

Fayetteville Street Downtown Raleigh

Public Art on Kiosks | Call for Proposals



Summary

- The City of Raleigh Department of Transportation in partnership with the Office of Emergency Management and Special Events and the Raleigh Arts Office invites artists to submit artwork for an **artwork display on Fayetteville Street** in downtown Raleigh.
- Artists do not need to create a brand new artwork but are instead **encouraged to submit previous artwork** from their portfolio.
- Selected artists will receive a **\$500 honorarium**
- **Nine artists** will be selected to have their artwork displayed
- Application Deadline **June 21st 2021**
- To apply fill out this form:
<https://raleigharts.slideroom.com/#/permalink/program/60669>

Eligibility

Eligibility is open to artists, 18 years of age or older, residing, working, exhibiting or attending school in the **Triangle Area**.

City of Raleigh staff are also **welcome** to apply, but they will **not** be able to collect the \$500 honorarium due to City policy.

Submission Deadline

All materials must be received no later than **June 21st, 2021 by 10am**. Incomplete or late submissions will not be considered.

Budget

The City will cover the cost of printing artwork on metal panels and installing the artwork on Fayetteville Street. Selected artists are responsible for creating artwork in a print-ready digital format. **Artist honorarium: \$500**

Project Overview

The City of Raleigh is looking to spruce up news publication kiosks on Fayetteville street and to provide an opportunity for local artists to showcase their talent.

The City will install nine large metal panels along Fayetteville Street which will display local artwork. The artwork will remain installed for at least one year. The artwork will be high-visibility.

Technical Requirements

If selected, artists will be responsible for providing their design in a high resolution and large scale digital format. Staff will be available to answer questions and provide feedback to the nine selected artists.

- Artwork will be printed directly on metal panels. Those panels will then be bolted to the existing kiosks.
- The artwork will be printed at **150 ppi @ 100% scale** (300 ppi @ 50% scale, etc.)
- Please use these dimensions **61 inches tall x 106.5 inches** wide, which accounts for 1-inch bleed in all directions. Finished panels will be 59 h x 104.5 w.
- File size should be around **50 MB or less**. If you are having trouble with a large file, please reach out for assistance.

- Work in Adobe CMYK color mode for best results
- Please submit as PDF, EPS, TIFF, JPEG or AI (listed here by preference)
- If working with layers, please flatten the image before submitting, and convert all text to outlines (to avoid missing fonts)
- Artists should keep in mind passenger and vehicle visibility requirements when creating their designs. Avoid the use of artwork elements which look like traffic signs or signals (for example arrows, red octagons etc).
- Text and letters are permitted when used as part of the overall design.
- Artists can include their signature and a hashtag (but no websites or social media handles)

Design proposals and their copyright will belong to the artists. The City of Raleigh reserves the right to use images of the designs and for review and project promotional purposes.

Selection Criteria and Process

Selection Criteria and Process Applications submitted in response to this RFP will be reviewed by the City of Raleigh Public Art Director, who will then forward all complete and eligible applications received by the deadline to the Artist Selection Panel. The Panel may include: a member of the Public Art and Design Board, professional artists and arts professionals, stakeholders from community groups, and representatives from City departments. Artwork will be judged on merit alone, with no identifying artist information included.

Project Timeline

This project requires commitment to the following timetable:

RFP Application Deadline: **June 21st, 2021 (10:00am)**

Finalist Selected and Notified: **July 2, 2021**

High Resolution Artwork due: **July 12, 2021 (\$500 payment)**



City installs Artwork on Fayetteville Street: **July 2021**

How to Apply

Fill out the online application at:

<https://raleigharts.slideroom.com/#/permalink/program/60669>

If you have trouble with the form, have files that are too large to upload, or need further instruction, you can email jenn.hales@raleighnc.gov

Artists wishing to be considered must submit the following materials.

Artists wishing to be considered must submit the following materials:

1. Proposed Artwork

- a. You can submit **up to three proposed** artworks.
- b. You are encouraged to use existing artwork from your portfolio but can also create artwork specifically for this call.
- c. Please **submit web-size (72-150 dpi) images** with your application but keep in mind that if selected you will need to provide a large scale and high resolution (150 dpi) version.

Non Discrimination Policy

The policy of the City of Raleigh is, and shall be, to oppose any discrimination based on actual or perceived age, mental or physical disability, sex, religion, race, color, sexual orientation, gender identity or expression, familial or marital status, economic status, veteran status or national origin in any aspect of modern life. The City of Raleigh Arts Commission strives for a diverse representation of voices, life experiences, views, and interests to reflect the collaborative community we have and wish to serve.

Additional Information

For questions, contact Kelly McChesney, Public Art Director for the Office of Raleigh Arts, at 919.996.5657 or Kelly.McChesney@raleighnc.gov.

For relevant information regarding the project, visit the Office of Raleigh Arts website at: <https://raleighnc.gov/services/arts/artist-call>