

Brentwood Park Master Plan Update

Existing Conditions Analysis and Situation Assessment

Atlantic CAC
April 20, 2017

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Project Background

Prioritization

PARKS, RECREATION, CULTURAL RESOURCES SYSTEM PLAN

- Adopted May 2014
- Publicly identified system priorities
 - Maintain existing parks and reinvigorate existing facilities
 - Greenway and sidewalk connectivity to neighborhoods
 - Improve athletic fields and playgrounds
- Capital Improvement analysis of park sites, infrastructure, facilities and greenways
- Brentwood Park determined to be a

Priority Project



Funding

2014 PARKS BOND

- Voted on November 2014
- Parks and Facilities Improvement Projects (14 Total Projects)
- \$2 million for Master Plan update and Project Implementation

Site Context



LEGEND:

-  FIRE STATION
-  EMS STATION
-  SCHOOL
-  GREENWAY
-  OPEN SPACE
-  STREAM
-  FLOODPLAIN
-  WATER

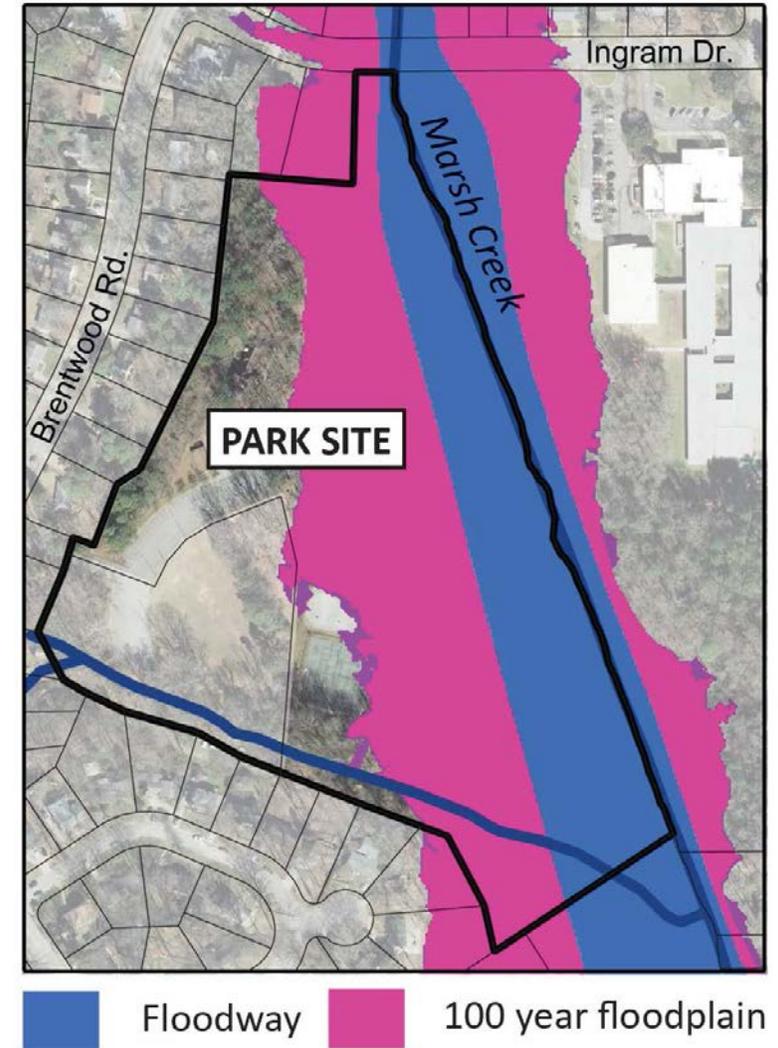
Site Conditions

- Existing 19.5 acre City of Raleigh Park
- An additional 6.71 acre dedicated greenway parcel is located to the south, with proposed greenway
- Within Brentwood Neighborhood and Atlantic CAC
- Adjacent to Brentwood Elementary School
- Vehicular access at Vinson Drive off of Brentwood Road
- Pedestrian access at Ingram Drive and Glenraven Dr.
- Marsh Creek Greenway and other trails (.75 mile), 2 existing pedestrian bridges
- Neighborhood Center, restroom, picnic shelter, parking, ball field, multipurpose field, playground, tennis courts and basketball



Site Conditions - Environmental

- Hydrology
 - Two jurisdictional streams on the site, two jurisdictional wetlands - all subject to the Clean Water Act
 - Both are subject to the Neuse River Riparian Buffer Rule
 - Marsh Creek is a FEMA regulated stream
- Topography/elevation - steep areas along the edge of the floodway
- Diverse plant and animal communities
- Site constraints to development



Site Conditions – Existing structures/infrastructure

- Neighborhood Center
- Restroom building
- Picnic shelter
- Parking lot
- Two pedestrian bridges
- Storm drainage, sewer
- Lighting



Site Conditions – Existing Recreational Facilities

- Tennis Courts (2) – good condition
- Ball field – good condition
- Basketball Courts (4) – good condition
- Open play area – good condition
- Marsh Creek Greenway and other site trails (total .75 mile) – good/fair condition
- Multipurpose Field – fair condition
- Playground – poor condition



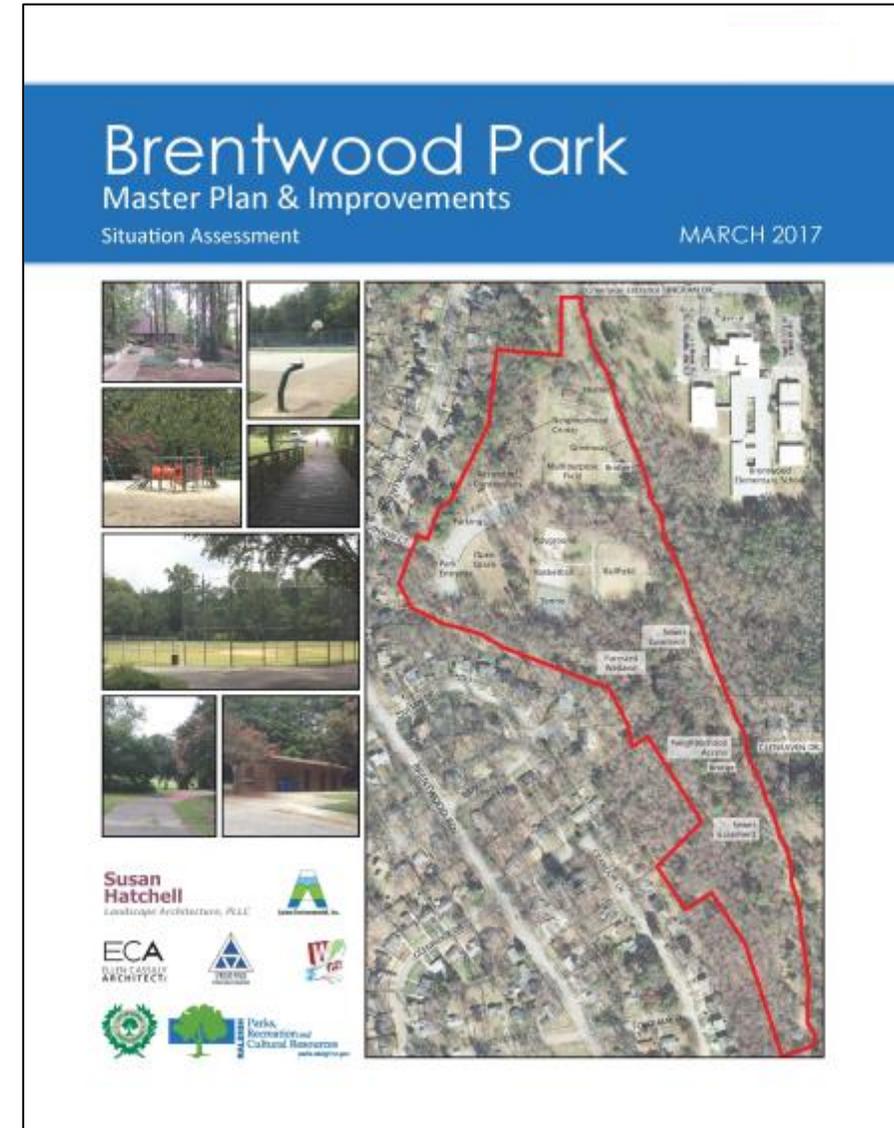
Situation Assessment

Community Outreach to Date:

- 84 surveys completed
- Atlantic CAC Presentation, August 2016
- Project website (City of Raleigh)
- Atlantic CAC Presentation, January & April 2017

Future Outreach:

- Direct mailings to owners of adjacent properties
- Public Workshops (3)
- CPC Meetings (5)



Community Survey Results

Parks, Recreation and Cultural Resources Needed Citywide.

- Fitness & Wellness (13.41%)
- Aquatics (10.98%)
- Family (9.76%)
- Senior Adult (8.54%)
- Nature (7.32%)



Community Survey Results

Amenities to be Provided at the Park

- Walkway/Trails (60.71%)
- Greenway Access/Connection (46.43%)
- Playgrounds (40.48%)
- Restrooms (39.29%)
- Dog Parks (26.19%)
- Community Gardens (26.19%)



Citizen Planning Committee (CPC) Makeup

Selected Group

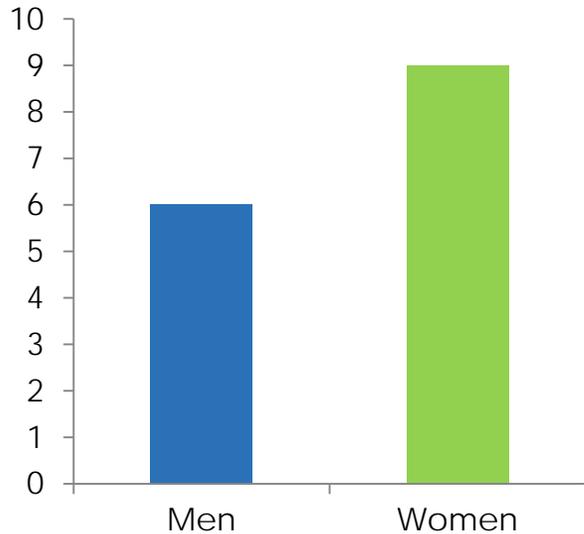
- 15 Community Members
- 1 PRGAB Representative

Selection Criteria (no particular order)

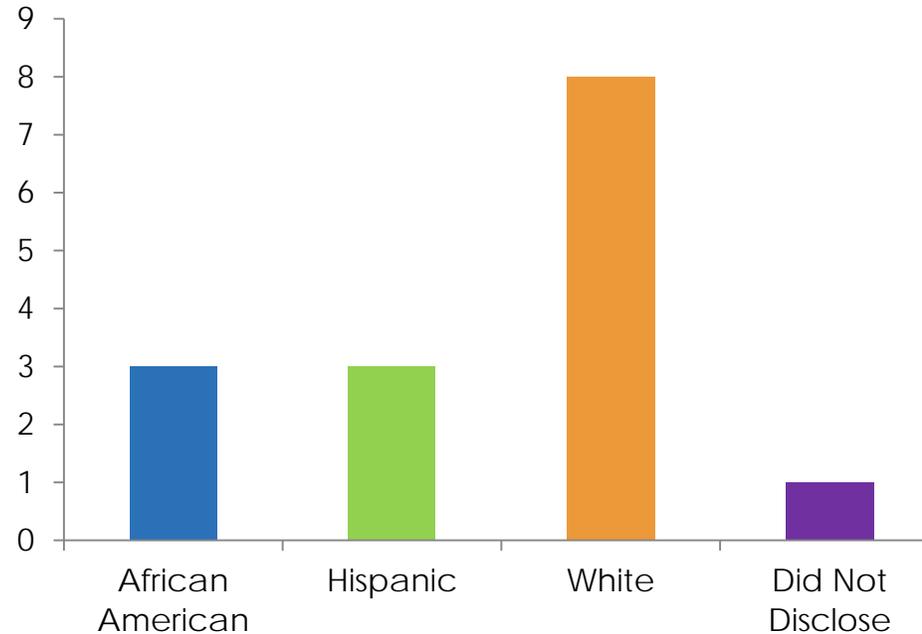
- A balance in demographics consistent with project area
 - Gender, Race, Age, Household Type
- A balance in primary interest area
 - Athletics, Seniors, Nature, Special Needs, etc.
- Residents in close proximity to Brentwood Park received priority

Citizen Planning Committee (CPC) Makeup

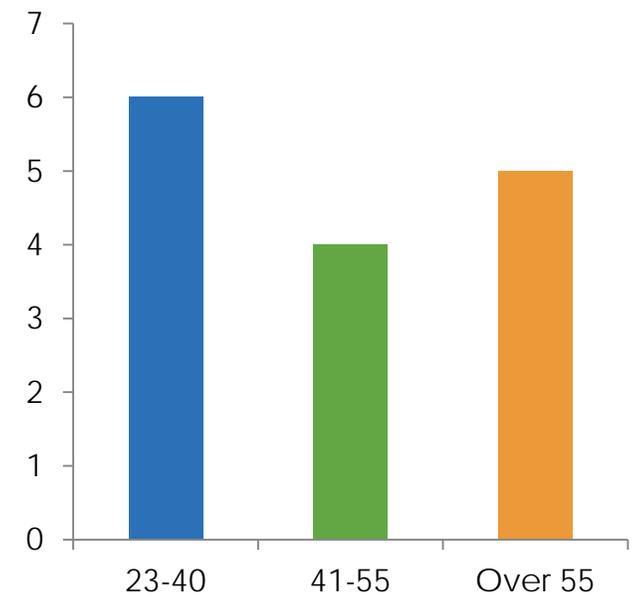
Gender



Race



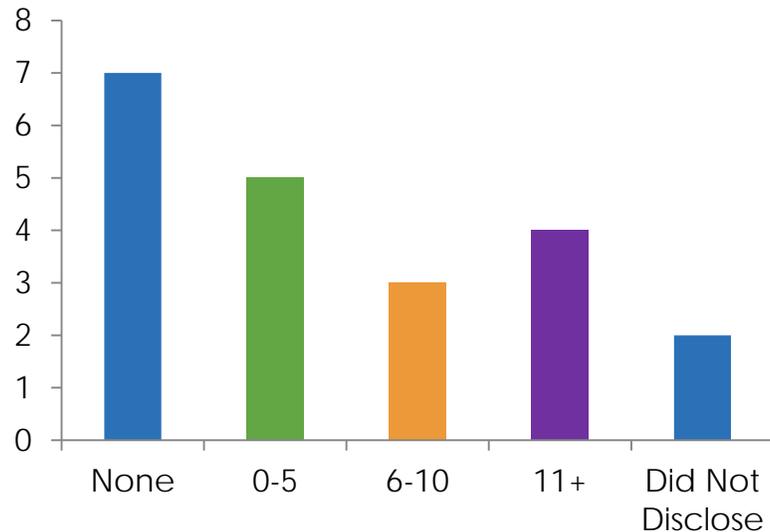
Age



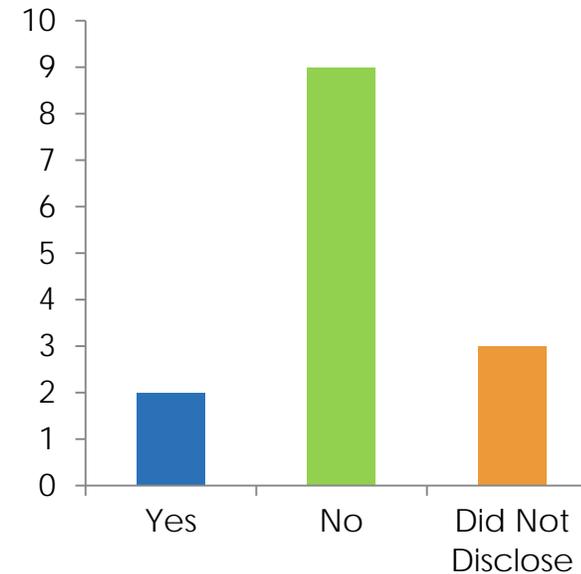
These charts represent 14 selected community members. Members were selected from within a two-mile radius of the project site and represent a diverse section of the community.

Citizen Planning Committee (CPC) Makeup

Age of Children in Household



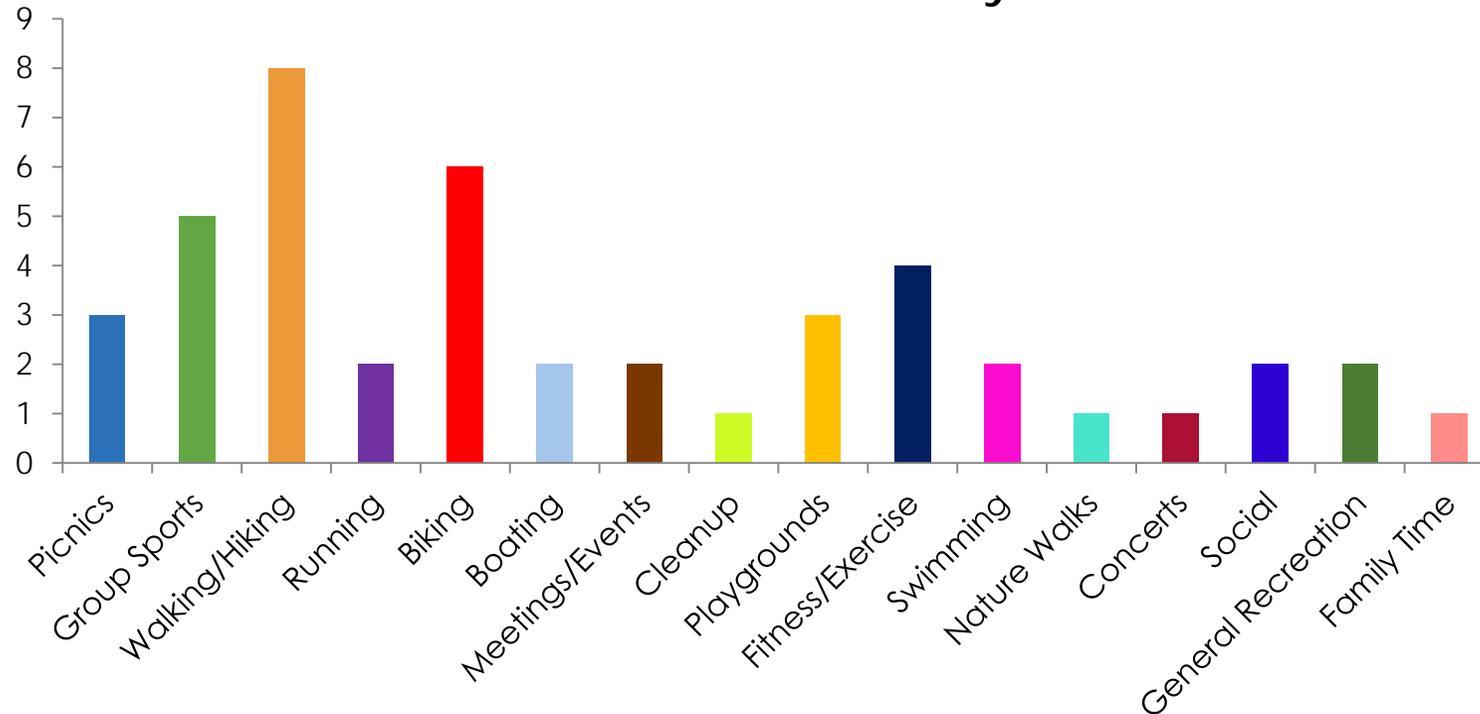
Previous Planning Experience



These charts represent 14 selected community members. Members were selected from within a two-mile radius of the project site and represent a diverse section of the community.

Citizen Planning Committee (CPC) Makeup

In what ways do you or your family use City of Raleigh Parks & Greenways



These charts represent 14 selected community members. Members were selected from within a two-mile radius of the project site and represent a diverse section of the community.

Schedule - Overview

Phase One / Site Analysis & Situation Assessment

FEBRUARY - MARCH 2017

- Site Analysis Mapping
- Complete Situation Assessment
- PRGAB Presentation
- City Council Presentation (**Approved March 21**)

Phase Two / Citizen Planning Committee (CPC) & Public Meetings

MAY – NOVEMBER 2017

- Public Meetings/Workshops (3)
- Citizen Planning Committee Meetings (5)

Phase Three / Draft Master Plan & Final Master Plan Report

JANUARY – FEBRUARY 2018

- PRGAB Approvals
- City Council Approval

Schedule - Public Meetings

All Public Meetings

Location: Brentwood Park Neighborhood Center

Time: 6pm – 7:30pm

Parking: Free

Advertising: Press Release, Social Media, Letters to Adjacent Land Owners, Flyers, Emails to Stakeholder Groups

Meeting Dates:

- May 24, 2017
 - Agenda: Introduce project, hear from community. What works? What doesn't? What's sacred?
- July 27, 2017
 - Agenda: Present program elements and three conceptual Master Plans
- September 20, 2017
 - Agenda: Present draft Concept Master Plan and Discuss Priorities