastructure

- Neighborhood Center
- Restroom building
- Picnic shelter
- Parking lot
- Two pedestrian bridges
- Storm drainage, sewer
- Lighting
Site Conditions – Existing Recreational Facilities

- Tennis Courts (2) – good condition
- Ball field – good condition
- Basketball Courts (4) – good condition
- Open play area – good condition
- Marsh Creek Greenway and other site trails (total .75 mile) – good/fair condition
- Multipurpose Field – fair condition
- Playground – poor condition
Situation Assessment

Community Outreach to Date:
- 84 surveys completed
- Atlantic CAC Presentation, August 2016
- Project website (City of Raleigh)
- Atlantic CAC Presentation, January & April 2017

Future Outreach:
- Direct mailings to owners of adjacent properties
- Public Workshops (3)
- CPC Meetings (5)
Community Survey Results

Parks, Recreation and Cultural Resources Needed Citywide.

- Fitness & Wellness (13.41%)
- Aquatics (10.98%)
- Family (9.76%)
- Senior Adult (8.54%)
- Nature (7.32%)
Community Survey Results

**Amenities to be Provided at the Park**

- Walkway/Trails (60.71%)
- Greenway Access/Connection (46.43%)
- Playgrounds (40.48%)
- Restrooms (39.29%)
- Dog Parks (26.19%)
- Community Gardens (26.19%)
Selected Group
• 15 Community Members
• 1 PRGAB Representative

Selection Criteria (no particular order)
• A balance in demographics consistent with project area
  – Gender, Race, Age, Household Type
• A balance in primary interest area
  – Athletics, Seniors, Nature, Special Needs, etc.
• Residents in close proximity to Brentwood Park received priority
These charts represent 14 selected community members. Members were selected from within a two-mile radius of the project site and represent a diverse section of the community.
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In what ways do you or your family use City of Raleigh Parks & Greenways

These charts represent 14 selected community members. Members were selected from within a two-mile radius of the project site and represent a diverse section of the community.
Schedule - Overview

Phase One / Site Analysis & Situation Assessment
FEBRUARY - MARCH 2017
• Site Analysis Mapping
• Complete Situation Assessment
• PRGAB Presentation
• City Council Presentation (Approved March 21)

Phase Two / Citizen Planning Committee (CPC) & Public Meetings
MAY - NOVEMBER 2017
• Public Meetings/Workshops (3)
• Citizen Planning Committee Meetings (5)

Phase Three / Draft Master Plan & Final Master Plan Report
JANUARY - FEBRUARY 2018
• PRGAB Approvals
• City Council Approval
All Public Meetings

Location: Brentwood Park Neighborhood Center
Time: 6pm – 7:30pm
Parking: Free
Advertising: Press Release, Social Media, Letters to Adjacent Land Owners, Flyers, Emails to Stakeholder Groups

Meeting Dates:
- May 24, 2017
  - Agenda: Introduce project, hear from community. What works? What doesn’t? What’s sacred?
- July 27, 2017
  - Agenda: Present program elements and three conceptual Master Plans
- September 20, 2017
  - Agenda: Present draft Concept Master Plan and Discuss Priorities